

# COLLEGIATE DAY OF PRAYER

## CASE FOR SUPPORT 2025



## VISION

To see a united, multi-generational movement of prayer for revival and awakening on college campuses. This is celebrated annually on the last Thursday of February.

## HISTORY

The need for revival teaches the church how to pray, and the coming of revival teaches the church how to pray BETTER! In the afterglow of the Second Great Awakening, at the dawn of the nineteenth century, the American church learned how to pray better for her sons and daughters. That better way was called the Concert of Prayer for Colleges (now known as the Collegiate Day of Prayer). By 1815, this simple united prayer effort became a regular feature on the New England campuses of Yale, Williams, Brown, and Middlebury. By 1823, almost every major denomination and university across America agreed to participate in a united day of prayer for colleges.

The American churches viewed college students as the future of their congregations, culture, and society. They believed that the direction of their churches and that of the whole nation would follow the spiritual bent of America's colleges—"as the students go, so goes the nation." Soon, America's colleges were being radically transformed by intense seasons of spiritual awakening. The early records of many of these universities read like a virtual history of spiritual revival. In fact, no other nation has ever enjoyed as many student awakenings for as many consecutive years.

## RECENT RESULTS

- 1** Every American university, including 2- and 4-year colleges, was adopted to be prayed for on CDOP (Collegiate Day of Prayer) over the last six years. All 4,200 campuses were prayed for by students, parents, and churches each year.
- 2** In the most recent 5 years, we have conducted a simulcast at a college campus with the help of the hosting university. The student attendance at Yale, Regent, Arizona Christian, Asbury and Baylor have grown each year as well as the online viewers. At Asbury University, the CDOP simulcast was the final night of the Asbury Awakening and portions of the simulcast were watched by millions.

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Last year, the churches of Waco united in prayer for Baylor students on the last Thursday of each month leading up to CDOP. They fasted and hosted a 24 hour prayer room for 40 days. The Waco churches are continuing with Last Thursday Prayer every month.

## 2025 DIRECTION

The CDOP Strategy Team is made up of twenty leaders from collegiate, church, and prayer ministries. We are building a growing coalition of like minded ministries to call the Church to prayer for the next generation.

This year, we're launching CDOP Global to target 250 million students on 40 thousand campuses. We are partnering with Jennie Allen and Gather25 to reach the nations with prayer and the good news of Jesus Christ. Our desire to see every College in the world adopted in prayer will be a God-sized undertaking.

The annual simulcast will be February 27th, at Texas A&M University, one of the largest public colleges in the nation. The churches and college ministries of College Station Texas will unite in prayer for revival at Texas A&M and colleges around the globe.

## FINANCIALS

The budget for production, program, promotion, project management, and travel costs will be between \$165k and \$225k depending on the final venue of the simulcast. Most of our team are volunteers yet we do pay minimally for essential tasks.

Collegiate ministries and churches, as well as generous individuals, have helped with these expenses. We are asking for financial help to meet our needs as we reach to the heavens in prayer for 20 million American students and 230 million in the nations.

When students ask, "Will you pray for me?" we respond loudly, "Yes, we will pray!"

**WOULD YOU PLEASE CONSIDER HELPING US FINANCIALLY  
TO MOBILIZE STUDENTS AND THE CHURCHES AROUND THE GLOBE  
TO ADOPT COLLEGE CAMPUSES IN PRAYER?**

## WAYS TO GIVE



[CollegiateDayofPrayer.org/give](https://CollegiateDayofPrayer.org/give)



Collegiate Day of Prayer | P.O. Box 16 | Niles, MI 49120

