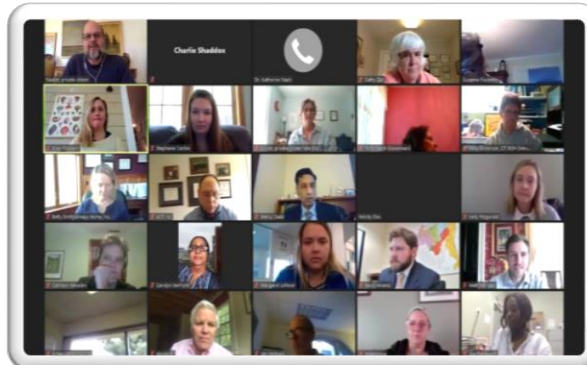


Reaching Home Campaign Collective Impact Summit

January 26th, 2022

Making Homelessness in Connecticut Rare, Brief, and One-Time

Welcome



Making Homelessness in Connecticut Rare, Brief, and One-Time

At Partnership for Strong Communities, we are dedicated to ensuring everyone in Connecticut has:



a safe stable home



that is affordable to them



in an equitable community of their choice



where they can thrive

Agenda

- I. Welcome and Introductions
- II. Panel Discussion: Working in a Collective Impact Framework to Prevent and End Homelessness
- III. State of Homelessness in Connecticut: Data Overview
- IV. Break
- V. Reaching Home Legislative Policy Priorities
- VI. Panel Discussion: What to Expect this Legislative Session
- VII. Closing

Housekeeping

- **This event is being recorded**, and will be made available following the event on our website.
- All attendees have entered muted.
- If you have any tech questions, please send a message in the **Chat box** to the meeting host (PSCZoommeetings)
- **Please submit all questions in the Q&A box in the Zoom control panel** - we will hold time for Q&A at the end of the presentation.



Collective Impact Definition

*The commitment of a group of important actors from different sectors to a **common agenda** for solving a **complex social issue***

Five Conditions of Collective Impact



Common Agenda

Having a common understanding of the problem and a joint approach to solving it



Shared Measurement

How success and progress is measured and reported



Reinforcing Activities

Diverse activities are coordinated through a mutually coordinated action plan



Continuous Communication

All players engage in frequent and open communication to build trust, assure mutual objectives, and create common motivation



Backbone Support

Dedicated staff that supports and coordinates the entire initiative

Source: [WHAT IS COLLECTIVE IMPACT? \(snapedtoolkit.org\)](https://www.snapedtoolkit.org/); [Collective Impact \(ssir.org\)](https://www.ssir.org/)

Panel Discussion:

Working In A Collective Impact Framework To Prevent And End Homelessness

Panelists

- Angel Cotto, Institute for Community Research, Youth Action Hub
- Caroline Beltre, Women and Families Center
- Chelsea Ross, Partnership for Strong Communities
- Kelly Fitzgerald, United Way of Greater New Haven
- Stacey Violante-Cote, Center for Children's Advocacy
- Steve DiLella, CT Department of Housing



Reaching Home

State of Homelessness in Connecticut: Data Review

Making Homelessness in Connecticut Rare, Brief, and One-Time

Connecticut Homelessness Data



Beau Anderson MPA

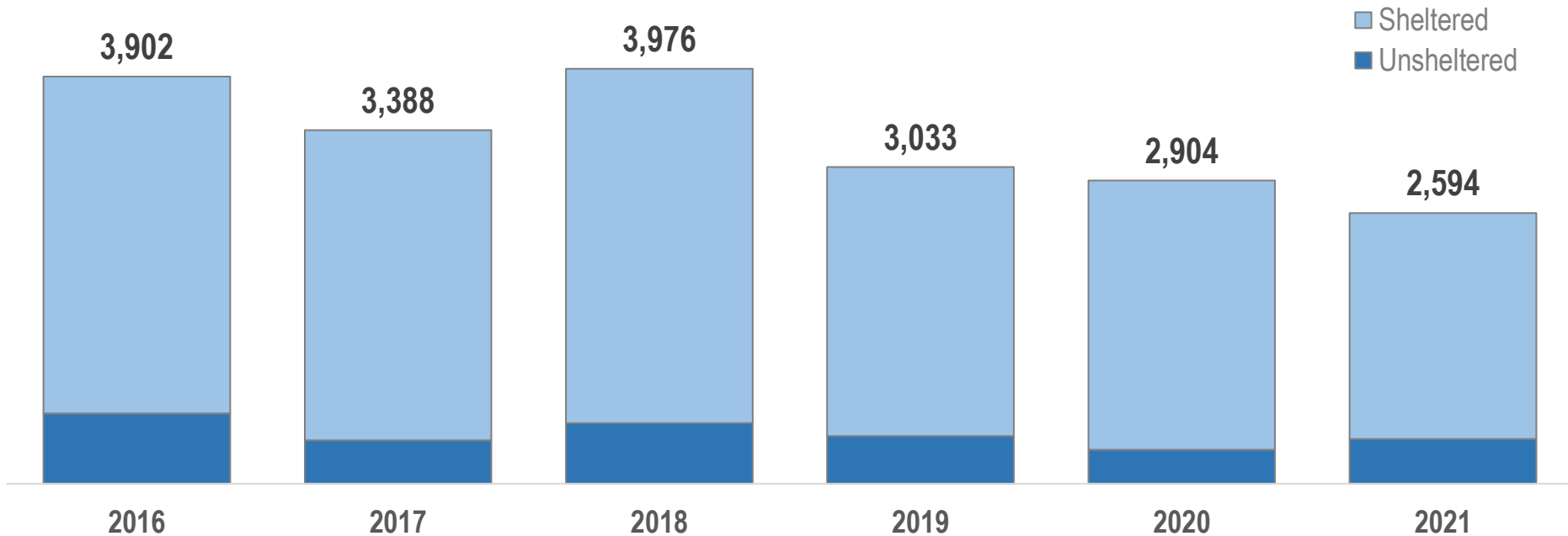
Statewide CAN Manager, Data Analysis

beau.anderson@ct.gov (860) 416-0552

Making Homelessness in Connecticut Rare, Brief, and One-Time

Statewide Point-in-Time Count

Number of persons experiencing homelessness in Connecticut on a single night in January. The count is conducted annually.



