oin EnviroStars



Good for business. Good for Washington.

EnviroStars: one stop for you to go green



"One stop" for all environmental assistance Just one website to get help with all aspects of green business, anywhere in Washington.



Direct assistance

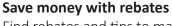
Get virtual or in-person help to identify green business practices specific to your business.

Consumers today are looking to businesses to lead positive

change in environmental and social justice issues. They believe

making purchases and donations are the most effective ways for





Find rebates and tips to make easy, affordable green actions and cost-saving installments.



Green business checklist Meet regional standards.

Consumers support green businesses



82% of King + **Kitsap County** residents and 71% of Pierce **County residents**

think it's important to buy from environmentallyminded businesses

Source: EnviroStars survey, 2012

Attract new customers

them to help drive change.

Receive a free EnviroStars Marketing Toolkit, including the window cling and certificate.

Source: 2017 Cone Communications CSR Study



Consumer directory

All recognized businesses are promoted in the online greenbiztracker.org directory.

Get recognized in 3 steps!



Complete required actions in seven categories:



Wastewater



Water Conservation



Waste + Recycling

- **Earn points** by completing optional actions you choose from our checklist, such as:
 - Recycle all paper, metals, bottles + cardboard
 - Use safer cleaning supplies
 - Keep dumpster lids closed
 - Replace inefficient lightbulbs with LEDs

Increase your benefits:	EnviroStars window cling & marketing toolkit	Callout on EnviroStars social media	Listing in green business directory	Sponsored social media post	Featured in news media opportunities	Paid digital ads targeted to your geographic area
Tier 1: Leader 100 points	*	*	*			
Tier 2: Partner 300 points	*	*	*	*	*	
Tier 3: Champion 500 points	*	*	*	*	*	*

Pictured: Georgetown Brewing Company, Simply Dental, Greenhouse Nail Spa, Eastside Community Aid Thrift Shop, Bamboo Sushi, C&M Auto Complete Care, Allpak Container, Holiday Inn Express, Narrows Dry Cleaners, Rat City Bikes