

Estimated Initial Start Up Investment

EXPENSE TYPE	AMOUNT (\$)	METHOD DUE	WHEN DUE	PAID TO WHO
Initial Affiliation Fee	5,000	lump sum or payments * based on credit approval	upon registration and sign up	The Stretch Method, LLC
Real Estate Fee	500-2,000/mos 500-2,000 down	as agreed	as agreed	landlord
Utility Deposits	0-800	as agreed	as agreed	landlord or service provider
Leasehold Improvements	0-1,000	lump sum	as incurred	outside suppliers
Computer System	0-2,000	as agreed	as incurred	outside suppliers
Sound and Camera System	500-1,000	as agreed	as incurred	outside suppliers
Clinic Furnishings	800-2,500	as agreed	as incurred	outside suppliers
Tables and Clinical Equip	1,000-3,000	as agreed	as incurred	outside suppliers
Office and Marketing Supplies	1,500	as agreed	as incurred	outside suppliers or us
Website Design	no cost unless upgraded	as incurred	as incurred	we provide to our TSM Affiliates
Certification Cost	6,950	as agreed	as incurred	online/in-person and testing
Prepaid Ins Professional and General	200	as incurred	as incurred	outside suppliers
Signage	150-750	as needed	as incurred	our vendor
Inventory	250	as needed	as incurred	outside suppliers
License/Permits	99-350	as needed	as incurred	outside suppliers
TOTAL INITIAL INVESTMENT	15,449-40,000			

A Stretch Mobility Coach Clinic can be opened in a gym, med spa, doctor or chiro office to save you the upfront costs of starting in a new space. These numbers can fluctuate depending on what you need.

These numbers reflect pricing when I opened my brick and mortar in 2013. You should review these figures carefully with a business mentor or advisor before deciding to train and affiliate. This estimate was prepared to help you understand initial start up costs so that you can make decisions based on your current income level. *For more info, email kim@thestretchmobilitycoach.com.*