

Data Privacy In Education: Using Collaboration to Develop a Nationwide Educator Training

Presenters



Felicia Rateliff
Director of Operations &
Programs
iKeepSafe
felicia@ikeepSAFE.org



Anthony Buza
Instructional Technology
Supervisor
Genesee ISD/EduPaths
abuza@geneseeisd.org

The iKeepSafe Data Privacy in Education Training Course is sponsored in part by:



About this Presentation

- Who is iKeepSafe & what we do
- Importance of understanding data privacy in education
- Collaboration to develop data privacy training
- What is EduPaths?
- What is covered in the data privacy training
- How to access
- Use cases in MI and beyond
- What you can do to help

iKeepSafe Mission

The iKeepSafe mission is to provide a safe digital landscape for children, schools, and families by supporting the protection of student privacy, while advancing learning in a digital culture. To support this mission, we provide **data privacy certifications** to technology companies, **educational resources** to schools, and information to the community., and information to the community.



iKeepSafe Privacy Certifications



FERPA Certified



COPPA Safe Harbor



California Student Privacy
Certified



ATLIS Certified

Schools can be comfortable allowing their students to use systems with this certification, knowing that a trusted third party has reviewed the vendors' privacy and security policies, with a specific focus on the needs of Independent schools. IT Directors can speed the adoption and use of such systems, without requiring the time and expense of conducting an intensive internal review of the product's policies. Parents can also be assured that we are using only those vendors who have been proven to protect the data privacy of their children.

Bill Freitas, CETL, MIE, CISSP,
Chief Technology Officer of Charlotte Latin School

Privacy Overview for K12 Teachers & Administrators



Data Privacy in Education
An iKeepSafe Educator Training Course



Growing concerns about student data privacy can create hurdles for K-12 educators working to expand access to edtech and digital innovations. Today's teachers and administrators need to understand how student personal information is used and improve student privacy protections in order to strengthen parent confidence in digital learning



ikeepSAFE.org

 iKeepSafe

One year ago...

- iKeepSafe introduced Data Privacy in Education: An iKeepSafe Training Course PDF version at NICE K12
- The Michigan Department of Education was in attendance
- MDE got an idea! - What if we connected iKeepSafe + EduPaths
- Collaboration between all groups to take current resources and develop free online modules

EduPaths - On-demand PD!

Binge Watch

Your favorite PD!



Michigan's Solution

The image shows two overlapping screenshots of the EduPaths website. The top screenshot is the homepage, featuring a navigation bar with 'EduPaths', 'Home', 'Explore', and 'Pathways' menus, and 'Register' and 'Log In' links. The main content area has a dark banner for 'Professional Development for Educators' with a 'Join Now' button. Below this are three sections: 'Join Now' (with a 'Register >' button), 'Browse Courses' (with a 'Pathways >' button), and 'Log In' (with a 'Log In >' button). The bottom screenshot shows a 'Welcome to Your Course!' page for a course titled 'Google Docs: Getting Started'. It features the EduPaths logo and a 'View Course' button. Below the welcome message are four icons representing different course components: 'Course Description' (lightbulb), 'Creator Biography' (person with speech bubble), 'Frequently Asked Questions' (magnifying glass), and 'Lesson Modules' (hand pointing to a screen).

Canvas LMS + user focused catalog layered on top

- **Asynchronous**: courses are **NOT** Facilitated!
- **Reflection**: Quizzes, Discussion Boards, and varying levels of interactivity
- **Completion**: enroll, **START** and **STOP** when it's convenient for you

