

# Join EnviroStars

Good for business. Good for Washington.



## EnviroStars: one stop for you to go green



### “One stop” for all environmental assistance

Just one website to get help with all aspects of green business, anywhere in Washington.



### Direct assistance

Get virtual or in-person help to identify green business practices specific to your business.



### Save money with rebates

Find rebates and tips to make easy, affordable green actions and cost-saving installments.



### Green business checklist

Meet regional standards.



## Consumers support green businesses



**82% of King + Kitsap County residents and 71% of Pierce County residents**

think it's important to buy from environmentally-minded businesses

Source: EnviroStars survey, 2012

Consumers today are looking to businesses to lead positive change in environmental and social justice issues. They believe making purchases and donations are the most effective ways for them to help drive change.

Source: 2017 Cone Communications CSR Study

### ★ Attract new customers

Receive a free EnviroStars Marketing Toolkit, including the window cling and certificate.

### ★ Consumer directory

All recognized businesses are promoted in the online greenbiztracker.org directory.

## Get recognized in 3 steps!

### 1 Complete required actions in seven categories:

- Energy
- Wastewater
- Transportation
- Water Conservation
- Pollution Prevention
- Community
- Waste + Recycling

### 2 Earn points by completing optional actions you choose from our checklist, such as:

- Recycle all paper, metals, bottles + cardboard
- Use safer cleaning supplies
- Keep dumpster lids closed
- Replace inefficient lightbulbs with LEDs

### 3 Increase your benefits:

	EnviroStars window cling & marketing toolkit	Callout on EnviroStars social media	Listing in green business directory	Sponsored social media post	Featured in news media opportunities	Paid digital ads targeted to your geographic area
<b>Tier 1: Leader</b> 100 points	★	★	★			
<b>Tier 2: Partner</b> 300 points	★	★	★	★	★	
<b>Tier 3: Champion</b> 500 points	★	★	★	★	★	★

*Pictured: Georgetown Brewing Company, Simply Dental, Greenhouse Nail Spa, Eastside Community Aid Thrift Shop, Bamboo Sushi, C&M Auto Complete Care, Allpak Container, Holiday Inn Express, Narrows Dry Cleaners, Rat City Bikes*

Sign up for free at [envirostars.org](http://envirostars.org)!

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