

2024 Improving Demographic Data Collection in Primary Care to Address Health Disparities Quality Improvement Initiative

Wrap-up Learning Collaborative | December 18th, 2024

Care Transformation Collaborative of RI



Item	Presenter	Time
Welcome	Yolanda Bowes	7:30-7:35 AM
Southcoast Health Stratification Presentation	Katelyn Ferreira	7:35-8:10 AM
Project Updates & Program Overview	Nijah Mangual / Yolanda Bowes	8:10-815 AM
Data Trendlines for Performance	Yolanda Bowes	8:15 – 8:20 AM
Pre & Post Best Practice Assessment Results	Sue Dettling	8:20 – 8:30 AM
Staff Survey Review	Kerri Costa	8:30 – 8:45 AM
Questions/Discussion	Susanne	8:45 – 9:00 AM



Thank you to our funders





12/17/2024

Prepared by Care Transformation Collaborative of RI

Meet our Speaker



ADVANCING INTEGRATED HEALTHCARE



Katelyn Ferreira, Southcoast Health

Katelyn Ferreira is the Health Equity Program Manager at Southcoast Health, where she works with care teams and communities to address disparities and promote health access. Katelyn also serves as the co-chair of More Pride Southcoast, an LGBTQ+ Employee Resource Group. Her career has included managing research teams as well as providing direct service to individuals and families impacted by incarceration and involvement with child welfare systems. She is passionate about bridging science, policy, and practice. Katelyn lives in Pawtucket, Rhode Island. She enjoys traveling, camping, crafting, and reading, and is happiest near the ocean.

Katelyn received an MPH from the Harvard T.H. Chan School of Public Health, where she focused on Social Drivers of Health and Disparities and completed a concentration in Women, Gender, and Health. Prior to that, she earned a Bachelor of Arts in Psychology from the University of Massachusetts Amherst. Katelyn is also a proud alumna of the Fulbright Program, through which she spent a year living and working in Malaysian Borneo.

12/17/2024

Southcoast Health **Southcoast Cares About My Diabetes:** A Community Collaboration to Advance Equity in Diabetes Management

CTC-RI Demographic Data Collection Quality Improvement Wrap Up Meeting December 18, 2024

Lauren Melby Nieder, MBA, MPP Vice President of Population Health

Katelyn Ferreira, MPH Health Equity Program Manager

More than medicine.

Intro to Southcoast Health

Community-based health system in Massachusetts and Rhode Island

- + Southcoast Hospitals Group (3 hospitals)
- + Southcoast Physicians Group
 - + primary care
 - + specialty care
 - + cancer centers
 - + urgent care
- + Southcoast Health at Home
- + Acute inpatient rehabilitation



Health Equity at Southcoast Health

We advance health equity at Southcoast Health by:

- **1. Asking** our patients about their race, ethnicity, language, disability, sexual orientation, and gender identity (RELDSOGI) information.
- **2.** Analyzing that information to identify disparities.
- **3.** Acting to address health disparities through programs like Southcoast Cares About My Diabetes.
- **4. Tailoring** care to meet patient needs (e.g., interpreter services, disability-related accommodations).
- **5. Screening** patients for Health-Related Social Needs and collaborating with community partners to address them.
- **6. Ensuring** that our teams reflect the diversity of our communities, and that we understand how our patients' lives and circumstances impact their care.



We ask because we care.

We ask about race, ethnicity,

Preguntamos porque nos importa.

Preguttamos sobre raza, etnia, idiema, discapacided (RELD, por su sigla en inglés) y orientación saxual e identidad de género (SOGI, por su sigla en inglés). Esto forma parte de neselto compromiso com la equidad en salod. La información sobre RELD/SOGI nos syuda a prestar la major atención y a acogar y apoyar a todos nuestora padertes.

 language, disability (RELD) and sexual orientation and gender identity (SOGI). This is part of our commitment to health equity.
 acogar y apoyar a todos nuestros paciente Perguntamos porque nos importamos.

 RELD/ SOGI information helps us to deliver the best care and sexual e identitade de gâmero (SOGI).
 Perguntamos sobre reps, etricidade, linguagem, distidiade, etricidade, linguagem, distidiade de gâmero (SOGI).

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to welcome and support all our

Southcoast Health

RELD/ SOGI ajuda-nos a entregar o melhor

cuidado e a acolher e apoiar todos os nosso

isso faz parte do nosso compromisso com a equidade de saúde. A informação

Health Equity at Southcoast Health

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Southcoast Health

com a equidade de saúde. A informação

RELD/ SOGI ajuda-nos a entregar o melhor

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RELDSOGI Data Collection at Southcoast Health

- + We have been collecting **race** and **ethnicity** data historically (and made changes in August 2023).
- + We began collecting **sexual orientation** and **gender identity** data since August 2022, and we made minor changes in July 2024.
- + We began collecting self-reported **disability** data in December 2023.
- + Many groups of personnel across the system—e.g., registration, MAs, PARs, service center, providers—are currently collecting this data.
 - + Also available in MyChart

Southcoast Cares About My Diabetes: Project Overview

 Participation in BCBSMA/IHI's "Equity Action Community" → awarded \$1.7M to address disparities

Grant info

- Project team: Southcoast staff from a variety of disciplines, including CHWs, nurses, pharmacists, primary care, endocrinology
- **Partnerships:** Boys & Girls Club, YMCA South Coast

Period: January 2023 – June 2024

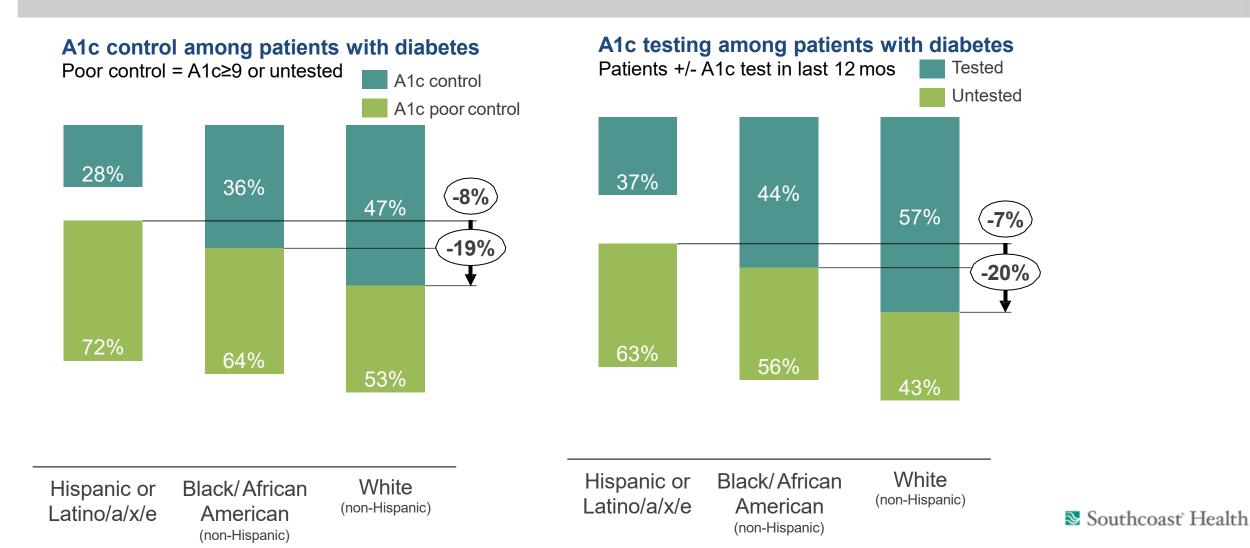
Aims

- Reduce disparities in diabetes management and outcomes for our most at risk populations
- Provide a holistic approach to diabetes management
- Improve culturally competent race, ethnicity, and language (REaL) data collection in Epic

