

# ASHRAE OE GOLF COMMITTEE MEETING MINUTES

## *Golf Tournament 2024: Tustin Ranch Country Club, October 3, 2024.*

May 08, 2024; Teams Meeting 12:30 PM

Event Reference	Continuing Business Description	Action Items (AI) / [STATUS]
Ref: 050824 – 1 <sup>st</sup> meeting agenda	<p><u>Subject:</u></p> <ul style="list-style-type: none"> <li>Tournament will be held 10/3/24 at Tustin Ranch CC; a deposit check of ?? was sent.</li> <li>Chris is the new Tournament director (in training) supporting Jeff closely for 2024, taking reins for 2025.</li> <li>Chris is developing a support committee.</li> <li>Revise plan for sponsors? Revise plan to serve liquor. Sponsors should not be affected but may need to purchase from TRCC.</li> <li>New items and next steps?</li> </ul>	Information only
Ref: Check	<p><u>Subject:</u> Deposit Check</p> <p><u>Discussion:</u></p> <ol style="list-style-type: none"> <li>Sent to TRCC at Sarah Balderas (SB -tournament director)</li> </ol>	[COMPLETE]
Ref: Committee	<p><u>Subject:</u> Committee Members</p> <p><u>Discussion:</u></p> <ol style="list-style-type: none"> <li>Jeff H.: Current Director; Beverage Liaison.</li> <li>Jeff C.: BOG contact; men’s apparel design</li> <li>Jessica: Women’s apparel design.</li> <li>Emily: Women’s apparel design</li> <li>Anthony: Chapter President contact.</li> <li>Chris: New Golf Director for 2024.</li> <li>James Mansfield – not attending but interested.</li> <li>3 planning meetings during the summer; JH is concerned about democratic decision making; Chris will need to make a lot of decisions on his own.</li> </ol>	AZ will send CM email for JM for invitation. [COMPLETE] <a href="mailto:jmansfield@enervex.com">jmansfield@enervex.com</a> – meeting invite sent.
Ref: Liquor Service	<p><u>Subject:</u> Revised liquor serving plan for Sponsors</p> <p><u>Discussion:</u></p> <ol style="list-style-type: none"> <li>Basic option: everything on the course is provided by TR – we just pay for it all.</li> <li>In the past, purchased beverage services from a sponsor; this sponsor will pay and order beverages, but TR will serve. TR has 4 bar tenders, 2 in carts, 2 else wares [likely 6 holes max]. SB is looking for more help to hopefully expand offering to more holes.</li> <li>JC – we should have a liaison the effort with holes sponsors. JH will be liaison.</li> <li>When do we need to have this arrangement finalized.</li> <li>Certification: Currently JH has been certified. We need to change this and minimize risk to Chapter. Is insurance policy needed? [Brian may know ASHRAE rider]; JH has contact for rider.</li> <li>Need to review ASHRAE liability insurance.</li> <li>\$3500-5000 if TRCC provides tenders.</li> </ol>	CM - email BS requesting Chapter insurance plan. Policy Certificate upload to Basecamp folder for 2024 Golf Tourney [COMPLETE]

	8. 160 golfers for 2 beverage carts is an issue. 4 carts would be better.	
Ref: <b>Sponsor pricing change</b>	<u>Subject:</u> Sponsorship pricing? <u>Discussion:</u> 1. The flyer needs to be sent out before the end of May; Target 5/22. 2. We need to figure out sponsor pricing ASAP. 3. Platinum, Gold, Silver, Bronze?	<b>JH will send out flyer from last year to Team. [COMPLETE]</b>
Ref: <b>Net Revenue</b>	<u>Subject:</u> Revenue Target <u>Discussion:</u> 1. Target revenue generation is \$30k net to Chapter.	<b>Information only</b>
Ref: Marketing	<u>Subject:</u> Marketing for sponsors <u>Discussion:</u> 1. Biggest issue. Get sign ups done by? ASAP to support flyer distribution 5/22. 2. Recruitment for sponsors	<b>Information only</b>
Ref: 050824- Womens Apparel (WA)	<u>Subject:</u> Women's clothing for sale <u>Discussion:</u> 1. Emily and Jessica to start reviewing online catalog at WillamMurray.com	<b>050824 WA [Assigned]</b>
Ref: Raffle	<u>Subject:</u> Raffle Prizes <u>Discussion:</u> 1. Sponsors will buy all prizes – this was a big improvement on cash flow from past.	<b>Information only</b>
Ref: Vacation	<u>Subject:</u> JH is out of town on 5.28	<b>Information only</b>

