Making OER Content Discoverable in Primo

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Learning Outcomes

Describe what Open Educational Resources (OER) are 2

Identify and evaluate OER in Alma and Primo

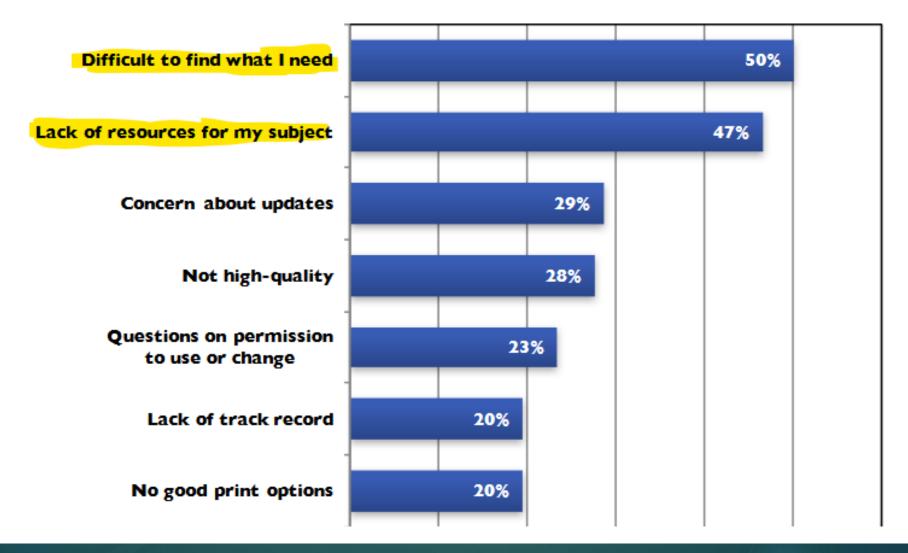
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Increase discoverability of OER in Primo

Is there an active OER initiative on your campus?

Open Educational Resources (OER) are teaching and learning materials that you may freely use and reuse at no cost, and without needing to ask permission

BARRIERS TO ADOPTION OF OER - 2016-17



How can libraries help?

- Activate OER in Alma and PCI so that it shows up in searches
- Use other Primo functionality to boost discoverability of OER

Benefits of adding OER to Alma/Primo?

- Might help students who don't have a textbook
- Might help faculty who are looking for OER
- Allows for other functionality: easily adding OER to Alma Course Reading Lists, sharing a "Library Catalog" link with faculty
- Sends a message. In the library collection (catalog) = safe for students to use, potentially more accepted by faculty

Alma Activation vs. PCI

Alma

- ▶ Title-level indexing
- For selective packagesyou can choose which titles to activate
- ► Takes 10 to 30 minutes to show up in Primo*

Primo Central Index

- Chapter, article-level indexing
- Activate either the entire collection or none at all
- ► Takes a week to 10 days to show up in Primo

OER Activation in Alma workflow

- 1. Identify OER (outside of Alma)
- 2. Locate OER (electronic collection) in Alma
- 3. Evaluate collection for relevancy, quality
- 4. Activate
- 5. Test links
- 6. Make available

OER Activation in PCI

- 1. Identify OER (outside of PCI)
- 2. Locate relevant collection in PCI
- 3. Activate
- 4. Test links
- 5. Evaluate collection for relevancy, quality

Activating OER in Alma

OER Activation in Alma workflow

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Identifying OER in Alma and Primo

- Alma Community Zone = not ideal for OER "discovery"
- ▶ Better to find OER "in the wild" and then search for them in Alma
- ► Great starting point:
 https://oasis.geneseo.edu/index.php

Test Case: Open Textbook Library

- https://open.umn.edu/opentextbooks
- Search in Alma for an Electronic Collection in the Community Zone

