



**THE NEXT CHAPTER IN TEXTBOOK  
AFFORDABILITY:  
A Conversation about Textbooks in Libraries**

While we wait for others to join the Zoom session, please respond in the chat:  
*What's the best book you've read in the past year or so?*

# AGENDA

- Review library textbook programs
  - Acquisitions, Marketing, Assessment
- Looking forward – what's next?
- Time for questions and conversation

*To ask questions, please raise your hand or type in the chat*



## MEET THE PANELISTS

- **Mary Jo Orzech, Scholarly Communications Librarian – *SUNY Brockport***
- **Jess Spooner, Associate Librarian – *SUNY Canton***
- **Rebecca Hewitt, Associate Librarian – *SUNY Polytechnic Institute***
- **Brenda Hazard, Library Director – *Hudson Valley Community College***

# POLL QUESTION:

**What do you think the average (public, 4-year) U.S. student spends on textbooks each year?**

Source: College Board

Ma, J., & Pender, M. (2022). (rep.). *Trends in College Pricing and Student Aid 2022*. New York, NY: College Board.

# THE PROBLEM

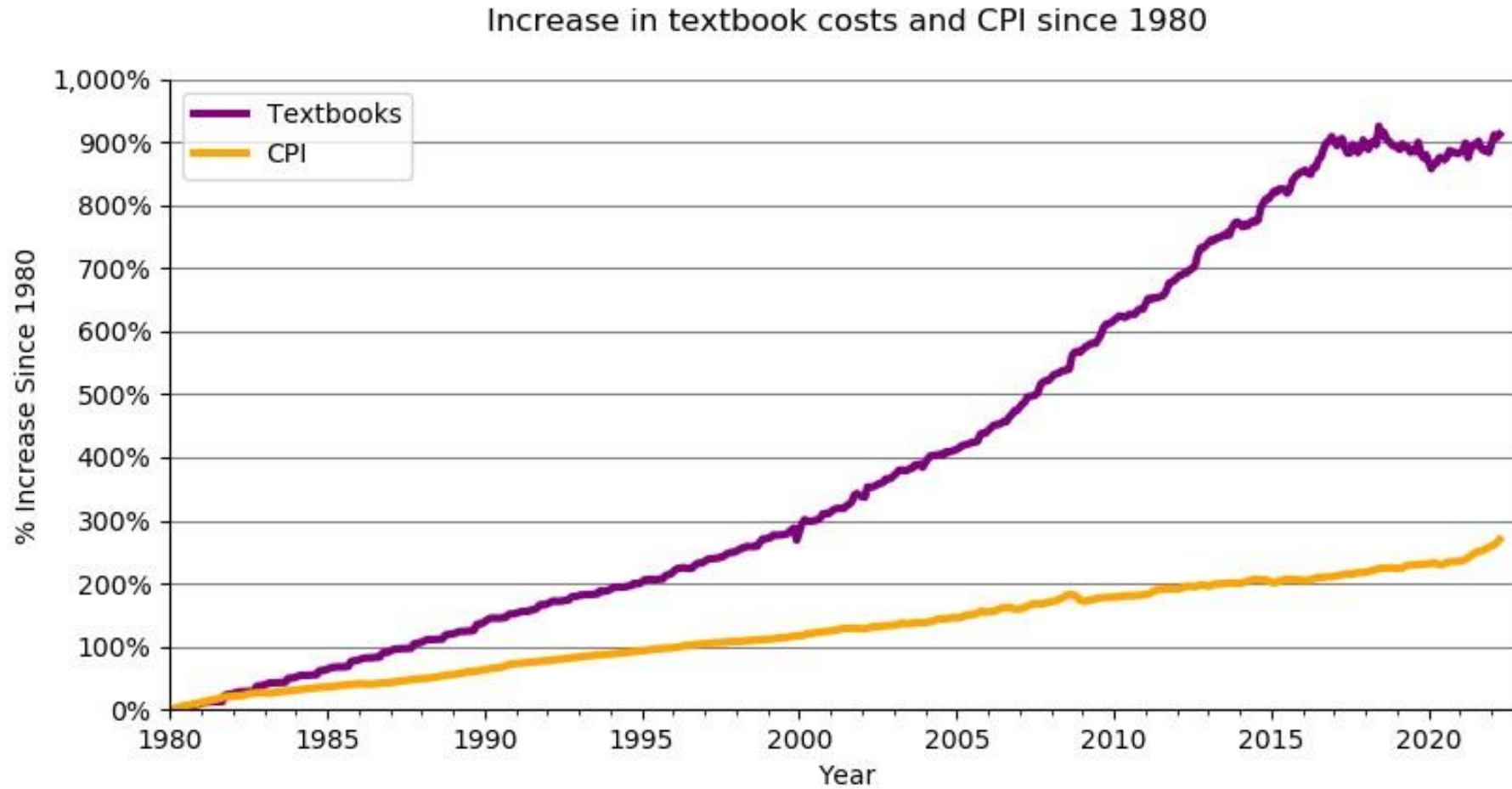


Chart Source: Poritz, Jonathan. (2022, April). *Inflation-adjusted Textbook Pain Multiplier for Decision-Makers*.  
<https://mathematikoi.net/p0/index.html>

# BACKGROUND OF YOUR PROGRAM

- What is the origin story of your textbook program?
- How does your campus (faculty, students, and administrators) support textbooks in the library?

# ACQUISITION

- Where do you get your textbooks?
  - Purchases (bookstore and vendors)
  - Faculty Loans and Donations
  - Surfacing content the library already has
  - Other sources?

# FUNDING

- Is your program funded?
- What are your funding sources?



# MARKETING

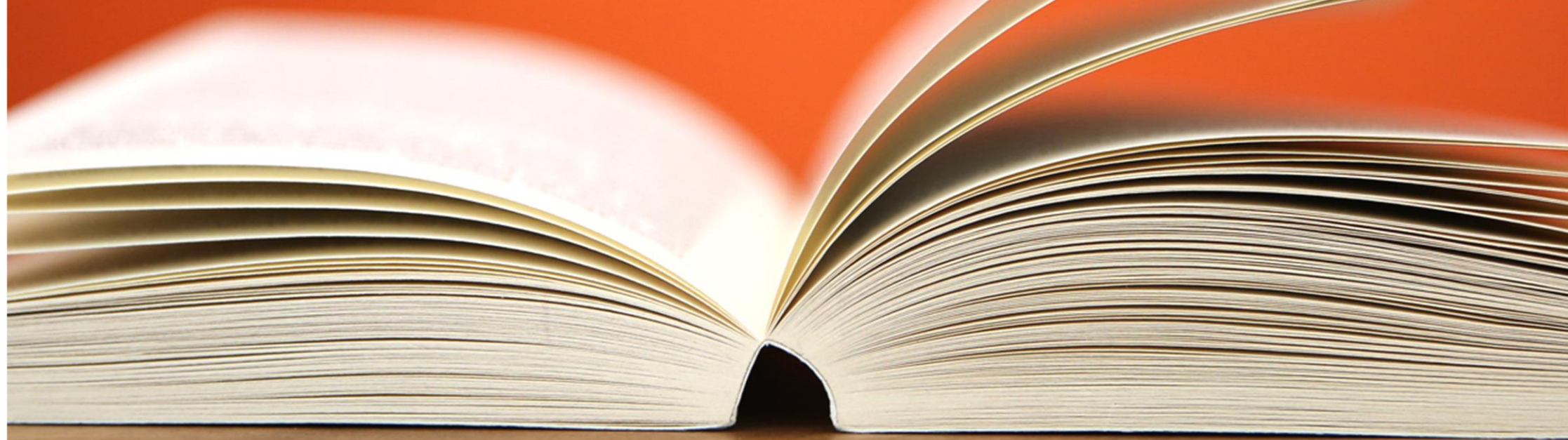
- How is the program marketed to students?
- How do students know where to find textbooks/which are available?

# Strapped for cash?

The library has a number of this semester's textbooks available as ebooks or on reserve at the circulation desk.

