



# 2022

## ANNUAL REPORT

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# MESSAGE FROM FIVS'S INTERIM CO-PRESIDENTS



**CHARLES JEFFERSON** (L) Vice President of Federal & International Public Policy at Wine Institute, **IGNACIO SÁNCHEZ RECARTE** (R) Secretary General of Comité européen des entreprises vins (CEEV).

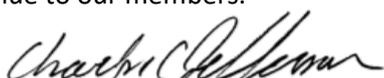
2022 has been a critically important year of transition for FIVS. As we became acquainted with our new roles as interim co-presidents, FIVS members adopted a new strategic orientation to respond to the rapidly changing environment that the wine and alcohol sectors face. Challenges include an accelerating debate around health issues, while our work regarding climate change and sustainability has never been more important.

After open exchanges with FIVS members during our General Assemblies in May and November, the Presidential Council (PRESCO) concluded that FIVS should become a more outward facing and forward leaning organisation, focusing actively on key strategic issues—while allowing us to build on the significant growth in FIVS's stature before critical international groups, such as Codex Alimentarius, the International Organisation for the Vine and Wine (OIV), and the World Health Organization (WHO) that took place under the leadership of FIVS's past President.

As we chart our course, we are confident that FIVS will continue to conduct effective, united advocacy on critical issues before key policymaking bodies, will focus on the greatest needs of its members where FIVS is best positioned to demonstrate value for its members, and will ensure that our Secretariat is empowered to lead this work.

We were also delighted this year to welcome two new members: WineAmerica and Petrus. Our efforts to grow the federation continue. We greatly appreciate efforts by our members in spreading the word about FIVS's good work.

Finally, we would like to thank members of the PRESCO for their dedication and support throughout this process; the chairs and co-chairs of our Working Groups, the Codex Task Force, and the Scientific and Technical Committee for their leadership and hard work; and members of the Secretariat for their tireless efforts to deliver tremendous value to our members.

  
**Charles Jefferson**  
Interim Co-President

  
**Ignacio Sánchez Recarte**  
Interim Co-President

# 2022 HIGHLIGHTS



**2** CODEX MEETINGS  
attended in-person & virtually  
(CAC45, CCCF15)



**FIVS-ASSURE**  
updated



**SOCIAL MEDIA**  
more meaningfully engaged



**20** MEETINGS  
held for working groups &  
committees



**2** NEW MEMBERS  
joined



**84** COMMENTS submitted to  
the OIV



**8** MEETINGS with the OIV  
Secretariat and Working  
Groups held



**108** NOTABLE PUBLIC POLICY  
DEVELOPMENTS and ALERTS  
sent out



**10** comments submitted to  
CODEX ALIMENTARIUS



**2** in-person CONFERENCES\*  
organised



**4** new TECHNICAL PAPERS  
published



**2** letters submitted in SUPPORT  
of the industry



\* CONFERENCES

**75** participants

**19** countries represented

**11** guest speakers



BRUSSELS MEETINGS  
21-23 May 2022

**65** participants

**18** countries represented

**16** guest speakers



SANTA ROSA MEETINGS  
09-11 November 2022

# WORKING GROUPS

55 FIVS members from 24 markets actively participate in FIVS's work in areas that are integral to ensuring a successful and responsible alcohol beverage industry. As described below, much of this work is accomplished through FIVS's working groups (WG), committee, and task force.

## ECONOMIC SUSTAINABILITY

**Chair: Katherine Bedard** (*Senior Director of International Public Policy at Wine Institute*)

The Economic Sustainability (ECON) WG supports the facilitation of wine trade and the elimination of trade barriers. It focuses on digital labelling, taxation, ingredient and nutritional labelling, certification, and contributions of the alcohol beverage sector to national economies. It also alerts members in real time to various trade issues around the world. In 2022, we accomplished the following:

 Updated the FIVS WG webpage with reports of developments from around the world on the sector's **contribution to national economies**.

