



La riqualificazione degli edifici pubblici e il
cambiamento dei comportamenti privati

Firenze giovedì 14 settembre > 9³⁰ - 16⁰⁰
Innovation Center di Fondazione CR > Lungarno Soderini, 21

Come favorire la consapevolezza energetica nei
luoghi di lavoro: campagne a confronto

Susanna Ceccanti
Moderatore
Agenzia Regionale
Recupero Risorse
(ARRR)



**AGENZIA REGIONALE
RECUPERO RISORSE**



Sole awareness raising campaign



SMALL GESTURES WITH BIG IMPACT



IN TEN MOVES.....



Project partners



Associated partners



ACT GREEN

SOLE

MORE STAIRS,
LESS LIFT

www.enicbcm.eu/projects/sole
#SoleProjectMed

ACT GREEN

SOLE

USE A MULTIPLE POWER
SOCKET WITH SWITCH

www.enicbcm.eu/projects/sole
#SoleProjectMed

ACT GREEN

SOLE

TAKE AN OFFICE TOUR BEFORE
YOUR WORK SHIFT ENDS

www.enicbcm.eu/projects/sole
#SoleProjectMed

ACT GREEN

SOLE

PLACE THE DESKS
NEAR THE WINDOWS

www.enicbcm.eu/projects/sole
#SoleProjectMed

ACT GREEN

SOLE

UNPLUG THE CHARGER OF YOUR MOBILE PHONE
OR LAPTOP FROM THE SOCKET AFTER USE

www.enicbcm.eu/projects/sole
#SoleProjectMed

ACT GREEN

SOLE

PAY ATTENTION TO THE
THERMOSTAT DURING SUMMER

www.enicbcm.eu/projects/sole
#SoleProjectMed

ACT GREEN

SOLE

PAMPER YOURSELF WITH A SWEATER
AND TURN DOWN THE RADIATOR!

www.enicbcm.eu/projects/sole
#SoleProjectMed

ACT GREEN

SOLE

IF YOU'RE TOO HOT IN WINTER, TURN THE
THERMOSTAT DOWN INSTEAD OF OPENING
THE WINDOWS

www.enicbcm.eu/projects/sole
#SoleProjectMed

ACT GREEN

SOLE

INSTALL A TIMER
TO THE VENDING MACHINES

www.enicbcm.eu/projects/sole
#SoleProjectMed

ACT GREEN

SOLE

TURN OFF AND DON'T LEAVE
ELECTRONIC DEVICES ON STAND-BY

www.enicbcm.eu/projects/sole
#SoleProjectMed



Italy: Pilot project SCHOOL in Prato



Kindergarten



Project partners



Associated partners





Laboratories with kids

Italy: Campaign at SCHOOL



Laboratories with kids





Laboratories with kids

Italy: Campaign at SCHOOL



Training for teachers and parents



Associated partners

Italy: Campaign at SCHOOL



ENI CBC Med Programme

5 ottobre · 🌐

🟡 Sole Project makes energy efficiency shine with 320 students and more than 20 teachers

🔍 Discover how the project celebrated the European Sustainable Energy Week 🇪🇺 in the Italian 🇮🇹 city of Prato Città di Prato

Congrats to all partners involved Anci Toscana ARRR - Agenzia Regionale Recupero Risorse Prato Urban Jungle

🔗 <https://www.enicbmed.eu/sole-contributed-european...>

School activities with children



Project partners



Associated partners





Italy: Campaign at WORKPLACE (Livorno Municipality)



Ristrutturazione Pescheria Nuova -
Comune di Livorno

Over 50 people trained and involved



Project partners



Associated partners



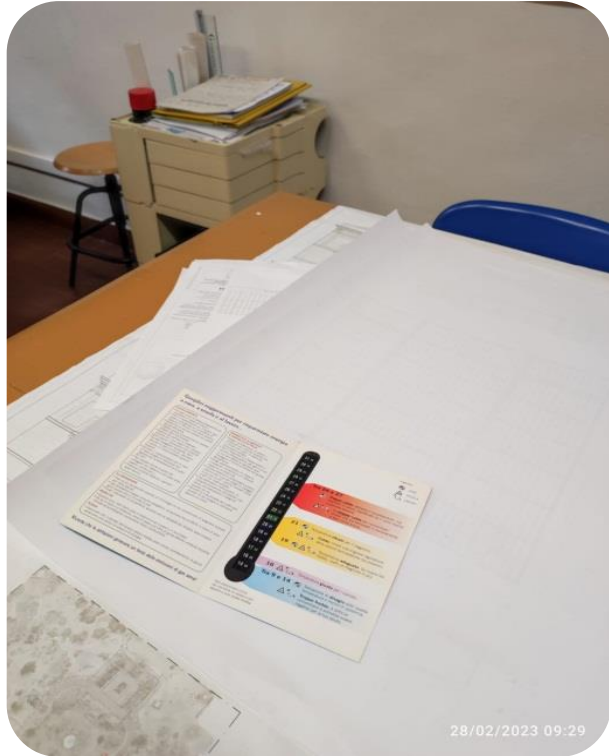
Italy: Campaign at WORKPLACE (Livorno Municipality)