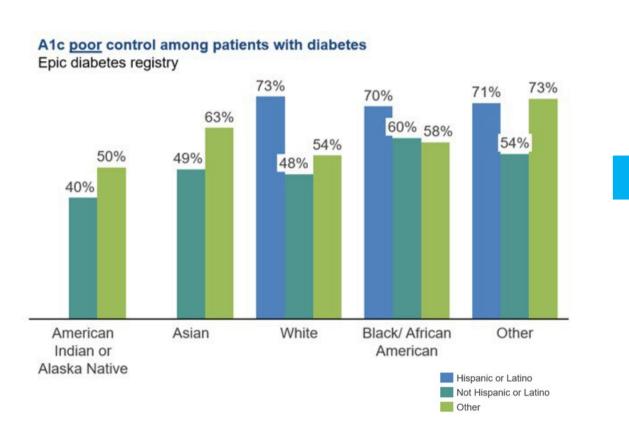


Southcoast Cares About My Diabetes: The Problem

3



Lessons in Displaying and Sharing Stratified Data



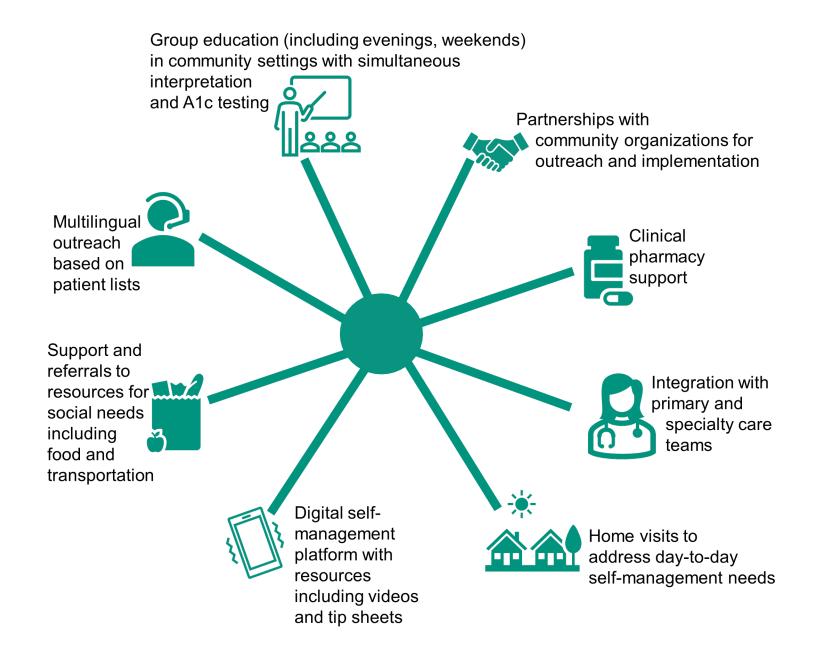
A1c control A1c poor control 28% 36% -8% 47% -19% 72% 64% 53%

A1c control among patients with diabetes

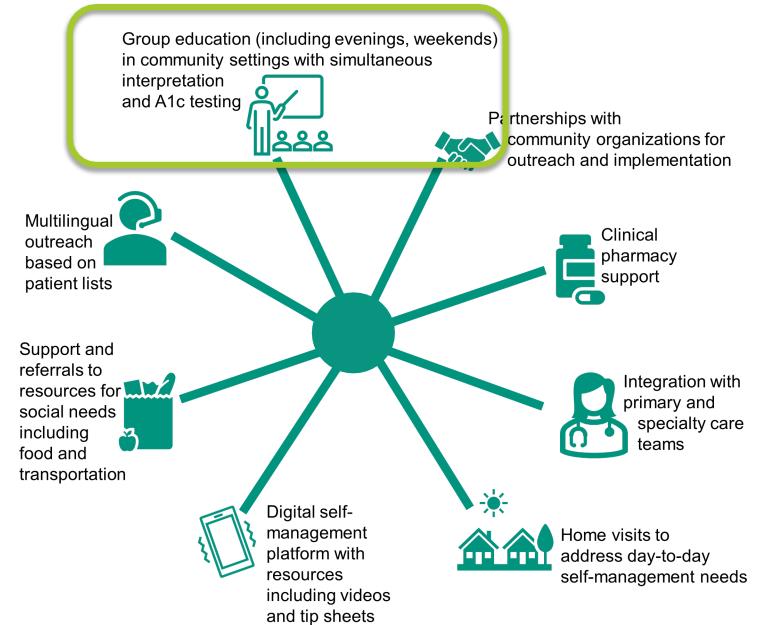
Hispanic or B Latino/a/x/e

Black/African American (non-Hispanic) White (non-Hispanic) Southcoast Health

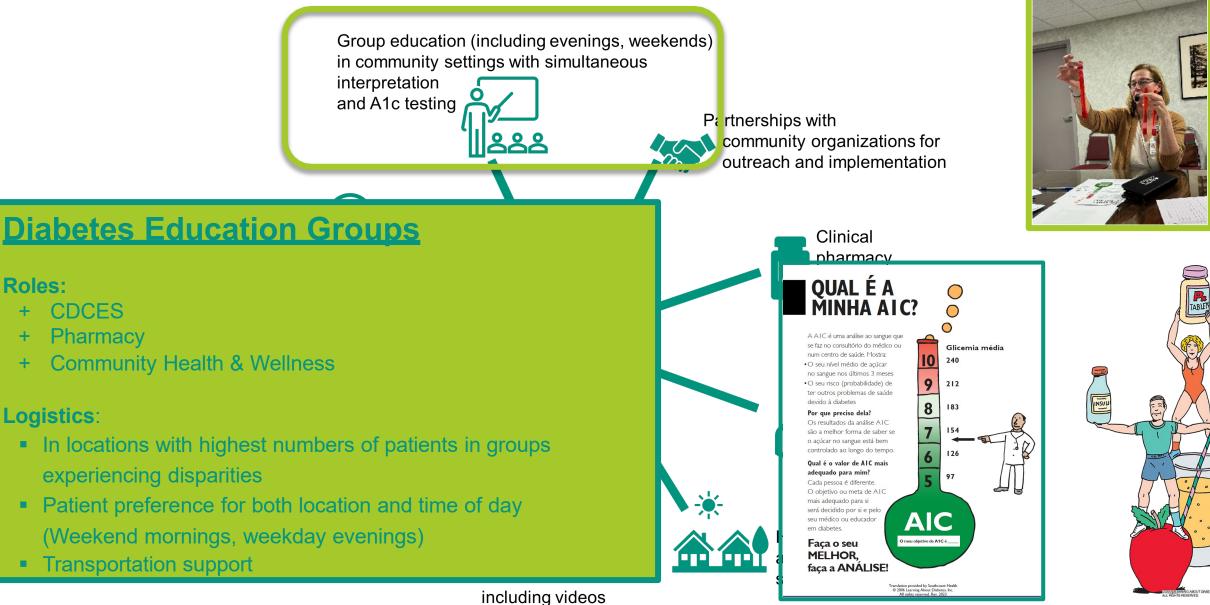
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Southcoast Health ≥

