

Please follow the instructions below to take your candidate headshot.

**INSTRUCTIONS:**

**Step 1:** Find an area in your home where there is a blank wall (**if you have light hair, try to find a dark wall, if you have dark hair try to find a light wall**) and **a lot of light coming into your photo area** from nearby windows. Please take your photos during the day when the sun is brightest.

**Step 2:** If possible, recruit another resident of your home to take your photo for you. We want to make sure that we receive the highest quality photos and that means using the back facing camera (no selfies please). \*If you live alone, please reach out and we will provide alternative instructions.

**Step 3:** Put on your desired or instructed outfit for the photo. Please make sure the colors that you wear do not match the background color.

**Step 4:** Stand in position. **MAKE SURE** you stand **ABOUT 2 FEET** in front of the blank wall.

**Step 5:** Have your photographer take the photos in a vertical orientation (not horizontal).

- The framing should be from your stomach to just above your head as well as at about eye level.
- Avoid large empty space above your head or to the sides, you should be in the center of the frame.
- Avoid having either your forehead, shoulders, arms, etc., cut off on the side or top of frame



INCORRECT ❌



CORRECT ✅

**Finally:** Take multiple photos!

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After you are done taking your photos and are happy with the results, please upload your favorite photo on BeachSync along with your Application to Run for Student Government Office. ASI Communications will process and edit the image for use during the election.

**ANY QUESTIONS OR CONCERNS?**

Email [asi-elections@csulb.edu](mailto:asi-elections@csulb.edu)