Information for staff



Italy: Campaign at WORKPLACE (Livorno Municipality)



Energy tour and measurements (°C)



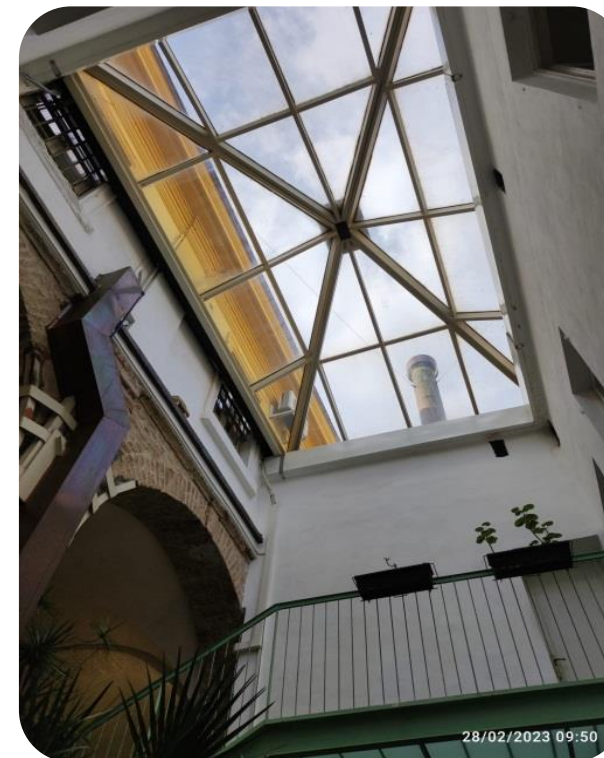
Project partners



Associated partners

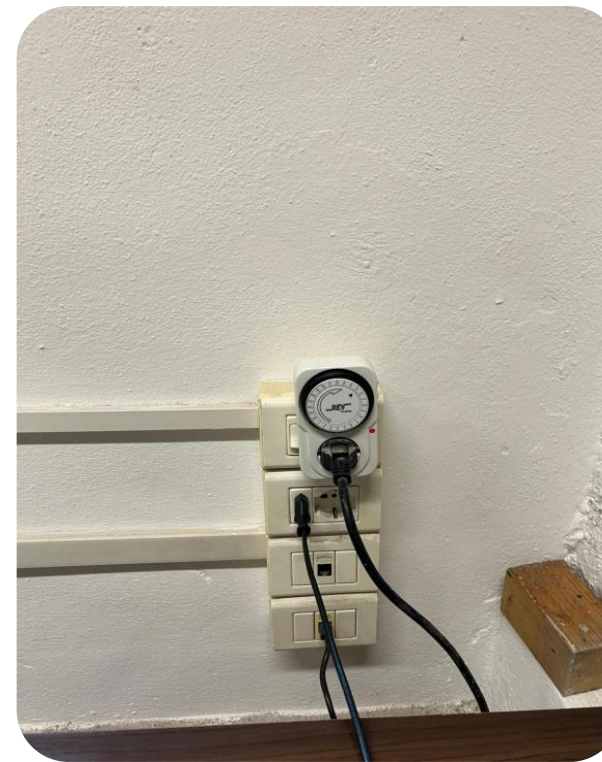


Italy: Campaign at WORKPLACE (Livorno Municipality)



Energy tour and measurements (lights)

Italy: Campaign at WORKPLACE (Livorno Municipality)



Timer at the coffee machine



Italy: Campaign at WORKPLACE (Livorno Municipality)



