



2018 ASHRAE Region X

Chapter Regional Conference

Technical Leadership Workshop,
Built Environment Product Show
& Welcome Reception

Fresno, Ca
August 16-18, 2018



Hosted By:

www.2018FresnoCRC.com



Join us in Fresno!
Where you WILL find something new
under the sun!



Shaping Tomorrow's
Built Environment Today

2018 Region X Chapter Regional Conference

During August 16-18, 2018, ASHRAE Region X leaders, society directors and staff, along with members from the 14 Chapters in California, Arizona, Nevada and Hawaii, will convene in Fresno for the 2018 Annual Chapter Regional Conference (CRC). In addition to business and training sessions specifically for ASHRAE members and officers, the conference includes:

Technical Leadership Workshop: "Emotional Intelligence"

Thursday, August 16 will be the interactive workshop designed for Technical Professionals: Engineers, architects, contractors, college students, staff level to senior management, business owners, and professional organization leaders are invited to attend. Learn skills and techniques to lead yourself, a team, or an organization to success AND keep a healthy balance in one's own life.

Built Environment Product Show & Welcome Reception

Thursday, August 16. ASHRAE San Joaquin Chapter will be planning a Built Environment Product Show and Welcome Reception. This show is open to CRC attendees, chapter members, architects, engineers, contractors, facility owner /managers and students. **Register to attend!** Meet one-on-one with manufacturers and suppliers, discuss technical data and to see new products and services.

What is ASHRAE?

ASHRAE, founded in 1894, has more than 56,000 members from over 132 nations. ASHRAE is a diverse organization dedicated to advancing the arts and sciences of heating, ventilation, air conditioning and refrigeration to serve humanity and promote a stable world. www.ashrae.org

Welcome to Fresno!

ASHRAE San Joaquin welcomes Region X leaders and members along with our local A/E/C industry professionals where we believe you WILL find something new under the sun!



This forum is planned to convene, network, share society and regional information, and get energized. Our goal is for you to find innovative ideas for your professional growth, ways to create more personal balance, and tangible strategies to grow your chapters.

Registration is open!

www.2018FresnoCRC.com

Region X CRC Attendees and Sponsors - Registration is open for CRC attendees, companions, and Sponsors. CRC registration includes access to the tour, the Leadership Workshop, Product Show, and Welcome Reception. Visit the website for registration forms, information on tour, companion events, YEA social, and fun things to do in Fresno!

Built Environment Product Show Sponsors - A separate registration is required for non-CRC Sponsors and attendees. Exhibit space is limited! Please go to the website for registration forms and the exhibit floor plan.

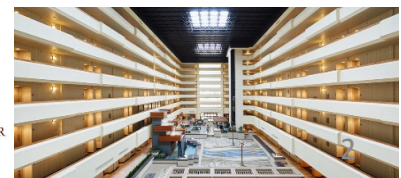
Hotel Registration

The DoubleTree by Hilton Fresno Convention Center is our 2018 Region X CRC host facility. Located in downtown Fresno, only 7 miles from the Fresno Yosemite International Airport, 2 miles from the AMTRAK Station, and 2 miles east of Hwy 99.

Room Reservations due by July 15, 2018 - Mention **Group Code ASH** for block room rates (Standard King/Double \$140+tax per night) and complimentary parking.

www.doubletreefresno.com

559-268-1000





With Registration open to:

| ITINERARY (subject to change - rev 5/10/2018) | | Officers, Delegates, Alternates C-Companions | Chapter Members & Student Members | Sponsors Public |
|---|--|---|--|--------------------|
| Thursday | August 16, 2018 | | | |
| 8:00 am | Registration (daily) | x | x | x |
| 10:00 am - 2:00 pm | Product Show Set-up | | | S |
| 12:00 – 2:00 pm | CRC Presenter’s AV Check | x | | |
| 12:30 – 2:00 pm | CRC Orientation & Motion Workshop | x | x | |
| 2:00 – 3:00 pm | CRC Caucus Orientation | x | | |
| 3:00 – 4:00 pm | Technical Tour – location TBD  | Xc | x | x |
| 4:00 – 5:00 pm | Technical Leadership Workshop | xc | x | x |
| 5:00 – 7:30 pm | Built Environment Product Show & Welcome Reception | xc | x | x |
| Friday | August 17, 2018 | | | |
| 6:00 – 8:00 am | Breakfast  | xc | x | |
| 8:00 – 12:00 pm | CRC Business Session No. 1 | x | x | |
| 8:00 am – 5:00 pm | Companion Event: Yosemite National Park Bus Trip | C | x | X |
| 10:30 – 12:30 pm | STEM Lunch & Legos w/NAWIC #108 | x | X | |
| 12:30 – 2:00 pm | President’s Lunch | x | X | Sx |
| 1:30 – 3:00 pm | CRC Caucus | x | | |
| 3:00 – 5:30 pm | CRC Business Session No. 2 | x | x | |
| 6:30 – 9:00 pm | Awards Dinner – Rodeo Theme  | xc | x | x |
| 9:00 pm (tbd) | YEA Social | xc | x | |
| Saturday | August 18, 2018 | | | |
| 6:00 – 7:30 am | CRC Caucus/Exec Session (if necessary) | x | | |
| 6:00 – 7:30 am | Breakfast | xc | | |
| 7:30 am – 12:30 pm | Workshops (with working lunch) | x | x | |
| 10:00 am – 2:00 pm | Companion Event: Chaffee Zoo Visit | c | x | |
| 12:00 – 1:00 pm | Lunch (others) | xc | | |
| 1:00 – 3:00 pm | Chapter Operations  | x | x | |
| 3:00 pm | CRC Adjourn | x | | 3 |
| | CRC Debrief | x | x | |

