

About US

Student Affairs Communications



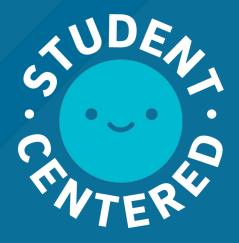
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Social Media Efforts



Student-Centered Social Media TENETS

Meet students where they are

Provide and amplify important division and university information

Share student resources

@UCSDStudentAffairs on Instagram

Friendly, fun, welcoming





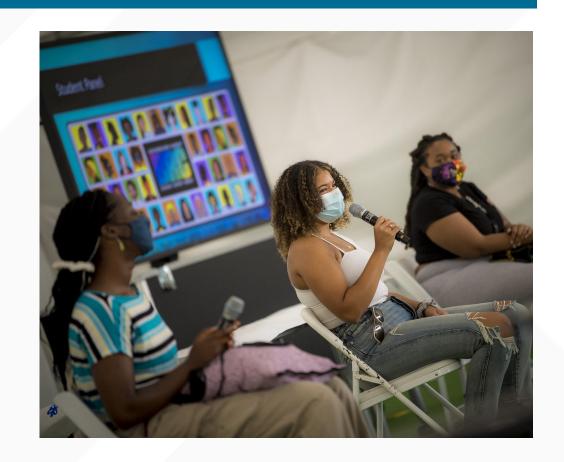


Supportive, safe, inclusive

Do you ride a bike, scooter, or skateboard on campus?

Our AUDIENCES

- UC San Diego students
- Student Affairs' staff, partners and colleagues
- Parents and Families



How can we help YOU?

We need your input to ensure that we're delivering social media content that helps you better serve our UC San Diego students.

Let us know!

- Are there specific resources that we should highlight?
- Important dates/deadlines to communicate to incoming/continuing Tritons?
- Do your teams already have social media plans that we can collaborate on?

Here's how...



Let's do it.

We're here to help.

Tell us know how we can address your student-centered communications needs.

Send an email to sacommunications@ucsd.edu.

UC San Diego



THANK YOU!
Questions?

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