

VISIT CONCORD BOARD OF DIRECTORS MEETING AGENDA

April 26, 2023, 8:30 a.m. – 10:00 a.m.

Chris Mellini, Chairman, Presiding

In-Person Board Member Meeting

2151 Salvio Street Suite T Concord CA 94520

NOTICE: Members of the public will be able to participate either in-person or remotely via Teleconferencing. Pursuant to AB 2449, Visit Concord is authorized to hold provide both a virtual and in-person option or the public to attend. [Click here to join the Microsoft Teams meeting: http://bit.ly/3kOaYsw](#) Meeting ID: 289 975 197 521, Passcode: 5mmpjtJ

MISSION: To promote Concord by increasing the awareness and enhancing the image of our city's distinct assets and amenities

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| 1. Call to order | Mellini |
| 2. Public Comment | All |
| 3. Receive Brown Act Presentation from Civitas Advisors | Civitas Team |
| 4. Update from City Representative, Hotels & Boardmembers | Mellini, All |
| 5. Approval of March 22, 2023 Regular and April 12, 2023 Special Board of Directors Minutes | Guerrero/Schroth |
| 6. Approval of March 2023 Financial Report | Mellini/Schroth |
| 7. Review and Approve 2023 Financial Procedures | Schroth |
| 8. Discuss onboarding for Executive Director | Mellini/ Schuchart |
| 9. Review and Approve FY2023-24 Board Nominating Committee <ul style="list-style-type: none">▪ Review and Approve Interim Board Officers | Mellini/Schroth |
| 10. Marketing & Sales Report <ul style="list-style-type: none">• Review of 2022-23 Strategy Session | Walker |
| 11. CEO Report <ul style="list-style-type: none">▪ Grant Updates▪ Advocacy▪ Visitor Center / Events | Schroth |
| 12. Adjourn to next meeting Wednesday, May 24, 2023, 8:30 a.m., Concord Visitor Center | |

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Agendas available online at www.visitconcordCA.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Elaine Schroth at (925) 685-1182 at least 48 hours prior to the meeting.