Statewide PIT Count in 2021 is down 33% overall compared to 2016

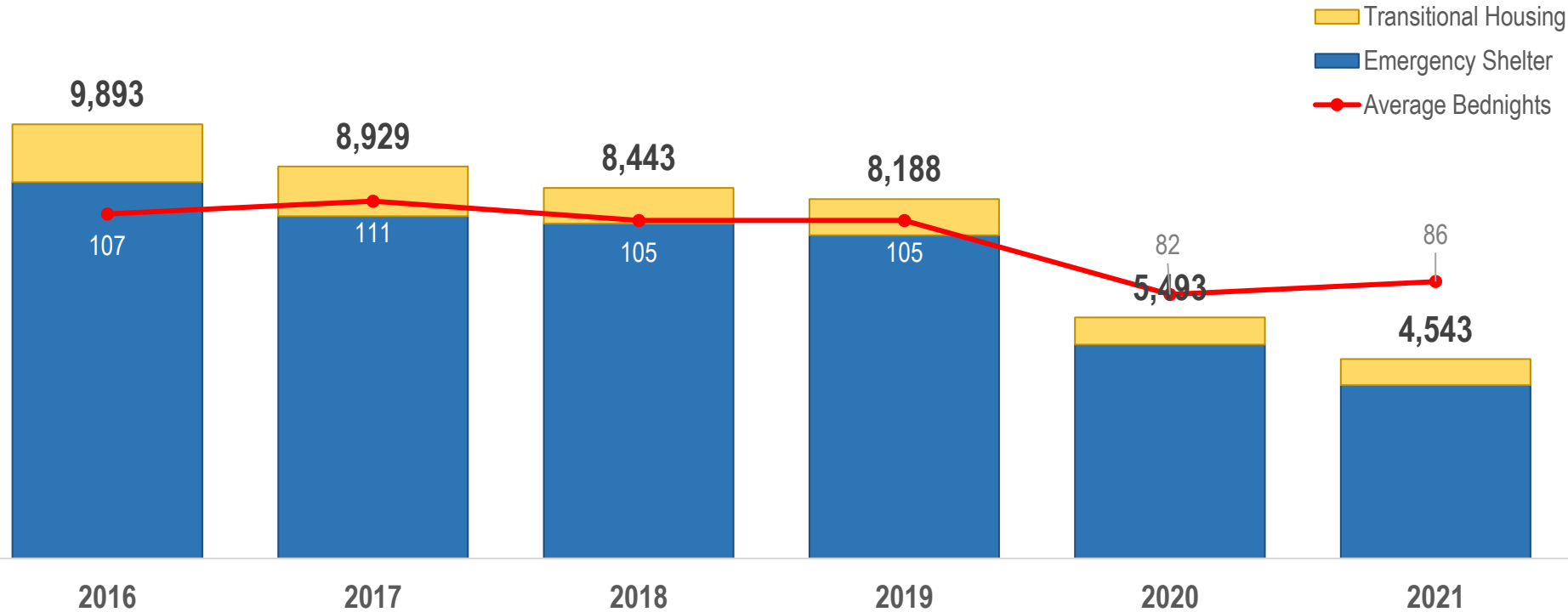
SOURCES:

<https://www.hud.gov/2019-point-in-time-estimates-of-homelessness-in-US>

<https://cceh.org/data/interactive/PITresults/>

Number and Length of Time Homeless

Counts of all people in Transitional Housing (TH) and Emergency Shelter (ES) during each report period, including the mean and median bed nights



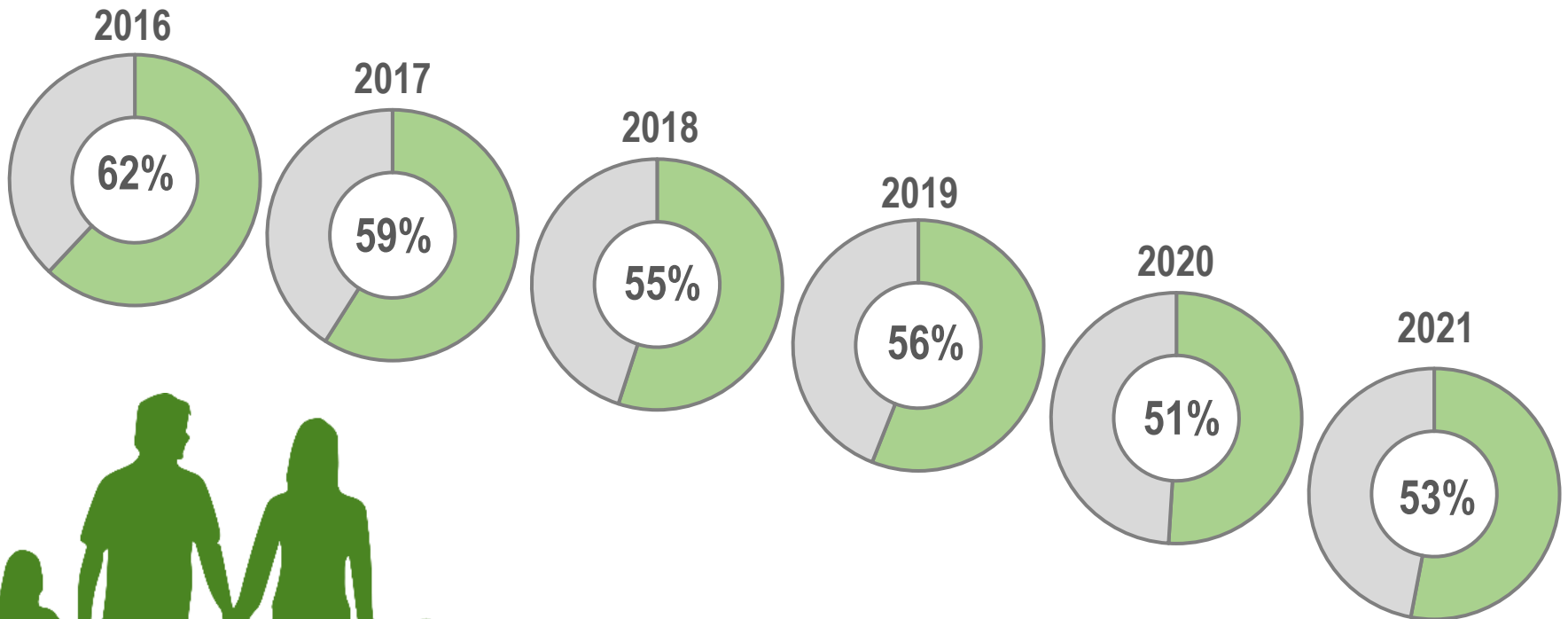
Steady downward trend of shelter and transitional housing enrollments. Sharp decline starting in 2020 most likely attributable to pandemic response.

SOURCES:

HUD SPM 1.1 – More details in Reaching Home Campaign Statewide System Performance Measures Dashboard

Percent First-Time Homeless

All people entering Emergency Shelter (ES), Transitional Housing (TH), or Permanent Housing (PH) each year with no prior homeless enrollments.



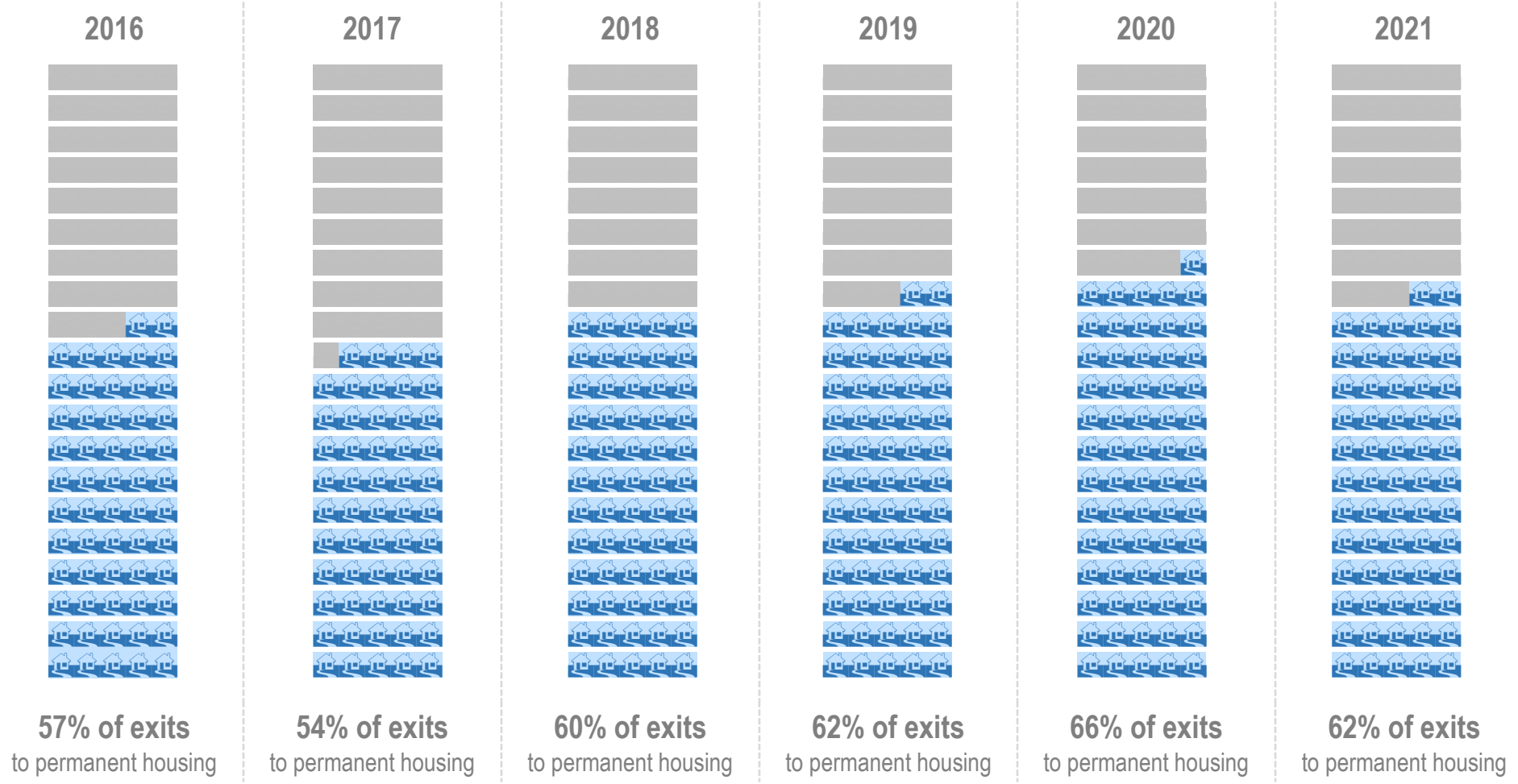
In 2021, the percentage of first-time entries to homelessness is approximately 15% lower than it was in 2016