PD

For Personalized Learning

Courses

By Educators, For Educators

EduPaths Usage Statistics

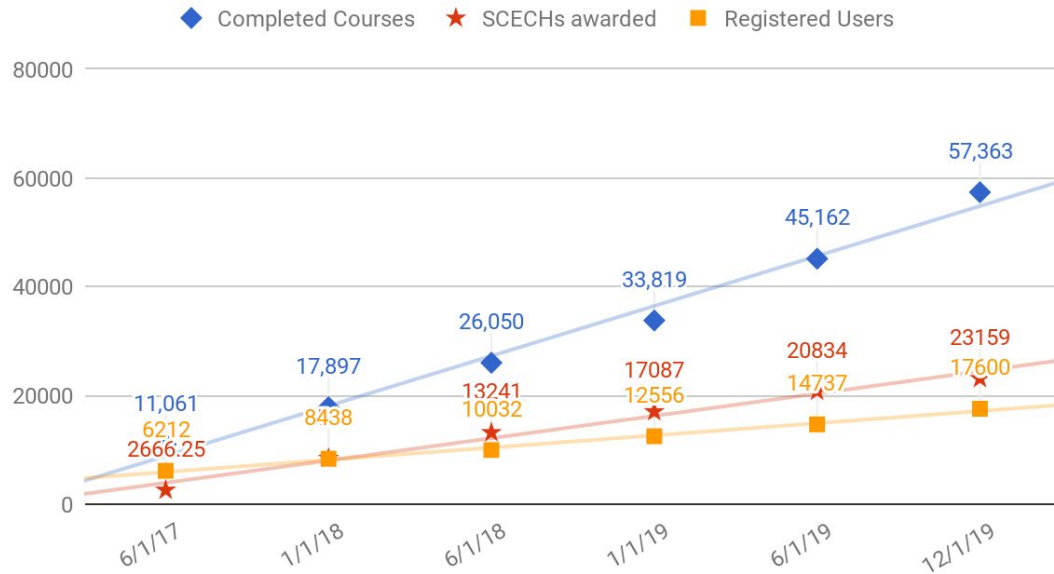
Completed Courses: 57363 (+1826 from November)

SCECHs awarded: 23159 (+296 from November)

Registered Users: 17600 (+361 from November)

Published Courses: 316 (+4 from November)

EduPaths Usage



Each month, EduPaths users
COMPLETE 1,598 courses

and have

698 SCECHs processed.

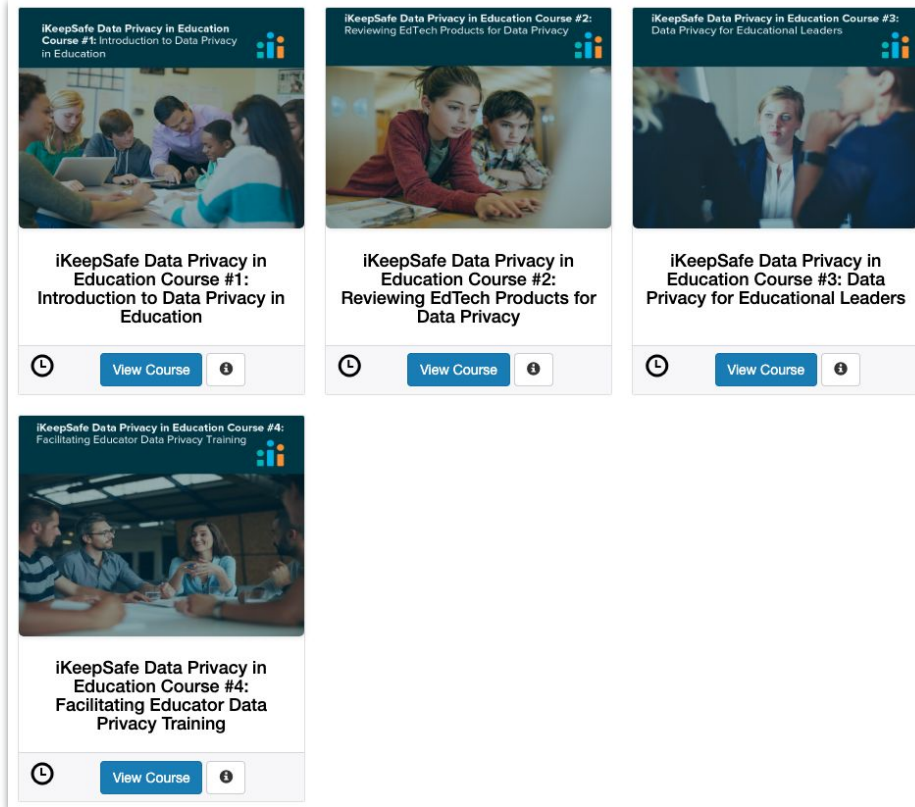


The EduPaths community
grows by **388** new users

and gain access to

6 new courses.

