



# National Small Business Federal Contracting Summit

## Virtual Spring 2021

*Celebrating Women's History Month*

Presented by:  
U.S. Women's Chamber of Commerce  
The American Small Business Chamber of Commerce



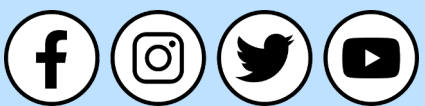
### NSBFCS SUMMIT SCHEDULE

- Tuesday**  
March 2, 2021  
Supplier Technical Training  
Awards Presentations  
Hill Day
- Wednesday**  
March 3, 2021  
Federal Agency & Large Prime  
Opportunities Briefs and  
Virtual Reception
- Thursday**  
March 4, 2021  
Virtual Matchmaking

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USWCC - @USWCC  
ASBCC - @AmericanSBCC  
Official Summit Hashtag - #NSBFCS



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- Leak Detection Service, Inc



# NSBFCS SUMMIT SCHEDULE

Tuesday  
March 2, 2021

**Supplier Technical Training**  
**Hill Day**  
**Awards Presentations**

- 9:30 a.m. **Chamber Welcome**  
**Margot Dorfman** - CEO, U.S. Women's Chamber of Commerce  
V.P. Gov't Affairs, American Small Business Chamber of Commerce  
**Charmagne Manning** - President & COO, U.S. Women's Chamber of Commerce
- 10:00 a.m. **Presenting Unsolicited Proposals**  
**Anna Urman** - Senior Procurement Analyst  
Office of Small & Disadvantaged Business Utilization (OSDBU), U.S. Department of State
- 10:45 a.m. **Making the Most of your Capability Meetings**  
**Sheena L. Little**, Procurement Center Representative, Office of Government Contracting,  
Area V, U.S. Small Business Administration
- 11:45 a.m. **Lunch Break**
- 12:45 p.m. **Regulatory Update and Impact**  
**Evan Sherwood**, Associate, Covington & Burling
- 1:30 p.m. **Taking it to The Hill: House Small Business Committee Briefing**  
Opening Remarks : **Nydia Velázquez**, Chair - House Small Business Committee
- 2021 Legislative Overview and How Small Businesses Can Present Their Concerns to the Committee**  
**Irene Rivera**, Procurement Counsel for Chairwoman Nydia Velázquez  
**Vivian Ling**, Counsel for Ranking Member Blaine Luetkemeyer
- Chamber Policy Briefing: Ensuring Small Business Inclusion Under Category Management Best-in-Class Contracts**  
**Margot Dorfman** - CEO, U.S. Women's Chamber of Commerce;  
V.P. Gov't Affairs, American Small Business Chamber of Commerce  
**Alba M. Alemán** - CEO, Citizant, Inc.  
**Briana Coleman** - Co-Founder, RiverNorth
- 2:30 p.m. **2021 USWCC Women Contractor Awards**  
**Positioning for Success in the Federal Marketplace**  
*Award Ceremony and Interview with 2021 USWCC Award Winners*  
**Emerging Star** | **Sara Thomas**, All Women Leadership – AWL Strategies, LLC  
**Growth Master** | **Theresa Zandi**, Centurion Consulting Group, LLC  
**Stellar** | **Dorothea Spencer**, D Gillette Industrial Services Inc
- 3:30 **Adjourn**



# NSBFCS SUMMIT SCHEDULE

**Wednesday**                      **Federal Agency & Large Prime Opportunities Briefs**  
**March 3, 2021**                      **Virtual Reception**

- 9:30 a.m.      **Army Opportunities Brief**  
**Kimberly D. Buehler**, Director, Office of Small Business Programs  
U.S. Department of the Army
- 10:15 a.m.      **Navigating the Moment:  
Improving Relationship Management for Small Business Success**  
**Dr. Lewis Rasmussen**, Director, Tetra Tech, Global Development Services
- 11:00 a.m.      **EPA Opportunities Brief**  
**Arielle Douglas**, Deputy Director, Office of Small and Disadvantaged Business Utilization  
U.S. Environmental Protection Agency
- 11:45 a.m.      **Lunch Break**
- 12:45 p.m.      **U.S. Department of Treasury Opportunities Brief**  
**Donna Ragucci**, Director, OSDBU
- 1:15 p.m.      **U.S. Postal Service Opportunities Brief**  
**Mary P. Anderson**, Director of Small Business, United States Postal Service  
**Rupert Warner, Jr.**, Program Manager, Supplier Diversity, United States Postal Service
- 1:45 p.m.      **U.S. Department of Health and Human Services Opportunities Briefing**  
**Katrina Brisbon**, Acting OSDBU and Associate Deputy Assistant Secretary for Acquisitions
- 2:30 p.m.      **From A Large Prime Award to Subcontracting**  
**Abby Lilly**, Vice President Global Supply Chain, Lockheed Martin Rotary & Mission Systems
- 3:15 p.m.      **Virtual Reception**  
Grab your favorite beverage and meet up to connect.  
Rooms will be assigned by industry.
- 4:30 p.m.      **Adjourn**
- 

**Thursday**                              **Federal Agency & Large Prime Opportunities Briefs**  
**March 4, 2021**                              **Virtual Reception**

- 9:30 a.m.      **Virtual Matchmaking**
- 3:30 p.m.      **Adjourn**
-

# Matchmaking

Our thanks goes out to all of the staff from the government agencies, large prime contractors and resource providers for taking part in this summit and matchmaking sessions.

