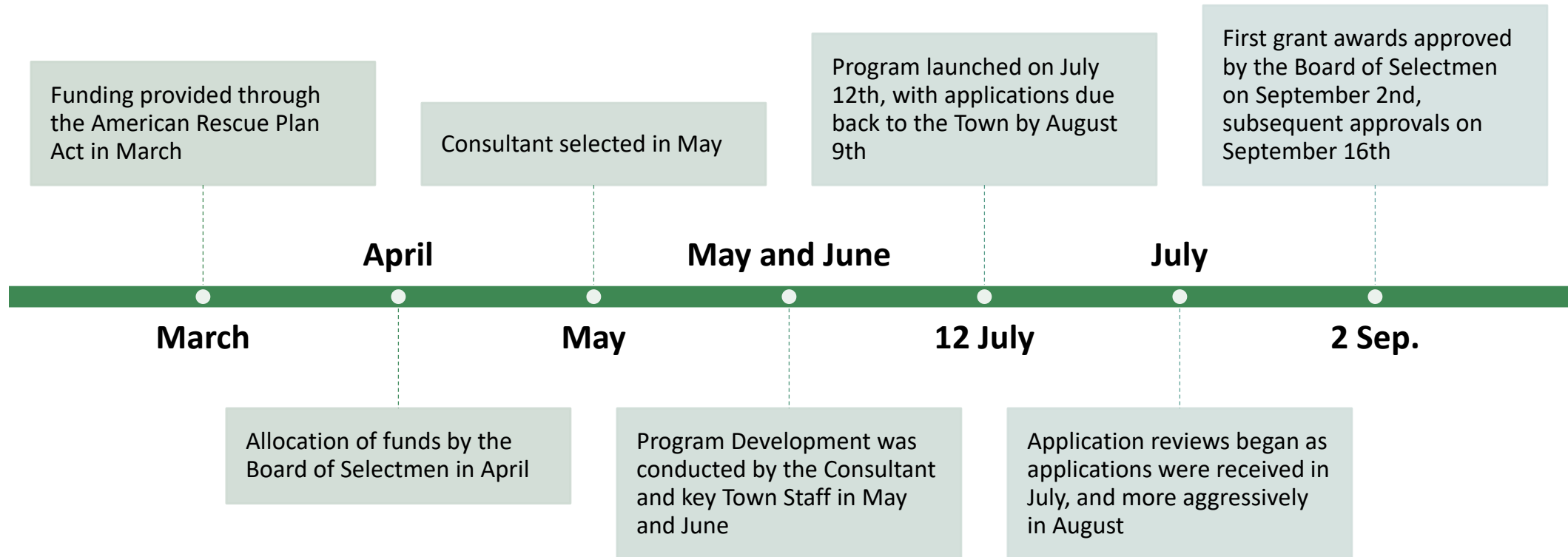




Town of East Windsor E.R.A.S.E. Grant

FINAL REPORT
PRESENTATION

PROGRAM TIMELINE



OUTREACH



Earned Media



Press
Conference



Social Media



Direct Mailings



Door-to-door
solicitation

METHODOLOGY



DETERMINED ELIGIBILITY
BASED ON IFR GUIDELINES



AGGRESSIVELY SOUGHT TO
CLARIFY APPLICANT
SUBMISSIONS TO MAXIMIZE
THE AWARD, SHED LIGHT ON
HARDSHIP CIRCUMSTANCES



ENGAGED WITH APPLICANTS
BY EMAIL, TELEPHONE
CONVERSATIONS AND
PERSONAL VISITS TO FURTHER
DETERMINE QUALIFIED
DAMAGES INCURRED BY
LOCAL
BUSINESSES/NONPROFITS