Data Privacy in Education - iKeepSafe + EduPaths Courses



The image displays four course cards for iKeepSafe Data Privacy in Education. Each card includes a thumbnail image, a title, and a 'View Course' button. The courses are:

- Course #1: Introduction to Data Privacy in Education**
- Course #2: Reviewing EdTech Products for Data Privacy**
- Course #3: Data Privacy for Educational Leaders**
- Course #4: Facilitating Educator Data Privacy Training**

- **Four (4) FREE** online modules
 - *30 minutes each*
- Training for **ALL** educational roles
 - *teachers*
 - *administration*
 - *support staff*
- **Content contained**
 - *within the EduPaths Canvas LMS*
 - *helps keep the user measure progress and focused*
- **Course #4**
 - *Facilitating Educator Data Privacy Training*

Who Should Take the Training Course?



School & District
Administrators

Educators &
Support Staff

School IT Staff

School Board
Members

What is covered in the Training Course?

COURSE OBJECTIVES:

1. **Communicate**: balancing innovations with privacy and security
2. **Explain**: importance of teaching all students and staff about student data privacy and security.
3. **Describe**: why everything and everyone who connects to the school network must comply with privacy and security requirements.

A photograph showing a male teacher in a purple shirt leaning over a table, assisting two female students. They are looking at a laptop screen. The background is a classroom setting.

iKeepSafe Data Privacy in Education Course #1: Introduction to Data Privacy in Education

What is covered in the Training Course?

Course 1 Learning Objectives:

- *Communicate the importance of balancing technology and learning goals with privacy and security responsibilities.*
- *Identify three key competencies necessary to promote digital privacy and safety for students.*
- *Explain the basics of educators' legal requirements with respect to data privacy.*

What is covered in the Training Course?

Course 2 Learning Objectives:

- *Identify the key elements needed in a privacy assessment for technology in education.*
- *Identify the necessary digital safety elements for tech products in education.*
- *Identify some of the necessary security elements for tech products in schools.*
- *Explain what should be included in a vendor contract and the outcomes if a contract does not contain all needed information.*



iKeepSafe Data
Privacy in
Education
Course #2:
Reviewing
EdTech Products
for Data Privacy



iKeepSafe Data
Privacy in
Education
Course #3: Data
Privacy for
Educational
Leaders

What is covered in the Training Course?

Course 3 Learning Objectives:

- *Communicate the importance of balancing technology and learning goals with privacy and security responsibilities.*
- *Clarify the difference between data privacy and security.*
- *Contextualize your role as a **school board member or administrator** in protecting student data.*
- *Identify the key areas that will help guide your school into privacy awareness and compliance.*



iKeepSafe Data
Privacy in
Education
Course #4:
Facilitating
Educator Data
Privacy Training

What is covered in the Training Course?

Course 4 Learning Objectives:

- *Communicate the importance of balancing innovations in learning with privacy and security responsibilities.*
- *Explain the importance of teaching all students and staff about student data privacy and security.*
- *Describe why everything and everyone who connects to the school network must comply with privacy and security requirements.*

Course “Quick look inside...”

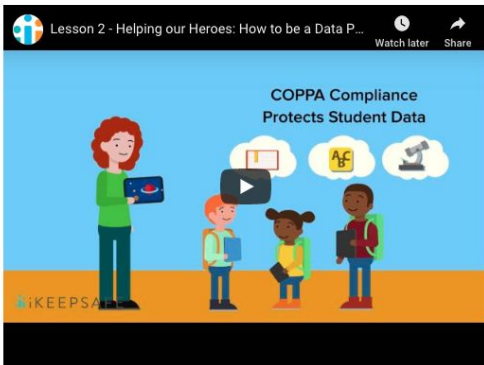
Lesson 2

[How to be a Data Privacy Hero](#) [Know Where Student Data Goes](#) [What Can Be Shared](#) [Clear Communication](#)

How to be a Data Privacy Hero

Because digital learning is so valuable, it's important to balance learning goals with privacy and security responsibilities. But what do educators need to know? There are many facets to teaching, and all of the pieces must come together for you to reach your goals. You want to help your students to be successful and nurture their love of learning. You use new tools to personalize learning and build on their individual interests. You are their hero. To be confident your students are safe when digital tools are used at school, there are three main concepts you need to understand and apply: know where student data goes, understand what can be shared, and have clear communication around student privacy.