*We hope you will thank them, too.*

## FEDERAL AGENCIES

- Board of Governors of the Federal Reserve System
- Federal Aviation Administration
- Federal Deposit Insurance Corporation (FDIC)
- General Services Administration
- Internal Revenue Service
- Millennium Challenge Corporation (MMC)
- National Aeronautics and Space Administration (NASA): Goddard Space Flight, Center, Johnson Space Center
- U.S. Agency for International Development (USAID)
- U.S. Department of Agriculture: Farm Production and Conservation
- U.S. Department of the Air Force: 316th WING
- U.S. Department of the Army: HQ

- U.S. Department of Commerce: National Oceanic and Atmospheric Administration (NOAA)
- U.S. Department of Defense: Defense Intelligence Agency (DIA), Defense Information Systems Agency (DISA), Defense Threat Reduction Agency (DTRA)
- U.S. Department of Education
- U.S. Department of Health & Human Services (HHS)
- U.S. Department of Interior: Bureau of Safety and Environmental Enforcement
- U.S. Department of Labor
- U.S. Department of the Navy: OSDDBU
- U.S. Department of State
- U.S. Postal Service
- U.S. Securities and Exchange Commission

## PRIME CONTRACTORS

- Acumen
- APTIMA
- BAE Systems
- B.L. Harbert International
- The Boeing Company
- Caddell
- CACI Federal Inc.
- Caliburn International LLC
- CGI Federal
- Jacobs
- LHarris Technologies
- Leidos Inc
- Leo A Daly
- Lockheed Martin: Rotary and Mission Systems
- Noblis
- Savannah River Remediation
- SOS International (SOSi)
- Tetra Tech
- Tremco

## Biographies

### **Alba M. Alemán** Chief Executive Officer Citizant, Inc.

Alba M. Alemán, CEO and founder of Citizant, has led the company through 20+ years of successful service delivery on mission-critical government programs. Alba provides strategic direction on corporate growth strategies, workforce engagement initiatives, company culture, differentiated capabilities, and quality.

Her passion for creating a better future for Citizant employees,

customers, and partners is evidenced by the company's significant investments in organizational maturity, neuroscience-based leadership development, and employee care. Since its founding in 1999, Citizant has been recognized by numerous government and industry organizations for its innovative IT and business transformation solutions. In 2019, Citizant was recognized with GTSC's Mid-Tier Business of the Year Award and the U.S. Women's Chamber of Commerce Innovation & Performance Award.

Alba firmly believes that organizations must invest in mature business practices to ensure

delivery excellence. Because of its disciplined focus on quality and customer satisfaction, Citizant routinely receives superlative performance ratings from its government customers.

### **Mary P. Anderson** Director of Small Business United States Postal Service

Mary Anderson has been in the transportation, logistics, and marketing business for more than 20 years. Mary has held various executive management positions in sales, domestic and international transportation, and logistics. This work has included overseeing the rollout of



new products and services and traveling the world to promote them and managing worldwide sales forces.

As the Executive Manager of Emerging Technologies, Mary was responsible for the development and ongoing management of key strategic relationships in Silicon Valley, the Mobile Industry and Mobile Commerce to gain insight into emerging technologies that will enable USPS to create new and enhance existing USPS products and services to grow USPS Mailing and Shipping revenue.

Mary joined the Postal Service thirteen years ago. Mary is currently the Director of Small Business and works with 27.5 million small businesses and oversees Employee Engagement Programs and small business strategy resulting in over \$1 billion in annual revenue for the Postal Service.

### **Katrina Brisbon**

**Associate Deputy Assistant Secretary for Acquisitions, Deputy Senior Procurement Executive  
U.S. Department of Health & Human Services**

Katrina Brisbon is a career member of the Senior Executive Service and currently serves as the Department of Health and Human Services (HHS) Associate Deputy Assistant Secretary for Acquisitions. In this role, she advises the Deputy Assistant Secretary for Acquisitions on matters related to the HHS Acquisition Enterprise while ensuring delivery of transparent, best-value solutions across the over \$35 billion HHS acquisition portfolio.

Previously, Ms. Brisbon served as the Assistant Administrator for the Office of Contracting and Procurement / Head of the Contracting Activity at the Transportation Security Administration (TSA) where she was responsible for the oversight of contract operations, contract policy, business systems and the strategic planning of TSA's \$3.8 billion

acquisition portfolio. Ms. Brisbon also served as the executive liaison to the U.S. Department of Homeland Security Chief of Procurement on all matters related to TSA contracts and procurement, policy legislation and the workforce.

Prior to TSA, Ms. Brisbon served as the Deputy, Head of the Contracting Activity for the Defense Information Systems Agency.