ARRIVED AT THE AWARD
RECOMMENDATION AND
SUBMITTED THE SAME TO THE
BOARD OF SELECTMEN

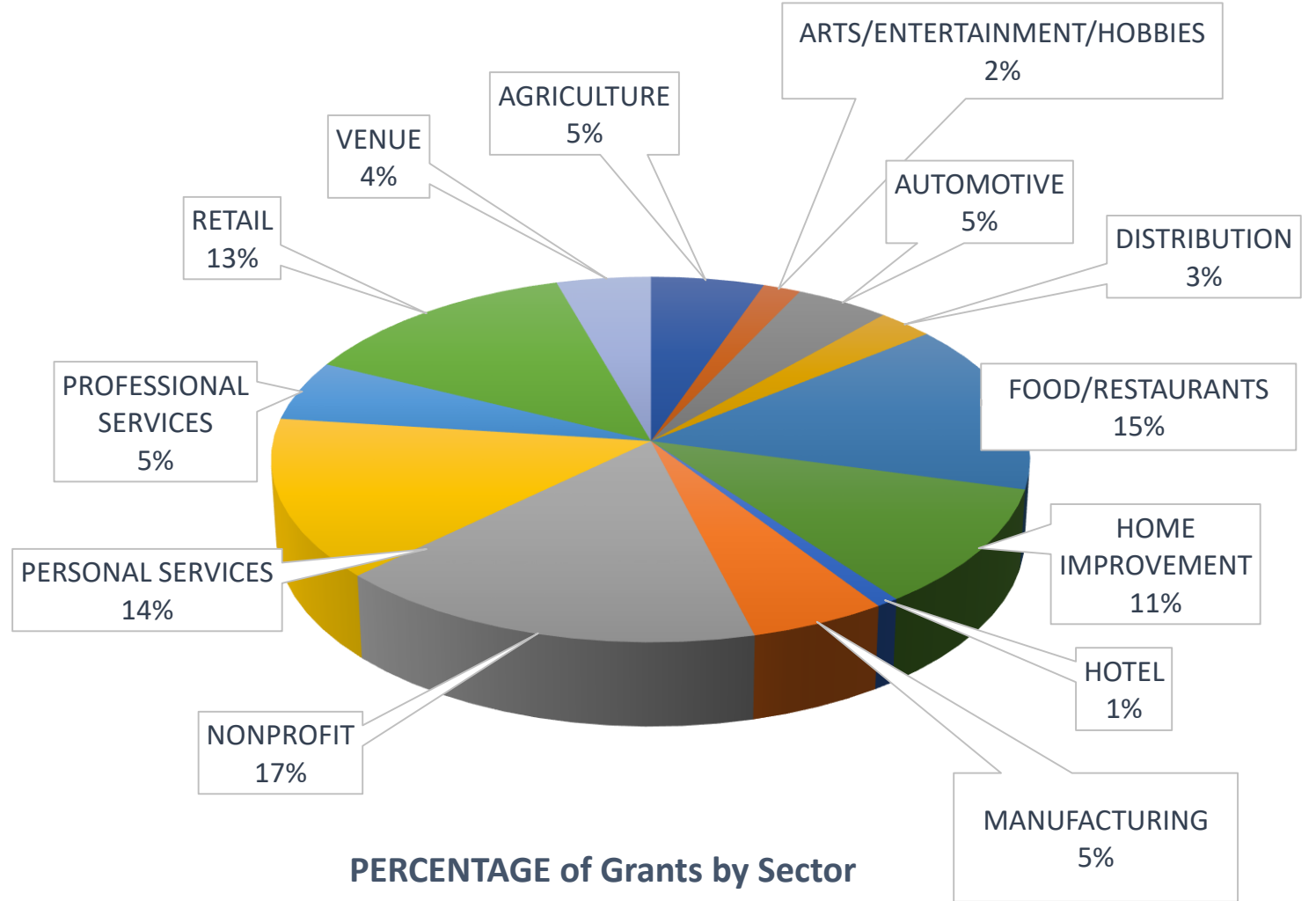


CONDUCTED ADDITIONAL
FOLLOW UP REGARDING