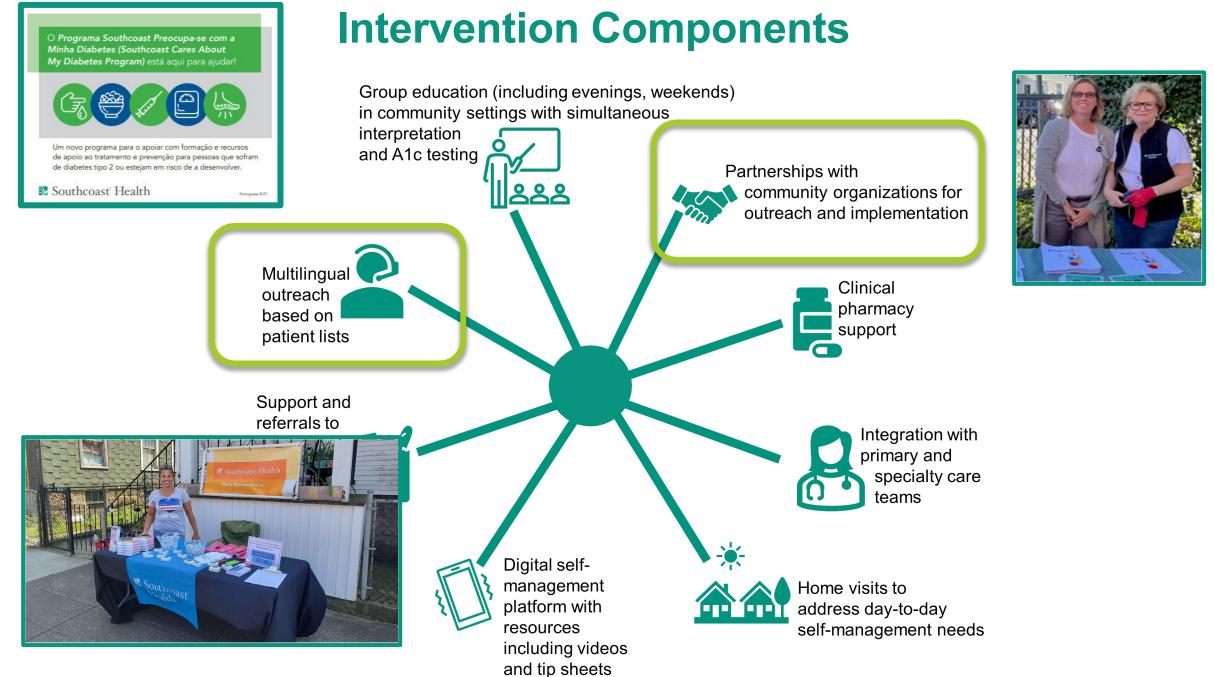


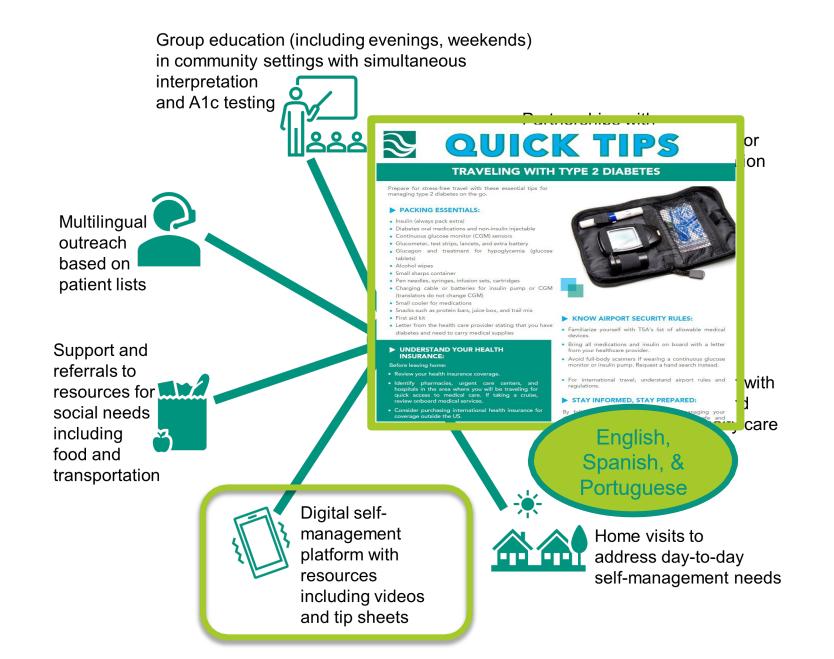
Southcoast Health



and tip sheets

Southcoast Health





Southcoast Health

Project Outcomes

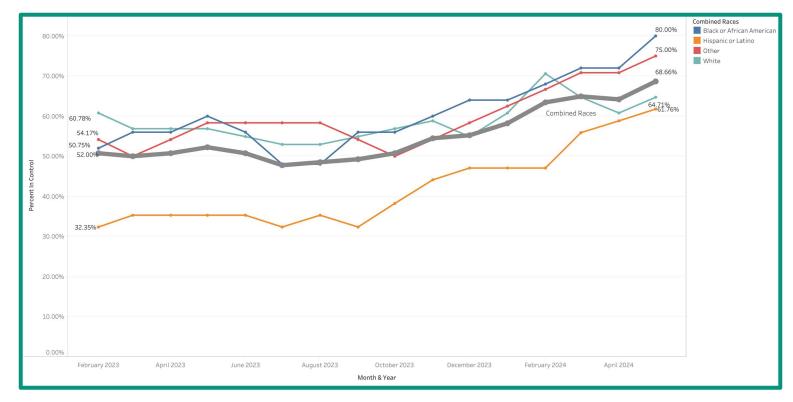
805 patients received outreach

147 patients were engaged

"Very informative concerning label reading and way the pancreas operates."

