



# 2021 Sponsor and Exhibitor Packages





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## WELCOME! BIENVENIDOS!

The National Association of Hispanic Nurses (NAHN) represents healthcare's most influential practitioners: nursing professionals, researchers, clinicians, case managers, healthcare innovators, nursing faculty and students. Whatever your goals, NAHN events and online communications channels are the perfect platform for your organization to reach key decision makers in the nursing and Hispanic communities, increase brand awareness and promote your initiatives.

In its 46th year, NAHN will hold two flagship events: Our **Latino Leadership Institute (LLI)** will take place virtually February 5-7, and our **Annual Conference** will convene in historic San Juan, Puerto Rico, July 13-16. The **LLI** is a national platform designed to promote leadership strategies in Latino nurses and academic progression to impact recruitment and retention of diverse nursing faculty and workforce. The virtual event content will be recorded for on-demand viewing. The **Annual Conference** convenes more than 300 members and is the only national nursing association meeting dedicated to exploring healthcare issues affecting the Hispanic population. New for 2021: Sponsorship packages include engagement in both events!

## WHO WE ARE:

The National Association of Hispanic Nurses has been the leading professional organization representing in voice and action licensed Hispanic nurses and nurse educators across the United States since it was founded in 1975. NAHN is committed to advancing health in Hispanic communities and to promoting and advocating for educational, professional and leadership opportunities for Hispanic nurses. Further, NAHN promotes the recruitment and retention of Hispanic students in nursing education programs to increase the number of bicultural and bilingual nurses who provide culturally competent nursing to Hispanic communities.



# Annual Conference Exhibit Package Details

	8x10 Exhibit Booth \$2,500	8x20 Exhibit Booth \$4,500
Exhibit booth	One (1)	Two (2) 8'x10' booths in a prime location
Free conference passes (excludes Gala). Students and voting NAHN members must register as Participants.	Two (2)	Five (5)
Up to two (2) additional staff passes at \$150.00 each. Students and voting NAHN members must register as Participants.	✓	✓
Six-foot table, chairs, and booth sign	One (1) table; 2 chairs	Two (2) tables; 4 chairs
Company listing in the NAHN Conference App and NAHN website	✓	✓
Post-conference attendee mailing list (excludes phone, fax and e-mail information)	✓	✓



# Sponsorship Packages

SPONSORSHIP DETAILS	45 CIRCLE SPONSOR \$45,000	DIAMOND SPONSOR \$30,000	EMERALD SPONSOR \$20,000
Complimentary Plenary Session at both LLI and Annual Conference – 45 minutes each (NAHN to approve content; prefer CE-eligible)	✓	✓	
One-hour webinar made available to all NAHN members after LLI or Annual Conference (sponsor provides content)	✓	✓	
Complimentary conference passes to LLI and Annual Conference	5	3	2
<b>Up to 8' x 20' (double) booth in prime location (Annual Conference only)</b>	✓		
<b>8' x 10' booth in prime location (Annual Conference only)</b>		✓	✓
Annual Conference print guide ad	Full-page ad within first 3 pages	Full-page ad within first 4 pages	Half-page ad
One (1) Table at the Annual Conference Gala (Seats 10 people)	In prime location	✓	✓
Company logo or ad on Annual Conference app start up page and LLI website	✓	✓	



# Sponsorship Packages

SPONSORSHIP DETAILS (continued)	45 CIRCLE SPONSOR \$45,000	DIAMOND SPONSOR \$30,000	EMERALD SPONSOR \$20,000
Highlighted company logo on all signage and printed materials	✓	✓	✓
Logo recognition at Annual Conference Gala	✓		
Social media recognition	1 post each on Facebook and Twitter and exclusive post conference LinkedIn recognition	1 exclusive pre-conference post on Facebook, Twitter and LinkedIn	1 exclusive pre-conference post on Facebook, Twitter and LinkedIn
One (1) article in NAHN e-newsletter (sponsor provides content)	✓	✓	
One (1) exclusive pre-conference and post-conference Thank you from NAHN e-mail	✓		
One (1) non-exclusive e-mail distribution		✓	✓
Annual Conference tote bag insert (materials to be approved prior to shipment, at sponsor's cost)	✓	✓	✓
Post-conference participant mailing list for both events (excludes phone, fax and e-mail information)	✓	✓	✓



