



VIRTUAL YMCA

Members-Only Content Solution

Meet-Up at a Glance

What is Virtual YMCA?

How do I get it for my Association?

What comes included?

What is the cost?

How do I use Drupal/Virtual YMCA?

Can I make changes to it to suit my needs?

Questions & Answers Session





WHAT IS VIRTUAL YMCA?

Overview & Demo

What is Virtual YMCA?

A place to exercise on-demand

A place to meet with friends

A place to safely enjoy live classes

A place for families

A place for wellness education

A place to read the latest Y news

A place for members to receive the exclusive Y content & resources they love and miss.



Virtual YMCA Demo



The screenshot shows the top portion of a website. At the top is a dark blue navigation bar. On the left side of this bar is the logo for "the Y" with the tagline "FOR YOUTH DEVELOPMENT® FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY". On the right side of the bar are the links "LOG IN" and "OPEN YMCA". Below the navigation bar is a horizontal menu with the following items: "HOME", "BLOGS", "VIDEOS", "LIVE STREAMS", and "VIRTUAL MEETINGS". The main content area below the menu is split into two parts. On the left is a dark teal vertical panel containing the text "VIRTUAL YMCA" in large white letters, followed by the tagline "Wherever you go, the Y is there." in smaller white text. On the right is a large image of a world map rendered in a low-poly, wireframe style, set against a background of vertical wood grain.



HOW DO I GET VIRTUAL YMCA?

Recommendations & Resources

How do I get Virtual YMCA?



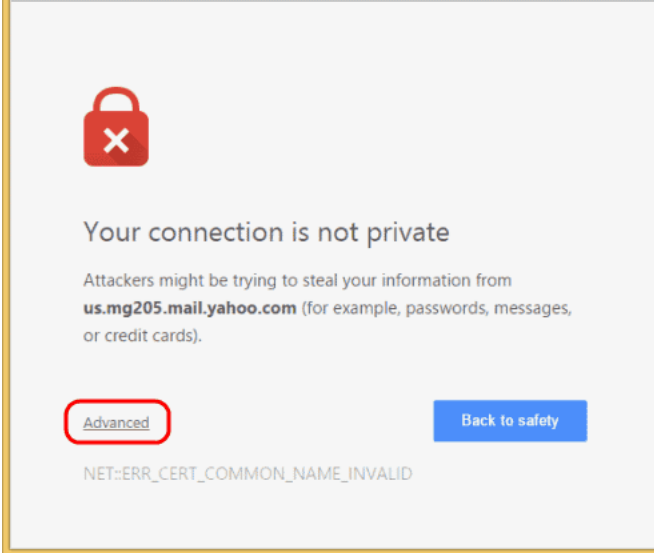
- Code/software is free.
- **Open Y Associations:**
Install modules. Need Open 2.0 or newer.
- **Non-Open Y Associations:**
Install standalone site on local or cloud server.
 - LAMP stack (Linux, Apache, MySQL, PHP).
- Virtual Y provides the functionality.
You provide the content.

Stuff you'll need if you don't have Open Y

- **Software:** Virtual Y standalone codebase
- **Hosting:** All Ys host their own Virtual Y experience,
- **Domain Name:** Web Address for Virtual Y experience.
- **SSL (security certificate)**



Why you need an SSL



A warning message displayed in a light gray box with a thin gold border. At the top left is a red padlock icon with a white 'X' inside. Below the icon, the text reads: "Your connection is not private". Underneath, it says: "Attackers might be trying to steal your information from **us.mg205.mail.yahoo.com** (for example, passwords, messages, or credit cards)." At the bottom left, there is a red-outlined button labeled "Advanced". At the bottom right, there is a blue button labeled "Back to safety". At the very bottom, the error code "NET::ERR_CERT_COMMON_NAME_INVALID" is displayed in a smaller font.

Your connection is not private

Attackers might be trying to steal your information from **us.mg205.mail.yahoo.com** (for example, passwords, messages, or credit cards).

[Advanced](#) [Back to safety](#)

NET::ERR_CERT_COMMON_NAME_INVALID



How to get help with Virtual Y

- **Developer partners:** Low cost to install codebase with
- **Tutorials (coming soon):** Training videos on how to manage your content
- **Open Y Docs and Community:** Lots of overlap with core Open Y product tools.

Virtual Y community Resources

- **Message Board:** community.openymca.org
- **Slack:** openy.slack.com
- **Monthly Meetups:** 2nd Tuesday of month
- **For IT teams/techies:** Open Y Github



WHAT COMES INCLUDED?

All the basics, right out-of-the-box

What comes included?



Virtual YMCA comes with a growing list of tools & features that are available immediately after installation.