SOURCES:

HUD SPM 5.2 – More details in Reaching Home Campaign Statewide System Performance Measures Dashboard

Percent of Housed Exits from ES, TH, RRH

Percentage of people exiting from Emergency Shelter (ES), Transitional Housing (TH), or Rapid Re-Housing (RRH) each year into permanent housing.



In 2021, 8% more of our exits were to permanent housing compared with 2016

Data and Accountability Workgroup

Supporting the campaign with data expertise and collaborating with other workgroups to achieve our shared goals

About our role and our work within the campaign:

- defining, measuring, and analyzing program and campaign metrics
- providing feedback to support the creation and interpretation of statewide data projects
- building a directory that will list all the reports, dashboards and other data resources and their primary use cases
- the workgroup also recently created a dashboard to show systemwide performance data for the Reaching Home Campaign's goal to make homelessness Rare, Brief, and One-Time

We also maintain **CTCANData.org** as a central repository for homelessness data reports and dashboards in Connecticut

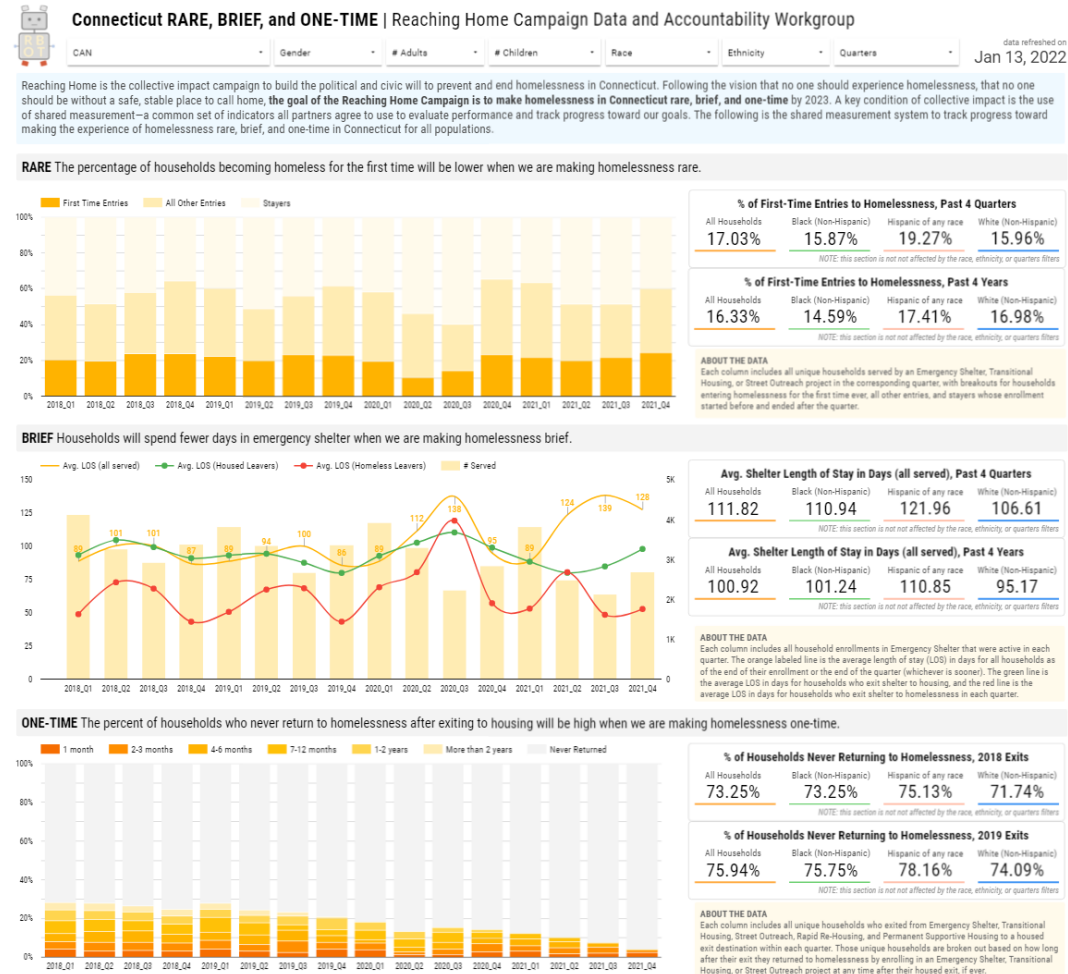


CTCANData.org represents the collaborative efforts of Department of Housing, Reaching Home, Connecticut Coalition to End Homelessness, Opening Doors Fairfield County, The Housing Collective, and Columbus House

Rare, Brief, One-Time (RBOT) Dashboard

Trendlines toward making homelessness Rare, Brief and One-Time

- For the dashboard launch, **one measure** was selected for each component
- Data was sourced from the CT HMIS system
- The measures are recalculated on a **quarterly basis** and the dashboard includes data for the past 16 quarters (4 years)
- Each measure is reported at the **household level** and the dashboard data can be filtered to show the measures by CAN geography and also by any combination of gender, race, ethnicity, and household composition



Definitions and Concept Descriptions

A high-level look at the working definitions for the three concepts, and short descriptions of the data used to measure each

RARE - the percentage of households becoming homeless for the first time will be lower when we are making homelessness rare.

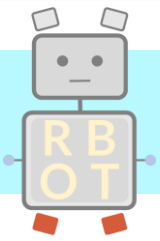
The percentage of households becoming homeless for the first time each quarter, out of all households served.

BRIEF - households will spend fewer days in emergency shelter when we are making homelessness brief.

The average number of days in emergency shelter each quarter for all households served.

