Comprehensive Parks & Recreation Plan

City of Archdale, North Carolina

Final Draft

November 2016

CITY OF ARCHDALE
NORTH CAROLINA

PIEDMONT TRIAD
REGIONAL COUNCIL

COMPREHENSIVE PARKS & RECREATION PLAN

City of Archdale, North Carolina

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CHAPTER 1: COMMUNITY OVERVIEW

Creekside Park was created in 1979, thanks to a gift from Bill and Elizabeth Aldridge. Over the past 20 years, the City has invested significant resources into Creekside Park, broadening the options and acreage at the park through strategic land purchases and donations, re-investment of department revenues, and investment of general funds, which has leveraged Parks and Recreation Trust Fund (PARTF) support for continued park development. The park land now covers more than 100 acres and is a destination for residents in Archdale and surrounding communities in northwest Randolph County.

The City of Archdale Parks and Recreation Master Plan from 1992 resulted in a concept plan for major improvements to Creekside Park, including the Recreation Center, which was constructed in 1996. The City of Archdale Parks and Recreation Department last completed a Comprehensive Parks and Recreation Master Plan in 2005. Creekside Park offers a recreation center & gym, disc golf, diamond fields, paved trails, shelters and other facilities. Muddy Creek runs through the park and the site has the remains of an old mill, with the original rock foundation creating a unique natural setting at the Park.

Old Mill Foundation Remains at Creekside Park

The Needs Assessment was the first phase of the Comprehensive Planning process. The needs assessment provides a thorough analysis of existing facilities, while gathering input on community needs and values as it relates to parks and recreation in the City of Archdale. Surveys, focus groups and parks and recreation advisory board meetings were utilized to develop this plan. Balanced with the conditions and opportunities of the existing facilities audit, public input and desires helped inform the comprehensive plan, which aims to identify and prioritize specific facilities and their potential locations within existing and future park property.

Comprehensive Parks and Recreation Plan Contents

Community Overview – Previous recreation plans, population & growth and a comparison of the Archdale Recreation Expenditures compared to peer Cities;

Public Involvement – Detailed information on survey responses, focus group feedback, Parks and Recreation Board & staff vision, goals and objectives;

Existing Conditions and Standards – Summary of recreation opportunities, standards (e.g. park sizes, facility dimensions), detailed parks and recreation audit and condition review for all City owned parks and recreation facilities; opportunities for repair and renovation are also documented here;

Parks and Recreation Comprehensive Plan – Staff, board and facility needs, with a schedule for implementation, cost estimates and proposed facilities map; GIS analysis of potential future parkland based on community standards, environmental constraints and geographic equity.

Location

Archdale is crisscrossed by the I-85 and US-311 business corridors in northwest Randolph County. The northern part of the City extends into Guilford County. The City is adjacent to Trinity in the southwest and High Point to the north. Currently, Archdale has a population of 11,954 (2015 NCOSBM), is 8.3 square miles in size and has a population density of 1,440 people per square mile.

Figure 1: Overview Map
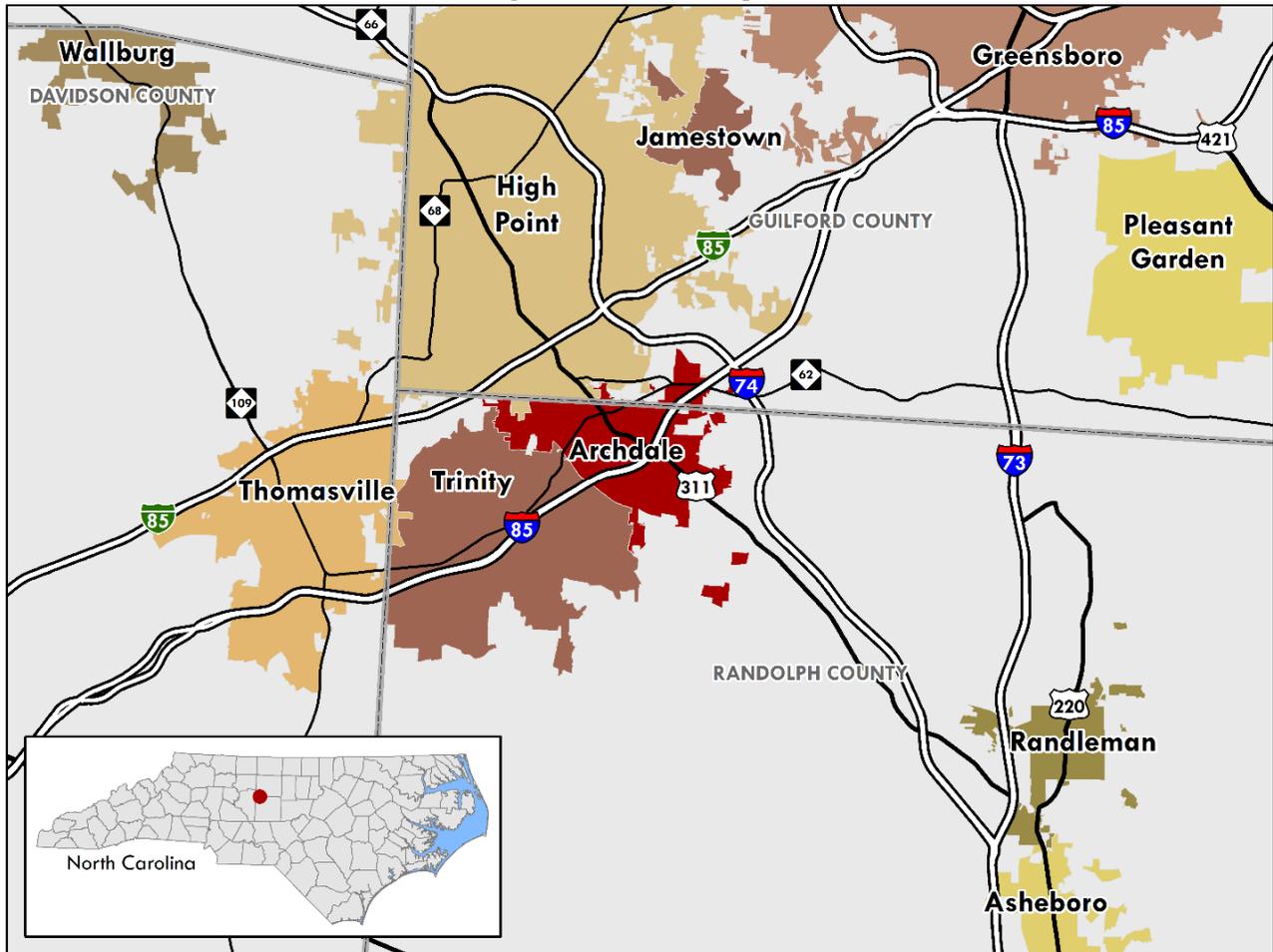
Population & Growth

In 2015, the certified population estimate for the City of Archdale was 11,954, a slight increase from the 2010 decennial population of 11,415. Since the 1970s, Archdale saw the highest amount of growth in the 1990's with an average growth increase of 3% annually. The population growth has since slowed down with an annual increase of approximately 1% each year between 2010 and 2014. Municipal level population projections were estimated by applying the 1% annual growth each year until 2020, and reducing the annual growth rate to 0.9% until 2030.

Figure 2: Historical & Projected Population (1970-2030)
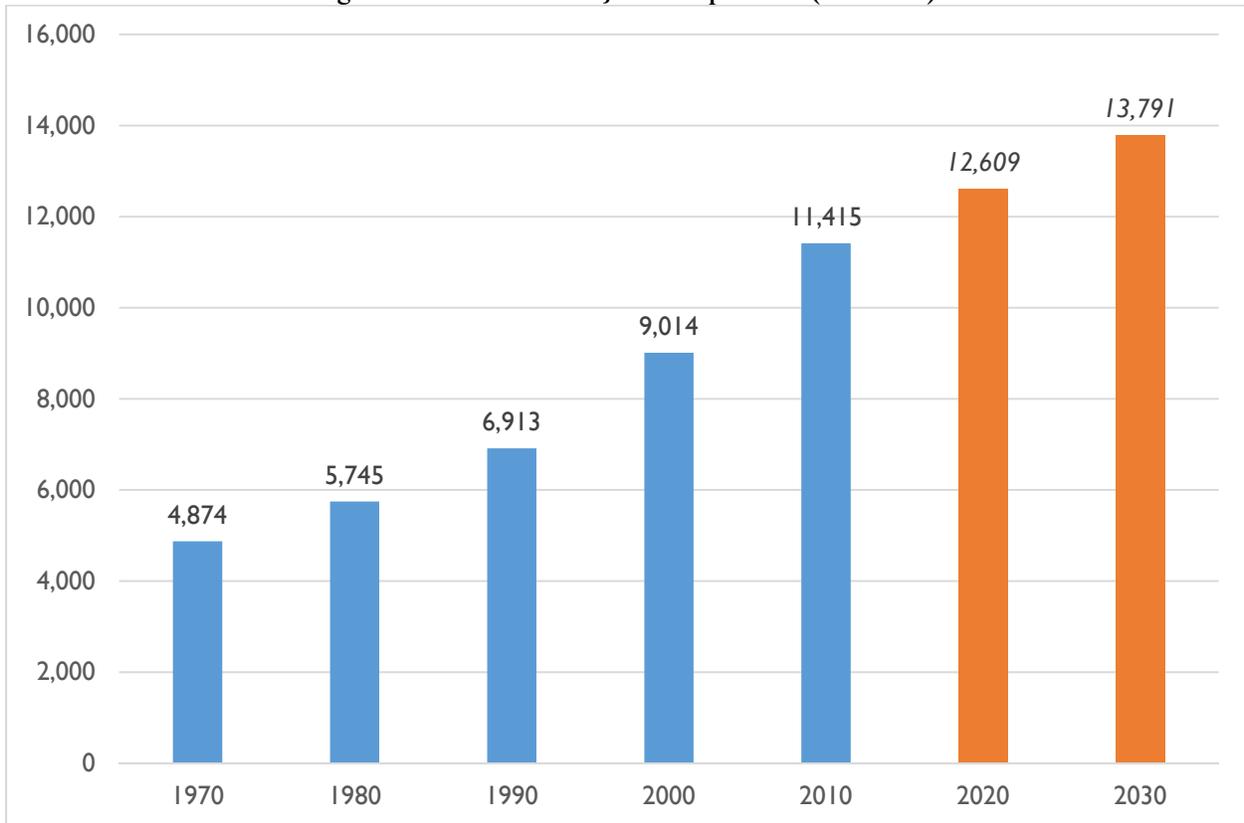
Source: U.S. Census Bureau; PTRC Regional Planning Department Population Projections

Table 1: Historical & Projected Population Comparison (1970-2030)

	CITY OF ARCHDALE			RANDOLPH COUNTY			GUILFORD COUNTY		
Year	Pop.	% Change	Annual Growth Rate	Pop.	% Change	Annual Growth Rate	Pop.	% Change	Annual Growth Rate
1970	4,874	-	-	76,358	-	-	288,645	-	-
1980	5,745	17.9%	1.8%	91,300	19.6%	2.0%	317,154	9.9%	1.0%
1990	6,913	20.3%	2.0%	106,546	16.7%	1.7%	347,420	9.5%	1.0%
2000	9,014	30.4%	3.0%	130,454	22.4%	2.2%	421,048	21.2%	2.1%
2010	11,415	26.6%	2.7%	141,752	8.7%	0.9%	488,406	16.0%	1.6%
2020	*12,609*	*10.5%*	*1.0%*	*142,672*	*0.6%*	*0.1%*	*544,860*	*11.6%*	*1.2%*
2030	*13,791*	*9.4%*	*0.9%*	*142,823*	*0.1%*	*0.0%*	*598,352*	*9.8%*	*1.0%*

Source: U.S. Census Bureau; N.C. State Demographer County Level Projections PTRC Regional Planning Department Municipal Projections. Estimates shown in italics

Comparison to Other Communities

This study compares Archdale and its Parks and Recreation Department to other communities similar in size and demographics: Clayton, Eden, Graham, Newton, Pinehurst, Roanoke Rapids, Southern Pines, Washing and Waynesville are compared and range in population from 9,600 to over 17,000.

Table 2: Population Estimates of Comparison Communities (2013)

AGENCY	POPULATION ESTIMATE
Archdale Parks & Recreation	**11,746**
Clayton Parks & Rec	17,174
Eden Parks & Rec	15,406
Graham Parks & Rec	14,177
Newton Parks & Rec	13,031
Pinehurst Parks & Rec	15,525
Roanoke Rapids Parks, Rec & Library	15,543
Southern Pines Parks & Rec	13,089
Washington Parks & Rec	9,688
Waynesville Parks & Rec	9,819

Source: N.C. State Demographer, Certified 2013 Estimates

A comparison of recreation expenditures of 'comparison communities' is provided in Chapter 3: Existing Conditions and Standards. Per capita expenditures annually, over a five year period and total land acreage is compared across communities. Appendix C: Demographic Report provides more detailed demographic information including race, income, age & educational attainment for the City of Archdale.

CHAPTER 2: PUBLIC INVOLVEMENT

Participants Playing Pickle Ball in the Recreation Center Gym

Multiple strategies to gather public feedback and input into parks and recreation needs, habits and desires were utilized. The parks and recreation advisory board was instrumental in providing important feedback throughout the process. Surveys, focus groups and public input design workshops were also used. Parks and Recreation staff were instrumental in helping to gather public input, provide feedback and assist with plan elements.

Open House and Design Workshop Summaries

Public meetings were held in November 2015, June 2016 and August 2016. Each workshop had a slightly different format, but did not require attending the entire meeting time to provide feedback. Full meeting survey tools, comment forms and other information is available in the appendices.

November 15, 2015: Open house format meeting with overview maps of park facilities, city-wide map, location map and facility photo simulation summary. Participants: 11

A full copy of the Parks and Recreation Needs Assessment draft was provided to participants. Each participant was provided the opportunity to fill out a comment form and mark on the map where facilities might go, what should be improved or expanded. Moving the basketball court and potential reuse of the upper baseball field were talked about often among attendees. This feedback helped guide development of recommended facilities as best practices and costs were researched and studied.

June 1, 2016: Design workshop using Monopoly budget. Participants: 16

Each participant could purchase facilities with their Monopoly "income" of $100. Attendees could combine their money to purchase more expensive facilities such as a swimming pool. However not enough people "pooled" their money for a pool. The results from this meeting shows the following facilities were "purchased" (in no particular order): 1. Dog Park, 2. Volleyball Court, 3. Amphitheater, 4. Multi-purpose fields, 5. Challenge

Open House Participants Discuss Proposed Facilities June 1, 2016

Course, 6. Picnic Shelters, 7. Hiking and MTB Trails, 8. Replace Playgrounds,

The following table shows the available facilities for "purchase" and the workshop cost and estimated cost for construction based on 2015 dollars.

Table 3: Facility Type and Estimated Cost

Facility Type	Workshop Costs*		Actual Estimated Costs
Outdoor Active Amenities	**Small**	**Large**	
Challenge Course	$5	$25	$5,000 - $25,000
Baseball Field & Lighting	$30	$50	$300,000 - $500,000
Full Basketball Court	$35	$55	$35,000 - $55,000
Activity Field (Soccer/Football)	-	$200	$220,000
Sprayground/Splash Pad	$60	$100	$65,000 - $500,000
Swimming Pool (Outdoor)	-	$500	$2,000,000
Tennis Court	$50	$80	$50,000 - $80,000
Volleyball Court	$10	$15	$7,000 - $15,000
Indoor Active Amenities			
Aquatics Facility (Indoor Pool, & Water Park)	-	$800	$9,500,000
Passive Amenities			
Amphitheater	$75	$150	$75,000 - $150,000
Dog Park	$5	$30	$5,000 - $30,000
Hiking Trails (cost per mile)	$2	$15	$2,500 - $15,000
Mountain Bike Trail (cost per mile)	$10	$20	$10,000 - $20,000
Picnic Shelter	$35	$60	$35,000 - $60,000
Playgrounds & Open Play Area (equipment & installation)	$30	$80	$30,000 - $80,000

* These costs were used to purchase "paper" facilities during the June 1, 2016 workshop, actual costs may vary when including design, site preparation, inflation and other costs.

<u>August 31, 2016:</u> Open house format with maps of proposed facilities in Creekside Park and downtown area. <u>Participants: 23</u>

Staff provided the results of proposed facilities "purchased" at the June 1, 2016 workshop, participants were shown a draft site plan for Creekside Park and a conceptual layout of a central neighborhood park. Participants were able to comment on the draft report and also provide feedback through a visual preference survey of facilities proposed for the Archdale Parks and Recreation Department including the challenge course, playgrounds, pump tracks, amphitheater and dog park. The visual preference survey results will be used to better inform the City of Archdale on the design features of key top priority facilities. The visual preference survey was also available following the meeting on the City of Archdale's Facebook page. The full results of the visual preference survey are included in Appendix D: Meeting Information.

Parks and Recreation Survey

The Parks and Recreation Survey was distributed between late June 2015 and July 24, 2015. There were 297 households who began the survey, with 74% of respondents living in Archdale. Approximately 260 households - representing 868 people - completed survey questions from all 5 sections of the survey. The surveys were distributed via the following methods:

- Parks and Recreation Department's e-mail newsletter;
- City of Archdale Parks and Recreation web page link;
- Inserted into the City's water bill;
- An article was published in the Archdale – Trinity News in late June 2015; and
- Distributed at special events and key civic locations (e.g. 4th of July Festival, City Hall, Library and Recreation Center).

To incentivize responses, two gift cards and a gift basket were offered to individuals who completed the survey before July 24, 2015. These prizes were distributed to three randomly selected survey respondents in mid-August 2015. The following is a summary of the survey results. The full results with tables and graphs can be found in the Appendix.

Section 1: Archdale Parks Use
- Creekside Trails and Other Facilities (e.g. picnic shelters, disc golf) are most often used; and
- Nearly half of respondents (47.5%) use the Creekside Trails daily or weekly. (n=295)

Section II: How Do You Recreate?
- Cornhole (68.9%), Yard Games (52.0%) and Miniature Golf (43.9%) are the top reported "Games & Activities"; (n=196)
- Concerts (67.0%), Library Events (49.1%) & Art/Craft Shows (49.1%) are the top reported "Arts"; (n=212)
- Swimming (60.3%), Youth Base/Softball (34.7%) and Bowling (33.7%) are the top reported "Athletics"; (n=199)
- Walking (85.6%), Gardening (59.4%) and Playgrounds (55.7%) are the top reported "Passive Outdoor Pursuits"; (n=271)
- Walking (86.3%), Hiking Trails (51.5%) and Fishing (49.6%) are the top reported "Active Outdoor Pursuits"; (n=270)
- Arts & Crafts (47.0%), Aerobics/Pilates/Yoga (39.9%) and Dance (36.1%) are the top reported "Instructional Classes" taken; (n=183)

- Open Gym Time (50%), Adult Programs (41.5%) and Group Exercise Classes (38.7%) are the top reported "Recreation Center Programs" taken; (n=142)
- Fitness Activities (general) (41.3%), Weight Lifting (37.4%) and Zumba (36.9%) are top reported "Fitness Activities"; (n=179) and
- 4th of July Festival (76.8%), Farmer's Market (64%) and Creekside Christmas (49.4%) are the top reported "Special Events" in which people participate. (n=267)

Section III: What Do We Need?

- Seasonal Special Events (53.4%), Arts & Crafts (47.9%) and Personal Fitness Classes (37.6%) are the top reported "Parks and Recreation Programs to be added"; (n=234)
- Add a Fitness Room (72), Expand the Gym (57), and Add a Weight Room (56) were ranked as the most important "Amenities to be added/renovated at the Recreation Center Building"; (n=216)

What amenities would you like to see added/renovated at the Recreation Center Building? Rating 1 is deemed most important.
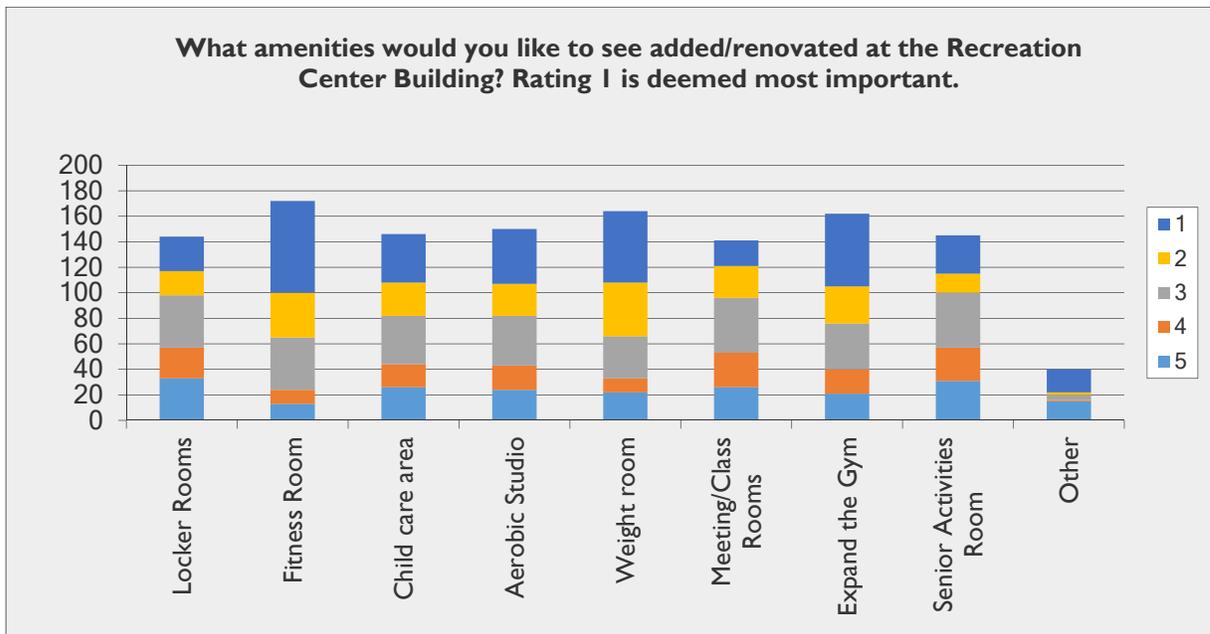
- Add a Municipal Pool with a Splash Pad (159), Expand the Trails at Creekside Park (110) and Add an Amphitheater at Creekside Park (110) were reported as the most important "Facilities to add to the Parks System"; (n=267)
- Music/Concerts (170), Farmer's Market (167) and Fall Festival (147) were reported as the most important "Types of Special Events people would attend at Creekside Park"; (n=265)
- Elementary (89), Pre-School (66) and Families (62) are the top reported aged groups that are "Adequately served"; (n=237)
- When asked about "expanded revenue options" to help fund parks and recreation expansions and renovations; 45.5% agree; 44.7% are undecided and 9.7% disagree; (n=257)
- No Change (73), Bond Referendum (63) and Annual Household Fee $25-$50 (57) are the top reported methods to "support renovation/expansion"; (n=234)

Section IV: Walking and Bicycling Preferences

- Walking or Hiking (216) and Multi-Use Trails (87) are the top reported "important trail uses"; (n=254)
- Connects to existing trails (185), Addresses safety concerns (167) and Connects to existing parks (129) are the most "important factors for determining locations of new trails; (n=248)

Section V: About You…

- According to self-reported household size, there were 868 persons represented by the 264 respondents to the question about people by age group; age 35-44 (160) represents the most number of respondents; (n=264)
- Archdale residents represented nearly 74% of those who responded to the survey; (n=260)
- Nearly 72% of respondents have lived in Archdale more than 10 years or are a life-long resident; (n=261)
- Household Income of $75,000-$100,000 was the most common response at 24.7% of the total response count, while <$25,000 had the lowest response count with 14 or 6.1% of the responses; (n=231)
- Whites were 94.6% of all respondents; Black or African-Americans were 2.3% of all respondents; (n=259) and
- E-mail (54.6%), Social media (15.8%) and Newspaper (12.3%) are the "best way to notify" respondents of programs and activities.

Focus Groups

A total of 3 focus groups for the City of Archdale Parks and Recreation Comprehensive Plan were conducted in August 2015. The attendees consisted of citizens, current or past coaches, regular park users and current staff. The meetings were conducted at different times to accommodate work schedules. One focus group consisted entirely of parks and recreation full and part time staff, the others were a mix of citizens and those directly involved with parks and recreation. Full focus group results for each of the 3 focus groups are included in the Appendix, a summary of common themes are included below and word clouds show common terms in larger print.

Common Themes – All Focus Groups

What does Archdale Parks and Recreation Do Well?

Focus Area	Comments
Special Events:	4th of July and Creekside Christmas
Athletics:	Baseball, Softball and Basketball are run well
Parks Facilities:	Trails are very accessible and well connected and the park is clean
Programs:	Many options for programs and activities
Staff:	Staff is very helpful and providing real value to residents and customers

What would you Change or Add?

Focus Area	Comments
Special Events:	- Pilot a Wine or Beer Festival - Purchase a Mobile Stage - Movies in the park
Athletics:	- Use the Parks and Recreation Department as a possible tournament director to capture additional revenue - Look at partnerships and policies to host more tournaments (e.g. 3 on 3 basketball tournaments or other growing sports) - Increase options for underserved ages (families and teens)
Parks Facilities:	- Sprayground would be a better investment than a municipal pool - Outdoor volleyball courts - Additional multi-purpose room/weight room at the Recreation Center to offer more programs - Increase trail distance and provide connections to more neighborhoods
Programs:	- Find motivated teachers and instructors for potential classes - Offer more options for classes (e.g. cooking, fitness, etc.) in the evening for underserved ages and populations
Staff:	- Additional staffing needed if more programs are offered

What other ideas or issues do you have?

Partners/Other Ideas	- Better Parks and Recreation website and outreach - Offer credit card payment options - Mission driven programming - Sponsorship package for private support - Update park use policies to support more partnerships and cross promotion

The following word clouds were generated from the focus groups, showing commonly used words or terminology in larger print.

Figure 3: Programs and Events to Change or Add Word Cloud

Figure 4: Facilities to Change or Add Word Cloud

Advisory Board Vision, Goals and Objectives

The Parks and Recreation Advisory Board met with staff twice to go over the needs assessment in June and August 2015, providing feedback on the survey tool, receiving information on demographics and also providing a broad vision for Parks and Recreation. A visioning session was conducted in August 2015 with the Advisory Board. A series of 4 questions were asked to get feedback on future vision, goals, objectives and key partners. The questions and results are shown here:

How will the development of the Parks and Recreation System in Archdale benefit citizens in 10 to 20 years?

- *Improve health and fitness in Archdale*
- *Provide green space*
- *Build community*
- *Improve quality of life*
- *Spur community involvement*
- *Increase safety and health*
- *Expand activities for children with disabilities*

How would you describe in one or two words the Parks and Recreation system you envision in 20 years?

- *Engaging community*
- *Responsive, innovative*
- *Robust, vibrant*
- *Community oriented*

What partners or institutions need to be involved to insure success?

- *Schools*
- *Business community*
- *Recreation interest groups (e.g. disc golf groups etc)*

What facility or program development should be accomplished over the short/mid/long-term?

2 Years

- *Wine and beer festival*
- *Music festival*
- *Outside volleyball court*
- *Streamline and expand program offerings for underserved populations*

5 Years

- *Amphitheater*
- *Addition to the Recreation Center*
- *Community pool*
- *Additional Disc Golf holes*

10 Years

- *Amphitheater for outdoor concerts*
- *Satellite parks*
- *Gym addition*

- *Public & private*
- *Local Businesses and Corporate Businesses: Sheetz, Wal-Mart, Bojangles, Lowes Foods, Food Lion, Pioneer Family Restaurant*

Staff Vision, Goals and Objectives

The Archdale Parks and Recreation Department realized a need for a focused direction when it comes to growth and marketing. There is a mission statement for the Department, but additional direction is needed to achieve the mission. Through staff collaboration an internal vision, with goals and objectives was developed to help the Recreation Department serve the community and determine how to best market amenities.

Archdale Parks and Recreational Organizational Goals and Objectives

Goal A: Provide a safe and accessible park facility for all citizens.
Objectives:
1. Promote connectivity of parks and trails from existing neighborhoods and high density areas;
2. Park facilities should have good proximity to neighborhoods, transportation, park and/or connector trails, and other parks;
3. Fees and other facility cost should not be so high as to exclude any socioeconomic group;
4. Expand park trails to provide opportunities for active transportation;
5. Moving forward, all park facilities should conform to the requirements of the Americans with Disabilities Act;
6. Decrease employee injuries and increase/insure patron safety at APRD facilities;
7. Ensure staff is trained in and remains current with CPR and First Aid certification;
8. Coordinate and plan events with Community Resource Officer;
9. Ensure ample staff to work programs/events;
10. Produce, provide, and enforce policies and rules; and
11. Maintain current facilities.

Goal B: Provide diverse recreational opportunities.
Objectives:
1. Recreation activities should be responsive to the needs of different age groups, cultural backgrounds, physical abilities and economic strata;
2. There should be a variety of park types and functions that would include active, passive, cultural, historic, educational or environmental elements;
3. Provide a full range of programs and activities to address community needs and desires; and
4. Implement findings from the Master Plan study.

Goal C: Employ an ongoing system of organization evaluation.
Objectives:
1. Conduct periodic community surveys and studies;
2. Conduct a departmental self-assessment on a regular basis;
3. Increase efficiency through high tech registration, reservation, and payment software; and
4. Ensure that all departmental goals are being met.

Goal D: Maintain fiscal responsibility throughout the department.
Objectives:
1. Continue to enforce rules and regulations regarding monetary transactions;
2. Make payments easier by accepting credit cards and consider providing an ATM;

3. Increase awareness, participation numbers, and programs offered to influence revenues in a positive manner;
4. Remove programs with less than desirable participation levels; and
5. Increase sponsorship and partnership opportunities.

Goal E: Foster collaboration, coordination, and partnerships throughout the community.
Objectives:
1. Continue to foster relationships with other city, state and federal entities; other city departments; non-profit organizations; boards, commissions and neighborhood groups;
2. Partner with educational institutions for training, education, and intern opportunities;
3. Promote community events and activities that support parks and programs; and
4. Become active members of local organizations.

Goal F: Increase awareness and usage of Archdale Parks.
Objectives:
1. Grow marketing coverage;
2. Increase social media presence;
3. Continue to utilize local media to disperse information;
4. Improve website so it is easier to find the information you are searching for;
5. Continue to build email list;
6. Promote the park and local events, through community engagement, and through business partnership; and
7. Offer new and exciting programs for the community.

CHAPTER 3: EXISTING CONDITIONS AND STANDARDS

The existing conditions and standards chapter compiles a snapshot of where the Archdale parks and recreation system is today. Detailed maps as well as suggested standards for park acreage and types are provided in the following sections: 1) summary of existing recreation opportunities; 2) suggested recreation standards, 3) comparison of recreation expenditures, 3) summary of how the City of Archdale may address recreation standards, needs and community desires, 4) field audit of existing recreation sites operated by the City of Archdale and 5) maps of existing conditions at Creekside Park and Sterling Ridge Park.

Summary of Existing Recreation Opportunities

The City of Archdale currently operates two park sites. Creekside Park is a 'community park' with over 100 acres serving residents and others that live outside the City of Archdale. Sterling Ridge is a mini-park of about ½ acre in a corner of the neighborhood off Aldridge Road. The facilities assessment provides more detail on City of Archdale owned facilities. There are several other opportunities for recreational activity offered by the City of High Point, the Grubb Family YMCA and four local schools: Archdale Elementary, Trindale School and Archdale-Trinity Middle School in the City and John Lawrence Elementary just outside the City limits on the north side of Archdale.

Grubb Family YMCA

The Grubb Family YMCA is affiliated with the High Point YMCA and is located at 609 Trindale Road in Archdale. The YMCA, through paid membership and fees offers the following:

Classes: Senior and adult fitness classes; Zumba, indoor cycling (spin), personal training, wellness and nutrition.

Sports: adult soccer, volleyball, softball and basketball, youth baseball, basketball, soccer, softball and volleyball.

Facilities: Weight and fitness room, splash pad and indoor pool (under construction).

Other Programs: After school club and summer camp.

Splash Pad at Grubb YMCA (Source: High Point YMCA)

High Point Parks and Recreation Facilities

The City of High Point operates an extensive network of parks and recreation facilities. The parks and facilities that are located on the southern side of High Point also serve the needs of the Archdale community. For example, the Allen Jay Recreation Center provides a gymnasium, large and small multi-purpose rooms and a kitchen. Adjacent to the recreation center there are three baseball/softball fields, an outdoor basketball court, picnic shelter, two tennis courts and walking trails that connect the 3 fields.

Allen Jay Recreation Center (Source: City of High Point)

Archdale Community Schools

Archdale Elementary School, Archdale-Trinity Middle School, and Trindale Elementary School all have existing playgrounds, outdoor athletic and indoor multi-purpose facilities. The Randolph County Schools policy (Code: 5030 Community Use Facilities) outlines the process for using school facilities. Each school requires large groups (e.g. sports clubs) to fill out a request form for use of the facilities. There is also an option to lease the facilities up to a year or more pending the approval of the County Schools superintendent.

Archdale Elementary School (Source: Randolph County Schools)

Archdale Elementary School provides the following facilities for community use: gymnasium, outdoor walking track, playground area, and a medium sized multi-use paved court. The entire campus is used for the Bush Hill Festival with the gymnasium serving as the emergency shelter during the event.

Archdale-Trinity Middle School provides the following facilities for community use: paved track, outdoor basketball courts, open field, a baseball/softball field, and a lined football field.

Trindale Elementary School provides the following facilities for community use: gymnasium, auditorium, outdoor track and field facilities, and cafeteria.

Recreation Standards

Planning for recreation facilities and parks is part science and part art. The process seeks to strike a balance between community values, recreation demands and available resources. The outcome of the planning process is a series of policy, program and facility recommendations to carry the Parks and Recreation department forward with clear direction for the next ten years.

To that end, this section provides analysis and information to aid in forming appropriate standards for City facilities and programs.

Local Recreation Facility Standards:

- Express the accepted minimum standards for recreation facilities across a broad spectrum of communities.
- Provide a guide for determining land requirements for different types of facilities.
- Serve as the foundation for a systems approach to community park planning.
- Act as a clear assessment tool for measuring plan implementation.

In developing facility standards, recreation policy-makers must address two questions: Do these standards reflect our goals and objectives related to recreation and are the standards realistic and attainable within the 2030 planning horizon?

In this section, we explore a variety of methods for developing facility standards, provide standardized descriptions of different types of park sites and identify the minimum requirements for specific types of improvements.

