

NORTH SECTION MEETING AGENDA

Meeting date: Tue. May 21, 2024

Location: Zoom:

Meeting time: 11am - 12:30pm

MAY AGENDA

1) Attendance -

2) Approval meeting minutes from April

3) Committee Reports (as needed):

- a) Marketing (all)
 - a. Newsletter (*content 1st Saturday of each month*)
 - b. Advocacy Report (Barb)
- b) Update from ExCom (Kelli)
 - a. Scholarship Committee (Amanda)
 - b. Archive Committee (Amanda)
- c) Membership (all)
Members: 103 Up 10 since last month
- d) ASLA National Committees (all)
 - a. Barb Board of trustees in May -
 - b. Barb Urban Design –
 - c. Kelly Chapter Success Institute

4) Old Business:

- a. Movie update – Kacy
 - a. Location Ranch House Rancho San Rafael Park
 - b. Date: June 13 5:30-8:30
 - c. Working with Francis of the May Arboreum group
 - d. Film "*Jens Jensen: The Living Green*" – **need to get rights for showing**
 - e. **Need to develop speaker panel – 3 movie themes – parks tie to new park master plan (Barb or Park's Comm rep) regional nature zones – Ann Bollinger? Former open space manager for Carson City, natives in residential gardens (Carrie Jensen ?)**
 - f. Set up 5 p.m., take down after mostly just chairs
 - g. Snacks/popcorn drinks (non-alcoholic only)?
- b. 2024 Sponsors List -
 - a. Sponsorship packet is finalized start sending out to potential sponsors
 - 1. Any new contacts or ideas?
 - 2. Approached firms
 - 2. Berliner - They committed to a Silver Sponsorship.
 - 3. Rain Bird - They committed to a Platinum Sponsorship.

4. Rock Pros - They have not committed to a sponsorship yet but they have been reached out to.
 5. ExerPlay - They have committed to a Platinum Sponsorship.
 6. Nevada Sales Agency - They have committed to a Platinum sponsorship.
 7. Tournesol - They have reached out about purchasing a CEU sponsorship class.
 8. Landscape Forms – Committed to be a North Section Sponsor
 9. Green Blue Urban – working its way up the chain of command
 10. Hunter – request was made for emerging professional scholarship support
 11. GPH committed to a Platinum Sponsorship.
- b. WLAM Proclamations –
1. A huge thank you to David for speed-shepherding this process. The City of Reno proclamation was read into the record April 10. Sparks proclamation read April 8, and Washoe County next month. On our calendars to begin the process sooner next year
- c. BRDI Spring LA Lecture May 16
- i. Speaker Dig Studio
 - ii. Social starts 5 p.m. at the Nevada Museum of Art, program starts 6 p.m.
 - iii. Emailed members, affiliates and TMCC Students Monday evening
- d. NSLAB Workshop – The board reviewed and removed some extraneous information re giving preference to Nevada firms on state projects, it was a hold over from 2012 and never adopted by the state. Other duplicate language was removed that referenced other areas of the NAC

5) New Business:

- a. CEU opportunity at Lake Park September - October
Meet Ryan Sharrer, the City of Reno horticulturalist re his cleaning up the lake water using floating islands of plants. Met him at the NLA Conference, he is amenable to working with us. Maybe a CEU opportunity or a hands on exercise based on how to use plants to clean up waterways or something like this.
- b. 2025 Nevada ASLA Gallery Exhibit at the City of Reno's McKinnley Arts Center
- i. March 24 - April 25 (5 wks)
 - ii. Wire hanging capabilities and a few pedestals and small table-top easels.
 - iii. City arts and culture staff does calendar and social media announcements and makes postcards to hand out around town to advertise.
 - iv. Materials to exhibit?
 - v. Include:?? Design Award winners, art in different mediums by L.A.s, student work, models ...
 - vi. Reach out to members for entries early October
- c. Intersection mural project idea
- i. Sponsored by ASLA, funded by RTC, Reno Public Art Committee & UNR
 - ii. <https://assets.bbhub.io/dotorg/sites/43/2022/04/Asphalt-Art-Safety-Study.pdf>

6) Next meeting date: June 20, @ 11am-12:30pm

7) Adjourn