

Membership

Our mission

<u>The Rails Foundation</u> was established to support and grow the Rails community alongside the Ruby on Rails framework.

Our mission is to share the joy and productivity of working with Rails by improving Rails **documentation**, creating free resources for **education**, promoting the framework through **marketing** efforts, and hosting first-class **events** that unite the community.

By supporting the Rails Foundation, our members contribute to this growth, helping the ecosystem evolve and remain an attractive choice for new developers for many years to come.

Our members

New members would be joining some of the most important and established companies involved in the Rails ecosystem.

Core members:

<u>Cookpad</u>, <u>Doximity</u>, <u>Fleetio</u>, <u>GitHub</u>, <u>Intercom</u>, <u>Procore</u>, <u>Shopify</u>, <u>1Password</u>, and <u>37signals</u>

Contributing members:

<u>AppSignal, BigBinary, Cedarcode, makandra, Planet Argon, Renuo, and TableCheck</u>

Why support our mission

This is what our members have to say.

"Without Rails, we wouldn't be able to build AppSignal the way we do, leveraging the power of the framework and its community. By joining the Rails Foundation, we want to play our part in helping new and existing developers discover, learn, and enjoy working with the framework that made us."

Roy Tomeij

Co-Founder of Contributing member **AppSignal**

"At Doximity, we're dedicated to helping physicians save time and deliver better patient care. For 15 years, Ruby on Rails has powered our mission, enabling us to build the largest network of healthcare professionals and streamline healthcare tools. Supporting the Rails Foundation lets us invest in this vibrant ecosystem, ensuring Rails continues to evolve and empower innovation in healthcare and beyond."

Bruno Miranda

SVP, Engineering of Core member **Doximity**

"Rails has been a reliable platform to grow our business, both in terms of continually shipping product enhancements to customers, and hiring and onboarding new developers. 11 years into our Rails journey we continue to double-down on our investment in the framework, and we're thrilled to join the Rails Foundation as our latest step."

Johnny Shields

Founder & CTO of Contributing member **TableCheck**

"We are Ruby on Rails lovers. It has helped our company grow and lets us enjoy what we do every day. When we heard about the Rails Foundation, we knew we wanted to get involved. We believe the Rails Foundation will **help the Rails ecosystem evolve and stay strong for the years to come**. We are glad to be part of it!"

Sebastian Suttner

Co-Founder of Contributing member Cedarcode

"We want to contribute to the longevity of Rails. We come from a small agency's point of view and want to influence the formal and cultural groundwork as a small player. We also feel strongly about education. Our vision? To see Ruby on Rails in universities."

Alessandro Rodi

Software Engineer & Partner at Contributing member **Renuo**

"Joining the Rails Foundation is a huge milestone for us and shows that **we are fully behind Ruby on Rails**. We are proud to be part of this community and we are determined to do our part to further develop and strengthen the framework."

Thomas Eisenbarth

CEO and Founder of Contributing member makandra

"At BigBinary, we all love working with Ruby on Rails, and find it incredibly productive. Without it, it wouldn't be possible for us to build neeto, where we are building 20+ products simultaneously. We are thrilled to be part of the Rails Foundation. We believe Rails has a great future ahead and we want to do our bit to make that a reality."

Neeraj Singh

Founder & CEO of Contributing member **BigBinary**

"Our delightful clients benefit from the contributions of the Ruby on Rails community as it enables small teams to achieve big goals. After learning about the Rails Foundation's goals and upcoming plans, we asked how we could join the mission. This investment is less an attempt to plant new seeds but rather to help improve the maintainability of an already flourishing garden."

Robby Russell

CEO of Contributing member Planet Argon

Here is what we've been up to









Documentation

The Rails Guides are a great community resource, but Rails is evolving and so too should the documentation.

As the first touchpoint for newcomers and an important source of information for experienced devs, both the content and design must be up-to-date, fresh, and inviting.

The Rails Foundation invests in writers and UX designers to make the documentation more **beginner-friendly**, **comprehensive**, and aligned with **Rails conventions**.



Read more here:

<u>Documentation update: Work has begun</u> <u>Rails Guides get a facelift</u> <u>Merge PRs from the Documentation project</u>

Guides: Before & After





The Rails Foundation is committed to creating free resources so that anyone can learn Rails, whether they are brand new to coding or from another framework and curious about Rails.