### **Kimberly Diane Buehler**

**Director  
Office of Small Business Programs  
U.S. Department of the Army**

Ms. Kimberly D. Buehler was appointed to the Senior Executive Service in August 2019. She currently serves as the Director for the Army Office of Small Business Programs, where she provides executive leadership for all aspects of the Army's small business mission, including advocacy and outreach for all small business programs, development and dissemination of policies and procedures for execution of small business functions, and oversight over the execution of the small business program at the Army's contracting activities, equating to over \$20 billion dollars of annual spend.

Ms. Buehler represents the Secretary of the Army at congressional committee and subcommittee hearings on small business matters and leads strategic inter-agency communication with the Small Business Administration, the Office of Federal Procurement Policy, the Minority Business Development Agency (Department of Commerce), and other agencies and presidential commissions.

### **Briana Coleman**

**Co-Founder  
RiverNorth**

Briana is the co-founder of RiverNorth, an IT Services WOSB. She is a senior leader with 15 years' experience supporting complex federal government projects up to

\$1B in value, coaching and training professionals, and leading departments with budgets in excess of \$35M annually. She is a certified project manager and federal acquisition expert with more than 1,000 career proposals to date.

### **Margot Dorfman**

**U.S. Women's Chamber of Commerce – CEO  
American Small Business Chamber of Commerce – VP  
Government Affairs**

Margot Dorfman is the CEO and Co-Founder of the U.S. Women's Chamber of Commerce®. She is a visionary leader who has dedicated herself to promoting the economic and leadership interest of women and small businesses. Her extensive background in business, business ownership, publishing, and nonprofit leadership has prepared Ms. Dorfman to set the vision for the U.S. Women's Chamber of Commerce and represent the interests of small business for the U.S. Women's Chamber of Commerce and The American Small Business Chamber of Commerce.

Ms. Dorfman has spent two decades lobbying congress on behalf of women and small businesses. She has met with congressional leaders, testified before congress on key issues impacting women and small businesses resulting in needed legislation to benefit women and the small business community.

Additionally, Dorfman has built respected relationships with federal Agency and Large Prime acquisition team members to advance access to contracts for small businesses.

Dorfman founded Arizona Women's News, Hispana News and the Greater Phoenix Chamber Business Connection. She holds a Master's of Education from Lesley University and a B.S. in Education from Northeastern University. Additionally, her experience includes over ten years in executive positions with General Mills and other Fortune 500 firms.

**Arielle Douglas**  
**Deputy Director**  
**Office of Small and**  
**Disadvantaged Business**  
**Utilization**  
**U.S. Environmental Protection**  
**Agency**

Arielle Douglas began her federal civil service career as a contract specialist with the Defense Information Systems Agency and became a warranted contracting officer with the Department of Health and Human Services. She transitioned into acquisition policy and small business program management with the National Institutes of Health. Arielle also previously served as the Associate Director for the Defense Information Systems Agency, Office of Small Business Programs. Before joining EPA, Arielle was a Senior Procurement Analyst with the General Services Administration supporting acquisition workforce policies and initiatives.

Arielle holds a Masters of Business Administration from the University of Maryland Global Campus and a Bachelor of Science in Health Administration and Policy from the University of Maryland, Baltimore County.

**Abby Lilly**  
**Vice President Global Supply**  
**Chain**  
**Lockheed Martin Rotary &**  
**Mission Systems**

Abby was appointed to her current position on September 23, 2019. In this position Abby is responsible for all aspects of supply chain strategy, supply chain operations, and subcontract program management for the Rotary and Mission Systems Business Area.

In October 2020, Abby assumed leadership of the Lockheed Martin Supply Chain Council where she is responsible for supply chain policy, enterprise initiatives and cross business area collaboration

for the corporation.

Abby brings more than 20 years of aerospace industry experience to Lockheed Martin. Previously she served as the Vice President of Global Supply Chain for Eaton Aerospace where she had overall supply chain responsibility for 25 plants around the world.

Prior to Eaton Aerospace, Abby was the Vice President of Supply Chain for GKN Aerospace North America with responsibility for 14 plants in North America. Prior to GKN, Abby held a number of leadership positions in Supply Chain, Operations and Programs with Rolls-Royce North America.

**Vivian Ling**  
**Counsel**  
**House Committee on Small**  
**Business**

Vivian Ling serves as a Counsel for the House Committee on Small Business Republican staff. Her primary portfolio in the Committee focuses on small business procurement matters. Prior to serving on the Committee, Ms. Ling worked as a government contractor on Business USA, a joint initiative formerly maintained by the Department of Commerce and Small Business Administration focused on providing small businesses with a “one-stop-shop” for all federal small business resources. Ms. Ling holds a J.D. from the Francis King Carey School of Law in Baltimore, Maryland. She received her B.A. in Psychology and Criminal Justice from the University of Maryland, College Park.

**Ms. Sheena Little**  
**Procurement Center**  
**Representative**  
**U.S. Small Business**  
**Administration**  
**Office of Government**  
**Contracting, Area V**

Ms. Sheena Little is a Procurement Center Representative for the U.S.

