

# FAIRLEE COMMUNITY ARTS

## Criteria for Finalist Proposal

Final proposals submitted by artists (or artist teams) will be reviewed by the community of Fairlee and members of FCA. A final design will be selected on the following criteria:

### *Thematic Considerations*

- Fulfills the Vermont Arts Council's mandate for grant: "To support the design and installation of public art that will transform an interstate underpass into a welcoming connection between commerce corridor and outdoor recreation assets"

### *Aesthetic Considerations*

- Considers elements of existing infrastructure and natural surroundings in design

### *Execution and Maintenance*

- Materials should be durable (given Vermont weather) and require minimal maintenance

### *VTrans (Vermont Agency of Transportation) Approval*

- Public art must not negatively affect the safety of the corridor as determined by VTrans

### *Professionalism*

- Proposal is coherent and well-presented
- Visual materials provide clear and realistic renderings of proposed artwork

## Timeline

- Finalists will be invited to visit Fairlee to view the underpass during September 2021
- Finalists will each receive a \$300 honorarium to develop a rendering of their site-specific proposal with a detailed budget, to be submitted by **November 15, 2021**
- The winning artist will be selected by December 15th, 2021
- Artwork must be completed and installed by September 2022

## Materials to be Submitted for Proposals

1. Detailed color rendering of proposed design for all surfaces (high res. jpg)
2. Narrative description of proposed design and plan for execution including anticipated timeline and opportunities for community engagement (audio, video or text)
3. Budget (should include labor, materials and any equipment deemed necessary)

Designs will be shared with the public via social media and other means with credit to the artist  
Materials may be submitted via postal mail, email or WeTransfer.com to [contact@fairleearts.org](mailto:contact@fairleearts.org)