**FIVS-Abridge**, a database of alcohol beverage regulations and trade agreements, was expanded in the following ways:

1. FIVS-Abridge now includes key wine and spirits regulatory information (including definitions, labelling, production, and tariffs) from over **90 countries**, and guidelines and recommendations from four international organisations were added to the database.
2. FIVS-Abridge's regulatory structure was presented to support **FIVS-APACE**, a comprehensive online information source for additives and processing aids that have been approved for winemaking use around the world (see page 6 for more information).
3. **World Wine Trade Group** (WWTG) members used FIVS-Abridge to understand how countries around the world handle identical regulatory schemes and to examine the compatibility of regulations of those countries seeking to join the WWTG.
4. FIVS-Abridge was also updated to include the WWTG's **London Winemaking Matrix** (a compendium that enables a comparison of processing aids and additives among WWTG member countries).



Established a framework for developing papers that may be used to inform consumers, regulators, and others concerning the distinctive characteristics of wine.

## ENVIRONMENTAL SUSTAINABILITY

**Co-chairs:** **Patricio Parra** (Manager of Research, Development, and Innovation at Vinos de Chile)

**Chris Savage** (Vice President, EH&S and Sustainability for E. & J. Gallo Winery)

The Environmental Sustainability (ENVIRO) WG has worked on global environmental challenges by addressing the proliferation of sustainability standards and certification schemes, supporting efforts to mitigate climate change, and addressing legislative reforms in the European Union (EU) and in other markets.

**U**dated the **Global Wine Producers' Environmental Sustainability Principles**. These principles serve as an international framework for producers to embrace sustainability, focusing on incorporating the three pillars of sustainability (economic, social, and environmental) in their operations. They are also linked directly to those United Nations Sustainable Development Goals (UN SDGs) that are relevant to the alcohol beverage industry. Once finalised, the principles will serve as a resource to benchmark sustainability programmes around the world. FIVS staff created a new website that will host these principles and relevant programmes. Expected launch will be in March 2023!

**S**ubmitted a **FIVS comment in response to the EU consultation on Sustainable food system—setting up an EU framework**, highlighting the sector's proactive role in sustainability.

## SOCIAL SUSTAINABILITY

**Chair:** **Simon Stannard** (European and International Affairs Director at the Wine and Spirit Trade Association (WSTA))  
**Assistant Chair:** **Michel-Laurent Pinat** (Legal Secretary General of the French Association for Bottlers and Distributors)

The Social Sustainability (SOCIAL) WG has worked tirelessly to support the interests of the industry in keeping with the objectives of the UN SDGs. Among other activities, it has:

**E**valuated and worked on projects furthering key objectives in the **WHO's Global Alcohol Action Plan (GAAP)**. Collaborated with industry partners on efforts to promote drinking in moderation.

**R**eported on the final recommendations adopted by the **Special Committee on Beating Cancer (BECA)** and the efforts to focus the report on the harmful use of alcohol reduction.

**U**dated the **FIVS-Assure database** with new programmes promoting responsible consumption and refreshed its interactive map of drinking guidelines around the world.

**S**ubmitted a [response](#), in collaboration with FIVS's ECON WG, via the European Commission's **Technical Regulations Information System (TRIS)** on the new Irish draft legislation on the labelling of alcohol beverages.

**W**eighed in with [views](#) to the Minister of Health and Addictions at Health Canada regarding the **Canadian Centre on Substance Abuse and Addiction (CCSA)** report on Canada's low-risk alcohol drinking guidelines.

# TASK FORCE

## CODEX ALIMENTARIUS

**Chair: Tim Ryan** (Senior Director, Regulatory Affairs and Compliance at E. & J. Gallo Winery)

With FIVS's observer status, the Codex Task Force (TF) monitored and engaged with Codex Alimentarius on a variety of issues, including remote audits, the control and prevention of food fraud, allergen labelling, sustainability labelling, e-commerce, and the use of technology to provide food information.



Submitted **10 FIVS position papers** to the Codex Committee on Food Import and Export Inspection and Certification Systems (CCFICS), Codex Alimentarius Committee on Food Labelling (CCFL), and Codex Coordinating Committee for Africa (CCAFRICA).



Represented FIVS members in **eight electronic working groups** and attended the 45<sup>th</sup> session of the Codex Alimentarius Commission (CAC45) and the 15<sup>th</sup> session of the Codex Committee on Contaminants in Food (CCCF15).