1 Open Textbook Catalog

Type: Selective package

Service: Full Text

Interface name: University of Minnesota

Linking Level: Book

Creation Date: 12/06/2017 05:21:08 EST

Modification Date: 12/08/2019 15:58:21 EST

Portfolio List (648)

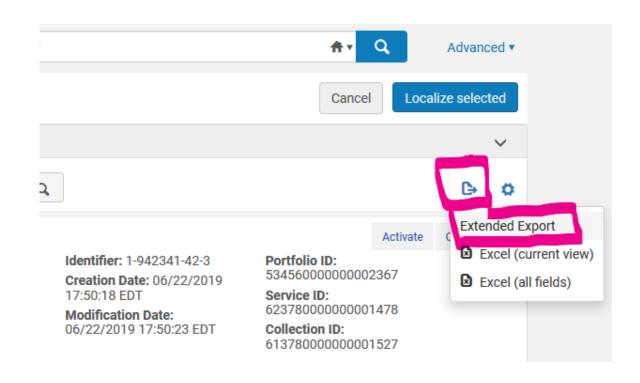
Activate

Collection ID:

613790000000001601

Evaluating OER collections in Alma

- ► Evaluate like you would any other electronic collection:
 - Relevant subject area
 - Current/ dated
 - Size of the collection too much might overwhelm users
- Extended Export (from the Portfolio list) gives you a spreadsheet with good data for analysis
- Portfolio List > Extended Export



Using Extended Export to Evaluate an OER Collection

M: Title - Is this subject area relevant to your users? *Highlight this column and click Wrap Text*

Use Filtering to make the next ones easier

BE: Publisher – Are you familiar with the publisher?

BG: Date of Publication – How current is the content?

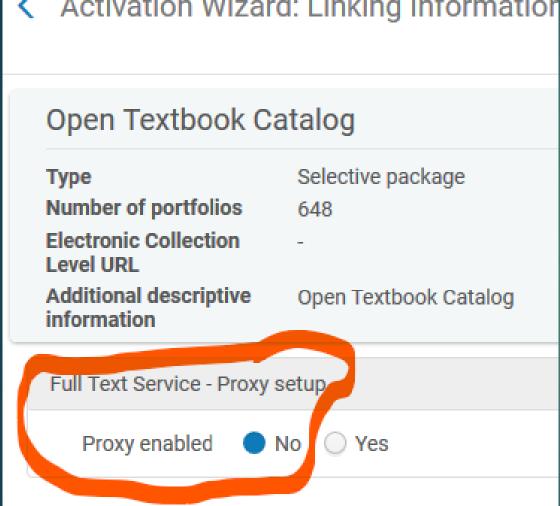
BN: Material Type – Is it what it says it is?

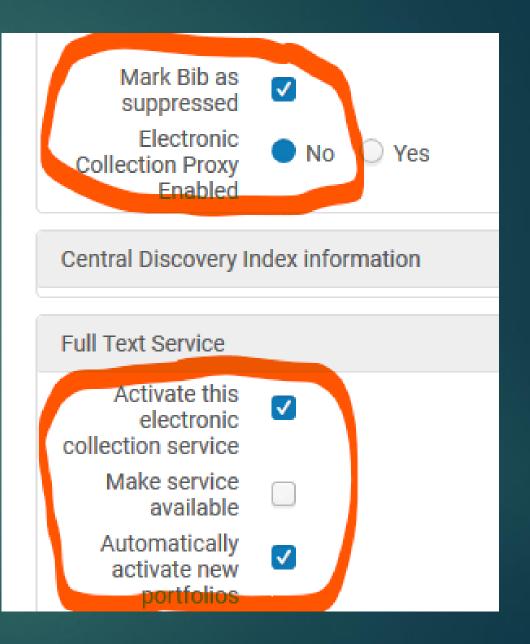
CT: Language – Look out for anything outside the needs of your users

A few tips for activating OER in Alma:

