CoC Application Scoring

Unsheltered Homelessness Set Aside 100 point scale
Must have 50 points to be considered for funding

Rural Set Aside 89 point scale
Must have 44.5 points to be considered for funding

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1. Project Capacity, Review, and Ranking Total 4 points

This entire Section is required to be completed for both the **Unsheltered Homelessness Set Aside** and the **Rural Set Aside**.

HUD will award up to 4 points to CoCs that demonstrate the existence of a coordinated, inclusive, and outcome-oriented community process for the solicitation, objective review, ranking, and selection of project applications.

a. Objective Criteria and Past Performance 2 points

Demonstrate the use of objective criteria to review project applications requesting CoC Program funding

To receive max points:

The CoC must attach the written process or tool it used to review, rate, and rank project applications for this Special NOFO. This written process or tool must demonstrate it used objective criteria (e.g., cost effectiveness, performance data, type of population served, or type of housing proposed) to review, rate, and rank project applications.

b. Ranking and Selection Process 2 points

Demonstrate the use of an objective ranking and selection process for project applications that is publicly announced by the CoC.

To receive max points:

- Post on their website, at least 2 days before the application submission deadline for this Special NOFO, all parts of the Special NOFO Consolidated Application, including the CoC Application, including the CoC Application attachments and the CoC Priority Listing, and notify community members and key stakeholders that the CoC Consolidation Application is available. CoCs that do not have a website must post this information to a partner website within the CoC (e.g., a city or county website);

- establish a deadline for project applications that is no later than 30 days before the Special NOFO Competition application submission date; and

- notify project applicants, in writing outside of e-snaps, who submitted their project applications to the CoC by the CoCestablished deadline, whether their project application(s) will be accepted and ranked, rejected, or reduced on the CoC Priority Listing no later than 15 days before the Special NOFO application submission deadline, and where a project application is being rejected or reduced, the CoC must indicate the reason(s) for the rejection or reduction.

2. System Performance Total 18 points

This entire Section is required to be completed for both the **Unsheltered Homelessness Set Aside** and the **Rural Set Aside**. HUD will award full points in this section to CoCs whose geographic area is made up of 100 percent geographic areas where no CoC Program funds have been awarded previously, also known as new CoCs.

HUD will award up to 18 points to CoCs that have a CoC system-wide performance measurement process related to reducing homelessness.

a. Reducing the Number of Homeless Individuals and Families 3 points

Up to 3 points to CoCs that demonstrate an overall reduction of at least 5 percent in the number of individuals and families who experience homelessness.

To receive max points:

Up to 3 points for demonstrating a decrease of at least 5 percent in the number of unsheltered homeless individuals and families in the 2020 PIT compared to the most recent previous count as recorded in HDX (i.e., the 2018 or the 2019 PIT).

b. Reduction in the number of First Time Homeless 3 points

Demonstrate how the CoC works to reduce the number of individuals and families who become homeless for the first time.

To receive max points:

- Demonstrate a reduction in the number of first time homeless as reported in HDX (1 of 3 points);

- Identify the process by which risk factors are identified in the community for becoming homeless for the first time;

- Describe the strategies in place to address individuals and families at risk of becoming homeless; and

- Identify the organization or position that is responsible for overseeing the CoC's strategy to reduce or end the number of persons experiencing homelessness for the first time.

c. Length of Time Homeless 3 points

Reduce the length of time individuals and families remain homeless and describe how the CoC will reduce the length of time individuals and families remain homeless in the future.

To receive max points:

- Demonstrate a reduction in the length of time individuals and families remain homeless in the CoC's geographic area of at least 5 percent as reported in HDX (up to 1 of the 3 points);

- Describe the CoC's strategy to reduce the length of time individuals and families remain homeless;

- Describe how the CoC identifies and houses individuals and families with the longest length of time homeless; and

- Identify the organization or position that is responsible for overseeing the CoC's strategy to reduce the length of time individuals and families remain homeless.

d. Successful Permanent Housing Placement or Retention 3 points

Demonstrate an increase in the rate in which individuals and families move to permanent housing destinations or continue to reside in permanent housing projects and describe how the CoC will improve their rate of permanent housing placement.