Video Content Type – display on-demand video content directly in Virtual YMCA

Live Stream Content Type – stream classes live for members to participate from YouTube or Vimeo

Virtual Events Content Type – host secure meetings, social clubs and more through popular video conferencing software

Blog Content Type – share written resources, including articles, recipes and workout plans

SSO Integration – connect directly with the CRM authentication used on the rest of your website

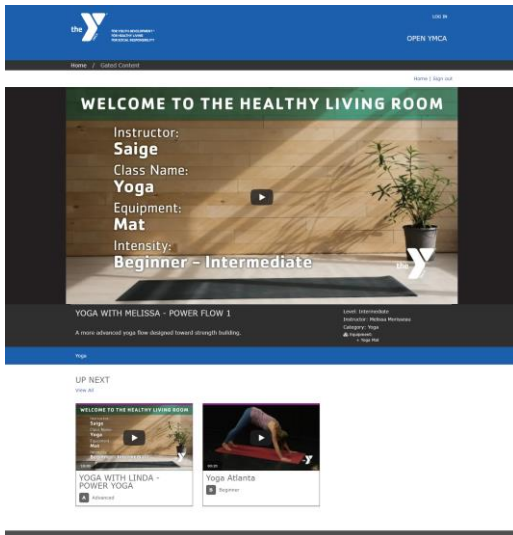
Customizable menus and categories – edit your Virtual YMCA to exactly match your needs

Featured Content – Select up to 6 content pieces in a category to tag as “featured,” which will pin them to the user dashboard ahead of newer content

User activity log (*coming soon*) – track user activity for data and health reimbursement purposes

Videos

On-demand and always accessible, videos are a great way to engage with members as they workout, try to follow a recipe or do a craft with the family.



Videos can be hosted on YouTube (free) or Vimeo (paid)

Videos embed directly onto page via URL link

Displays key information such as title, description, category, instructor, difficulty level and equipment required

Up next gallery shows the next videos in the gallery that will play after the first video concludes

Live Streams

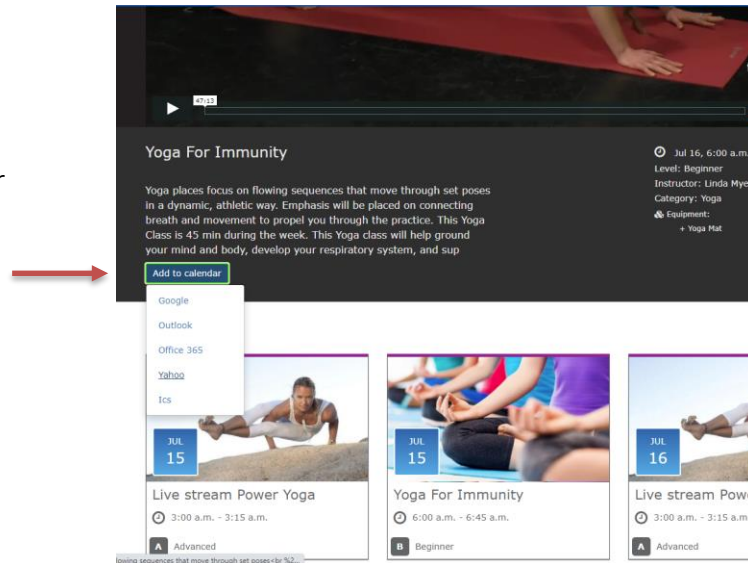
Engage with members in-the-moment through live stream classes, meditations and any other programs that benefit from a live stream experience.

Supports live streams broadcast through YouTube and Vimeo

Facebook Live is also supported; however your videos will have to be public on Facebook, meaning anyone can still watch there, not just members

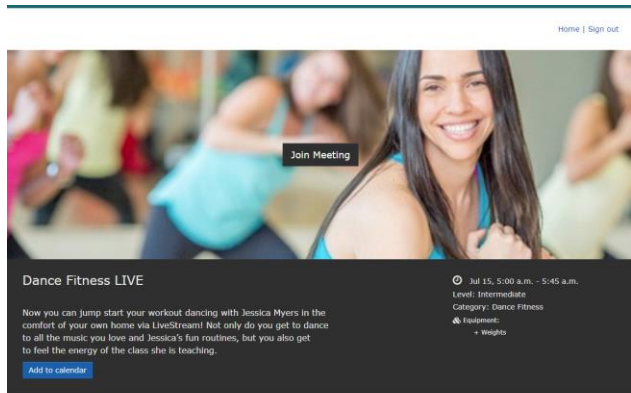
Set all the same categories as a video

Add to Calendar feature allows users to put an upcoming class on their personal calendar to remember to attend



Virtual Events

All of the fun of group events, with none of the health risks! Host virtual events for families, youth, senior coffee clubs and more.



Supports most major video conferencing services (Zoom, GoToMeeting, Teams)

Meeting is still hosted on conferencing platform, but passwords or sensitive links can be securely stored on Virtual YMCA for members only

Add to calendar feature

Blogs/Written Content

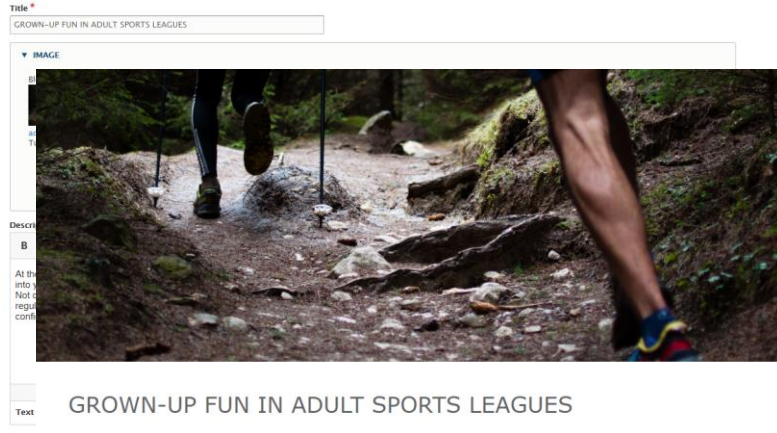


If you can write it, you can display it! Host blogs, recipes, workout plans, safety guides and more through the Virtual YMCA blog function.