Small Business Administration, Office of Government Contracting, Area V. In this capacity, she is a small business advocate and ensures small business program compliance supporting the Defense Health Agency and the U.S. Air Force and Army contracting units located on Joint Base San Antonio; Goodfellow Air Force Base; and Laughlin Air Force Base.

Ms. Little has over 31 years of federal service with the latter 20 being in the contracting career field. She has a Masters in Human Relations, and a Bachelor of Science in Business Administration. She is a member of the National Contract Management Association (NCMA)-Alamo Chapter. Her professional certifications include Acquisition Professional Development Program (APDP) Level III in Contracting and Certified Federal Contracts Manager (CFCM) with the National Contract Management Association.

**Charmagne Manning**  
**President & Chief Operating**  
**Officer**  
**U.S. Women’s Chamber of**  
**Commerce**

Charmagne Manning is the President & Chief Operating Officer for the U.S. Women’s Chamber of Commerce® (uswcc.org). Charmagne brings more than 15 years of relevant experience to the table for any small business or entrepreneur. Ms. Manning’s previous experience in developing and operating various service-related businesses in several markets – from construction management, hospitality, and personal care service, to governmental services and non-profits. Additionally, Ms. Manning enjoyed a lengthy career while serving in multiple positions within Local Government. With her wealth of entrepreneurial abilities coupled with her vast knowledge of the interworking of government, she is able to extend a steady and knowledgeable hand toward the

advancement of small business. Her goal is simple – to empower small business leaders to start and develop successful businesses while advancing related government policy.

**Donna Ragucci**  
**Director, OSDBU**  
**U.S. Department of Treasury**

Ms. Ragucci assumed her current Senior Executive Service duties as Director for the U.S. Department of Treasury, Office of Small and Disadvantaged Business Utilization (OSDBU) in March 2018. She is responsible for Small Business Programs that include mission, compliance, outreach, and training for a 10,000 member organization obligating over \$6.7 billion annually. Her office assists the Department of the Treasury's Senior Procurement Executive with exceeding the Department of Treasury's small business targeted goals, while ensuring compliance with the federally directed Category Management Initiative and meeting the Small Business Administration statutory socio-economic small business goals. Ms. Ragucci aligns best business practices with other OSDBUGs throughout the federal government and writing collaborative small business policy through the Office of Federal Procurement and Policy and Office of Management and Budget. In her tenure, her office received national recognition from the Service Disabled Veteran Owned Small Business Association and the National HUBZone Association. Her office is a Core Cluster member of the White House Initiatives Group on HBCUs, championing the awareness of and increasing federal contracting opportunities for HBCUs and the underserved.

**Irene M. Rivera Goyco**  
**Procurement Counsel**  
**House Committee on Small Business**

Irene M. Rivera Goyco serves as the Procurement Counsel for the House Committee on Small Business-majority staff. Previous work experience includes serving as a Contracts Administrator for Northrop Grumman Corporation, where she managed domestic and international contract portfolios.

Born and raised in Puerto Rico, Ms. Rivera served as an attorney for the Legal Affairs Office of the Capital City of San Juan, mainly advising on matters related to contracts, legislation, and Administrative Law. Furthermore, she served as a law clerk for the Chief Judge of the Court of Appeals of Puerto Rico.

Ms. Rivera holds an LL.M. degree in Government Procurement Law from The George Washington University in Washington, D.C. She received her Juris Doctor and Bachelor of Arts degree in Communications from the University of Puerto Rico, Río Piedras Campus, graduating cum laude and magna cum laude, respectively.

**Lewis Rasmussen**  
**Director, Corporate Relations and Strategy**  
**Pro-telligent, a Tetra Tech Company**

Dr. Lewis Rasmussen is the Director of Corporate Relations, Strategy, and Proposals for Tetra Tech PRT. In addition, as part of the Tetra Tech International Development Services group, he also serves as Director, Development Assistance, Stabilization and Reconstruction, and as a member of the Business Development Committee.

Lewis brings 25 years of experience related to good governance, security sector strengthening, rule of law, and conflict prevention and transformation. An accomplished trainer, facilitator, and program manager, he was an early staffer at the US Institute of Peace (1988 – 2000), where his contributions include having founded and helped

run the professional conflict resolution education and training, police assistance, and the military fellows programs.

From 2004 to present, his Tetra Tech responsibilities include business development, project management, and technical expertise on a wide range of US government foreign assistance efforts. One of Dr. Rasmussen's responsibilities is to help win and manage large USAID, Department of State, and Department of Defense contracts related to conflict, security, and stability.

**Evan Sherwood**  
**Associate Covington & Burling**

Evan Sherwood is an associate in the Government Contracts group at Covington & Burling LLP. He counsels government contractors on a wide range of matters, including regulatory compliance, defense contracting, cost reimbursement contracting, contract administration, claims and disputes, government civil and criminal investigations, the False Claims Act, suspension and debarment, subcontracting, conflicts of interest, intellectual property, federal grants, and risk mitigation strategies. He also litigates government disputes, including bid protests. Prior to joining Covington, he was a law clerk at the U.S. Court of Federal Claims, which hears government contracts cases.