# LLI-Specific Sponsorships

## PLATFORM SPONSORSHIP

**\$10,000**

- Host virtual platform, with company logo/branding featured throughout event site

## CONTENT SPONSORSHIP

**\$5,000**

- Company logo attached to keynote session (including enduring recorded content) and ability to introduce speaker

## MARKETING VIDEO SPONSORSHIP

**\$5,000**

- Sponsor provides promotional/informational video up to 3 minutes in length to be played before sessions begin

## ENGAGEMENT SPONSORSHIP

**\$5,000**

- Host a virtual engagement event after sessions (for example, virtual happy hour or demonstration or game)





# Webinar Sponsorships

Share your message during the educational topic of your choosing (content subject to approval by NAHN leadership) in a webinar or series of webinars open to all NAHN members free of charge to participants. Webinar may be fully branded and may or may not provide CE at sponsor's discretion. NAHN will share marketing and promotional messaging provided by sponsor via all channels (member chat forums, e-newsletter, dedicated email blast, etc.).

**One 1-hour webinar: \$3,000**

**Series of two 1-hour webinars: \$6,000**





# Advertising Rates

## PLEASE NOTE:

All advertising rates are subject to change.



**10% discount applies if purchasing all four quarters of Newsletter.**  
**Ask about special discounts for NAHN Corporate Members!**

## NAHN Website Banner Ads

- ❑ **1 month: \$400**  
Full Banner: 600x100 pixels
- ❑ **3 months \$1,000**  
Full Banner: 600x100 pixels
- ❑ **6 months \$1,800**  
Full Banner: 600x100 pixels
- ❑ **12 months \$3,200**  
Full Banner: 600x100 pixels

Banner ads will link to your website – provide camera-ready art and your preferred URL. Ads must be submitted in .jpg or .gif format

## NAHN at a Glance Newsletter

- ❑ **1 time: \$950**  
Full Color, full-page ad no bleeds  
Size: 7.5" x 10"
- ❑ **1 time: \$600**  
Full Color, half-page ad no bleeds  
Size: 7.5" x 5"
- ❑ **1 time: \$300**  
Full Color, quarter-page ad no bleeds  
Size: 3.6" x 5"

Newsletter is published in spring, summer, fall, winter. Please provide camera-ready materials.

## News from NAHN Weekly E-Newsletter

- ❑ **1 month: \$500 (4 issues)**  
Sponsorship block
- ❑ **3 months: \$1,300 (12 issues)**  
Sponsorship block
- ❑ **6 months: \$2,400 (24 issues)**  
Sponsorship block
- ❑ **12 months: \$4,000 (52 issues)**  
Sponsorship block

Please provide content and images. E-Newsletter requires images to be in jpeg format. No PDFs





# Annual Conference Event Sponsorships

## **GALA EVENT SPONSOR** (Exclusive)

- One (1) Reserved table at the Gala (10 Seats in prime location)
- Speaking opportunity at the Gala (5 minutes)
- Full-page ad in Gala Program
- Your company logo prominently displayed at the Gala
- A gift of your choosing at each place setting (materials produced at sponsor's cost)
- Full-page Conference guide ad
- Two (2) complimentary conference passes (includes meals and access to sessions)
- Sponsor recognition on push notification on Conference app before Gala – Title and message include up to 230 characters – push notifications do not support links, images, or HTML.
- Sponsor logo on webpage, onsite signage and Conference guide
- Social media recognition (1 exclusive pre-conference post on Facebook, Twitter and LinkedIn)
- One (1) non-exclusive e-mail distribution
- Post-conference attendee mailing list (excludes phone, fax and e-mail information)

**\$20,000**

## **PRE-GALA RECEPTION SPONSOR** (Exclusive)

- Opportunity to welcome the audience during Reception (3-5 minutes)
- Two (2) complimentary conference passes (includes meals and access to sessions)
- Two (2) tickets to the Gala
- Sponsor recognition on push notification on Conference app before Pre-Gala Reception – Title and message include up to 230 characters – push notifications do not support links, images, or HTML.
- Sponsor logo on webpage and Conference guide
- Social media recognition (1 non-exclusive pre-conference post on Facebook, Twitter and LinkedIn)
- Tote bag insert (materials to be approved prior to shipment, at sponsor's cost)
- Post-conference attendee mailing list (excludes phone, fax and e-mail information)

