

Exhibitor Prospectus

2020

PLANNED WITH AND FOR ADVANCED PRACTICE PROVIDERS

TWO DAYS
18 LOCATIONS

APPONCOLOGYSUMMIT.COM



In Partnership With



LOCATIONS

ORLANDO, FL

January 31-February 1, 2020

[Deadline submit Exhibit Registration Form](#)

January 2, 2020

PASADENA, CA

February 7-8, 2020

[Deadline submit Exhibit Registration Form](#)

January 9, 2020

BOSTON, MA

March 6-7, 2020

[Deadline submit Exhibit Registration Form](#)

February 6, 2020

DALLAS/FORT WORTH, TX

March 13-14, 2020

[Deadline submit Exhibit Registration Form](#)

February 13, 2020

MINNEAPOLIS, MN

October 9-10, 2020

[Deadline submit Exhibit Registration Form](#)

September 8, 2020

SEATTLE, WA

August 21-22, 2020

[Deadline submit Exhibit Registration Form](#)

July 19, 2020

NASHVILLE, TN

September 25-26, 2020

[Deadline submit Exhibit Registration Form](#)

August 18, 2020

CLEVELAND, OH

October 30-31, 2020

[Deadline submit Exhibit Registration Form](#)

September 26, 2020

PHILADELPHIA, PA

September 25-26, 2020

[Deadline submit Exhibit Registration Form](#)

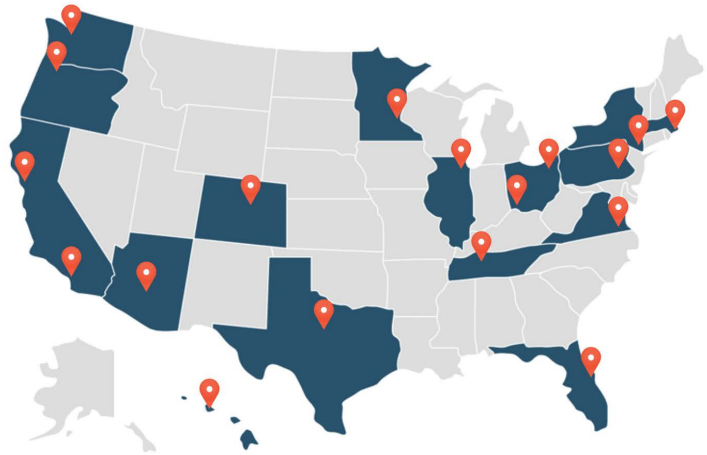
August 24, 2020

CINCINNATI, OH

November 13-14, 2020

[Deadline submit Exhibit Registration Form](#)

October 4, 2020



CHICAGO, IL

September 18-19, 2020

[Deadline submit Exhibit Registration Form](#)

August 17, 2020

PHOENIX, AZ

October 23-24, 2020

[Deadline submit Exhibit Registration Form](#)

September 19, 2020

NEW YORK, NY

October 2-3, 2020

[Deadline submit Exhibit Registration Form](#)

September 1, 2020

SAN FRANCISCO, CA

August 21-22, 2020

[Deadline submit Exhibit Registration Form](#)

July 13, 2020

NORFOLK, VA

September 11-12, 2020

[Deadline submit Exhibit Registration Form](#)

August 13, 2020

DENVER, CO

September 11-12, 2020

[Deadline submit Exhibit Registration Form](#)

August 13, 2020

PORTLAND, OR

October 9-10, 2020

[Deadline submit Exhibit Registration Form](#)

September 3, 2020

HONOLULU, HI

November 20-21, 2020

[Deadline submit Exhibit Registration Form](#)

October 8, 2020



MAKE CONNECTIONS & NETWORK!

This is a collegial summit featuring exhibit sessions. You will have the opportunity to connect with Advanced Practice Providers (APP) as they benefit from the learning environment. As you connect with attendees at the summit, you will reach entire networks of professionals, physician assistants, pharmacists, and nurse practitioners on the vanguard of oncology patient care across the country.