# COMMITTEE

## SCIENTIFIC AND TECHNICAL COMMITTEE

**Co-chairs: Paul Huckaba** (Manager of Technical, Environmental, and International Affairs at Bronco Wine Company)

**Jennifer Turner** (Head of Technical Policy at WSTA)

**Eric Wilkes** (General Manager, Commercial and Regulatory Affairs at the Australian Wine Research Institute and General Manager of Affinity Labs)

The Scientific and Technical Committee (STC) comprises one of the most significant gatherings of industry technical competence at an international level. This past year, the STC continued to promote a better understanding of scientific matters that form the basis for the introduction of new regulations around the world.



Published [four new technical papers](#) on the STC website on labelling associated with expiration dates, calculating energy values in wine, applying wine-specific limits, and an expression of limits on ethanol in wine.



Continued partnership with **Oenoppia** on [FIVS-APACE](#). The two organisations are developing consumer-friendly information on food additives for which labelling will become mandatory in certain markets. Further, FIVS supported Oenoppia's efforts to publicise an authoritative study on how consumers view the significance of labelling information.

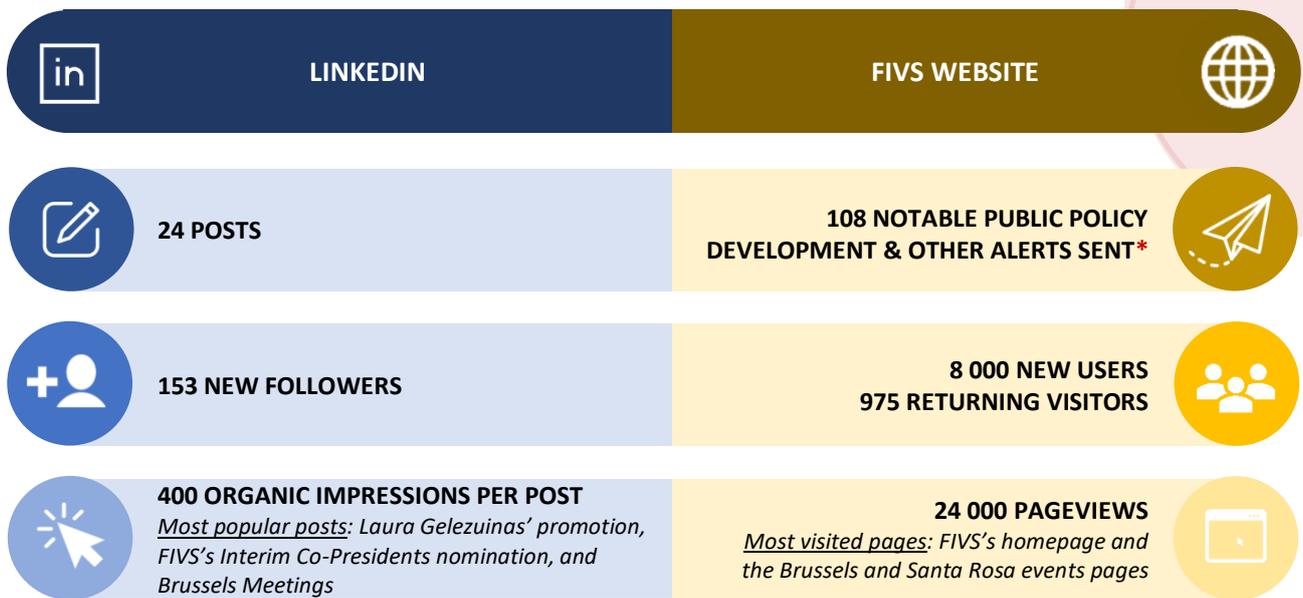


Second round of proficiency testing for the **Fire Impact Subgroup**. Eighteen laboratories from around the world tested for "markers," using samples of wines exposed to fire. The laboratories showed variable evidence, mostly depending on the method used. The results will be used to form the basis for a standard set of fire markers as well as a standard for the validation of fire impact marker methods. A third round of proficiency testing is scheduled to take place in 2023 focusing on grape matter, rather than on wine.