Daily meter reading before and after

BEFORE THE CAMPAIGN



AFTER THE CAMPAIGN

Consumption F1 => 642 kWh
 Consumption F2 => 111 kWh
 Consumption F3 => 134 kWh

Total Consumption 1° week => **887 kWh**

Consumption F1 => 329 kWh
 Consumption F2 => 83 kWh
 Consumption F3 => 150 kWh

Total Consumption 3° week => **562 kWh**

DIFFERENCE

-313

- 28

+ 16

-325

325 kWh = 122 euro saved – 211 kgs CO2 avoided



Project partners



Associated partners





Greece: Pilot project Athens UNIVERSITY



NTUA pilot action building



Project partners



Associated partners

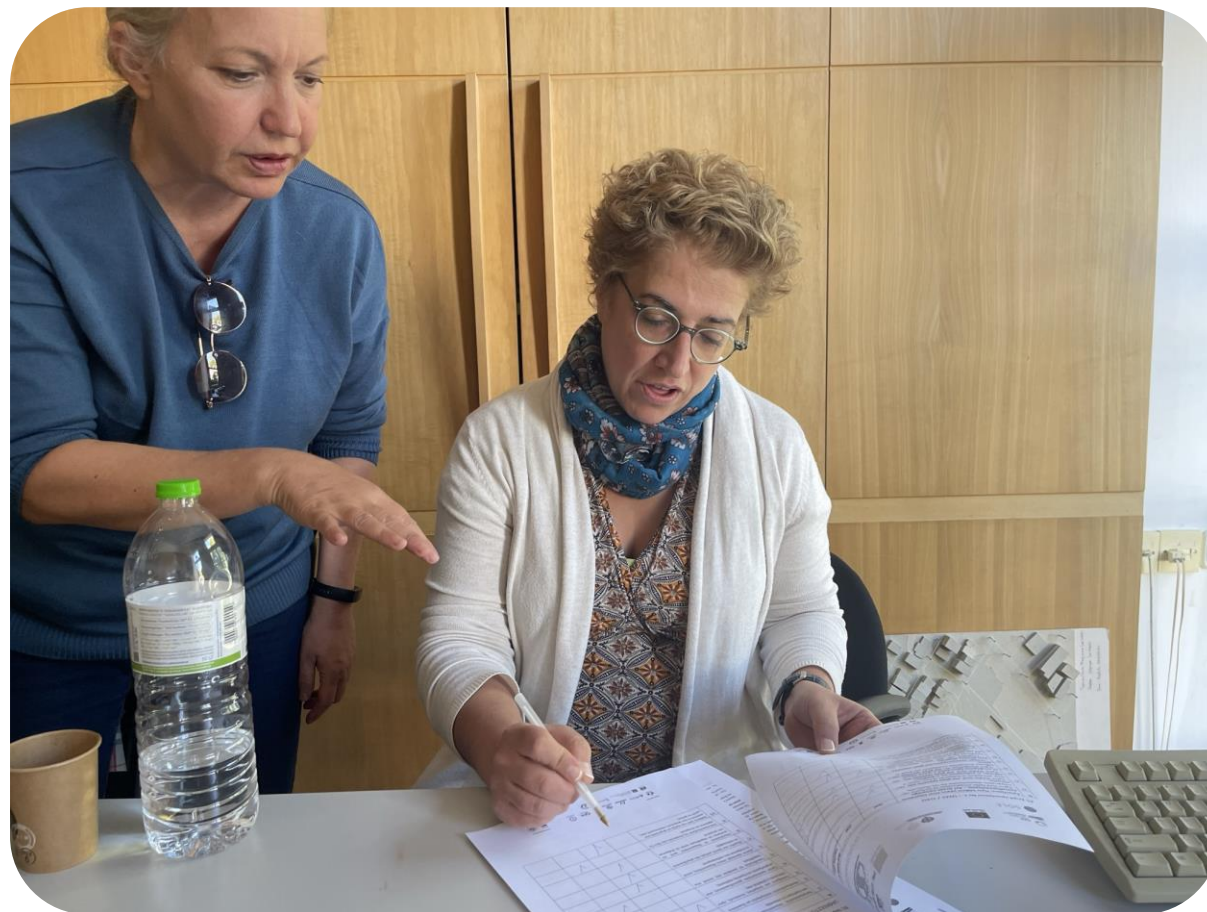


Greece : Campaign at Athens NTUA UNIVERSITY





Greece : Campaign at Athens UNIVERSITY



Project partners



Associated partners

Jordan: Pilot project Madaba SCHOOL



Project partners



Associated partners



Jordan: Campaign at SCHOOL



Sole Project

30 giu · 🌐

It's time to #ActGreen in Madaba, Jordan.



Royal Scientific Society, NERC and MMC conducted a training for staff and students of Iskan Al-Faiha School on energy efficiency and renewable energy measures implemented in the building through #SoleProjectMed.