Check out the list at:

[www.sunypoly.edu/library/services/library-reserves](http://www.sunypoly.edu/library/services/library-reserves)





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A1:11 fx To search, press the CTRL and F keys on your keyboard (CTRL = Command on Mac)

	A	B	C	D	E	F	G	H	I	J	K
1	<b>To search, press the CTRL and F keys on your keyboard (CTRL = Command on Mac)</b>										
2	<b>**THIS LIST IS SUBJECT TO CHANGE** LAST UPDATED 1/23/23</b>										
3	Do we have it?	Dept	#	Name	Instructor	Title	Ed. Using	Library Ed.	Author		
4	YES	ABAP	245	Intro To Appl Behavior Anlysis	Cryer	Principles of Everyday Behavior Analysis	4th		Miller	YES	Your book is available for use in the library (2 hour l
5	YES	ACCT	101	Foundations Of Financial Acct	Samuels	Financial & Managerial Accounting	14th		Warren	OER	Your book is OER and available online.
6	YES	ACCT	101	Foundations Of Financial Acct	James	Financial & Managerial Accounting			Warren	NO	We do not have the book.
7	YES	ACCT	102	Foundations Of Managerial Acct	James	Financial & Managerial Accounting			Warren	OLD	We have an older edition of the book (2 hour loan).
8	E-BOOK	ACCT	242	Government & Nonprofit Accting	James	<a href="#">Accounting for Governmental &amp; Nonprofit En</a>	18th		Reck	E-BOOK	We have an e-book version of the book, click the bc
9	NO	ACCT	245	Forensic Accounting	Samuels	Fraud Examination	6th		Albrecht	YES/E-BOOK	We have both a print version and e-book version of
10	OLD	ACCT	300	Intermediate Accounting I	Samuels	Intermediate Accounting	3rd	2nd	Gordon	ORDERED	The book has been purchased and is on it's way
11	YES	ACCT	302	Intermediate Accounting Ii	Samuels	Intermediate Accounting	2nd		Gordon		
12	OLD	ACCT	430	Auditing	Samuels	Auditing and Assurance Services	17th	16th	Arens		
13	YES	ACHP	105	Hvac Systems Design	Todd	Modern Refrigeration and Air Conditioning	21st		Althouse		
14	NO	AGMT	305	Agricultural Policy	Jones	Agricultural and Food Policy	6th		Knutson		
15	NO	AGMT	305	Agricultural Policy	Jones	Agricultural Policy of the United States			Mercier		
16	NO	AGMT	320	Ag Markets And Price Analysis	Fenner	Introduction to Agricultural Economics	7th		Penson		
17	NO	AGMT	385	Agricultural Law	Jones	Agricultural and Agribusiness Law	2nd		Feitshans		
18	OER	ANTH	102	Intro Cultural Anthropology	Abel	<a href="#">Perspectives: An Open Invitation to Cultural /</a>	2nd		Brown		
19	YES	AREA	210	Sustainable Building	McClellan	Residential Energy, Cost Savings and Comfort	6th		Krigger		
20	YES	AUTO	103	Automotive Air Conditioning	Stinson	Automotive Heating and Air Conditioning		9	Halderman		
21	NO	AUTO	103	Automotive Air Conditioning	Stinson	Auto Heating and Air Conditioning	5th		Johanson		
22	NO	AUTO	104	Basic Welding	Hughes	Modern Welding	12th		Althouse		
23	NO	AUTO	113	Engine Performance I	Mayville	Automotive Engine Performance	5th		Halderman		
24	NO	AUTO	114	Engine Performance I Lab-Auto	Stinson	Auto Engine Performance and Driveability	5th		Johanson		
25	YES	AUTO	141	Automotive Brake Systems	Stinson	Automotive Brake Systems	7th		Halderman		
26	NO	AUTO	144	Auto Braking Systems Lab	Stinson	NATFE Correlated Task Sheets for Automotive	7th		Halderman		



## Textbooks on Reserve: SPRING 2023

Search this Guide



## Announcements

Spring 2023 semester textbook access is available by direct borrowing from the library. The building is open Monday thru Thursday 7:45 am - 8 pm, Friday 7:45 am - 5 pm, and Saturday 10 am - 2 pm. Textbooks may be used in the building only.