Watch this video for a summary of the key competencies you'll need to develop, including information about key laws governing student information.



[Video Transcript](#)

Click on the next tab at the top to continue.

• Previous

Next •

Content contained within the EduPaths Canvas LMS

- helps keep the user measure progress
- focused - limit the number of external links...goal is to bring content within the LMS

Stay on track

Check for understanding

- *each lesson provides check for understanding*
- *end of course reflection*

The screenshot shows a user interface for a course titled "iKeepSafe Data Privacy in Education Course #1: Introduction to Data Privacy in Education". The user is currently viewing a "Quizzes" page for "Lesson 1 Quick Check". The page includes a sidebar with navigation options like Home, Modules, count, thways, nscrip, Courses,endar, mbox, and Help. The main content area displays the quiz details: "Lesson 1 Quick Check", "Due No due date", "Points 4", "Questions 4", "Time Limit None", and "Allowed Attempts Unlimited". Below this, there are "Instructions" stating "Answer the following questions after completing this lesson." and a prominent blue "Take the Quiz" button. At the bottom, there are "Previous" and "Next" navigation buttons.

The screenshot displays a progress overview for two lessons. For "Lesson 1", the prerequisites are "Introduction", and the status is "Complete All Items" with a green checkmark. Below this, two items are listed: "Lesson 1" (with a "View" link) and "Lesson 1 Quick Check" (4 pts | Score at least 4.0), both marked as completed with green checkmarks. A similar structure is shown for "Lesson 2", with prerequisites of "Lesson 1" and a "Complete All Items" status. The items listed are "Lesson 2" (with a "View" link) and "Lesson 2 Quick Check" (4 pts | Score at least 4.0), also marked as completed.

View Progress


- *Learning is organized in Modules/Lessons*
- *Additional content is available only after completing prerequisites*

How to access the Training Courses

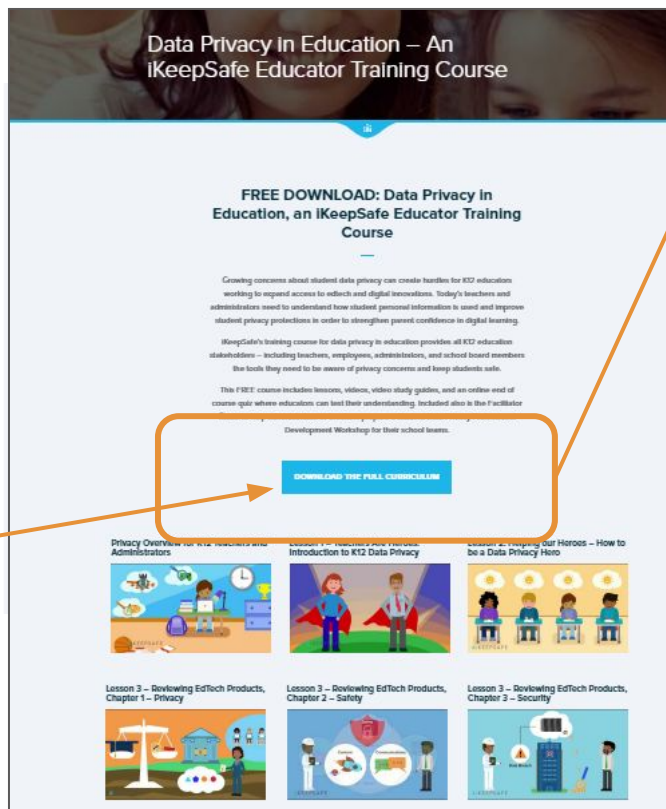
iKeepSafe.org/resources

Trainings & Education

 [K12 Educator Training Course Assessment](#)

