



ASI ELECTIONS **Candidate Videos**

We strongly encourage all candidates to submit **TWO** candidate videos for ASI to use on the elections website and social media. Please follow the instructions below.

INSTRUCTIONS:

Video #1 should be no more than **ONE minute** in length

Video #2 should be no more than **30-45 seconds** in length

Orientation - please record a landscape video on your phone. If you are able to record using Zoom, you can send a link to the recording.

Format - mov or mp4 are preferred. Please share directly from your phone, you shouldn't have to worry about converting the file to a different format.

Best Practices - be aware of your background, as this could reflect on how you are perceived by your audience. In addition to your background, please be mindful of what you wear. Dress for success. CSULB or other university affiliated attire would also be acceptable.

If you are recording on Zoom, we are also providing some background designs that you can use as well. Backgrounds can be found at this link [\(INSERT Link\)](#).

Finally – If you are recording videos on Zoom, send the URL link to Aaron.Elimelech@csulb.edu. If you are recording on your phone, email the files to asi.communications@gmail.com.

Videos MUST be received **by 5pm on Monday, February 22nd**. Videos not received by the deadline may not be uploaded to ASI's digital platforms.

ANY QUESTIONS OR CONCERNS?

Email asi-elections@csulb.edu