# COMMUNICATIONS, INTERNATIONAL COOPERATION, AND PARTNERSHIPS

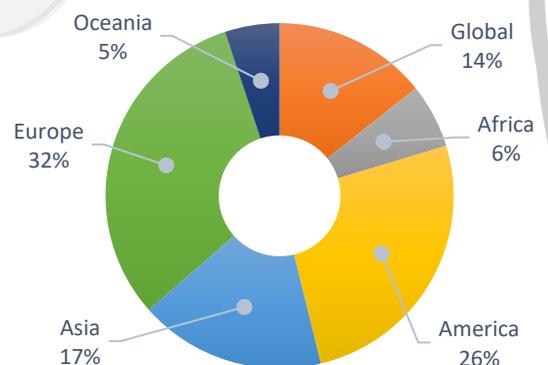
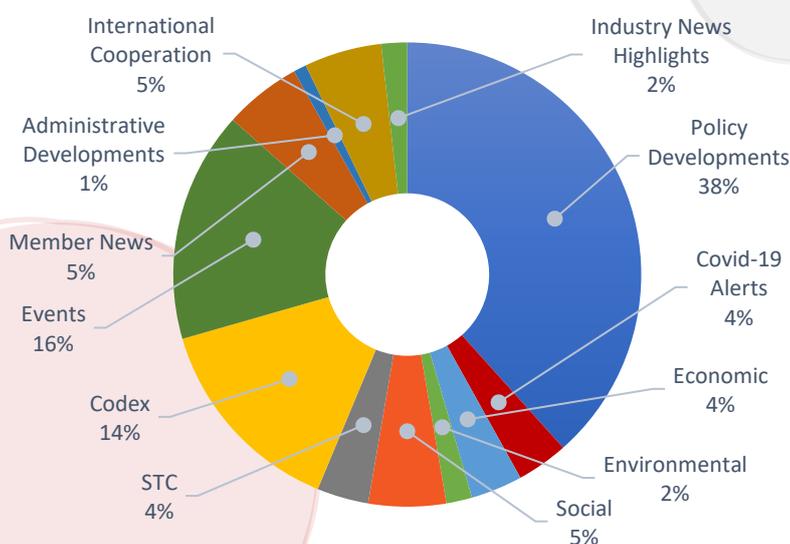
## COMMUNICATIONS

FIVS communicated its views throughout the year via its website, alerts to the membership, posts on social media, and other means. Below is an overview of FIVS activities and users' engagement in this area.



**\*TOPICS COVERED BY THE ALERTS**

**\*REGIONS COVERED BY THE ALERTS**



## INTERNATIONAL COOPERATION & PARTNERSHIPS

### ● INTERNATIONAL ORGANISATION OF VINE AND WINE (OIV)

The FIVS Secretariat conducted effective and united advocacy regarding unresolved issues for the industry before key international organisations, including the WHO and Codex Alimentarius as described above, as well as the OIV:

FIVS attended the OIV Expert Group Meetings in Dijon, France in May and evaluated and submitted comments on 84 Draft Resolutions. A delegation of FIVS members also attended and participated in the OIV's World Congress in Ensenada, Mexico, in late October and early November.

The OIV and FIVS Secretariats held bilateral meetings throughout the year. FIVS staff and members met with new OIV staff in Paris, Dijon and Ensenada, worked collaboratively with the OIV during the year on pressing issues, and maintained FIVS's status as the most consequential industry observer to the OIV.

OIV Director General Pau Roca briefed the FIVS membership on the OIV's future strategic direction during the FIVS Brussels meeting. Former OIV President Monika Christmann, who is the Head of Geisenheim University's Enology Institute, discussed innovations in the wine industry at the FIVS meeting in Santa Rosa.

FIVS launched a new OIV Task Force (TF), given the multifaceted nature of our relationship, including the complicated nature of the numerous OIV resolutions, the growth of the OIV electronic working groups, and the expansion of the OIV's agenda, with a more complex approach to sustainability. Co-chairs of the OIV TF are: **Şeyma Baş** (Senior Manager, Brand Strategy, Constellation Brands), **Paul Huckaba** (Manager of Technical, Environmental, and International Affairs at Bronco Wine Company), and **Ignacio Sánchez Recarte** (Secretary General of CEEV).

