

## Your Company Name Here

<b>CLIENT SEGMENTS</b> Who is my tarket client(s)?	<b>PROBLEM</b> What is my client's problem(s)?	<b>SOLUTION</b> How can I solve the problem(s)?	<b>UNIQUE VALUE PROPOSITION</b> Single, clear, complelling message that states how my services are different.	<b>CHANNELS</b> My path(s) to the client.
		<b>COMPETITION</b> Who else is providing a solution? (i.e. who's my competition?)		<b>KEY TEAM MEMBERS</b>
<b>COST STRUCTURE</b> List fixed and variable costs.			<b>REVENUE STREAMS</b> List the sources of revenue.	

## Project Management Plan

<b>TO-DOs</b>	<b>COSTS</b>	<b>MARKETING</b>	<b>ACTUAL PROGRESS</b>	<b>RESULTS</b>
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