No proxy is needed

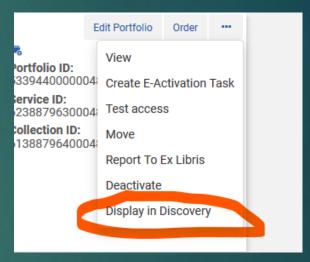
Remember to test access and display in Primo **Activation Wizard: Linking Information**





Testing Access

- ▶ Do the links resolve correctly? Test a few at random.
- Portfolio List -> Display in Discovery
- Search by titles in Primo



When you're done, remember to make the full text service available (Edit Service -> Activation -> Service Activation Status change to "Available" I don't have time for all of that...

OER you can activate right now

Open Textbook Catalog [61379000000001601]

Openstax College [61379000000001608]



Open SUNY Textbooks [613780000000001527]



More OER

► TED Talks [6115470000003244] - ~1500 TED talks (not in PCI as far as I can tell)

► Chronicling America: Historic American Newspapers [611000000000002508] - ~800 historic early 20th century newspapers, hosted by the Library of Congress (in PCI but part of a collection of 285,351 records)

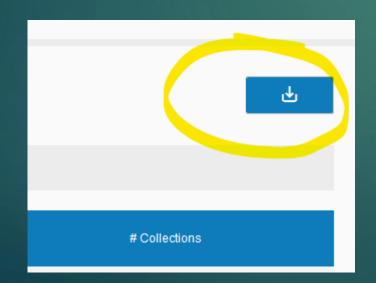
Activating in PCI

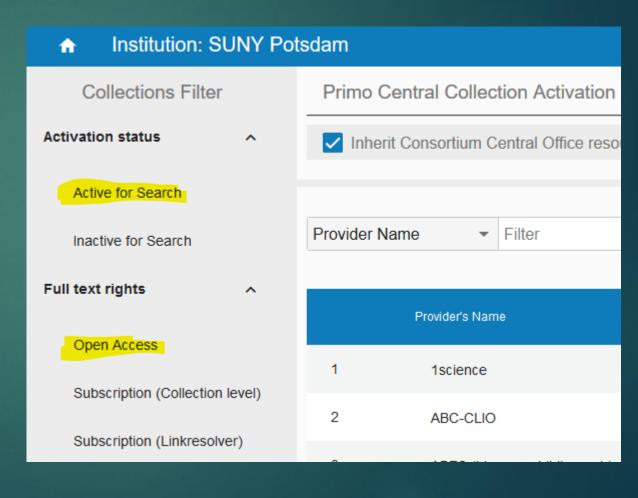
Activating in PCI

- Congratulations! All freely available content was automatically activated by Ex Libris when we migrated. So if you have not deactivated anything, then, you don't need to activate any of these collections.
- However, this is a great opportunity to de-activate any freely available collections in PCI that don't meet the needs of your users. For example:
 - ► Foreign language collections
 - Huge collections that will overwhelm your users (DOAJ, maybe?)

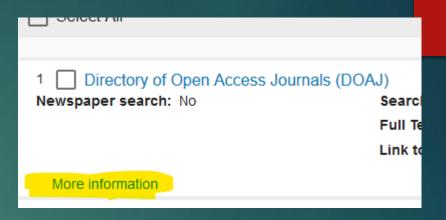
How to see what freely available content is activated in PCI:

