

# SHIP Winter Regional Meetings

January 2018

### Intentional community engagement and strategic tobacco work

## Learning Objectives

* Increase skills to use one-to-one meetings to build new relationships and expanding support for PSE work
* Increase skills to identify allies for policy change and potential members of all SHIP related collaborative groups
* Increase knowledge of how to develop a strategy chart for tobacco policy work
* Receive and review new youth tobacco survey results and county tobacco profiles

## Agenda

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| **Check-In & Coffee** | **8:45 a.m.** |
| **Welcome & Updates**   * YTS data highlights * Smoke-Free Generation Coalition updates * Counter Tools POST updates | **9:00 a.m.** |
| **Break** | **9:45 a.m.** |
| **Building Effective Coalitions & Partnerships**   * Identifying and recruiting partners * 1:1s for relationship building and to expand support for PSE change | **10:00 a.m.** |
| **Lunch/Networking** | **Noon** |
| **Developing Strategy Chart for SHIP Tobacco PSE** | **1:00 p.m.** |
| **Break** | **2:00 p.m.** |
| **County Tobacco Profiles** | **2:15 p.m.** |
| **Wrap Up** | **2:45 p.m.** |