**Anna Urman**  
**Senior Procurement Analyst**  
**U.S. Department of State OSDBU**

Anna Urman is a leading research analyst specializing in government procurement policy and market analysis. She supports the US Department of State OSDBU in meeting and exceeding its small and set-aside business goals, assisting vendors, and ensuring regulatory compliance.

Anna has successfully managed and contributed to custom research



efforts for Fortune 50 Corporations, small businesses, and federal agencies. The insight gained through Anna's research enabled her clients to anticipate and stay abreast of regulatory and legislative changes that would affect the government contractor community.

Anna has extensive primary research experience both qualitative - subject matter expert interviews, as well as quantitative surveys, statistical analysis.

Anna is the former Director of the Virginia Procurement Technical

Assistance Center (Virginia PTAC), and the South Fairfax Small Business Development Center - both federal grant-sponsored programs of George Mason University.

**Rupert Warner, Jr.**  
**Program Manager, Supplier Diversity**  
**United States Postal Service**

In his position as Purchasing and Supply Management Specialist, Program Manager Supplier Diversity, Mr. Warner is responsible for managing programs that promote

Supplier Diversity through the nine-elements of the U.S. Postal Service Supplier Diversity Corporate Plan. He conducts projects for the design, development, implementation, evaluation, monitoring, administration, and improvement of national programs that promote advancement opportunities for diverse business groups.

Warner is a graduate of National-Louis University of Chicago, where he obtained both his Bachelor of Science and Master of Science degrees in business management.

U.S. Women's Chamber of Commerce®

## Certification Services Options

The U.S. Women's Chamber of Commerce is the leading gateway for women in business seeking access to federal markets.

### USWCC provides TWO certification services options:

#### Service Option #1: **Third-Party Certification Application and Exam Formal, Certification Application Submission and Examination Service**

As an SBA authorized third-party certifier for the federal WOSB and EDWOSB set-aside programs, the **USWCC | Certification Examination Team** must follow strict federal guidelines for the intake and exam of your documents and application.

- When a firm makes an application for third-party examination, the USWCC | Certification Examination Team cannot consult with you regarding your firm's eligibility. We may **ONLY review the documents and application you submit and render a decision regarding your firm's eligibility.**

#### Service Option #2: **USWCC | Certification Assist** *Certification Assist is a Certification Application Preparation Service*

If you are seeking a certification with a third-party certifier like the U.S. Women's Chamber of Commerce or direct with the SBA, the **USWCC | Certification Assist Team supports you before** you formally apply for certification. We help you to:

- Organize your documents and prepare the application.
- Troubleshoot potential issues with preparation and eligibility.
- Answer questions and concerns before you formally apply for certification.

### Which is best for your firm?

#### GO STRAIGHT TO THE EXAM PROCESS?



**Third-Party Certification Application**

#### OR, USE OUR PREPARATION SERVICE FIRST?



**Certification Assist Service**



**Third-Party Certification Application**

Get Started:  
<http://uswcc.org/certification>



**Let the U.S. Women's Chamber of Commerce support you with ALL of your women-owned certifications needs.**

**Learn More: <http://uswcc.org/certification>**



**A3L FEDERAL  
WORKS**

304-692-2279  
info@A3LFederalWorks.com

**Roya Maher, PMP.**  
President & CEO

## Capability Statement



### A3L Federal Works, LLC

**DUNS** 079319082  
**CAGE** 73HB9  
**EIN** 464924139



Top Secret  
Facility  
Clearance



GSA MAS 54151S  
and OLM

### SBA Certifications

- Woman-Owned Small Business (WOSB)
- SBA 8(a) Certified
- HUBZone Certified
- Small Disadvantaged Business (SDB)
- Economically Disadvantaged Woman-Owned Small Business (EDWOSB)

### NAICS Codes

541519, 541511, 541512,  
541513, 541611, 541618,  
541690, 541930, 541990,  
611420, 611430

### Company Overview

A3L Federal Works (A3L) is a privately held Woman-Owned Small Business, founded by Ms. Roya Maher in 2014 and headquartered in Fairmont, West Virginia. A3L provides high quality engineering, technology, and management services to federal and state governments, civilian agencies, and commercial clients.

A3L includes highly capable and knowledgeable personnel who work as a solid integrated team to ensure success and provide the highest level of service to our customers. Our technical and managerial expertise, along with extensive experience in science, technology, and engineering enable us to successfully fulfill our customers' requirements and expectations, on time and within budget.

### Core Competencies

- ★ Program and Project Management
- ★ Software Development and Testing using Agile Methodologies
- ★ Website Design and Development, User Experience
- ★ Knowledge Management, Data Analytics, and Performance Reporting
- ★ Technical and Systems Training, Learning Management Systems (LMS)
- ★ Cybersecurity and System Administration
- ★ Biometrics Examination Services, Automated Identification Systems

### Differentiators

- We continuously provide the highest level of customer service and technical proficiency; we have excellent past performance ratings reflected in our CPARS and customer evaluations.
- We focus and invest in total quality management and efficiency; our personnel are certified PMP, Lean Six Sigma, and Agile Scrum Masters.
- We are adaptable and agile in an ever-changing environment; we are effective and successful at performing our tasks remotely and maintaining outstanding virtual customer relations.