"I needed to see that Diabetes will win unless I continue to do better. It is necessary to hear other folks' stories... Teaching was done honestly with compassion. I want to do better because I start to feel better... The notebook about Diabetes is so easy to understand. Making it very clear."

% of participants with A1c <9 (vs ≥9 or untested) among engaged participants



The % of A1C<9 increased among participants overall and in each subgroup. The greatest % increase was among Hispanic or Latino/a/x/e participants.

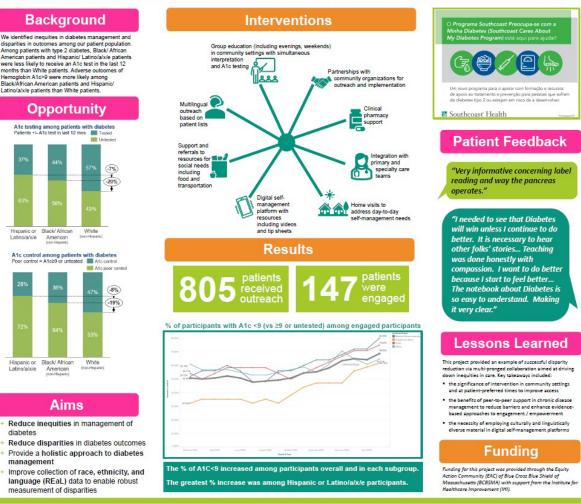
Dissemination

We have prioritized peer-to-peer sharing of this work through BCBSMA's Equity Action Community and other venues (e.g., IHI Forum Dec 9-11).



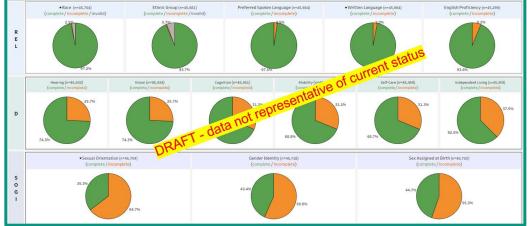
Southcoast Cares About My Diabetes: Our Journey to Improve Equity in Diabetes Management

Katelyn B. Ferreira, MPH; Lindsay Dowd, RN, CCM; Melissa Appleton, MBA, PMP, PMI-ACP; Amy Anderson, DO; Christine Cernak, RN, MPH; Casey Souza, PharmD; Robert Hiipakka, BS; Kenneth Eugenio, PharmD, MHA; Lisa Alves, RN; Kasey C. L'Heureux, PharmD, BCPS; Seanna McRae-Baker, MHM, BEc, LPN; Alison LeBert, MHA; Jason Santos, MBA; Maria DaCosta; Alexis K. Cottam, MBA, LSS MBB; Lori Choquette; Executive Sponsors: Lauren Melby Nieder, MBA, MPP & Dani Hackner, MD, MBA



Ongoing work and Continued Impact

- + Incorporating lessons learned into ongoing operations
- + Integrating newly created, community-tailored Care Companion content
- + Spread and standardization across healthcare system
- + Continuous improvement of RELDSOGI data collection



 Monitoring performance across patient population
 Populations: patients in primary care, patients in valuebased contracts



Ongoing work and Continued Impact



Southcoast Health

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Lessons Learned

This project represented a new frontier in equity-focused clinical quality improvement intervention for Southcoast.

Our system will carry forward learnings regarding:

- data / dashboarding & stratification
- cross-team collaboration, cross-training, and co-education
- patient-centered intervention design



+ QUESTIONS

3

+ APPENDIX

3

Resource Hub

southcoast.sharepoint.com/sites/HealthEquity

Health Equity at Southcoast Health

A Key Definitions

What is health equity? Health equity is achieved when everyone can attain their full potential for health and well-being. (WHO)

What is a health disparity? Health disparities are preventable differences in the burden of disease, injury, violence, or opportunities to achieve optimal health that are experienced by socially disadvantaged populations (CDC). A healthcare disparity is a difference between population groups in the way they access, experience, and receive health care. Factors that influence health care disparities include social, economic, environmental, and other disadvantages. (NIH)

What is a social driver of health? These are the nonmedical factors that influence health outcomes. They are the conditions in which people are born, grow, work, live, and age. (CDC) Social determinants of health (SDOH) and Health-Related Social Needs (HRSN) are similar terms that are sometimes used interchangeably.

What is RELDSOGI data? RELDSOGI (sometimes stylized RELD/SOGI or RELD and SOGI) stands for <u>Race</u>, <u>Ethnicity</u>, <u>Language</u>, <u>D</u>isability</u>, <u>Sexual</u> <u>Orientation and Gender</u> <u>Identity</u>. You might also see the abbreviation REaL, which stands for <u>Race</u>, <u>Ethnicity</u>, and <u>Language</u> (a subset of RELDSOGI data).

+ Tip sheets

+ Trainings

+ Laminates

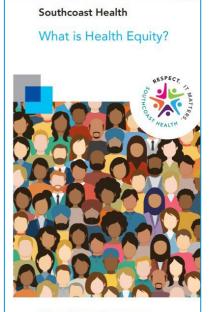
+ Tri-folds

+ Posters

+ More!

Example Materials from Health Equity Intranet Site

Patient Brochure



We ask because we care.

Southcoast Health ≥

Poster



we ask because

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We ask about race, ethnicity, language, disability (RELD) and sexual orientation and gender

identity (SOGI). This is part of our commitment to health equity. RELD/ SOGI information helps us to deliver the best care and to welcome and support all our patients.



Preguntamos sobre neza, etnis, idioma, discepacidad (RELD, por su sigla en inglés) y orientación sexual e identidad de género (SOG, por su sigla en inglés). Esto forma parte de nuestro compromiso con la equidad en salud. La información sobre RELD/SOGI nos eyuda a prestar la mejor atención y a acoger y apoyar a todos nuestros pacientes.

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Southcoast Health

Laminates for data collection

Southcoast Health

Perguntamos porque nos importamos: As informações abaixo permitirão que a Southcoast Health promova a igualdade na saúde e ofereça o melhor atendimento possível. Visite <u>www.southcoast.org/health-equity</u> para saber mais sobre por que isso é importante. Agradecemos antecipadamente por nos ajudar a promover a igualdade na saúde.

Marque a caixa ao lado de suas respostas para cada pergunta abaixo.

Raça Selecione todas as opções que descrevem a raça do paciente. Opto por não responder Indio Americano ou nativo do Alasca Asiático Negro ou afro-americano Não sei Minha raça não está listada Nativo do Havaí ou de outras ilhas do Pacífico	Orientação sexual* * Não é necessário se o paciente tiver menos de 18 anos de idade. Selecione todas as opções que descrevem a orientação sexual do paciente. Opto por não responder Bissexual Não sei Lésbica ou gay Direto Outra coisa Queer, pansexual e/ou questionador
Branco ou Caucasiano	
Grupo étnico Selecione uma opção <u>que</u> melhor descreva o grupo étnico do paciente. Opto por não responder Hispânico ou latino Não sei Não é hispânico ou latino	Identidade de género* * Não é necessário se o paciente tiver menos de 18 anos de idade. Selecione uma opção que melhor descreve a identidade de género do paciente Opto por não responder Feminino Não sei Masculino Não binário Género queer Homem transgénero Outro

+ THANK YOU!



