

# JCC Libraries: Collection development strategies

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SLSS webinar May 28, 2020

# Reduced CD budget over time:

- FY15 to FY19
- Reduced by 42% (budgeted, not actual)
- Annual reductions
- Given the current budgetary environment - will need to continue to make cuts
- Pressure to make wise and balanced choices
- You don't want to make mistakes



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# How our library materials budget is broken out:

- Library automation budget (databases, support)
- Books (Print, eBooks, standing orders)
- Periodicals (print - EBSCO, plus direct)
- Instructional supplies (DVDs, media)
- Memberships (SLC, LYRASIS, etc.)

# Track and apply usage data:

- Use data to support your decisions
- Meet regularly with team to discuss your options - include part-time librarians, and support staff
- Be open to suggestions, and fairly and equally vet suggestions
- In these tough budgetary times, you can't keep what's not being used



Image source: [https://commons.wikimedia.org/wiki/File:MILA\\_9-meter\\_S-band\\_tracking\\_antenna\\_\(KSC-2011-6004\).jpg](https://commons.wikimedia.org/wiki/File:MILA_9-meter_S-band_tracking_antenna_(KSC-2011-6004).jpg)

# Track and apply usage data:

- Avoid keeping resources because it's the easy choice
- Promoted and use in library instruction? This can skew results
- Should you spend these funds elsewhere?
- Especially evaluate print periodicals
- Don't keep what's not being used
- Doing our part to keep costs down

# Budget advice:

- Know your institution's budget cycle
- Be prepared and anticipate - what's the budget climate like on your campus?
- How likely will you be asked for cuts?
- Plan ahead and have options
- Simplify your budget
- It's all about the bottom line





# Make the most use of your meetings:

- Meet on a schedule that syncs with your budget cycle
- Have options and justifications for cuts and/or additions
- Share data and discuss
- Keep a “wish list” just in case
- Support programs first - avoid mission drift



# Make the most use of your meetings:

- Try to achieve consensus among your selectors
- Break up into smaller chunks if needed (e.g., periodicals, databases)
- Communicate with those vested in access to these resources
- Use the professional reviews
- Librarians know a lot about these resources, know how to vet them, and know what the students will use.



# Trial and error:

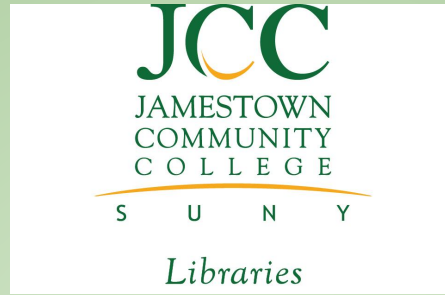
- You don't have to keep something forever!
- Commit to new product for an academic year, but keep your options open
- We've tried streaming services, language learning, and other digital resources
- Use trials to your advantage, talk with your vendors
- Librarians can always find substitutes

Image source: [https://www.flickr.com/photos/tofu\\_mugwump/15083417861](https://www.flickr.com/photos/tofu_mugwump/15083417861)



# What we should do:

- Keep an updated LibGuide with what has changed with justifications
- Be more transparent about the cost of resources
- Create form for suggestions
- Plan collection development meetings farther in advance, create retreat
- Usability testing by students of new resources
- Survey the teaching faculty
- The marketing dilemma



Thank you

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