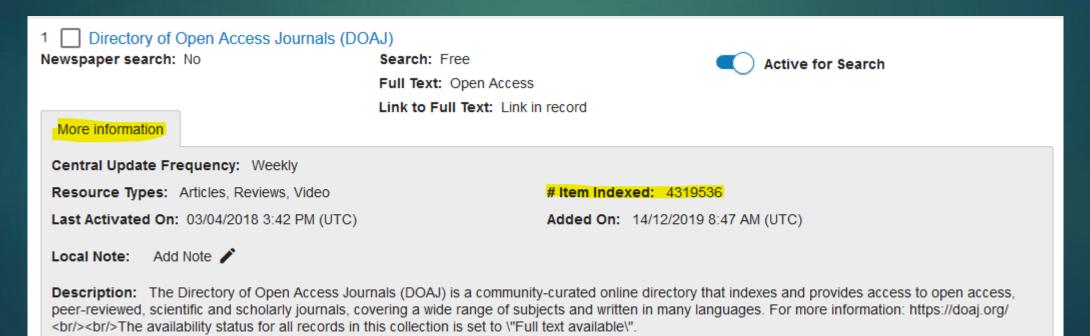
- In the PCI, on the left, click the facets "Active for Search" and "Open Access"
- If you want to export your activated collections to Excel, click on the "download" icon:





Number of records in a collection in PCI:





Evaluating free content in PCI

- ► The spreadsheet you export from PCI will include data such as the provider name and database name, a description, etc. It will not include record count, or language.
- The PCI Collections list includes all available collections, and includes record counts:
 https://knowledge.exlibrisgroup.com/Primo/Content_Corner/Product_
 t_Documentation/Primo_Central/Primo_Central_Indexing#Primo_Central_Collections_List
- But don't overthink this! Too much content can be overwhelming to certain users (basically everyone but super users)

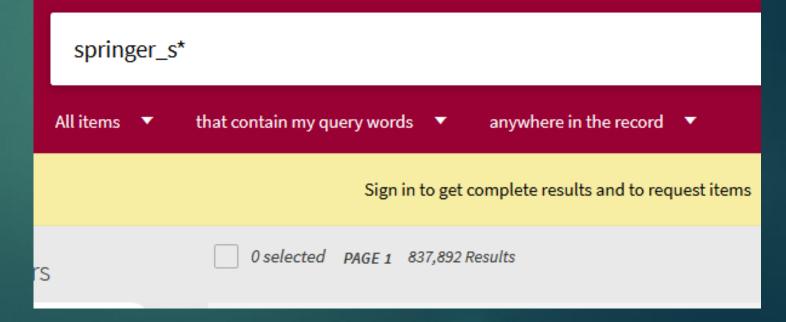
OER you can activate in the PCI

Provider	Database	
OpenStax	OpenStax Digital Textbooks	
State University of New York (SUNY)	Open SUNY Textbooks	
UMN Center for Open Education	Open Textbook Library	

For more collections, see: https://slcny.libanswers.com/faq/232596

Tips for evaluating PCI Collections

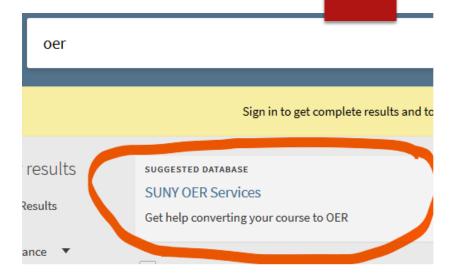
- Find all records in a specific PCI collection (https://knowledge.exlibrisgroup.com/Primo/Community_Knowledge/How-to-find-Primo-Central Index (PCI) records in Primo)
 - Start with a known item search
 - Navigate to full record > add "&showPnx=true" to the end of the URL
 - Note the "sourceid" (near the top of the record, or Ctrl+f to find it)
 - Conduct a search in Primo for "sourceid*"
 - Scroll to Collection facet and filter to include the collection you're searching for
- ▶ Be sure to select "Expand my results" to see all records
 <a href="https://search.lib.buffalo.edu/discovery/search?query=any,contains,chemistry&tab=EverythingUBSUNY&search_scope=UBSUNY&vid=01SUNY_BUF:everything&mfacet=tlevel,include,open_access,1&lang=en&offset=0