Design Criteria

What makes a good park site? That is often dependent on the recreation goals the site must meet, its geographic location within the community or a unique site feature.

Good park design considers the balance of open play space, buffers and natural areas in relationship to the developed areas of the park site. Topography, streams and other natural land features also influence the ultimate design and flow of a park.

The facilities found or planned for at any given park site are often dependent upon the space available, terrain and a desired park concept. To adequately consider the potential for enhancing existing facilities or development of a new park site, dimension and area requirements for each type of facility are needed.

Table 4: Recreation Facility Design Standards

Facility Type	Minimum Area	Recommended Dimensions
Outdoor Active Amenities		
Full Basketball Court	7,500 sq ft.	50 x 84 ft., 5 ft. clearance
Baseball Field	4 acres	90 ft. baselines; 320 ft. to foul line
Challenge Course	3-5 acres	Varies depending on topography and scope
Football Field	1.5 acres	160 x 360 ft., 6 ft. clearance
Golf Course	50 -110 acres	Average length of 6,500 yards
Multi-Purpose/Soccer Field	2.1 acres	330 x 360 ft., 10 ft. clearance
Softball Field	2 acres	60 ft. baselines; 200 ft. to foul line
Sprayground/Splash Pad	500-5,000 sq. ft.	20 sq. ft per child
Swimming Pool, Outdoor	½ - 2 acres	25 M x 16 M for competitive swimming; 27 sq ft. per swimmer; 2:1 deck to water ratio
Tennis Court	7,200 sq ft.	36 x 78 ft., 12 ft. side clearance
Volleyball Court	4,000 sq ft.	30 x 60 ft., 6 ft. clearance
Bocce Ball	1500 sq ft.	91 x 13 ft. regulation; 60 x 12 ft. minimum
Indoor Active Amenities		
Recreation/Community Center	10 – 15 acres	Recreation Centers may include both indoor and outdoor amenities with shared parking.
Swimming Pool, Indoor	8,000 sq ft.	
Gymnasium	10,000 sq ft.	
Auditorium	N/A	
Passive Amenities		
Pump Track	5,000-20,000 sq. ft	100' x 50' oval or 200' x 100' various configurations
Picnic Shelter	1 – 5 acres	Varies
Picnic Tables	1,000 sq ft.	Should be ADA compliant
Playgrounds and Open Play Area	1 – 5 acres	Varies
Hiking Trails	N/A	20 ft r/w; 5 – 8 ft. rock dust path or natural surface
Multi-purpose Trails	N/A	30 ft r/w; 10 ft. paved trail
Equestrian Trails	N/A	30 ft r/w; 20 ft. vertical clearance; 10 ft. rock dust path or natural surface
Dog Park	½ - 4 acres	Varies depending on dog traffic and features
Amphitheater	1/2 – 5 acres	Varies

Methodology

Shown here are three methods of calculating the standard or metric for determining existing and future demand for parks and recreation sites. The standards for parks and recreation facilities are

based on national averages from the National Parks and Recreation Association (NRPA) 2016 Field Report. Although the NRPA suggests standards or metrics for the number of facilities, types of facilities and acreage; policy guidance also recognizes that park facilities, needs and demands will vary by community and region.

AREA PERCENTAGE METHOD

This method of determining recreation demand assumes that a minimum percentage of the total land mass within the City should be reserved for park sites. While simplistic, it gives a gross assessment of the recreation acreage needed within the City. For example, if 1% is the accepted standard for the City of Archdale, with a total size of 8.3 square miles, this would result in the recommended reservation of approximately 53 acres for parks and natural areas. A goal of 5% would reserve approximately 265 acres of park and natural area by 2030, more than doubling the existing park acreage of approximately 100 acres.

POPULATION RATIO METHOD

This method of determining the desired minimum number of facilities is grounded in the average demand derived from national recreation use surveys. For example, the NRPA Field Report shows that the average parks and recreation agency has 9.5 acres of parks and open space area per 1,000 residents. Based on a projected 2030 population of 13,791, the City would need to add about 30 acres to existing park property to reach the population ratio method goal of 131 acres.

DENSITY OF PARKS

The 'density of parks' standard shows how many parks exist per resident. This metric does not take into account the size and makeup of existing parks, but is based on a 2016 national average of one (1) park for every 2,277 residents. Including school playgrounds at Archdale Elementary, Trindale and Archdale-Trinity Middle school as well as Sterling Ridge and Creekside Park, there are 2,758 residents. Excluding the school locations, there are 6,896 residents per park.

National Recreation and Park Association Field Report (2016)

Typical Park Site Categories

Adopting standard definitions of different types of parks provides a continuity of understanding for staff, elected officials and the public, particularly when new park sites are being sought or planned. These definitions create distinctions between park types, sizes and typical facilities.
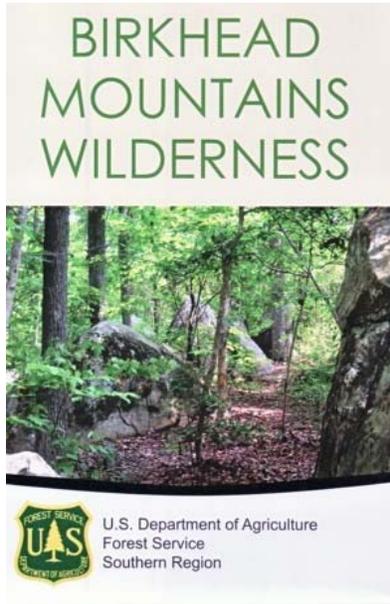
Regional Park. A park site of 500-1,000 acres or larger which serves multiple communities. A regional park provides opportunities for a wide range of both active and passive outdoor leisure activities on a single site. Generally, 80% of the site is reserved for natural areas and passive activities, and 20% is used for improvements for active outdoor recreation. Regional parks are generally acquired and maintained by the state or a county. Birkhead Wilderness or the Uwharrie National Forest active use areas are example facilities that serve the Regional Park purpose.

District Park. A park site of 100-500 acres in size, serving populations within a ten mile radius. While providing a wide range of both active and passive outdoor leisure activities, a district park may often provide indoor recreation venues as well. These parks are generally located in large municipalities or maintained by a county.

Community Park. A park site of 20-100 acres in size, serving a single community or neighborhoods within a five mile radius. Focused primarily on active leisure activities, community parks often provide a mixture of indoor and outdoor facilities in a natural setting with ample open space for unstructured play. Creekside Park is an example of a community park.

Neighborhood Park. A park site of 5-10 acres in size, serving populations within walking or bicycling distance. Facilities can vary greatly, and may include both passive and active leisure facilities based on community needs and desires.

Pocket Park. A park site of one acre or less in size, generally providing areas of greenspace and limited outdoor recreation facilities in highly urbanized areas, intended to serve populations within walking distance. Sterling Ridge Park is an example of a neighborhood park with only about 1/2 acre.

Specialty Park. A park site of varying size, located to capitalize on a unique natural, historic or cultural feature. Facilities may vary widely based on need. Sites should be of sufficient size to protect and interpret the particular resource being featured, while allowing maximum use by the public.

School Park. Active recreation facilities located on school property, but used and maintained jointly by the school system and a parks and recreation department.

Greenway or Multi-Use Path. A linear style park that provides shared greenspace and natural resource management areas, typically located along rivers, creeks or streams in a community. These parks are often enhanced with trails for hiking, bicycling or equestrians where feasible.

Open Space. Sites intended to remain in an undeveloped state, generally to provide relief from urban development, preserve natural habitats or maintain the integrity of important natural watershed and drainage systems.

Recreation Expenditures of Peer Communities

As shown in Table 3, Archdale had a Total (operation + capital expenditures) of $54.44 per capita parks and recreation expenditures in FY 2014 which is in the lowest among comparison cities. Only Southern Pines has a lower operating expenditure per capita than Archdale.

Table 5: Parks & Recreation Per Capita Expenditures Comparison (FY 2014)

AGENCY	OPERATION EXPENDITURES PER CAPITA	CAPITAL IMPROVEMENTS PER CAPITA	TOTAL PER CAPITA
National Average	*$76.44*	*N/A*	
Waynesville Parks & Rec	$177.31	$35.44	$212.75
Washington Parks & Rec	$153.47	$44.77	$198.24
Pinehurst Parks & Rec	$122.63	$24.90	$147.53
Clayton Parks & Rec	$65.30	$26.88	$92.18
Newton Parks & Rec	$89.34	$2.33	$91.67
Eden Parks & Rec	$75.94	$7.72	$83.66
Roanoke Rapids Parks, Rec & Library	$73.95	$3.79	$77.74
Graham Parks & Rec	$58.39	$2.87	$61.26
Southern Pines Parks & Rec	$47.62	$6.99	$54.61
Archdale Parks & Recreation	**$51.75**	**$2.69**	**$54.44**

Source: N.C. Treasurer, Local Fiscal Management, 2014 and National Parks and Recreation Association, 2016

When averaged over a 5 year time frame, Archdale's total per capita expenditures are $87.26, but remain in the lower half of the cohort's average per capita expenditures over the same time period.

Table 6: Parks & Recreation Per-Capita Expenditures 5-Year Average (FY 2010–2014)

AGENCY	TOTAL PER CAPITA
Waynesville Parks & Rec	$180.71
Washington Parks & Rec	$176.53
Pinehurst Parks & Rec	$134.32
Graham Parks & Rec	$114.80
Clayton Parks & Rec	$101.36
Newton Parks & Rec	$89.31
Archdale Parks & Recreation	**$87.26**
Eden Parks & Rec	$76.91
Roanoke Rapids Parks, Rec & Library	$61.92
Southern Pines Parks & Rec	$57.55

Source: N.C. Treasurer, Local Fiscal Management, 2010-2014

When considering acres of park per 1,000 people, Archdale provides 8.5 acres of developed park land per 1,000 people. The city is in the middle of the cohort for this metric.

Table 7: Parks & Recreation Land Acreage Comparison

AGENCY	DEVELOPED P&R LAND	UNDEVELOPED P&R LAND	TOTAL ACREAGE	ACRES PER 1,000 PEOPLE
National Average				*9.5*
Southern Pines Parks & Rec	305.00	98.00	403.00	30.79
Pinehurst Parks & Rec	230.00	67.00	297.00	19.13
Washington Parks & Rec	122.00	10.00	132.00	13.63
Roanoke Rapids Parks, Rec & Library	175.00	-	175.00	11.26
Clayton Parks & Rec	43.60	103.00	146.60	8.54
Archdale Parks & Recreation	**99.89**	**0.00**	**99.89**	**8.50**
Graham Parks & Rec	100.00	20.00	120.00	8.46
Eden Parks & Rec	107.00	12.00	119.00	7.72
Newton Parks & Rec	25.00	75.00	100.00	7.67
Waynesville Parks & Rec	59.00	-	59.00	6.01

Source: Recreation Resources Service, Services Study Reports FY 2003-04/2006-07/2009-10Site Suitability Analysis and National Parks and Recreation Association, 2016

Summary

Based on the existing inventory of parks and recreational facilities combined with public input received during the master plan process, there will be a need for establishing new park land and facilities. The following improvements in the coming years would help to fulfill recreation and park needs in the City of Archdale.

1) Provide more neighborhood & pocket parks;

2) Provide a downtown park to serve the central area of Archdale and support a community center that is walkable to neighborhoods and businesses; and

3) Fund improvements to Creekside Park to fully utilize prior parkland acquisition including: playground upgrades to increase accessibility, challenge course, picnic shelters, multi-use and natural trail improvements, and multi-purpose field expansion and other projects.

Future Park Needs Summary

A reasonable goal for Archdale's parks and open space land is 9.5 acres per 1,000 residents. The future park property goal for the City of Archdale would be 131 acres based on the estimated population of approximately 13,791 in 2030. Acquisition of three (3) or four (4) sites for neighborhood parks (10 acres or less) would result in increasing the existing inventory of parks and open space acreage to that goal by 2030.

A focused approach to recreation, greenway and open space dedication as development occurs would insure that smaller park sites would be available to address recreation needs in growth areas. The City is able to acquire parkland through the land development process for future park and open space needs. Land acquisition strategies to locate and secure large Neighborhood Park sites in already developed areas should be pursued to meet recreation needs of the existing community in collaboration with other recreation partners in Randolph and Guilford counties as well as neighboring jurisdictions.

Facilities Assessment and Audit

The facilities assessment and audit was conducted jointly by PTRC and local recreation staff in September 2015. Creekside Park, the Recreation Center and Sterling Ridge Park were reviewed. Characteristic ratings and conditions of each park facility was completed in the following areas (if applicable):

Natural Areas	This category includes open play fields and undeveloped areas within the park boundaries.
Leisure Facilities	This category includes facilities such as picnic shelters, playgrounds and other non-competitive, man-made features.
Recreation Facilities	This category includes facilities such as ball fields, courts and other active facilities.
Access & Parking	This category includes pedestrian, bicycle and vehicular linkages to and through the site, and supporting parking facilities.
Comfort & Amenities	This category includes tangible elements including restrooms, staff offices, maintenance facilities and other support services located within the park site and intangible elements including general patterns of use, visual quality and overall experience.
Opportunities	This category includes the consideration and identification of recreation improvements at each site.

Facility conditions were rated on a scale of 1-5, with 1 being highest and 5 being lowest.

Summary

The facilities that Archdale Parks and Recreation maintains appear to be in good condition, however the age of the Recreation Center and the playgrounds at both Creekside and Sterling Ridge are in need of updating and have reached their useful life expectancy. In addition, at Creekside Park the picnic shelter area is in need of new ground cover and the small shelter should be replaced or repaired, as it is structurally unsound. The walking trails, disc golf course and natural areas of the park are very popular and provide a unique park experience.

The following page provides an average of the characteristic ratings by area. Additionally, summary pages with existing conditions, pictures and opportunities are provided below and organized into three sections Creekside Park, Recreation Center and Sterling Ridge Park.

Audit Rating Summary

Facility conditions were rated on a scale of 1-5, with 1 being best and 5 being worst. Shown below are the average ratings for the 8-12 statements about condition or quality of particular features in each category across the top of table 8.

Table 8: Audit Rating Averages for Parks and Recreation Facility

Park	Natural Areas	Leisure Facilities	Recreation Facilities	Access & Parking	Comfort & Amenities	Opportunities
Creekside Park	1.78	2	1.5	1.73	2.13	There are many undeveloped areas of Creekside Park (e.g. upper field area). Whether new facilities are constructed or not, a plan to access and utilize those open areas should be incorporated into the Site Specific Plan for Creekside Park. Additional trail connections and extensions to more neighborhoods will increase access and opportunities for recreation at Creekside Park.
Rec Center	N/A	N/A	1.86	1.7	2.1	Gym floors are in good repair and offer diverse active recreation opportunities; updates to the multi-purpose rooms will improve their utility; better configuration of the conference room (former locker rooms) and Director's office is needed.
Sterling Ridge Park	2.4	3.28	N/A	3	3	Very small site, with limited opportunity for expansion, new playground equipment is needed.

Creekside Park Overview

Description: Creekside Park consists of over 100 acres of developed land on 16 different parcels of land, with rolling topography and a creek running along the northwest side and heart of the Creekside Park complex. The park is accessed off of S. Main Street and is about 1 mile south from the Interstate 85 exit for S. Main Street. In close proximity to the park are adjacent residential neighborhoods, Randolph Community College, Archdale Public Library, Senior Center, Fire Station and businesses.

Facilities: 3 miles of multi-use trails, 3 lighted ball fields, 4 lighted tennis courts, Recreation Center (see Recreation Center summary below), 18-hole disc golf course, 2 playgrounds, 3 T-ball fields, 2 picnic shelters, 1 gazebo, 3 outdoor bathrooms, storage area, seasonal concession stand and open play areas. (see map on the following page)

Ratings Average: Facility conditions were rated on a scale of 1-5, with 1 being highest and 5 being lowest.

Natural Areas	Leisure Facilities	Recreation Facilities	Access & Parking	Comfort & Amenities
1.78	2	1.5	1.73	2.13

Best Features of Creekside Park
- Extensive trail system through shady and wooded areas, with great connections to nearby neighborhoods;
- Great ball field facilities; and
- Popular disc golf course.

Short Term Facility Improvements (Top Five)
- Update playground equipment;
- Connect large playground with the Recreation Center via sidewalk;
- Update picnic shelters to ensure safety;
- Repair or replace bathrooms adjacent to picnic shelters; and
- Repair fencing along ball fields in the most critical locations.

Long Term Facility Improvements (Top Five)
- Increase trail connections to the park from adjacent neighborhoods;
- Replace structurally deficient light poles at tennis courts;
- Replace fencing at the Bronco, Mustang and Upper fields to ensure safety of field users;
- Better utilize upper T-ball field area that is to the southeast of Randolph Community College; and
- Acquire more land for future park expansion.

Community Partnership Opportunities
- Partnership with the Senior Center for improvements;
- Continue coordination with other recreation partners such as the YMCA, High Point Parks & Recreation and others; and
- Look at partnering with local businesses in Archdale on projects (e.g. Walmart, Sheetz, Bojangles, Lowes, Food Lion, Pioneer, Hafele)
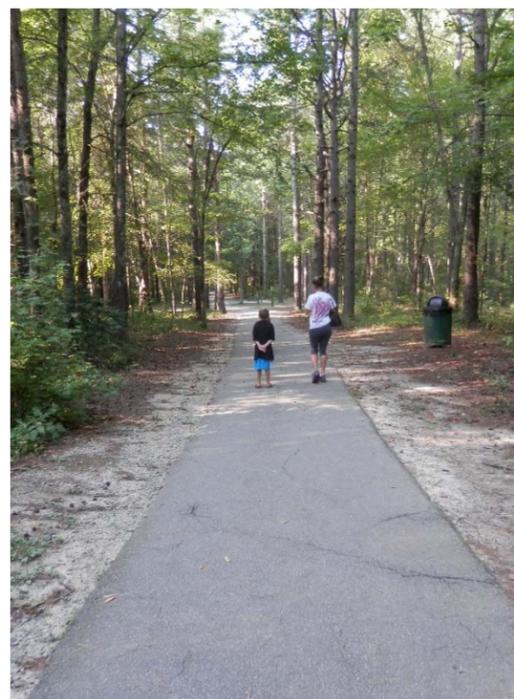
Trail Users at Creekside Park

Bronco Ball Field

Tennis Court Light Poles

Small Picnic Shelter

Playground Equipment Fatigue

T Ball Field Area Open Space

Figure 5: Creekside Park Existing Facilities

Creekside Park
City of Archdale, NC
Existing Facilities

Mapping provided by the
Piedmont Triad
Regional Council
Planning Department
Date: November 01, 2016

0   200   400
Feet

Library

Shean Dr

S Main St

Country Ln

Farmer's Market

Senior Center

Mose Dr

Tom Hill Rd 311

US Hwy 311

Bronco & Albertson Field

Batting Cage

Mustang Field

Gazebo

Basketball Court

Restroom & Concessions

Picnic Shelter

Aldridge Picnic Shelter

Restroom & Storage

Tennis & Pickle Ball Court

Upper Field

Randolph Community College

Park Dr

T-ball Field

T-ball Field

T-ball Field

Playground

Recreation Center

Playground

Restroom

Wood Ave

Deerfield Pl

Powell Way

Belgian Dr

Elk Horn Ct

Trey Ln

Mae Matilda Ct

Weant Rd

18

17

5B

16

6B

4B

3B

15

12

13

11

4

1

2

5

14

10

3

7

9

8

6

Existing Facilities
- Structure
- Parking
- Paved
- Greenway
- Sidewalk
- Trail Head

Disc Golf Course
- Fairway
- Rough
- Low Area
- Water Hazard
- Disc Basket

- Road
- Hydrology
- Other Building
- Tax Parcel
- Park Boundary
- City Limits

I-85 High Point
Archdale
311
I-74
Trinity
I-85
Creekside Park

Recreation Center Overview

Description: The Recreation Center was constructed in 1996 and some updates were completed in 2006. The facility is just over 20,000 square feet, with a large gym area, staff offices and multi-purpose rooms.

Facilities: Lobby, Small kitchen/concession, 3 Staff Offices and storage closet, Reception Office, Arts & Crafts and Activities Room, Game Room, Gymnasium and Storage, Conference Room, Staff restroom (Shared), Lobby Restrooms (Men/Women) and Conference Room Restroom (Men/Women)

Ratings Average:

Natural Areas	Leisure Facilities	Recreation Facilities	Access & Parking	Comfort & Amenities	Opportunities
N/A	N/A	1.86	1.7	2.1	Gym floors are in good repair and offer diverse active recreation opportunities; updates to the multi-purpose rooms will improve their utility; better configuration of the conference room and Director's office is needed

Best Features of the Recreation Center
  -The gym offers diverse opportunities and is multi-purpose.

Short Term Facility Improvements (Top Five)
  -Install Gym divider and add noise dampening on the ceiling;
  -Redo kitchen cabinets in concession area and add an oven;
  -Replace the vinyl floor tiles in the game room and activities/arts and crafts room and repaint interior of the Recreation Center;
  -In storage areas replace the sound system and add shelving and storage compartments; and
  -Revitalize the restrooms inside the Recreation Center and reconfigure the conference room bathrooms.

Long Term Facility Improvements (Top Five)
  -Resurface the gym floor and improve the bleachers in the gymnasium;
  -Expansion on the back of the Recreation Center to house Senior activities (e.g. classrooms & rentals);
  -Low impact weight room added;
  -Build additional gym space; and
  -Increase staff office space and storage.
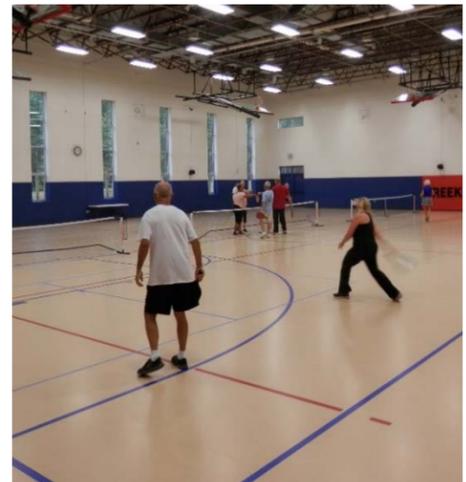
Pickle Ball Users in the Gym

Recreation Center Front Entrance

Concession Kitchen in Rec Center

Staff Offices

Conference Room Bathrooms

Storage Area
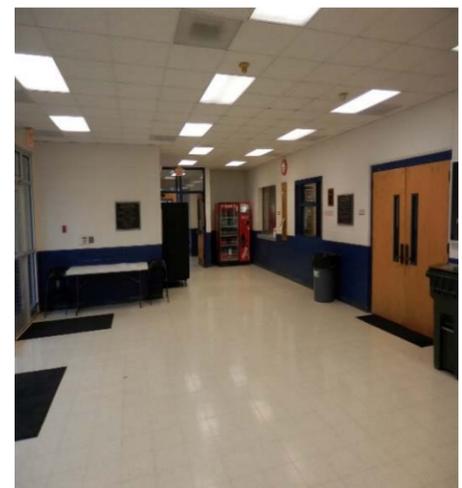
Recreation Center Lobby

Figure 6 - Creekside Park Recreation Center

Storage

Activities Room/ Arts & Crafts

Game Room

Gymnasium

Recreation Center

Rec

Kitchen

Storage & Bathrooms

Playground

Lobby

Restrooms

Restrooms

Conference Room

Office

Staff Offices

Creekside Park
Recreation Center

Mapping provided by:
Piedmont Triad Regional Council
Planning Department
Date: May 31, 2016

PIEDMONT TRIAD
REGIONAL COUNCIL

Existing Park Facilities

Structure   Tax Parcels
Rec Center Room   20-foot Contour
Trail   2-foot Contour

0   10   20   30   40   Feet

1 inch = 10 feet
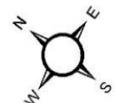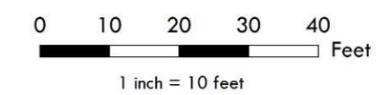
Sterling Ridge Park Overview

Description: Sterling Ridge Park is located at the end of the Sterling Ridge Subdivision. The park acreage is approximately ½ acre.

Facilities: Toddler playground equipment, 2 swings, sandbox, 2 picnic tables and a water spout.

Ratings Average:

Natural Areas	Leisure Facilities	Recreation Facilities	Access & Parking	Comfort & Amenities	Opportunities
2.4	3.28	N/A	3	3	Very small site, with limited opportunity for expansion, new playground equipment is needed.

Best Features of Sterling Ridge Park
  -Safe location and shade trees.

Short Term Facility Improvements (Top Five)
  -Fix the playground, water spout and swings;
  -Better landscaping and signage;
  -Add a grill;
  -Remove sandbox; and
  -Install concrete pad for picnic table with accessible walkway.

Long Term Facility Improvements
  -Install new playground equipment; and
  -Explore better pedestrian access opportunities to the park from other neighborhoods.

Park Entrance

Large Oak Trees Provide Shade for Picnic Area

Figure 7 – Sterling Ridge Park
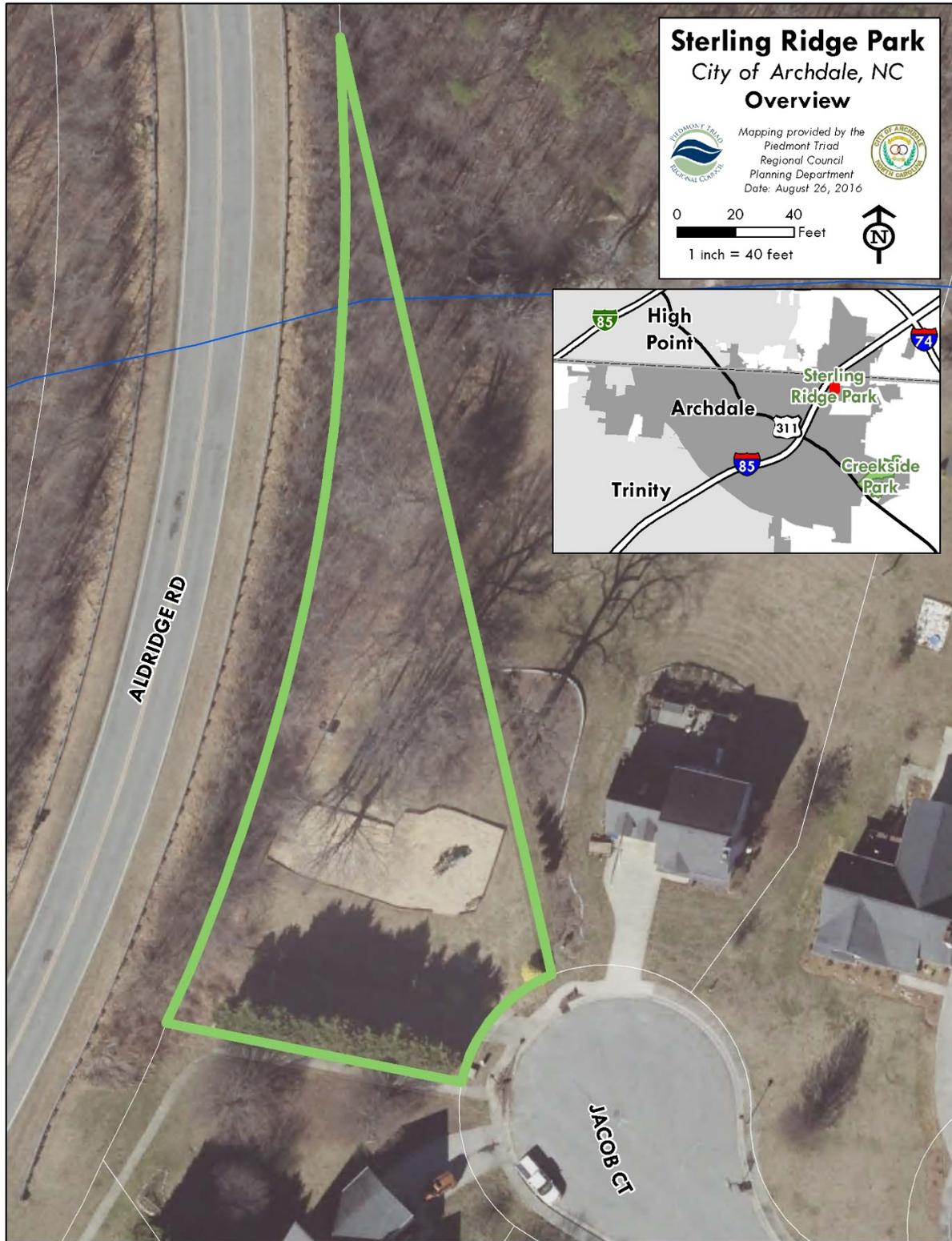
CHAPTER 4: PARKS AND RECREATION COMPREHENSIVE PLAN

The Archdale Parks and Recreation Department has provided excellent service to the community. However, parks and recreation system service expectations continue to change and develop. The facilities desired by residents and visitors evolve over time. Who would have ever thought of a food truck rodeo or dedicated bark parks 10 years ago? The thought of playing Pokémon GO on your phone and exercising as part of the game is presenting renewed interest and need (by players and non-players) of safe places to be able to recreate, play or even walk. Increasing the density of parks available to citizens provides increased accessibility to nature, which is an important physical and mental refuge from the day-to-day hustle and bustle of today's lifestyle. This parks and recreation plan provides City staff and elected officials of Archdale a guide to making decisions about investment in the future of the Archdale Parks and Recreation system.

Pedestrian Bridge Over Muddy Creek

Archdale's close proximity to the City of High Point allows recreation facilities in the southern part of this larger City to also serve the residents of Archdale. The proximity of the High Point Allen Jay Recreation Center to the northern part of Archdale, for example provides recreation services including basketball, walking track and open play areas. Therefore, it may appear at first glance that this section of Archdale is underserved if looking just at what the City of Archdale is providing in the northern part of the City. An important element of providing a walkable City is connectivity between parks and open space. This surprisingly little use of land can increase the utility and use of existing

facilities. Several parts of the City are lacking these nodes where greenways connect parks and neighborhoods.

This chapter highlights proposed facilities to add to the parks and recreation system. Most proposed facilities are located at Creekside Park, a large park facility serving as a community park for the northwestern portion of Randolph County. Sterling Ridge Park has little room for expansion, only improvements to existing facilities. The biggest opportunity for Sterling Ridge is better access from Aldridge Road. The proposed facilities outlined in Creekside Park maximize the use of existing park space. Additional facilities for future needs will require additional park space at this location, major grading or purchase of additional park space at a different location. As mentioned in the previous chapter, future neighborhood parks and a downtown park will meet the needs of existing and future residents, providing park acreage to match and exceed the national average of park acreage per capita.

The implementation schedule for the proposed facilities will depend on available resources locally and the amount of grant funding that the City of Archdale can leverage to improve and expand the offerings of the parks and recreation system.

Staffing needs are also outlined in this chapter. As additional programs are added to the Archdale parks and recreation system, staffing levels will need bolstering. The staffing needs suggested in this chapter outline proposed staffing for current unmet needs and short term plan recommendations. It is difficult to plan too far into the future for staff needs, depending on how future facilities are implemented and what programming and maintenance will be required.

A table of short term, mid-term and long term parks and recreation system recommendations and cost estimates will conclude this chapter. The table of project and program improvements is based on public input, survey interests, available resources, existing maintenance needs and project demographic projections.

Facilities estimates are provided based on popular and desired parks and recreation facilities. Additional or different facilities may become desired and this list should not restrict implementation of other types of facilities as opportunities and interests evolve. Facility cost estimates are intended for budget planning and should be refined and verified as facilities are designed and engineered to better reflect changing costs and changing feature demands within each facility type.

Parks and Recreation Site Specific Plans

Two site specific plans were developed during this Comprehensive Parks and Recreation Plan process. Input into features for these facilities was developed from survey input, public meeting workshops and staff review. The Creekside Park site specific plan identifies several additional features to add to the park, but there are also significant rehabilitation opportunities described below. A Downtown Park conceptual site plan is also provided, which could be located near the center of Archdale to provide a gathering space for outdoor concerts, street fairs and other community events that may support the businesses in downtown, but also provide a location that is walkable and bikeable from existing Archdale neighborhoods.

Creekside Park Site Specific Plan

The Creekside Park proposed facilities map outlines the parks and recreation facilities proposed over the next 20 years for Creekside Park. Figure 9 provides a graphical representation of the following proposed parks and recreation facilities (not in priority order):

New Facilities

- Dog Park,

- Volleyball Courts (2 new),

- Amphitheater,

- Multi-Purpose Fields (2 modifications of existing fields),

- Challenge Course,

- Picnic Shelters (4 new),

- Multi-Purpose and Mountain Bicycle Trail,

- Additional Parking and Lighting,

- Farmer's Market Canopy,

- Splash Pad.

Major Capital Expenditures for Improvement of Existing Facilities

- Update and Improve Accessibility for Large and Small Playground,

- New Light Fixtures for Tennis Courts,

- Recreation Center Expansion,

- Pave and Improve Outer Loop Trail,

- Improve Existing Aldridge and Small Picnic Shelter & Bathrooms,

- Relocate Basketball Court,

- Relocate Batting Cages.

Figure 8: Creekside Park Proposed Facilities

Creekside Park
City of Archdale, NC
Proposed Facilities

Mapping provided by the
Piedmont Triad
Regional Council
Planning Department
Date: November 07, 2016

0   200   400
Feet

Proposed Facilities
- Footprint
- Lighting
- Landscaping
- Greenway
- Sidewalk
- Pump Track Trail
- Restroom

Existing Facilities
- Structure
- Parking
- Paved
- Greenway
- Sidewalk
- Trail Head

Disc Golf Course
- Fairway
- Rough
- Low Area
- Water Hazard
- Disc Basket

- Road
- Hydrology
- Other Building
- Tax Parcel
- Park Boundary
- City Limits

Downtown Park Plan

The following downtown park concepts show conceptual recommendations for Archdale to implement a downtown park facility that will draw pedestrian traffic, give a focal point for the City and a place to hold events where availability of pedestrian scale land uses and spontaneous walking and shopping experiences can take place.

ACTIVITIES

A variety of activities are proposed in Concept A (Figure 9) and B (Figure 10). In both concepts, an open space is available along with a gazebo/bandstand, a water feature/fountain, and a place for groups to rent such as a picnic shelter or pavilion. Multi-use trails are also an important component in each concept. It is recommended that surrounding land-uses should complement the activities in the park if possible.

PARKING AND TRANSPORTATION

Both concepts aim to create a safe and inviting space for walking and bicycling while still accommodating parking requirements for motorized vehicles. Sidewalks, multi-use paths, bicycling facilities, and high-visibility crosswalks should be considered in any final site design. Allowing driving from one place to another within the downtown park area should be discouraged along with any vehicular focused land-uses such as banks, restaurants with a drive-through window, or auto repair shops.