PROMOTIONAL SPONSORSHIP OPPORTUNITIES



GOLD CRC SPONSOR - \$5,000

- ❖ **Banner & Signage**
- ❖ **Recognition as Gold Sponsor**
 - Website, program, slideshow, social media & Education Musical Video
- ❖ **Hospitality Suite Sponsor**
- ❖ **Recognition during Leadership Workshop & K-6 STEM Event**
- ❖ **Leadership Workshop, Product Showcase & Welcome Reception**
 - Booth space (8x8) in high traffic location
 - Event signage
 - (5) admissions to Leadership Workshop, Product Showcase & Reception
 - Bar sponsorship
 - Recognition at dinner
- ❖ **Awards Dinner**
 - (2) admissions to dinner
 - Signage as Bar sponsorship
 - Public recognition at Awards Dinner

SILVER CRC SPONSOR - \$3,750

- ❖ **Banner & Signage**
- ❖ **Recognition as Silver Sponsor**
 - Website, program, slideshow, social media & Educational Music Video
- ❖ **Hospitality Suite Sponsor**
- ❖ **Leadership Workshop, Product Showcase & Welcome Reception**
 - Booth space (8x8) in high traffic location
 - Event signage
 - (3) admissions to Leadership Workshop, Product Showcase & Reception
 - Bar sponsorship
 - Recognition at dinner
- ❖ **Awards Dinner**
 - Bar sponsorship

BRONZE CRC SPONSOR - \$2,000

- ❖ **Banner & Signage**
- ❖ **Recognition as Bronze Sponsor**
 - Website, program, slideshow social media & Educational Music Video
- ❖ **Leadership Workshop, Product Showcase & Welcome Reception**
 - Tabletop display
 - Event signage
 - (3) admissions to Leadership Workshop, Product Showcase & Reception
 - Bar sponsorship
 - Recognition at dinner

CRC Hospitality Suite Sponsor - \$300

- ❖ Logo signage in Hospitality Suite for all days of CRC

Awards Dinner Bar Sponsor - \$300

- ❖ Logo signage at Awards Dinner Bar

Product Showcase Sponsor - \$1,000

- ❖ **Product Showcase & Welcome Reception (Thursday)**
 - Tabletop display
 - Event signage
 - (1) admission to Leadership Workshop
 - (5) admissions to Product Showcase & Reception

STEM (Science, Technology, Engineering & Math) Promotional Sponsor - \$50, \$100, \$500*, or \$1,000*

- ❖ **Recognition during Lunch & Legos Project**
 - Event signage
- ❖ ***Company Logo Placement on credits for Educational STEM Music Video**

Leadership Workshop Sponsor - \$2,000

- ❖ **Recognition as Leadership Sponsor**
 - Website, program, slideshow presentations and social media
- ❖ (4) admission seats to Leadership Workshop, Product Showcase & Reception

Welcome Reception Bar Sponsor - \$300

- ❖ Logo signage at Welcome Reception Bar

Promotional Sponsorship Registration is open!

Registration is open for all Sponsorship Opportunities. Check out the website for schedules and details. Complete the Sponsorship Registration form.

You can also register just to attend the Leadership Workshop, and/or the Built Environment Product Show and Reception.

Space is limited so register early. Visit the website to see exhibit floor plan.

www.2018FresnoCRC.com

Follow us on Twitter @sjvashrae

ADDITIONAL ACTIVITIES



COMPANION EVENTS

Yosemite National Park Tour Friday, August 17, 2018

Bus from DoubleTree Hotel

Depart: 8:00 am

Return: 5:00 pm

We have a twenty (20) seat minimum required for this trip. Includes box lunch.

Join us for a visit to Yosemite National Park. It's famed for its giant, ancient sequoia trees, and for Tunnel View, the iconic vista of towering Bridalveil Fall and the granite cliffs of El Capitan and Half Dome. In Yosemite Village are shops, restaurants, lodging, the Yosemite Museum and the Ansel Adams Gallery, with prints of the photographer's renowned black-and-white landscapes of the area.

Fresno Chaffee Zoo Visit Saturday, August 18, 2018

Transportation from DoubleTree Hotel

Depart: 10:00 am

Return: 2:00 pm

Visit the Nationally accredited Fresno Chaffee Zoo. This is a great zoo for families with small children. You can spend hours and hours there is so much to see including the new African Safari Exhibit, Sealion Cove, or Stingray Bay. For our Companion Group, we've planned a visit, transportation, and lunch tokens.
www.fresnochaffeezoo.com

LUNCH & LEGOS EVENT

Science, Technology, Engineering
& Math (STEM) Project

Friday, August 17, 2018

Lunch & Legos

10:30 am – 12:30 pm *NEW TIME

Sharing the importance of science, technology engineering and math with younger students is a key component of ASHRAE's mission. Joined by National Association of Women in Construction (NAWIC) Chapter #108, this event is modeled after the NAWIC Block Kids Program and will include a fun interactive Legos building project that introduces children to engineering and the construction industry.

**To register / participate in
these activities visit the
website at**

www.2018FresnoCRC.org

Follow us on Twitter @sjvashrae

FOR MORE INFORMATION



2018 Region X CRC Committee

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Technical Tour - Allyn Troisi, Lakos

YEA - Clint Petty, Servi-Tech and
Landon Reda, Trane

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Thank you Sponsors!



Upon receipt of funds, Gold, Silver and Bronze Promotional Sponsors receive recognition in all printed & electronic media.