Project Updates

Care Transformation Collaborative of RI

Project Updates



Milestone Document

January 8, 2024

• All Practices: Program Evaluation Due

https://www.surveymonkey.com/r/DD_QI_Eval

CTC-RI Demographic Data Collection Quality Improvement Initiative - Milestones Summary* April 2024 - December 2024

<u>Goal</u>: To support primary care practices (pediatric, family medicine and adult medicine) in their efforts to participate in a data driven quality improvement initiative to measure and improve their capture and reporting of accurate and complete demographic data information, which is a foundational step towards reducing health disparities.

*49-24 version			
	Important Dates	Notes/Links	
Required Meetings			
3 Learning Collaborative Meetings: 1. Kickoff Meeting (90 minutes)	1. April 25, 2024 - 7:30 – 9:00	All meetings will be virtual; Zoom invitations for Learning Collaborative	
2. Mid-point Meeting (90 minutes)	 September 18, 2024 - 7:30 - 9:00 December 18, 2024 - 7:30 - 9:00 	Meetings will be sent out by CTC	
3. Wrap-up meeting (90 minutes)	Practice Facilitation Meetings to be	In person, Zoom or Go to Meeting invitations for Practice Facilitation Meetings will be sent by	
8 Monthly Meetings with Practice Facilitator (PF)	scheduled monthly with individual practices. May – December2024	Practice Facilitator Sue Dettling or Kerri Costa	
Resource Guide MB Announces New Agency Standards for Maintaining, Collecting, and Presenting Federal Data on Race and Ethnicity OMB Publishes Revisions to Statistical Policy Directive No. 15: Standards for Maintaining, Collecting, and Presenting Federal Data on Race and Ethnicity			
Assessments			
New Practices: Baseline Needs Assessment: 1. Practice Needs Assessment – Survey Monkey 2. Patient Survey – Survey Monkey & Word Docs 3. Staff Survey – Survey Monkey 4. Walk Around Tool – Word Doc	Start March 20, 2024 Due April 19, 2024	Link to <u>Baseline Needs Assessment Checklist</u> which includes Survey Monkey and Word Doc links	
New Practices: Baseline Needs Assessment Information Session	March 26, 2024, 12:00 – 1:00 p.m.	Zoom Link: <u>https://ctc-</u> <u>ri.zoom.us/i/83893659099?pwd=Y29nT0ZLcFFXd0</u> <u>9CWGkxZkZ6dUxhZz09</u>	
New Practices: Baseline Needs Assessment Information Session	March 27, 2024, 7:30 – 8:30 a.m.	Zoom Link: <u>https://ctc-</u> ri.zoom.us/j/83893659099?pwd=Y29nT0ZLcFFXd0 <u>9CWGkxZkZ6dUxhZz09</u>	
Continuation Practices: Complete Learning Collaborative Best Practice Pre-Assessment (Providing Updates from Pilot Baseline Practice Needs Assessment)	Due April 12, 2024	Demographic Data Q) Best Practice Pre- Assessment	
New Practices: Submit Attestation for reading Pilot reports and webinar Power Point presentations	Due June 28, 2024	Link to Attestation Document	

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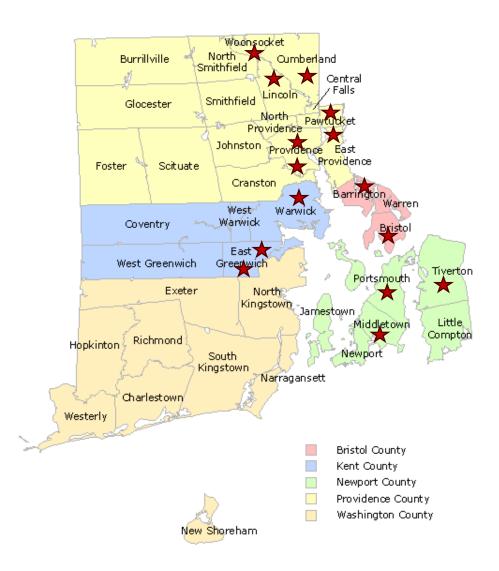
Goal: Support practice quality improvement teams to identify and implement plans to improve the completeness of their patient demographic data, and a second practice-selected improvement as steps to improving health equity.

- April December 2024
- Best Practice Assessment
- Staff and Patient Surveys
- Practice Facilitation Support
- Plan Do Study Act/Adjust (PDSA)
 - Improve REL Completeness
 - One Practice Selected Measure
- Build on learning from demographic data pilot

Participating Practices



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Returning Demo Pilot Practices

- Concilio Pediatrics Lincoln
- University Internal Medicine Pawtucket
- Your Health East Greenwich

New Practices

- Barrington Pediatrics Barrington
- Chad Lamendola, MD, Inc East Greenwich
- Chad Nevola, MD, Ltd Providence
- Clinica Esperanza/Hope Clinic Providence
- Medical Associates of RI, Inc Bristol
- Middletown Family Practice Middletown
- Northeast Internal Medicine Pawtucket
- NRI Pediatrics, PC Cumberland
- Ocean Medical Practice, Inc Woonsocket
- Pilgrim Park Physicians Warwick
- Portsmouth Family Practice Portsmouth
- Tiverton Family Medicine Tiverton

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Demographic Data Quality Improvement

REL and SOGI Data Trends

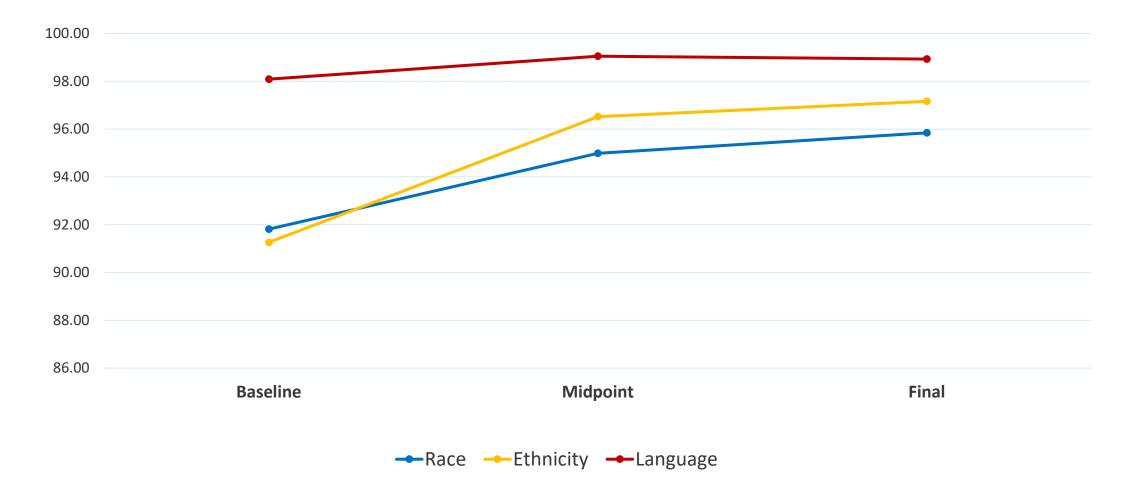
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Race, Ethnicity and Language



