



ASLA
NEVADA

DESIGN SHOWCASE

WORLD LANDSCAPE ARCHITECTURE MONTH

Spring Exhibition



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Design Showcase

Spring Exhibition

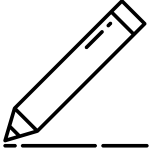


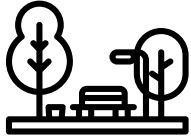
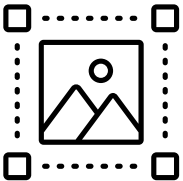
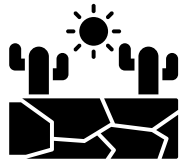
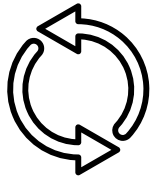

All Nevada-registered Landscape Architects, regional Landscape Architecture Firms, L.A. Students and LAIT (Landscape architects-in-Training) are invited to submit design work for the first exhibit of its kind in Nevada - showcasing the work of our profession for view by the general public.

Hosted by the American Society of Landscape Architects, Nevada Chapter, this exhibition is an opportunity to celebrate the art of landscape architecture and to shine a light on our profession as a part of World Landscape Architecture Month in April!

The goals of this exhibition are to celebrate landscape architecture, to bring attention to the many ways our work benefits Nevada communities and to share the profession of landscape architecture with the public, elected officials, friends and family.

Exhibit programme

Join the NVALA by submitting your most visual work:

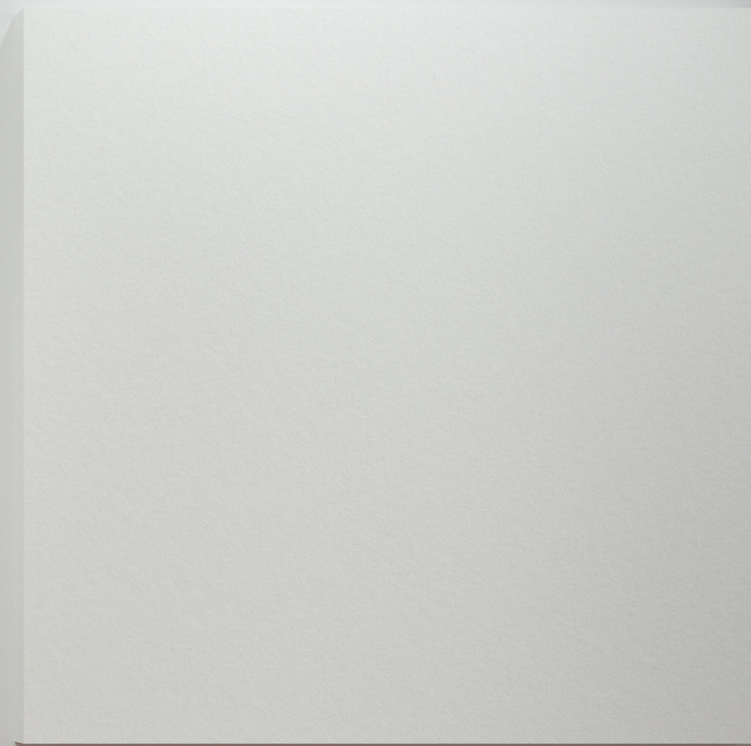
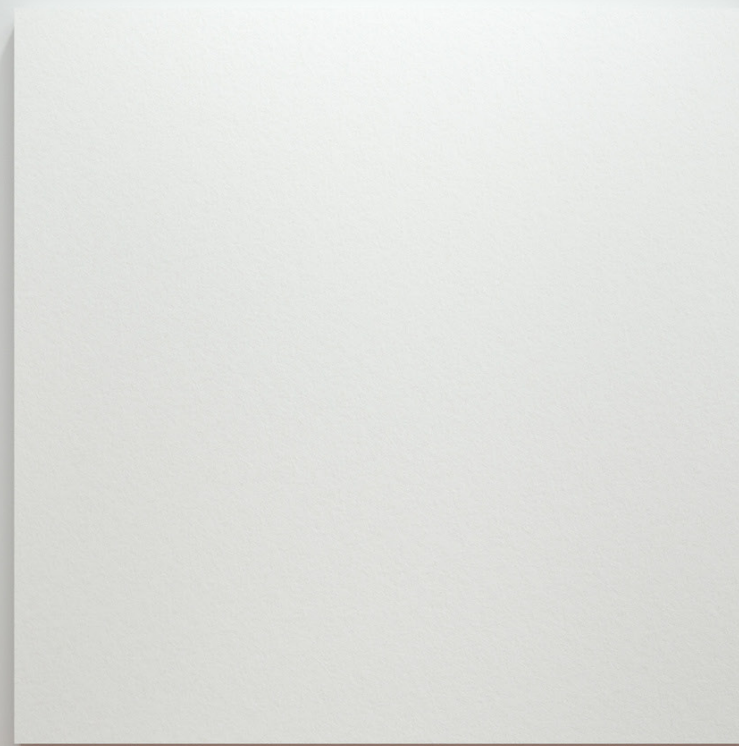
 process sketches	 2D or 3D model	 landscape plans	 park amenity maps
 photographs	 colored renderings	 circulation diagrams	 concept hand-drawings