Vehicle parking is available in both Concepts A and B through on-street spaces and surface lots (not shown). As a rule, parking should be minimized or hidden enough to not overtake the aesthetic nature of the overall downtown park design. This can be accomplished by positioning parking lots between buildings and screening them with landscaping features.

LANDSCAPING AND LIGHTING

Landscaping and lighting play a role in developing a cohesive space that is visually appealing and safe both day and night. In both concepts, trees play an important role in creating a welcoming environment while also providing visitors shade during the summer months. Proper lighting should consider both site aesthetics and place to aid visitors throughout the year.

Figure 9: Downtown Park Example – Concept A

City of Archdale
Downtown Park Concept A
1 - 5 Acres

Pavilion/Picnic Shelter

Open Space

Business &
Office Space

Gazebo/Bandstand

Water Feature/Fountain

On-Street
Parking
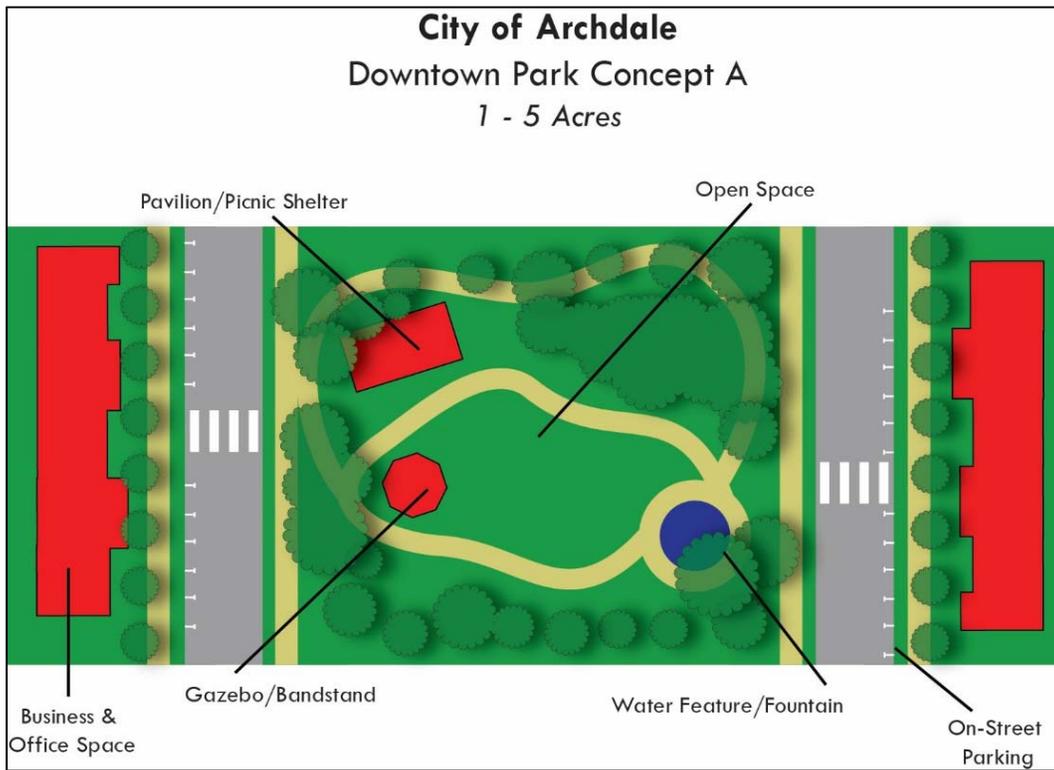
Figure 10: Downtown Park Example – Concept B

City of Archdale
Downtown Park Concept B
1 - 5 Acres

Fountain

Picnic Shelter

Gazebo/Bandstand

Picnic Shelter

On-Street
Parking

Business & Office Space
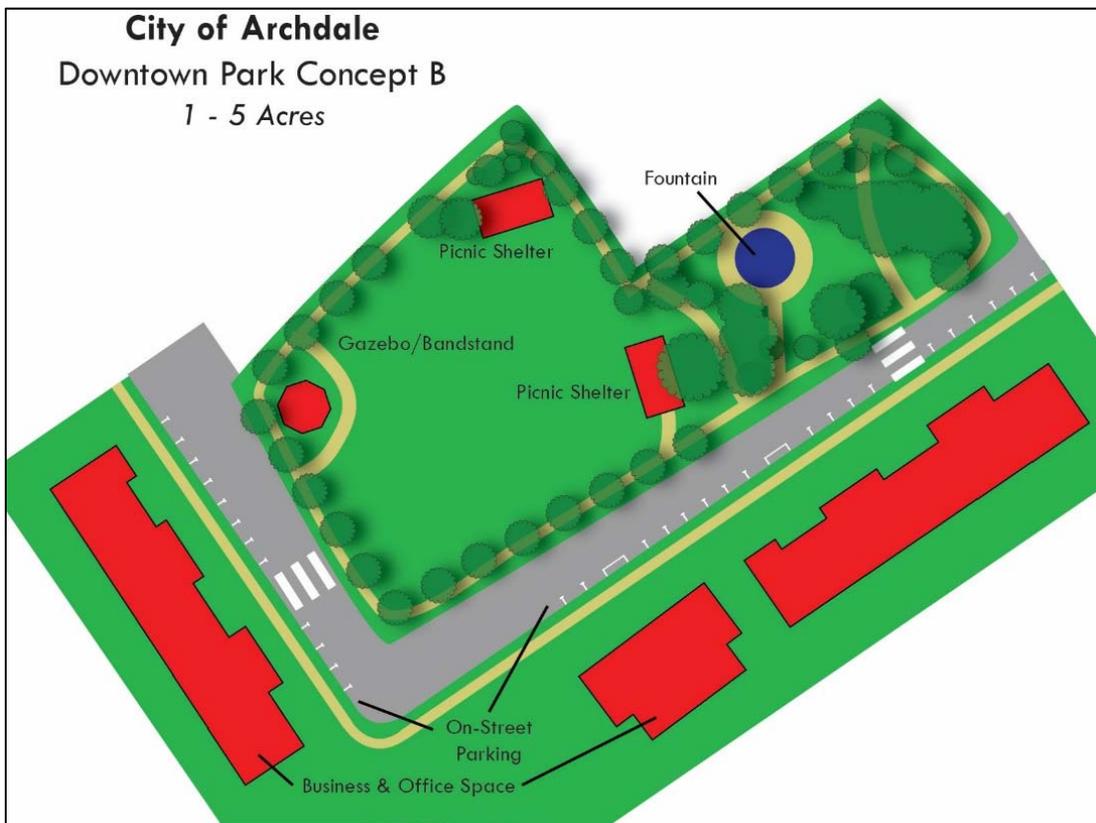
Department Staff Overview

A review of the parks and recreation department staffing needs was conducted in September 2015 with the Parks and Recreation Director. The following questions guided discussion on staff needs:

1. What are existing staff training needs?
2. What are existing parks and recreation board training and capacity building needs?
3. What are staffing needs or gaps?
4. Are there other issues?

The current staffing consists of:
- Five (5) full-time employees
- Three (3) part-time employees, ½ full time equivalent (FTE)
- One (1) part-time seasonal employee, ¼ FTE equivalent

Several volunteers and hourly employees cover the Recreation Center during evening and weekend hours and are not included in the Organizational Chart below. The City Police provide a uniformed Community Resource Officer based out of Creekside Park.

Figure 11: Parks and Recreation Department Organizational Chart
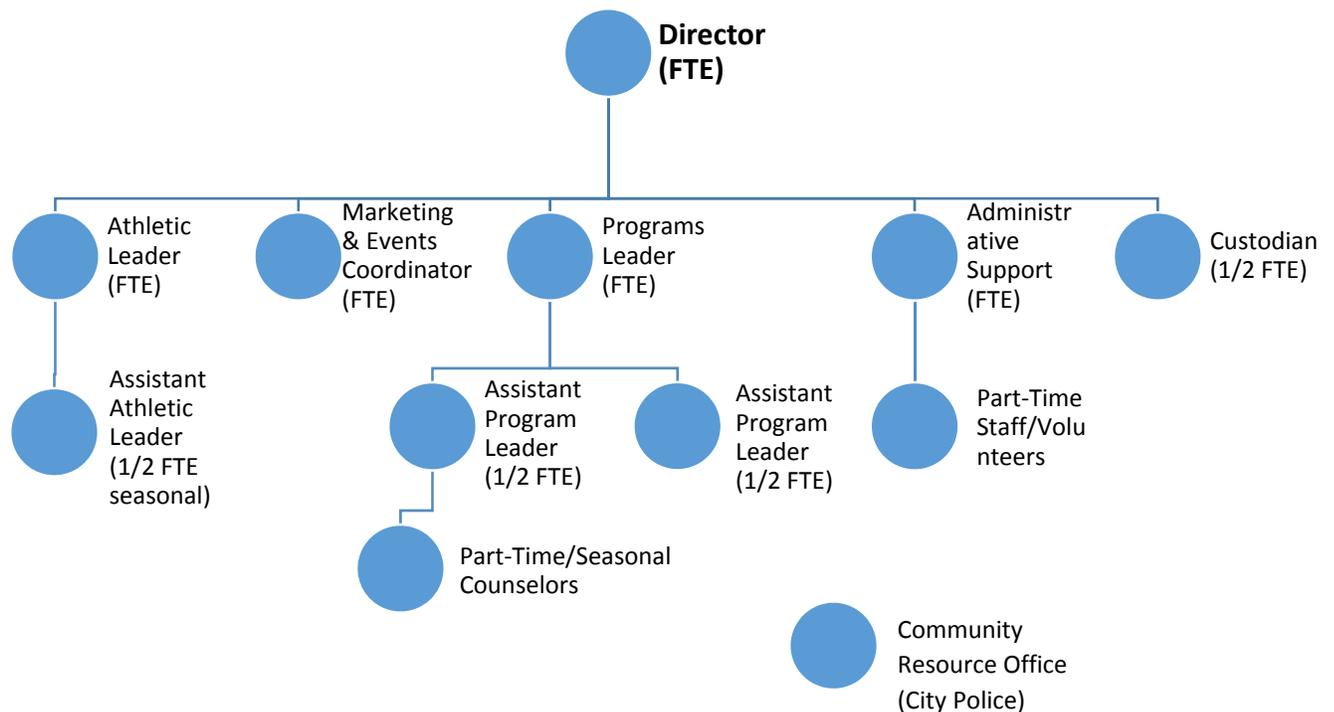
Parks and Recreation Programming Needs

<u>Staff Training Needs</u>

Educational training and continuing education helps employees provide the highest level of service to the citizens of Archdale. Each employee does not have a specific training schedule, but training is included in the annual Parks and Recreation budget at $3,000 for FY 16. When employees are in need of professional development hours, funding can usually be found to cover training and travel needs at the current budgeted amount.

<u>Board Capacity Building Needs</u>

The staff needs a better understanding of what board needs are and what can be done. The following are recommended activities to build capacity at the advisory board level:

- Conduct a board retreat to encourage relationship building between staff and the board (e.g. field trip to example recreation facility);
- New board member packet with a training video, webinar and/or PowerPoint presentation
- Items the parks and recreation advisory board could assist staff with:

Scott Yokeley - Athletic Leader

1. Advise on new policies before sending to the City Council;
2. Collaborate on capital improvement project ideas;
3. Be tapped for volunteering at special events (farmer's market, 4th of July, Halloween festival); and
4. Support and promote a fundraising campaign for specific projects.

<u>Future Staffing Needs</u>

The following two part-time positions are recommended to support existing full and part-time staff with day to day duties. Additionally, reclassifying the Assistant Program Leader position is recommended to keep and retain good talent.

- Assistant Athletic Leader (**New Position, ½-3/4 FTE**)
  - o Duties: Monitor volunteer coaches, parents and participants on ballfields and maintenance of fields (e.g. line striping, raking, etc.). This position would allow the

> Athletic Leader to better plan, budget and market athletic programs. The Athletic Leader is periodically over-extended.

- Marketing & Events Coordinator Assistant (**New Position, ¼ FTE**)
  - o Duties: Help at large events for set-up, breakdown and tabling. This position would be seasonal and temporary. Current staff is looking at local school and University internship programs to fulfill the need.
- Assistant Program Leader (**Re-Classification of Existing Position**)
  - o Need additional training and capacity building, best met with a higher base rate of pay to attract and retain part-time support that can better manage after school care, summer camps and other activities

Other Staffing Issues

The Archdale Building and Grounds department is responsible for grounds maintenance at Creekside, Sterling Ridge Park and many other City properties and facilities. As services and amenities continue to increase, staffing will need to also increase to meet the maintenance demand.

Woods Behind Large Playground at Creekside Park

Site Suitability for Future Park Expansion

Parcels in and around Archdale were analyzed for potential new park locations using a Geographic Information System. The following criteria was used to select parcels:

- Size (10 acres or larger)
- Land Use (Undeveloped)
- Road Access (Yes/No)
- Environmental Constraints (wetlands (y/n) & slopes <20%)

- Distance from Current Parks (proximity)
- Containing Lake or Stream (Yes/No)
- Surrounding Residential Population (proximity)

Proximity and Size

Only large parcels greater than 10 acres in size were considered. Large parcels within one-quarter mile of the city limits and ETJ boundary were selected, but those falling within the jurisdictions of High Point or Trinity were excluded.

Figure 12: All Potential Park Parcels
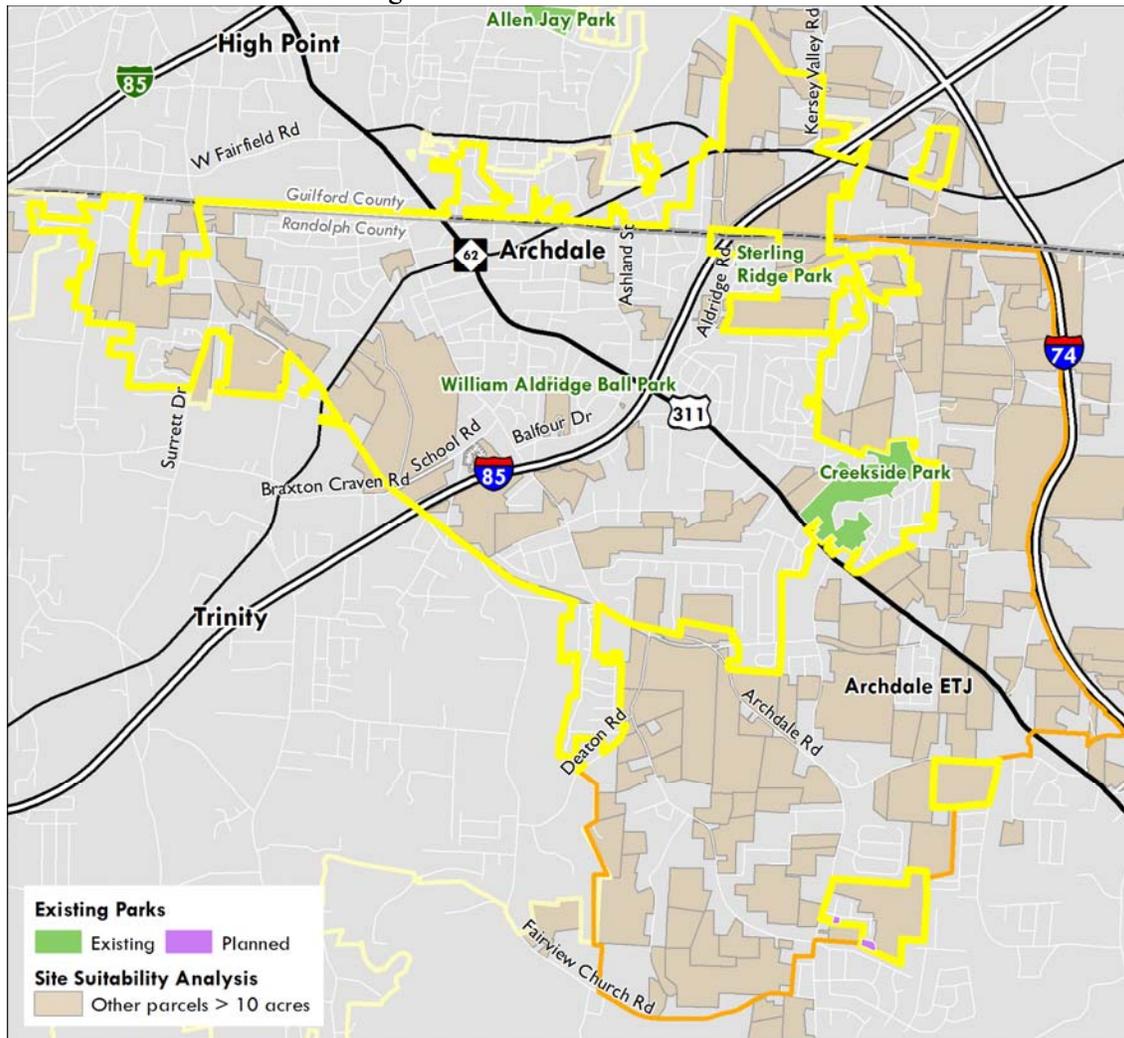
Land Use, Access and Environmental Constraints

The land use of each potential parcel was determined as either not suitable due to existing infrastructure covering all or most of the parcel, suitable if undeveloped, or suitable if subdivided if the parcel contained at least 10 acres of undeveloped space. Parcels with a suitable land use (or suitable if subdivided) were then analyzed for access by an existing road. Suitable and accessible parcels were further analyzed by amount of usable acreage. Land in wetlands and with steep slopes greater than 15% were excluded from usable acreage. Only parcels with 10 acres of usable land, with road access and with suitable land use are shown in brown below.

Figure 13: Potential Park Parcels Analyzed for Land Use, Access & Environmental Constraints
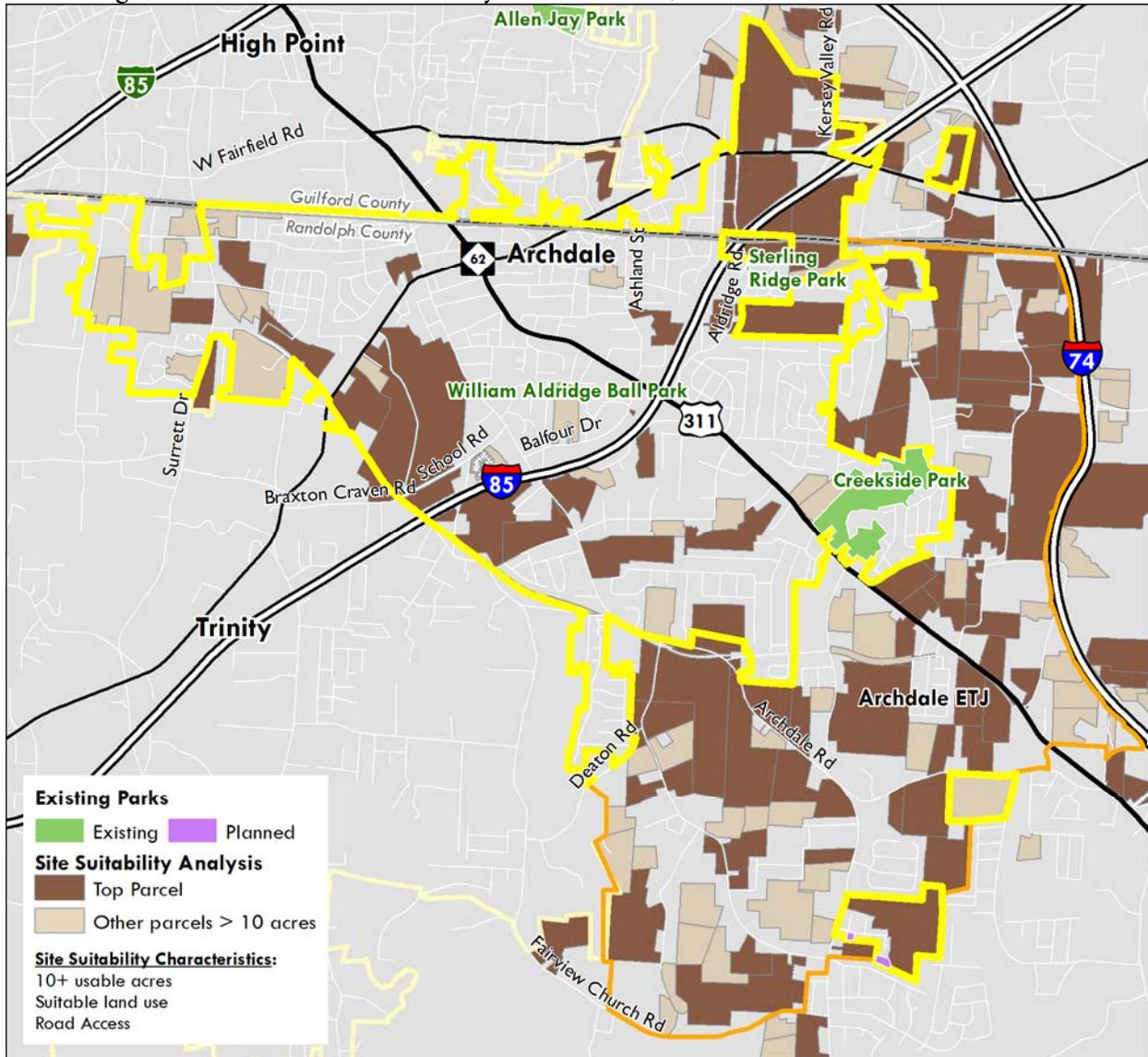
Distance from Current Parks and Water Features

A better location for a new community park is one not in close proximity to Creekside Park or the Allen Jay Park in High Point. Distance from both of these parks were determined for all parcels with at least 10 acres of usable land, with road access and with a suitable land use. Parcels at least one (1) mile from Allen Jay Park and three (3) miles from Creekside Park were deemed suitable. Parcels are shown in blue if they also contain a lake or stream and in orange if there is no water feature on the property.

Figure 14: Potential Park Parcels Analyzed by Park Proximity and Water Features
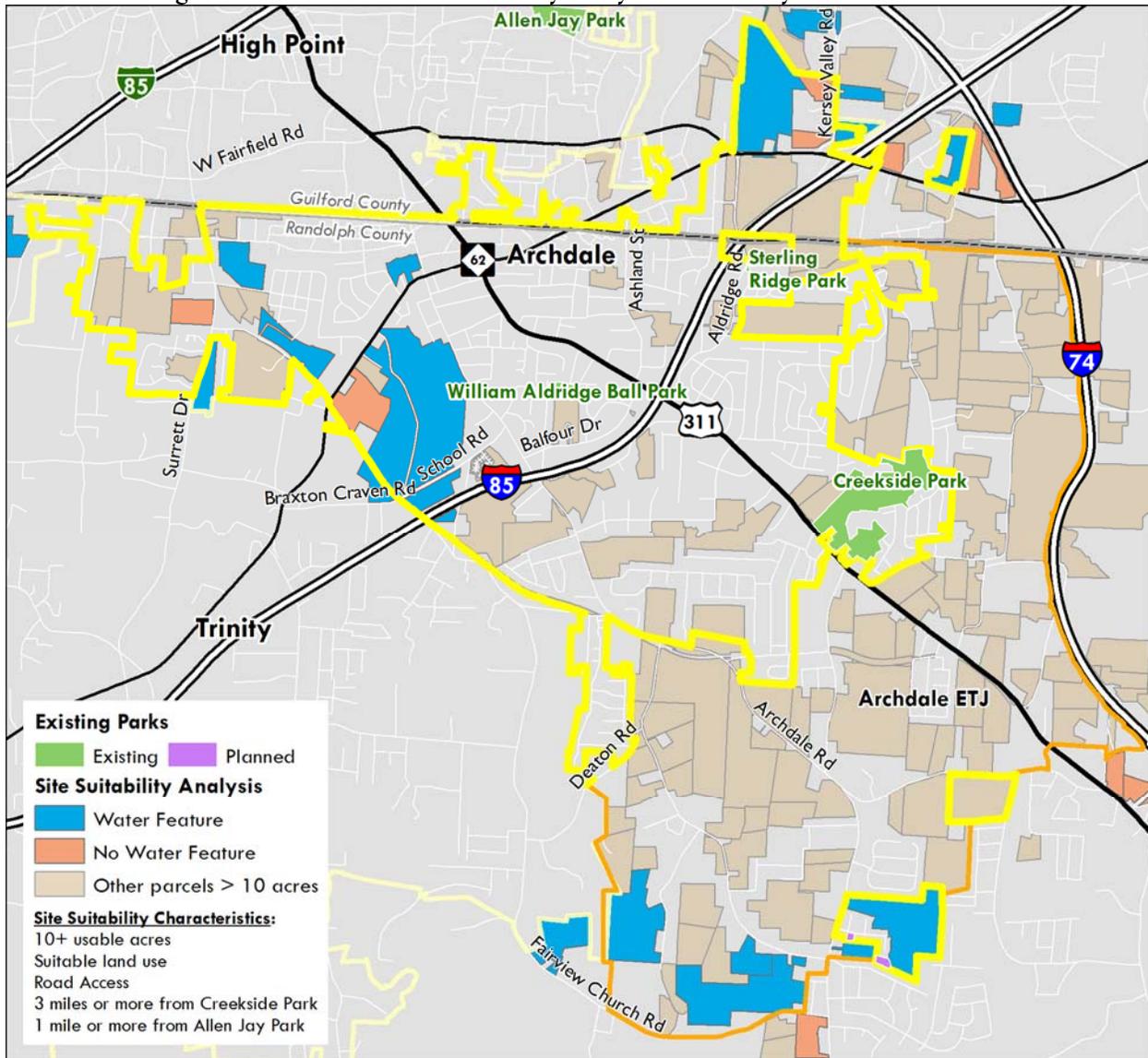
Proposed Parks for Future Expansion

In addition to completing a land suitability analysis for future park locations, the existing and future service areas of park locations is provided below. Creekside and Sterling Ridge Park are shown as well as the Allen Jay Recreation Center. Schools and their associated facilities and service areas are provided as well to demonstrate their utility to adjacent neighborhoods. The Proposed Parks map is not intended to prescribe exact locations of park facilities, but will provide a guide for future locations based upon recreation standards and future park expansion goals established in Chapter 3: Existing Conditions and Standards.

There are three pocket parks and four neighborhood parks proposed over the next 10 to 20 years for the City of Archdale. The goal of adding 30 additional acres over the next 10 to 20 years will be achieved if more locations are spread out across the City of Archdale. Additional locations will encourage walking or bicycling to park locations, provide health benefits, and also provide equitable access to park locations to serve as neighborhood gathering places.

Resources should be set aside for park land acquisition to take advantage of opportunities to purchase available real estate in underserved areas of the City of Archdale. As properties are acquired, resources to establish site specific park and stewardship plans should be budgeted to insure design and features developed fit the specific property, but also respond to the parks and recreation needs and desires of adjacent neighborhoods.

Potential Park Location Near Interstate 85

Figure 15: Proposed Parks

City of Archdale
Parks and Recreation Department
Proposed Parks

Park Locations (LEGEND)

Proposed Parks
- (N) Neighborhood Park
- (P) Pocket Park

Existing Parks
- Community Park
- Pocket Park
- School Facility

Park Service Areas

Proposed Parks
- Neighborhood Park (1 Mile)
- Pocket Park (1/4 Mile)

Existing Parks
- Community Park (5 Miles)
- Pocket Park (1/4 Miles)
- School Facility (1/4 Mile)

Roads
- Interstate
- US Highway
- NC Highway
- Local Road

Boundaries/Other
- Archdale City Limits
- Archdale ETJ
- Other Municipality
- County Boundary
- Hydrology

0 1,500 3,000 Feet
1 inch = 3,000 feet

Mapping provided by the Piedmont Triad Regional Council Planning Department
Date: November 02, 2016

Parks and Recreation Plan Implementation Schedule

The following table shows project phasing for some projects and programming already included in the Capital Improvement Plan. Additional recommendations from the Comprehensive Master Planning process are included as well. The implementation schedule does not include all expenses for the Parks and Recreation Department, replacement and repair of existing moveable equipment and existing operating budget is excluded to focus on new capital needs.

<u>Summary of Estimated Costs for Implementation</u>

Short-Term: 0-3 years; Estimated Total Cost: $1,605,000
Mid-Term: 4-8 years; Estimated Total Cost: $3,767,500
Long-Term: >8 years; Estimated Total Cost: $8,000,000

Table 9: Facility Improvements and Phasing Schedule

	Description	Estimated	Notes
Short-Term (0-3 years)			
	3 Small Shelters	$15,000	Construct behind the large playground
	Gym Court Divider	$15,000	
	Recreation Center Remodeling	$60,000	Painting, trim and door repair
	Shaded All Inclusive Playgrounds	$650,000	Provide permanent surfacing material, age appropriate equipment and shade at large and small playground
	Sand Volleyball Courts	$40,000	2 courts constructed near the tee ball field
	Dog Park	$35,000	Construct a 1.5 acre dog park near the upper tee-ball field
	Tennis Court Lighting Replacement	$100,000	Consider multi-purpose lighting options for other facilities
	Paved Trails	$450,000	Roby Drive To Robin Lane, Loop Trail, rehabilitate and widen existing trails
	Challenge Course	$20,000	Construct 1.5 acre challenge course with the ability to expand later
	Picnic Shelter Rehabilitation	$60,000	Repair and rehabilitate the Aldridge Picnic Shelter
	1 Large Shelter	$40,000	Construct a large picnic shelter to hold up to 60 people
	Additional Staff*	$120,000	2 x part-time positions = 1 FTE (Assistant Athletic Leader, Marketing Assistant)
	Short Term Totals	$1,605,000	

*As additional facilities are constructed, increased maintenance staff will be needed. The will not affect the Parks and Recreation Budget, but will impact the Buildings and Grounds Department of the City of Archdale.

Mid-Term (4-8 Years)			
	Description	**Estimated**	**Notes**
Mid Term (4-8 years)	Senior Center Addition to Recreation Center	$1,000,000	10,000 sq. ft addition
	Amphitheater	$150,000	
	Relocate Basketball Court	$25,000	
	Multi-Purpose Fields	$500,000	Fill and regrade tee ball-field and convert existing adult field to multi-purpose
	Parking Lot Expansion Upper Field	$200,000	Can vary significantly due to changing asphalt prices
	Additional Lighting for Parking Lot Expansion, Amphitheater at Upper Field	$52,500	Purchase of approximately 25 LED lamps and poles
	Trail Construction	$600,000	Refer to greenway plan and implementation progress of trails
	Splash Pad	$300,000	
	Mountain Bike Trail	$90,000	
	Farmer's Market Canopy	$100,000	
	Future Park Facility Land Acquisition	$750,000	See site suitability for future park expansion
	Mid-Term Totals	**$3,767,500**	

Long-Term (>8 Years)			
	Description	**Estimated**	**Notes**
Long Term (>8 years)	Recreation Center Rehabilitation	$1,500,000	
	Future Park Facility Construction	$800,000	
	Trail Construction	$1,200,000	
	Downtown Park and Streetscape Improvements	$4,500,000	
	Long-Term Totals	**$8,000,000**	

Access to resources and changing conditions will influence cost, timing and prioritization of recommended facility improvements. If there are opportunities for project specific grants or earmarked donations for long-term priorities, the schedule shown above should be changed. Additionally, the schedule should be revised on an annual or bi-annual basis as projects are built and completed and cost inputs change due to inflation or commodity price swings.

APPENDIX A: SURVEY RESULTS

The Parks and Recreation Survey was distributed between late June 2015 and July 24, 2015. There were 297 households who began the survey, with 74% of respondents living in Archdale. Approximately 260 completed survey questions from all 5 sections of the survey. The surveys were distributed via the following methods:

- Parks and Recreation Department's e-mail newsletter;
- City of Archdale Parks and Recreation web page link;
- Inserted into the City's water bill;
- An advertisement was taken out in the Archdale – Trinity News in late June 2015; and
- Distributed at special events and key civic locations (e.g. City Hall, Library and Recreation Center).

To incentivize responses two gift cards and a gift basket were offered to individuals who completed the survey before July 24, 2015. These prizes were distributed to three randomly selected survey respondents in mid-August 2015. The following is a summary of the survey results. The full results with tables and graphs can be found in the Appendix.

Section 1: Archdale Parks Area Use

Question 1: How Often Do You Use the Recreation Facilities?

According to survey responses, the Creekside Park Trails and the Recreation Center are the most visited locations. The Creekside Park Trails are the most visited locations with 38 daily visits and 102 weekly visits. The Allen Jay Recreation Center was the least visited facility with 261 out of the 283 responses reporting that they have never been to the facility, Sterling Ridge Park was the least visited park with 255 of the 282 responses saying they have never been to the park.

Table 10: How Often Are Different Facilities Used?

HOW OFTEN DO YOU OR SOMEONE IN YOUR HOUSEHOLD USE THE PARKS OR RECREATION FACILITIES BELOW?						
Answer Options	**Daily**	**Weekly**	**Monthly**	**Annually**	**Never**	**Response Count**
1. Creekside Park - Trails	38	102	88	48	19	295
2. Creekside Park - Recreation Center	5	33	54	101	98	291
3. Creekside Park - Ball Fields	2	30	37	48	170	287
4. Creekside Park - Other Facilities (e.g. Picnic Shelters, Playground)	7	49	79	95	61	291
5. Sterling Ridge Park	2	5	14	6	255	282
6.. Allen Jay Recreation Center	0	3	9	10	261	283
7. Archdale/Trinity YMCA	30	44	29	23	159	285
8. Other	2	10	7	9	102	130
If you chose other (please specify)						17
answered question						295
skipped question						2

Figure 16: How Often Are Different Facilities Used?

How often do you or someone in your household use the parks or recreation facilities below?