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Race, Ethnicity and Language Baseline, Mid-Point & Final Data



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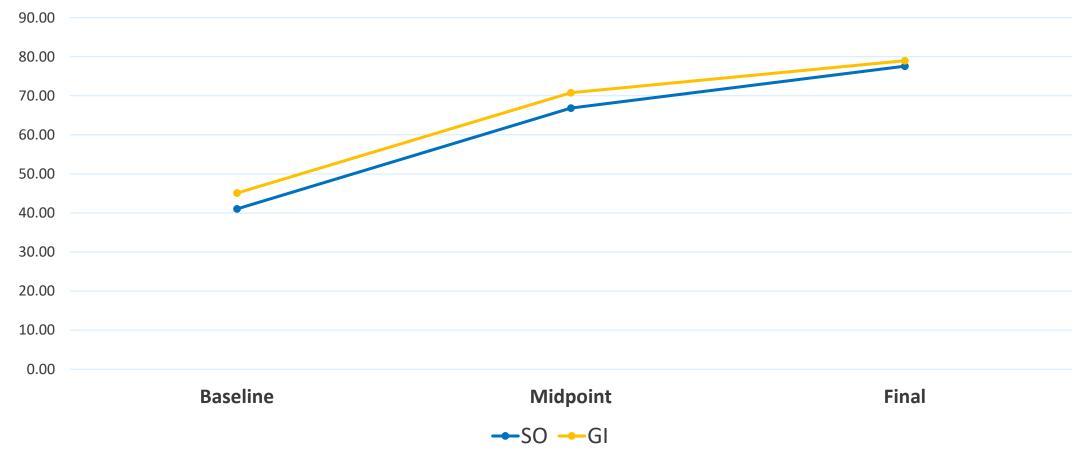
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Sexual Orientation & Gender Identity



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How did you do it?

- Staff Training
 - SOGI
 - \circ Best Practices
 - \odot Tools and Scripting
- Patient Education
 - \circ Why We Ask
- Changing workflows to increase privacy

 Providers asking SOGI in exam room
 Using laminated forms at check in
 Promoting the patient portal to update information

Resurvey Staff to Assess Improvement

> Create or Update Policies



Demographic Data Quality Improvement

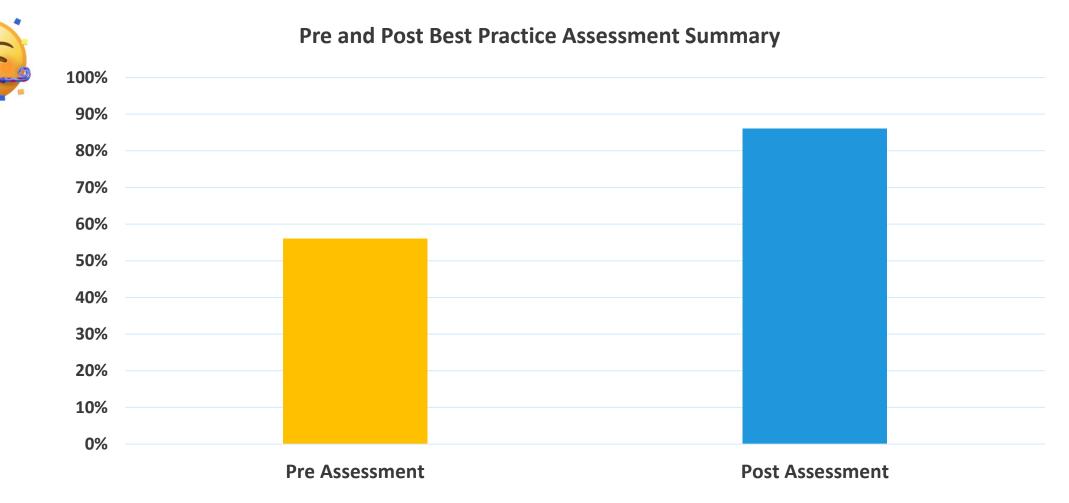
Pre and Post Best Practice Assessments

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Pre/Post Best Practice Assessment Summary

CARE COLLABORATIVE RHODE ISLAND

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View Pre Post Assessment Survey Monkey PDF

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Best Practice Pre/Post Trends

Best Practice Assessment Pre and Post Scores Comparison 120% 100% 80% 60% 40% 20% 0% 1 2 3 5 6 7 8 9 10 11 12 13 14 15 4 PRE SCORE — POST SCORE

12/17/2024



Best Practices with 100% adoption

- Patients are allowed to use multiple selections
- Processes and systems support patients who decline
- Ability to ensure patient privacy
- Patient education is provided
- Staff is trained on internal processes

- Staff has time needed
- Staff education is provided
- Clear accountability has been established
- Regular measurement of completeness and accuracy
- EHR is configured to support race/ethnicity mapping and eliminate free text input



Opportunities for Continued Improvement

- Collect data at a more granular level based on local community population needs with proactive mapping to aggregated standards
- EMR prompts staff to update demographic data at predefined frequency
- Use other technology to capture demographic data from patients, for example pre-registration on a portal, kiosk, or texting system



Best Practice Discussion

• What did your practice learn from the best practice assessment?

• What did you find valuable about the process?





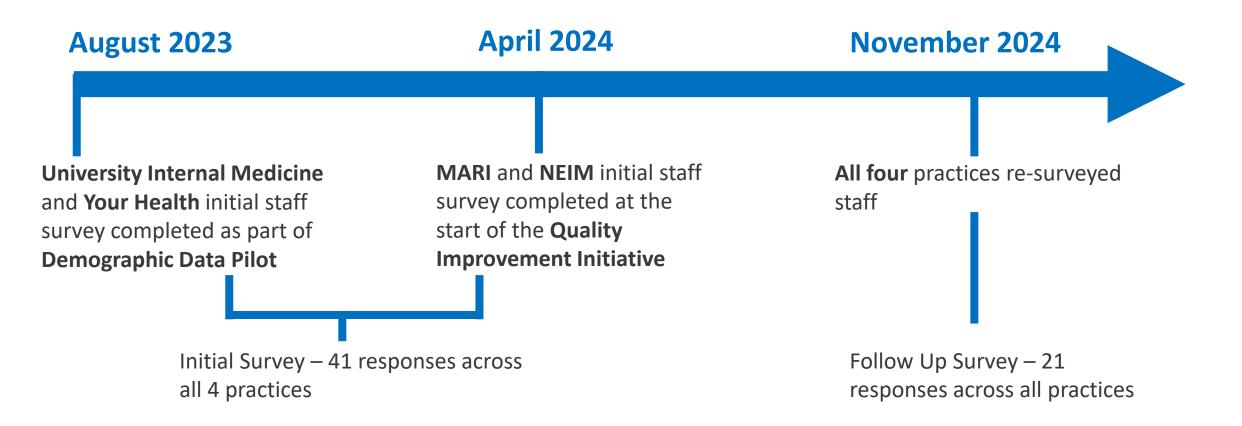
Demographic Data Quality Improvement Staff Survey Comparison

