

SWOT Analysis Form

Company Name: _____

Strengths

1. _____
2. _____
3. _____
4. _____
5. _____

Weaknesses

1. _____
2. _____
3. _____
4. _____
5. _____

Opportunities

1. _____
2. _____
3. _____
4. _____
5. _____

Threats

1. _____
2. _____
3. _____
4. _____
5. _____