Legend: Never, Annually, Monthly, Weekly, Daily
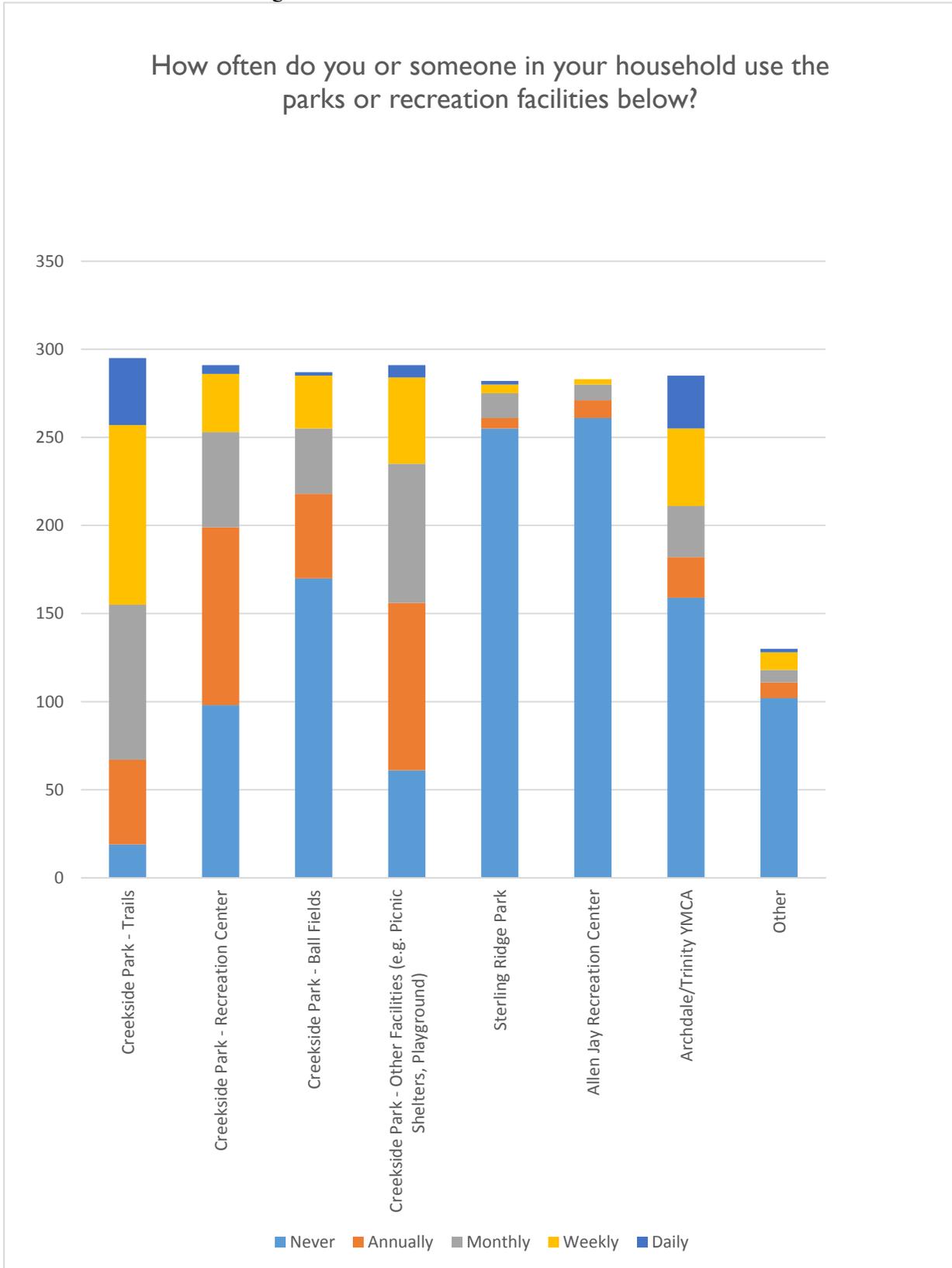
Section II: How Do You Recreate

Question 1: How Do You Recreate? Games & Activities

Respondents are allowed to check more than one option. There were 196 responses relating to games and activities. Cornhole was top choice with 135 responses or 68.9% and Yard games received 102 responses or 52.0%. Miniature golf also received 86 responses or 43.9% of the respondents played miniature golf within the parks and recreation facilities in Archdale. Disc golf was also popular among the individuals who took the survey

Table 11: Games & Activities

GAMES & ACTIVITIES		
Answer Options	**Response Percent**	**Response Count**
Cornhole	68.9%	135
Yard Games	52.0%	102
Miniature Golf	43.9%	86
Disc Golf	28.1%	55
Horseshoes	26.0%	51
Table Tennis	22.4%	44
Other (please specify)	10.7%	21
Ultimate Frisbee	7.1%	14
Shuffleboard	3.1%	6
answered question		196
skipped question		101

Question 2: How Do You Recreate? Arts Activities

According to the results, 212 of the 297 respondents answer this question pertaining to the Arts. Each respondent could select more than one choice for this question. Concerts received the most interest with 67% or 142 of the responses indicating that they enjoy the concerts offered, the arts/craft show tied for 2nd with library events both with 49.1% or 104 out of 212, of the responses to the Art question. Outdoor drama was the least popular art activity with only 17.9% or 38 of the responses. Figure 3 represents a bar graph of the responses in Table 13 drama/theater as well as ceramics/pottery had roughly the same response count at 25.5% and 24.1% or 54 and 38 respectively.

Table 12: Arts Activities

ARTS		
Answer Options	**Response Percent**	**Response Count**
Concerts	67.0%	142
Art/Craft Shows	49.1%	104
Library Events	49.1%	104
Museum Programs	31.1%	66
Drama/Theater	25.5%	54
Ceramics/Pottery	24.1%	51
Outdoor Drama	17.9%	38
Other (please specify)		5
answered question		212
skipped question		85

Question 3: How Do You Recreate? Athletics

There were 199 responses to this question. The A stands for adult and the Y stands for youth and each individual who took this survey could respond to multiple entries for this question. The most popular sports related activity was swimming with 60.3% or 120 of respondents participating in swimming. Adult Base/Softball and Youth Base/Softball had the highest response count for both of their respective groups; Adult Base/Softball had 16.1% or 32 responses and Youth Base/Softball had 34.7% or 69 responses.

Table 13: Athletics Participation

ATHLETICS (A-ADULT AND Y-YOUTH)		
Answer Options	**Response Percent**	**Response Count**
Swimming	60.3%	120
Y Base/Softball	34.7%	69
Bowling	33.7%	67
Y Basketball	33.2%	66
Skating Rink	31.2%	62
Y Soccer	24.1%	48
Y Volleyball	20.6%	41
Y Football	17.1%	34
A Base/Softball	16.1%	32
A Golf	15.6%	31
Cheerleading	13.1%	26
A Basketball	12.6%	25
A Tennis	11.6%	23
A Volleyball	10.1%	20
Y Tennis	8.0%	16
Y Golf	8.0%	16
A Soccer	7.5%	15
A Indoor Soccer	7.5%	15
A Flag Football	4.5%	9
A Football	3.5%	7
Other (please specify)		12
answered question		199
skipped question		98

Question 4: How Do You Recreate? Passive Outdoor Pursuits

According to the responses from the Survey Monkey 271 of the 297 answered this question. The individuals who took this survey could check multiple passive outdoor pursuits. The highest response count for passive outdoor pursuits was for walking 85.6% or 232 of the 271 responses indicated that they enjoyed walking outdoors. Gardening had the 2nd highest response count with 59.4% or 161 responses, 55.7% or151 responses indicated that they enjoyed picnicking. The lowest response count was open space with only 14.8% or 40 responses of the 271total.

Table 14: Passive Outdoor Pursuits

PASSIVE OUTDOOR PURSUITS		
Answer Options	**Response Percent**	**Response Count**
Walking	85.6%	232
Gardening	59.4%	161
Playgrounds	55.7%	151
Picnicking	50.2%	136
Nature Parks	49.1%	133
Camping	41.7%	113
Nature Activities	35.8%	97
Spectator Sports	32.8%	89
Cruise in Car Show	18.8%	51
Bird Watching	18.8%	51
Butterfly Viewing	18.1%	49
Botanical Viewing	15.9%	43
Kite flying	15.1%	41
Open Space	14.8%	40
Other (please specify)		5
answered question		271
skipped question		26

Question 5: How do you recreate? Active Outdoor Pursuits

There were 270 responses to this question; 86.6% or 233 of the 271 respondents chose walking as an active outdoor pursuit. Coming in 2nd rocking climbing received 51.5% or 139 as an active outdoor pursuit, and fishing was a close 3rd at 49.6% or 134. Only a few choose rollerblading as an active outdoor pursuit 5.2% or 14 responses and skateboarding was also near the bottom in terms of response count with only 7% or 19 responses total.

Table 15: Active Outdoor Pursuits

ACTIVE OUTDOOR PURSUITS		
Answer Options	**Response Percent**	**Response Count**
Walking	86.3%	233
Hiking Trails	51.5%	139
Fishing	49.6%	134
Tubing	35.2%	95
Canoe/kayaking	34.4%	93
Jogging	33.3%	90
Horseback Riding	19.3%	52
Mountain Biking	14.1%	38
Road Cycling	13.3%	36
Rock Climbing	10.0%	27
Skateboarding	7.0%	19
Rollerblading	5.2%	14
Other (please specify)		3
answered question		270
skipped question		27

Question 6: How Do You Recreate? Instructional classes

There were 183 responses to this question Arts & Crafts had the highest response count with 47.0% or 86, in 2nd Aerobics/Plates/Yoga had 39.9% or 73 individuals choose this as an instructional class.

Table 16: Instructional Classes

INSTRUCTIONAL CLASSES		
Answer Options	**Response Percent**	**Response Count**
Arts & Crafts	14.9%	86
Aerobics/Pilates/Yoga	12.7%	73
Dance	11.5%	66
CPR	9.9%	57
Music	9.0%	52
Water Aerobics	7.5%	43
Spin Class	7.3%	42
Ceramics	6.3%	36
Kayak	6.1%	35
Scuba	4.2%	24
Quilting/Knitting	4.2%	24
Tumbling	3.6%	21
Life Guard	2.4%	14
Other (please specify)	1%	3
answered question		183
skipped question		114

Question 7: How do you recreate? Recreation Center Programs

According to the survey only 142 responded to this question and 155 opted out of answering this question, also this question allows one to check all that apply. Of the 142 responses 50% or 71 responded saying they use the Gym which had the highest response count, in 2nd was the use of the adult programs with 41.5% or 59 respondents. The response count was the lowest for the senior adult activities and was 18.3% or 26 respondents of the 142 that participated in answering this question.

Table 17: Recreation Center Programs

RECREATION CENTER PROGRAMS		
Answer Options	**Response Percent**	**Response Count**
Open Gym Time	50.0%	71
Adult Programs	41.5%	59
Group Exercise Classes	38.7%	55
Summer Camp	30.3%	43
After School Programs	24.6%	35
Senior Adult Activities	18.3%	26
Other (please specify)	1.4%	2
answered question		142
skipped question		155

Question 8: How Do You Recreate? Fitness Activities

There were 179 answers to this particular question while 118 opted out of answering this question, this question allowed for respondents to check all that applied. The highest response count came from Fitness Activities with 41.3% or 74 of the 179 that answered this question, Weight lifting was 2nd with 37.4% or 67 responses. Three of the categories were tied with 21.2% or 38 responses; Water Aerobics, Aerobics and Lap Swimming.

Table 18: Fitness Activities

FITNESS ACTIVITIES		
Answer Options	**Response Percent**	**Response Count**
Fitness Activities	41.3%	74
Weight Lifting	37.4%	67
Zumba	36.9%	66
Weight Loss Program	35.8%	64
Wellness Training	26.3%	47
Park Fitness Course	24.6%	44
Water Aerobics	21.2%	38
Aerobics	21.2%	38
Lap Swimming	21.2%	38
Circuit Training	17.9%	32
Teen Fitness Program	14.0%	25
Senior Activities	14.0%	25
Mommy & Me – Pee Wee Power	6.1%	11
Other (please specify)	1%	1
answered question		179
skipped question		118

Question 9: How Do You Recreate? Special Events

According to the survey information 267 individuals answered this question while 30 opted out of answering this question, on this question individuals were able to choose all that applied. The question asks how many of the special events do you attend throughout the year. The highest response count was received for the 4th of July Festival with 76.8% or 205 of 267 individuals who replied said they attend the 4th of July Festival. In 2nd the farmer's market had 64.0% or 171 individuals said that they have attended the farmers market at least once. The special events with the least interest were the Corp. Health Fairs, Senior Health Fairs both receiving only 9% or 24 responses and the Senior Games which only received 3.4% or 9 responses.

Table 19: Special Events At Archdale Parks And Recreation Facilities

SPECIAL EVENTS		
Answer Options	**Response Percent**	**Response Count**
4th of July Festival	76.8%	205
Farmer's Market	64.0%	171
Creekside Christmas	49.4%	132
Musical Festivals	44.2%	118
Street Fairs	42.7%	114
Wine/Beer Festivals	31.8%	85
Halloween Festival	30.0%	80
Easter Egg Hunt	25.5%	68
5k/10k Run Events	23.6%	63
Corp. Health Fairs	9.0%	24
Senior Health Fairs	9.0%	24
Senior Games	3.4%	9
Other (please specify)	1%	2
answered question		267
skipped question		30

Section III: What Do We Need?

Question 1: What Programs/activities would you like to see offered at the Archdale Recreation Center?

According to the survey responses 234 answered this particular question while 63 opted out of this particular question. The Seasonal Special Events received the highest response count of 53.4% or 125 out of 234. A close 2nd is an increase in Arts & Crafts (all ages) classes with 47.9% or 112 response count.

Table 20: Archdale Parks And Recreation What Programs Would You Like To See Offered At The Archdale Recreation Center?

WHAT PROGRAMS/ACTIVITIES WOULD YOU LIKE TO SEE OFFERED AT THE ARCHDALE RECREATION CENTER? CHECK ALL THAT APPLY.		
Answer Options	**Response Percent**	**Response Count**
Seasonal Special Events	53.4%	125
Arts & Crafts (all ages)	47.9%	112
Personal Fitness Classes	37.6%	88
Adult Athletics	32.1%	75
Outdoor Adventure (age 12+)	29.9%	70
Children & Youth Programs (not athletics)	29.1%	68
CrossFit Training	26.1%	61
Fresh Air Fitness	23.9%	56
Athletic Tournaments	22.6%	53
Senior Programs	20.5%	48
Other (please specify)	9%	21
answered question		234
skipped question		63

Question 2: What amenities would you like to see added/renovated at the Recreation Center Building? 1 Being most important.

This question asks the individuals who took the survey which amenities they would like to be added/renovated at the recreation center building on a scale of 1 to 5, with 1 being the most important and 5 being the least important. Out of 297 participants 216 answered this question while 81 abstained. According to the survey the Fitness room received the most number 1 ratings with 72, closely behind was the expanding the gym with 57 responses for being the most important. The overall response count 1-5 was for the fitness room was 172 out of the total of 216 and the weight room was a close second in overall responses with 164 out of 172. Figure 17 represents the same information as Table 22 but in bar graph form, with one being the most important and 5 being the least important. The bar graph represents 5 at the bottom in the light blue and 1 at the top in the dark blue.

Table 21: What Amenities Would You Like To See Add/Renovated At The Recreation Center Building?

WHAT AMENITIES WOULD YOU LIKE TO SEE ADDED/RENOVATED AT THE RECREATION CENTER BUILDING? PLEASE CHECK YOUR RATING, 1 BEING MOST IMPORTANT.						
Answer Options	**1**	**2**	**3**	**4**	**5**	**Response Count**
Fitness Room	72	35	41	11	13	172
Expand the Gym	57	29	36	19	21	162
Weight room	56	42	33	11	22	164
Aerobic Studio	43	25	39	19	24	150
Child care area	38	26	38	18	26	146
Senior Activities Room	30	15	43	26	31	145
Locker Rooms	27	19	41	24	33	144
Meeting/Class Rooms	20	25	43	27	26	141
Other	18	2	4	1	15	40
Please Specify						25
answered question						216
skipped question						81

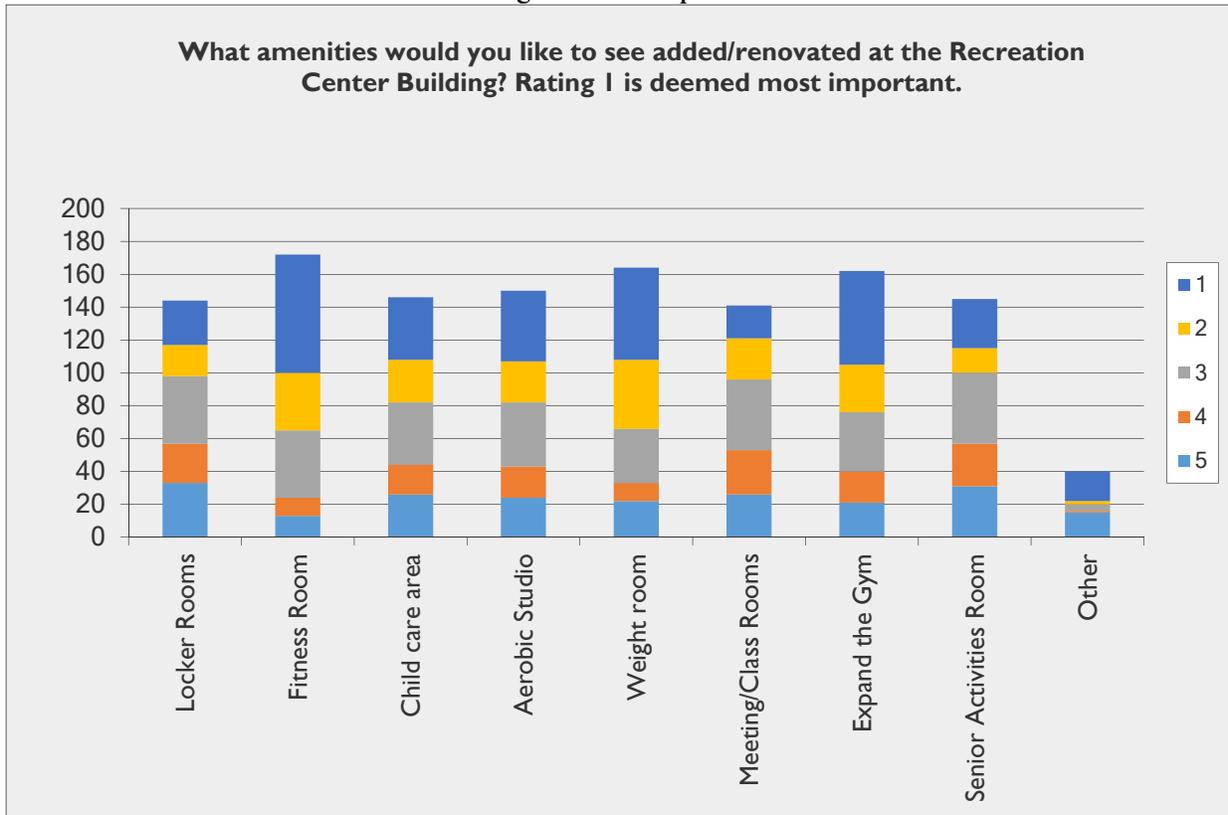**Figure 17: What Amenities Would You Like To See Added/Renovated At The Recreation Center Building? 1 Being The Most Important.**

Question 3: Facilities to be added to park system, rank by using 1 as the most important.

This question asks the respondents to rate the facilities that they would like to see be added to the parks system using 1 as the most important, and 3 as the least important. Out of the 297 total respondents 267 answered this particular question while 30 abstained. Adding a municipal pool with a splash pad had the highest overall response count with 223 and highest count of number 1 with 159, which means this is the most important feature to add according to the respondents. The 2nd highest rated answer was expanding the trails at Creekside Park with a 110 count. Table 23 shows all of the responses and their ranking of 1, 2 or 3 while, Figure 18 is a bar graph that indicates only the number one responses rather than the ranking from all three.

Table 22: Facilities You Would Like To See Added to the Parks System

PLEASE RATE THE FACILITIES THAT YOU WOULD LIKE TO ADD TO THE PARKS SYSTEM, 1 BEING MOST IMPORTANT. PLEASE DESCRIBE FACILITIES AND LOCATION IF APPLICABLE.				
Answer Options	1	2	3	Response Count
Add a Municipal Pool with Splash Pad	159	35	29	223
Expand the Trails at Creekside Park	110	61	49	220
Add an Amphitheater at Creekside Park	106	70	42	218
Add a Dog Park	100	38	70	208
More Picnic Shelters at Creekside Park	79	58	63	200
Improve the Concessions at Creekside Park	58	66	68	192
Replace Playground Next to the Recreation Center	45	60	68	173
Relocate Outdoor Basketball Court at Creekside Park	37	39	103	179
Other facilities needed?	26	12	52	90
Is there a need for an additional park location in Archdale? Where and what?	23	19	108	150
Update the Playground at Sterling Ridge Park	18	23	112	153
Relocate Tennis Courts at Creekside Park	11	27	122	160
answered question				267
skipped question				30

Figure 18: Facilities You Would Like To See Added to the Parks System Top Reported Answer

Please rate the facilities that you would like to add to the parks system, 1 being most important.

Facility	Value
Other facilities needed?	26
Is there a need for an additional park location in Archdale? Where and what?	23
Update the Playground at Sterling Ridge Park	18
Relocate Tennis Courts at Creekside Park	11
Relocate Outdoor Basketball Court at Creekside Park	37
Improve the Concessions at Creekside Park	58
Expand the Trails at Creekside Park	110
Replace Playground Next to the Recreation Center	45
More Picnic Shelters at Creekside Park	79
Add an Amphitheater at Creekside Park	106
Add a Dog Park	100
Add a Municipal Pool with Splash Pad	159

Question 4: What type of Special Events would you attend at Creekside Park? One being the most important

This question asks respondents to rank which special events they would attend if offered by ranking them 1 to 3 with 1 being the most important and 3 being the least important according to the data in Table 24. Out of 297 possible respondents 265 answered this question while 32 abstained. Music/Concerts received the most responses with the ranking of 1 with 170 a close second was Farmer's Markets which received 167 responses with a rank of 1. Fall Festival was in 3rd with 147 responses. Figure 19 is a bar graph that represents the type of special events the respondents would attend if offered, the bar graph only displays the rank 1 responses.

Table 23: What Special Events Would You Attend At Creekside Park?

WHAT TYPES OF SPECIAL EVENTS WOULD YOU ATTEND AT CREEKSIDE PARK? PLEASE RATE YOUR PREFERENCE, 1 BEING MOST IMPORTANT.				
Answer Options	**1**	**2**	**3**	**Response Count**
Music/Concerts	170	43	13	226
Farmer's Market	167	50	15	232
Fall Festival	147	46	23	216
Movie Nights	131	65	24	220
Street Fair	118	58	27	203
Food Truck Rodeo	109	47	29	185
Wine/Beer Festival	101	31	57	189
Outdoor Dramas	73	56	64	193
Art Shows	67	53	66	186
5K Run Events	58	61	59	178
Senior Games	39	40	88	167
Other	5	4	21	30
answered question				267
skipped question				30

Figure 19: What Type Of Special Events Would You Attend At Creekside Park?

What types of Special Events would you attend at Creekside Park? Please rate your preference, Rank 1 Is being displayed.

Event	Value
Other	5
Senior Games	39
5K Run Events	58
Art Shows	67
Outdoor Dramas	73
Wine/Beer Festival	101
Food Truck Rodeo	109
Street Fair	118
Movie Nights	131
Fall Festival	147
Farmer's Market	167
Music/Concerts	170
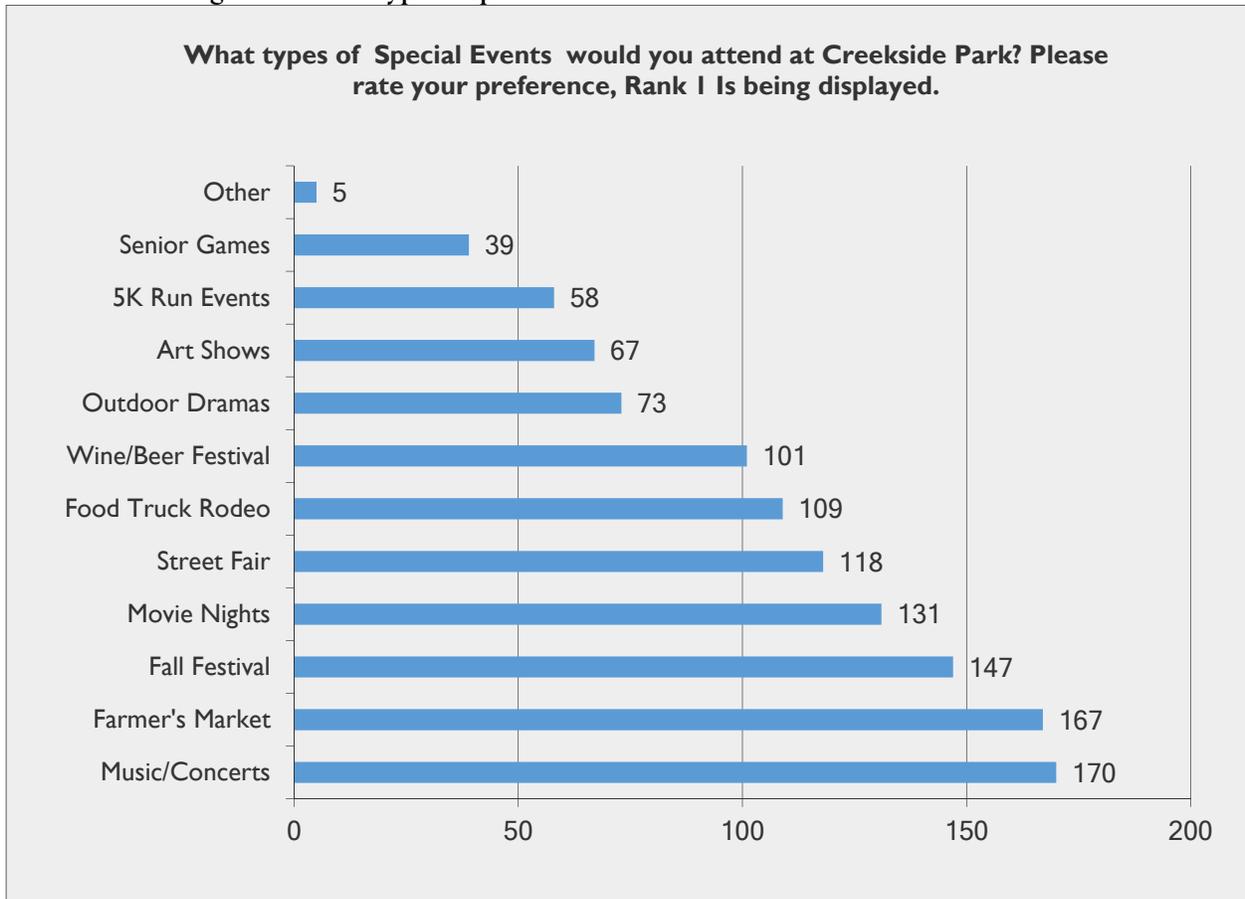
Question 5: Do you feel that Archdale Parks and Recreation adequately servers the following ages? On a Scale of 1 to 5. How do you feel each group is served? 1 being the most.

This question ask the respondents to rate from 1 to 5, 1 being the best if they feel that Archdale Parks and Recreation adequately serves the following age groups represented by table 15. Of the 297 total responses 237 responded to this question while 60 abstained. According to Table 25 the respondents feel that the Elementary schools are represented the best with 89 responses for number 1 while high schoolers had the lowest number 1's with 35. Figure 20 is a bar graph but only represents the number 1 responses.

Table 24: How Well are Age Groups Served

DO YOU FEEL THAT ARCHDALE PARKS AND RECREATION ADEQUATELY SERVES THE FOLLOWING AGES? ON A SCALE OF 1 TO 5, HOW DO YOU FEEL EACH GROUP IS SERVED, 1 BEING BEST.						
Answer Options	**1**	**2**	**3**	**4**	**5**	**Response Count**
Elementary	89	66	46	6	4	211
Pre-School	66	44	62	24	8	204
Families	62	74	62	16	7	221
Middle School	58	54	56	31	7	206
Seniors	52	60	64	19	13	208
High School	35	34	68	39	29	205
answered question						237
skipped question						60

Figure 20: Archdale Parks And Recreation Age Group: Only Displaying Rank 1 Responses
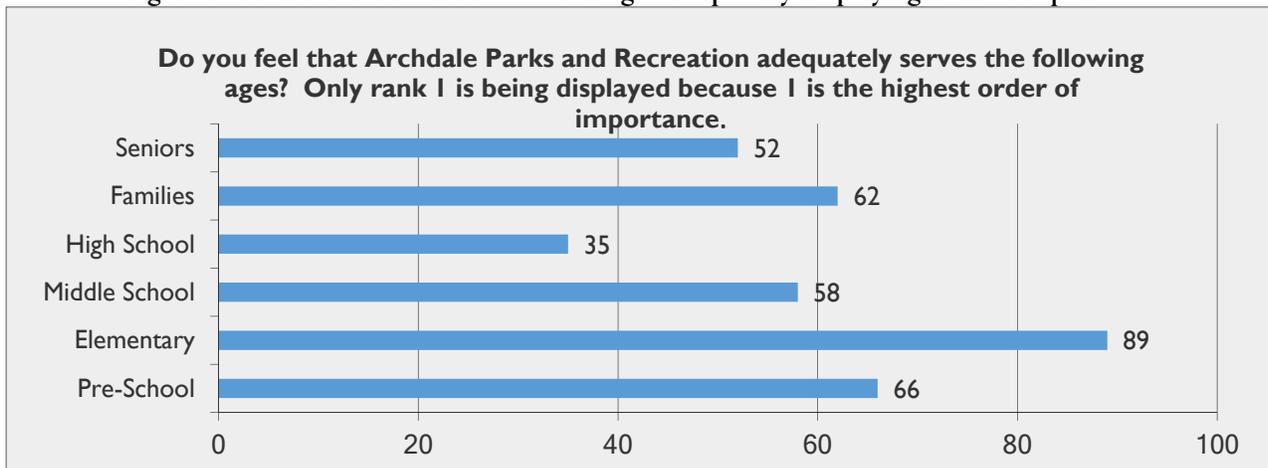
Question 6: I would be in favor of new or expanded revenues options to help fund Parks and Recreation expansions and renovations?

For this question the respondents were asked to check only one of the three answers to the question of whether or not they would be in favor of funding Parks and Recreation if expansion and renovations were to occur. Of the 297 respondents 257 answered this question and 40 abstained; Figure 21 displays the results and 45.5% or 117 of the 257 would agree on spending money for renovations or expansions to the current parks and rec system, while 44.7% or 115 are undecided and 9.7% or 25 disagree with spending money on renovations or expansions.

Table 25: New or Expanded Revenue Options for Parks and Recreation Expansion or Renovation?

I WOULD BE IN FAVOR OF NEW OR EXPANDED REVENUE OPTIONS TO HELP FUND PARKS AND RECREATION EXPANSIONS AND RENOVATIONS? CHECK ONE.		
Answer Options	**Response Percent**	**Response Count**
Agree	45.5%	117
Undecided	44.7%	115
Disagree	9.7%	25
answered question		257
skipped question		40

Figure 21: New or Expanded Revenue Options for Parks and Recreation Expansion or Renovation?
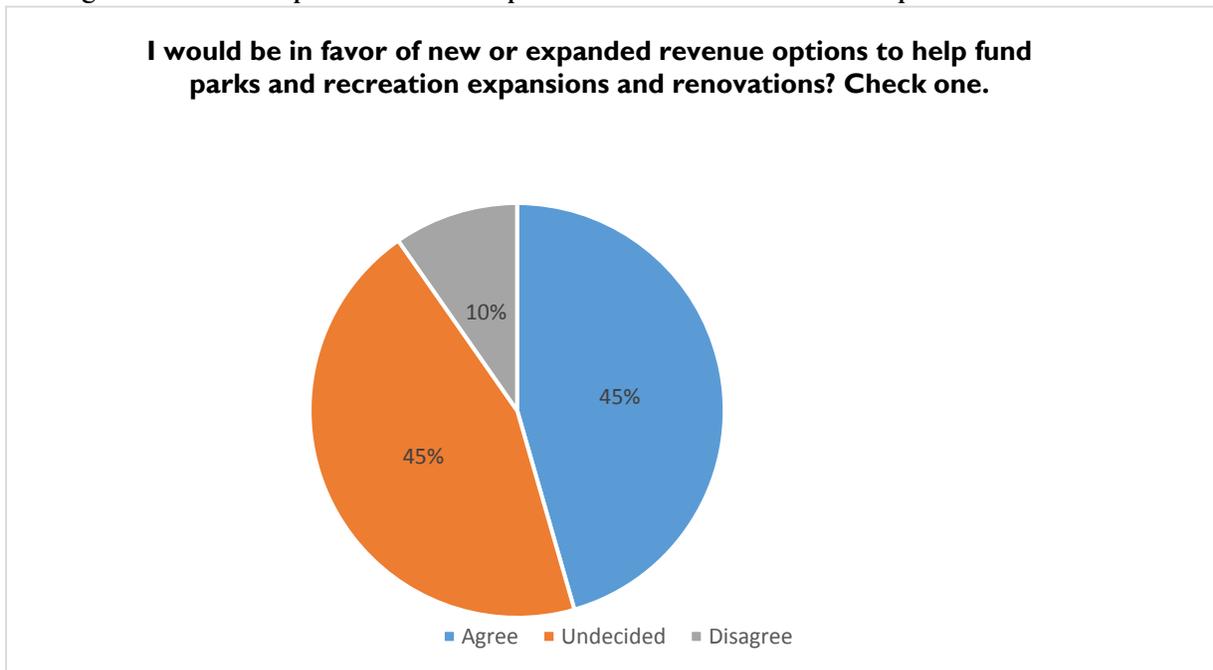

I would be in favor of new or expanded revenue options to help fund parks and recreation expansions and renovations? Check one.

45%

45%

10%

■ Agree ■ Undecided ■ Disagree

Question 7: Which would you be willing to support to finance a renovation/expansion? Please check your rating, 1 being the most important.

This question asks respondents to rank from 1 to 3 with 1 being the most important to rate which tax increase they would be willing to support in order to pay for renovations/expansions related to improving the Archdale Parks and recreation facilities. According to Table 27, out of the 297 total respondents 234 answered this particular question while 63 abstained from answering it. 73 of the respondents choose that no change for rank 1 was their preferred method to fund renovations /expansion but the overall response count for no change was the lowest with only 126. Figure 22 represents only responses ranked at 1, in bar graph form.