To receive max points:

- Demonstrate an increase in the rate at which persons exit to permanent housing destinations (and retain permanent housing if they are currently in a permanent housing project) of at least 5 percent as reported in HDX (up to 2 of the 3 points); and

- Describe the strategy the CoC is taking to improve permanent housing placement and retention.

e. Returns to Homelessness 3 points

Reduce the extent to which individuals and families leaving homelessness experience additional spells of homelessness and describe how the number of individuals and families who return to homelessness will be reduced in the community.

To receive max points:

- Demonstrate a reduction in the rate at which persons who exited to permanent housing destinations experienced additional spells of homelessness of at least 5 percent over a 6- to 12-months period as reported in HDX (up to 2 of the 3 points);

- Describe the strategy that has been implemented to identify individuals and families who return to homelessness;

- Describe the strategy that will reduce returns to homelessness; and

- Identify the organization or position that is responsible for overseeing the CoC's strategy to reduce returns to homelessness.

f. Jobs and Income Growth 3 points

Increase participants' incomes from employment and describe specific strategies to assist program participants' incomes.

To receive max points:

- Demonstrate an increase in income from employment and nonemployment cash income (up to 2 of the 3 points) for persons served in CoC Program-funded projects as reported in HDX;

- Describe the strategy that has been implemented to increase employment and non-employment cash sources;

- Demonstrate how the CoC is working with mainstream employment organizations to help individuals and families experiencing homelessness increase their cash income; and

- Identify the organization or position that is responsible for overseeing the CoC's strategy to increase jobs and income from employment and non-employment cash sources, including mainstream employment organizations.

3. CoC Coordination & Participation Total 8 points

This entire Section is required to be completed for both the **Unsheltered Homelessness Set Aside** and the **Rural Set Aside**. HUD will award up to 18 points to CoCs that have a CoC system-wide performance measurement process related to reducing homelessness.

HUD will award up to 8 points to CoCs that demonstrate coordination with other systems of care that serve homeless individuals and families, including sources of funding other than the CoC Program; an inclusive and outcome-oriented community process, including an organization structure(s) and decision-making process for developing and implementing a CoC strategy that is inclusive of representatives from both the private and public sectors, has a fair and impartial project review and selection process; and has created, maintained, and built upon a communitywide inventory of housing and homeless individuals and families.

a. Inclusive Structure and Participation 4 points

(1) has an inclusive membership of a variety of stakeholders within the geographic area and considers the needs of all relevant subpopulations;

To receive max points:

Demonstrate participation from a broad array of stakeholders, not limited to organizations listed in 24 CFR 578.5(a), within the geographic area, including at a minimum:

- victim service providers;

- youth providers; and

- homeless or formerly homeless individuals; and

- tribal organizations for CoCs where a tribal organization is present.

(2) has an invitation process for new members to join;

To receive max points:

Demonstrate:

- a transparent process (e.g., communicated in a public manner such as on the CoC's website) is in place to invite new members to join and the invitation process is publicly available within the CoC's geographic area at least annually; and

- how the CoC invites organizations serving culturally specific communities experiencing homelessness in the geographic area to address equity (e.g., Black, Latino, Indigenous, and persons with disabilities).

(3) solicits and considers opinions from knowledgeable individuals and organizations; and

To receive max points:

Demonstrate a transparent process (e.g., communicated in a public manner such as on the CoC's website) is in place to solicit and consider opinions regarding the CoC's priority setting process from individuals and organizations with knowledge of homelessness in the geographic area or an interest in preventing or ending homelessness in the geographic area.

(4) accepts and considers proposals from organizations that have not previously received CoC Program funding.