The APP Oncology Summit received very positive feedback from both attendees and supporters over the past three years. For 2020, we have worked hard to ensure a positive and mutually enriching experience for everyone involved. Your participation would greatly enhance the APP Oncology Summit!

Due to the high demand for sponsorship slots, we encourage you to respond early. There are several sponsorship opportunities available, including limited tabletop exhibit space.

Contact Marsha Jack to discuss a customized sponsorship program.
marsha.jack@horizoncme.com

*You Are
Invited*

We support our exhibitors in a variety of ways. Contact us to discuss how to reach your organization's marketing goals with a customized sponsorship program.

“Met a lot of clinicians from my territory that are hard to see.”

“With the morning/afternoon breaks and the passport process, thank you for maximizing the time and encouraging a visit to the booth!”

EXHIBIT INFORMATION

Benefits of sponsorship and table exhibit opportunities:

- Meet and network with local practicing APPs in your territory
- Have face-to-face interaction with leading APPs in the expanding oncology field
- Showcase products and services to clinicians using hands-on demonstrations
- Educate APPs about new products and services
- Increase exposure, market/brand awareness, and mindshare

- Gain valuable input and feedback from clinicians regarding your products and services

What to Expect

The target audience includes oncology nurse practitioners, physician assistants, pharmacists, and nurse specialists working in all phases of oncology care. The typical attendee has years of experience and is integral in the decisions regarding medications, supplies, and equipment for the management of cancer patients.

Exhibits are valued by attendees of the APP Oncology Summit. By providing an opportunity to learn about the products and services that can help improve the quality, safety, and outcomes of oncology care, exhibitors make a vital contribution to our organizational mission and to the overall experience of the attendees. Traffic in the Exhibit Hall will be maximized with ample exhibit times during the morning breakfast and at break times, which are served in the Exhibit Hall. The planning committee also encourages the attendees to visit the Exhibit Hall as well as the Passport program.

EXHIBIT PASSPORT

In order to encourage attendees to visit all tabletop exhibits, we have an “Exhibit Passport” program. Each exhibit table will receive a hole-punch to use on the passport of each conference attendee who visits your exhibit table. There will be drawings on Friday and Saturday for two attendees each day to win an Amazon gift card (Passport program and any gift cards or prizes therein are hosted and provided by Horizon CME).



BE A PART OF THE ADVANCED PRACTICE PROVIDERS ONCOLOGY SUMMIT

**Join the growing list of
companies that have
exhibited and sponsored
programs at the APP
Oncology Summit!**

Abbott
Abbvie
Agiros Pharmaceuticals
Alexion
Ambry Genetics
Amgen
Ariad Pharmaceuticals
Array Biopharma
Astellas Hematology
Astellas Oncology
AstraZeneca
AstraZeneca ImmunoOncology
AstraZeneca Lung Cancer
AstraZeneca Women's Cancer
Avella
Avella BrivoRx
Bayer Oncology
Boehringer-Ingelheim
Bristol Myers Squibb
Celgene
Clovis Oncology
Collegium Pharmaceuticals
Daiichi Sankyo
Dexcom
Eisai
EMD Serono
Empire State Hematology & Oncology Society
EUSA Pharma
Exelixis
Foundation Medicine
Genentech, Inc
Genentech/Abbvie
Genomic Health
Gilead



Guardant Health
Helsinn Oncology
Heron Therapeutics, Inc.
Incyte
Invitae
Ipsen Biopharmaceuticals
Janssen Biotech, Inc.
Jazz Pharmaceuticals
Johnson & Johnson
KAG Services LLC
Karyopharm Therapeutics, Inc.
Kite
Kyowa Kirin Pharmaceuticals
Lexion Pharmaceuticals
Lilly
Mercedes Dombi/TESARO
Merck
Minnesota Society of Clinical Oncology
Myriad Genetics, Inc.
Novartis
Novartis Hematology
Novartis Oncology
Novocure
OneOme LLC