Table 26: How to Finance Renovation or Expansion

OF THE FOLLOWING, WHICH WOULD YOU BE WILLING TO SUPPORT TO FINANCE A RENOVATION/EXPANSION? PLEASE CHECK YOUR RATING, 1 BEING MOST IMPORTANT.				
Answer Options	1	2	3	Response Count
No Change	73	27	26	126
Bond Referendum	63	41	53	157
Annual Household Fee of $25-$50	57	35	56	148
Increase Recreation Fees	45	41	61	147
Development Fees	23	52	56	131
Property Tax Increase	19	34	85	138
Other (please specify)				12
answered question				234
skipped question				63

Figure 22: How to Finance Renovation or Expansion
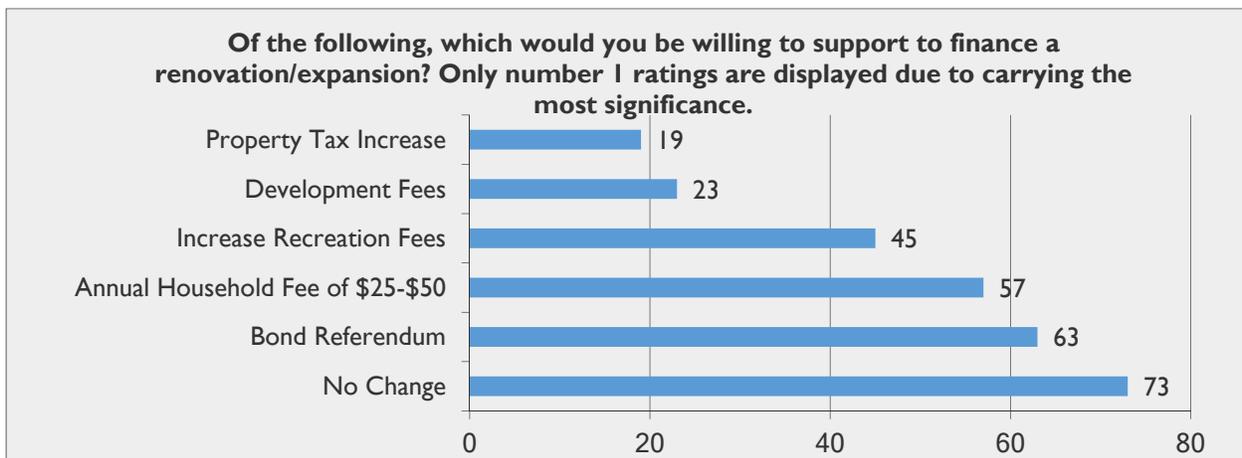
Section IV: Bicycling and Walking Preferences

Question 1: How important to you are the following trail uses? Rank 1- 3, 1 being the most important.

This particular question asks respondents to rate from 1 to 3 with 1 being the most important to rank how important specific trail uses are to the respondents. According to Table 28 out of the 297 respondents who took the survey 254 answered this particular question while 43 abstained. 216 of the respondents ranked walking or Hiking as the most important trail use while the response count for walking and Hiking was 251 total. Multi-use trails received 87 rank 1 responses and a response total response count of 185. Figure 23 a bar graph and displays only the rank 1 responses.

Table 27: Trail Uses Ranked By Importance.

HOW IMPORTANT TO YOU ARE THE FOLLOWING TRAIL USES? PLEASE CHECK YOUR RATING, 1 BEING MOST IMPORTANT.				
Answer Options	**1**	**2**	**3**	**Response Count**
Walking or Hiking	216	27	8	251
Multi-Use Trails	87	77	39	203
On-Street Bicycle Lanes	54	66	70	190
Mountain Biking	36	55	94	185
Other (please specify)				2
answered question				*254*
skipped question				*43*

Figure 23: Trail Uses Ranked By Importance, Top Choice Only
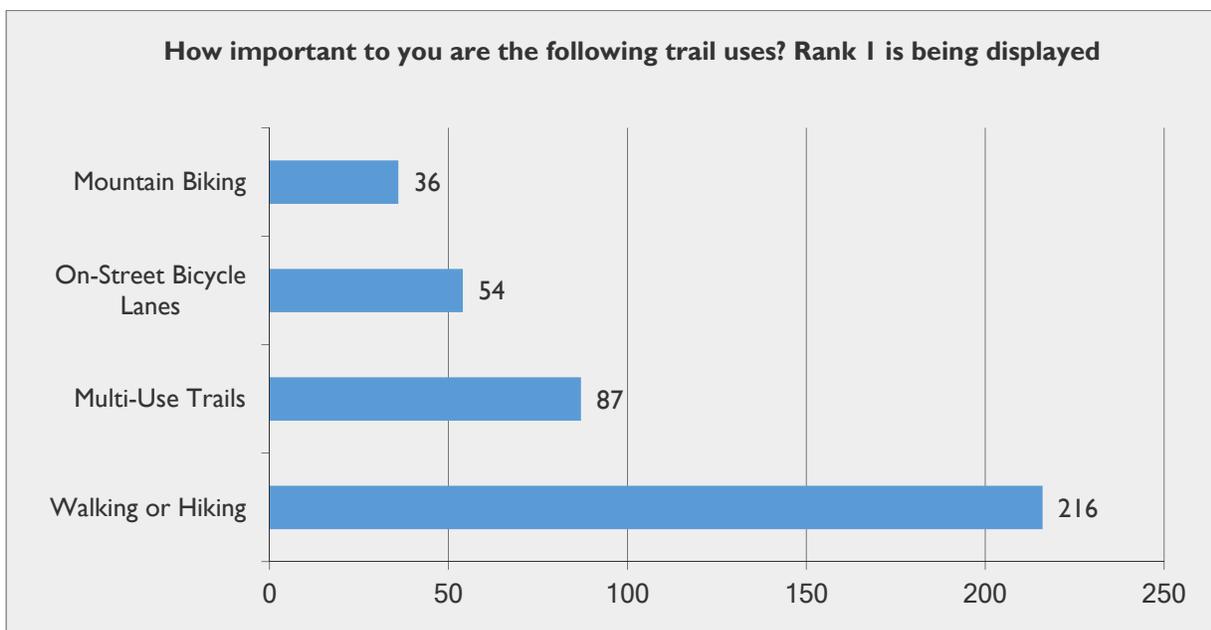
Question 2: What are the most important factors for determining locations of new trails? 1 being the most important.

This question asks respondents what are the most important factors for determining locations of new trails? Rate from 1 to 3 with 1 being the most important, out of the 297 total respondents 248 answered this question while 49 abstained from answering. Table 29 shows that connecting to existing trails is the highest ranked number 1 response with a count of 185 and a total response count of 228, the 2nd highest rating was addressing safety concerns with a count of 167 for rank 1 and a total response count of 217. Figure 24 displayed in bar graph form only rank 1 responses and shows that 129 responses want new trails to connect to existing parks.

Table 28: Bicycling and Walking Preferences Possible Location Of New Trails

WHAT ARE THE MOST IMPORTANT FACTORS FOR DETERMINING LOCATIONS OF NEW TRAILS? PLEASE CHECK YOUR RATING, 1 BEING MOST IMPORTANT.				
Answer Options	1	2	3	Response Count
Connects to existing trails	185	31	12	228
Addresses safety concerns	167	33	17	217
Connects to existing parks	129	49	20	198
Connects to downtown	42	56	76	174
Connects to schools	33	48	91	172
Other (please specify)				3
answered question				248
skipped question				49

Figure 24: Bicycling and Walking Preferences Possible Location Of New Trails

What are the most important factors for determining locations of new trails? 1 being the most important and is displayed here

- Connects to schools: 33
- Connects to downtown: 42
- Connects to existing parks: 129
- Addresses safety concerns: 167
- Connects to existing trails: 185
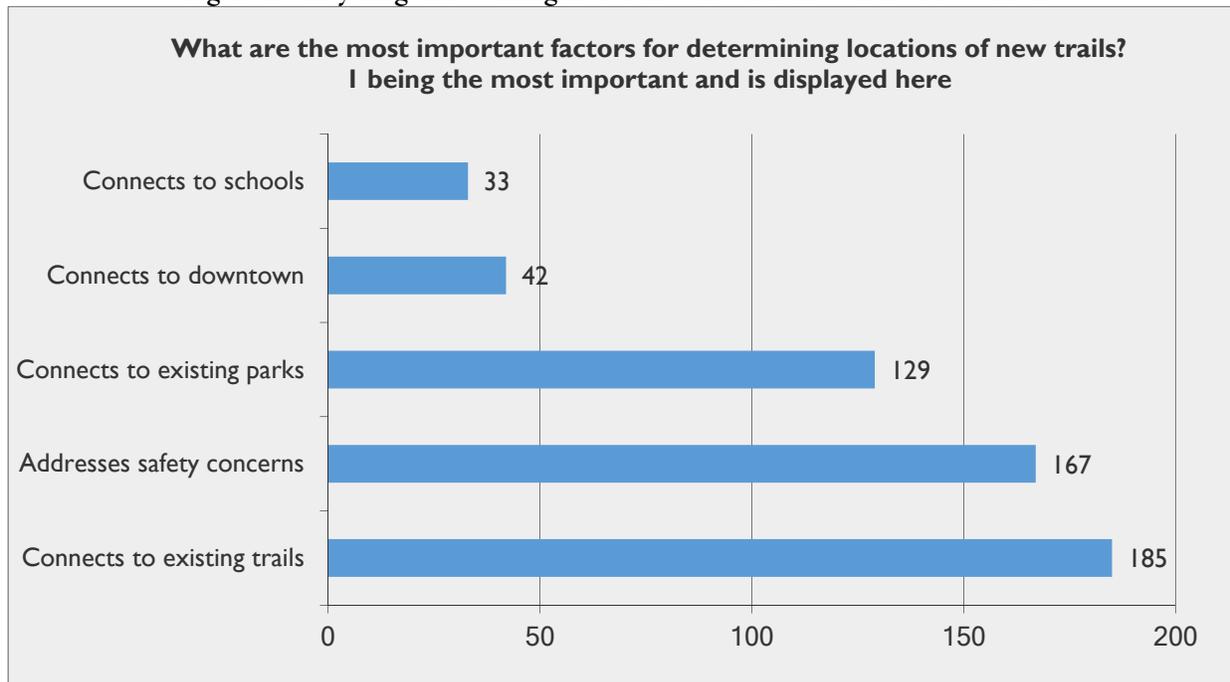
Section V: About You…

Question 1: Tell us the number of people in each age group in your household. Enter a number

For this question the respondents were asked to enter a specific age group for their household, of the 297 total respondents 264 answered this question while 33 abstained. According to Table 30 the response age group average was the highest for the 35-44 age bracket with 1.33 persons per household and a response count of 120, while the lowest was for the age group 85+ with .23 persons per household with a response count of 26. Figure 25 displays the same information in bar graph form, the age group of 44-54 had the second highest response rate with 1.18 or 96 responses.

Table 29: About You Age Groups In Household

PLEASE TELL US THE NUMBER OF PEOPLE IN EACH AGE GROUP IN YOUR HOUSEHOLD. PLEASE ENTER A NUMBER.			
Answer Options	**Response Average**	**Response Total**	**Response Count**
35-44	1.33	160	120
45-54	1.18	113	96
25-34	1.12	83	74
15-19	1.04	82	79
55-64	1.04	71	68
10-14	.98	94	96
65-74	.97	57	59
5-9	.96	86	90
20-24	.86	54	63
0-4yrs	.84	53	63
75-84	.31	9	29
85+yrs	.23	6	26
answered question			264
skipped question			33

Figure 25: About You… Age Group In Household
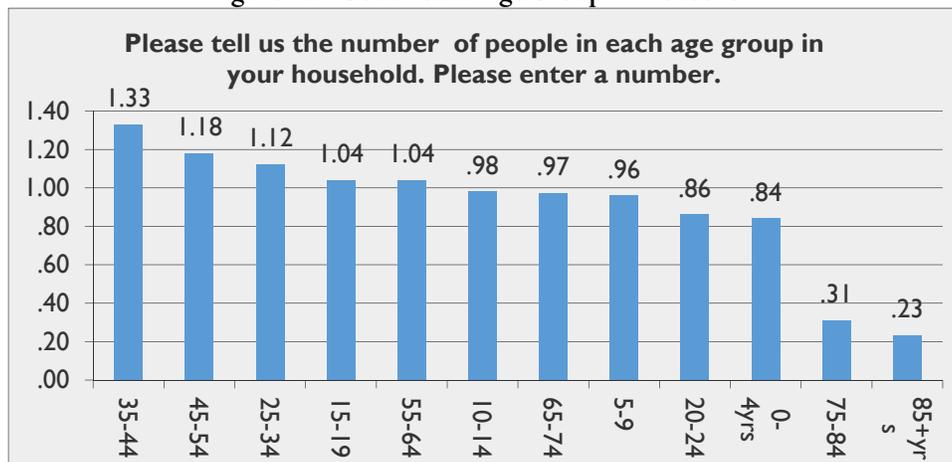
Question 2: Do you live inside the municipal limits of Archdale?

This question is fairly straightforward and asks if the respondents live in the municipal limits of Archdale. Of the 297 respondents 260 answered this question while 37 abstained. According to figure 21 192 or 73.8% of the respondents replied with yes while 68 or 26.2% replied with no.

Table 30: About You.. Do You Live Inside The Municipal Limits Of Archdale?

DO YOU LIVE INSIDE THE MUNICIPAL LIMITS OF ARCHDALE?		
Answer Options	**Response Percent**	**Response Count**
Yes	73.8%	192
No	26.2%	68
answered question		260
skipped question		37

Figure 26: About You.. Do You Live Inside The Municipal Limits Of Archdale?

Do you live inside the municipal limits of Archdale?

26.2%

73.8%

■ Yes
■ No
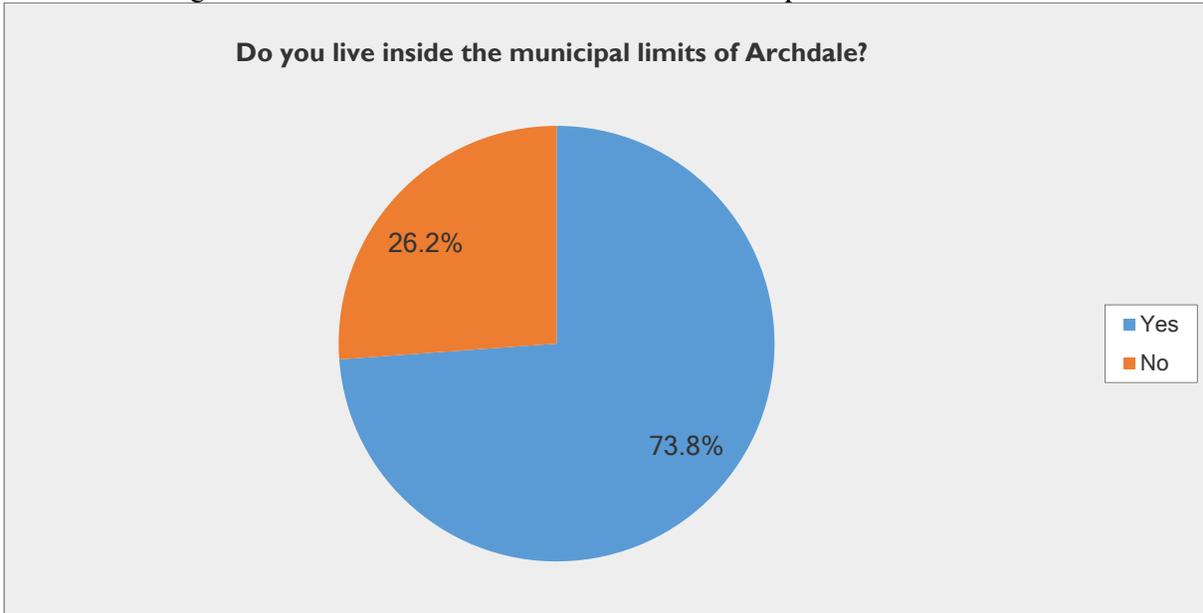
Question 3: How long have you lived in the area?

This question asks the respondents how long they have lived in the area of the 297 total respondents 261 answered this question while 36 abstained. Table 32 shows that the highest response count is for more than 10 years with 118 of the 261 which is 45.2% of the total responses, while the lowest response was for living in the area for less than 2 years with 19 responses or 7.3%. Figure 27 is a pie chart and shows that 26.8% of the respondents are lifelong residents which is the second largest response count with 70 total responses.

Table 31: About You… How Long Have You Lived Here?

HOW LONG HAVE YOU LIVED IN THE AREA?		
Answer Options	**Response Percent**	**Response Count**
More than 10 years	45.2%	118
Life-long Resident	26.8%	70
More than 5 years	11.5%	30
More than 2 years	9.2%	24
Less than 2 years	7.3%	19
answered question		261
skipped question		36

Figure 27: About You… How Long Have You Lived Here?
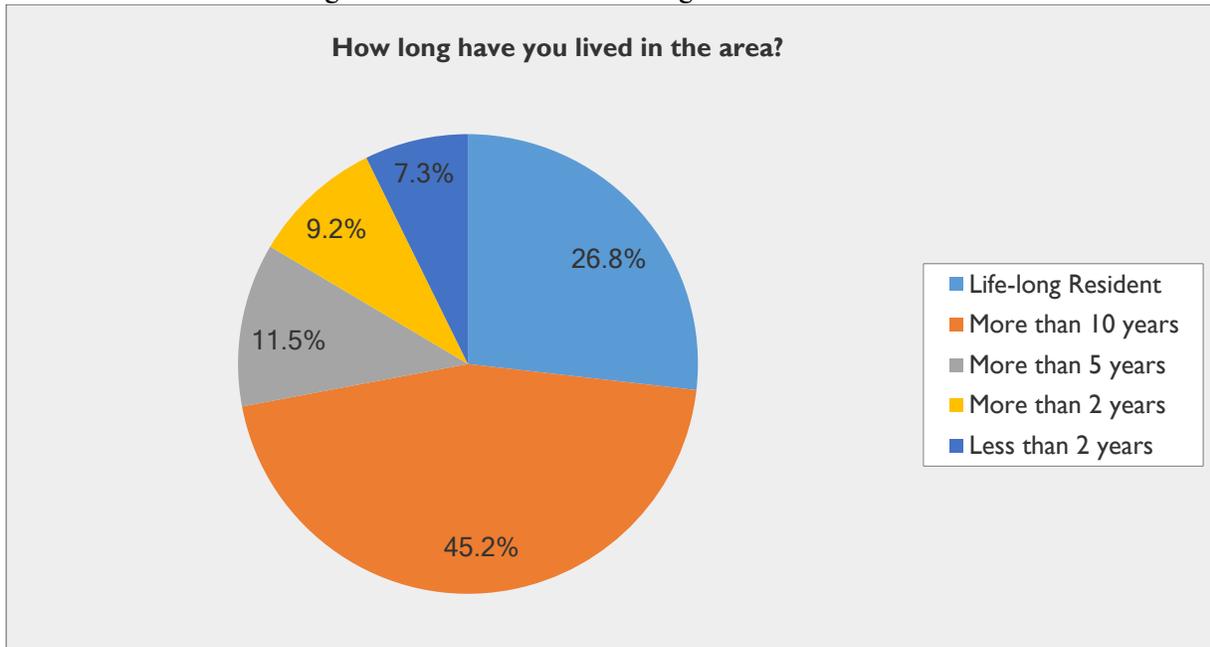
Question 4: What is your household income?

This question asks respondents to disseminate their household income earnings during a year. According to Table 33, of the 297 respondents 231 answered the question while 66 skipped the question. $75k-$100k was the most common answer with 57 responses or 24.7% of the total response count, while <$25k had the lowest response count with 14 or 6.1% of the responses. Figure 28 is a bar graph and shows that 22.5% of the responses indicated that $50k-75k was their household yearly income.

Table 32: About You… What Is Your Household Income?

WHAT IS YOUR HOUSEHOLD INCOME?		
Answer Options	**Response Percent**	**Response Count**
$75,000 - $100,000	24.7%	57
$50,000 - $75,000	22.5%	52
$35,000 - $50,000	19.0%	44
>$100,000	16.5%	38
$25,000 - $35,000	11.3%	26
<$25,000	6.1%	14
answered question		231
skipped question		66

Figure 28: About You… What Is Your Household Income?
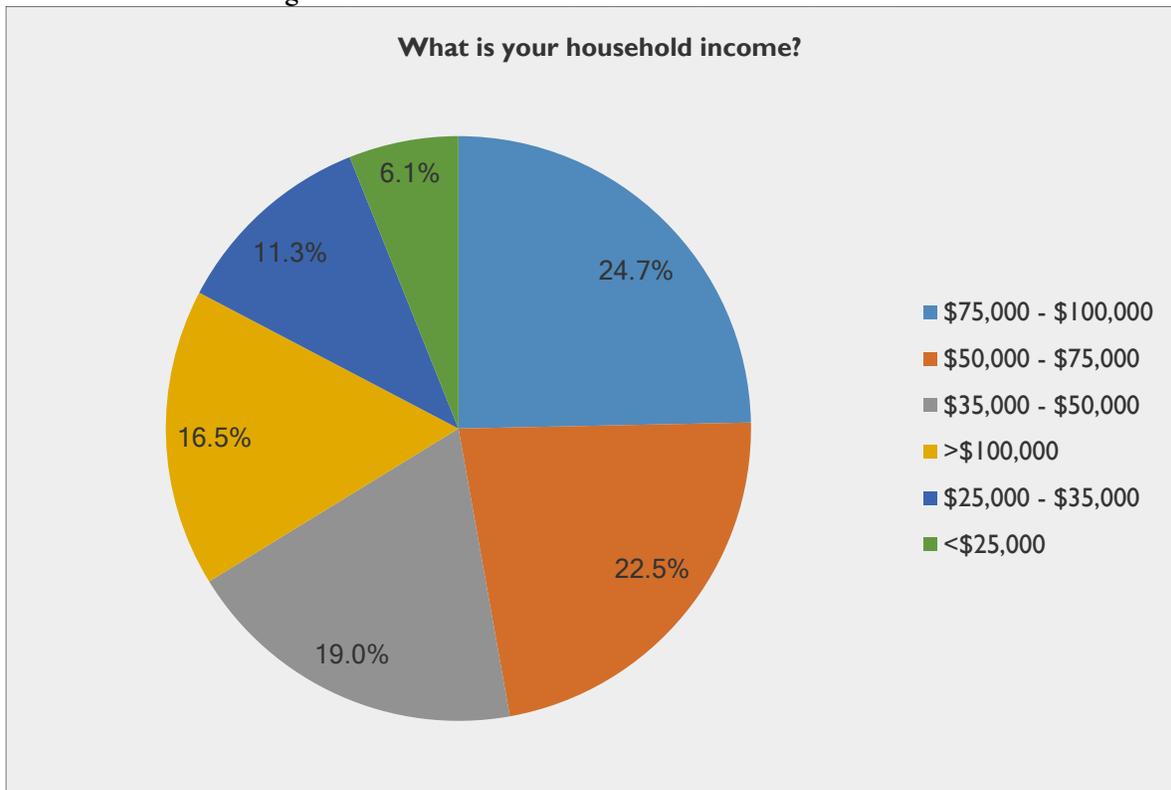
Question 5: How would you describe your ethnicity?

This questions asks the respondents to describe their ethnicity, according to Table 34 of the 297 total respondents 259 answered this question while 38 skipped it. 245 responses indicated that they were white or 94.6% of the total responses, while 6 respondents or 2.3% indicated they were of African-American descent.

Table 33: About You… How Would You Describe Your Ethnicity?

HOW WOULD YOU DESCRIBE YOUR ETHNICITY?		
Answer Options	**Response Percent**	**Response Count**
White	94.6%	245
Black or African-American	2.3%	6
Other	1.5%	4
Asian	1.2%	3
Hispanic or Latino	0.4%	1
answered question		259
skipped question		38

Figure 29: About You… How Would You Describe Your Ethnicity?
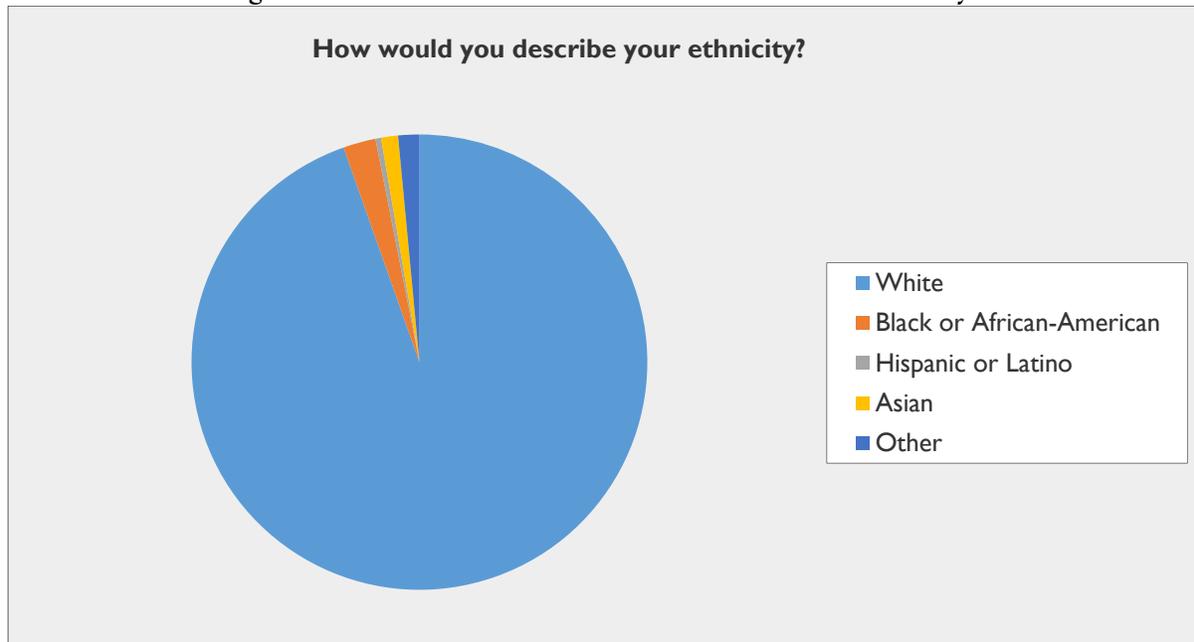
Question 6: What is the best way to notify you of programs and activities? Check one.

This question asks respondents on what is the best way to get into contact with them and only to choose one response. According to Table 35 of the 297 respondents 260 answered the question while 56 skipped it, 54.6% or 142 of the 260 said the best way to contact them was through email, while 15.8% or 41 respondents said social media was the best way to notify them. 7.3% or 19 respondents said that other was the best way according to the data the other suggests the newsletter that comes with city of Archdale bill was the best way to notify them of programs and activities.

Table 34: About You… What Is The Best Way To Notify You Of Programs And Activities?

WHAT IS THE BEST WAY TO NOTIFY YOU OF PROGRAMS AND ACTIVITIES? CHECK ONE.		
Answer Options	**Response Percent**	**Response Count**
Email	54.6%	142
Social media (facebook, etc.)	15.8%	41
Newspaper	12.3%	32
Text	9.2%	24
Other/Describe:	7.3%	19
Radio	0.8%	2
answered question		241
skipped question		56

Figure 30: About You..What Is The Best Way To Notify You Of Programs And Activities?
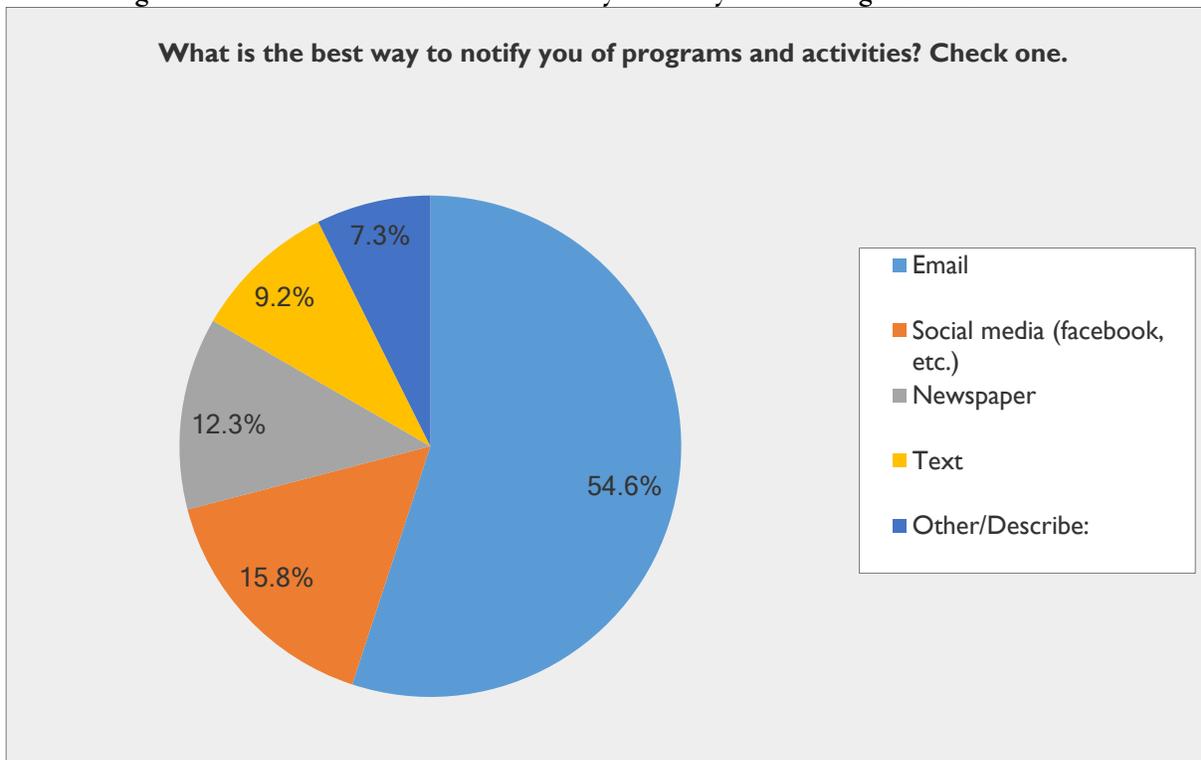
APPENDIX B: FACILITY AUDIT

A field audit of existing recreation sites operated by the City of Archdale was conducted as part of the Parks & Recreation Needs Assessment. The audit was conducted jointly by PTRC and local recreation staff on September 24 and 25, 2015. Creekside Park, the Recreation Center and Sterling Ridge Park were reviewed. Characteristic ratings and conditions of each park facility was completed in the following areas (if applicable):

Natural Areas	This category includes open play fields and undeveloped areas within the park boundaries.
Leisure Facilities	This category includes facilities such as picnic shelters, playgrounds and other non-competitive, man-made features.
Recreation Facilities	This category includes facilities such as ball fields, courts and other active facilities.
Access & Parking	This category includes pedestrian, bicycle and vehicular linkages to and through the site, and supporting parking facilities.
Comfort & Amenities	This category includes tangible elements including restrooms, staff offices, maintenance facilities and other support services located within the park site and intangible elements including general patterns of use, visual quality and overall experience.
Opportunities	This category includes the consideration and identification of recreation improvements at each site.

Facility conditions were rated on a scale of 1-5, with 1 being highest and 5 being lowest.

Summary

The facilities that Archdale Parks and Recreation maintains appear to be in good condition, however the age of the Recreation Center and the playgrounds at both Creekside and Sterling Ridge are in need of updating. In addition, at Creekside Park the picnic shelter area is in need of new ground cover and the small shelter should be replaced or repaired, as it is structurally unsound. The walking trails, disc golf course and natural areas of the park are very popular and provide a unique park experience.

Audit Rating Summary

Facility conditions were rated on a scale of 1-5, with 1 being highest and 5 being lowest. Shown below are the average ratings for the 8-12 statements about condition or quality of particular features in each category (e.g. natural areas).

Park	Natural Areas	Leisure Facilities	Recreation Facilities	Access & Parking	Comfort & Amenities	Opportunities
Creekside Park	1.78	2	1.5	1.73	2.13	There are many undeveloped areas of Creekside Park (e.g. upper field area). Whether new facilities are constructed or not, a plan to access and utilize those open areas should be incorporated into the Site Specific Plan for Creekside Park. Additional trail connections and extensions to more neighborhoods will increase access and opportunity of Creekside Park
Rec Center	N/A	N/A	1.86	1.7	2.1	Gym floors are in good repair and offer diverse active recreation opportunities; updates to the multi-purpose rooms will improve their utility; better configuration of the conference room and Director's office is needed
Sterling Ridge Park	2.4	3.28	N/A	3	3	Very small site, with limited opportunity for expansion, new playground equipment is needed.

City of Archdale Facility Audit

Park Site: **Creekside Park**						Date of Field Visit:____ 9/24/15
Natural Areas	**Rating**					**Description/Comments**
Undeveloped areas are present	**1**	2	3	4	5	-Trails take you to underdeveloped areas
Undeveloped areas appear to be well managed	1	**2**	3	4	5	-Some erosion wear and tear in around disc golf
Appropriate plant materials are in use	**1**	2	3	4	5	
Invasive, non-native plants appear to be minimal	1	**2**	3	4	5	
The location and appearance of undeveloped areas are visually appealing	1	**2**	3	4	5	
Open play fields are provided	1	**2**	3	4	5	-Recreation center & 7-ballfields have open play areas nearby
Open play fields appear to be well managed	1	**2**	3	4	5	
Open play fields support a variety of uses	1	**2**	3	4	5	- A hilly topography and the stream running through Creekside limit the types of uses in most open areas
Open play fields are of adequate size	1	**2**	3	4	5	
	Average Rating: 16/9=1.78					
Leisure Facilities	**Rating**					**Description/Comments**
Picnic shelters are provided	**1**	2	3	4	5	-One large & one small shelter are provided
Picnic shelters provide appropriate seating and amenities (electrical, grills, etc…)	1	**2**	3	4	5	-75 person picnic shelter received a new roof and grills in 2015; small picnic shelter is in very poor condition and is unsafe, grounds around shelters need replacement and repair
Playground(s) are provided	**1**	2	3	4	5	
Playground(s) appear to be well maintained	1	2	**3**	4	5	-Safety issues with condition of some playground equipment
Playground(s) provide adequate surface material and depth	1	**2**	3	4	5	
Playground(s) provide age appropriate equipment	1	**2**	3	4	5	
Playground (s) provide accessibility to a wide range of users and abilities	1	**2**	3	4	5	
Playground(s) provide adequate safety signage	1	2	**3**	4	5	-Limited information on equipment use and safety information.

