



December Executive Committee Meeting Minutes

Date & Time: December 21, 2023 / 4-6pm

Location: Virtual Meeting : [Join Zoom Meeting](#)

2023-2024 Executive Committee Members (*voting members)

- | | |
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| * Michael Hernandez, President -Present | * Geoffrey Schafler, President-Elect -Not Present |
| * Anna Peltier, Immediate Past President-Present | * Iolani Domingo, Treasurer-Present |
| * Barb Santner, Trustee-Present | * Kelli Du Fresne, Northern Section Chair -Present |
| * Cameron Arizmendez, Secretary-Present | |

Invited Representatives:

- | | |
|--|---|
| | John L'Etoile, NSBLA Representative – Not Present |
| | Amanda Rookey, HALS Chapter Representative -Present |
| Phillip Zawarus, UNLV Liaison -Not Present | John L-Etoile, Desert Green -Not Present |
| William McAdorey, UNLV Student Chapter President-Not Present | |
| Maria Jose Echeverria, Comm. Manager -Present | |

Strategic Plan Goal	Agenda
	Call to Order/Roll Call
	Approval of November Ex-comm Meeting Minutes - Tabled until next meeting.
	I. Member's Open Forum
1	Members Wishing to Address the Executive Committee • N/A
	II. Representative's Reports
1 & 2	UNLV Student Chapter Representative Report –William McAdorey – Not Present • Finishing up finals and on break.
2 & 3	NSBLA – John L'Etoile/Ellis Antunez – Not present • Next meeting is in February.

Strategic Plan Goal	Agenda
5	HALS Report – Amanda Rookey <ul style="list-style-type: none"> • Annual meeting for HALS liaisons earlier this month. Discussed what worked in various states. •
III. Committee / Officer's Reports	
All	Northern Section Committee – Kelli Du Fresne <ul style="list-style-type: none"> • Holiday party coming up 1/12/24. Working on PowerPoint
1, 2 & 4	Membership Committee – Vacant <ul style="list-style-type: none"> • Previous numbers from last meeting: <ul style="list-style-type: none"> 91 member's total. 12 expiring memberships over the next 3 months (December is the month of expirations)
2 &	Sponsorship Committee- Michael <ul style="list-style-type: none"> • Package has been updated pending a few revisions and discussions. I.e., number of top-tiers and Emerging Professional Sponsorship pricing. • Possible idea is to limit scarcity to the platinum level only. Leave gold and lower open to as many sponsors that want those levels. • Upped dollar amount for Emerging Landscape Architect Sponsorship to \$1,050 instead of \$500 • Will begin sending out sponsorship reminders.
All	Strategic Planning Committee – Michael H. <ul style="list-style-type: none"> • Current Members: Barb Santner, Amanda Rookey • Tying national goals to Nevada ASLA's • Meeting date 1/20/23. Michael will send out a calendar invite.
1, 2 & 5	Communications Committee Report – Cameron Arizmendez <ul style="list-style-type: none"> • Current members: Adam Adame, Michael Hernandez, MJ • We need to get existing info and work from Adam. Website and December newsletter are example. •
4 & 5	Trustee Report – Barb Santner <p>Notes attached to meeting minutes.</p> <p>Next Year is 125th anniversary year.</p>
5	Advocacy Committee Report-Barb Santner <p>Members: Anna, Michael, Cameron, Stan? (Barb will reach out)</p> <p>State Advocacy Day. Virtual tour, maybe in spring 2024</p> <p>Federal Advocacy Day. Summer 2024. Virtual.</p> <p>Climate Action Committee chair: Anna</p> <p>Members: Barb, looking for others (maybe send out member survey for volunteers)</p>