**\$10,000**

## **LUNCH SPONSOR** (Two Available)

- Opportunity to welcome the audience during Lunch (3-5 minutes)
- One (1) complimentary conference pass (includes meals except Gala and access to sessions)
- Sponsor recognition on push notification on Conference app before Lunch – Title and message include up to 230 characters – push notifications do not support links, images, or HTML.
- Sponsor logo on webpage
- Social media recognition (1 non-exclusive pre-conference post on Facebook)
- Post-conference attendee mailing list (excludes phone, fax and e-mail information)

**\$7,500**



# Annual Conference Event Sponsorships

## **GALA ENTERTAINMENT SPONSOR** (Exclusive)

- Two (2) tickets to the Gala
- Two (2) complimentary conference passes (includes meals and access to sessions)
- Half-page ad in Gala Program
- Sponsor recognition during event
- Sponsor logo on webpage
- Post-conference attendee mailing list (excludes phone, fax and e-mail information)

**\$6,000**

## **BREAKFAST SPONSOR** (Three Available)

- Opportunity to welcome the audience during Breakfast (3-5 minutes)
- One (1) complimentary full conference pass (includes meals except Gala and access to sessions)
- Sponsor recognition on push notification on Conference app before Breakfast – Title and message include up to 230 characters – push notifications do not support links, images, or HTML.
- Sponsor logo on webpage
- Post-conference attendee mailing list (excludes phone, fax and e-mail information)

**\$5,000**

## **GALA TABLE SPONSOR** (Limit of 5)

- One (1) Reserved table at the Gala (10 Seats in prime location)
- Full-page ad in Gala Program
- Your company logo prominently displayed at the Gala
- Two (2) complimentary conference passes (includes meals and access to sessions)
- Sponsor logo on webpage
- Social media recognition (1 exclusive pre-conference post on Facebook, Twitter and LinkedIn)
- One (1) non-exclusive e-mail distribution
- Post-conference attendee mailing list (excludes phone, fax and e-mail information)

**\$4,000**

## **BREAK SPONSOR** (Six Available)

- Sponsor recognition on push notification in the Conference app prior to the Break – Title and message include up to 230 characters – push notifications do not support links, images, or HTML.
- Sponsor listed on webpage
- Post-conference attendee mailing list (excludes phone, fax and e-mail information)

**\$3,000**



# Annual Conference Item and Digital Sponsorships

## PHOTO BOOTH SPONSOR

(Exclusive)

- Sponsor logo on every photo to be taken during meeting at booth
- Physical and digital copies given to participants for sharing
- Widespread social media reach with built-in photo sharing for guests and photos posted directly to your Facebook page
- Sponsor recognition on webpage
- Sponsor recognition on push notifications on Conference app – Title and message include up to 230 characters – push notifications do not support links, images, or HTML
- Sponsor recognition in e-blast

**\$7,500**

## TOTE BAG SPONSOR

(Exclusive)

- Exclusive Sponsor logo on Conference tote bags given to all participants
- Tote bag insert (materials produced at sponsor's cost)
- Sponsor listed on webpage and acknowledged during event
- Sponsor recognition on push notification on Conference app – Title and Message include up to 230 characters – push notifications do not support links, images, or HTML.
- Post-conference attendee mailing list (excludes phone, fax and e-mail information)

**\$7,500**

## LANYARD SPONSOR

(Exclusive)

- Sponsor logo on lanyard for name badges distributed to all meeting participants, guests and exhibitors
- Sponsor recognition on webpage
- Sponsor recognition on push notifications on Conference app – Title and message include up to 230 characters – push notifications do not support links, images, or HTML.

