

Ahead of the Curve Collaborative – Basic Outcomes Framework – February 12, 2018 Discussion

Who AOTC Aims to Serve & their Related Needs

- 1) Organizations represented in AOTC Cohort
 - a. Opportunities to network, share announcements about initiatives/events, make/share referrals, collaborate/create more intersection
 - b. Space to reflect together on state of beneficiaries, capacity builders, and sector as whole (including gap analysis, identification of important issues in need of a collective, multi-faceted effort)
 - c. Platform to create a uniform point of view/collective voice to influence change, set standards/trends and/or maximize impact
- 2) Nonprofit capacity builders as a whole – members of AOTC and beyond (in NYC and nationally), including consultants, intermediaries, and orgs
 - a. Similar needs to those in the AOTC cohort, as listed above
 - b. Knowledge of AOTC (its work, successes, challenges, how collaborating), so that they can collaborate in their communities
 - c. Info/knowledge/tools on trends and best practices in the sector (“landscape”)
- 3) Nonprofit sector as a whole - service providers, funders, government that serves the nonprofit sector
 - a. Knowledge about what capacity building is, what it can do for them, what is available, and how best they can utilize it
 - b. Info/help building their capacity, strength, and impact with comprehensive/360 degree outside help of capacity builders; complementary approaches to capacity building that address multi-faceted, relevant, important, under-represented issues (e.g., risk management, DEI)
 - c. Understanding from the community about the value of the nonprofit sector (avoid misperceptions)
- 4) Beneficiaries of nonprofits – served in some way by nonprofit orgs
 - a. Strong organizations serving their needs (not needs of funders or others) and doing no harm
 - b. Supportive policies, healthy communities, better quality of life/standard of living

Proposed Approach / Activities	Desired Outcomes (those in bold were flagged a priorities for 2018, number = votes cast)	
<p>Assemble (X number of) NYC capacity building orgs interested in sharing resources and collaborating to support each other and sector</p> <p>Host quarterly member meetings (that allow participants to share details on upcoming events, initiatives and collaboration opportunities and provide a forum for identifying, discussing and collaborating on pressing issues in the sector)</p> <p>Use BaseCamp and other forums to internally share resources, information, etc. in between meetings</p> <p>Host teambuilding activities (e.g., field day, cocktails)</p> <p>Coordinate internal, more intensive shared learning opportunities with broader implications on work in the sector (e.g., DEI initiative, train-the-trainer)</p> <p>Generate collaborative outward facing advocacy campaigns, events, and resources on key issues affecting capacity builders and/or nonprofit sector as whole (e.g., Risk Management symposium, shared calendar)</p>	<p>AOTC Members will:</p> <ul style="list-style-type: none"> • Learn about and build community with fellow members <ul style="list-style-type: none"> ○ Understand the offerings, strengths, and opportunities of group members (and ourselves) ○ Make connections and build trust ○ Share client information - understand overlaps and how clients are using capacity building services • Leverage our respective strengths / build on one another’s work (9) <ul style="list-style-type: none"> ○ Avoid unneeded duplication/conflicts in our work (while recognizing there is value in discourse that comes from different points of view) ○ Collaborate (in groups of 2 or more) on specific projects ○ Make referrals / better match community with capacity building opportunities • Work together to identify and influence key issues in the nonprofit sector (9) <ul style="list-style-type: none"> ○ Create common capacity building framework, lexicon, values ○ Generate and share concrete learnings on topics that are relevant, important, underrepresented, multi-faceted, and in need of a comprehensive approach (e.g., risk management, DEI) ○ Jointly promote policies and topics with broad-reaching implications • More effectively deliver our services and serve our missions 	<p>Nonprofit Capacity Builders:</p> <ul style="list-style-type: none"> • Have a common understanding of capacity building terms (lexicon), values, and impact, and a model for how to work collaboratively (4) • Have tools, frameworks, and resources to enrich their capacity building work and the work of their nonprofit clients • Think and act more collaboratively • Secure more funding for their work <p>Nonprofit Sector Members:</p> <ul style="list-style-type: none"> • Have better access to capacity building services • Are better able to identify gaps in their organizations • Are better equipped to address identified key issues (6) • Use nonprofit capacity services more seamlessly and successfully • Are more sustainable / better funded • Are more focused on services delivery • Receive accurate news coverage / experience better or stronger public perception • Have a greater impact <p>Nonprofit beneficiaries experience quality services, supportive policies, healthier communities, and a better quality of life.</p>