Pfizer Hematology
Pfizer Oncology
Pharmacyclics
Providence Cancer Centers
Puma Biotechnology
Radiology Imaging Associates
Rigel
Sandoz
Sanofi
Sanofi Genzyme
Seattle Genetics
Servier
Shire
Spectrum Pharmaceuticals
Stemline Therapeutics
Taiho Oncology, Inc
Takeda Oncology
Teleflex
TerSera Therapeutics
Tesarro Oncology
Teva Oncology
Texas Society of Clinical Oncology
Verastem Oncology
Walgreens

SPONSORSHIP OPPORTUNITIES

IMPORTANT: The provided registration list is not for use of invitations for receptions, dinners or gatherings during the dates of the APP Oncology Summit (APPOS). Horizon CME offers a sponsorship opportunity for attendee participation.

PLATINUM LEVEL: CORPORATE BUNDLE LUNCH SYMPOSIUM/PRODUCT THEATER [\$108,500]

please confirm three months in advance of first location – add \$5,500 for New York & Honolulu locations

This sponsorship includes:

- Represents seven (7) locations Lunch Symposium (Savings of \$3,500) *additional fees apply to add more locations*
- Complimentary registration for three (3) representatives at each location
- At your request, receive copies of entire slide presentations
- Receive the Pre- and Post-Registration list
- Acknowledgment on conference materials and website

NOTE: Exhibit Table Top excluded – available for an additional \$23,800 for seven (7) locations, or \$3,400 per location

GOLD LEVEL: CORPORATE BUNDLE EXHIBIT [\$23,800]

please confirm three months in advance of first location – add \$900 for New York & Honolulu locations

With the exception of lunch, all meals and breaks are located in the Exhibit Hall.

This sponsorship includes:

- Seven (7) locations Exhibit Table Top (\$1,050 savings) *additional fees apply to add more locations*
- Complimentary registration for two (2) representatives at each location
- At your request, receive up to five (5) copies of the slide presentations
- Receive Pre- and Post-Registration list
- Up to 3.5 hours exhibit time
- Acknowledgment on conference materials

SILVER LEVEL: LUNCH SYMPOSIUM/PRODUCT THEATER [\$16,000]

add \$5,500 for New York & Honolulu locations

This is a one (1) hour Non-CE program. These sessions are promotional; information can address a specific drug or product. Symposium is scheduled at a time, giving your company exclusive presentation rights. Sponsoring company is responsible for appointing a speaker and topic. Application must be submitted and approved to secure a slot. Applications available by contacting Program Director at marsha.jack@horizoncme.com or by calling 503-659-5558.

This sponsorship includes:

- Room rental fee, room set up, podium and Horizon CME will provide the lunch
- One hour slot for lunch with no other event during this time
- Complimentary registration for two (2) representatives
- At your request, receive up to five (5) copies of the slide presentations
- Receive final conference attendance list
- Acknowledgment on conference materials and website

NOTE: Exhibit Table Top excluded – available for an additional \$3,500 per location

BRONZE LEVEL: DINNER INVITATION PACKAGE [\$7,000]

Important Note: Horizon CME will handle the promotion for the sponsoring company with sending electronic invitations to the pre-registered clinical practitioners to attend the sponsored dinner on Friday evening.

The supporting company offers a dinner program to attendees on Friday evening. Your company is responsible for implementing the entire planning, content, dinner selection/costs, venue coordinating/selection, speaker selection, and any audiovisuals needed for the presentation.