<b>New/Future Business and Meeting Information</b>	
<b>Description:</b>	
1. The next scheduled Meeting is planned for: Wednesday May 15th.	

**Text Legend:** Bold black text is for the latest information / Assignments / Status  
 Orange text indicates Agenda publishing.  
 Blue text indicates Minutes publishing.  
 AI reference code: 102222 = October 22, 2022 [typical].  
 Incomplete or in-progress AI are highlighted.

**Distribution List:** \*Attending

Chris Mellen [CM]*	Cintha Carrillo [CC]
Jeffrey Hanzel [JH]*	Chris Farrington [CF]
Anthony Zanotti [AH]*	Ryan Sibley [RS]
Jessica Clark [JC]*	Eric Decker [ED]
Yang, Emily [EY]*	Brian Sybesma [BS]
Jeff Conrad [JC]*	James Mansfield [JM] – invited for next meeting
David Lawson [DL]	Mary Johnson [MJ]
John Sawyer [JS]	

**List of Attachments**

- 2024 Tournament Flyer draft

2024  
**ASHRAE**

**GOLF**

**TOURNAMENT**

THURSDAY, OCTOBER 03, 2024



Tustin Ranch Golf Club  
12442 Tustin Ranch Rd  
Tustin, CA 92782

10:00 am: Check In  
12:00 pm: Shotgun Tee-Off  
Scramble Format  
Lunch and Dinner Will be Provided

Thank you to our 2023 Sponsors!

Platinum Sponsors: Sigler, Victaulic, Air Treatment Corporation, Rheem/RUUD

Gold Sponsors: TEM, Western Allied, DMG/Toro-Aire

Silver Sponsors: ISAT, DB Sales, NSWG, ACCO, Daikin, Vertical Systems, R.F. MacDonald, Energex, Trane., Samsung, PCI, RSD, Sunbelt Controls, Climatec

**2024 SPONSORSHIP OPPORTUNITIES**

<b>Platinum Sponsor</b>	<b>\$</b>	<b>Tee Sign Sponsor</b>	<b>\$500</b>
Four Foursomes*		<b>Drink Cart Sponsor</b>	<b>\$600</b>
Four Tee Signs		Drinks provided on the course with Tustin Ranch Golf Club cart servers, courtesy of your company including your company's signage displayed on the cart!	
2 Pin Flags		<b>Hole-In-One Sponsor</b>	<b>\$500</b>
Golf Balls with Company Logo		<b>Pre-Registration Bloody Mary Bar Sponsor</b>	<b>\$800</b>
On Course Booth** (limited qty. available)		<b>Long Drive Sponsor</b>	<b>\$500</b>
<b>Gold Sponsor</b>	<b>\$</b>	<b>Putting Contest Sponsor</b>	<b>\$500</b>
Two Foursomes*		<b>Par 3 Closest to the Pin Contest Sponsor</b>	<b>\$500</b>
Two Tee Signs			
2 Pin Flags			
<b>Silver Sponsor</b>	<b>\$</b>		
One Foursome*			
One Tee Signs			
<b>On Course Booth** (limited qty. available)</b>	<b>\$750</b>		

\*Foursome includes green fees, cart, unlimited range balls, valet bag service, lunch, and dinner.

\*\*On Course Booth allows sponsor to give away marketing materials as well as beverages & snacks.

Please Contact Jeff Hanzel (jhanzel@esubk-svca.com) for Sponsorship Opportunities