 [FREE Webinar for Educators: Intro to the iKeepSafe Data Privacy in Education Training Course](#)

 [Data Privacy in Education - iKeepSafe Educator Training Course](#)



Data Privacy in Education – An iKeepSafe Educator Training Course

FREE DOWNLOAD: Data Privacy in Education, an iKeepSafe Educator Training Course

Growing concerns about student data privacy can create hurdles for K12 education working to regain access to edtech and digital innovations. Today's teachers and administrators need to understand how student personal information is used and improve student privacy protections in order to strengthen parent confidence in digital learning.

iKeepSafe's training course for data privacy in education provides all K12 education stakeholders – including teachers, employees, administrators, and school board members – the tools they need to be aware of privacy concerns and keep students safe.

This FREE course includes lessons, videos, video study guides, and an end-of-course quiz where educators can test their understanding. Included also is the Facilitator Development Workshop for their school teams.

[DOWNLOAD THE FULL CURRICULUM](#)

Privacy Overview for K12 School and Administrators

Introduction to K12 Data Privacy

Student as Helping Our Heroes – How to be a Data Privacy Hero

Lesson 3 – Reviewing EdTech Products, Chapter 1 – Privacy

Lesson 3 – Reviewing EdTech Products, Chapter 2 – Safety

Lesson 3 – Reviewing EdTech Products, Chapter 3 – Security

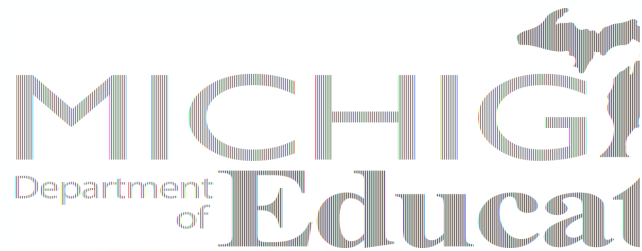
Click through to EduPaths & Get Started!

How can Professional Development Credit be earned?

Michigan: Each Course provides 0.5 State Continuing Education Clock Hours (SCECHs) - EduPaths users in MI can apply for SCECHs for FREE!

Utah: The Training Course provides **3 hours of Continuing Education Credits (CEU's)** - Check with Utah Board of Education's MIDAS system for details