Strategic Plan Goal	Agenda
4	<p>Finance Committee Report – lolani Domingo</p> <ul style="list-style-type: none"> • Current Members: Barb Santner • Checking and savings account statements attached. • Waiting on items from BBQ event. • Refund to Kelly Miller soon. • Refund to Barb soon. • Anna will submit report soon. • Anna wants to be taken off bank account ASAP. Looking to set up meeting with Geoffrey and Michael for account switch. • Geoffrey doesn't want a card (said previously at last meeting). We need a motion to change this. • Anna will remove herself from account soon. • Will change QuickBooks info to lolani • Northern section prepaid card needs to change names from Amanda to Kelli. Will wait until after the holidays and party. •
1 & 2	<p>Scholarship Committee – Cameron Arizmendez</p> <ul style="list-style-type: none"> • Current Members – lolani Domingo, Michael Hernandez, Amanda Rookey, Marc Chapelle • 2 UNLV students and 2 Truckee students will receive the Hunter Scholarship. The Truckee students are still begin decided. The UNLV students have been notified. • Student winners from Pink flamingo have Zelle accounts. We will zelle the money soon. •
1 & 2	<p>Membership Events</p> <ul style="list-style-type: none"> • January / February Social with UNLV possible. Will follow up with Phil. • Spring social? • Joint associations (Placemaking Committee). Maybe events with AIA.
1 & 2	<p>Pink Flamingo Committee Report</p> <ul style="list-style-type: none"> • Appointing Anna Peltier as Chair • 2023 pink flamingo was a success.
• 2	<ul style="list-style-type: none"> • Award Nominations Committee Report • Vacant, seeking chair and members. • Northern section will give out appreciation award (from desert green) to Rod H. at upcoming event. • David is still working on the physical awards. • 2 assembly members will still receive the award of honor: <ul style="list-style-type: none"> - Lesley Cohen, Clark District 29 Assemblywomen. She was the sponsor of the AB131 Urban Forestry bill which was approved by the Governor this session. - Assemblyman Howard Watts, District 14 was a co-sponsor. •

Strategic Plan Goal	Agenda
3 & 4	Constitution & Bylaws Committee Report-Cameron Arizmendez <ul style="list-style-type: none"> • Will update during strategic planning meeting.
3 & 4	Tellers Committee Report- Michael H. N/A
3 & 4	Audit Committee Report-Iolani Domingo <ul style="list-style-type: none"> • N/A
IV. New Business	
<ul style="list-style-type: none"> • HALS presence on NVASLA Website (email from Amanda on Dec.5) • Reimbursements for Amanda and Barb for Pink Flamingo • Reimbursements for Kelly (via Amanda) and Barb for Conference • I-Tree application CEU • Schedule Bank visit • LEED Training Discounts (two more dates remaining) • Setting up strategic planning meeting. • Updates to Silver State award. Barb will forward out the document and will vote at upcoming meeting. 	
Open discussion	
<ul style="list-style-type: none"> • Ron Blakemore's proposal to create an archive: Ron is still interested and is going to assemble a list of items such as minutes and board members. Things we should be archiving. Ron will present to the board in the future. • Geoffrey does not want a bank card for now. Will continue discussion. 	
VI. Old Business	
Tabled Motions Requiring Action by the Executive Committee: Adobe CC has been purchased. Info is on basecamp.	
<ul style="list-style-type: none"> • Interview with MJ for the Administrative Assistant / Communications Manager position was held 12/15/2023. 	
VII. Meeting Wrap Up	
Upcoming Key dates:	
<ul style="list-style-type: none"> • Next Executive Committee, will skip January. • End of January meeting for Board Orientation 1/20/24 	
VII. Adjournment	
<ul style="list-style-type: none"> • Michael motions to adjourn the meeting at 5:10 pm. Kelli seconds. All are in favor, none against. 	

NVASLA Trustee Report and Advocacy Chair

Barb Santner

December 21, 2023

Leaders Express Summary - December 18, 2023

Highlights

- **President SuLin Kotowicz, FASLA**, and ASLA national staff kicked off planning for the **ASLA 2024 Conference on Landscape Architecture education programming** during a virtual work session December 6-7. The ASLA 2024 Call for Presentations will open in early January 2024 and close February 22, 2024, noon PST.
- The January ***Landscape Architecture Magazine*** will introduce a celebratory **125th Year Anniversary section** for members and companies to celebrate ASLA on its major milestone. Plans are in the works for a second opportunity later in the year.
- Over 50 **education session recordings** from the ASLA 2023 Conference on Landscape Architecture in Minneapolis are available through **[ASLA Online Learning](#)**, offering Landscape Architecture Continuing Education System™ (LA CEST™)-approved professional development hours (PDH). Full conference registrants have received a discount code for free access to the recordings through December 31. ASLA members receive a 25 percent discount when purchasing four or more conference recordings. The education session recordings are free to access for Student ASLA members.
- Resources from the **FrameWorks Initiative Project** have been compiled on the “**[Communicating with the Public About Landscape Architecture](#)**” page on asla.org. The members-only resources include research findings, recommendations for communicating to the public, and recorded sessions from the Minneapolis conference.
- **Water Experts Needed!** As ASLA works to ensure that water-related policies continue to benefit landscape architects, Federal Government Affairs is collecting example projects to share with Congress and the Executive Branch. Please complete this short survey to tell us about your water projects and how federal water policies impact your work **[HERE](#)**.