**\$6,000**

## GIVEAWAY ITEM SPONSOR

- Sponsor logo on item of Sponsor's choosing to be included in all conference participants' tote bags
- Sponsor responsible for ordering and shipping to meeting site (deadline for delivery: one week prior to first day of meeting); NAHN will provide correct shipping address after approval
- Sponsor recognition on push notification on Conference app – Title and message include up to 230 characters – push notifications do not support links, images, or HTML
- Sponsor recognition on webpage

**\$5,000**



# Annual Conference Item and Digital Sponsorships

## CONFERENCE APP STICKY BANNER SPONSOR (Exclusive)

- The Conference App sticky banner displays your company logo/ad on the main screen and attaches to the edge of the menu on the bottom of the App screen. Your logo/ad is always visible and remains stationary while scrolling on the main screen.
- Sponsor to provide two (2) files:
  - website: 2,048 pixels wide x 200-500 pixels high
  - mobile App: 1,536 pixels wide x 150-400 pixels high
  - .jpg or .png file types accepted
- File must be submitted no later than July 1, 2021

**\$5,000**

## EXHIBITOR SCAVENGER HUNT SPONSOR

### Back by Popular Demand!

Exhibitors increase their connections with participants by using the Scavenger Hunt. QR codes are placed at the booths and around the venue asking Participants multiple-choice questions for points.

### Sponsorship Includes:

- Sponsor recognition in:
  - the NAHN mobile Conference App
  - the Scavenger Hunt Leaderboard
  - the NAHN Event website
- Sponsor recognition in three eblasts leading up to the Annual Conference
- Sponsor recognition in daily push notifications during Annual Conference
  - Title and message include up to 230 characters – push notifications do not support links, images, or HTML.
- Sponsor recognition on QR code signs on each exhibitor table
- Sponsor provides multiple-choice question (including correct answer) no later than June 29, 2021

**\$2,500**

## TOTE BAG INSERTS

- Materials inserted into each Conference tote bag (materials provided by Sponsor must be approved prior to printing & shipping, all at sponsor's cost); NAHN will provide correct shipping address after approval
- No printing or shipping costs for digital versions only to be uploaded to the NAHN Conference App grab bag

**\$2,000**



# Annual Conference Print Advertising

## Back Cover Ad – Conference Guide

- Back Cover, Full-page ad in the NAHN Conference Guide given to all Conference Participants
- Full Color ad in the NAHN Conference Guide (5 x 7)
- Company to supply final approved ad to NAHN by specified deadline date

**\$3,750**

## Full Page Ad – Conference Guide

(1st Five Pages)

- Full-page ad in the NAHN Conference Guide given to all Conference Participants
- Full Color – First five (5) pages
- Company to supply final approved ad to NAHN by specified deadline date

**\$3,000**

## Full Page Ad – Conference Guide

- Full-page ad in the NAHN Conference Guide given to all Conference Participants
- Full Color – Other than the first five (5) pages
- Company to supply final approved ad to NAHN by specified deadline date

**\$2,500**





# Annual Conference Exhibitor Information

Exhibitors will be sent confirmation packages with their booth assignments upon completion of registration and payment.

## Exhibitor Setup

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Tuesday, July 13th 1:00 PM – 4:00 PM. Exhibit installation must be completed by 4:00 pm. Setup hours are subject to change. Exhibitors will be notified if a change in hours is necessary.

## Exhibitor Hours/Days (subject to change)

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- **Tuesday, July 13**  
6:30 PM – 8:00 PM .....Welcome Reception on the Exhibit Floor (New for 2021!)
- **Wednesday, July 14**  
7:45 AM – 8:45 AM.....Breakfast/Business Exchange in General Session  
11:20 AM – 2:30 PM .....Lunch/Expo on the Exhibit Floor  
3:00 PM – 3:30 PM .....Break in Exhibit Hall
- **Thursday, July 15**  
8:00 AM – 9:00 AM.....Breakfast in Exhibit Hall  
9:00 AM – 1:00 PM .....Expo/Lunch on the Exhibit Floor

## Exhibitor Dismantling

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Thursday, July 15th 1:00 PM – 4:00 PM. Do not dismantle or remove any part of your exhibit prior to show closing. Exhibit dismantle and move-out must be completed by 4:00 PM on Thursday. NAHN and the official show decorator may, without incurring any liability for damage or loss, dismantle any property or any exhibitor who has failed to move out at the sole expense of the exhibitor. Dismantle hours are subject to change. Exhibitors will be notified if a change in hours is necessary.