APPLICANTS AT THE
DIRECTION OF THE BOARD

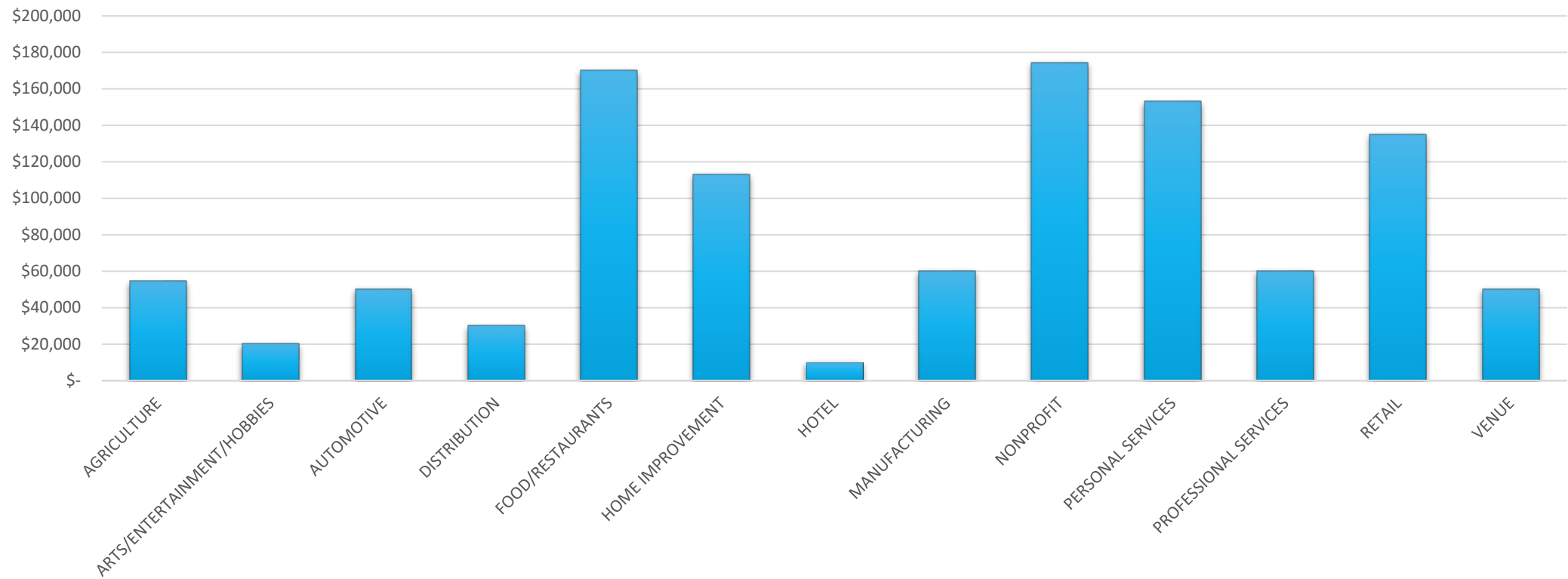
ANALYSIS

- Awards by Sector
- Women-Owned Awards by Percentage
- Minority-Owned Awards by Percentage