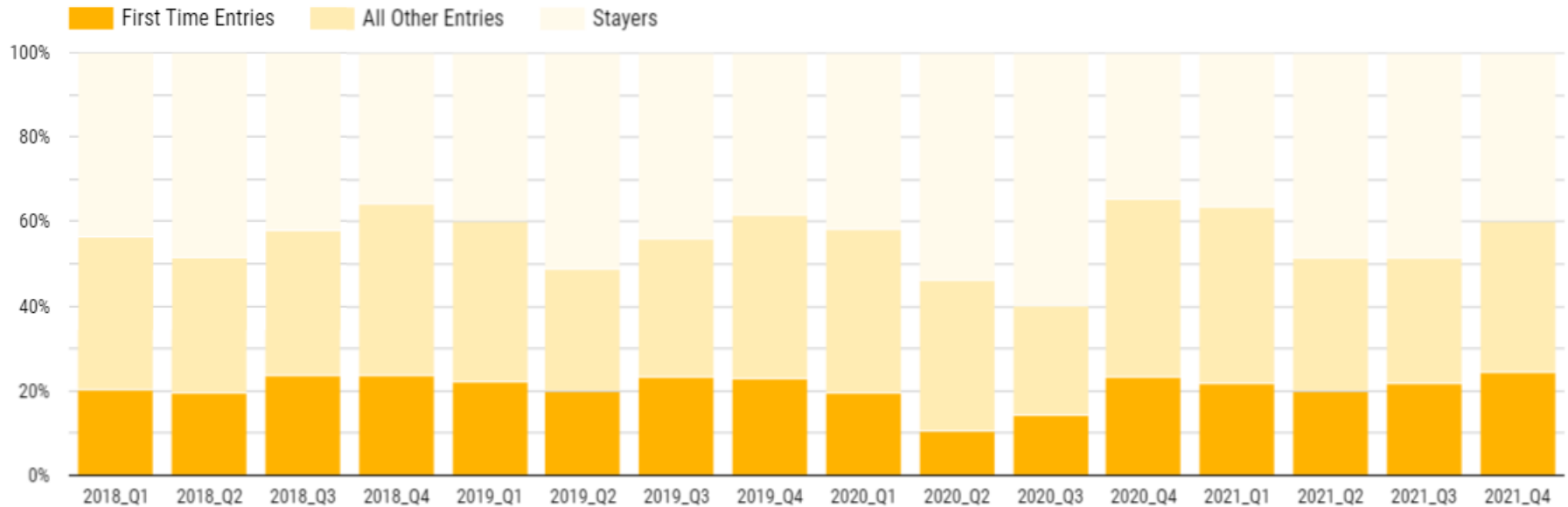
ONE-TIME - the percent of households who never return to homelessness after exiting to housing will be high when we are making homelessness one-time.

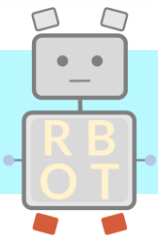
The number of unique households who exit to housing each quarter, and whether they ever return to homelessness within our system.



Rare

Quarterly data for all households served by literally homeless programs statewide from January 2018 through December 2021





Rare

The average percentage of first-time homeless households for the most recent 4 quarters and the past 4 years

% of First-Time Entries to Homelessness, Past 4 Quarters

All Households

17.03%

Black (Non-Hispanic)

15.87%

Hispanic of any race

19.27%

White (Non-Hispanic)

15.96%

NOTE: this section is not not affected by the race, ethnicity, or quarters filters

% of First-Time Entries to Homelessness, Past 4 Years

All Households

16.33%

Black (Non-Hispanic)

14.59%

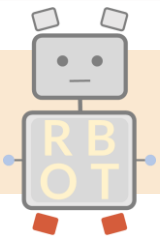
Hispanic of any race

17.41%

White (Non-Hispanic)

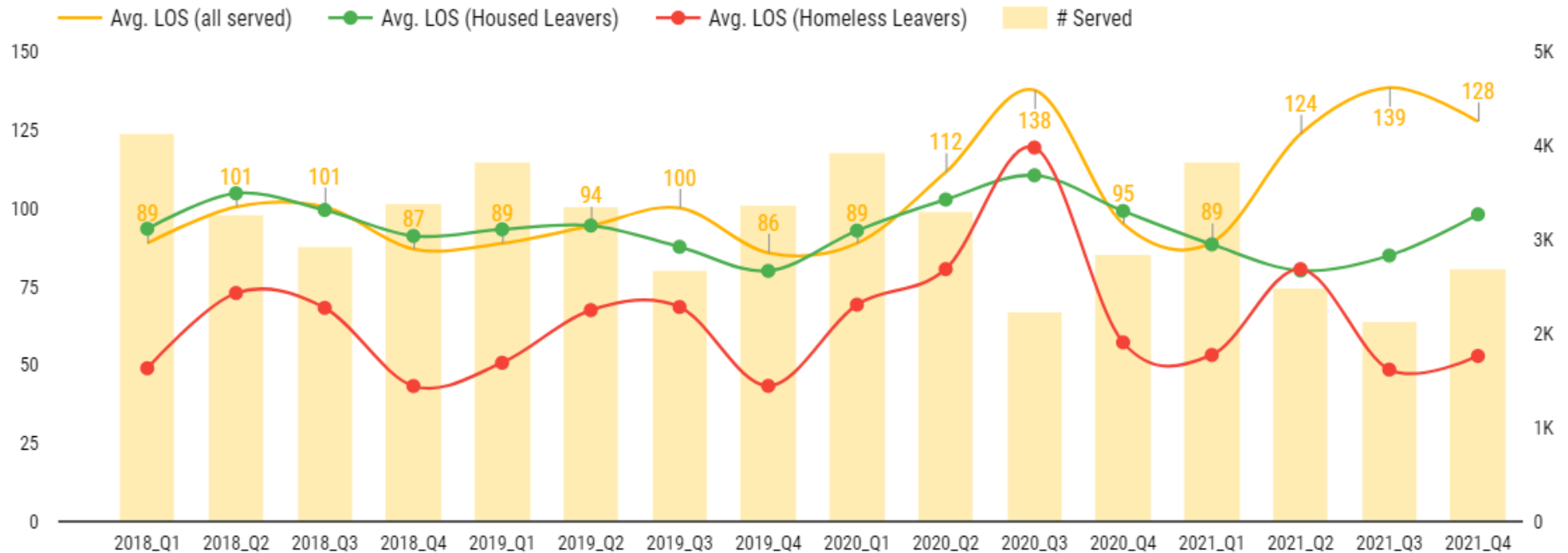
16.98%

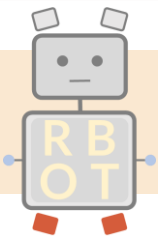
NOTE: this section is not not affected by the race, ethnicity, or quarters filters



Brief

Quarterly data for the number of households served in emergency shelters and their length of stay (LOS)





Brief

The average percentage of first-time homeless households for the most recent 4 quarters and the past 4 years

Avg. Shelter Length of Stay in Days (all served), Past 4 Quarters

All Households

111.82

Black (Non-Hispanic)

110.94

Hispanic of any race

121.96

White (Non-Hispanic)

106.61

NOTE: this section is not not affected by the race, ethnicity, or quarters filters

Avg. Shelter Length of Stay in Days (all served), Past 4 Years

All Households

100.92

Black (Non-Hispanic)

101.24

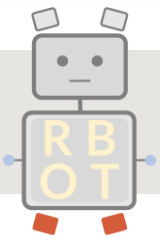
Hispanic of any race

110.85

White (Non-Hispanic)