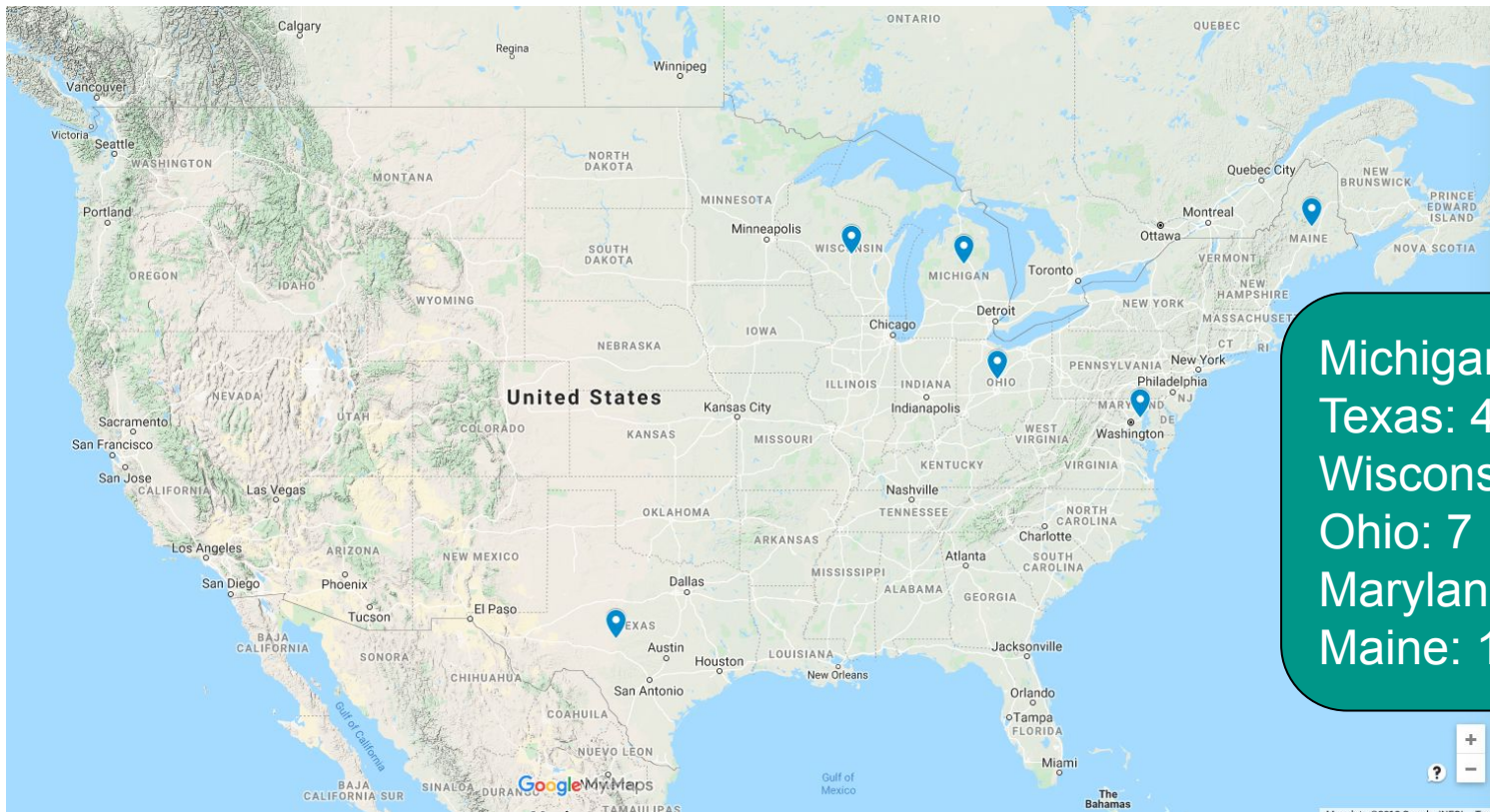
Other States: Check with your District and/or State's Department of Education



**Utah State
Board of
Education**



Who has Taken the Course?



Michigan: 327
Texas: 43
Wisconsin: 29
Ohio: 7
Maryland: 3
Maine: 1

Action - We need YOUR help?

Take two (2) minutes right now, think of someone (anyone) who could benefit from these free resources AND...

Send the slide deck,
Smore flier, and/or
web site

The image shows a presentation slide with a dark teal header. The header text reads "EduPaths + iKeepSafe" in large white font, with "Data Privacy in Education" in a smaller white font below it. The main content area is white and features a dark grey box on the left with the text "Professional Development for Educators" and a "Join Now" button. To the right of this box is an image of a desk with a calculator and colorful pushpins. Below the dark grey box, there is a paragraph of text: "Growing concerns about student data privacy can create hurdles for K-12 educators working to expand access to edtech and digital innovations. EduPaths and iKeepSafe have partnered to create four courses centered around data privacy in education. These courses provide educators at all levels - teachers, administration, and support staff - with the necessary information to understand their role in keeping student data safe in an increasingly online learning environment." To the right of this text is the iKeepSafe logo, which consists of three stylized human figures in blue and orange. At the bottom of the slide, there is a line of text: "To access courses using the links below, you will need an EduPaths account and be logged in." The footer of the slide is partially visible and reads "iKeepSafe Data Privacy in Education".

<https://www.smore.com/f2c03>

 iKeepSafe



**PLEASE USE THE CHAT AREA
TO ASK A QUESTION.**

FOR FURTHER QUESTIONS CONTACT:

Felicia Rateliff - felicia@ikeepSAFE.org

Anthony Buza - abuza@geneseeisd.org

*DISCLAIMER: MATERIAL IN THIS PRESENTATION IS NOT INTENDED
TO CONSTITUTE A LEGAL OPINION*