

Advanced Cultural Heritage Workshops

Entry ID: 206

Title: **We're all storytellers**

Description (250-300 words required)

We're all storytellers. I'm a storyteller. You're a storyteller. Don't believe me? Join this workshop and let's change your mind.

In this fun and interactive session, you will discover your inner storyteller and activate your imagination. We'll use cultural heritage items from Europeana.eu – the online resource that brings together cultural heritage collections from across Europe – to inspire you and bring your stories to life.

Audiences want to feel informed by digital stories, but also curious, immersed, inspired and connected by them. It is this that sets storytelling apart from other content types; and it is this that gives storytelling such a role to play in engagement and community-building across the cultural heritage sector.

We'll share our seven tips for digital storytelling and guide you through them with creative writing and imaginative thinking exercises. You'll find out how developing your skills for digital storytelling can help you out in all sorts of ways – from enhancing your professional or school work, to being more influential and persuasive in work and business situations, and generally being able to express yourself effectively.

By developing storytelling skills, you are improving your ability to connect and engage. And that's useful for everyone, from cultural heritage professionals and institutions - to anyone who needs to communicate.

We'll present the session in English but you can participate and tell your stories in any language. No experience necessary. You will need access to a device (mobile phone or laptop) to take part.

We'd love you to share what you create with us, but only if you want to – you can also keep all your creations to yourself.

Motivation:

In one of our recent events, we invited a professional storyteller to talk to us and one thing she said resounds - "If you're not using story, you're working too hard". Storytelling is a skill that benefits so many areas of work and learning.

At Europeana, we run an annual Digital Storytelling Festival, which brings together over 400 audience members with experts in storytelling from the cultural heritage sector and beyond, demonstrating that storytelling is an area that members of the sector are interested in and enthusiastic about.

By sharing our expertise in storytelling, along with showcasing how the digitised cultural heritage found on Europeana.eu can be a source of inspiration and information for stories about cultural heritage, we hope to build the capacity of professionals in the cultural heritage sector to tell their own stories.

Target Audience:

Professionals in the cultural heritage sector, but also applicable to anyone who needs to tell stories with cultural heritage, for example teachers and their students in mainstream education, or museum educators, or academic researchers wanting to disseminate their projects.

Keywords (3-5 keywords required):

storytelling, creative, cultural heritage, capacity building