This sponsorship includes:

- Horizon CME will send out the electronic dinner invitations to registered attendees
- Horizon CME gives supporting company an option to handle the RSVPs or Horizon CME handles the RSVPs
- Complimentary registrations for two (2) company representatives to attend
- ONE (1) Regulation table and ONE (1) Chair
- Acknowledgment on website and conference materials

EXHIBIT TABLE TOP [\$3,500] – add \$1,000 for New York & Honolulu locations

With exception of lunch, all meals and breaks are located in the Exhibit Hall.

This sponsorship includes:

- Complimentary registration for two (2) representatives (up to one additional representation may register for a fee of \$250)
- One (1) Exhibit Table Top/Chair
- Receive final conference attendance list
- Up to 3.5 hours exhibit time
- Acknowledgment on conference materials

WiFi SPONSOR [\$2,000] – add \$1,000 for New York & Honolulu locations

This sponsorship includes:

- Provide WiFi for conference participants
- At your request, receive up to two (2) copies of slide presentations
- Complimentary conference attendance registration for one (1) representative
- Acknowledgment on all conference materials

NOTE: Exhibit Table Top excluded – available for an additional \$3,500 per location

EXCLUSIVE MOBILE APP SPONSORSHIP [\$3,750] – add \$1,000 for New York & Honolulu locations

A GATEWAY TO ATTENDEES - This is a FREE app seen by all conference attendees.

This sponsorship includes:

- Increase visibility by displaying information you want to share whether its a message, logo or banners in high visibility areas
- Scheduled notifications to attendees during the APPOS conference
- Pre-registration list upon request
- Final registration list
- Copy(s) of any electronic conference slide presentation upon request
- One (1) complimentary name badge for representative

NOTE: Exhibit Table Top excluded – available for an additional \$3,500 per location

IMPORTANT EXHIBITING INFORMATION

Move in: Friday between 6:30am-7:30am

Move out: Saturday after 2:00pm

A six (6) foot table will be provided. If you want electricity, please notify the Horizon CME contact person to make arrangements: marsha.jack@horizoncme.com. Tables will be assigned by the planning committee. You will be sent your table assignment with other on-site information prior to the event.

Important Deadlines:

Your confirmation (Exhibit Table Top Registration Form) must be received 30 days prior to the scheduled conference date to confirm your participation. If there is a delay in approvals, please contact marsha.jack@horizoncme.com before the deadline to secure your Exhibit Table Top. We cannot guarantee an exhibit table for submission of Exhibit Registration form after the deadline.

You can also reserve your Exhibit Table Top online [here](#).

Contact Us:

Marsha Peoples Jack, MBA
Program Director
marsha.jack@horizoncme.com
503-659-5558

Jarennny Perez
Logistics Coordinator
jarennny.perez@horizoncme.com
503-659-5558

Tax Identification #14-1990948

Payment Agreement Statement: *Supporter/Exhibitor agrees to the above pricing with balance due two (2) weeks prior to date of selected location, unless other arrangements have been made. Payment is non-refundable.*

SYMPOSIUM EVENT [\$16,000*]

*New York & Honolulu locations are \$21,500

This is an opportunity to provide information and demonstrations from recent research on products and/or drugs to a targeted group of decision-makers in the field of oncology (lunch meal provided by Horizon CME).

- Symposium is allotted one (1) hour presentation including questions/answer.
- This is a non-CE program. Contact hours cannot be provided.
- One (1) Symposium is scheduled at a time, giving your company exclusive presentation rights.
- Sponsoring company is responsible for appointing a speaker and topic.
- These sessions are promotional; information can address a specific drug or product.
- Application must be submitted and approved to secure a slot. Sponsoring company will be confirmed by planning committee after submitting the "Lunch Symposium Application." Applications available by contacting the Program Director at marsha.jack@horizoncme.com or by calling 503-659-5558.