Displays banner image and blog content

Incorporate tables, hyperlinks (great for PDFs) and button links from text editor application

Blogs appear on dashboard in order of publishing date (newest to oldest)



At the Y, kids don't have all the fun—adults can participate in sports leagues, too. In addition to having a great time, sports can help you: Automatically build physical exercise into your week Through practice and play you'll get a great workout. Adding a sport to your regular routine of running, walking or cycling can help you cross-train your body. Not only do you get the body benefits of working out regularly, you have built-in accountability to your team to show up each week, which can help you build fitness into your regular routine. Work on your mental health The benefits aren't all physical. Participating in sports can be a great way to: Improve your mood Manage stress Boost confidence Get better sleep Strengthen leadership skills

SSO Integration (module only)

Grant your members access to Virtual YMCA using the same username/password combination they already use to access their membership account on the rest of your website



Compatible with Personify & Daxko
Engage CRMs

Salesforce coming next

Daxko customers: investigate current API
call usage before enabling Virtual YMCA
SSO option

CSV authentication available for all CRMs



What Doesn't Come Included?

The features are standard, but the content is up to you! Below are some areas you will need to contribute content to make your Virtual YMCA feel like home.

Add on-demand video

Set up live stream & virtual events schedules

Add written content

Establish Virtual YMCA categories & upload photos

Configure user login method (CSV or SSO)

Add link to your membership page for non-members who attempt to access Virtual YMCA

Add customer service contact information to "login failed" message to assist members

If budget allows, a digital partner can help in many of these areas to speed up the process.



WHAT DOES IT COST?

The million dollar question

Budgeting Basics



As with all Open Y products, obtaining the code from Open Y is 100% free, but using it is not.

Some things to consider...

DIY vs Agency Partner

Module vs Standalone Site

Hosting/domain fees

Customizations to default Virtual YMCA





HOW DO I USE DRUPAL/VIRTUAL YMCA?

Tutorial resources & demo

Drupal Demo



Back to site | Manage | Shortcuts | admin | Devel

Content | Structure | Appearance | Extend | Configuration | Open Y | Virtual Y | People | Reports | Help

Home > Administration > Content

Website contains unresolved configuration conflicts. Please visit [Upgrade Tool Dashboard](#) page and follow the instructions.

+ Add content

Title: Content type: Published status: Language:

Filter

Action:

Apply to selected items

<input type="checkbox"/>	TITLE	CONTENT TYPE	AUTHOR	STATUS	UPDATED	OPERATIONS
<input type="checkbox"/>	VIRTUAL Y Login	Landing Page	admin	Published	07/14/2020 - 15:23	<input type="button" value="Edit"/>
<input type="checkbox"/>	Virtual YMCA	Landing Page	admin	Published	07/14/2020 - 15:23	<input type="button" value="Edit"/>
<input type="checkbox"/>	WHY YOU SHOULD GIVE WALKING A TRY	Virtual Y blog post	admin	Published	07/14/2020 - 15:23	<input type="button" value="Edit"/>
<input type="checkbox"/>	GROWN-UP FUN IN ADULT SPORTS LEAGUES	Virtual Y blog post	admin	Published	07/14/2020 - 15:23	<input type="button" value="Edit"/>
<input type="checkbox"/>	LIFESTYLE CHANGES BEYOND THE FIRST TWO WEEKS	Virtual Y blog post	admin	Published	07/14/2020 - 15:23	<input type="button" value="Edit"/>
<input type="checkbox"/>	YOGA WITH LINDA - POWER YOGA	Virtual Y Video	admin	Published	07/14/2020 - 15:23	<input type="button" value="Edit"/>
<input type="checkbox"/>	Yoga Atlanta	Virtual Y Video	admin	Published	07/14/2020 - 15:23	<input type="button" value="Edit"/>
<input type="checkbox"/>	Youth Bootcamp Challenge	Virtual Y Video	admin	Published	07/14/2020 - 15:23	<input type="button" value="Edit"/>
<input type="checkbox"/>	Open Y	Landing Page	admin	Published	05/18/2020 - 18:46	<input type="button" value="Edit"/>



CAN I MAKE CHANGES?

Yes! But...

You may find yourself in another part of the world (wide web)



- Customizations cost money
- Style changes tend to cost less than functional changes.
- Changes also require additional developer upkeep.



Too many changes create a fork





QUESTIONS

And answers

Thanks!



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