# Annual Conference Exhibitor Information

## All Exhibit Booth Packages include:

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- Two full Conference passes (excluding Gala) – Third or more exhibit representatives are \$150 each. Students and voting NAHN members must register as Participants.
- Standard pipe and drape
- One 6' skirted table, two chairs, booth ID sign, and trash can
- Your company and contact information listed on Conference app and NAHN website
- Post-conference Attendee List (excludes phone, fax and e-mail information)

## Hotel and Transportation:

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### Sheraton Puerto Rico Hotel & Casino

200 Convention Center Blvd.

San Juan, Puerto Rico

Standard Rooms are \$169.00 per night, plus 11% room taxes, 16% hotel service fee and 11% Government tax. **June 15, 2021** is the deadline for NAHN's preferred rates.

**Reservations:** Call 787.993.3500 – be sure to ask for the NAHN rate, use code **AHN**.

- Luis Muñoz Marin International Airport (SJU) is located approximately 10 minutes away from the Sheraton.



# Exhibitor Agreement

## 1. AGREEMENT

The application, executed by applicant (Exhibitor), together with these Terms and Conditions, shall constitute a valid and binding Agreement between the National Association of Hispanic Nurses® (NAHN) and Exhibitor. The words "Exhibit Management" as used herein refer to the National Association of Hispanic Nurses (NAHN). Exhibit Management shall have full power to interpret, amend and enforce all Terms and Conditions in the best interest of the NAHN 2021 Conference Exhibition ("Exhibition").

## 2. WHO MAY EXHIBIT

The Exhibition is only for those organizations offering products, equipment and services which will promote the development of the nursing profession. NAHN reserves the right to determine eligibility of any Exhibitor up to and including the dates of the Exhibition.

## 3. ASSIGNMENT OF SPACE

If submitting a paper form, assignment of space will be made by Exhibit Management in the order of receipt of paid application. Assignment of space is final and shall constitute an acceptance of the Exhibitor's offer to occupy. NAHN reserves the final decision and right, in the best interest of the Exhibition, to amend the floor plan, assign or relocate selected space in areas other than that selected by Exhibitor. Exhibitors may not sublet, sub-divide or assign their space, promote the products or services of non-exhibitors, or otherwise permit non-exhibitors to distribute materials in their space or any part thereof. Only one organization may occupy the space. For online exhibitor registration, Exhibitor will have the opportunity to select their space.

## 4. COST OF EXHIBIT SPACE

Booths include standard draping, skirted table, two chairs, booth ID sign, one wastebasket, two full conference passes\*, post-conference attendee mailing list and one listing in the Conference app. Additional conference passes\* may be purchased for \$150. Exhibitor passes do not include the Gala (Gala tickets available for an additional fee).

**\*Note:** Exhibitor passes are for organization employees only. Students and voting NAHN members must register as Participants.

## 5. CANCELLATION

An Exhibitor may cancel or withdraw from the exhibit program by submitting written notification. Cancellations on or before June 8, 2021, are eligible for a refund less a \$500 service fee. No refunds will be made for cancellations made after June 8, 2021.

## 6. ARRANGEMENT OF EXHIBITS

Exhibitor agrees to arrange exhibit so as not to obstruct the general view or to hide other exhibits. No partitions other than the side rails provided by Exhibit Management will be allowed unless specifically approved. Side dividers at 6' heights may be extended no more than 3' from the back line of the booth. Inline booths have a height restriction of 8'. No display material exposing an unfinished surface to neighboring exhibits or aisles will be permitted. Exhibits should be self-contained with nothing outside the booth area. Interference with normal traffic flow is prohibited. Nothing shall be posted, tacked, screwed or otherwise attached to columns, walls or floors.

## 7. HOSPITALITY FUNCTIONS

Scheduling of private functions, cocktail parties or other special events in conjunction with the Conference and within the host hotel MUST be coordinated directly with NAHN. Functions during the period of move-in, Exhibition hours, or move-out are prohibited.

## 8. OBJECTIONABLE CONDUCT

Exhibit Management reserves the right to restrict, reject, prohibit or eject any exhibit, including personnel in whole or in part, because of noise, conduct of personnel, selling outside of the booth or for other causes which Management deems not compatible with the purpose of the Conference & Exhibition or any other reason in the opinion of NAHN, without liability for any refunds or other expenses incurred. Management reserves the right to refuse distribution of souvenirs, advertising materials or anything else, which it may consider objectionable.