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### ● OENOPPIA

FIVS and Oenoppia continue their partnership on [FIVS-APACE](#) (see page 6 for more information).

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### ● WINE IN MODERATION (WiM)

FIVS held virtual and in-person meetings with WiM to address their continued engagement in encouraging the adoption of responsible consumption programmes and reducing harmful drinking around the world. Moreover, our memorandum of understanding was reviewed this year and will be signed in early 2023.

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### ● FIVS-ABRIDGE COMPETITION

In March, FIVS-Abride held the [2<sup>nd</sup> Annual FIVS-Abride Wine and Spirits Global Competition](#) in Beaune, France at the Burgundy School of Business. Students from the Burgundy School of Wine and Spirits Business and the University of Reims Law School teamed up to tackle a real-world business problem with significant regulatory considerations. Many of the judges who were from all over the world were FIVS members.

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### ● JEAN-JACQUES BOUFFARD SCHOLARSHIP

Established in 2017, the Jean-Jacques Bouffard Scholarship offers the opportunity for a young professional to attend the annual Reims School of Wine Law Summer Program. Due to the COVID-19 pandemic, the nominated scholar was unable to attend the programme in 2022, but FIVS expects to send a worthy candidate in 2023!

# FIVS INSIDE TRACK

## PRESIDENTIAL COUNCIL (PRESCO)

Members of FIVS's PRESCO were called upon for their views, expertise, and support throughout 2022 on issues related to transition—as FIVS's former president retired in early 2022. PRESCO members served as a sounding board regarding the new strategic orientation proposed for FIVS; strengthened the work of FIVS's working groups, committee, and task force; examined ways to bolster FIVS's financial resources; and reached out to attract new members.

## PRESIDENT & INTERIM CO-PRESIDENTS

In March, Charles Jefferson and Ignacio Sánchez Recarte agreed to serve as FIVS's interim co-presidents when Greg Hodson stepped down as president. The co-presidents led efforts to ensure that FIVS would reorient its work to focus on those needs most important to its members. They also participated actively in FIVS's working groups, committee, task force, and other meetings—helping FIVS to conduct effective, united advocacy on key strategic issues. They chaired meetings of the PRESCO, met regularly with members of the Secretariat team to offer input into their work, and reviewed initiatives and papers, suggesting new approaches in keeping with new federation imperatives. The co-presidents met in person and virtually with members to better understand what they expected from FIVS, and they represented FIVS in meetings with international organisations and other bodies. In coordination with other members of the PRESCO, they met with prospective members.

## SECRETARIAT

Karen Geronimo ably supported the federation's work regarding social sustainability, managing the functioning of FIVS's Social Sustainability Working Group and, with the assistance of our interns, the revamping of the FIVS-Assure database with novel responsibility sites and initiatives. Throughout 2022, FIVS's activities continued more and more to take place online. Karen was integral to those efforts, handling the federation's communications-related matters with tremendous style. As FIVS's Office Manager, she continued to improve the federation's administrative capabilities.

Laura Gelezuinas, Deputy Head of Secretariat, was responsible for a tremendous amount of the federation's output—both leading and supporting FIVS's Economic and Environmental Sustainability Working Groups, our Fire Impact Subgroup, our Scientific & Technical Committee, and our Codex Alimentarius Task Force. In keeping with the new view that the Secretariat should more actively assume the work of the federation, Laura worked directly on numerous Codex Alimentarius-related matters. Both Laura and Karen represented FIVS in alcohol sector meetings.

Bennett Caplan, Head of Secretariat, handled those projects providing added value to FIVS members. He organised the programmes for the FIVS meetings in May and November, scheduling speakers who could provide informed views on key strategic concerns. He supported FIVS's work in its interactions with the WHO, the OIV, and other bodies. In keeping with the view that the Secretariat should become more visible, he spoke at numerous events during 2022, including the Bulk Wine Exhibition and the Sonoma Winegrowers annual meeting in Santa Rosa, California; the International Wine Law Association in Madeira, Portugal; the International Wine Law Association's USA Section's web-based programme; and the FIVS conferences in Brussels, Belgium, and Santa Rosa, California.