# NO CHALLENGE TOO BIG. NO PROBLEM TOO COMPLEX.

## THIS IS WHAT INSPIRES US.

At BAE Systems, we recognize the role small businesses play in creating new and innovative products and services, from advanced electronic systems to intelligence analysis and cyber operations, from combat vehicles and weapons to the maintenance and modernization of ships, aircraft and critical infrastructure. Knowing that our work and yours makes a difference inspires us. That's BAE Systems. That's Inspired Work.

Learn more at: [BAESYSTEMS.COM/SUPPLIERDIVERSITY](http://BAESYSTEMS.COM/SUPPLIERDIVERSITY)



**BAE SYSTEMS**

INSPIRED WORK



“

*As a proud member of the WBENC family, Zeva continuously strives to help government, public, and private organizations meet their core values by working with diverse suppliers. For several years, Zeva has demonstrated passion, expertise and inclusion as a Woman Owned Small Business (WOSB) and Women's Business Enterprise (WBE). As we continue to grow our business on many levels, we strongly believe in the importance of supplier diversity not only for Zeva, but for our clients as well.*

**Jihan Andoni, Chief Executive Officer**

## Zeva Professional Services

Zeva has assembled a team of elite identity management and public key enablement experts, simplifying cryptography and harnessing their cumulative talents to solve complex challenges across multiple markets and business parallels. Zeva prides itself with its team, skills and 15 year portfolio of providing clients tailored services at several scopes within these competencies.



### **Identity, Credential, and Access Management (ICAM)**

Secure sensitive data with Zeva's Identity and Access Management Solutions



### **Cloud & System Architecture Engineering**

Gain scalability, mobility, and security capabilities never before possible



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Meet mounting federal cybersecurity requirements with our qualified team



### **Customized Software**

Let us engineer software solutions tailored to your organization's needs



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VA 22030

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(888) 938-2462



## About Heuristic Solutions

Heuristic Solutions is an American software company headquartered in Arlington, VA that provides competency management software to public and not for profit organizations.

LearningBuilder makes it easy for learners to know what it takes to perform competently, demonstrate achievement, and understand professional next steps. LearningBuilder is used by over 45 different licensing, certification, accreditation and workforce development organizations and supports over one million users.

DUNS Number: 014819879  
CAGE/NCAGE: 1X9R4  
NAICS Codes: 511210,  
541511, 541512, 611710,  
541612, 518210

### Contact

Alison Neal, principal  
1901 Ft Myer Dr., Suite 1105  
Arlington, VA 22209  
703.243.3376 x13  
aneal@heuristics.net  
www.heuristics.net



Advance your profession, one person at a time

## How LearningBuilder Supports Federal / DoD Workforce Development

LearningBuilder is a competency management platform used by federal agencies for diverse professional development objectives, such as:

- US GSA Facilities Management Institute (FMI) – (AccelerateFM) as a workforce development platform
- US Air Force – as a learning management system
- US National Geospatial-Intelligence Agency – as a certification management platform
- Under Secretary of Defense for Intelligence (USD(I)) - as a certification management platform administered by Global Skills Exchange for the Intelligence Fundamentals Professional Certification (IFPC) and Certified Counter-Insider Threat Professional (CCITP)

## As a career pathway / career journey tool

More than just a "certification or training database," LearningBuilder is a configurable, workflow management system. With LearningBuilder, agencies set standards for professional development, track learners' activity, deliver assessments, eLearning, nontraditional learning or assessment measures, and report on organizational metrics.

LearningBuilder's unique strength is organizing educational and assessment into a competency model based on credentialing domains, job responsibilities, or curriculum. This framework allows the agency to build a dynamic career pathways experience for their learners.

Using LearningBuilder, learners specify their career interests, solicit supervisor feedback, identify their skills gaps, and find relevant educational activities. With these tools, learners construct a personalized learning plan to achieve their professional development goals along a career pathway that aligns with agency workforce needs.

What competencies  
are required for  
my role?

What course  
should I take?

What certification  
should I pursue?

What training  
does my team  
need?



# WIZE SOLUTIONS

*Building IT with the best.*



# Intelligent Automation is in our DNA



**We design, build, and support automated platforms for many key business functions.**

Since we operate within an ecosystem of different strategic IT disciplines, we deploy and architect solutions with our client's end goal in mind.



**Robotic Process Automation (RPA)**



**Cloud Consulting and Systems Engineering**



**Software Development, Quality Assurance and Testing**

# USWCC | Women Contractor Award Winners

The U.S. Women's Chamber of Commerce is proud to honor the growth and achievements of women-owned contractors and lay the foundation for greater success and opportunity for the future by recognizing women-owned firms for their outstanding success as suppliers in the federal contracting arena.

## AWARD CATEGORIES FOR 2021 ARE AS FOLLOWS:

**EMERGING STAR** – awarded to contractors who received their first government contract award within the last two years and are on their way for future opportunities.