# Exhibitor Agreement (continued)

## 9. COMPLIANCE WITH LAWS

Exhibitors shall bear responsibility for compliance with any and all local, city, state and federal safety, fire and health laws, ordinances and regulations, including the Polices, Rules and Regulations of the Exhibition facility, regarding the installation, dismantle and operation of the exhibit. Exhibitors selling items from their booth should obtain any necessary city and/or state permits.

## 10. EXHIBIT HOURS

Exhibitor agrees to have all exhibits finalized during the set up times as provided. Exhibitor agrees not to dismantle or remove any part of exhibit, or to start any packing until the close of the Exhibit area. If an Exhibitor violates this provision, the Exhibitor will be fined up to \$500. In their own best interest and for security, Exhibitors are encouraged to keep an attendant at their booth during all open hours.

## 11. FORCE MAJEURE

Exhibit Management may terminate this Agreement in the event the Exhibition facility is destroyed or damaged, or if it cancels the Exhibition due to any of the following causes: strike, lockout, injunction, emergency, act of God, act of war or any other cause beyond control of Exhibit Management. In such event, Exhibitor agrees to waive any and all damages and claims for damages. Exhibitor Agreement may be canceled upon written or e-mail notice to Exhibitor without liability including return of exhibition fees in whole or part, at NAHN's option.

## 12. INSURANCE & LIABILITY

Exhibit Management will use reasonable care to protect Exhibitor against loss. However, NAHN and the Exhibition facility shall not be held responsible for the safety of exhibits against fire, theft or property damage or for accidents to Exhibitors or their employees, agents, volunteers and attendees from any cause. Exhibitor agrees to obtain adequate insurance against any such injury, loss or damage. Exhibitor agrees to make no claim against and to protect, indemnify, defend and hold harmless Exhibit Management and the Exhibition facility against loss, theft or damage to Exhibitor's property or injury to persons in the Exhibition area.

## 13. UNION RULES

Exhibitors must comply with Union rules as listed in the Exhibitor Kit as provided by the official service contractor.

## 14. PHOTOGRAPHS/VIDEOTAPING

NAHN reserves the right to record and to use video and photographs for promotional and educational purposes.

## 15. CONSUMABLE ITEMS

All consumable items to be distributed by Exhibitor must be approved through the Exhibition facility. Exhibitors will not be permitted to sell, serve or give away alcoholic beverages in the Exhibit area.

## 16. SERVICE CONTRACTOR

Contact the Official Show Decorator for details on shipping and booth needs. These costs are borne by the Exhibitor. The Show Decorator Service Kit is sent to Exhibitors after reservations have been finalized. If an Exhibitor Appointed Contractor (EAC) is used other than the Official Show Decorator, please complete the EAC form as provided by the Official Show Decorator. The exhibiting company accepts all responsibility for EAC's actions or omissions that cause damage or injury and shall hold NAHN harmless from any liability.

## 17. SMOKING

Smoking will not be allowed in the conference sessions or exhibit area.

## 18. CHANGES

NAHN reserves the right to make any changes in the rules necessary to ensure the health and safety of those in attendance, the significance of Exhibition and harmony of operation. Exhibitors will be advised of any such changes by bulletin or e-mail.





# Purchase Information

## 1 Please check your choice of sponsorship below:

### SPONSORSHIP PACKAGES

- ☐ 45 Circle Sponsor ..... \$45,000
- ☐ Diamond Sponsor..... \$30,000
- ☐ Emerald Sponsor ..... \$20,000

### LLI SPONSORSHIPS

- ☐ Platform Sponsorship ..... \$10,000
- ☐ Content Sponsorship..... \$5,000
- ☐ Marketing Video Sponsorship ..... \$5,000
- ☐ Engagement Sponsorship ..... \$5,000

### WEBINAR SPONSORSHIPS

- ☐ One 1-hour Webinar..... \$3,000
- ☐ Series of two 1-hour Webinars ..... \$6,000

### ADVERTISING RATES

#### NAHN Website Banner Ads

- ☐ 1 month ..... \$400
- ☐ 3 months..... \$1,000
- ☐ 6 months..... \$1,800
- ☐ 12 months..... \$3,200

