**Members:** Erin Baker, Lauraine Carpenter, Tom Douglas, Ramona Olvera

Michael Alexander, Paul Parker, Brenna Reynolds, Christina Rodriguez, Jose Rosales, David Ross, Aisha Sleiman,

**Mayor’s Office Staff:**  Marquita Chong

### **Guests: None**

**DATE: January 21, 2020 TIME: 6:00-7:30 PM PLACE: Mott Branch Library, 1010 Dorr St**

| TOPIC | **DISCUSSION** | **DECISION/ ACTION** | **Person Responsible** |
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| Call to Order | Meeting called to order at 6:05 |  |  |
| Introduction of New Members and Update on Commission personnel changes (Erin/Sara) |  | * Brenna Reynolds – YEE
* Jose Gonzales – YEE
* Aisha Sleiman – C&N
* Introduction of other members and guests
* Updates – Alan Bannister no longer with the city; Tom will be running mediation solo; Raina has stepped down from HRC; Erin is going to be YEE and Ramona C&N liaisons; 1st Vice Chair position is open now. Question on what we are looking for; said this position is changing
* Commissioner of HRC position is open as a new city position and applications due by January 31. PDF version of job is hard to share on social media.
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| Questions and Vote on Meeting December material (sent by email)(Erin) | * Materials sent on Saturday 1/18/2020: Minutes from HRC December meeting; Executive Committee minutes January; Subcommittee Reports – as available
 | * Lauraine Motioned to approve all minutes submitted; Christina seconded the motion; Minutes approved as sent.
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| Presentation on 211 and Engage Toledo Communication (Paul Parker) | * Paul gives an overview of his ideas to have a resource for the community.
 | * This can be a partnership campaign; Combing 211 and Engage Toledo; More a media campaign, because they are not reaching some people who are not aware of resources even when someone wants to change; Paul shared his story.
* Hard to get to the people to know about resources. Paul has run community events in the past with speakers but did not connection with the community organization which is needed.
* Idea is to get material display (maybe with take away cards) in entryways of Libraries; TPS Schools as a start
* Paul’s Ask from HRC – Getting information out to the committee – Get the partnership together in a taskforce; or pay for someone to get this going;
* Paul is not tied to a specific format, but just shared his rough markup and display. Would prefer 2 foot by 3 foot poster and there are Other types of displays are available – cheaper for other types of displays; Paper – 2 x 3 foot –
* United Way has print material in place – as does Engage Toledo – Could include this in the display.
* First step would be to connect with Engage Toledo and United Way to get them on board; Then connect with TPS and Library.
* Maybe to grab someone’s attention – what is needed first? May need data to see what is needed to target a specific community especially Inner city communities =
 | * Executive Committee members will talk about this idea, discuss next steps, and pass it by city folks.
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| Future Events/Activities (Lauraine/Sara)  | * Next Meetings including All Committees Meeting
 | * Mayor’s State of the City Speech –
* Check out Lauraine’s list of meetings coming up.
* Please send Lauraine any information that you want to see on Lauraine’s list.
* Through Mid Feb; hair wrapping exhibit @ Kent Branch Library - FREE
 | * Members will send information to Lauraine for future events
 |
| Presentation of Executive Committee’s 2020 Goals(Erin)  | * Discussion, Vote on accepting the goals.
 | * Erin read the goals of the Executive Committee:
* Discussion – Questions – Marketing issues maybe something to focus on. Seven touches to get branding – Trying to get materials has been challenging– Social media to keep it going. Infographic are needed
* Need different ways to get to the community because not all the formats are accessible (ie pdf is hard to share on social media) – needs to be able to be shared.
* Suggestion that we need some more social media presence.
* Elevator speech – Needed
* Need to connect with the organization that also we can market out there in community. Some questions about the City’s commit to the commission in terms of marketing.
* Need Tool Kit for Committees to market in community. On demand – logos;
* Michael – Motion to accept the Executive Committee’s goals with addition of marketing piece; Jose -2nd; Motion carries.
 | * Executives will work on marketing
 |
| Presentation of Committee’s 2020 Goals(Chairs of Committee)  | * ESJ
* C&N
* STV
* YE&E – (New Chairs – ideas for future)
* Discussion, Vote on accepting the goals, as needed
 | * ESJ – Need 4 more members; See document on goals
* Ramona Motioned to accept the name change suggested by ESJ – to be Social Justice; Tom 2nd – Michael asked for discussion – Will everyone be ok with this change including all members of the city (Mayor, City Council) as this name was discussed in the past. Ramona amended the motion – Motioned to Accept the proposal to change the name but with a caveat that the executive committee will pass this name change through the mayor’s office for approval. Tom 2nd amended motion. Amended motion passes.
* Other aspects of Mission and Vision statement offered by ESJ were discussed and returned to their committee for slight changes.
* C&N – Going to meet monthly as CO- Chair; Livable neighborhoods and strengthening families (advocacy) PSA; advocate for enforcement. Rest of goals will be sent to Ramona for publication.
* STV – 1 event to sponsor per quarter – sponsor – Teen Summit – Job fair; Need to get full goals sent to Ramona for publication; In the Bag – March 8, need to connect with organizations a bit more; need to have some information/education.
* Michael Motioned to accept Committee’s goals that were presented; Jose 2nd motion – Dave had discussion – Youth may take on some issues and work with the other committees; Motion to accept all the goals for committee; Passed;
* YEE – update on where they stand– 1st meeting held. Had problems taking minutes, will get better with this. 4 confirmed committee members – Job skills event idea but partner with others. Want to capture needs are in community before pushing forward.
 | * Executive Committee will pass Name change onto city.
* Michael will send C&N goals to Ramona
* Dave will send STV goals to Ramona
* Gretchen will give the Elevator speech to the Commission
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| Old Business  | * Welcome TLC (Ramona)
* Mediation Updates (Tom)
 | * Mediation – Alan gone – picking up pieces – getting back on track – Mediation scheduled at libraries – get word out.
* Passed on Welcome TLC information for lack of time at meeting
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| New Business  | * Reminder of Materials due by February Meeting from Co-Chairs (Committee Activities for Year and All Meetings)
 | * Announcement – Reminder of Roberts rules to use at Committee meetings
* Ramona needs people to turn in minutes the Thursday before our HRC meetings to get the out to everyone on Fridays.
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| Adjournment (Erin) |  | 7:45 pm Motion to adjourn  |  |

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| **NEXT MEETINGS** |
| **Full Committee:** February 18, 2020 Believe Center1 Aurora L Gonzalez Dr |