To receive max points:

Demonstrate a transparent process (e.g., communicated in a public manner such as on the CoC's website) is in place to accept and consider proposals from organizations that have not previously received CoC Program funding.

b. Coordination with Federal, State, Local, Private, and Other Organizations 1 point

Coordinates with other organizations that serve individuals, families, unaccompanied youth, and persons fleeing or attempting to flee domestic violence, dating violence, sexual assault, or stalking who are experiencing or at risk of homelessness. CoCs must consult with Emergency Solutions Grants (ESG) recipients within the geographic area on the plan for allocating ESG funds and reporting on and evaluating the performance of ESG recipients and subrecipients. Each CoC is required to demonstrate how it is coordinating with ESG recipients.

To receive max points:

CoCs must:

- demonstrate coordination with other federal, state, local, private, and other organizations are included in the planning or operation of projects;

- actively consult with ESG recipients in the planning and allocation of ESG funds; and

- participates in the Consolidated Plan jurisdictions' process(s) by providing PIT and HIC data ensuring local homelessness information is communicated and addressed in the Consolidated Plan updates.

c. Discharge Planning 1 point

Coordinates with and assists in state or local discharge planning efforts to ensure persons discharged do not become homeless.

To receive max points:

CoCs must coordinate with state or local discharge planning efforts to ensure persons exiting from foster care and institutions (i.e., jails/prisons/hospitals, mental health facilities, or other institutional settings) are not released directly to the streets, emergency shelters, or other McKinney-Vento Homeless Assistance programs. Works with discharge planning efforts to help identify affordable and integrated housing opportunities for individuals with disabilities transitioning from institutional settings, including providing reasonable accommodations that may be necessary for program participation, and ensuring housing options include housing that meets one's disability-related needs.

d. CoC Collaboration Related to Children and Youth 1 point

Demonstrate the CoC collaborates with education providers, local educational authorities, and school districts.

To receive max points:

CoCs must:

- Identify formal partnerships the CoC has with youth education providers, local educational authorities, and school districts; and

- Demonstrate policies and procedures that have been adopted to inform individuals and families who become homeless of their eligibility for educational services.

e. Mainstream Benefits and Other Assistance 1 point

The CoC provides information and training to CoC Program-funded projects to supplement CoC Program funds with resources from other public and private sources, including mainstream programs that assist program participants in applying for and receiving mainstream benefits.

To receive max points:

CoCs must demonstrate:

- At least once a year, the CoC trains program staff regarding the following mainstream resources available for program participants within the geographic area:

    o Food Stamps, SSI, TANF, substance abuse programs, employment assistance programs

- how the CoC works with projects to collaborate with healthcare organizations, including substance abuse treatment and mental health treatment, to assist program participants with receiving healthcare services; and

- how the CoC promotes SOAR certification among program staff.

4. CoC Plan for Serving Individuals and Families Experiencing Homelessness with Severe Service Needs
Total 70 points Unsheltered 59 points Rural

This entire section is required for the **Unsheltered Homelessness Set Aside**. However, only those questions labeled **Required for Rural Set Aside** will be used to select projects for the Rural Set Aside funding opportunity. CoCs applying for funds for both funding opportunities need only answer the question once.

For the Unsheltered Homelessness Set Aside, HUD will award up to a total of 70 points based on the CoC Plan for Serving Individuals and Families Experiencing Homelessness with Severe Service Needs. For the Rural Set Aside, HUD will award up to 59 points based on the CoC Plan for Serving Individuals and Families Experiencing Homelessness with Severe Service Needs.

The maximum page limit for describing the following elements is 15 pages as described in Section VI.F.1.d. HUD will not consider any responses after 15 pages for scoring for this competition. Note: Attachments required in this section will not count toward the 15-page maximum.

a. Leveraging Housing Resources 18 points Required for both NOFOs

Up to 18 points to CoCs that demonstrate efforts to increase the number of permanent housing units available to individuals and families experiencing homelessness, including the extent to which the amount of assistance provided will be supplemented with other, non-CoC Program and non-ESG funded, housing resources that are not already dedicated to individuals and families experiencing homelessness and how landlords are incentivized to house individuals experiencing homelessness.