## Can't find what you need?

Send a message to [library@hvcc.edu](mailto:library@hvcc.edu) with course number (ex. MATH 150) and the textbook title.

## Disclaimers

- This list was populated from the [campus bookstore's](#) records as of January 2023.
- Required textbooks are subject to change. Check your instructor's syllabus to verify.
- Not all course textbooks are available from the reserve collection at the library.

## Textbooks by Course Code

<a href="#">ACTG</a>	<a href="#">CMHL</a>	<a href="#">ENGR</a>	<a href="#">ICVT</a>	<a href="#">PHIL</a>
<a href="#">ANTH</a>	<a href="#">CMPT</a>	<a href="#">ENR</a>	<a href="#">INDS</a>	<a href="#">PHYS</a>
<a href="#">ARBC</a>	<a href="#">CNST</a>	<a href="#">ESLS</a>	<a href="#">ITAL</a>	
<a href="#">ARTS</a>	<a href="#">CRJS</a>	<a href="#">ESYS</a>	<a href="#">JAPN</a>	<a href="#">POLS</a>
<a href="#">ASLN</a>	<a href="#">DART</a>	<a href="#">EXER</a>	<a href="#">LATN</a>	<a href="#">PSGT</a>
<a href="#">AUBR</a>	<a href="#">DAST</a>	<a href="#">FORM</a>	<a href="#">LSKL</a>	<a href="#">PSYC</a>
<a href="#">AUTO</a>	<a href="#">DHYG</a>	<a href="#">FREN</a>	<a href="#">MATH</a>	<a href="#">RESP</a>
<a href="#">BADM</a>	<a href="#">ECCE</a>	<a href="#">FSCI</a>	<a href="#">MECT</a>	<a href="#">RUSN</a>
<a href="#">BIOL</a>	<a href="#">ECHO</a>	<a href="#">GERM</a>	<a href="#">MFTS</a>	<a href="#">SOCL</a>
<a href="#">BRVT</a>	<a href="#">ECMN</a>	<a href="#">HIST</a>	<a href="#">MKTG</a>	<a href="#">SONO</a>
<a href="#">CADD</a>	<a href="#">ECON</a>	<a href="#">HITC</a>	<a href="#">MTSC</a>	<a href="#">SPAN</a>
<a href="#">CDEP</a>	<a href="#">EDUC</a>	<a href="#">HLTH</a>	<a href="#">MUSC</a>	<a href="#">SPRT</a>

## Thank you

The Dwight Marvin Library would like to thank Student Senate for allocating funds to purchase textbooks for reserve. Many of the textbooks on reserve are funded by Student Senate. Read the [Hudsonian article from January 19, 2016](#), encouraging Student Senate to allocate increased funds to purchase textbooks for reserve.