Fee Inclusions (*Exhibit table space is not included. Exhibit tables are available for an additional \$3,500*):

- Exclusive venue for your company to an audience of decision-makers in the field of oncology
- Meeting room rental fees, meeting room set-up, and podium. Horizon CME will provide the lunch.
- Two (2) passes for representatives
- Approved symposium included on promotional materials

SYMPOSIUM GUIDELINES

TO APPLY

Submission of the application begins the process. All applications must be submitted as early as possible as each application is reviewed with priority. Approval of applications will be based on the order they are received. Payment must be received two (2) weeks before the start date of the selected summit location unless other arrangements have been made with the Program Director. Once payment is made, it is non-refundable. Notification of an approval will be sent via email and include assigned date and time. Please contact the Program Director with questions.

AUDIOVISUAL COSTS

All audiovisual costs related to management, labor, equipment and extension cords, easels, etc. will be your responsibility. Audiovisuals can be ordered through our vendor, Educational Measures, contact is Roland Baumgardner at rbaumgardner@educationalmeasures.com or Dan Chism at dchism@educationalmeasures.com.

Important Speaker Information

In order to ensure compliance with ACCME accreditation standards and prevent any perception or semblance of impropriety as it relates to the independence of CME activities, it is Horizon CME's policy that faculty cannot serve as speakers on promotional talks at the same conference they are serving as a planning committee member or faculty. Conference planning committee members and faculty can be found on the conference registration website. However, please check with Horizon CME should you have questions. To ensure compliance with this policy, please submit information with topic/speaker to Horizon CME as early as possible to avoid conflicts and to ensure time to change speakers should a conflict arise. Our goal is to maintain a great working relationship with our sponsors as well as to ensure we are all operating in compliance with the ACCME guidelines.

**SLOTS ARE LIMITED.
CONTACT HORIZON CME
FOR AVAILABILITY.**



SUMMIT AGENDA

FRIDAY

- 8:00am–8:50am Registration & Breakfast, Exhibit Hall
- 8:50am–9:00am Welcome & Introductions
- 9:00am–10:00am CE Session
- 10:00am–11:00am CE Session
- 11:00am–11:20am Break, Exhibit Hall
- 11:20am–12:20pm CE Session
- 12:20pm–1:20pm Buffet Lunch & Non-CE Symposium
- 1:20pm–1:45pm Dessert Break, Exhibit Hall
- 1:45pm–2:45pm CE Session
- 2:45pm–3:45pm CE Session
- 3:45pm–4:00pm Break, Exhibit Hall
- 4:00pm–5:00pm CE Session
- 5:00pm–5:30pm Reception, Exhibit Hall
- 5:30pm Dinner Invitation Package Available

SATURDAY

- 7:30am–8:00am Check-in & Breakfast, Exhibit Hall
- 8:00am–9:00am CE Session
- 9:00am–10:00am CE Session
- 10:00am–10:20am Break, Exhibit Hall
- 10:20am–11:20am CE Session
- 11:20am–12:20pm CE Session
- 12:20–1:20pm Buffet Lunch & Non-CE Symposium
- 1:20pm–1:45pm Dessert Break, Exhibit Hall
- 1:45pm–2:45pm CE Session
- 2:45pm–3:45pm CE Session
- 3:45pm Closing Comments

2020 APP ONCOLOGY SUMMIT EXHIBITOR REGISTRATION

COMPANY AND ON-SITE REPRESENTATIVE INFORMATION

Company Name: _____

Primary On-site Contact Name: _____ 2nd Contact Name: _____

Contact Email: _____ 2nd Email: _____

Contact Phone: _____ 2nd Phone: _____

Additional On-site Representative(s): Exhibitor registration for two (2) company representatives is included. Up to one (1) additional representative can register for a fee of \$250 per table per location. Registration deadline is two (2) weeks prior to CME activity start date.

Company Name for Printed Acknowledgment: Information listed below will be displayed in the final program Sponsorship Acknowledgments. Information will be printed exactly as it appears below.