Biodiversity and Climate Action

- ASLA sent two delegates to **COP28** in Dubai, UAE, and eight virtual delegates joined online.
 - CEO Torey Carter-Conneen, American Society of Landscape Architects
 - Pamela Conrad, ASLA, Climate Positive Design

Professional Practice

- The **Free PDH of the Month** webinar is **The Play Environment: A New Paradigm for Play Areas - 1.0 PDH (LA CES/HSW)**, available through December 31.

Advocacy + Licensure

State Government Affairs

- During the ASLA annual conference, the State Government Affairs team held meetings with the New Hampshire, Utah, Iowa, and Alaska Chapters to discuss strategy dealing with licensing board reform proposals as well as planning for the 2024 state legislative season. Year to date, State Government Affairs has been tracking [over 145 occupational licensing bills](#) to stay ahead of licensure threats.

Federal Government Affairs

- The Federal Government Affairs team attended hearings on Capitol Hill concerning efforts to improve water infrastructure and create outdoor recreation opportunities.
- On November 13, ASLA and landscape architects joined National Wildlife Federation, plant conservation organizations, and biodiversity advocates in a [virtual advocacy rally](#) in support of protecting plant biodiversity and the Recovering America's Wildlife Act.
- The U.S. Senate has jeopardized the [Land and Water Conservation Fund \(LWCF\)](#). It's fiscal year 2024 proposed appropriation slashed the program's resources by \$100 million. Landscape architects use LWCF funds to plan, design, and manage public lands, wildernesses, scenic areas, forests, and natural resources across the nation. [Write your senators today and urge them to oppose this LWCF rescission!](#)
- ASLA joined the Rails to Trails Conservancy to request funding for the Active Transportation Infrastructure Investment Program (ATIIP) in the president's fiscal year 2025 budget request.
- The Federal Government Affairs team published a tailored [list of notice of funding opportunities](#) (NOFOs) for federal projects that address climate change and biodiversity, water and land management, parks and recreation, active transportation, and more. The list is accessible to **ASLA members only** and will be updated in real time to display new opportunities as they become available. Access funding opportunities [HERE](#).
- The next webinar in the U.S. Access Board's free monthly series will take place Thursday, January 4 from 2:30-4:00 pm ET..
- ASLA has several active federal policy grassroots campaigns for advocates to help advance the profession's policy goals:
 - [The Recovering America's Wildlife Act](#): This measure would safeguard and enhance biodiversity through proactive conservation efforts. Advocacy from landscape architects is a critical first step toward addressing the biodiversity crisis. [Write your legislators today and urge them to support the Recovering America's Wildlife Act!](#)
 - [The Public School Green Rooftop Program Act](#): This measure recognizes the role of landscape architects as leaders in planning and designing green roofs, allows funding for the maintenance of green roofs, and prioritizes projects that meet performance and nationally recognized standards for green roofs, including The Sustainable SITES Initiative® (SITES®). [Write your legislators today and urge them to support the Public School Green Rooftop Program Act!](#)
 - [The Living Schoolyards Act](#): This measure would provide planning and installation grants for landscape architects to reshape elementary and secondary schoolyards into resilient outdoor learning environments using nature-based solutions and other natural products. [Write your legislators today and urge them to support the Living Schoolyards Act!](#)

- **The Excess Urban Heat Mitigation Act:** This measure would help landscape architects design and implement nature-based infrastructure to mitigate impacts of climate change such as extreme heat. **Write your legislators today and urge them to support the Excess Urban Heat Mitigation Act!**
- **The Outdoors for All Act:** This bill would help fund new parks, the renovation of existing recreation facilities, and the development of infrastructure supporting outdoor education in underserved communities. **Write your legislators today and urge them to support the Outdoors for All Act!**

Advocacy Chair

State Advocacy - Planning to conduct Nevada state advocacy, virtual tour day in spring 2024.

Federal Advocacy: ASLA is planning to conduct federal advocacy day in summer 2024.