Read more here:

http://nerc.gov.jo/EN/NewsDetails/Launching_of_Act_Green_Campaign_in_Jordan





Jordan: Campaign at SCHOOL



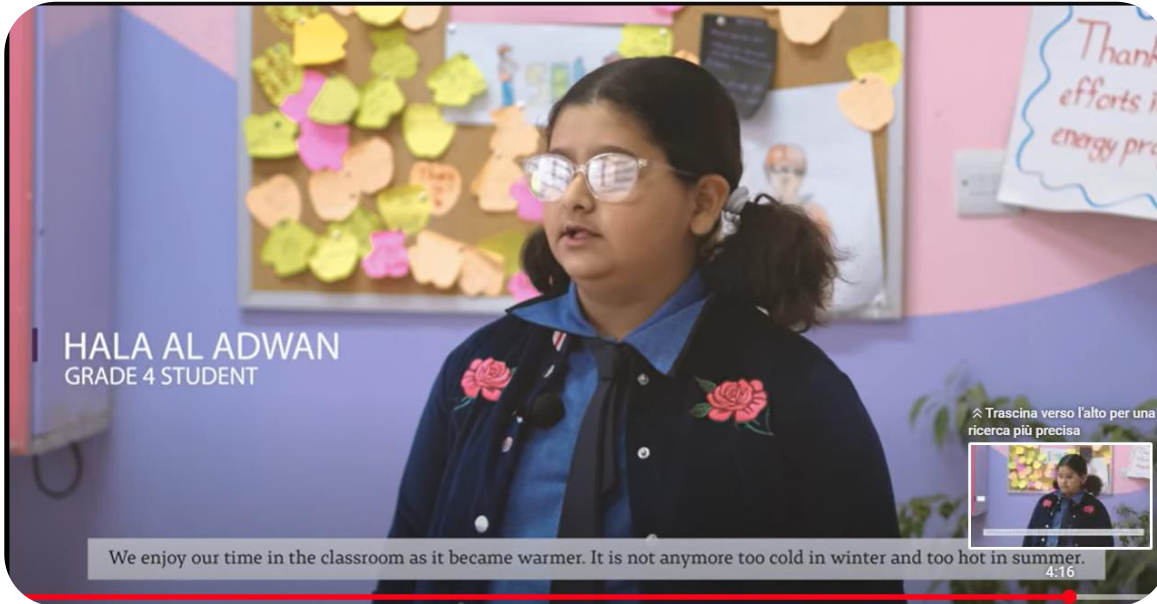
Project partners



Associated partners



Jordan: Campaign at SCHOOL





Spain: Pilot project A.E.A. WORKPLACE



Project partners



Associated partners

Spain: Campaign at WORKPLACE



Spain: Campaign at WORKPLACE





Lebanon: Pilot project STADIUM



Thanks to SOLE Project and ENI CBC MED

the Dark Nights will become a Clean Bright Morning



Project partners



Associated partners



Lebanon: Campaign in the STREET for citizens



Sole Project

10 ottobre alle ore 15:13

During its Summer Festival 2022, the [Municipality of Jounieh - بلدية جونيه](#), Lebanese partner of SOLE, launched its ACT GREEN campaign by encouraging its citizens and visitors to take a quiz on energy saving habits: those who answered correctly had the chance to win a solar powered torch labeled with the SOLE project's and the Municipality of Jounieh's logos.

✨ This is just the first step towards the implementation of the ACT GREEN campaign in Jounieh: the campaign will also be carried out in the Fouad Chehab Stadium where an energy rehabilitation intervention, co-financed by SOLE, is scheduled to take place soon.