Company/Organization Name: _____

Location	Platinum \$108,500 <i>(fee for 7 locations only)</i>	Gold \$23,800 <i>(fee for 7 locations only)</i>	Silver \$16,000 <i>(Symposium)</i>	Bronze \$7,000 <i>(Dinner Invitation)</i>	Exhibit Table Top \$3,500	WiFi Sponsor \$2,000	Mobile App \$3,750
Orlando: Jan 31-Feb 1, 2020							
Pasadena/LA: February 7-8, 2020							
Boston: March 6-7, 2020							
Dallas/Ft. Worth: March 13-14, 2020							
Minneapolis: October 9-10, 2020							
Seattle: August 21-22, 2020							
Nashville: September 25-26, 2020							
Cleveland: October 30-31, 2020							
Philadelphia: Sept 25-26, 2020							
Cincinnati: November 13-14, 2020							
Chicago: September 18-19, 2020							
Scottsdale: October 23-24, 2020							
New York: October 2-3, 2020 <i>(additional fees apply for this location)</i>							
San Francisco: August 21-22, 2020							
Norfolk: September 11-12, 2020							
Denver: September 11-12, 2020							
Portland: October 9-10, 2020							
Honolulu: November 20-21 <i>(additional fees apply for this location)</i>							
Totals							

PAYMENT TOTAL: _____

By submitting this registration form, Supporter/Exhibitor agrees to the pricing herein with balance due two (2) weeks prior to date of selected location, unless other arrangements have been made. Payment is non-refundable.

☐ **Check** Payable to Horizon CME, mail to: ☐ **Credit Card** (3% convenience fee) [Click here to pay online with a credit card!](#)
9123 SE St Helens St #280
Clackamas, OR 97015

Please include the exhibit event and location in memo.

Exhibitor Agreement

The ACCME defines a Commercial Interest as “any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients. The ACCME does not consider providers of clinical service directly to patients to be commercial interests.”

_____ (hereby referred to as “Company”) is considered an ACCME defined Commercial Interest and thereby agrees to the following:

EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org:

SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.”

Live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity.

TERMS AND CONDITIONS

- EXHIBITORS are prohibited from distributing pharmaceuticals or other samples and promotional materials (i.e. pens, pads, etc.). Educational materials may be distributed within the designated exhibitor hall only, not within the educational space.
- EXHIBITORS agree to abide by the HORIZON CME policy to NOT hold any ancillary events in association with the APP Oncology Summit unless otherwise agreed upon by HORIZON CME. HORIZON CME reserves the right to refuse exhibit space to EXHIBITOR in the event of a violation of this policy.
- All commercial support associated with this activity will be given with the full knowledge of Horizon CME. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the HORIZON CME. HORIZON CME reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation. No refund is made as a result of such action.
- HORIZON CME agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. HORIZON CME reserves the right to assign exhibit space or relocate exhibits at its discretion.
- Insurance — Company must carry comprehensive general liability insurance, with combined single limits of not less than \$2 million. It is mutually agreed that Horizon CME shall not be liable to Company for any damage to or for the loss or destruction of exhibits or the property of Company, except for damage, loss or injury caused by or resulting from the negligence of Horizon CME, its employees, representatives and/or agents. The above-named Company expressly waives all claims for any such damage, loss, except for damage, loss caused by or resulting from the negligence of Horizon CME, its employees, representatives and/or agents.
- Cancellation — Company must send written notice of cancellation to Horizon CME. No refunds will be issued for cancellations.
- Payments — Payments to Horizon CME for exhibits and sponsorships are non-refundable. If a conference is postponed, all payments associated with exhibits or sponsorships will be automatically transferred to the new date for the subject conference. Any Company electing not to participate in a conference held by Horizon CME for which payments were made for exhibit or sponsorship will forfeit all money to Horizon CME by the Company.
- HORIZON CME Federal Tax ID number is 14-1990948

Conditions & Guidelines Agreement Statement: By signature below Company agrees to abide by the guidelines provided above.

Company Representative Print Name & Title

Company Representative Signature

Date