Park Site: <u>Creekside Park</u>						Date of Field Visit: 9/24/15
Playground(s) appear to comply with ASTM and CPSC standards	1	**2**	3	4	5	
	Average Rating:18/9=2					
Recreation Facilities	**Rating**					**Description/Comments**
Outdoor recreation facilities are provided	**1**	2	3	4	5	-Many different opportunities are offered: baseball, softball, tennis, disc golf
Indoor recreation facilities are provided	**1**	2	3	4	5	-See Recreation Center ratings and summary
Facilities appear to be well maintained	1	**2**	3	4	5	-Tennis courts need improvement, including light pole structural assessment and replacement, fence needs repair or replacement -Bronco and Mustang baseball fields fencing needs repair and replacement, especially at the backstop; Mustang field needs critical repair along the right field foul line. -Upper field fence is also in need of repair and replacement (especially along the backstop
Facilities appear to be well managed	1	**2**	3	4	5	- Some wear and tear on the grounds could be avoided with better use of heavy equipment over high traffic areas
Facilities appear to be frequently used	**1**	2	3	4	5	- Trails, playground and ball fields have frequent use
There are a variety of facilities to choose from	**1**	2	3	4	5	-Many different opportunities are offered: baseball, softball, tennis, disc golf
Facilities are of adequate size to support desired uses and minimize user conflicts	1	**2**	3	4	5	-There are some limitations to the Upper Field in close proximity to the tennis courts, but in most cases the fields are adequately spaced.
Facilities support programming needs	1	**2**	3	4	5	- Survey results indicate existing recreation habits and desire for facilities and programs.
	Average Rating:12/8=1.5					

Park Site: <u>Creekside Park</u>	Rating					Date of Field Visit: 9/24/15
Access & Parking	**Rating**					**Description/Comments**
Park site is connected to existing sidewalk system and can be easily reached on foot	I	**2**	3	4	5	- Connected to existing trails
Park site can be easily reached by bicycle	I	**2**	3	4	5	- From neighborhoods immediately surrounding the park
Park site can be easily reached by vehicle	**I**	2	3	4	5	- On a multi-lane roadway in close proximity to Interstate I-85
Internal access to park facilities is adequate and handicapped accessible	**I**	2	3	4	5	- Upper field area (on the Southeast side of Randolph Community College) could use better vehicle and pedestrian access
Internal walkways are well maintained and of adequate width	**I**	2	3	4	5	- Great trails, super
Vehicle parking areas are well delineated and adequately sized	**I**	2	3	4	5	
Bicycle parking is well delineated and adequately sized	I	2	3	4	**5**	
Parking locations do not detract from the park site	**I**	2	3	4	5	
All parking areas appear to be well maintained	**I**	2	3	4	5	
All parking areas feel safe and secure	I	**2**	3	4	5	
Adequate handicapped parking is provided	I	**2**	3	4	5	-Better handicapped access to the Upper field should be provided.
	Average Rating:19/11=1.73					
Comfort & Amenities	**Rating**					**Description/Comments**
Seating is provided and appears to be inviting and easily accessed	I	**2**	3	4	5	-Benches and seating outside are older and some in need or repair/replacement
Guest amenities are provided and appear well maintained and easily accessed	I	**2**	3	4	5	
Staff offices and maintenance facilities provided are adequate and appear well maintained	I	2	**3**	4	5	-Crowded, need more storage space
The park has adequate lighting that is well maintained	I	2	**3**	4	5	-Tennis Courts need new lighting equipment
The park appears clean and well maintained	I	**2**	3	4	5	-Picnic shelter area and bathrooms need improvement
The park is busy throughout the day	I	**2**	3	4	5	
The park feels safe	I	**2**	3	4	5	

Park Site: <u>Creekside Park</u>						Date of Field Visit: _____ 9/24/15
The park generally projects a positive image	I	**2**	3	4	5	
Land uses around the park are complementary	I	**2**	3	4	5	
There is evidence of community stewardship	I	**2**	3	4	5	
	Average Rating:22/10=2.2					
Opportunities						
What do you like best about this park? - *Extensive trail system through shady and wooded areas, with great connections to nearby neighborhoods* - *Great ball field facilities* - *Popular disc golf course*						
What 5 things would you do to improve the park short-term? - *Update playground equipment and connect with the Recreation Center via sidewalk* - *Update picnic shelters to ensure safety and repair or replace bathrooms adjacent to picnic shelters* - *Repair fencing along ball fields in the most critical locations*						
What 5 things would you do to improve the park long-term? - *Increase trail connections to the park from adjacent neighborhoods* - *Replace structurally deficient light poles at tennis courts and upper ball field* - *Replace fencing at the Bronco and Mustang fields to ensure safety of field users* - *Better utilize upper field area that is to the Southeast of Randolph Community College (e.g. trails and mobile stage)*						
What opportunities exist for community partnerships? -*Partnership with the Senior Center for improvements* -*Continue coordination with other recreation partners such as the YMCA, High Point Parks & Recreation and others* -*Look at partnering with local businesses in Archdale on projects (e.g. Walmart, Sheetz, Bojangles, Lowes, Food Lion, Pioneer, Hafele)*						

Park Site: <u>Recreation Center</u>							Date of Field Visit: 9/24/15
Recreation Facilities	**Rating**						**Description/Comments**
Indoor recreation facilities are provided	**1**	2	3	4	5		
Facilities appear to be well maintained	1	**2**	3	4	5		-Facilities are well maintained, but age of equipment is starting to show (e.g. multi-purpose room, bathrooms and bleachers)
Facilities appear to be well managed	1	**2**	3	4	5		
Facilities appear to be frequently used	**1**	2	3	4	5		
There are a variety of facilities to choose from	1	**2**	3	4	5		-There currently is not a weight room and the gym area is often busy
Facilities are of adequate size to support desired uses and minimize user conflicts	1	**2**	3	4	5		-Conference room should have better access and space, bathrooms for conference room could be reduced in size.
Facilities support programming needs	1	2	**3**	4	5		
	Average Rating:13/7=1.86						
Access & Parking	**Rating**						**Description/Comments**
Park site is connected to existing sidewalk system and can be easily reached on foot	1	**2**	3	4	5		-Could connect the Recreation Center better with the playground
Park site can be easily reached by bicycle	1	**2**	3	4	5		
Park site can be easily reached by vehicle	**1**	2	3	4	5		
Internal access to park facilities is adequate and handicapped accessible	1	**2**	3	4	5		Better access to conference room
Internal walkways are well maintained and of adequate width	1	**2**	3	4	5		
Vehicle parking areas are well delineated and adequately sized	**1**	2	3	4	5		
Bicycle parking is well delineated and adequately sized	1	2	3	4	**5**		
Parking locations do not detract from the park site	1	**2**	3	4	5		Landscaped area could be improved
All parking areas appear to be well maintained	1	**2**	3	4	5		Between park benches
All parking areas feel safe and secure	**1**	2	3	4	5		Good lighting

Park Site: <u>Recreation Center</u>						Date of Field Visit: 9/24/15
Adequate handicapped parking is provided	I	**2**	3	4	5	
	Average Rating: **22/13=1.7**					
Comfort & Amenities	**Rating**					**Description/Comments**
Seating is provided and appears to be inviting and easily accessed	I	**2**	3	4	5	-Bleachers need updating
Guest amenities are provided and appear well maintained and easily accessed	I	2	**3**	4	5	-Map of facilities and offerings in the lobby
Staff offices and maintenance facilities provided are adequate and appear well maintained	I	2	**3**	4	5	- There is a lack of storage space and the director's office is on the other side of the building from staff
The rec center has adequate lighting that is well maintained	I	**2**	3	4	5	
The rec center appears clean and well maintained	I	**2**	3	4	5	
The rec center is busy throughout the day	I	**2**	3	4	5	-Different crowds between morning and evening
The rec center feels safe	**I**	2	3	4	5	
The rec center generally projects a positive image	I	**2**	3	4	5	
Land uses around the park are complementary	I	**2**	3	4	5	
There is evidence of community stewardship	I	2	**3**	4	5	
	Average Rating: **22/10=2.2**					
Opportunities						

What do you like best about the rec facility?

-Gym is the best feature, it offers diverse opportunities and is multi-purpose

What 5 things would you do to improve the rec center short-term?

-Gym divider

-Redo kitchen cabinets in concession area and add an oven

-Repaint and bring in a designer to pick colors to "warm-up" the feel of the Recreation Center

-Replace the vinyl floor tiles

-Revitalize the restrooms inside the rec center (see pictures)

What 5 things would you do to improve the rec center long-term?

-Expansion on the back of the Recreation Center to house Senior activities (e.g. classrooms & rentals)

-Low impact weight room added

-Additional gym space

-Increase staff office space and storage

What opportunities exist for community partnerships?

Park Site: <u>Recreation Center</u>	**Date of Field Visit:__ 9/24/15**
-Partnership with the Senior Center for improvements *-Look at partnering with local businesses in Archdale on projects (e.g. Walmart, Sheetz, Bojangles, Lowes, Food Lion, Pioneer, Hafele)*	

Park Site: Sterling Ridge						Date of Field Visit: 9/24/15
Natural Areas	**Rating**					**Description/Comments**
Undeveloped areas are present	1	2	3	**4**	5	Small park
Undeveloped areas appear to be well managed	1	**2**	3	4	5	
Appropriate plant materials are in use	1	2	**3**	4	5	
Invasive, non-native plants appear to be minimal	**1**	2	3	4	5	
The location and appearance of undeveloped areas are visually appealing	1	**2**	3	4	5	
Open play fields are provided	1	2	3	4	5	N/A Very small
Open play fields appear to be well managed	1	2	3	4	5	
Open play fields support a variety of uses	1	2	3	4	5	
Open play fields are of adequate size	1	2	3	4	5	
	Average Rating: 12/5 = 2.4					
Leisure Facilities	**Rating**					**Description/Comments**
Picnic shelters are provided	1	2	3	4	5	N/A
Picnic shelters provide appropriate seating and amenities (electrical, grills, etc…)	1	2	3	4	5	N/A
Playground(s) are provided	1	2	3	**4**	5	
Playground(s) appear to be well maintained	1	2	3	**4**	5	
Playground(s) provide adequate surface material and depth	1	**2**	3	4	5	
Playground(s) provide age appropriate equipment	1	2	**3**	4	5	
Playground (s) provide accessibility to a wide range of users and abilities	1	2	3	**4**	5	
Playground(s) provide adequate safety signage	1	2	3	**4**	5	
Playground(s) appear to comply with ASTM and CPSC standards	1	**2**	3	4	5	Yes
	Average Rating: 23/7= 3.28					
Access & Parking	**Rating**					**Description/Comments**
Park site is connected to existing sidewalk system and can be easily reached on foot	1	2	3	4	5	N/A
Park site can be easily reached by bicycle	1	**2**	3	4	5	Yes

| Park Site: Sterling Ridge						Date of Field Visit:_ 9/24/15
Park site can be easily reached by vehicle	I	2	**3**	4	5	Yes
Internal access to park facilities is adequate and handicapped accessible	I	2	3	4	5	No
Internal walkways are well maintained and of adequate width	I	2	3	4	5	N/A
Vehicle parking areas are well delineated and adequately sized	I	2	3	**4**	5	No
Bicycle parking is well delineated and adequately sized	I	2	3	4	5	N/A
Parking locations do not detract from the park site	I	2	**3**	4	5	No
All parking areas appear to be well maintained	I	2	**3**	4	5	
All parking areas feel safe and secure	I	2	**3**	4	5	
Adequate handicapped parking is provided	I	2	3	4	5	
	Average Rating: 18/6=3					
Comfort & Amenities	**Rating**					**Description/Comments**
Seating is provided and appears to be inviting and easily accessed	I	**2**	3	4	5	Yes, Picnic benches with shade trees
Guest amenities are provided and appear well maintained and easily accessed	I	2	3	**4**	5	Water Pipe is broken
Staff offices and maintenance facilities provided are adequate and appear well maintained	I	2	3	4	5	N/A
The park has adequate lighting that is well maintained	I	2	**3**	4	5	Streetlamp for park has glass damage
The park appears clean and well maintained	I	**2**	3	4	5	Yes
The park is busy throughout the day	I	2	**3**	4	5	Not very busy
The park feels safe	I	**2**	3	4	5	
The park generally projects a positive image	I	2	**3**	4	5	
Land uses around the park are complementary	I	2	**3**	4	5	
There is evidence of community stewardship	I	**2**	3	4	5	
	Average Rating: 24/8=3					
Opportunities						
What do you like best about this park? *- Safe location* *- Good shade trees* *- Good potential for a neighborhood park*						

Park Site: Sterling Ridge	Date of Field Visit: 9/24/15

What 5 things would you do to improve the park short-term?

- Fix water Spout	- Concrete pad for picnic table with accessible walkway
- Fix swings	- Add a grill
- Remove sandbox	- Better signage to the park and to the park
- Fix the playground equipment	- Better landscaping

What 5 things would you do to improve the park long-term?

-Install new playground equipment

What opportunities exist for community partnerships?

-Could get neighborhood residents to sponsor the park, however there is not an active neighborhood association

APPENDIX C: DEMOGRAPHIC REPORT

Location

Archdale is located along the I-85 and US-311 business corridors in northwest Randolph County. The northern part of the City extends into Guilford County. The City is adjacent to Trinity in the southwest and to High Point in the northwest. Currently, Archdale has a population of 11,852 (2014 NCOSBM), is 8.3 square miles in size and has a population density of 1,412 people per square mile.

Figure 31: Overview Map
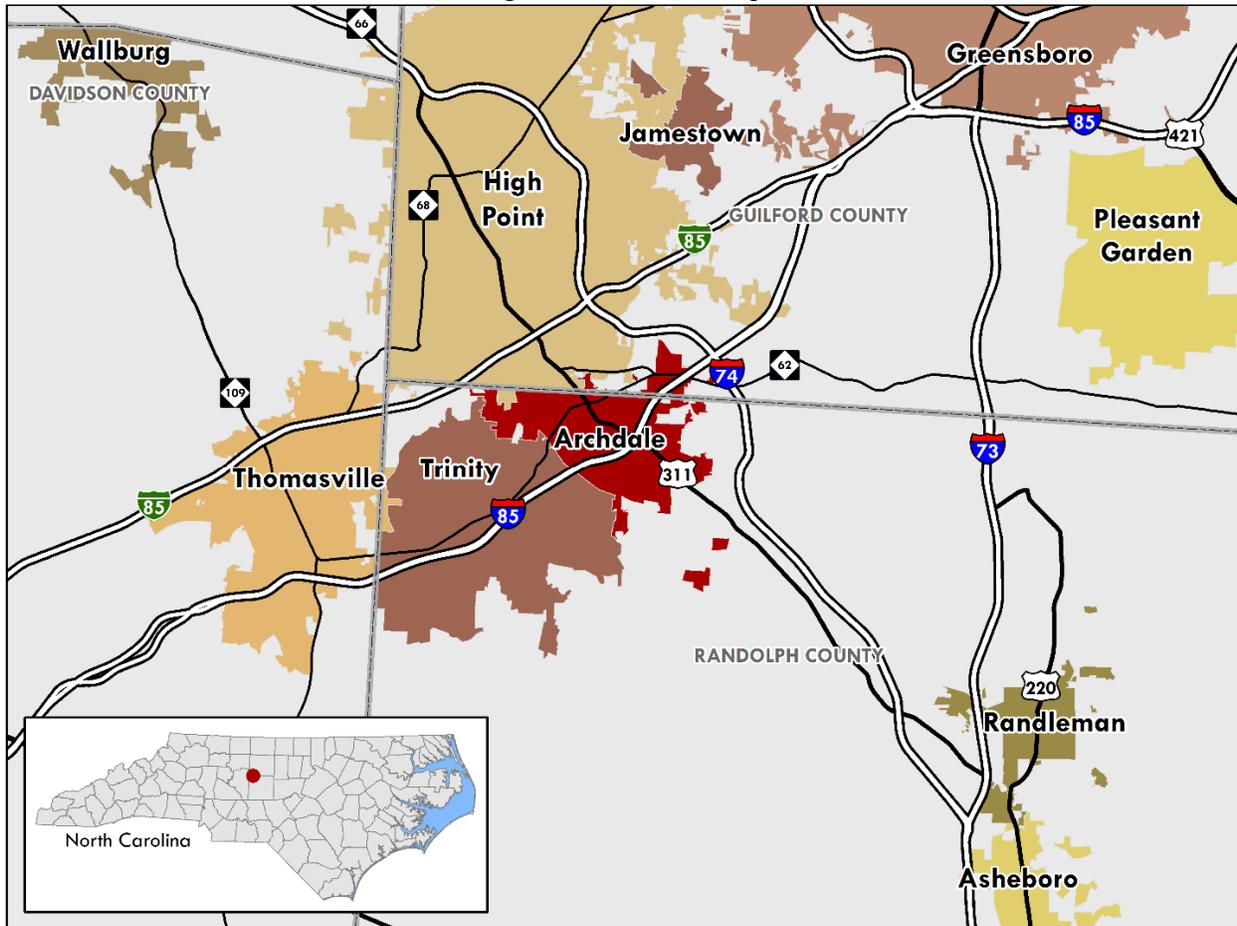
Population & Growth

In 2013, the certified population estimate for the City of Archdale was 11,852, a slight increase from the 2010 decennial population of 11,415. Archdale saw the highest amount of growth in the 1990's with an annual growth increase of 3% each year. The population growth has since slowed down with an annual increase of approximately 1% each year between 2010 and 2014. Municipal level population projections were estimated by applying the 1% annual growth each year until 2020, and then decreasing the annual growth rate to 0.9% until 2030.

Figure 32: Historical & Projected Population (1970-2030)
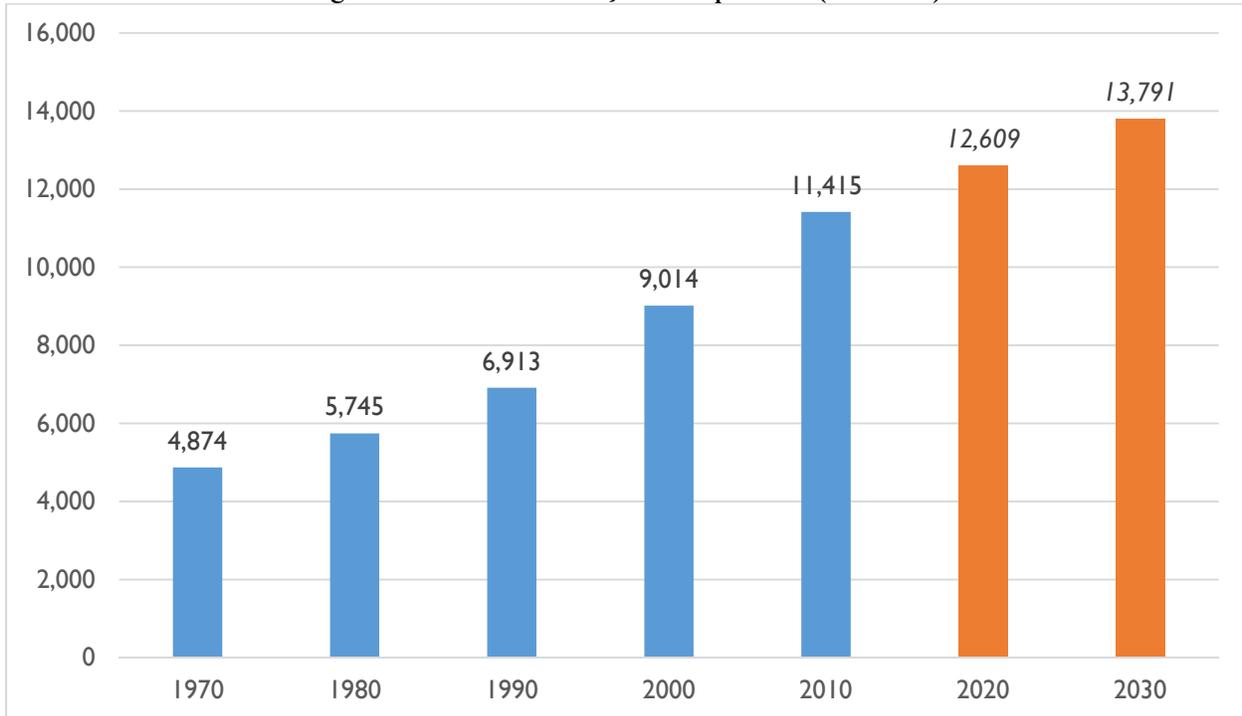
Source: U.S. Census Bureau; PTRC Regional Planning Department Population Projections

**Table 35: Historical & Projected Population Comparison (1970-2030)**

	CITY OF ARCHDALE			RANDOLPH COUNTY			GUILFORD COUNTY		
Year	Pop.	% Change	Annual Growth Rate	Pop.	% Change	Annual Growth Rate	Pop.	% Change	Annual Growth Rate
1970	4,874	-	-	76,358	-	-	288,645	-	-
1980	5,745	17.9%	1.8%	91,300	19.6%	2.0%	317,154	9.9%	1.0%
1990	6,913	20.3%	2.0%	106,546	16.7%	1.7%	347,420	9.5%	1.0%
2000	9,014	30.4%	3.0%	130,454	22.4%	2.2%	421,048	21.2%	2.1%
2010	11,415	26.6%	2.7%	141,752	8.7%	0.9%	488,406	16.0%	1.6%
2020	*12,609*	*10.5%*	*1.0%*	142,672	0.6%	0.1%	544,860	11.6%	1.2%
2030	*13,791*	*9.4%*	*0.9%*	142,823	0.1%	0.0%	598,352	9.8%	1.0%

Source: U.S. Census Bureau; N.C. State Demographer County Level Projections PTRC Regional Planning Department Municipal Projections

The City of Archdale has several pockets of high density residential populations. Most of these areas (illustrated in dark purple in Figure 33) are due to high density single family housing on lots around

one-third acre in size. The area in the northern-central part of the City, just south of NC-62, is due to multi-family apartment and townhome communities.

Figure 33: Population Density - Block Level (2010)
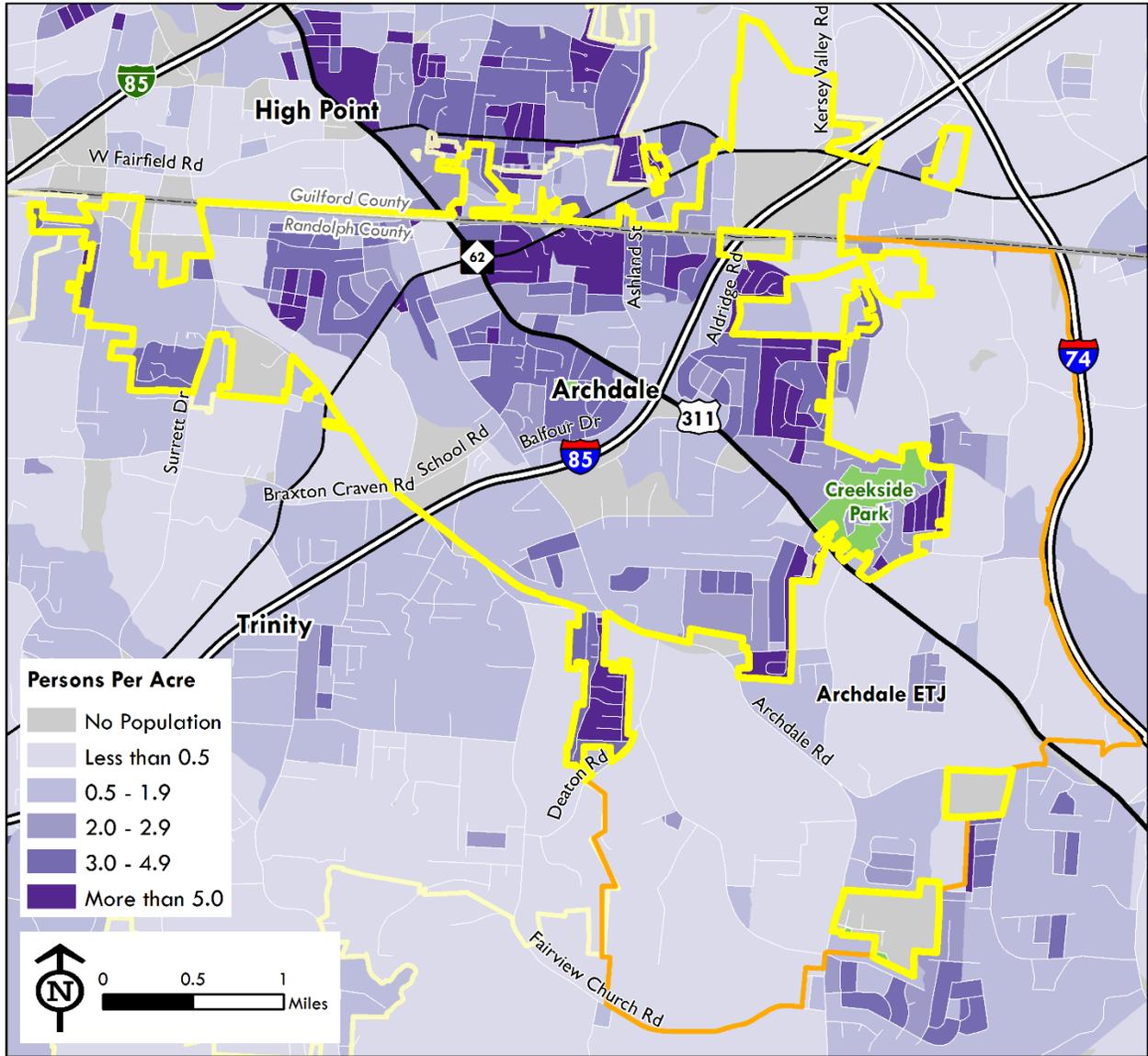
Source: U.S. Census Bureau, 2010

Race & Ethnicity

Over the past few decades, the minority population in Archdale has increased. The largest minority population is the Asian race, which has doubled at each decennial census and has continued to rise since the 2010 census. Both the African American and the Hispanic populations have also increased and will most likely continue to increase over the next few decades.

Table 36: Race & Ethnicity (1980–2013)

	1980	1990	2000	2010	2013
White	98.7%	97.1%	92.2%	85.5%	83.6%
African American	0.4%	1.2%	2.7%	3.9%	4.4%
Asian	0.0%	0.9%	2.0%	4.8%	7.3%
Other Race	0.6%	0.3%	1.2%	1.8%	1.3%
Hispanic	0.3%	0.4%	1.8%	4.0%	3.4%

Source: U.S. Census Bureau Decennial Census & ACS 2009-2013 5-year estimates

Figure 34: Race & Ethnicity (1980–2013)
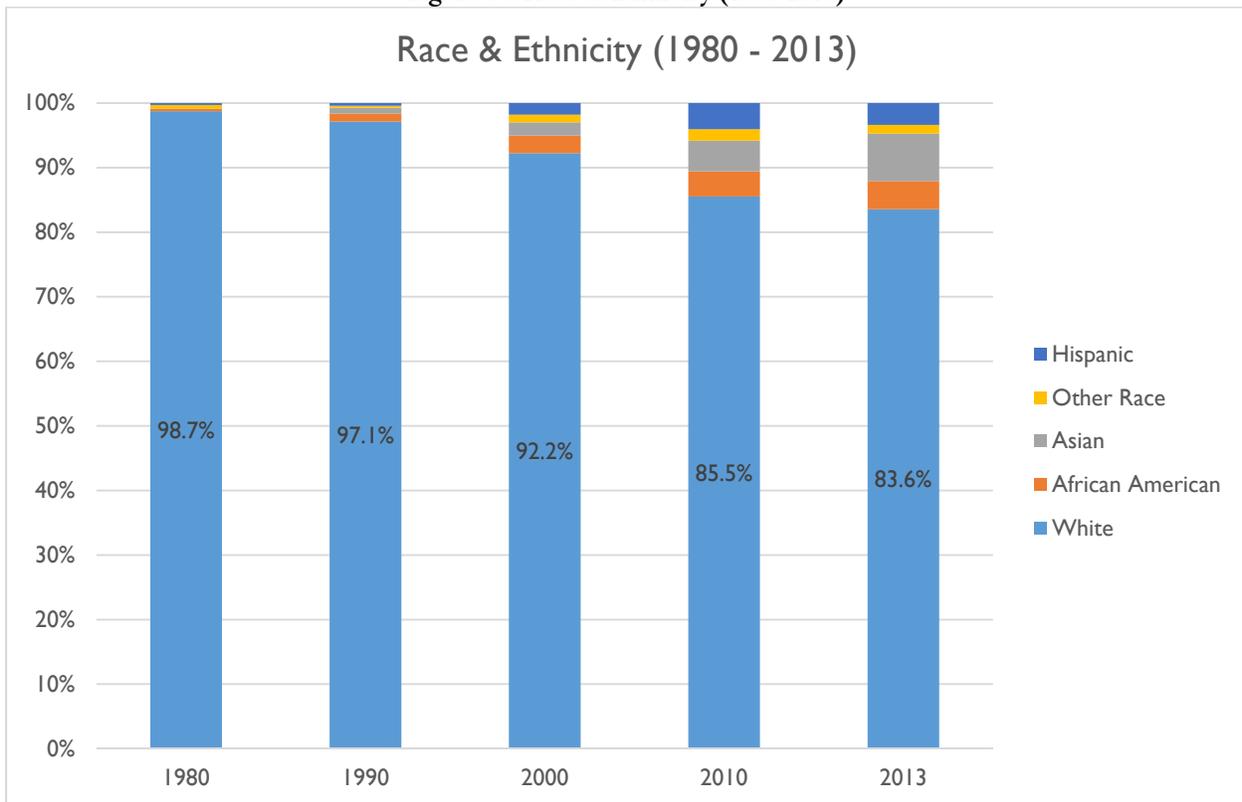
Source: U.S. Census Bureau Decennial Census & ACS 2009-2013 5-year estimates

Age

Archdale's population continues to grow older. The median age has increased from 28.0 years in 1970 to 40.6 in 2013. The largest age group in the City is ages 45-49. Over the next several decades, this age group's needs will shift as they enter into the 65 years and older category.

Table 37: Age Categories (1970–2013)

YEAR	MEDIAN AGE	AGE 0-17		AGE 18-64		AGE 65+	
		#	%	#	%	#	%
1970	**28.0**	2,074	34.0%	3,604	59.0%	425	7.0%
1980	**32.7**	1,549	27.0%	3,238	56.4%	958	16.7%
1990	**33.9**	1,521	22.0%	4,625	66.9%	767	11.1%
2000	**36.7**	2,091	23.2%	5,784	64.2%	1,139	12.6%
2010	**40.0**	2,713	23.8%	6,925	60.7%	1,777	15.6%
2013	**40.6**	2,789	24.7%	6,937	61.4%	1,573	13.9%

Source: U.S. Census Bureau Decennial Census & ACS 2009-2013 5-year estimates

Figure 35: Age & Gender Pyramid (2010)
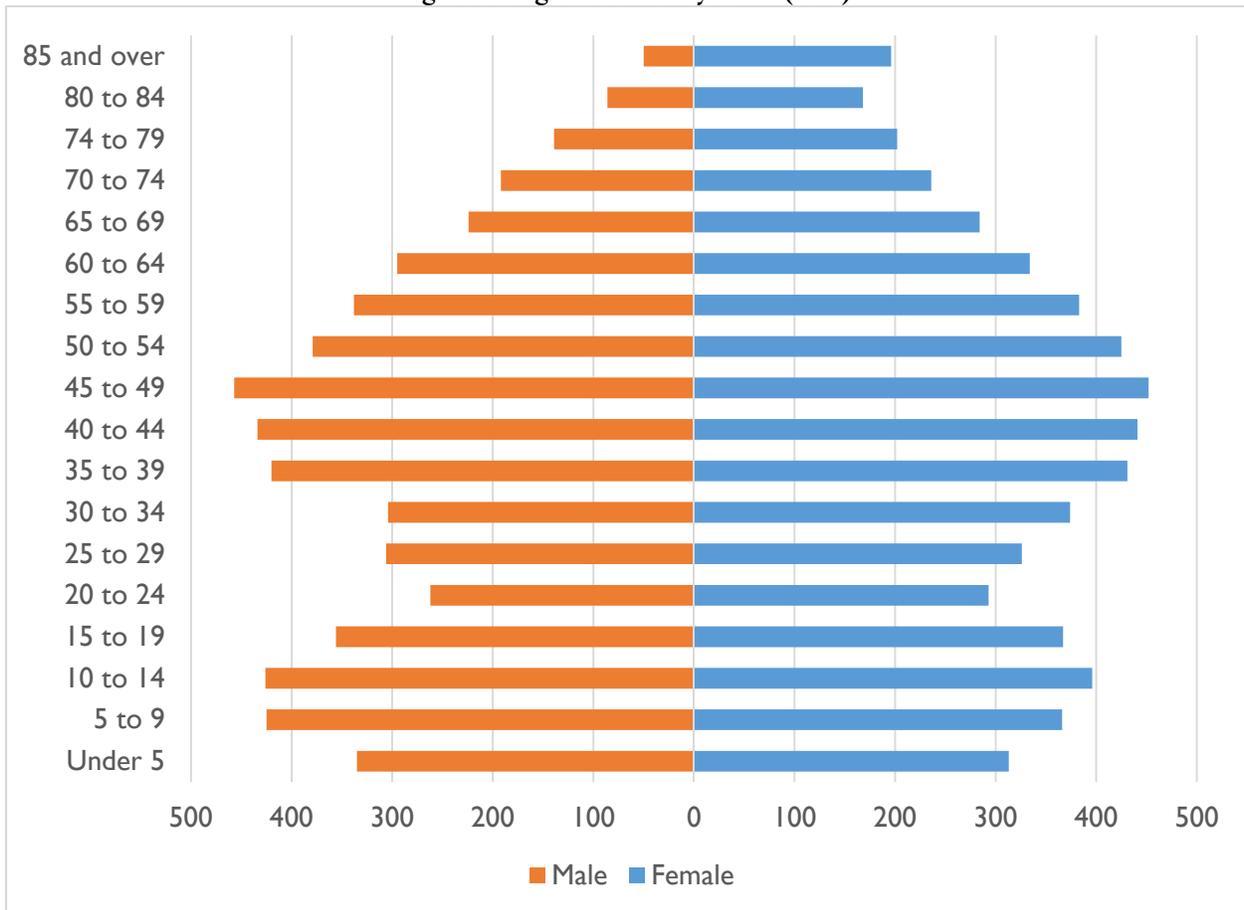
Source: U.S. Census Bureau Decennial Census

Households

The majority of households in Archdale are family households (70.8%). One-quarter of households consist of single person households. A little more than a third of all households have children under the age of 18. The City of Archdale has a housing vacancy rate of 10%. Just over one-quarter of housing units are rental units with a median gross monthly rent of $669. The median home value in Archdale is $135,000, up from $100,300 in the year 2000.