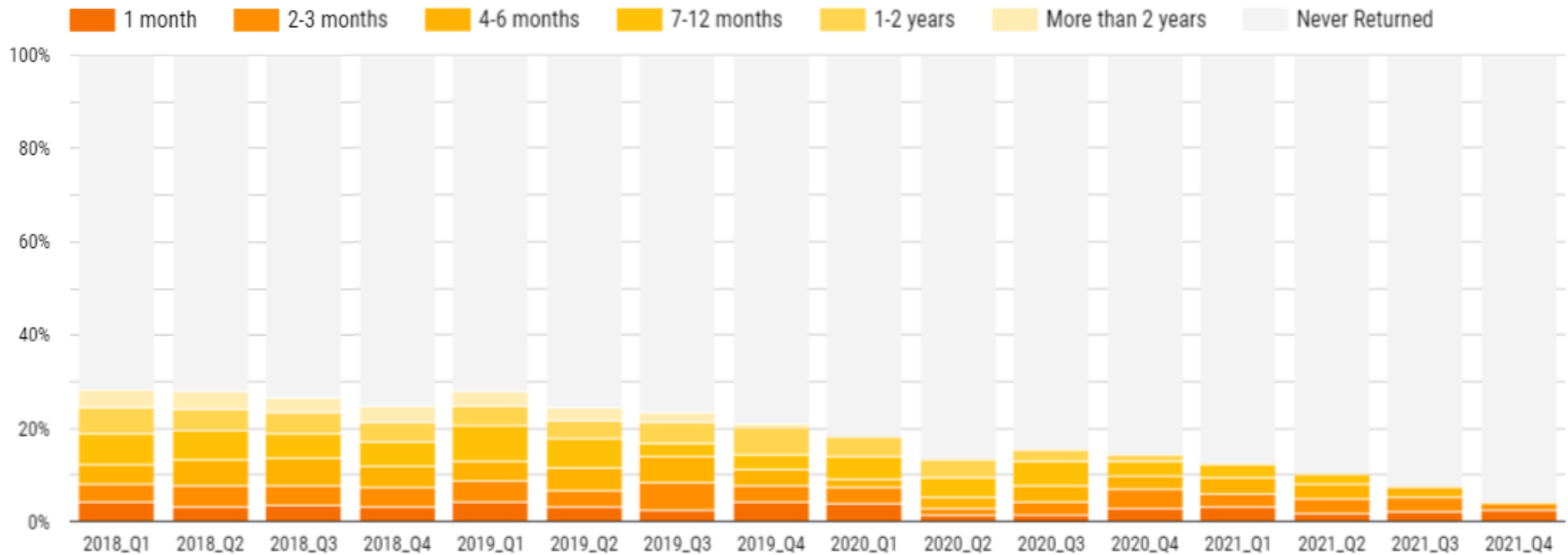
95.17

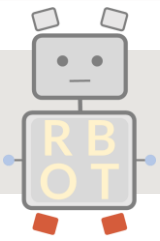
NOTE: this section is not not affected by the race, ethnicity, or quarters filters



One-Time

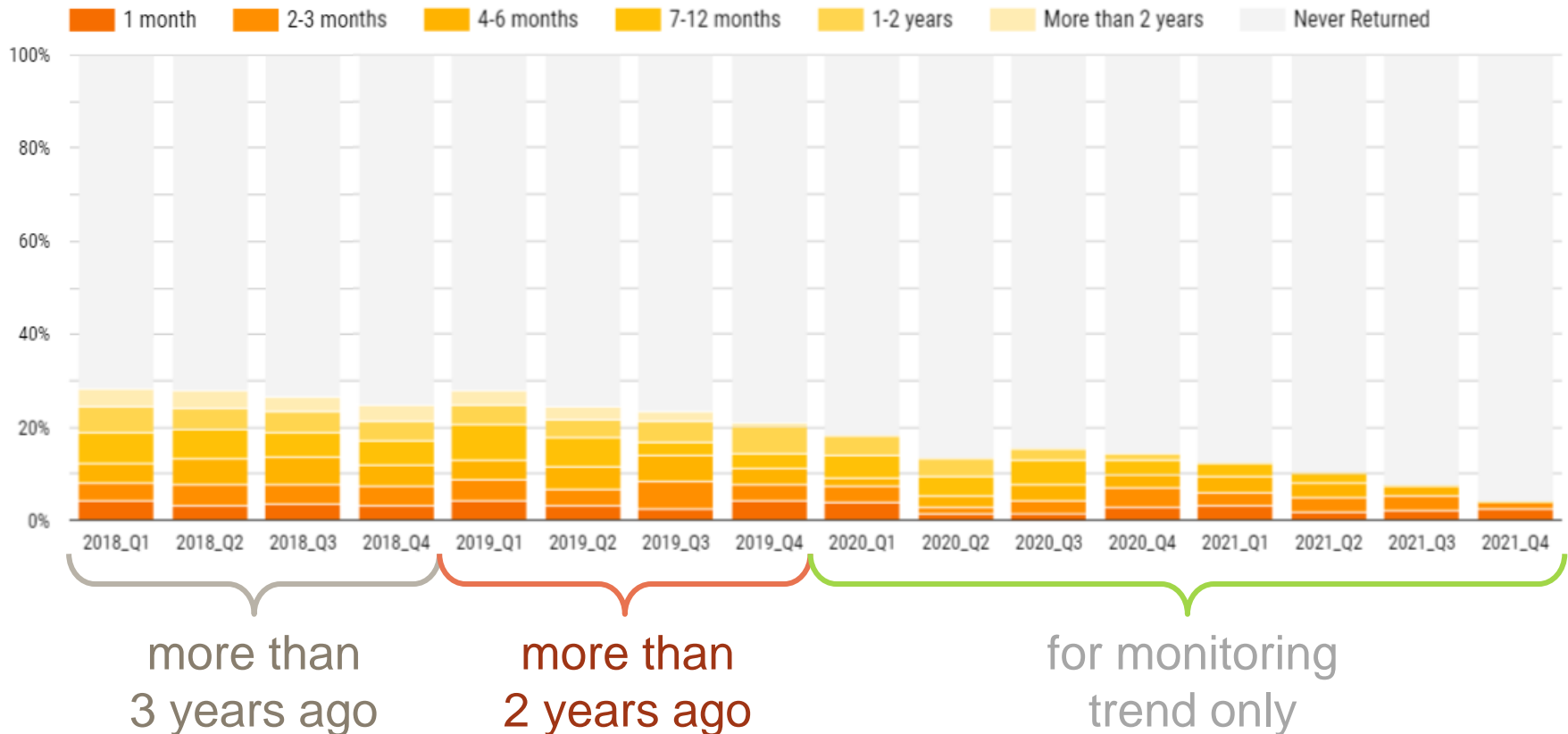
Quarterly data for the number of households who exit to housing and the amount of time until they return to homelessness, if ever

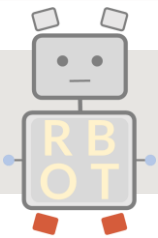




One-Time

Quarterly data for the number of households who exit to housing and the amount of time until they return to homelessness, if ever





One-Time

The percentage of households who never returned to homelessness in Connecticut after exiting to housing in 2018 and 2019

% of Households Never Returning to Homelessness, 2018 Exits

All Households

73.25%

Black (Non-Hispanic)

73.25%

Hispanic of any race

75.13%

White (Non-Hispanic)

71.74%

NOTE: this section is not not affected by the race, ethnicity, or quarters filters

% of Households Never Returning to Homelessness, 2019 Exits

All Households

75.94%

Black (Non-Hispanic)

75.75%

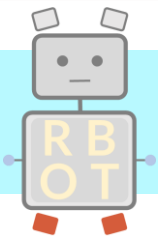
Hispanic of any race

78.16%

White (Non-Hispanic)

