



Tillamook County **WELLNESS** *Making Healthy Happen*

2024 Year in Review

Goal: Reduce the % of people at risk for chronic diseases like Type 2 Diabetes.

Our Mission & Vision

Tillamook County aims to positively influence policies, systems, environments, community norms and values to promote healthful lifestyles and reduce risk for chronic disease for everyone.

2022-2025 CHNA Priorities

Access to Care

Financial Stability

Housing

We envision that Tillamook County communities are places where:

- 1 Healthier choices are the norm,
- 2 Creating a healthy community is the responsibility of the community and not just the individual,
- 3 All health services care for the whole person, and
- 4 Individuals feel empowered by their community to engage in healthful lifestyles.

2024 By-the-Numbers

The vast majority of investments supporting Tillamook County Wellness are from the in-kind contributions of its many partner organizations and community volunteers.

- 40 organizations
- 97 individuals
- 518 volunteer hours
- \$188,621 Total investment
 - TCCHC Backbone funding and support of \$40,721
 - AHTM in-kind coordination support & contributions of \$40,790
 - OHSU in-kind technical assistance valued at \$9,913
 - Grants \$35,000 - *Kiwanis, OHSU Knight Cancer Institute*
 - In-kind volunteer hours valued at \$17,350



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Access to Care

- 1 grant funded health literacy campaign
- 1 new TCW website landing page
- 2800 social media reach
- 250 attendees at 2-day Health Literacy Fair in English & Spanish



Access to Physical Activity

- 10 Partner event engagements
- 4 Four Seasons of Foraging events
- 1 Bike Rodeo and Adopt-a-Bike with 58 bikes donated
- 7 County-wide walking groups



Emergency Preparedness

- 1 Emergency Preparedness Summit held Fall 2024
- 29 Organizations and 51 individuals participated in Summit
- 1 New committee formed



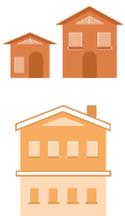
Financial Stability

- 1 Childcare study completed
- 682 Financial Literacy sessions completed at 3 partner locations
- 14 Students completed TBCC's RN Cohort 1
- 20 Clients engaged in supportive employment program



Health Promotions

- 8 Community partners in virtual health promotions campaigns
- 8 Non-digital outreach partnerships
- 2156 Total followers and subscribers
- 21 Average Facebook post engagements



Housing

- 40 New beds open at Helping Hands
- 30 Households rehoused using state funding
- \$400,000 committed to local projects supporting 133 housing units
- Tillamook's first Community Land Trust is underway

Contact:

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Tillamook County Wellness is a program of Tillamook County Public Health

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