Table 38: Household Characteristics (2013)

HOUSEHOLDS BY TYPE		
Total Households	4,170	(x)
Family Households	2,953	70.8%
Persons Living Alone	1,054	25.3%
Households with Children	1,423	34.1%
Married Couple Family with Children	949	22.8%
Single Parent Households	474	11.4%
Average Household Size	2.66	(x)
HOUSEHOLDS BY TENURE		
Total Housing Units	4,631	(x)
Occupied	4,170	90.0%
Owner Occupied	2,965	64.0%
Renter Occupied	1,205	26.0%
Vacant	461	10.0%
HOUSING VALUE		
Median Housing Value	$135,500	
Median Gross Rent	$669	

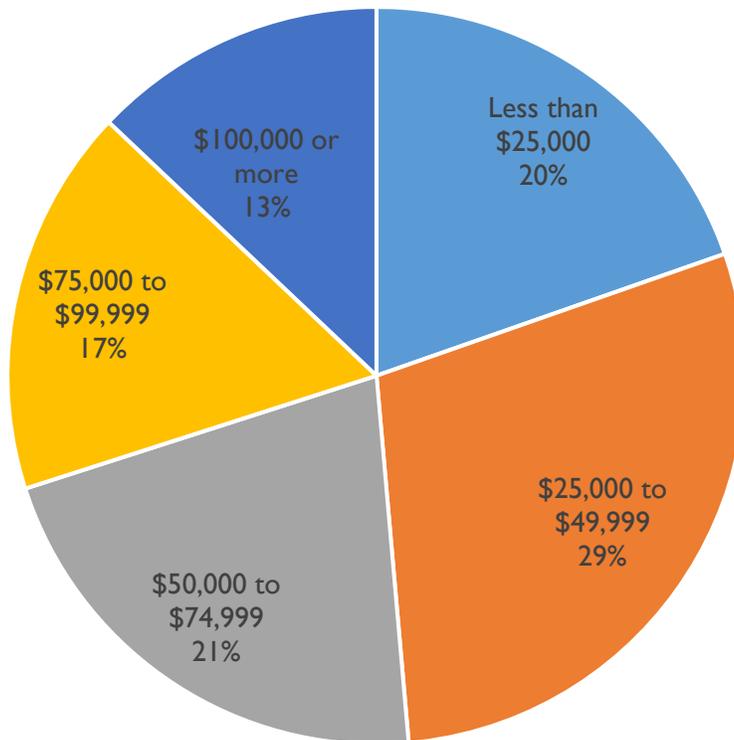*Source: U.S. Census Bureau, ACS 2009-2013 5-year estimates*

Income

Incomes have been steadily increasing over the past few decades. Archdale's median household income in 2013 was just over $52,000, ranking 130th out of 553 municipalities in North Carolina. About half of Archdale's households make less than $50,000 a year while the other half makes more than $50,000 a year.

Table 39: Income Characteristics (1990–2013)

|	1990	2000	2010	2013
Median Household Income	$29,690	$41,693	$48,291	$52,042
Median Family Income	$35,271	$50,245	$55,872	$62,055
Per Capita Income	$13,600	$20,424	$22,830	$22,837

Source: U.S. Census Bureau Decennial Census & ACS 2006-2010/2009-2013 5-year estimates

Figure 36: Median Household Income by Range (2013)

Source: U.S. Census Bureau, ACS 2009-2013 5-year estimates

Figure 37: Medium Household Income – Blockgroup Level (2013)
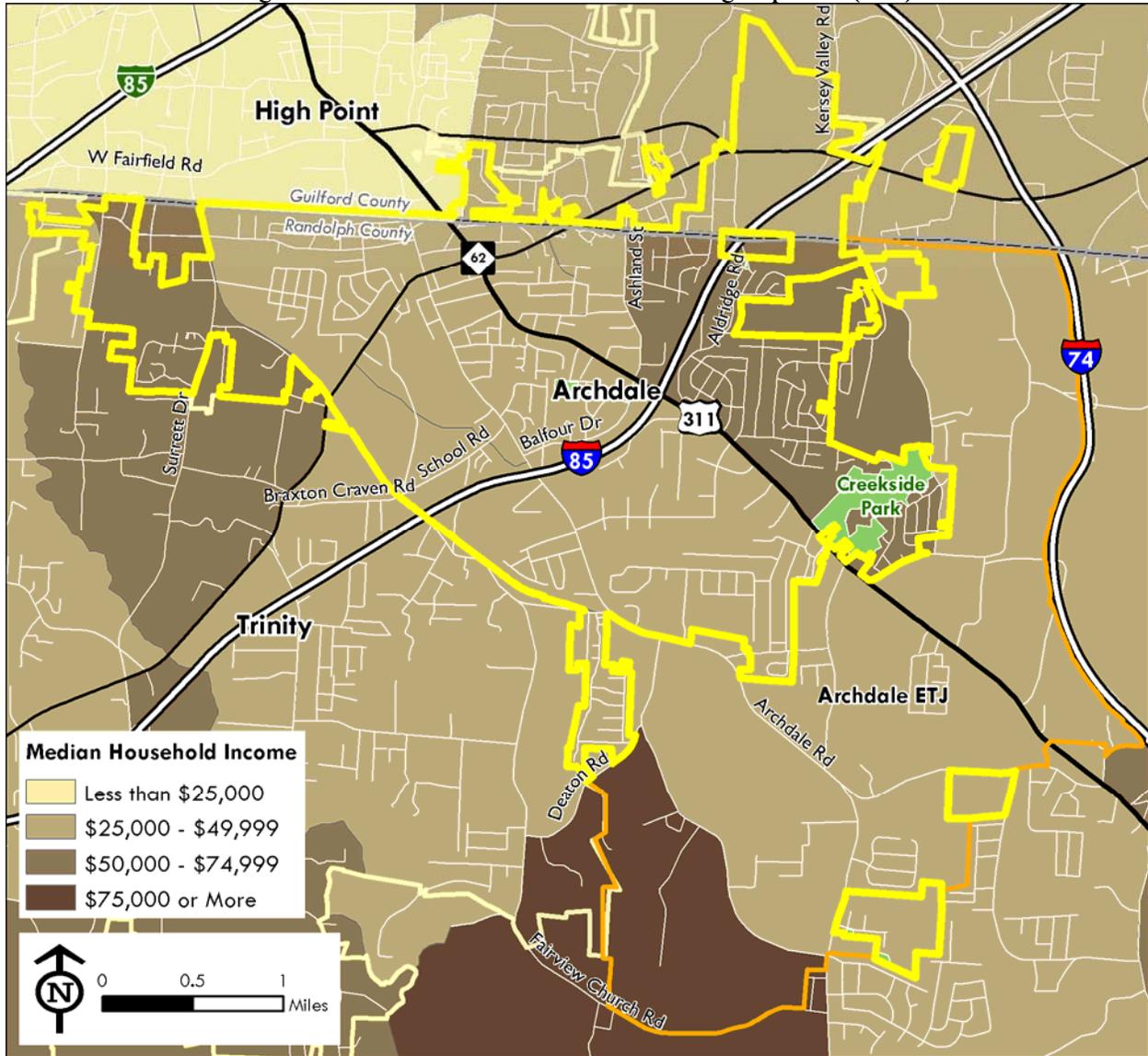
Source: U.S. Census Bureau, ACS 2009-2013 5-year estimates
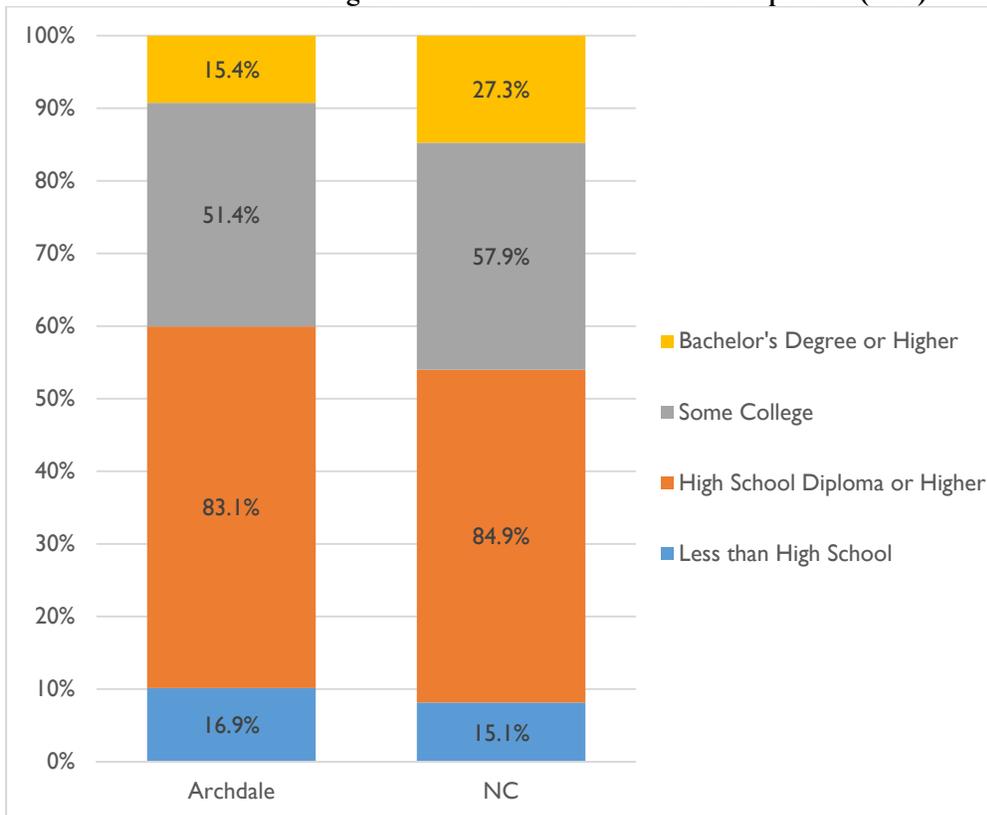
Educational Attainment

Higher educational attainment rates have increased in Archdale over the past few decades. The percentage of the population (25 years and older) without a high school education has been cut in half since 1990. The population attending college has also increased. These higher education rates are slightly lower than those of the state, where 27.3% of the population has a Bachelor's degree or higher, compared to 15.4% in Archdale. The blockgroup containing Creekside Park has the highest percentage of residents who have a high school diploma (93%).

Table 40: Educational Attainment (1990-2013)

|	1990	2000	2010	2013
Less than High School Diploma	35.1%	23.2%	17.9%	16.9%
High School Diploma or Higher	64.9%	76.8%	82.1%	83.1%
Some College	n/a	39.6%	49.5%	51.4%
Bachelor's Degree or Higher	10.1%	13.5%	14.9%	15.4%

Source: U.S. Census Bureau Decennial Census & ACS 2009-2013 5-year estimates

Figure 38: Educational Attainment Comparison (2013)

Source: U.S. Census Bureau, ACS 2009-2013 5-year estimates

Figure 39: Educational Attainment – Blockgroup Level (2013)
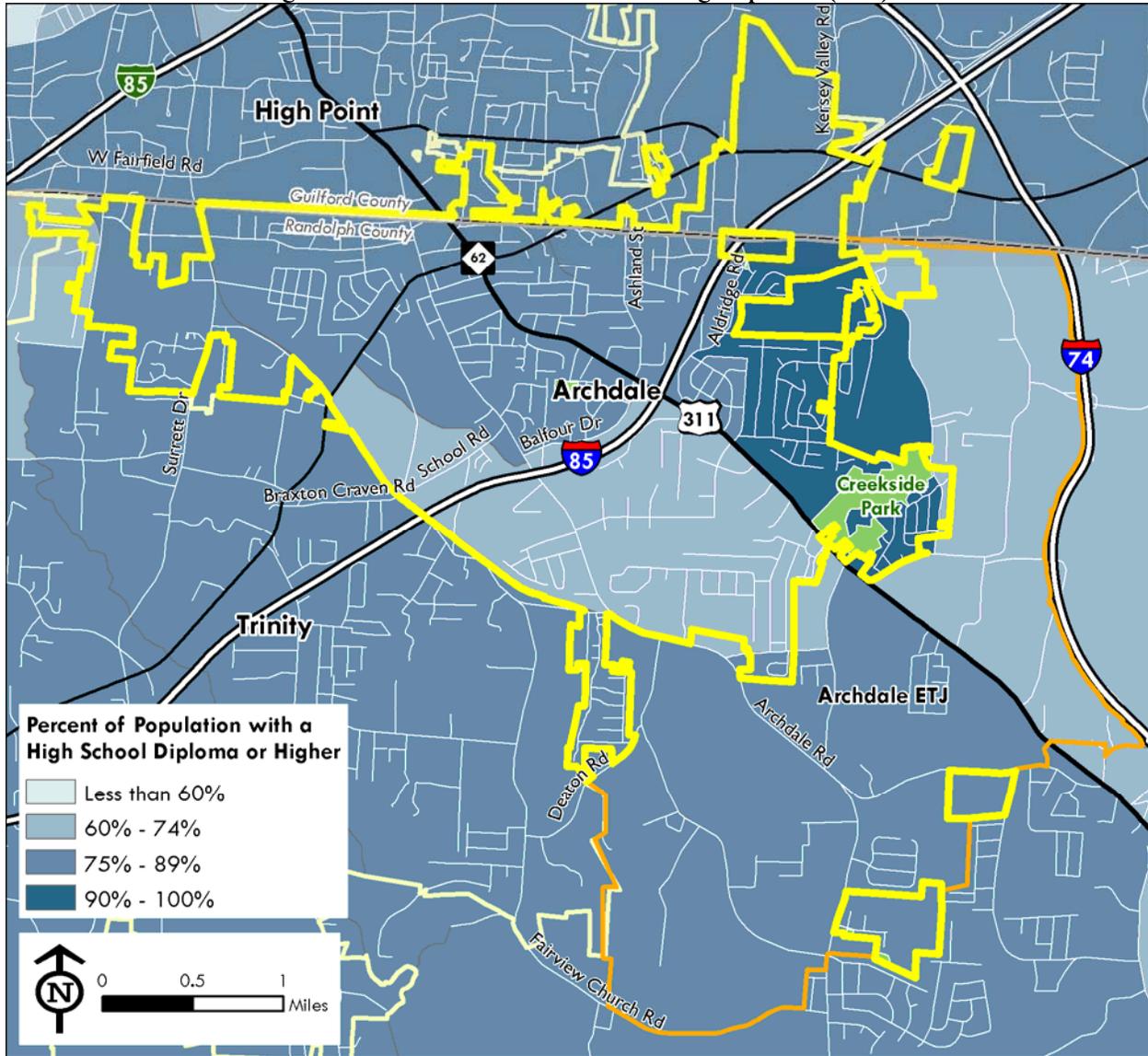
Source: U.S. Census Bureau, ACS 2009-2013 5-year estimates

Recreation Expenditures

Comparison to Other Communities

This study compares Archdale and its Parks and Recreation Department to other communities similar in size and demographics.

Table 41: Population Estimates of Comparison Communities (2013)

AGENCY	POPULATION ESTIMATE
Archdale Parks & Recreation	**11,746**
Clayton Parks & Rec	17,174
Eden Parks & Rec	15,406
Graham Parks & Rec	14,177
Newton Parks & Rec	13,031
Pinehurst Parks & Rec	15,525
Roanoke Rapids Parks, Rec & Library	15,543
Southern Pines Parks & Rec	13,089
Washington Parks & Rec	9,688
Waynesville Parks & Rec	9,819

Source: N.C. State Demographer, Certified 2013 Estimates

Table 42: Parks & Recreation Per Capita Expenditures Comparison (FY 2014)

AGENCY	OPERATION EXPENDITURES PER CAPITA	CAPITAL IMPROVEMENTS PER CAPITA	TOTAL PER CAPITA
Waynesville Parks & Rec	$177.31	$35.44	$212.75
Washington Parks & Rec	$153.47	$44.77	$198.24
Pinehurst Parks & Rec	$122.63	$24.90	$147.53
Clayton Parks & Rec	$65.30	$26.88	$92.18
Newton Parks & Rec	$89.34	$2.33	$91.67
Eden Parks & Rec	$75.94	$7.72	$83.66
Roanoke Rapids Parks, Rec & Library	$73.95	$3.79	$77.74
Graham Parks & Rec	$58.39	$2.87	$61.26
Southern Pines Parks & Rec	$47.62	$6.99	$54.61
Archdale Parks & Recreation	**$51.75**	**$2.69**	**$54.44**

Source: N.C. Treasurer, Local Fiscal Management, 2014

Table 43: Parks & Recreation Per-Capita Expenditures 5-Year Average (FY 2010-2014)

AGENCY	TOTAL PER CAPITA
Waynesville Parks & Rec	$180.71
Washington Parks & Rec	$176.53
Pinehurst Parks & Rec	$134.32
Graham Parks & Rec	$114.80
Clayton Parks & Rec	$101.36
Newton Parks & Rec	$89.31
Archdale Parks & Recreation	**$87.26**
Eden Parks & Rec	$76.91
Roanoke Rapids Parks, Rec & Library	$61.92
Southern Pines Parks & Rec	$57.55

Source: N.C. Treasurer, Local Fiscal Management, 2010-2014

Table 44: Parks & Recreation Land Comparison

AGENCY	DEVELOPED P&R LAND	UNDEVELOPED P&R LAND	TOTAL ACREAGE	ACRES PER 1,000 PEOPLE
Southern Pines Parks & Rec	305.00	98.00	403.00	30.79
Pinehurst Parks & Rec	230.00	67.00	297.00	19.13
Washington Parks & Rec	122.00	10.00	132.00	13.63
Roanoke Rapids Parks, Rec & Library	175.00	-	175.00	11.26
Clayton Parks & Rec	43.60	103.00	146.60	8.54
Archdale Parks & Recreation	**99.89**	**0.00**	**99.89**	**8.50**
Graham Parks & Rec	100.00	20.00	120.00	8.46
Eden Parks & Rec	107.00	12.00	119.00	7.72
Newton Parks & Rec	25.00	75.00	100.00	7.67
Waynesville Parks & Rec	59.00	-	59.00	6.01

Source: Recreation Resources Service, Services Study Reports FY 2003-04/2006-07/2009-10Site Suitability Analysis

APPENDIX D: MEETING INFORMATION

Focus Group #1 August 20, 2015

<u>Attendees:</u> Phyllis Tew, Harriet Rietschel, Rex Smith, Debbie Hightower, Lois Bohnsack, Beverly Nelson, Nathan Grant
<u>Staff:</u> Brian Clodfelter, Jesse Day, Paul Kron

What does Archdale Parks and Recreation do well?

Program

- 4th of July Festival
- Bush Festival (Chamber of Commerce)
- Basketball/Baseball/etc.

- Knitting/Quilting/Crochet/etc.
- Focus group for arts and crafts
- Senior trips

People

- Just hired program and marketing coordinator (especially for special events)

- Part-time programming staff
- Part-time field supervisor

Park

- Great trails
  - Safe, well kept, beautiful
  - Good accessibility for variety of users

- Ball fields are great
- Disc golf
- Good walking for seniors in gym
- Rotary Club picnic shelter

What would you change or add?

Program

- Continue the senior trips and senior lunches
- Add fitness classes (during the day)
- Music and movies in the park

- Add Wine festival
  - Local vineyard tasting?
  - Octoberfest?
-

People

- More field maintenance/supervisors to provide more planning time for other staff

- Better/more communication (Brochure/website/facebook, email/texting/social media).

Park

- Band Shell (special events) – Mobile stage? (High Point has one)
- Amphitheatre
- Benches (especially on long trails and steep areas)
- Weight room (compete with local businesses?)
  - May be room for public and private business in the City
- Expansion of Rec Center
  - Weight room?
  - Senior wing?
  - Low impact floor?
  - Another gym?
- Is there a need for a pool with 3 private pools?
  - May be better to have spray park
- Dog park is needed but expensive > than $20k
- Additional restrooms
- Consider universal access playground (e.g. handicap)
  - Wheel chair swings

  - Rubberized surface/shade for playground (sponsorships?) (trees/fabric covers)
- Accessible trails
  - Connecting neighborhood with trail system
  - Middle School/Community School? (1/4 mile connection)
  -
- S.F. Shelters (near the woods)
- Denton Band Shell (paid by Lions Club)
  - Clay ball field
  - Bank sponsor for playground
- Mini parks in other areas of city (especially Northern half)
  - Diamonds Keep (20-30 acres)
    - Wetlands/boardwalk?
    - Environmental programming?
  - Sterling Ridge Park

Partners/Other Ideas

- Policy for special events (tiered system of approval) Liability costs?
- Other special events (that may or may not be allowed)
- Co-sponsorship opportunities
  - Flexibility of policy?

Desires → Benefits/Costs → Priorities → Phases → Implement Phase 1

Focus Group # 2 August 20, 2015

<u>Attendees:</u> Roger Fountain, Travis Snider, Tyler Sweeny
<u>Staff:</u> Brian Clodfelter, Jesse Day

What does Archdale Parks and Recreation do well?

Programs

- Youth ball is well run
- 415 kids okaying baseball

People

- Staff is awesome and helpful

Park

- Park is clean
- Many options at Creekside

<u>What would you change or add?</u>

Programs

- Utilize fields better
    - How to capture user fees better

Park

- How could parking be improved?
    - Where is overflow?
- Advertise Parks and Recreation as tournament director
- Buy mobile stage
    - Better than a permanent amphitheater
    - Allows events to move so noise sensitivity can be observed
- Travel teams go to different kind of ball fields
- 3 on 3 basketball tournaments with cash prizes

- Primitive camping sites
    - Registration
- Add dog park
    - Who maintains?
    - Shaded areas
    - Is another location better?
- Splash pad/sprayground better than the pool option
- Add to trails near disc golf

Partners/Other ideas

- Sheetz is an existing low level sponsor
- Sealy/new Wal-Mart
- Haffle – cabinet hardware
- Yearly sponsor program
    - City committee
- Presentation and packets needed to attract new sponsors
- Old Dominion

Focus Group # 3 with Staff - August 24, 2015

<u>Attendees:</u> Joni Gillis, Scott Yokeley, Haley Ballard, Brittany Smith, Jocelyn Moon, Justin Finch
<u>Staff:</u> Jesse Day

<div align="center">

What does Archdale Parks and Recreation do well?

</div>

Programs

- Athletic programs
- Senior programs
- Youth sports
- Special events
  - July 4th
  - Halloween
  - Easter
- Afterschool
- Summer Camps
- Trails
- Rental

Park

- Physical nature of the park has been greatly improved

<div align="center">

What would you change or add?

</div>

Programs

- Additional classes (partners?)
  - Kettle bell
  - Spin class
  - Gardening
  - Nutrition/Cooking
  - Yoga
  - Kickboxing
  - Evening classes
- Larger focus on healthy lifestyle habits
- Mission driven programming
- More special events (e.g. food truck rodeo)
- Bigger events
- Programs for middle-aged adults, teens
- Personal training
- Small weekly adult classes
- Explore possible seasonal classes
- "Play time" programming for pre-k children
- Senior club

People

- New instructors
- More staff will be necessary in order to accommodate more programs

Park

- Outdoor volleyball courts
- A bigger space/more rooms is necessary for additional activities
- Multipurpose gym or room
- New equipment
- Need credit cards for programs and event payments
- Make a more user friendly website
- More shelters would increase rentals

<div align="center">

Partners/Other ideas

</div>

- Small town atmosphere is important
- Partnerships/sponsorships needed
- Money for advertising on radio, etc.
- I want to create a huge event: Bacon in Archdale or something

City of Archdale
Parks and Recreation Plan

Steering Committee Meeting #1

August 26, 2015

A. Welcome and Introductions (if needed)

B. Overview and Discussion of Survey and Focus Group Input

C. Visioning Exercise

   1. How will the development of the Parks and Recreation System in Archdale benefit citizens in 10 to 20 years?
      -Improve health and fitness in Archdale   -Green Space, Build Community ,Quality of Life
      -More Community involvement   -Safe, health, expanding, Activities for Children

   2. How would you describe in one or two words the Parks and Recreation you envision in 20 years? –Engaging the Community   -Responsive, innovative –Robust , Vibrant
         -Community Oriented

   3. What facility or program development should be accomplished over the short/mid/long-term? Please list one facility and one program (be as specific as possible)

      -2 Years -Wine and Beer Festival   -Amphitheatre/outside volleyball court
      -Streamline/Expand Programs   -music/beer festival

      -5 Years –Outdoor Volleyball   -Addition Rec Center
         -Pool   -Additional Disc Golf

      -10 Years –amphitheater for outdoor concerts   -Satellite Parks   -Gym addition

   4. What partners or institutions need to be involved to insure success? (Please include contact information if available) –At Schools Business Community, Recreation Groups additional disc golf groups etc… -Public & Private   - Local Businesses/Residents - Sheetz, Wal-Mart, Bojangles, Lowes , Food Lion, Pioneer

D. Next Steps and Public Meeting Date
E. Other Issues

Archdale Parks and Recreation Plan

Community Meeting

Archdale Recreation Center

November 19th 5:30 PM –7:30 PM

The purpose of this meeting is to:

- Voice your opinions on the matters that relate to the Archdale Parks and Recreation facilities throughout our wonderful City.

- Your input is highly valuable and is needed to help foster a creative and welcoming community.

- Do not miss this opportunity to discuss important issues about our City, see you there!

- Light refreshments and snacks will be provided.

- For more information call the Recreation Center at 431-1117, email jday@ptrc.org or visit www.archdaleparks.com on the web.

Archdale Parks and Recreation Plan Design Workshop

AGENDA

Wednesday, June 1, 2016
5:30 PM – 7:30 PM

5:30 Sign-In

-Place Your Location on the Map, -Get "Hypothetical" Funds , -Purchase Facilities

5:45 View Recreation Needs Assessment and Review Existing Facilities

6:00 Begin Design Workshop (Creekside Park & Recreation Center Stations)

7:00 Wrap-Up Design Workshop

7:10 Report Out Results

Light refreshments and snacks provided by Parks and Recreation.
Visit www.archdaleparks.com.

Parks and Recreation Open House
Instructions & Comment Form
August 31, 2016

Welcome!
Your input will help shape future parks and recreation plans! Thank you!

Design Workshop Instructions:
After signing in, please view a copy of 1)the Parks and Recreation plan document, 2) Large Map of Creekside Park Proposed Facilities and 3) the Visual Preference Survey. Please provide feedback for the three stations below:

1. Comprehensive Parks and Recreation Plan Report

What do you like best about the Plan?

_____

What would you change/add to the plan report?

_____

2. Creekside Park Proposed Facilities Map

Please review the map of proposed facilities. Mark on the map changes or additions to the proposed facilities.

Additional Comments: _____

_____

3. Visual Preference Survey of Proposed Facilities

Please view PowerPoint slideshow and provide feedback on the following pages. Please rate your preference on proposed facilities from -3 (least preferred) to +3 (most preferred). If you are undecided or neutral, circle 0. Please circle only one number per photo.

Do you have any additional comments?

_____

_____

_____

Large Playground 1

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Large Playground 2

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Large Playground 3

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Large Playground 4

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Small Playground 1

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Small Playground 2

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Small Playground 3

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Dog Park 1

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Dog Park 2

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Dog Park 3

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Dog Park 4

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Amphitheater 1

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Amphitheater 2

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Amphitheater 3

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Amphitheater 4

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Low Ropes Course 1

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Low Ropes Course 2

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Low Ropes Course 3

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Low Ropes Course 4

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Pump Track 1

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Pump Track 2

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Pump Track 3

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Pump Track 4

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Lighting 1

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Davit

Boston Harbor

Lighting 2

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Lighting 3

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Lighting 4

Least Preferred			Neutral	Most Preferred		
-3	-2	-1	0	1	2	3

Q1 Large Playground 1

Answered: 35   Skipped: 4
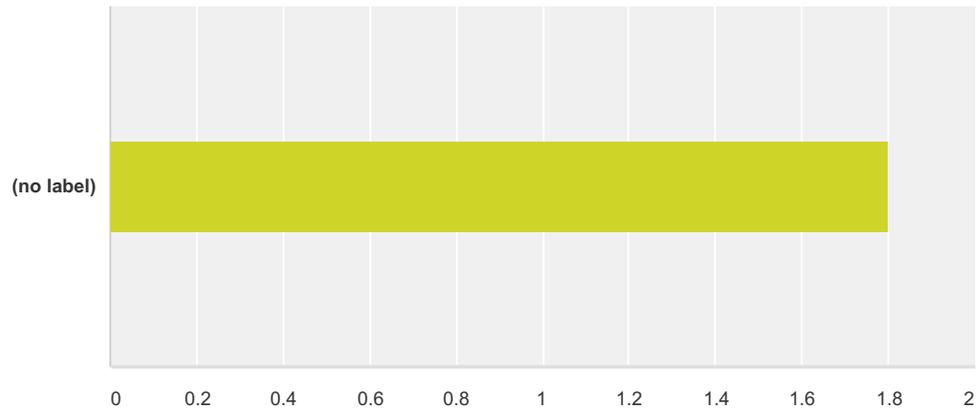
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	5.71% 2	0.00% 0	0.00% 0	11.43% 4	17.14% 6	17.14% 6	48.57% 17	35	1.80

Q2 Large Playground 2

Answered: 33   Skipped: 6
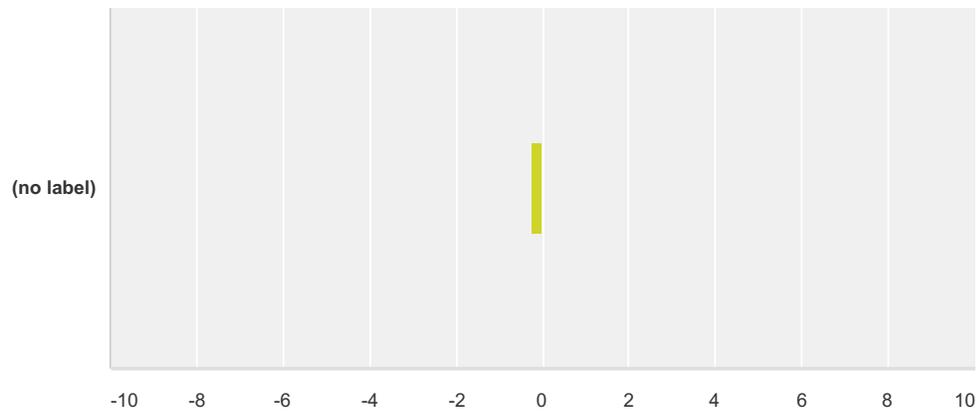
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	24.24% 8	9.09% 3	0.00% 0	21.21% 7	24.24% 8	18.18% 6	3.03% 1	33	-0.21

Q3 Large Playground 3

Answered: 35   Skipped: 4
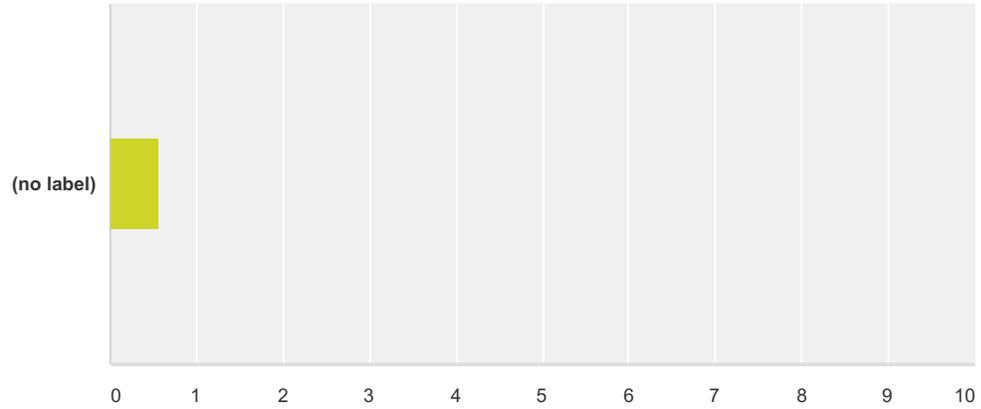
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	20.00% 7	2.86% 1	5.71% 2	17.14% 6	14.29% 5	5.71% 2	34.29% 12	35	0.57

Q4 Large Playground 4

Answered: 32   Skipped: 7
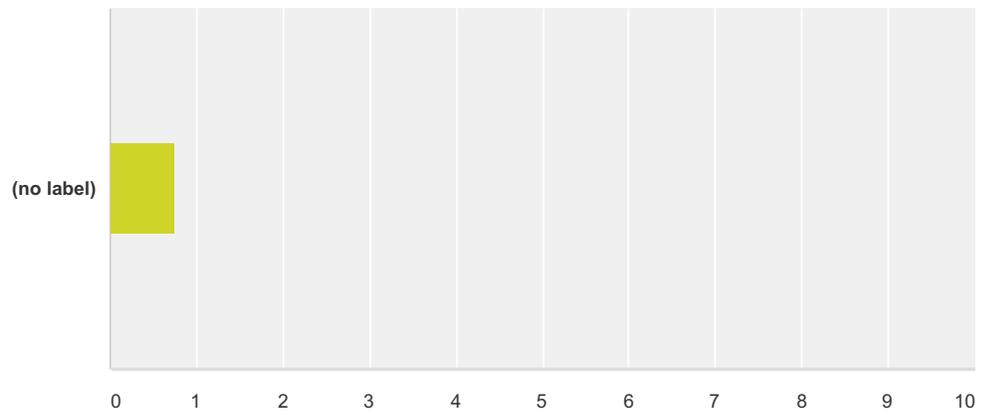
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	9.38% 3	6.25% 2	3.13% 1	18.75% 6	18.75% 6	31.25% 10	12.50% 4	32	0.75

Q5 Small Playground 1

Answered: 35   Skipped: 4
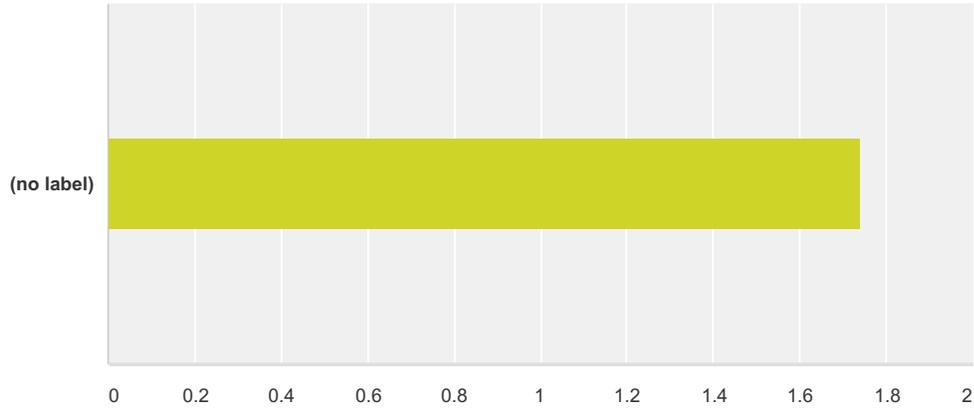
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	5.71% 2	0.00% 0	5.71% 2	5.71% 2	17.14% 6	17.14% 6	48.57% 17	35	1.74

