

TRAIL'S END 2023

# TRADITIONAL PRODUCTS



Sweet and Salty  
Kettle Corn

**\$10**



Popping Corn

**\$15**



White Cheddar  
Popcorn

**\$20**



S'mores  
Popcorn

**\$25**



Unbelievable  
Butter Microwave  
Popcorn

**\$20**



Salted  
Caramel Corn

**\$25**



Chocolatey  
Pretzels

**\$25**



Sea Salt  
Popcorn

**\$50**



# COMMISSION



- Traditional (Wagon/Storefront)
  - Base Sales Commission = 31%
  - Attend Training Kick-off (congrats, you're here!) = +2%
  - Have growth in overall sales of 2022\* = +2%
    - \*Units who did not participate in the popcorn program in 2021 and 2022 can substitute this bonus with a total sale of at least \$5,000 in 2023.
  - Total possible Commission = 35%
- Online Sales Commission = 30%

# REWARDS



Record all sales via the App to qualify

Scouts earn points

- 1.25 points for every \$1 sold app credit card and online
- 1 point for every \$1 sold app cash

Receive an Amazon e-gift card

Scouts choose prize(s) from Amazon.com

Did You Know?!?

1,750 points (\$1,500 in sales) provide funds for most Scouts' Year of Scouting, including registration fees, handbook, uniform, Pack dues, camp, Scout Life magazine, and much more.

Plus, Scouts earn a \$60 Amazon e-Gift card!\*



POINTS	GIFT CARD
17,500	10% of total sale
15,000	\$1,250
12,000	\$1,000
10,000	\$750
7,500	\$550
6,000	\$450
5,000	\$350
4,000	\$250
3,500	\$200
3,000	\$150
2,500	\$100
2,000	\$70
1,750	\$60
1,500	\$50
1,250	\$40
1,000	\$30
750	\$20
500	\$10



**EARN MORE!  
EASIER!**



Scan the QR code to download the APP thru Apple or Google Play to start earning today! Trail's End pays all transaction fees.

Rewards earned in 2023 must be claimed in App by Scouts by June 30, 2024.

All third-party trademarks referenced by Trail's End in this advertisement remain the property of their respective owners, and Trail's End's use of third-party trademarks does not indicate any relationship, sponsorship, or endorsement between Trail's End and the owners of these trademarks. © 2023 Trail's End Popcorn Company.

\*Based on average Council program. May vary in your Council.

# ONLINE SALES

[www.trails-end.com](http://www.trails-end.com)



## Shipping Information Effective 7/5/2023

- **\$10.99 Paid Freight** (vs. \$13.99)
- **\$65+ Free Shipping** (vs. \$70)
- **+\$3.00 Handling**
  - Microwave, Popping, Sea Salt Snack Pack (new)



# ONLINE ASSORTMENT

[www.trails-end.com](http://www.trails-end.com)

**Trail's End®**



\$27



\$34



\$20

IMPROVED FLAVOR



\$25



\$25

NEW



NEW

\$50



\$72

NEW



\$42

NEW



\$47



\$62



\$54



\$45

NEW

Road Trip Variety Pack

Movie Night Bundle

Picnic Bundle

Let's Go Hiking Bundle

Ultimate Snack Pack

Game Night Bundle



\$27



\$35



\$30



\$55

**LIMITED TIME OFFERINGS:**

Snowflake Pretzels 7 oz \$35

Peppermint Bark 9 oz \$40

Dark Choc Sea Salt Caramels 10.5 oz \$35

Chocolate Lovers Bundle \$95

Chocolate Trio Bundle \$110

\*Products & Pricing are subject to change

# Popcorn Song

To "Row Row Row Your Boat"

Sell, Sell, Sell Your Corn

To Everyone YOu Know

Your Friends, Your Neighbors

Your Aunts and Uncles

Selli'g online' a dream