Medical Associates of RI, Northeast Internal Medicine, University Internal Medicine, Your Health

Care Transformation Collaborative of RI



Staff Survey: Process and Timelines

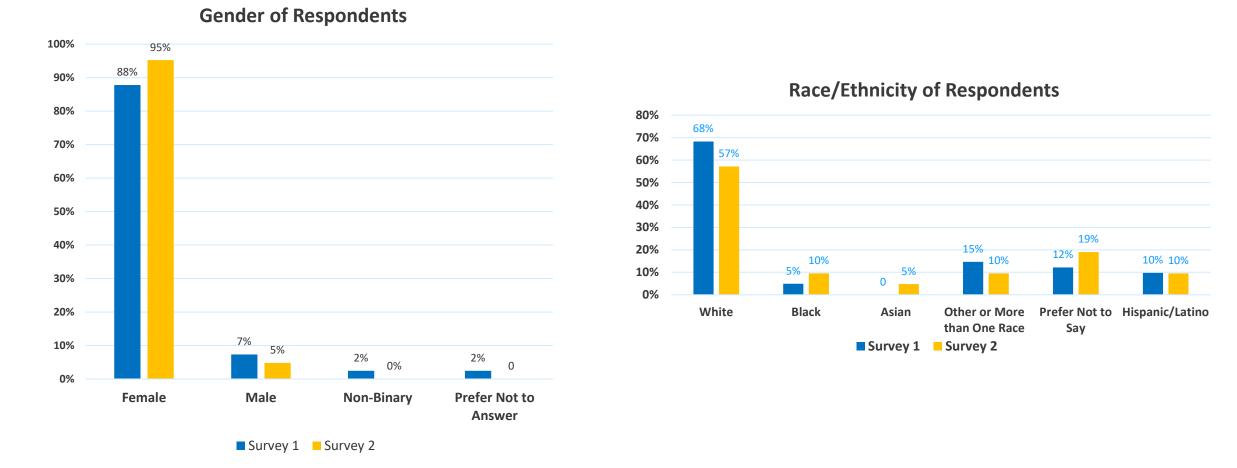


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ADVANCING INTEGRATED HEALTHCARE

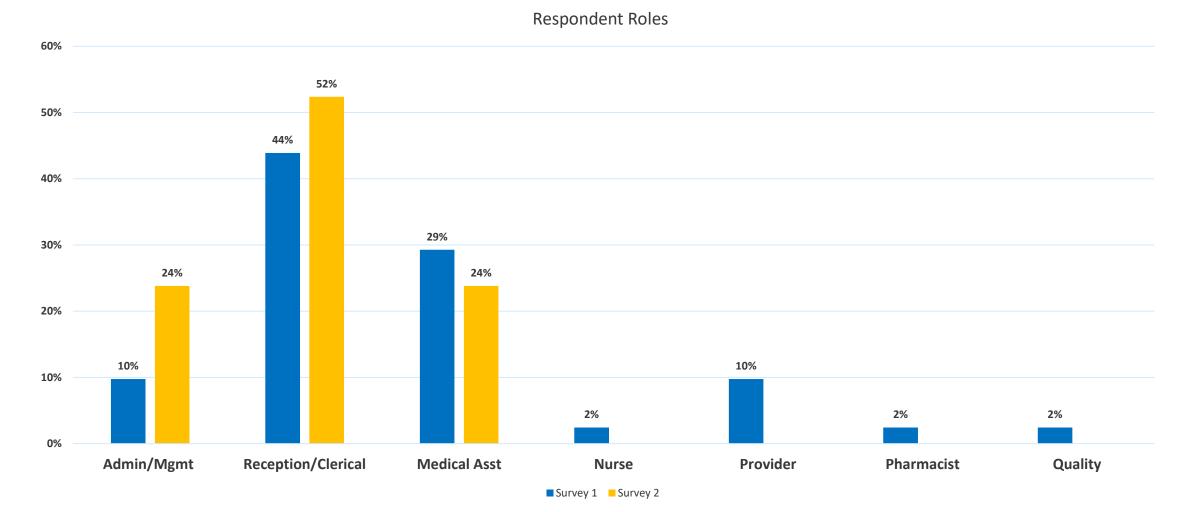
Staff Survey Respondent Demographics



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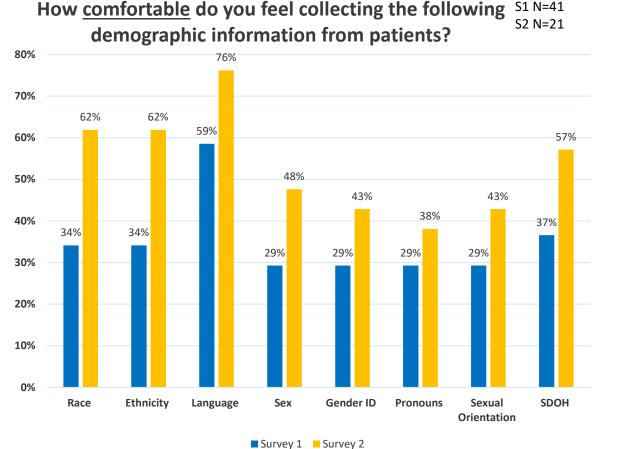
Staff Survey Respondent Roles



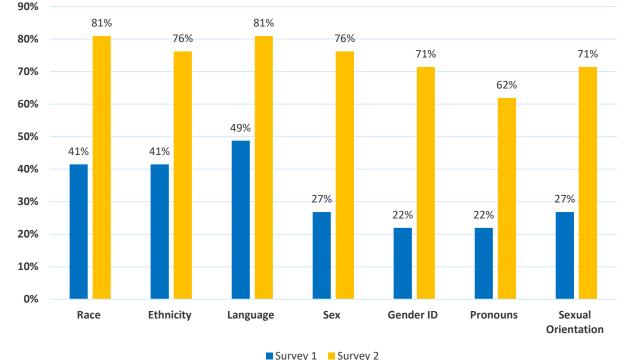
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Key Comparisons – Comfort & Confidence



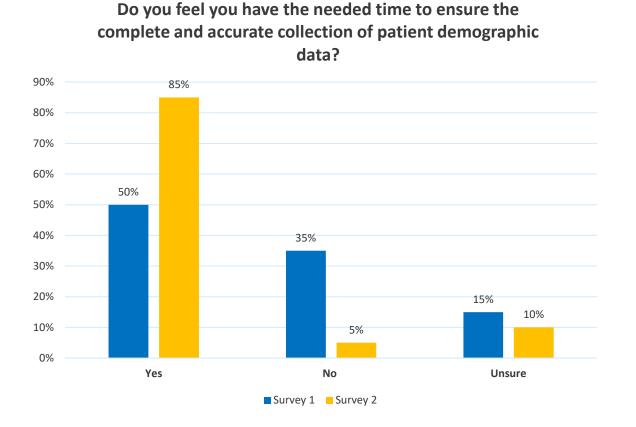
How <u>confident</u> are you about the quality of the following demographic information in your practice's EHR?