(1) Development of new units and creation of housing opportunities.
CoCs must demonstrate the number of new permanent housing units that includes the date the units will be available for program participants and how many new permanent housing units will be available for individuals and families experiencing homelessness that include the preferences or set aside created.

To receive max points:

CoCs must demonstrate that they have applied for permanent housing project(s), including permanent supportive housing or rapid rehousing, that utilizes housing subsidies or subsidized housing units not funded through the CoC or ESG Programs (e.g., Housing Choice Vouchers, HOME-ARP, HOPWA). The CoC must demonstrate that these housing units, which are not funded through the CoC or ESG programs, will:

- In the case of a permanent supportive housing project(s), provide at least 50 percent of the units included in the project; or

- In the case of a rapid re-housing project(s), serve at least 50 percent of the program participants anticipated to be served by the project.

CoCs must attach letters of commitment, contracts, or other formal written documents that clearly demonstrate the number of subsidies or units being provided to support the project. To receive full points, the CoC must attach a letter from a PHA committing to work with the CoC to pair vouchers with CoC-funded supportive services; to work with the CoC and other stakeholders to develop a prioritization plan for a potential allocation of Stability Voucher (see Section VI.F.1.h of this NOFO for additional information) or a preference for general admission to Housing Choice Voucher program through the coordinated entry process for individuals and families experiencing homelessness, at risk of homelessness, or fleeing or attempting to flee domestic violence, dating violence, sexual assault, or stalking.

CoCs can receive less than full points for demonstrating commitments less than the threshold described above.

(2) Landlord Recruitment.
CoCs must demonstrate their current strategy for recruiting landlords, and their units, in which to utilize tenant-based assistance.

To receive max points:

CoCs must:

- Describe the current strategy they use to recruit landlords and show how well it works at identifying units across their entire geographic area, including areas where the CoC has historically not been able to identify units;

- Identify any new practices it has implemented to recruit landlords in the past three years and the lessons learned from implementing those practices; and

- Describe how they will use data to update their landlord recruitment strategy.

b. Leveraging Healthcare Resources. 10 points Required for both NOFOs

Up to 10 points for CoCs that develop permanent housing projects that utilize healthcare resources to help individuals and families experiencing homelessness.

These points are available for CoCs that propose to develop permanent housing projects, including permanent supportive housing and rapid re-housing projects, that utilize health care resources to help individuals and families experiencing homelessness. Sources of healthcare resources include:

- Direct contributions from a public or private health insurance provider to the project; and

- Provision of health care services, including mental health services, by a private or public organization (including FQHCs and state or local health departments) tailored to the program participants of the project.

- Direct partnerships with organizations that provide healthcare services, including mental health services to individuals and families (including FQHCs and state or local public health departments) experiencing homelessness who have HIV/AIDS.

- Eligibility for the project must comply with HUD program and fair housing requirements. Eligibility criteria cannot be restricted by the eligibility requirements of the health care service provider.

To receive max points:

CoCs must demonstrate through a written commitment from a health care organization, including organizations that serve people with HIV/AIDS, that the value of assistance being provided by the healthcare organization is at least:

- In the case of a substance abuse treatment or recovery provider, it will provide access to treatment or recovery services for all program participants who qualify and choose those services; or

- An amount that is equivalent to 50% of the funding being requested for the project(s) will be covered by the healthcare organization.

Acceptable forms of commitment are formal written agreements and must include:

- value of the commitment, and

- dates the healthcare resources will be provided.