**GROWTH MASTER** – awarded to contractors who have achieved significant growth in the government sector over the last three years.

**STELLAR** – awarded to exceptional contractors who have shown exemplary growth, quality, and are positioned as leaders within the contracting community.

### DOROTHEA SPENCER

#### STELLAR

*President/Chief Executive Officer*  
**D Gillette Industrial Services Inc.**



Dorothea Spencer is President/CEO of D Gillette Industrial Services Inc., a multidiscipline, fabrication, repair, assembly, and engineering firm that she founded in 2002. DGI is a DoD contractor, working with the Army, Airforce, Navy, Coastguard, and DLA. Dorothea Spencer is not only committed in support of our nation and our warfighter she is committed to serve her community at large.

With a career spanning over thirty years, Dorothea is a certified Mechanical Engineer with expertise in project management, manufacturing leadership and innovations, Six sigma, and lean management. And she is a small business advocate and is currently working alongside PA Representatives in DC to

ensure the voices of US Small Businesses continued to be heard on the Hill.

#### Reference Remarks

Since 2018, DGI business has tripled in size. Dee's aggressive approach in pursuit of government work along with her passion to grow the community of Bangor, PA has enabled her to expand her business base. Dee is not only driven to provide best value for the taxpayer, she genuinely cares about the community. Responses to her projects with the Navy have been that her firm "is the best small business manufacturing contractor we have ever worked with – she delivers ahead of schedule, provides best value to the taxpayer, and is not a burden to the procurement team."

### SARA THOMAS

#### EMERGING STAR

*Co-Founder and Chief Executive Officer*  
**All Women Leadership - AWL Strategies, LLC**



In 2019, Sara co-founded All Women Leadership - AWL Strategies, LLC with partner and COO Holly Sydnor. AWL is a consulting firm that provides branding, strategic communications, change, branding and marketing strategies to innovative, future-focused leaders. Sara Thomas works with her clients to craft agile communications strategies that engage people, transform culture, and create velocity. To date, public sector clients include the US Department of Veterans Affairs, US Patent and Trade Office, New Orleans Regional Transit Authority, and LA Metro.

The firm also provides pro bono mentorship to individuals and teams and gives back 5% of all profits to organizations helping women ascend to leadership positions and, during the COVID-19 pandemic, to help their local Washington, DC community fight hunger and homelessness.

#### Reference Remarks

"Sara delivers only high-quality work. Sara has been instrumental in providing guidance and recommendations on how we should communicate with VA staff. We can be confident when Sara says she will do the work that it will be done right and on time, if not ahead of time."



# USWCC | Women Contractor Award Winners

**THERESA ZANDI**  
**GROWTH MASTER**  
*Principal Owner and Founder*  
**Centurion Consulting Group, LLC**



Theresa Zandi founded Centurion Consulting Group, LLC in December 2016 as a mission-driven firm, serving balanced commitment to ensuring financial success, promoting social responsibility, and strengthening her community by giving back to those in need. Simply put, she puts People First.

Centurion, a Woman-Owned Small Business headquartered in Northern VA, is a national IT professional services and consulting firm servicing the public and private sector by delivering relevant solutions for our client's complex business and technology challenges. Starting at ground zero, Theresa helped secure multiple federal government subcontracts across civilian and health agencies (Dept of Commerce, US Census, SSA, CMS, NIH, etc.) via the following practice areas:

Software Development & Engineering, Agile, Data Solutions, and Infrastructure & Security.

### Reference Remarks

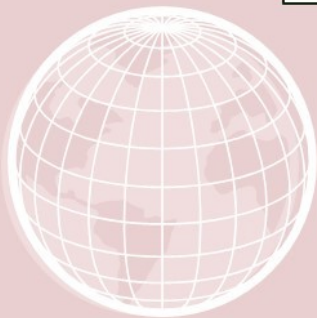
"From the very beginning, Theresa, has been a standout. Theresa has always gone above and beyond what is asked of her both professionally and personally.

Centurion is one of my favorite Subcontractors to work with and if anyone asks for a recommendation of a company to do to for subcontracting needs, I always point to Centurion. Centurion treats its employees like family. There are so many instances where Centurion has gone above and beyond to help an employee out on a personal basis. They are a true model for how a subcontracting company should be ran properly."