This is not a competition

The exhibition site

City of Reno McKinley Arts & Culture Center
East and West Gallery

The former McKinley Park School was constructed in 1909 and renovated in 1999. The mission style architecture was one of four such schools built in Reno at the time. The stucco-surfaced school is U-shaped with a central open court and an arcade sheltering the main entry. A two-story central tower stands at the base of the U, with a one-story wing extending behind. Now known as the McKinley Arts & Culture Center, it occupies an important place within the Truckee River Arts and Culture District in the City of Reno.

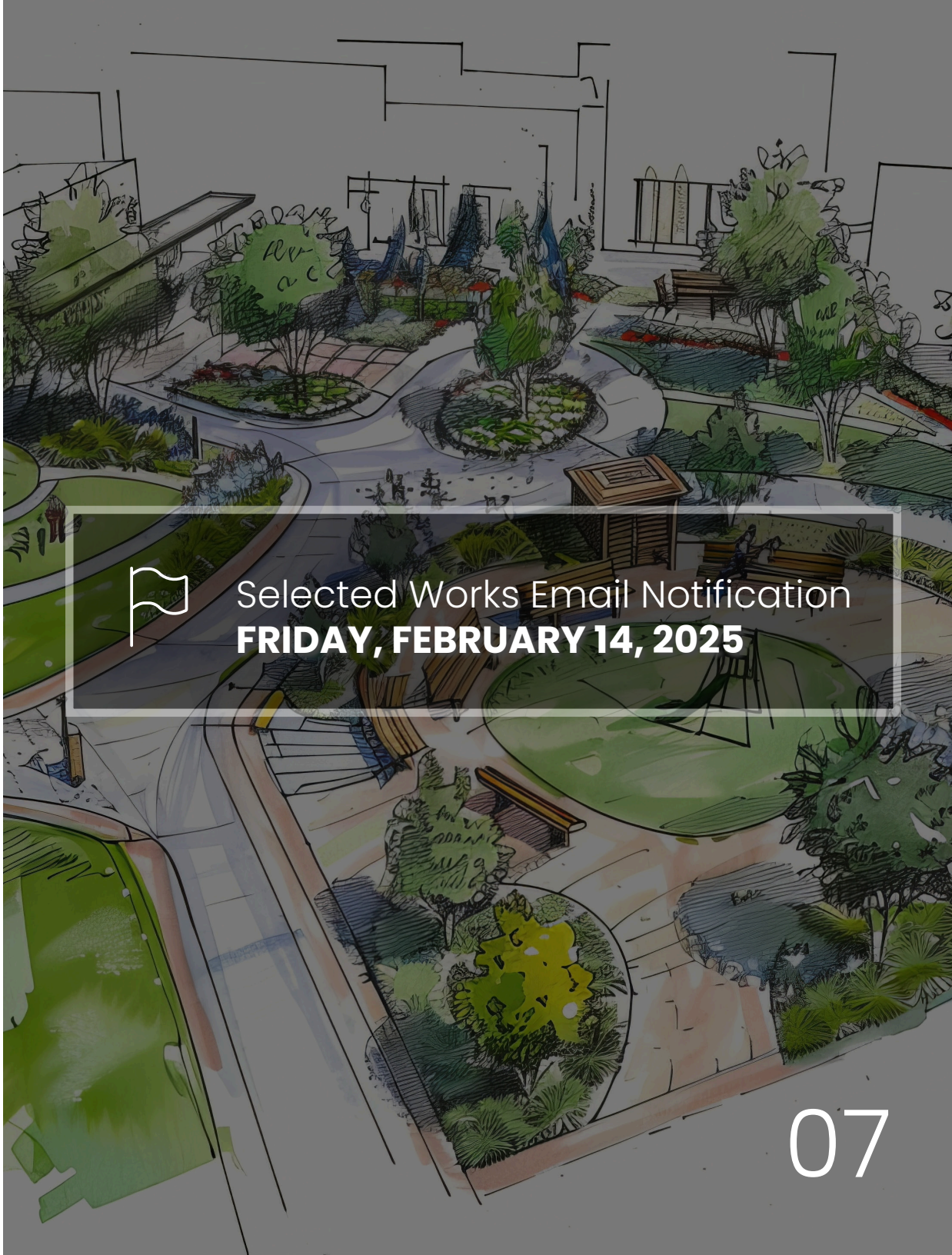


Exhibition schedule

- 🚩 Deliver printed artwork for hanging on **FRIDAY, MARCH 14, 2025**
- 🚩 Exhibit dates **MARCH 24 - APRIL 25, 2025**
- 🚩 Entries due **FRIDAY, DECEMBER 13, 2024 until 6PM PST**
Entry Fee to the NVA SLA must be postmarked by 12/13/24
- 🚩 Location **925 Riverside Drive, Reno, NV 89503**
- 🚩 Hours **MONDAY-FRIDAY 9:00am-4:00pm**
Free of charge and open to the public



🗨️ Opening Reception **THURSDAY, MARCH 27, 2025** kickoff to April's WLAM!



🚩 Selected Works Email Notification
FRIDAY, FEBRUARY 14, 2025



Entry fees

**Students are not required
to pay entry fee**

\$25

per entering firm or individual
is due when you submit your
work for consideration.

Please submit **payment through NVASLA Eventbrite**

Here

Submission requirements

Entrants must provide no more than (5) images via JPEG or PDF format. Image resolution must be min. 200 dpi. of 2D and/or 3D works to be considered for the exhibit. Not all works will be selected.

Please submit images of work via email to **northsection@nvasla.com**

- 2D Drawings and Plans must be no larger than 30" x 42"
- 3D Models and Mixed-media must provide dimensions of work
- 3D Models and Mixed-media Interpretations: A few pedestals will be made available.

printing details below

Provide an 8.5" x 11":

- Cover letter with a 2nd sheet containing the following information:
 - Name of firm and/or individual and a brief description of firm or of the work, to be displayed with the work (ex. how long in operation, type(s) of projects, etc.)
 - Nevada L.A. license number of firm representative or LAIT number
 - Name of L.A. Student and/or Landscape Architect.
 - Contact information (phone and email both)