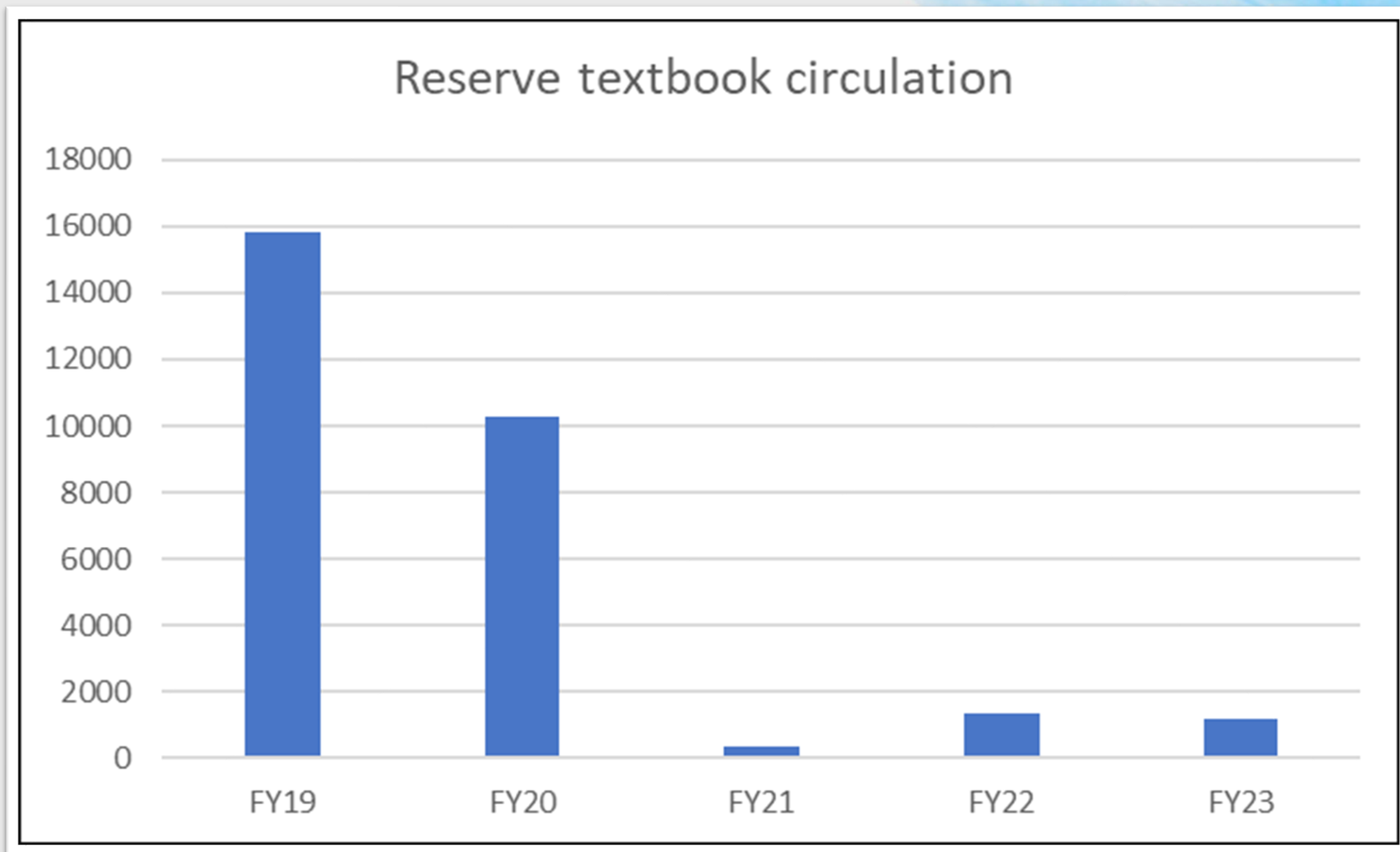
Thank you to all departments that provide copies of textbooks and media to place on reserve. These copies supplement titles purchased by the library.