We're currently developing a brand new tutorial to launch in late 2024 that covers the latest Rails 8 frameworks and features, ensuring that anyone who wishes to learn Rails will have free access to **the most up-to-date**, **hands-on tutorial** and can learn Rails by building an app themselves.



The Rails Foundation leads a range of marketing initiatives to promote Rails and the Rails community - **branding**, **social media**, **video content**, **case studies**, **blogs**, the **Rails Luminary awards**, and more.

These efforts are essential for attracting new developers, and keeping the community engaged and growing.

This work also helps us show the world how **Rails is a strong choice** for web development - because it is stable, scalable, actively maintained, and a joy to use (among many other reasons!).



Find more here:

Announcing the 2024 Rails Luminaries: Matz & Akira Matsuda
Celebrating the first Rails Luminaries
The official Rails job board is live
Rails in Focus Episode 1: Delegated Types









The Rails Foundation organizes **Rails World**, an annual conference that gathers 700 to 1,000 Rails developers from around the world to share knowledge, build relationships, and unite the community.

Our goal is for Rails World to be one of the best tech conferences in our industry - for attendees, as well as for speakers and sponsors.

Both editions (Amsterdam 2023 and Toronto 2024) sold out quickly, proving that the desire for this community to gather is really strong.



Read more here:

Rails World 2023 Recap

Rails World 2024 Recap

Rails World 2024 Talk Playlist

Rails World 2024 Recap video

Rails Foundation & Doximity to sponsor Rails Girls São Paolo



Here is what is in the works

- New guides
- API docs refresh
- Case studies highlighting how companies build on and scale with Rails
- Expanded tutorials learn Rails by building more applications
- Video series highlighting all of the most exciting features in Rails 8
- Rails World 2025, 2026, 2027 and beyond in cities around the world
- Rails at Scale summit bringing together larger companies dealing with unique challenges
- An official Rails merch store

We have so much planned. With your support, we can do much more!

Membership levels

The Rails Foundation has two membership levels: Core and Contributing.

Core

The Rails Foundation was launched in 2022 with the support of 8 Core founding members. Each contributes \$75,000 per year to the support of the foundation's mission.

These Core members are each represented by one employee on the foundation's board, which is then chaired by the creator of Ruby on Rails, David Heinemeier Hansson. The board meets quarterly to decide on the strategic direction of the foundation.

In November 2024, the board unanimously voted to expand the number of Core members. Interested parties can submit a request to the Rails Foundation.

Contributing

The second level of membership is the Contributing member. Contributing members contribute \$25,000 per year to the foundation's mission.

One representative from each Contributing member company is given access to the Core & Contributing member Basecamp project where we share news about current and upcoming initiatives.

Contributing members do not have a seat on the board or voting privileges, but they do have the opportunity to add discussion points to the quarterly board meeting.

The foundation is now accepting new Contributing members.

Benefits

In addition to supporting the community, Contributing members also benefit from membership. Here are just some of the ways:

- Use of the Rails logo on member's website to show the community your support
- Name & logo on the Ruby on Rails website (100k unique visitors a month)
 - o Coming soon: a dedicated profile page on the website per member
- Announcement on the Rails blog & social media
- Access to the private Campfire instance for Core & Contributing Engineering teams
- Unlimited free Featured ads on the Rails Job Board
- Participation in future Foundation initiatives (events, case studies, video series, etc)
 - Members have complimentary and discounted tickets to each Rails World, and a discount on sponsorships.
 - Members will be among the first companies we highlight in the case studies (written and video) on the Rails website.
 - Invitation to private events during Rails World, such as venue tours, cocktail hours, dinners, panel discussions, and dinners.
 - Core and Contributing members also host the annual Rails World Speaker Dinner.



If your company would like to support and shape the future of Rails through this important community work, we invite you to apply by writing to:

foundation@rubyonrails.org

The foundation is a non-profit 501(c)6 foundation incorporated in the US.

The Rails trademark

"Rails", "Ruby on Rails", and the Rails logo are registered trademarks of David Heinemeier Hansson, and are under exclusive license to The Rails Foundation.

As steward of all Ruby on Rails trademarks and logos, The Rails Foundation is responsible for administering their use and permission.