#### NAHN at a Glance Newsletter

- ☐ Full-page ..... \$950
- ☐ Half-page..... \$600
- ☐ Quarter-page..... \$300

#### News from NAHN Weekly E-Newsletter

- ☐ 1 month (4 issues) ..... \$500
- ☐ 3 months (12 issues) ..... \$1,300
- ☐ 6 months (24 issues) ..... \$2,400
- ☐ 12 months (52 issues) ..... \$4,000

### CONFERENCE EVENT SPONSORSHIPS

- ☐ Gala Event Sponsor..... \$20,000
- ☐ Pre-Gala Reception Sponsor ..... \$10,000
- ☐ Lunch Sponsor..... \$7,500
- ☐ Gala Entertainment Sponsor ..... \$6,000
- ☐ Breakfast Sponsor..... \$5,000
- ☐ Gala Table Sponsor ..... \$4,000
- ☐ Break Sponsor ..... \$3,000

### ITEM & DIGITAL SPONSORSHIPS

- ☐ Photo Booth Sponsor ..... \$7,500
- ☐ Tote Bag Sponsor ..... \$7,500
- ☐ Lanyard Sponsor..... \$6,000
- ☐ Giveaway Item Sponsor..... \$5,000
- ☐ Conference App Sticky  
Banner Sponsor ..... \$5,000
- ☐ Exhibitor Scavenger  
Hunt Sponsor..... \$2,500
- ☐ Tote Bag Inserts..... \$2,000

### CONFERENCE GUIDE ADVERTISING

- ☐ Back Cover Ad..... \$3,750
- ☐ Full Page Ad (1st five pages)..... \$3,000
- ☐ Full Page Ad..... \$2,500

**TOTAL SPONSORSHIPS \$** \_\_\_\_\_

## 2 Please check your choice of Exhibitor Booths:

- ☐ 8' x 20' Booth ..... **\$4,500** \$ \_\_\_\_\_
- ☐ 8' x 10' Booth ..... **\$2,500** \$ \_\_\_\_\_
- ☐ Additional Booth  
Staff ..... **\$150** \$ \_\_\_\_\_
- ☐ Awards & Scholarship  
Gala Dinner Tickets ..... **\$150** \$ \_\_\_\_\_

**TOTAL BOOTH AMOUNT: \$** \_\_\_\_\_

**TOTAL AMOUNT FROM 1 AND 2 DUE:**

**\$** \_\_\_\_\_

*Please see next page for Exhibitor Registration and Payment information.*





# Registration and Payment Information

**Rules/Regulations/Terms:** The undersigned agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this prospectus or as may be specially designated by the National Association of Hispanic Nurses, hotel or city. Organization agrees to pay 100% of all fees. Booths will be assigned after payment has been received.

Organization/Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone #: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Exhibitor/Booth Information:** Exhibitors will be sent confirmation packages with their booth assignments upon completion of registration and payment.

**Booth Staffing Personnel:** NOTE: Booth passes are for organization employees only. Students and voting NAHN members must register as Participants (Two Complimentary Exhibitor registrations are included with each booth, excluding tickets to the Awards & Scholarships Gala).

## 1st Rep:

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Emergency Contact: \_\_\_\_\_  
Emergency Phone: \_\_\_\_\_  
Please list any Dietary Restrictions/allergies: \_\_\_\_\_  
\_\_\_\_\_

## 2nd Rep:

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Emergency Contact: \_\_\_\_\_  
Emergency Phone: \_\_\_\_\_  
Please list any Dietary Restrictions/allergies: \_\_\_\_\_  
\_\_\_\_\_

## Payment Method:

- ☐ Please invoice me (net due 30 days from invoice date)  
☐ Check enclosed – made payable to the National Association of Hispanic Nurses  
☐ Pay via Credit Card – Complete the form below: ☐ Visa ☐ MasterCard ☐ American Express

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card (please print): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please email completed Purchase Information and Registration and Payment forms to:**

NAHN – [sales@thehispanicnurses.org](mailto:sales@thehispanicnurses.org)





nahnnet.org  
Contact: sales@thehispanicnurses.org

