

PQC Mission, Vision, and Purpose Statement Examples

To help guide our discussion on what the mission, vision, and purpose of the Idaho Perinatal Quality Collaborative should be, consider some examples from other PQCs around the country.

Collectively these statements help communicate who you are, internally and externally, and frame your identity and goals as a group.

- Mission statement - a single sentence that described the purpose of your group's existence. Helps communicate who you are internally and externally.
- Vision statement - what the group aims to achieve long term.
- Value Statement - expressed the priorities of your group and describes the standard and principles that drive you

Collaborative: Oregon Perinatal Collaborative	
Mission	We work together to advocate for improved maternal and childhood health outcomes through collaboration, implementation of evidence-based practices, and policy change throughout the state of Oregon.
Vision	Everyone in Oregon, will have access to and receive high-quality maternal and neonatal care to optimize health.
Goals	<ul style="list-style-type: none"> • Enhance partnerships with key stakeholders, including policymakers, payers, health care delivery systems, community-based organizations, public health professionals, care providers, patients and families, to improve maternal and neonatal care in Oregon. • Utilize the Oregon Maternal Data Center to inform quality improvement efforts through data-driven, evidence-based practices that achieve optimal health outcomes. • Promote systems changes in public health, policy, and health care delivery that reduce morbidity and mortality and enhance patient and family-integrated care. • Improve access to high quality, affordable, and timely care. • Eliminate disparities in health outcomes of mothers and infants.

Collaborative: Alabama Perinatal Quality Collaborative	
Mission	The Alabama Perinatal Quality Collaborative exists to promote optimal health for Alabama mothers and babies by connecting key health and community stakeholders, sharing opportunities for education and training, and advancing the quality and safety of care through collaborative cooperation, evidence-based practices, and equitable approaches to care.
Vision	To advance health quality and equity for all mothers and babies in Alabama.

Collaborative: New Mexico Perinatal Collaborative	
Mission	<p>The mission of the New Mexico Perinatal Collaborative is to convene stakeholders to achieve health equity and high-quality outcomes through the promotion of evidence-based reproductive, perinatal and neonatal healthcare practices that</p> <ul style="list-style-type: none"> • Facilitate collaboration with communities and across healthcare disciplines • Focus on quality improvement strategies • Empower healthcare teams statewide to offer the highest quality care • Ensure provision of holistic and culturally respectful care.
Vision	The NM Perinatal Collaborative envisions statewide health equity through the provision of safe, high-quality, and respectful reproductive, perinatal and neonatal care for New Mexico families.

Collaborative: Florida Perinatal Quality Collaborative	
Mission	Advance perinatal health care quality and patient safety for all of Florida's mothers and infants through the collaboration of all FPQC stakeholders in the development of joint quality improvement initiatives, the advancement of data-driven best practices and the promotion of education and training.
Vision	All of Florida's mothers, infants & families will have the best health outcomes possible through receiving respectful, equitable, high quality, evidence-based perinatal care.
Values	<ul style="list-style-type: none"> • Voluntary • Data-Driven • Population-Based • Evidence-Based • Equity-Centered • Value-Added

Collaborative: Colorado Perinatal Quality Collaborative	
Mission	Colorado Perinatal Care Quality Collaborative (CPCQC) works with healthcare facilities, community-based organizations, and families here in Colorado as well as national partners to advance best practices and improve outcomes in maternal and infant health.
Vision	Our vision is that EVERY pregnant and postpartum person, infant, and their families in Colorado have access to and receive safe, equitable, high-quality care.

Collaborative: The Northern New England Perinatal Quality Improvement Network	
Mission	NNEPQIN's Mission is to improve the quality of care and outcomes for all childbearing people and infants throughout Northern New England through education and data-driven quality improvement activities, in partnership with members of the communities we serve.
Vision	Our Vision is for all childbearing people to have access to equitable, respectful, culturally-competent, high quality care that allows them to achieve optimal health and their full human potential.
	<p>We achieve our Mission and Vision by:</p> <ul style="list-style-type: none"> • Partnering with community members to inform our activities • Offering state-of-the-science continuing education conferences • Developing best practice, evidence-based guidelines and promoting adaptation for local implementation • Facilitating quality improvement projects through the convening of learning collaboratives • Providing independent and confidential case review of unanticipated perinatal outcomes with structured feedback for participating organizations • Participating in state and national perinatal quality improvement projects, to include maternal mortality reviews and the Alliance for Innovation on Maternal Health program • Collecting, analyzing, disseminating, sharing and using data to guide our work • Engaging in advocacy to influence policy and legislation • Identifying disparities in perinatal care and outcomes, addressing structural and social determinants of health, including systemic racism and other forms of discrimination

Collaborative: Nebraska Perinatal Quality Improvement Collaborative	
Mission	NPQIC seeks to improve the delivery of and access to evidence-based and equitable health care for all Nebraska mothers and newborns.
Goals	<ul style="list-style-type: none"> • Engage all stakeholders statewide. • Identify opportunities to optimize measurable perinatal outcomes and implement initiatives for a sustained improvement. • Work together to reduce maternal and infant disparities and improve the quality and equity of health care delivery across Nebraska. • Reduce the impact of premature birth statewide. • Be good stewards of the financial resources committed to the work of the organization and will allocate our resources across the entire state of Nebraska to achieve the best possible outcomes.