



Valentina Bucchi <valentina.bucchi@ancitoscana.it>

INTERCEPT_feedback on project visual identity folder_final draft

Mateusz Wiśniewski <Mateusz.Wisniewski@ecorys.com>
A: Valentina Bucchi <valentina.bucchi@ancitoscana.it>

4 maggio 2022 16:02

It's fine, thank you! Please proceed.

All the best,

Mateusz Wiśniewski

Senior Consultant
Communications and Digital

T: +48 880 52 52 16

E: mateusz.wisniewski@ecorys.com

www.ecorys.com



From: Valentina Bucchi <valentina.bucchi@ancitoscana.it>
Sent: Wednesday, May 4, 2022 3:59 PM
To: Mateusz Wiśniewski <Mateusz.Wisniewski@ecorys.com>
Subject: Re: INTERCEPT_feedback on project visual identity folder_final draft

Dear Mateusz,

all modifications you requested have been made: you can check them yourself in this folder.

If everything's ok now for you I will share all these final versions of the materials we produced for use with the partners.

Best, Valentina

Il giorno mer 4 mag 2022 alle ore 12:12 Mateusz Wiśniewski <Mateusz.Wisniewski@ecorys.com> ha scritto:

Great, many thanks!

All the best,

Mateusz Wiśniewski

Senior Consultant
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From: Valentina Bucchi <valentina.bucchi@ancitoscana.it>
Sent: Wednesday, May 4, 2022 12:14 PM
To: Mateusz Wiśniewski <Mateusz.Wisniewski@ecorys.com>
Subject: Re: INTERCEPT_feedback on project visual identity folder_final draft

Dear Mateusz,

I added the standard statement here, would you prefer it at the beginning?

The screenshot shows the website for the 'Intercept Project'. The header features a red background with the 'Intercept PROJECT' logo in white. Below the header, there is a navigation menu with 'Home', 'Chi siamo', 'Post', 'Lavoro', and 'Persone'. The main content area is titled 'Panoramica' and contains three sections: 'THE PROJECT', 'THE CONTEXT', and 'EEA AND NORWAY GRANTS'. The 'EEA AND NORWAY GRANTS' section is highlighted in yellow. The text in this section reads: 'INTERCEPT benefits from a € 2.18M grant from Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Youth Employment. The EEA and Norway Grants represent the contribution of Iceland, Liechtenstein and Norway towards a green, competitive and inclusive Europe. The donor countries cooperate closely with the EU through the Agreement on the European Economic Area. The donors have provided €3.3 Bln through consecutive grant schemes between 1994 and 2014. Between 2014-2021, the EEA and Norway Grants amount to €2.8 Bln.'

Thanks again, best, Valentina

Il giorno mer 4 mag 2022 alle ore 11:58 Mateusz Wiśniewski <Mateusz.Wisniewski@ecorys.com> ha scritto:

Hello again,

The page looks fine, could you just please add a standard statement in the "About" section, too?

Many thanks,

Mateusz Wiśniewski

Senior Consultant
Communications and Digital

T: +48 880 52 52 16

E: mateusz.wisniewski@ecorys.com

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From: Valentina Bucchi <valentina.bucchi@ancitoscana.it>
Sent: Wednesday, May 4, 2022 12:00 PM
To: Mateusz Wiśniewski <Mateusz.Wisniewski@ecorys.com>
Subject: Re: INTERCEPT_feedback on project visual identity folder_final draft

Awesome Mateusz!

I will do immediately and send back for your final check.

I forgot to tell you we also started a LinkedIn page which can be found here, we still have to launch it cause we wanted to make sure it's ok with you before we start using it properly. Could I kindly ask you to check that one as well?

Thanks again! Best regards, Valentina

Il giorno mer 4 mag 2022 alle ore 10:24 Mateusz Wiśniewski <Mateusz.Wisniewski@ecorys.com> ha scritto:

Dear Valentina,

Thank you, I hope you are doing fine, too.

Many thanks for sharing all your visual materials with me, they look really good and are in line with the requirements.

Just some minor comments/suggestions from my side:

1. Could you please add a footnote "Implemented by:" above your logotypes on the last slide of the presentation template?
2. Could you please add a standard statement text to the shopper bag's layout, too?

All the best,

Mateusz Wiśniewski

Senior Consultant
Communications and Digital

T: +48 880 52 52 16

E: mateusz.wisniewski@ecorys.com

www.ecorys.com



From: Valentina Bucchi <valentina.bucchi@ancitoscana.it>
Sent: Friday, April 29, 2022 12:59 PM
To: Mateusz Wiśniewski <Mateusz.Wisniewski@ecorys.com>
Subject: INTERCEPT_feedback on project visual identity folder_final draft

Dear Mateusz,

I hope this email finds you well, especially in these difficult times: I would love to share with you a folder with all the materials we produced for the project's visual identity.

Please note you are seeing it as the editor, I kindly ask you to pay the greatest attention.

As I did last time we were in touch, I'd like to make sure what we did meets the EEA and Norway Grants requirements, before I share this folder with the partnership.

All materials produced and included in this folder take into account your previous feedback on the visual identity file which we had presented to you, and elaborate it further into various elements / templates that can be printed or edited by the partners.

I'm looking forward to hearing from you on this subject.

Best regards, Valentina

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Valentina Bucchi

Ufficio Europa



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Valentina Bucchi

Ufficio Europa



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