 - Project name
 - Project date
 - Project location - approximate (ie. City)
 - 2D or 3D work dimensions (printed or ready to display)



Artwork guidelines

Students please contact Amanda Rookey at northsection@nvasla.com to organize the printing of your work for exhibit. NVASLA will cover the cost of printing for students.

PRINTING

- Send the files, for approved artwork, to Rick's AEC Reprographics in Reno. Entrant will cover the cost of printing and mounting. Send files to Rick's no later than Wednesday, March 5, 2025. Let them know that the work is for the NVASLA Exhibit.
- Rick's has a sliding scale for color prints, they will also mount work on foamcore. You will need to specify weight of paper, low paper sheen or gloss, and black or white foamcore.
- Reach out to them directly for pricing at:
775-324-7425 or printing@ricksaecrepro.com
- NVASLA will pick up all prints and prepare them for hanging.
- 2D design work must be either mounted on foam core, printed on board, or framed in a basic black frame. A few small tabletop easels will be made available. NVASLA will provide the hanging hardware and wire.

DELIVERY

- If you are local, please deliver your approved work no later than Friday, March 14, 2025 from 9am - 3pm. Deliver work, mounted or framed, to L.A. Studio Nevada at 1552 C Street, Sparks.

PICKUP BY

- Exhibit ends on Friday, April 25, 2025. Pick up artwork Monday, April 28 at L.A. Studio Nevada between 9am - 3pm.
- If you would like to coordinate return shipping for 2D work, contact Amanda Rookey at northsection@nvasla.com.

The NVASLA will not provide printing services.

Publicity campaign

The City of Reno will add the exhibit to their public calendar and social media announcements; the City will also make postcards to distribute around town to advertise the exhibit.

NVASLA

will post the exhibit on their events calendar and all social media; in addition, we will cross-promote the exhibit with the AIA Northern Nevada and the APA Nevada Chapter.

Instagram: **@nv.asla**
Facebook: **Nevada ASLA**
X: **@NV_ASILA**

Special Guests

Special invitations will be sent to local policy-makers with the Reno City Council, Planning Commission, Washoe County Board of County Commissioners, and Parks and Rec Directors.

Contact

Amanda Rookey
NVASLA Northern Section Committee
northsection@nvasla.com