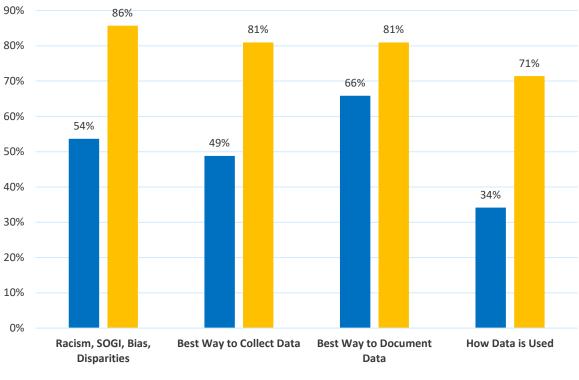


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Key Comparisons – Time & Training





Survey 1 Survey 2

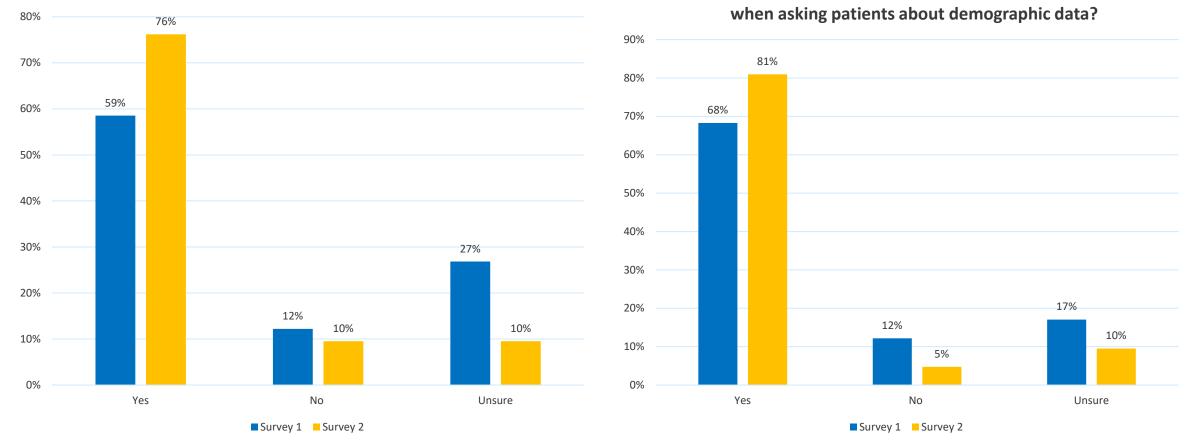
Staff Reported Yes to Receiving Training

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Do you feel this office has been sensitive and respectful

Key Comparisons – Policies/Scripts & Sensitivity



Access to Policies and Scripts

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Have you experienced challenges related to patient ability or willingness to share their demographic information?

First Survey – 15/41 Yes, Please Explain

Second Survey – 9/21 Yes, Please Explain





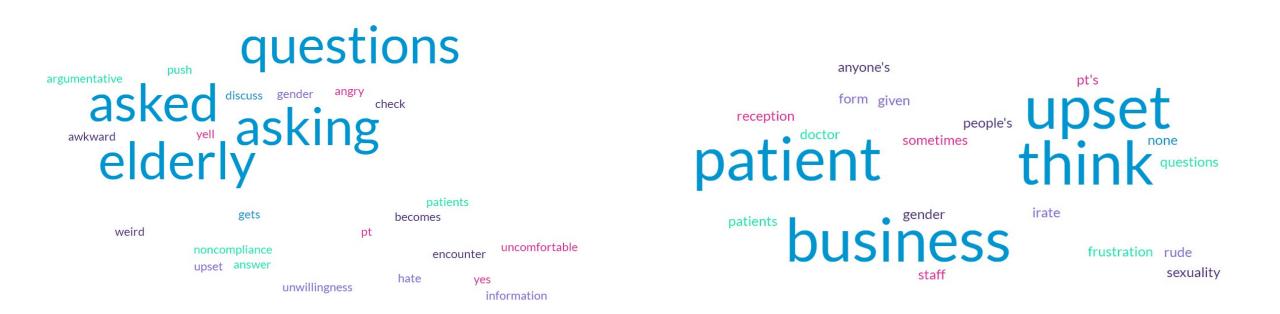
12/17/2024



Have you encountered challenges related to your comfort asking patients about demographic information?



Second Survey – 6/21 Yes, Please Explain



12/17/2024



Staff Survey Discussion

• What did your practice learn?

• How did your practice address issues?



12/17/2024



Discussion

• What did you learn today?

• How do you intend to use improved demographic data to improve health equity?



12/17/2024



Next Steps and Opportunities

- Reminder: January 8, 2024
 - All Practices: Program Evaluation Due: https://www.surveymonkey.com/r/DD

<u>QI Eval</u>

- Pre & Post Best Practice reports to be distributed to each individual practice
- Practice PDSA final data to be sent by Practice Facilitators

• New Opportunity April 2025:

Implementing Improvements in Collection and Use of Patient Demographic Data in Primary Care Funded by United Healthcare

- Screened for Developmental Delay, Now What? ECHO® <u>Register by Dec 13, 2024 - Six sessions Jan 2025 – July</u> 2025 aimed at enhancing capacity to deliver patient- and family-centered care for children aged 0-5 with neurodevelopmental challenges, including care coordination and resource linkage.
- Call for Applications: 2025 Community Health Worker (CHW) or Medical Assistant Asthma Training Program <u>Read Call for Applications</u> Application Deadline: Jan 17, 2025



Thank you, from your Project Team



Susanne Campbell, RN, MS, PCMH CCE Senior Program Administrator Scampbell@ctc-ri.org



Yolanda Bowes Project Manager

Ybowes@ctc-ri.org



Nijah Mangual, BA Program Coordinator <u>Nmangual@ctc-ri.org</u>



Sue Dettling, BS, PCMH CCE Program Manager & Practice Facilitator

Sdettling@ctc-ri.org



Kerri Costa, MBA, CMHP Practice Facilitator k12costa@outlook.com

12/17/2024



THANK YOU

Debra Hurwitz, MBA, BSN, RN dhurwitz@ctc-ri.org



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