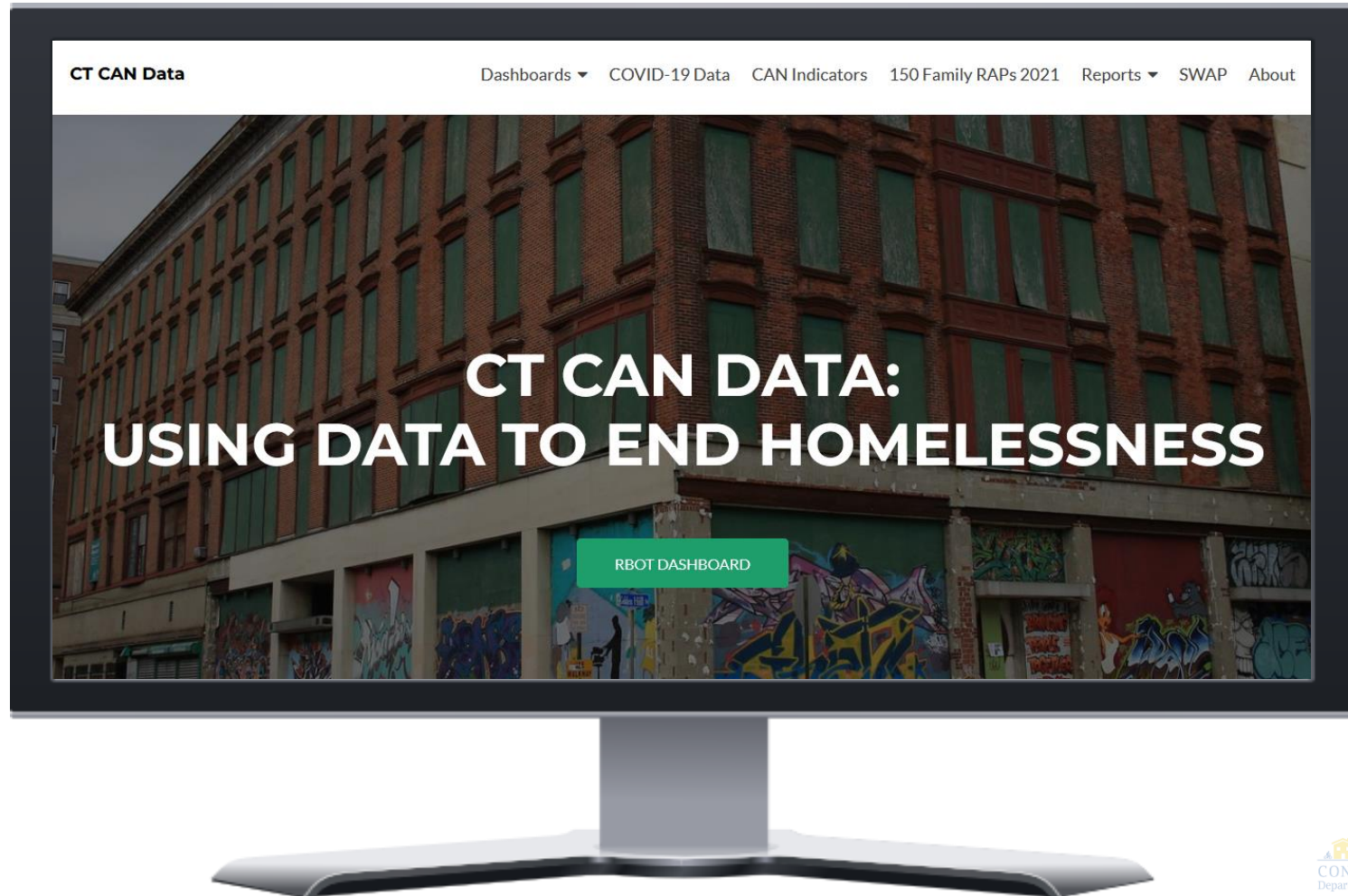
74.09%

NOTE: this section is not not affected by the race, ethnicity, or quarters filters



The RBOT Dashboard Is Now Live!

The Rare, Brief, and One-Time (RBOT) dashboard is online right now, ready for you to visit and view at www.ctcandata.org/rbot



Comments, feedback, questions, etc.

Beau Anderson // beau.anderson@ct.gov

If You Are Just Joining Us, We Are Taking
A Short Break And Will Be Back At 10:50!



2022 Legislative Advocacy

Reaching Home Campaign

Making Homelessness in Connecticut Rare, Brief, and One-Time

What we'll cover today

1. **Reaching Home 2022 Legislative Agenda** - *Chelsea Ross*
2. **What to Expect from the 2022 Session**
 - a) Important insights/deadlines – *Kate Robinson*
 - b) Advocacy strategies and resources– *Sarah Fox & Danielle Hubley*
3. **Year-Round Advocacy**– *Danielle Hubley*

Reaching Home 2022 Legislative Agenda

Chelsea Ross (she/her/hers)

Partnership for Strong Communities

Consensus Legislative Agenda

- **Critical tool in our work to make homelessness rare, brief and one-time**
- Common Agenda → Consensus Legislative Agenda
 - Priorities identified by Workgroup members
 - Coordinated by Coordinating Committee
 - Target the policy changes and funding needs that are most critical, strategic and feasible
 - Engage elected and administrative leaders

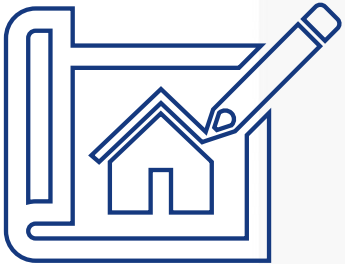
2021 Agenda Outcomes

1. Protect Vital Homeless System Resources - **Successful!**
2. New Capital Investments for the Development of Affordable Housing and Supportive Housing at DOH - **Successful!**
3. Dedicated Federal Match for the Youth Homelessness Demonstration Program - **Successful!**
4. Amend State Statutes to Remove Barriers to Obtaining Identity Documents for Youth and Young Adults Experiencing Homelessness - **Successful!**
5. Specify Funding for Coordinated Access Networks and 2-1-1 - **Continued for 2022**
6. New Targeted Investments for Housing and Services to Support Highly Vulnerable Individuals and Families - **Continued for 2022**
7. Increase Funding to Support Nonprofit Agencies with a Focus on Those Entities Working to End Homelessness - **Continued for 2022**

Reaching Home 2022 Collective Agenda

Homelessness is solvable.

Connecticut can make homelessness **rare, brief, and one-time** by investing in what works: housing, supportive services, and the people and infrastructure that support our most vulnerable residents.



Priorities arranged by:

- Funding the State's Homeless Response System
- Expanding Housing Resources
- Investing in Supportive Services for the State's Most Vulnerable Residents

Preserve existing FY23 allocations

Requested investments are **in addition to crucial preservation** of existing FY 23 allocations which directly impact homelessness

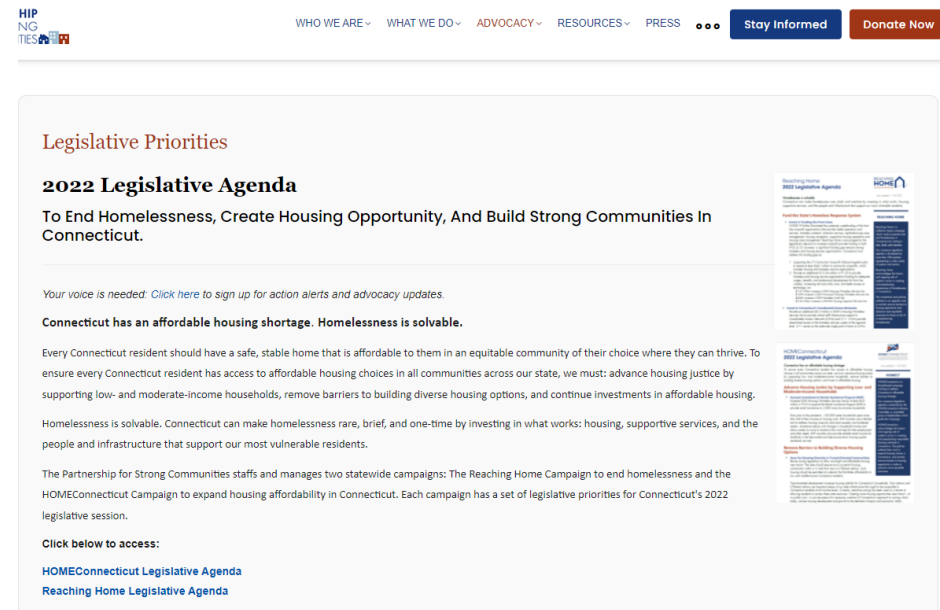
Legislative Agenda

View both the
Reaching Home and
HomeConnecticut agendas here:

<https://www.pschousing.org/legislative-priorities>

Please avoid sharing the agenda as an email attachment.