In-kind resources must be valued at the local rates consistent with the amount paid for services not supported by grant funds. CoCs can receive less than full points for demonstrating commitments less than the threshold described above.

c. CoCs Current Strategy to Identify, Shelter, and House Individuals and Families Experiencing Unsheltered Homelessness. 9 points Unsheltered 6 points Rural

Up to 9 points to CoCs applying for the Unsheltered Funding Set-Aside that describe their current strategies to regularly engage individuals and families experiencing unsheltered homelessness in the locations where they reside and connect them to low barrier shelter, temporary housing, or permanent housing as available and appropriate. Up to 6 points are available for CoCs only applying for the Rural Set Aside.

(1) Current Street Outreach Strategy Required for Rural Set Aside
The extent to which they have a street outreach strategy that regularly engages individuals and families experiencing unsheltered homelessness in the locations where they reside, including a specific strategy for engaging those with the highest vulnerabilities.

To receive max points:

CoCs must demonstrate their current strategies to:

- ensure that outreach teams are coordinated;

- ensure that outreach is frequent, by describing the days and times outreach is conducted each week;

- help people exit homelessness and unsheltered homelessness;

- ensure specific engagement strategies will engage individuals and families experiencing homelessness with the highest vulnerabilities and will use culturally appropriate strategies;

- use the outreach teams to connect individuals and families experiencing unsheltered homelessness to permanent housing; and

- hire people with lived expertise of unsheltered homelessness to conduct outreach.

CoCs must identify evidence-based practices used to conduct street outreach and local strategies used that are based on data and performance.

(2) Current Strategy to Provide Immediate Access to Low-Barrier Shelter and Temporary Housing for Individuals and Families Experiencing Unsheltered Homelessness. Unsheltered Only
The current strategy used by the CoC to provide low-barrier emergency shelter (especially non-congregate shelter), transitional housing, or other temporary accommodations to individuals and families experiencing unsheltered homelessness who want to reside in shelter or temporary housing before identifying a permanent housing option.

To receive max points:

CoCs must describe the current strategy and show how well it performs at providing lowbarrier culturally appropriate access to temporary accommodations (e.g., emergency shelter, especially non-congregate shelter, transitional housing) to all individuals and families experiencing unsheltered homelessness. The CoC must identify any new practices it has implemented in the geographic area over the past three years and the lessons learned from implementing those practices.

(3) Current Strategy to Provide Immediate Access to Low Barrier Permanent Housing for Individuals and Families Experiencing Unsheltered Homelessness. Required for Rural Set Aside
The current strategy to rapidly house individuals and families experiencing homelessness in low-barrier permanent housing.

To receive max points:

CCoCs must describe the current strategy, including their use of a Housing First Approach, and demonstrate how well it performs at providing low-barrier and culturally appropriate access to permanent housing to individuals and families who have histories of unsheltered homelessness and the evidence that supports that strategy. The CoC must identify any new practices it has implemented in the geographic area over the past three years and the lessons learned from implementing those practices. To receive full points in this section, applicants should connect response to resources identified in 4.A.1.

d. Updating the CoCs Strategy to Identify, Shelter, and House Individuals Experiencing Unsheltered Homelessness with Data and Performance 8 points Unsheltered Only

Up to 8 points to CoCs applying for the Unsheltered Set-Aside that demonstrate they will continuously review data and best practices and use that information to update their strategies to reduce unsheltered homelessness.

Updating the Strategy Using Data & Performance
CoCs will provide information on how the current strategies to provide shelter and housing to individuals experiencing homelessness and to conduct street outreach will be updated and enhanced using data and performance.

To receive max points:

CoCs must demonstrate how they will use data, that includes specific data points, performance, and best practices to expand and improve the performance of:

- Street outreach within the CoC's geographic area. To receive full points the CoC must demonstrate street outreach is connected to coordinated entry or HMIS and how it will incorporate new partners (e.g., business owners, law enforcement, healthcare providers) into its street outreach strategies;

- Providing access to low-barrier shelter and temporary accommodations, including any new practices and activities that would be funded through an award under this NOFO; and

- Rapidly housing individuals and families who have histories of unsheltered homelessness in permanent housing.

e. Identify and Prioritize Households Experiencing or with Histories of Unsheltered Homelessness. 12 points Required for both NOFOs

Up to 12 points to CoCs that demonstrate a comprehensive method to identify and provide street outreach services to individuals experiencing unsheltered homelessness, and with histories of unsheltered homelessness and prioritize them for permanent housing.