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<p><b>About us</b></p> <p>Bithrive, Inc committed to provide right IT solutions at the right time to our customers, our people and our community, since 2011. We connect people, process and technology by simple, secure, accountable, user friendly, automated, integrated and superior quality IT solutions on time. Our customers are thrived by our optimized IT solutions. We are dedicated to being the primary choice of Technology Partner and outstanding corporate citizens.</p>	<p><b>Company Snapshot</b></p> <p>DUNS Code: 068572313 CAGE Code: 7HP0E Business POC: Selvam Paramasivan Title: Client Relationship Manager Phone: (240) 478-0055 email: <a href="mailto:sparamasivan@bithrive.com">sparamasivan@bithrive.com</a> URL: <a href="http://www.bithrive.com">http://www.bithrive.com</a> Address: 42240 Mason Ridge Ct, Ashburn, VA 20148</p>
<p><b>Capabilities</b></p> <ul style="list-style-type: none"> <li>IT Modernizations</li> <li>Cyber Operations</li> <li>Artificial Intelligence (AI), Machine Learning (ML) &amp; IoT</li> <li>Autonomy &amp; Automated Solutions</li> <li>Master Data Management</li> <li>Business Intelligence &amp; Visualizations</li> <li>Processes &amp; Performance optimizations</li> <li>Cloud Migration &amp; DevSecOps</li> <li>Staff Augmentation</li> <li>IT Logistics</li> <li>Maintenance &amp; Support coverage (Fixed-budget &amp; Time-Materials based pricing models)</li> </ul>	<p><b>NAICS codes</b></p> <p>511210 - Software Publishers 518210 - Data Processing, Hosting, and Related Services 519190 - All Other Information Services <b>541511 - Custom Computer Programming Services</b> <b>541512 - Computer Systems Design Services</b> <b>541513 - Computer Facilities Management Services</b> <b>541519 - Other Computer-Related Services</b> 541690 - Other Scientific and Tech. Consulting Services 541715 - R&amp;D in the Physical/Engng/Life Sci (except Nano &amp; Bio tech) 541990 - All other Professional, Scientific &amp; Technical Services 561320 - Temporary Help Services <b>561311 - Employment Placement Agencies</b></p>
<p><b>Differentiations</b></p> <ul style="list-style-type: none"> <li>Customers priority is our priority</li> <li>Deliver right solutions at right time</li> <li>Cost-effective solutions</li> <li>Experienced team in different domains</li> <li>Follow agile processes</li> <li>Constantly identify process improvements from customer feedback and implement the improvements</li> <li>Specialized in cutting edge technologies</li> </ul>	<p><b>Certifications</b></p> <ul style="list-style-type: none"> <li>✓ Virginia certified Small Women and Minority Business (SWaM)</li> <li>✓ SBA Certified Women-Owned Small Business (WOSB)</li> <li>✓ SBA Certified 8(a) - Pending</li> </ul>
<p><b>Technology Specializations</b></p> <ul style="list-style-type: none"> <li>Accounting Softwares - Solomon IV, Investran, PeopleSoft</li> <li>CI, ASPNET, .NET, Java, Python, Scala, PHP</li> <li>React JS, Vue JS, Angular JS, ExtJS</li> <li>NodeJS, Express, NextJS, Redis</li> <li>SQL Server, Maria DB/MySQL, PostgreSQL, MongoDB</li> <li>Crystal Reports, Office automations</li> <li>Sharepoint, JIRA, Github, Azure DevOps</li> <li>Testing, Automation and Infrastructure Bots - DevOps</li> <li>AWS, Azure, Docker, Kubernetes</li> <li>Windows, Linux</li> <li>Enterprise Service Bus / Micro Services / Serverless architecture</li> <li>Flutter &amp; Dart - Android / iOS</li> </ul>	<p><b>Past Performances</b></p> <p>IT Partner for <b>Palladian Partners, Inc</b> <a href="http://www.bondss.gov">www.bondss.gov</a></p>  <p>Sub-contractor for <b>KAI Research, Inc</b> <a href="https://apps.kai-research.com/NIAMS/">https://apps.kai-research.com/NIAMS/</a> National Institute of Arthritis and Musculoskeletal and Skin Diseases</p>

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Capabilities statement - 2021



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# Upcoming Meetings

## Upcoming Meetings and Agency Outreach:

- 6/3/21 National Small Business Federal Contracting Summit Virtual - Southeast
- 7/22/21 National Small Business Federal Contracting Summit Virtual Summer
- 10/21/21 National Small Business Federal Contracting Summit Virtual Fall Including the USWCC 20th Anniversary Celebration

## In celebration of Women's History Month:

- 3/18/21 GSA | Women Entrepreneur Outreach
- 3/30-31/21 VA | Women Entrepreneur Outreach

## Check Out Our Online Meetings!

- Go to [asbcc.org/meetings](http://asbcc.org/meetings) or [uswcc.org/meetings](http://uswcc.org/meetings).

Join ASBCC or USWCC to receive weekly news and meeting updates via email.



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## USWCC | WOSB & EDWOSB Certifications

**ED/WOSB Self Certification ended on  
October 15, 2020.**

The U.S. Women's Chamber of Commerce is an Approved 3rd Party Certifier for the Women-Owned Small Business (WOSB/EDWOSB) Set-Aside Program. Secure your certification through the USWCC and just upload the certificate with proof of citizenship at <https://beta.certify.sba.gov/> to complete the new process.



**USWCC also provides a unique "Certification Assist" program which will help businesses to prepare for the certification process.** Our "Certification Assist" team will work with you to assure your firm is ready for the WOSB/EDWOSB certification process. <https://uswcc.org/cert-assist>

Go to <http://www.uswcc.org/certification> for details of how to get started with certification or how to leverage our USWCC | Certification Assist program.