AWARDS BY SECTOR: Percentage

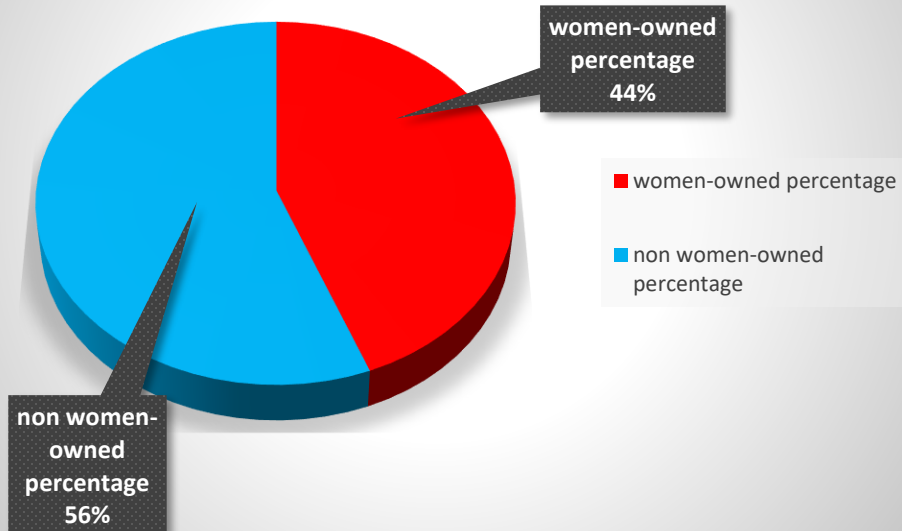


AWARDS BY SECTOR: Dollars

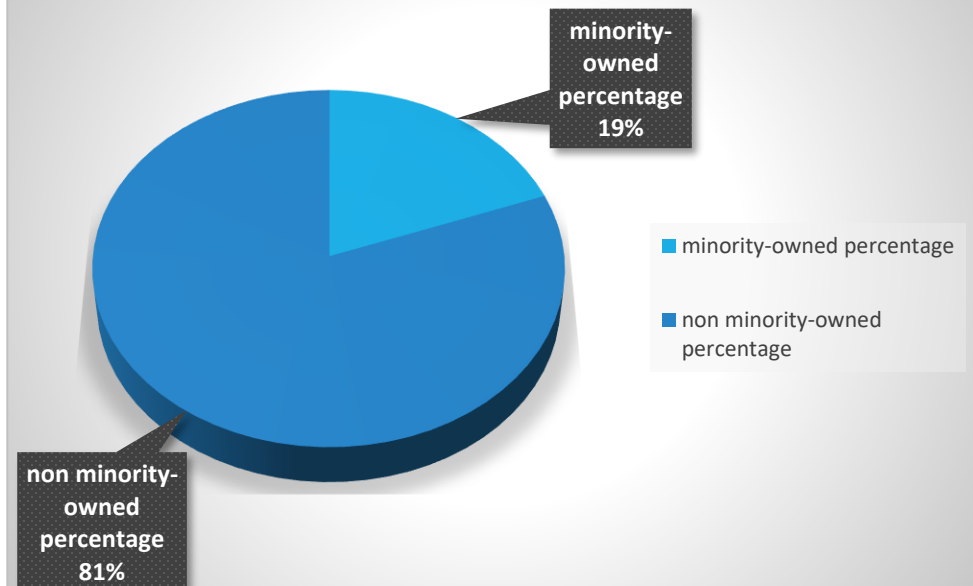


Awards by Percentage

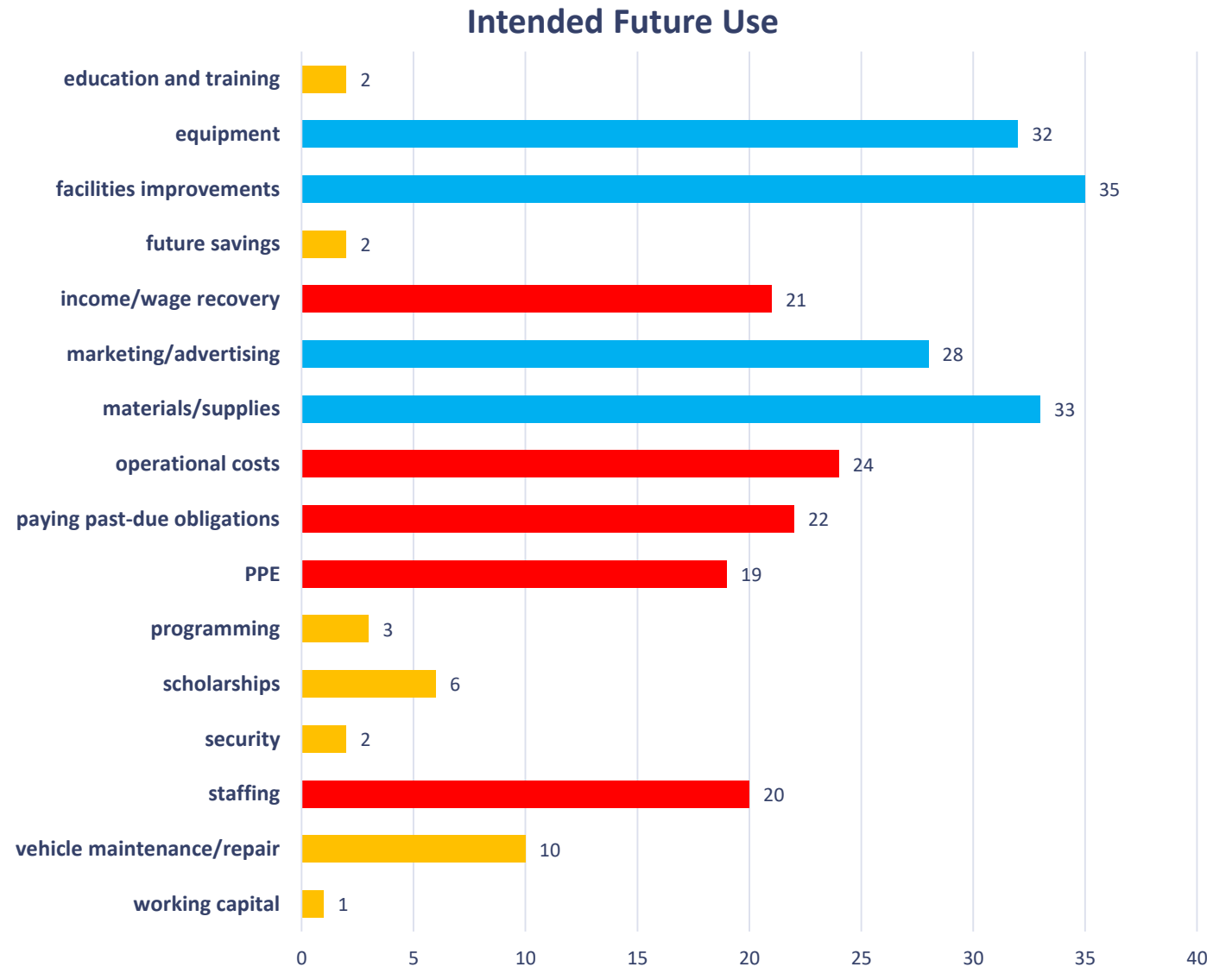
Women-Owned Awards



Minority-Owned Awards



OUTCOMES AND INTENDED USES



CONCLUSION

“The Grant money will be used to pay an East Windsor company to provide much needed sand, mulch, and playground mulch to existing playground equipment areas.” ~ Betsy DeWolf, Work and Play School LLC

“As we, along with so many other businesses in town, start to recover from the COVID-19 crisis, the grant will help us to do some of the work that we need to do to get things back to normal. This assistance comes at a time when we are embarking upon a major redevelopment program, and we assure you that it will be put to good use!” ~ The Connecticut Electric Railway Association, Inc.

“We believe that this grant will significantly help us to continue our operations and will help us, the staff, and our customers stay safe during these challenging times...We enjoy being a part of the East Windsor community and appreciate this opportunity!” ~ Sunny’s House

“As a recipient of the East Windsor E.R.A.S.E. COVID Grant, Septicology LLC intends to use the funds to strengthen and build our business, as well as our commitment to East Windsor. Any...funds will be used to help purchase and remodel a commercial property here in town...This new property will allow us to expand our business and grow our team past the eight full-time employees that we already have.” ~Daniel Dziadul, owner, Septicology LLC



ANY QUESTIONS?