Sharing it as a link ensures everyone has the latest version of the agenda in this virtual environment!



The screenshot shows the top of a webpage for the 2022 Legislative Agenda. The header includes the HIP NG ITES logo and navigation links: WHO WE ARE, WHAT WE DO, ADVOCACY, RESOURCES, PRESS, Stay Informed, and Donate Now. The main content area is titled 'Legislative Priorities' and '2022 Legislative Agenda'. It features a sub-header 'To End Homelessness, Create Housing Opportunity, And Build Strong Communities In Connecticut.' followed by a call to action: 'Your voice is needed: Click here to sign up for action alerts and advocacy updates.' Below this is a bold statement: 'Connecticut has an affordable housing shortage. Homelessness is solvable.' The text continues with a paragraph about ensuring every Connecticut resident has access to affordable housing and another paragraph about the solvability of homelessness. It also mentions the Partnership for Strong Communities and its two statewide campaigns: The Reaching Home Campaign and the HOMEConnecticut Campaign. At the bottom, there are links to 'HOMEConnecticut Legislative Agenda' and 'Reaching Home Legislative Agenda'.

Where can I find the legislative agenda?

<https://www.pschoosing.org/legislative-priorities>



[WHO WE ARE](#) [WHAT WE DO](#) [ADVOCACY](#) [RESOURCES](#) [PRESS](#) [...](#)

[Stay Informed](#)

[Donate Now](#)

Legislative Priorities

2022 Legislative Agenda

To End Homelessness, Create Housing Opportunity, And Build Strong Communities In Connecticut.

Your voice is needed: [Click here](#) to sign up for action alerts and advocacy updates.

Connecticut has an affordable housing shortage. Homelessness is solvable.

Every Connecticut resident should have a safe, stable home that is affordable to them in an equitable community of their choice where they can thrive. To ensure every Connecticut resident has access to affordable housing choices in all communities across our state, we must: advance housing justice by supporting low- and moderate-income households, remove barriers to building diverse housing options, and continue investments in affordable housing.

Homelessness is solvable. Connecticut can make homelessness rare, brief, and one-time by investing in what works: housing, supportive services, and the people and infrastructure that support our most vulnerable residents.

The Partnership for Strong Communities staffs and manages two statewide campaigns: The Reaching Home Campaign to end homelessness and the HOMEConnecticut Campaign to expand housing affordability in Connecticut. Each campaign has a set of legislative priorities for Connecticut's 2022 legislative session.

Click below to access:

[HOMEConnecticut Legislative Agenda](#)

[Reaching Home Legislative Agenda](#)



What to Expect in the 2022 Session

Kate Robinson (she/her/hers)

Gallo & Robinson

Important insights/deadlines

- Advocacy in a "short" session
 - 12 weeks long - *February 9th through May 4th, 2022*
 - Legislators can propose bills related to budget, revenue or finance matters
 - All other bills must be raised by the Committees or be emergency certification bills
 - Making budget adjustments based on most current data/info available from tax revenue, expenditures and federal Funds received
- Advocacy in an **election year** – *playing to outcomes*
 - All constitutional offices, senate and house seats are up for election
 - [Navigating Virtual session](#) (2021)

Important dates to keep in mind

- State of the State Address: **February 9th, 2022**
 - This is the Governor's Budget
- Appropriations Hearings: **mid-late February**
 - Finance Committee Deadline: **April 7th, 2022**
 - Appropriations Committee Deadline: **April 8th, 2022**
- Last day of session: **May 4th, 2022**

Big Picture: It's ALL about the MONEY!

Closed 2021 with a surplus – Surprise!

Budget Reserve Fund has \$3.1 billion balance/15% of the General Fund

- The BRF is expected to EXCEED the 15% cap by over \$1b in each of FY 22 and FY 23

By law, additional \$1.76 billion “surplus” went go to teachers and state employee retirement funds

- Revenue came from: Infusion of federal funds from Cares Act and ARPA (American Rescue Plan)
- Additional Revenue from wall street gains/captures and sales tax

Current Budget Projections

Happy Days(!)

FY 2022 - *Ends June 30, 2022*

Projected **surplus** of \$2.2 billion

(projected surplus has grown by \$2.2 million since June 30, 2021)

FY 2023 – *Ends June 30, 2023*

Projected **surplus** of \$1.9 billion

Don't Relax

OFA is projecting deficits in the out years:

FY 2024 - projected **deficit** of \$931.9 million

FY 2025 - projected **deficit** of \$670.3 million

What Committees Influence Our Agenda?

The Appropriations Committee holds responsibility of overseeing all matters relating to appropriating funding and the budgets of state agencies (SPENDING)

Important subcommittees include:

- **Conservation & Development** maintains funding oversight for DOH
- **Health** maintains funding oversight for DCF/DMHAS

The Housing Committee holds responsibility of all matters relating to housing and housing programs (POLICY)

The Finance, Revenue & Bonding Committee holds responsibility of all matters relating to finance, revenue, capital bonding, fees and taxation (FUNDRAISING)

Why is this helpful?

Most, if not all, of our legislative agenda items will need to be reviewed or have hearings held by each of these Committees
(or subcommittees)

Knowing what power each committee holds (*and if you have representatives who sit on these committees*) means you can better tailor your message and information sharing to the issues each Committee has authority over

Do I REALLY make a difference?

YES!

Legislators value hearing from their constituents

Helps legislators set their own priorities (among many)

Reaching out is a key ingredient towards building a relationship with elected officials and staff

HOW?

Testifying at public hearings

Calling/Emailing your legislators when you get an alert

Attending in-person/online gatherings with legislators and stakeholder organizations

REPEAT!