Q6 Small Playground 2

Answered: 35   Skipped: 4
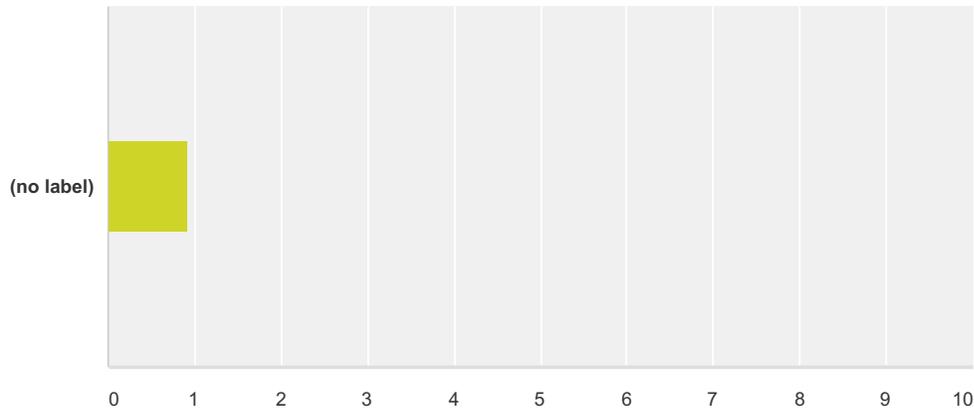
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	11.43% 4	2.86% 1	8.57% 3	8.57% 3	14.29% 5	37.14% 13	17.14% 6	35	0.91

Q7 Small Playground 3

Answered: 34   Skipped: 5
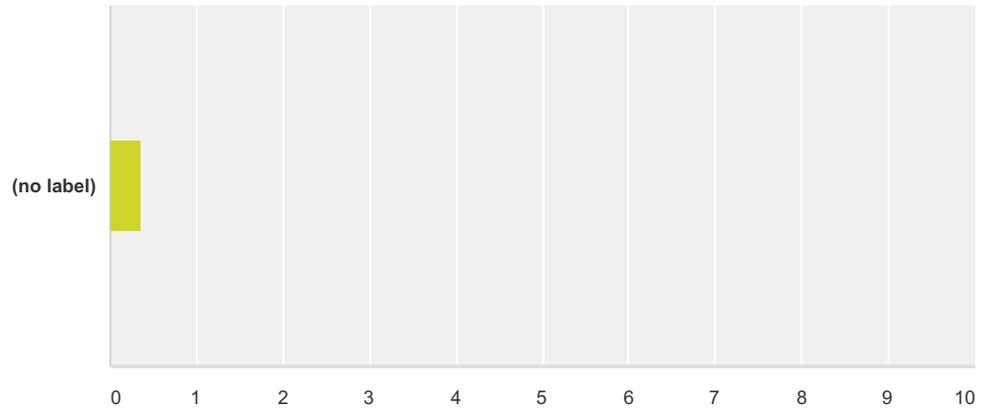
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	14.71%	0.00%	11.76%	20.59%	29.41%	8.82%	14.71%		
	5	0	4	7	10	3	5	34	0.35

Q8 Dog Park 1

Answered: 36   Skipped: 3
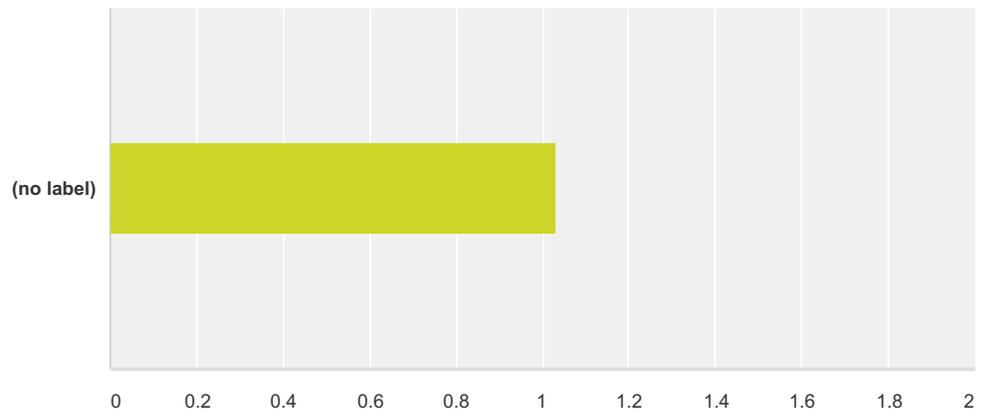
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	8.33%	5.56%	2.78%	8.33%	30.56%	22.22%	22.22%		
	3	2	1	3	11	8	8	36	1.03

Q9 Dog Park 2

Answered: 36   Skipped: 3
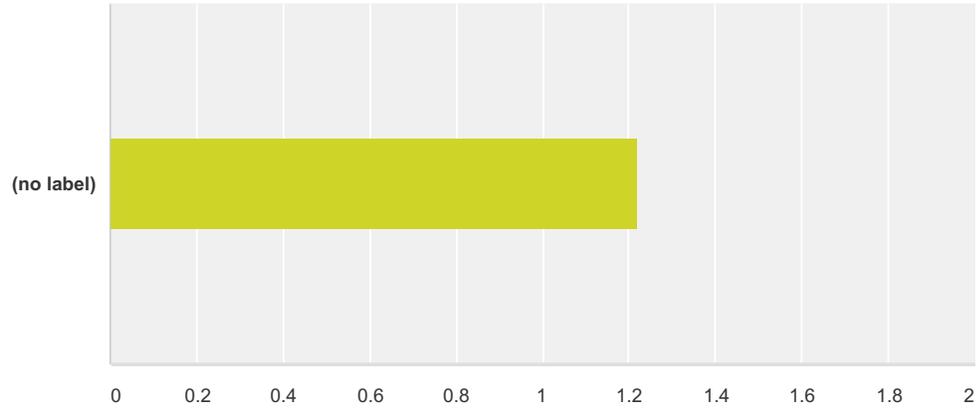
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	2.78%	8.33%	2.78%	13.89%	25.00%	16.67%	30.56%		
	1	3	1	5	9	6	11	36	1.22

Q10 Dog Park 3

Answered: 35   Skipped: 4
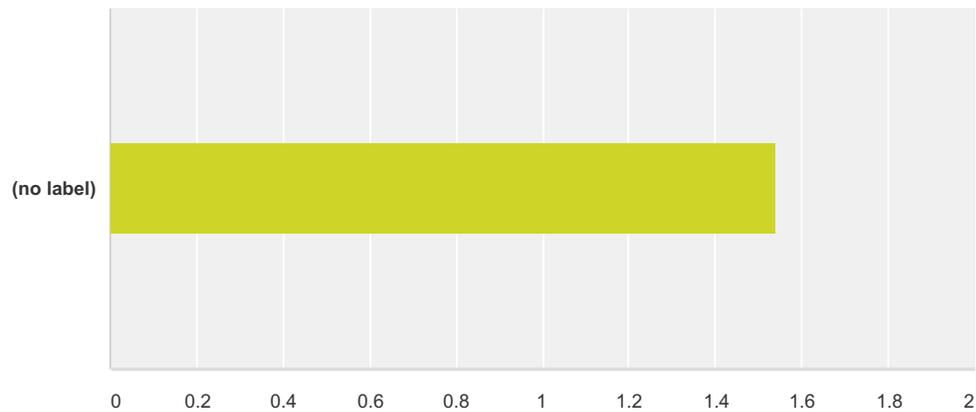
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	8.57%	0.00%	0.00%	14.29%	17.14%	17.14%	42.86%		
	3	0	0	5	6	6	15	35	1.54

Q11 Dog Park 4

Answered: 35   Skipped: 4
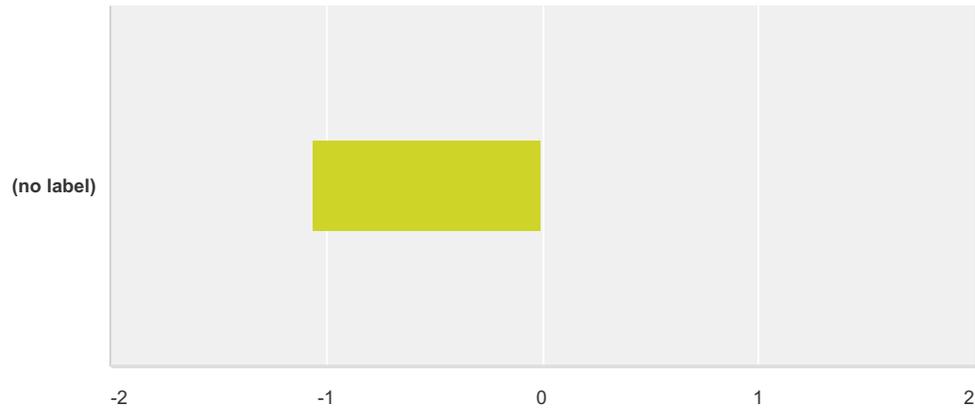
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	42.86% 15	2.86% 1	20.00% 7	8.57% 3	11.43% 4	5.71% 2	8.57% 3	35	-1.06

Q12 Amphitheater 1

Answered: 33   Skipped: 6
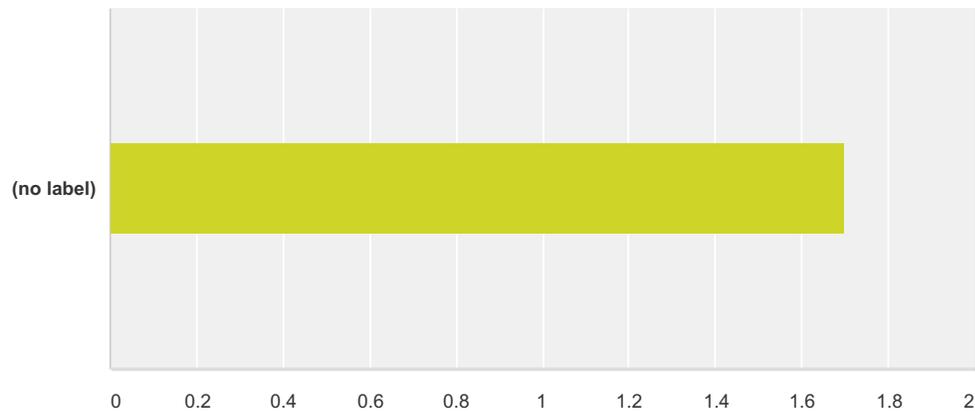
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	6.06% 2	0.00% 0	6.06% 2	6.06% 2	24.24% 8	3.03% 1	54.55% 18	33	1.70

Q13 Amphitheater 2

Answered: 35   Skipped: 4
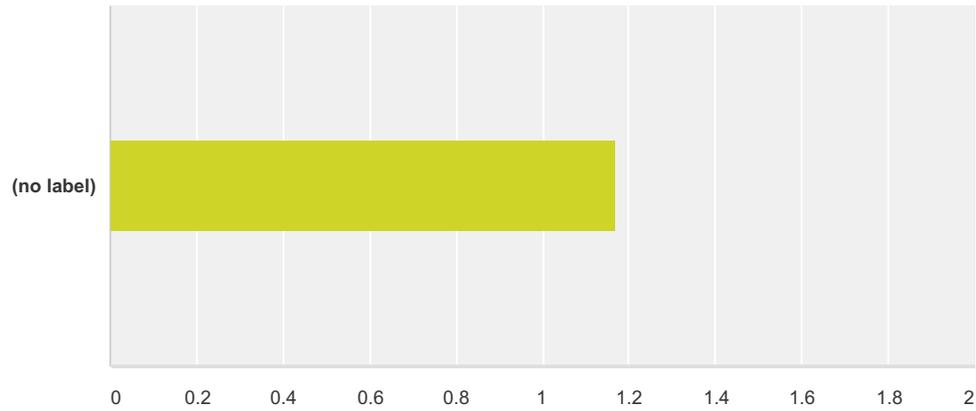
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	5.71% 2	5.71% 2	5.71% 2	2.86% 1	28.57% 10	31.43% 11	20.00% 7	35	1.17

Q14 Amphitheater 3

Answered: 36   Skipped: 3
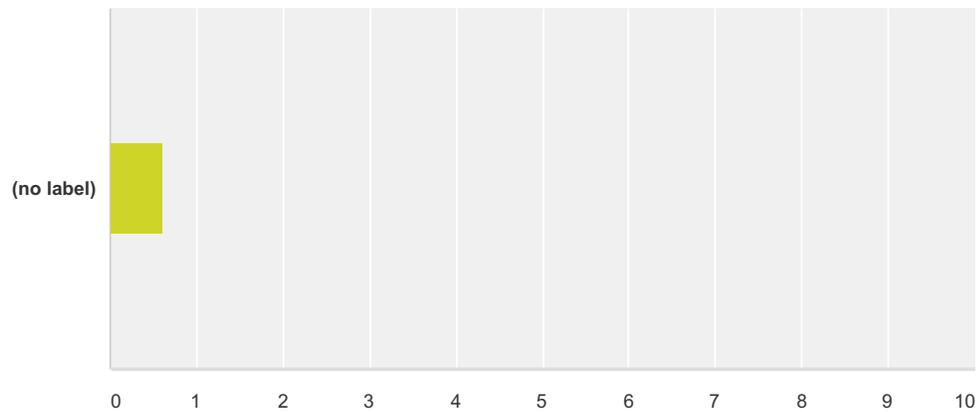
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	16.67% 6	0.00% 0	13.89% 5	8.33% 3	19.44% 7	19.44% 7	22.22% 8	36	0.61

Q15 Amphitheater 4

Answered: 33   Skipped: 6
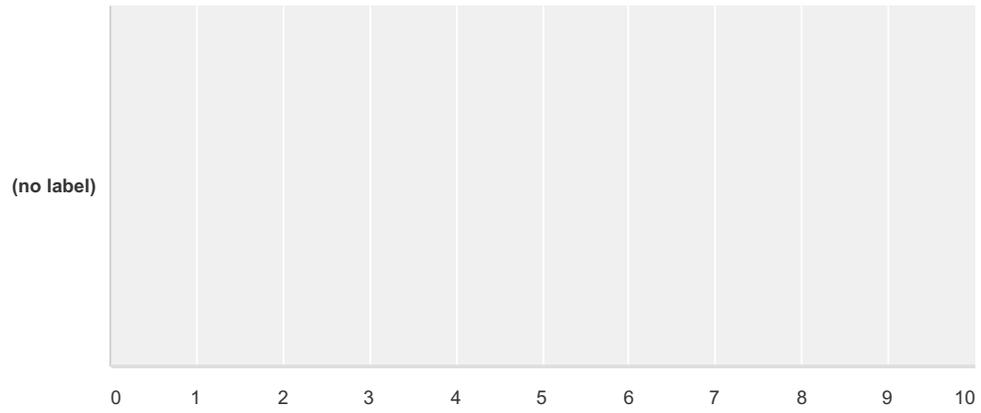
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	24.24%	3.03%	12.12%	15.15%	9.09%	27.27%	9.09%		
	8	1	4	5	3	9	3	33	0.00

Q16 Low Ropes Course 1

Answered: 36   Skipped: 3
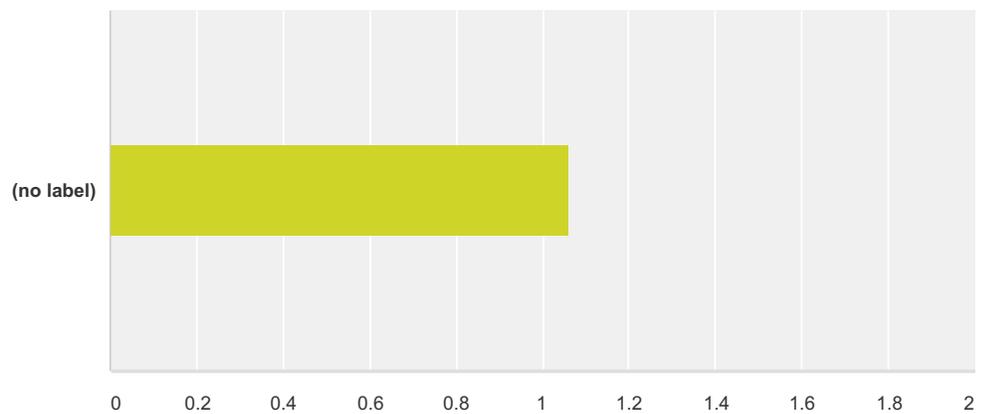
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	11.11%	0.00%	8.33%	13.89%	16.67%	19.44%	30.56%		
	4	0	3	5	6	7	11	36	1.06

Q17 Low Ropes Course 2

Answered: 35   Skipped: 4
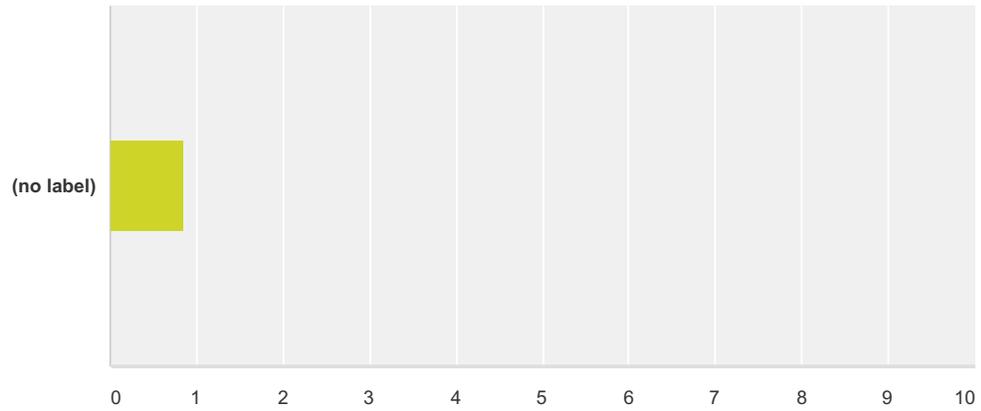
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	8.57%	2.86%	2.86%	20.00%	20.00%	37.14%	8.57%		
	3	1	1	7	7	13	3	35	0.86

Q18 Low Ropes Course 3

Answered: 34   Skipped: 5
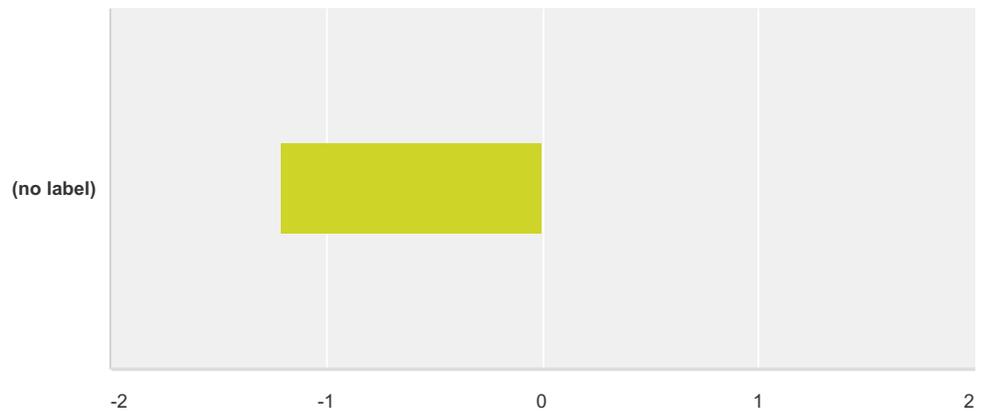
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	35.29%	17.65%	8.82%	14.71%	17.65%	5.88%	0.00%		
	12	6	3	5	6	2	0	34	-1.21

Q19 Low Ropes Course 4

Answered: 35   Skipped: 4
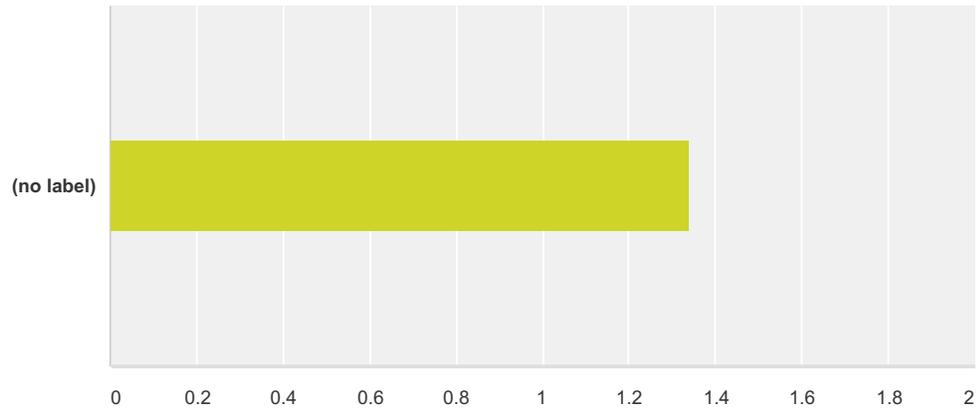
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	5.71% 2	2.86% 1	5.71% 2	14.29% 5	14.29% 5	22.86% 8	34.29% 12	35	1.34

Q20 Pump Track 1

Answered: 32   Skipped: 7
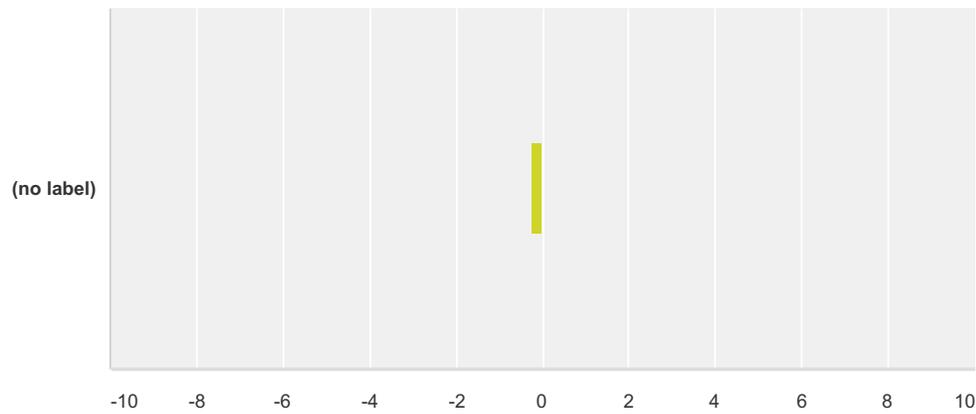
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	18.75% 6	3.13% 1	12.50% 4	40.63% 13	6.25% 2	9.38% 3	9.38% 3	32	-0.22

Q21 Pump Track 2

Answered: 31   Skipped: 8
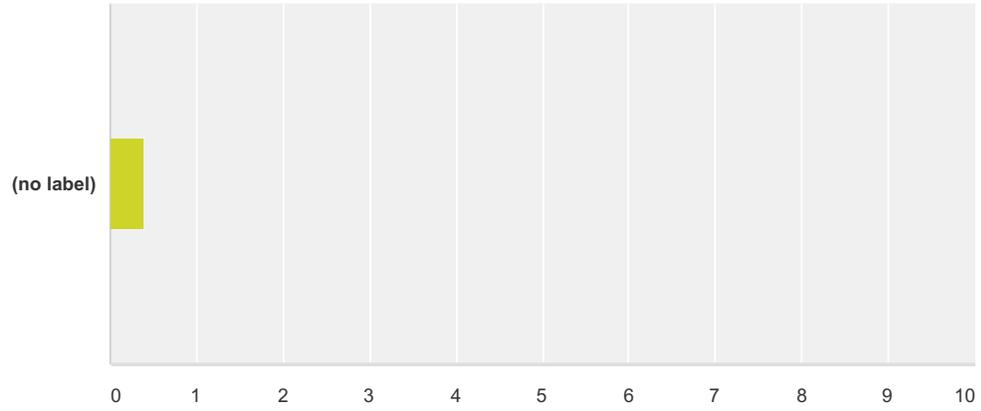
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	9.68%	3.23%	9.68%	38.71%	12.90%	6.45%	19.35%		
	3	1	3	12	4	2	6	31	0.39

Q22 Pump Track 3

Answered: 36   Skipped: 3
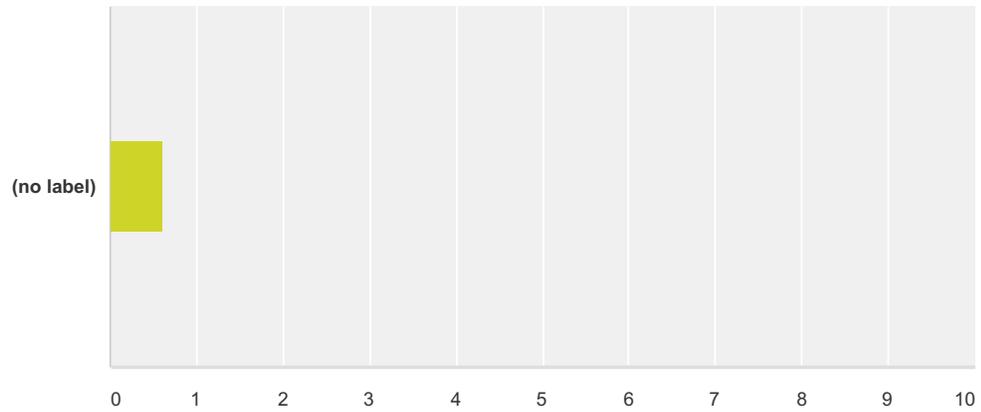
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	11.11%	5.56%	5.56%	27.78%	13.89%	11.11%	25.00%		
	4	2	2	10	5	4	9	36	0.61

Q23 Pump Track 4

Answered: 31   Skipped: 8
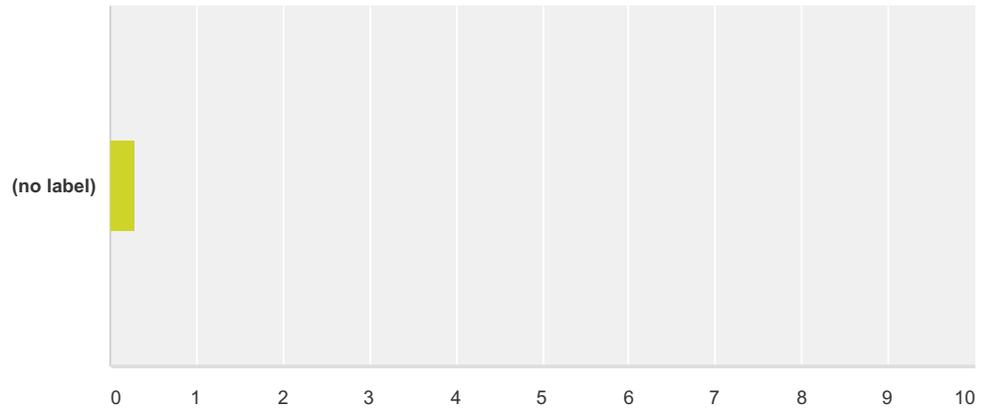
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	16.13% 5	3.23% 1	6.45% 2	29.03% 9	12.90% 4	19.35% 6	12.90% 4	31	0.29

Q24 Lighting 1

Answered: 34   Skipped: 5
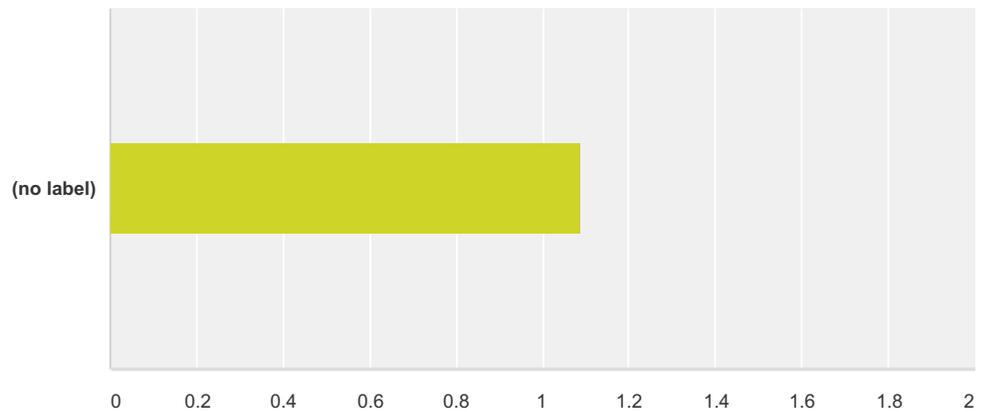
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	2.94% 1	5.88% 2	2.94% 1	17.65% 6	26.47% 9	26.47% 9	17.65% 6	34	1.09

Q25 Lighting 2

Answered: 35   Skipped: 4
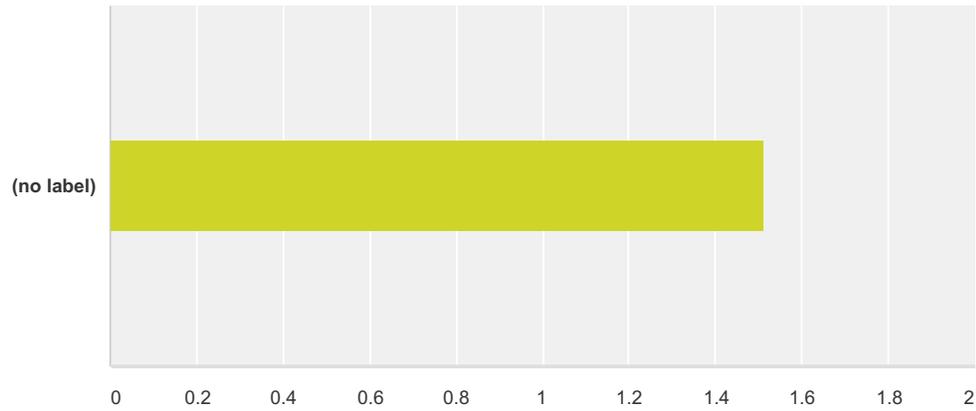
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	2.86% 1	0.00% 0	2.86% 1	14.29% 5	25.71% 9	25.71% 9	28.57% 10	35	1.51

Q26 Lighting 3

Answered: 34   Skipped: 5
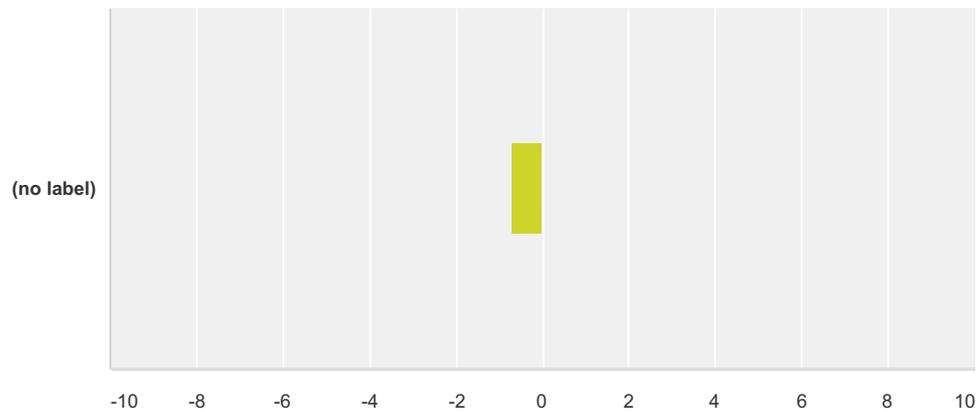
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	35.29% 12	5.88% 2	8.82% 3	23.53% 8	5.88% 2	8.82% 3	11.76% 4	34	-0.68

Q27 Lighting 4

Answered: 34   Skipped: 5
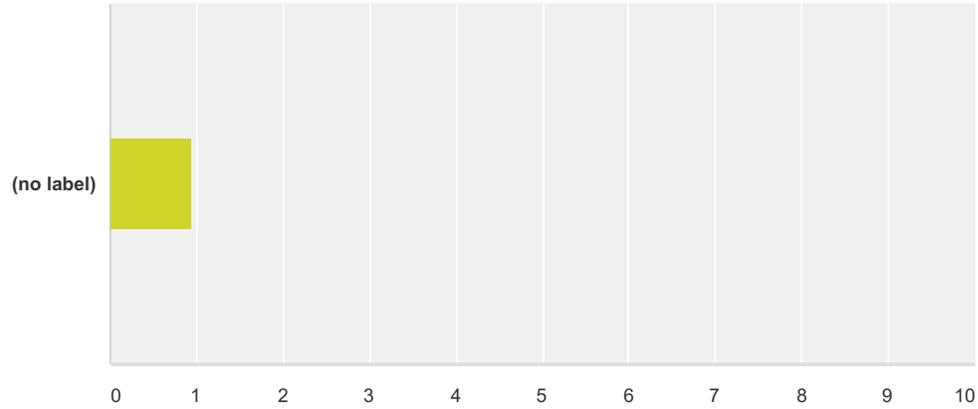
	-3 (Least Preferred)	-2	-1	0 (Neutral)	1	2	3 (Most Preferred)	Total	Weighted Average
(no label)	5.88%	2.94%	5.88%	17.65%	32.35%	14.71%	20.59%		
	2	1	2	6	11	5	7	34	0.94

Q28 Do you have any additional comments?

Answered: 14   Skipped: 25

#	Responses	Date
1	More outdoor courts, interactive basketball court/volleyball/soccer	9/14/2016 1:24 PM
2	Pickleball/High Quality Basketball Courts	9/14/2016 1:17 PM
3	Like the Amp 1 design but it needs a cover over the stage	9/14/2016 1:13 PM
4	Feel that the pump course will not be a good edition - use the seating from ampt. 2 on ampt. 3	9/14/2016 1:10 PM
5	Small playground ADA, keep dog park mowed, no pump track, and most efficient lights - need to hire PT and FT staff - succession planning, etc.	9/14/2016 1:04 PM
6	thicker walking trail and sandbox	9/14/2016 12:33 PM
7	Add a marry go round	9/14/2016 12:19 PM
8	I love this park I am in it everyday and really appreciate this resource.	9/14/2016 12:16 PM
9	Dog park - looks exciting - no change	9/14/2016 11:59 AM
10	Dog park would be great	9/14/2016 11:54 AM
11	Better enforcement of no smoking in current state will assist in preserving future state.	9/4/2016 12:25 AM
12	Restrooms need to be larger and more secure.	9/3/2016 11:17 PM
13	Really excited for the dog park and I personally hope it is a priority of the City. With all the people who have pets and folks who travel near with pets I feel it would be a big improvement to our city.	9/3/2016 11:13 PM
14	No	9/3/2016 8:55 PM