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Project partners

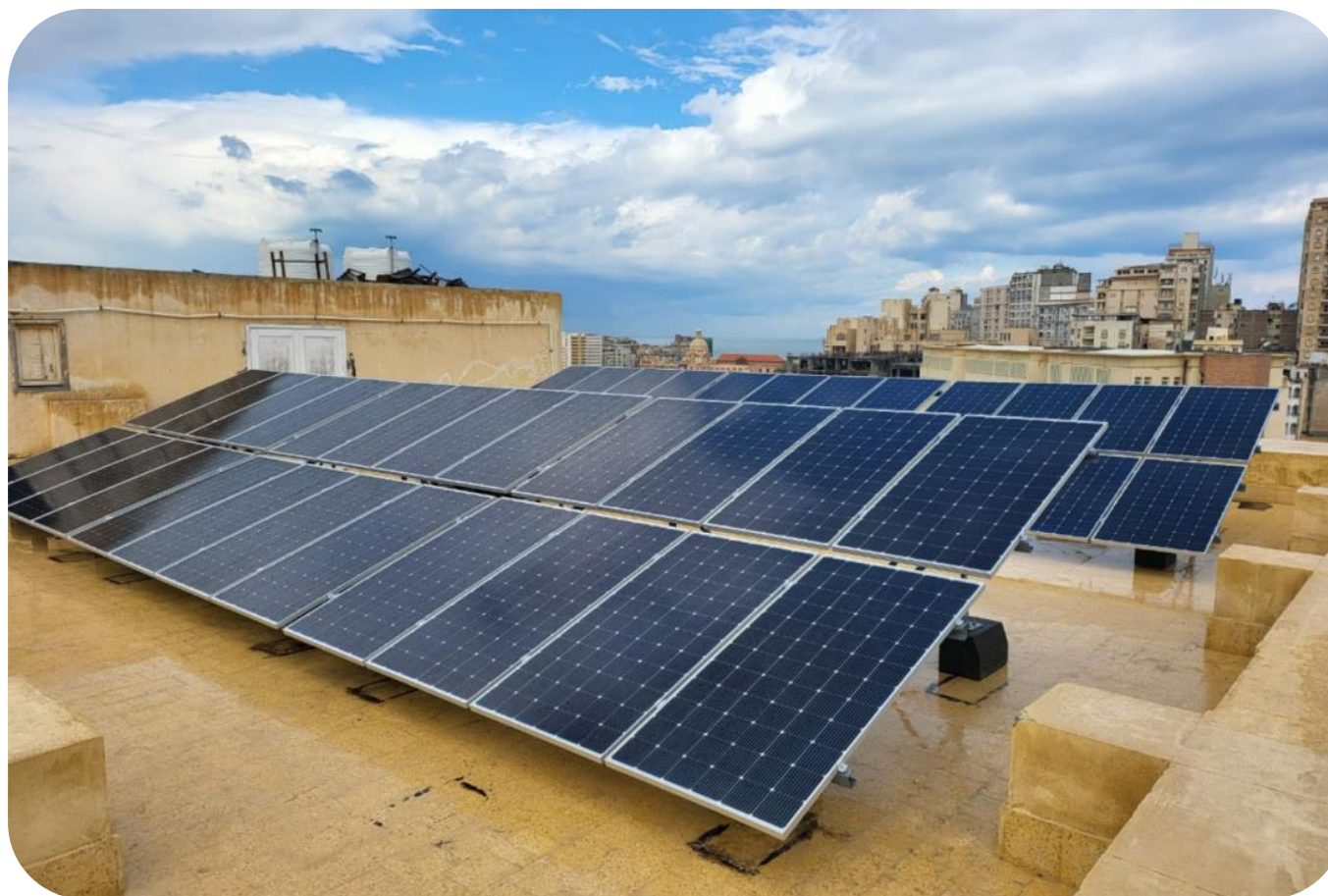
Associated partners

Lebanon: Campaign in the STREET for citizens





Egypt: Pilot project Alexandria UNIVERSITY



Project partners



Associated partners

Egypt: Campaign at WORKPLACE



Egypt: Campaign at the ACQUARIUM for citizens



Ceeba - Confederation of Egyptian European Business Associations
September 18 · 🌐

CEEBA took the opportunity yesterday at the #EU Delegations' s European - Egyptian Energy Day to promote its ENI CBC Med Programme projects with a focus on #Energy and #Water promoting #energyefficiency in #Public Buildings through the Sole Project and #resourceefficient solutions for #Energy through our Maia-Taqa, as well as #sustainablebusiness Management through its Investmed Project and #nonconventional #water resources through is #MEDWAYCAP project. #gomed



EUROPEAN-EGYPTIAN ENERGY DAY

The Run-up to COP27
16th of September 2022



Egypt: Campaign at SCHOOL



Energy efficiency Ambassadors



Tunisia: Pilot project Municipality WORKPLACE



Project partners



Associated partners



Tunisia: Campaign at WORKPLACE



Tunisia: Campaign with STUDENTS





KEY WORDS



Communication and dissemination of results

Behavioural change

Sustainable Education

Technologies

Comfort at work

Smart working => new way of conceiving spaces

Awareness Campaigns

Build energy consciousness

Efficient buildings (schools) as a tool to teach sustainability

Training and information

Energy tours

Carbon Footprint

Encourage the others

Involving people

Consumption data collection

Communication and Evidence of success reached

Motivation

Ex ante – ex post consumption

Competitions

Consumption data monitoring

Energy team

Gamification – welfare schemes - Rewards



Project partners



Associated partners