Prioritize Households Experiencing or with Histories of Unsheltered Homelessness.
How the CoC will ensure that resources funded under this Special NOFO serve individuals and families who are currently unsheltered or have histories of unsheltered homelessness and how the CoC's prioritization strategies will contribute to reducing unsheltered homelessness within the CoC's geographic area.

To receive max points:

CoCs must describe how they will ensure the resources awarded under this Special NOFO will contribute to reducing unsheltered homelessness in their geographic area and how they will prioritize assistance for individuals and families who are currently unsheltered or have histories of unsheltered homelessness. CoCs must describe:

- The CoC's strategy for ensuring that resources provided under this NOFO will reduce unsheltered homelessness;

- How the CoC will adopt program eligibility and coordinated entry processes that reduce unsheltered homelessness;

- How the CoC will use street outreach to connect unsheltered people with housing resources; and

- Additional steps the CoC is taking to ensure that people who are unsheltered or have histories of unsheltered homelessness are able to access housing and other resources in the community, including steps to increase access to identification, providing housing navigation services, and providing access to health care and other supportive services

f. Involving Individuals with Lived Experience of Homelessness in Decision Making. 5 points Required for both NOFOs

Up to 5 points for the extent to which CoCs meaningfully include persons with lived experience of homelessness in the decision-making process of the CoC.

To receive max points:

CoCs must demonstrate individuals and families experiencing homelessness, particularly those who have experienced unsheltered homelessness, are meaningfully and intentionally integrated into the CoC decision-making structure. Additionally, CoCs must demonstrate how they encourage projects to involve individuals and families with lived experience of unsheltered homelessness in the delivery of services (e.g., by hiring people with lived experience of unsheltered homelessness).

Full points are available to CoCs that clearly describe the meaningful outreach efforts (e.g., street outreach, social media announcements) to engage those with lived homelessness experience to develop a working group (e.g., advisory committee, subcommittee) and who attach a letter of support for this Special NOFO from a working group comprised of individuals with lived experience of homelessness.

The narrative must also discuss how the working group is intentionally used in the CoC decision making process (i.e., what type of voting authority do the members have on policy, the ability to influence local policy, and priorities that impact those experiencing homelessness). The CoC must also attach a letter signed by a working group comprised of persons with lived experience of homelessness that meets the requirements of Section VI.F.1.g of this NOFO supporting the CoC priorities outlined in the CoC Application and the project application(s) submitted as part of the application process.

g. Supporting Underserved Communities and Supporting Equitable Community Development. 8 points Required for both NOFOs

Up to 8 points for the extent to which CoCs support and serve underserved communities in their geographic area and offer equitable housing interventions to address their needs.

To receive max points:

To receive full points, CoC must describe:

- Their current strategy to identify populations in the CoC's geography that have not been served by the homeless system at the same rate they are experiencing homelessness.

- How underserved communities in their geographic area interact with the homeless system, including a description of those populations.

- The current strategy to provide outreach, engagement, and housing interventions to serve populations experiencing homelessness that have not previously been served by the homeless system at the same rate they are experiencing homelessness.

5. Unsheltered Homelessness Bonus Unsheltered only

HUD will award bonus points to CoCs applying for the Unsheltered Set Aside based on the number of unsheltered people reported in the 2019 Point in Time Count. The points will be as follows:

10,000 or more people **30 points**

5,000 to 9,999 people **20 points**

1,000 to 4,999 people **10 points**

999 or fewer people **0 points**