## Open Educational Resources (OER)

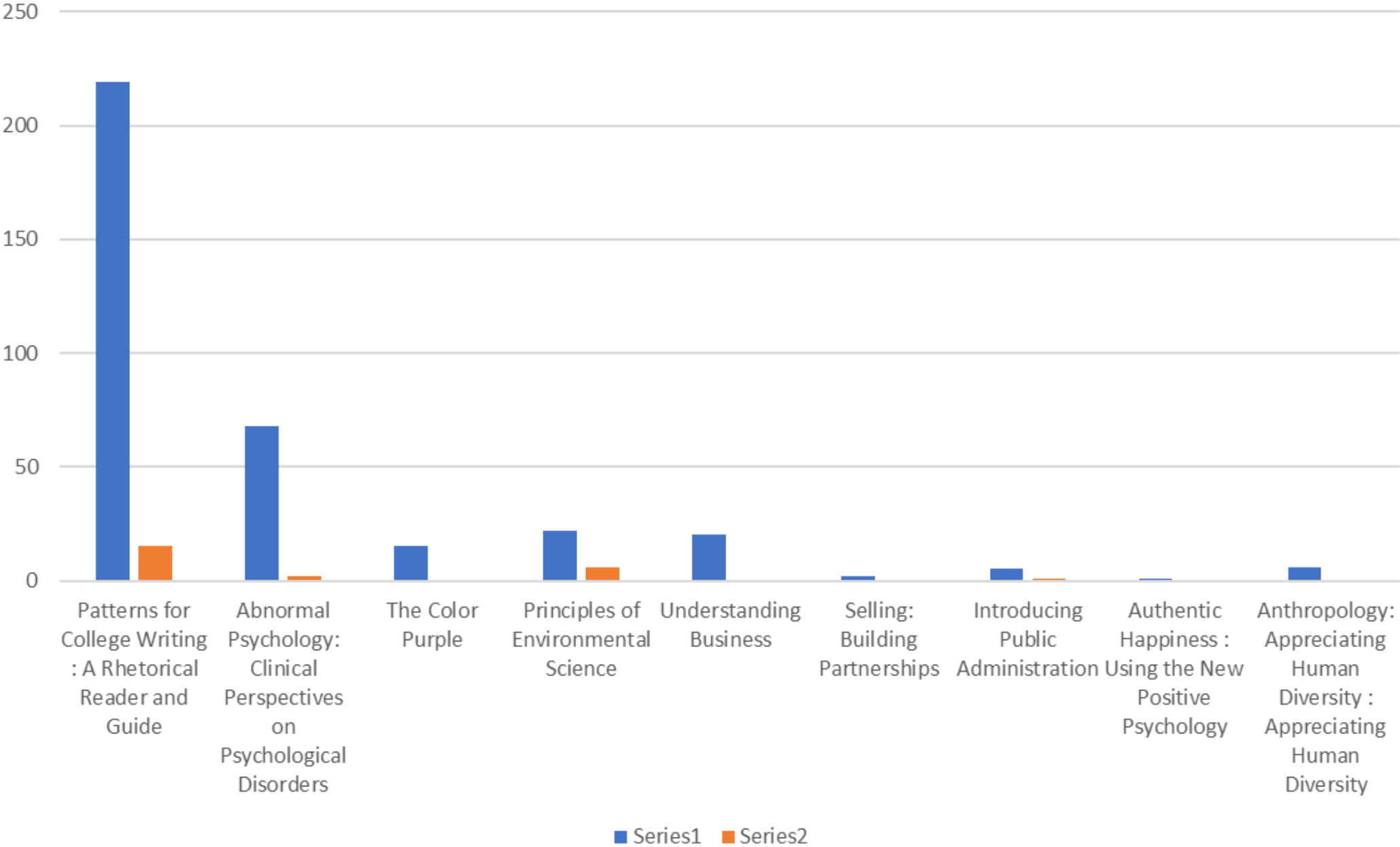
OER are freely available, high-quality learning materials that can be downloaded, edited and shared to better serve all students.

# EBOOKS

- Does your library purchase eBook Textbooks? Please describe your program.
  - Looking at collection you already own
  - Purchasing through vendor (Proquest, ECM)
  - EBSCO Collection Manager accounts
  - eBook availability



# Comparison of E-Textbook and Print Access Jan-Feb 2023



# IMPACT

- How do you assess your program?
  - Circulation/use
  - Return on Investment and measuring impact



# **POLL QUESTION:**

**Do you feel the library has a campus role in textbook access and affordability?**

# LOOKING FORWARD

- What are some barriers you see to maintaining or expanding your program?
- What opportunities do you see for your program in the future?



**TIME FOR QUESTIONS**

# RESOURCES

- Poly: <https://sunypoly.edu/library/services/library-reserves.html>
- Canton: <https://researchguides.canton.edu/textbooks>
- HVCC: <https://libguides.hvcc.edu/reservetextbooks>
- Brockport: <https://today.brockport.edu/live/news/3954-course-reserves-at-drake-library>

## Outside SUNY:

- Temple: <https://guides.temple.edu/c.php?g=1014652&p=7350952>
- Penn State:  
[https://catalog.libraries.psu.edu/?search\\_field=all\\_fields&q=Textbook+Educational+Resource+Endowment](https://catalog.libraries.psu.edu/?search_field=all_fields&q=Textbook+Educational+Resource+Endowment)