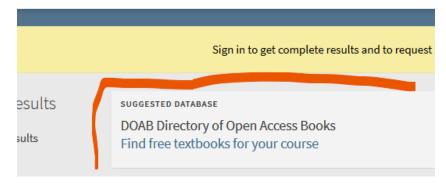
Other Strategies

Resource Recommender

- Useful for OER collections and content that aren't in Alma or PCI.
- ▶ Boost your OER of choice
- Promote library OER page
- Highlight textbooks for common introductory courses on your campus
- ▶ Promote OER Librarian



chemistry



Configuring Resource Recommender

- Ex Libris Documentation:
 https://knowledge.exlibrisgroup.com/Primo/Product_Documentation/020Primo_VE/050Other_Configuration/010Resource_Recommender_for_Primo_VE
- Configuration Menu > Discovery > Other > Resource Recommender Configuration)
- Specify link, link text, description, tags
- Different types of recommendations:
 - ▶ Library Guide: fields above
 - Website: fields above, plus image
 - Person: email, email text, image
 - https://suny-escpsb.primo.exlibrisgroup.com/discovery/search?vid=01SUNY_ESC:01SUNY_ESC&langen&query=Keyword,contains,oer

Tips for creating and tagging recommended resources

- Think of links and tags relevant to your users (faculty and students)
- ► Fewer, more targeted links rather than lots of general links that include the same tags
- Review Primo usage reports to see what terms your users are searching and use this data to inform your resource recommendations (more info:
 - http://slcny.libanswers.com/faq/273293

A few resource recommender + tags suggestions:

Resource	Link	Link text	Tags
OASIS	http://oasis.genese o.edu/	Discover OER for your course	Oer; free textbooks
SUNY OER Services	https://oer.suny.ed u/	Get help converting your course to OER	Oer;
Your library guide about OER	[campus-specific]	Learn more about OER	Oer; what are oer;
Your campus OER contact	[their email]	Contact me to learn more about OER	Oer; [person's name]

Unpaywall link resolver integration

- This link resolver integration will improve linking to freely accessible journal content, in Primo.
- Info on how to activate here:

https://slcny.libanswers. com/faq/275018

View Online

Full text availability

JSTOR Arts and Sciences I

Available from: 1920 volume: 1 issue: 1. Most recent 3 year(s) not available.

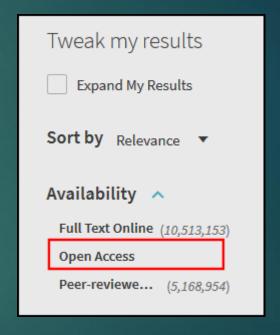
JSTOR Ecology and Botany I

Available from: 1920 volume: 1 issue: 1. Most recent 3 year(s) not available.

Open Access full text available at:Unpaywall

Open Access Indicator in Primo

- OA indicator for PCI records that are:
 - Freely available and openly accessible without requiring authentication by the user.
 - Identified by the provider/publisher as Open Access.
 - Residing in a known Open Access repository, database, or journal collection that Ex Libris determines to be Open Access.
- ▶ OA in Community Zone records: Journals*, based on Ulrich's data (506 0_ \$f Unrestricted online access \$2 star)



Open Access Indicator in local records

- ► To add OA Indicator to local MARC records: Add the following MARC: 506 0_ \$f Unrestricted online access \$2 star
- To add OA Indicator to local Dublin Core records: dcterms.accessRights parameter should contain the value "Unrestricted online access"



Actions you can take right now to improve OER discoverability:

- Activate the relevant OER in Alma and or Primo
- Create Resource Recommender examples
- Activate Unpaywall integration (https://slcny.libanswers.com/faq/275018)

Further reading:

- SUNY OER Services Community Courses Asynchronous learning opportunities open to anyone in SUNY https://innovate.suny.edu/sunyoercommunitycourse/
- SPARC Open Education A good overview of issues surrounding open educational resources and open pedagogy https://sparcopen.org/open-education/

Questions?

Discussion

Have you found a great OER collection in PCI or Alma?

What have you done (or plan to do) to improve discoverability of OER at your campus?