



**Tinybird.co**

Company principles

*Knowing what we are and what we do, and opposingly what we are not and will never do, will reduce the amounts of discussions significantly and will help us to focus on our mission.*

## **1. Open-minded**

Remember that you're looking for the best answer, not simply the best answer that you can come up with on your own. Push for perfection, but never at the expense of progress. Validate stuff ASAP.

## **2. Ego-free**

Don't worry about looking good; worry about what we are trying to achieve.

### **3. Async and remote**

Focus on efficiency and productivity.

Choose from where and when you work, so you can adapt your work to your life and not the other way around.

#### **4. Accountability driven**

Think like an owner, and expect the people you work with to do the same. Focus on outcomes rather than tasks. Plan. Do. Check, and Act.

## **5. Frugal**

Use company's resources wisely. Constraints help you thinking creatively.

## **6. Transparent**

Share everything internally, especially the things that are hardest to share. Be very sensitive with what you share externally.



## **7. In `$_god_` we trust, all others bring data**

Data should act as the foundation for our decision-making process, not as a substitute for our own judgment.

## **8. API first**

We build products by developers for developers.

Treat our APIs as UIs of our products.

## **9. Speed Wins**

Speed compounds over time. Faster decisions lead to faster delivery, faster feedback loop. Faster APIs lead to less infrastructure, money that can be invested elsewhere. Faster UIs lead to better user experiences and happy customers.

Speed is the ultimate feature and differentiator.