Food for Thought

“A small group of thoughtful people could change the world. Indeed, it's the only thing that ever has.” - **Margaret Mead**

“Perseverance is not a long race; it is many short races one after the other.” – **Walter Elliot**

Advocacy Strategies and Resources

Danielle Hubley (she/her/hers)

Partnership for Strong Communities

Elected Official/Legislative Aide Contact Information

If you don't know who to connect with or where to find their contact information, email danielle@pschousing.org or sfox@cceh.org

These lists are constantly being changed/updated with new information

It will be easiest for us to share information on an ongoing/as-needed basis instead of having to update and reshare this information with every change

Updated fact sheets

<https://www.pschousing.org/legislative-priorities>

Fact Sheets:

- Housing/Homelessness in CT 2022
- Funding the Frontlines
- CAN Infrastructure
- Rental Assistance Program (RAP)
- Supportive Housing
- Eviction Prevention Program

Sharing Your Story

"Change in a community relies on private people making their experiences public and sharing it in the community embracing that...*It helps communities become more united because people can hear stories and realize that they're not alone, and to hear themselves in other people's stories.*"

- **Melissa Nussbaum Freeman**

Director of Red Sage Stories/Playback Theatre

[Click here](#) to read the full article

Sharing Your Story

- Who should be included in your meetings/conversations
 - Folks with lived experience
 - Frontline providers
 - CAN staff
 - Executive directors
- Make sure all advocates feel comfortable in sharing their experiences – *prepare talking points in advance!*
- **Your experiences help shape the Campaign's agenda**
 - These materials that were developed can't capture the human experience
 - They are only successful when you bring them to life with your experiences and expertise

Advocacy Opportunities

- During the session, you can engage your elected officials in a variety of ways, including *(but not limited to)*...
 - Hosting (virtual) tours or breakfasts in your community; these are already underway in some regions of the state!
 - Submitting written or oral testimony during public hearings **using our action alerts**
 - Sending thank you notes after session for work your elected leaders did that helped to advance/support our goals

Sign up for our action alerts!

[Click here](#) to sign up to receive PSC newsletters, action alerts and resources to support you during and beyond session

[Click here](#) to sign up for CCEH's newsletters, action alerts and resources as well

Year-Round Advocacy

Making Homelessness in Connecticut Rare, Brief, and One-Time

What can I do after session?

- Encouraging elected officials to attend any public events you're hosting
- Scheduling listening sessions/tours with your elected leaders
- Attending elected official open forums, meetings, panels to engage them and build relationships with them
- Attending rallies/press conferences/events for issues important to you
- Publishing op-eds

August 2021

- Share timeline
- Brainstorm potential priorities

September 2021

- Develop list of preliminary agenda items
- Develop small groups to develop research/data on priorities

October 2021

- Refine priorities list
- Visit progress of small groups

November 2021

- Further refine priorities list
- Small groups complete data/info collection

December 2021

- Finalize legislative agenda
- Begin drafting visual tools (short and long form)

January 2022

- Share agenda broadly
- Develop advocacy strategies
- Initial conversations with key legislators
- Legislative site visits

February 2022

- Short session begins
- Refine advocacy strategies
- Legislator outreach
- Submit testimony/testify/mobilize network

March 2022

- Public hearings most likely take place
- Submit testimony/testify/mobilize network

April 2022

- Advocacy pushes-press support, public events, etc.

May 2022

- Short session ends
- Discuss outcomes and begin planning for next session!

Who to call with questions



Danielle Hubley, MSW

Policy Analyst, PSC

danielle@pschousing.org

(860) 986-1649



Sarah Fox, MSW

Chief Operating Officer, CCEH

sfox@cceh.org

(203) 535-3967

Advocacy questions?

Making Homelessness in Connecticut Rare, Brief, and One-Time



Questions?

Making Homelessness in Connecticut Rare, Brief, and One-Time

Announcements

Collective Impact Summit Advocacy Listening Session- Today at 3:00 PM- link in the chat!

[Ongoing Reaching Home Membership application](#)

Announcements

Save the Date

Reaching Home Awards Celebration-
Wednesday, June 8th, 2022

Nominate your housing heroes

Reaching Home Team



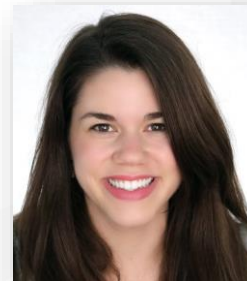
Carline Charmelus
Collective Impact & Equity Manager
Carline@pschousing.org



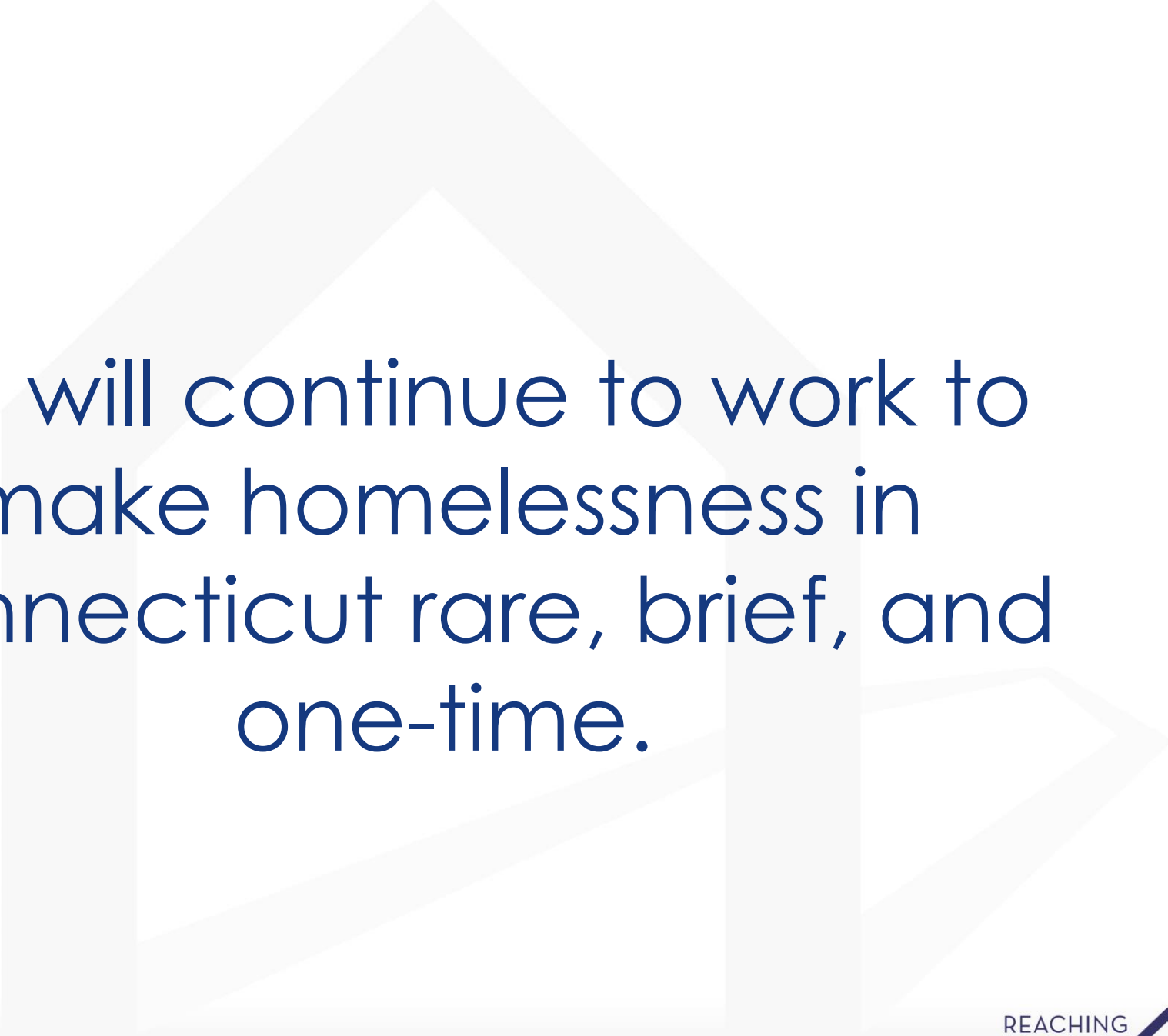
Kiley Gosselin
Executive Director
Kiley@pschousing.org



Danielle Hubley
Policy Analyst
Danielle@pschousing.org



Chelsea Ross
Deputy Director
Chelsea@pschousing.org



We will continue to work to
make homelessness in
Connecticut rare, brief, and
one-time.