## NEW FULL MEMBERS

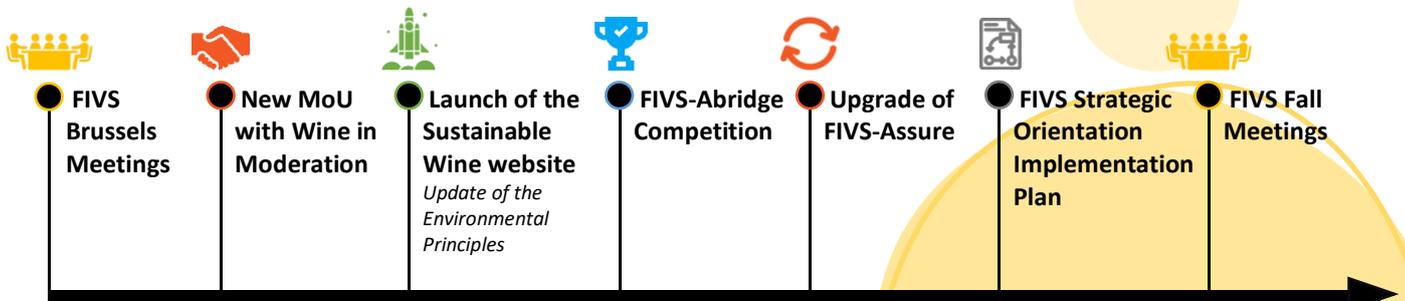


WineAmerica is a U.S. national wine industry association with 500 members throughout the United States. It encourages the growth and development of American wineries and winegrowing through the advancement and advocacy of sound public policy.



S.C. Petrus owns the prestigious French wine estate Château Petrus located on a plateau in the eastern portion of Pomerol in the Bordeaux region. The unique terroir of Petrus involves its very dense, dark blue clay soil, surrounded by thick gravel on the surrounding plateau. The Estate produces red wines in the AOC Pomerol appellation, featuring a first wine called Petrus, and has been included in the official classification of Pomerol crus as Hors Classe.

## PLANS FOR 2023

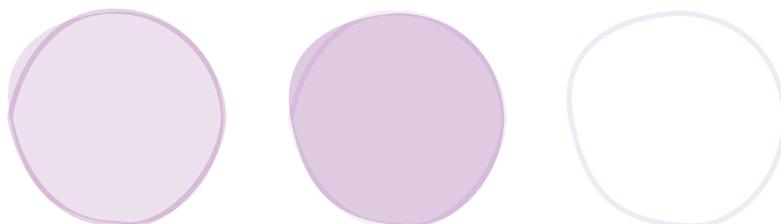


- FIVS will hold its March conference in Brussels and a second meeting will be held later in the year.
- FIVS will continue to hold regular, virtual, and in-person meetings of its working groups, committee, and task forces.
- Work will continue or conclude on many critical initiatives—releasing an updated version of the FIVS Sustainability Principles, launching a site that benchmarks sustainability practices around the world, updating the FIVS-Assure and FIVS-APACE websites, enhancing FIVS’s collaboration with the OIV through the new FIVS-OIV Task Force, and holding a FIVS-Abridge competition.

FIVS proved its resiliency and its commitment to a more sustainable and engaged alcohol beverage industry. The federation looks forward to furthering its work on the UN SDGs and in serving member interests, especially by fostering a global dialogue among industry members, governments, and international organisations.

# ACRONYMS & ABBREVIATIONS

<b>CODEX</b>	Codex Alimentarius
<b>EU</b>	European Union
<b>OIV</b>	International Organisation for the Vine and Wine
<b>PRESCO</b>	Presidential Council
<b>STC</b>	Scientific and Technical Committee
<b>TF</b>	FIVS Codex Task Force
<b>UN SDGs</b>	United Nations Sustainable Development Goals
<b>WG</b>	Working Group
<b>WHO</b>	World Health Organization
<b>WWTG</b>	World Wine Trade Group



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