

May 26, 2020  
Planning Board

# Town of Midway

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## Comprehensive Plan

# BENCHMARK

- **Offices in Charlotte & St. Louis**
- **35 years of national experience**
- **Nationally certified planners (AICP)**
- **Comprehensive Planning**
- **Placemaking / Urban Design**
- **Economic Development**



# Benchmark Staff

Overall Project  
Management



JASON EPLEY, AICP



VAGN HANSEN, AICP

Senior  
Associate  
Planner



ERIN BURRIS, AICP

Urban Planners



BRIDGET CALLEA, AICP-C, CS



MONIKA GEHL, LEED GREEN ASSOC.



BEN BARCROFT, LEED GREEN ASSOC.

# Purpose of the Plan

The plan serves as the primary policy guide for decision making regarding:

- Land Use & Development
- Transportation
- Utilities
- Parks & Recreation
- Capital Investments

The plan will include clearly stated strategies for development that prioritizes key projects for implementation by both the public and private sectors.

# Proposed Planning Process

- 12 to 13 Months (February 2020 – February 2021)
- Project Phases
  - Phase One – Update Background Research
  - Phase Two – Visioning & Development of Goals
  - Phase Three – Objective & Strategy Development
  - Phase Four – Draft Plan Development & Review
  - Phase Five – Final Plan Development & Review
  - Phase Six – Adoption Process

# Planning Process (continued)

- 7 meetings with the Planning Board
- 2 meetings with Town Council
- Community Survey (Digital/Online)
- 2 Public Drop-in Meetings
- Adoption Meetings

# Phase One – Update to Background Research

- Kickoff Meeting with the Planning Board
- Demographic and Economic Analysis
- Existing Conditions
- Planning Board Meeting
- Develop Public Engagement Plan and Project Website
- **March 2020 – July 2020**

# Phase Two – Visioning & Development of Goals

- Community Survey (Digital / Online)
- Planning Board Meeting to discuss Vision and Goals
- **July 2020 – September 2020**



# Phase Three – Objective & Strategy Development

- Planning Board Meeting to discuss Objectives and Strategies
- Mid-Point Presentation to Town Council
- Community Drop-in Meeting
- **September 2020 – October 2020**

# Phase Four – Draft Plan Development & Review

- Prepare Draft Plan
- Planning Board Meeting to discuss draft
- **October 2020 – December 2020**

# Phase Five – Final Plan Development & Review

- Community Drop-in Meeting
- Planning Board Meeting to finalize review
- **December 2020 – January 2021**

# Phase Six – Adoption Process

- Planning Board Consideration and Recommendation
- Adoption presentation to the Town Council
- All final deliverables prepared
- **February 2021 – March 2021**

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