



***Facing Power & Privilege for Nonprofit Capacity Building
2019 Alliance Conference***

St. Louis, MO – October 23-25, 2019

The Alliance for Nonprofit Management was birthed out of a 1997 merger of the Nonprofit Management Association and Support Centers of America. Uniquely positioned as a cross-sector professional association of individuals and organizations across the philanthropic sector, the Alliance is devoted to improving the capacity of nonprofits to achieve positive social change. We create spaces for professional dialogue and learning by amplifying research in the field and promoting its implications for effective practice.

The Alliance conference is expected to draw 250 capacity builders, including nonprofit support organizations, consultants, grantmakers and nonprofit staff in a dialogue around the conference theme: ***Facing Power & Privilege for Nonprofit Capacity Building.***

At the core, power is about one's ability to create the change they desire. The challenge begins when we have competing desires and one person or organization inherently has more power than the other. That's where privilege steps in. As capacity builders and leaders in the sector, each engagement forces us to confront questions of power and privilege. Whether we provide funding or facilitate organizational growth for nonprofits, we are continually faced with questions of how power is being used. Join us in St. Louis to explore questions of power and privilege in the sector and how we can navigate, expose, and influence these issues.

With over 20 interactive workshops and experiences over the course of three days, the conference provides both variety and depth for consultants, academics, funders and nonprofit leaders interested in increasing the capacity of nonprofit organizations and others working toward sustainable social change. We invite you to be part of this exciting movement by investing in sponsorship. Not only does this provide you an excellent opportunity to promote your organization or program, but it also positions you among leaders in the sector.

Conference Logistics

Dates: Wednesday, October 23 to Friday, October 25, 2019

Location: Drury Plaza Hotel at the Arch, St. Louis, Missouri

If you would like additional information or have any questions, contact our Conference Chair, Tamela Spicer: spicert@gvsu.edu

Thank you again for your consideration to help make this year's conference come together.

Speaker Sponsor (1)

Sponsor Investment: \$7,500

Sponsor Benefits:

- Company logo along with Alliance logo on podium signs in all breakout rooms
- Company name included in all conference related press releases
- Company logo on event signage
- Participation in private speakers reception
- Half-page advertisement in program
- Conference registration for two
- Recognized as speaker sponsor on Alliance conference web page
- Attendees from the sponsor's company will receive a sponsorship ribbon for their conference name badge
- Recognition in Alliance eNews Conference Promotion (over 4,000 subscribers) and on Alliance social media platforms thru October 2019
- *Up to four additional conference registrations may be purchased at the early bird member rate*

Welcome Reception Sponsor (1)

Sponsor Investment: \$5,000

Sponsor Benefits:

- Acknowledgement from the podium at welcome reception
- Company logo on event signage
- Participation in private speakers reception
- half-page advertisement in program
- Conference registration for two
- Listing as sponsor on Alliance conference web page
- Attendees from the sponsor's company will receive a sponsorship ribbon for their conference name badge
- *Up to two additional conference registrations may be purchased at the early bird member rate*

Terry McAdam Book Award (1)

Sponsor Investment: \$3,200

Sponsor Benefits:

- Acknowledgement from the podium at award presentation
- Company logo and listed in conference program as McAdam award sponsor
- Signage at McAdam Award winner book table
- Conference registration for one
- Listing as sponsor on Alliance conference web page
- Attendees from the sponsor's company will receive a sponsorship ribbon for their conference name badge
- *One additional conference registrations may be purchased at the early bird member rate*

Plenary Sponsor (5)

Sponsor Investment: \$2,700

Sponsor Benefits:

- Listing as sponsor on Alliance conference web page
- Listing in the conference program
- Conference registration for one
- Attendees from the sponsor's company will receive a sponsorship ribbon for their conference name badge
- *One additional conference registrations may be purchased at the early bird member rate*

Break Service (4)

Sponsor Investment: \$1,250

Sponsor Benefits:

- Signage featuring company logo placed on break service station(s) for one service
- Listing in the conference program
- Attendees from the sponsor's company will receive a sponsorship ribbon for their conference name badge
- *Up to two conference registrations may be purchased at the early bird member rate*

Scholarships

Sponsor Investment: \$565 per scholarship

Sponsor Benefits:

- Company name listed in the conference program

Advertisers & Supporters

Show your support of the Alliance with a program ad:

- Full page: \$500
- Half-page: \$275
- Quarter page: \$150