

Plan Archdale

Placemaking Workshop
January 16, 2020

PLACEMAKING WORKSHOP

- Educate the community on the principles of placemaking and urban design
- Develop concepts for a new town center
- Develop concepts for improving main corridors
- Generate big ideas for new development

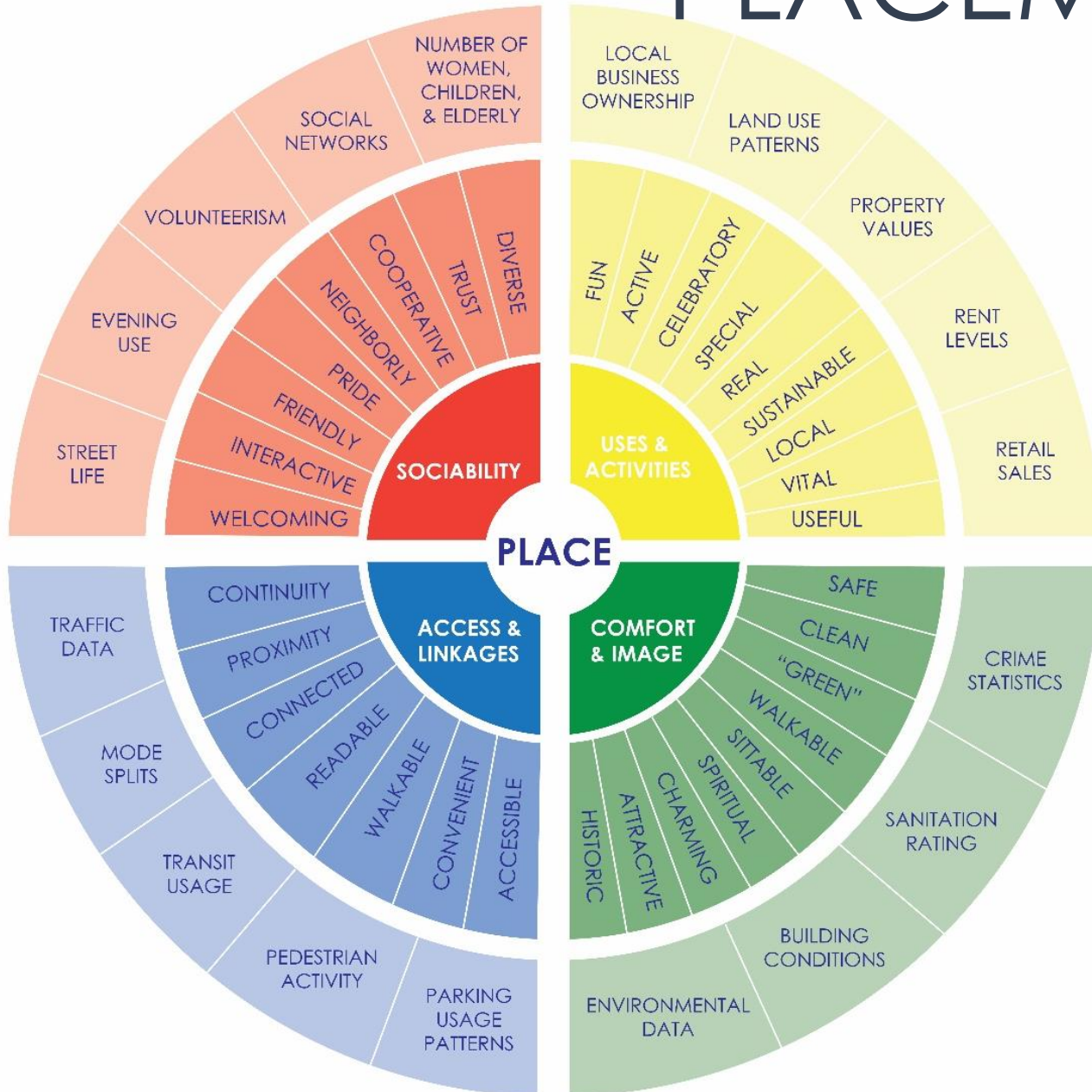
TONIGHT'S GOAL:

Review concepts and select a preferred option for a new town center

W H A T
I S

PLACEMAKING

PLACEMAKING



- Planning, Design, & Management of Public Spaces
 - Sociability
 - Uses & Activities
 - Access & Linkages
 - Comfort & Image

SOCIABILITY



diverse
interactive
neighborly
friendly

welcoming
street life
evening use
stewardship



USES & ACTIVITIES



local ownership
entertainment
dining
youth activities

active
retail sales
land uses
fun



ACCESS & LINKAGES



connected
accessible
convenient
walkable

proximity
multi-modal
continuity
parking

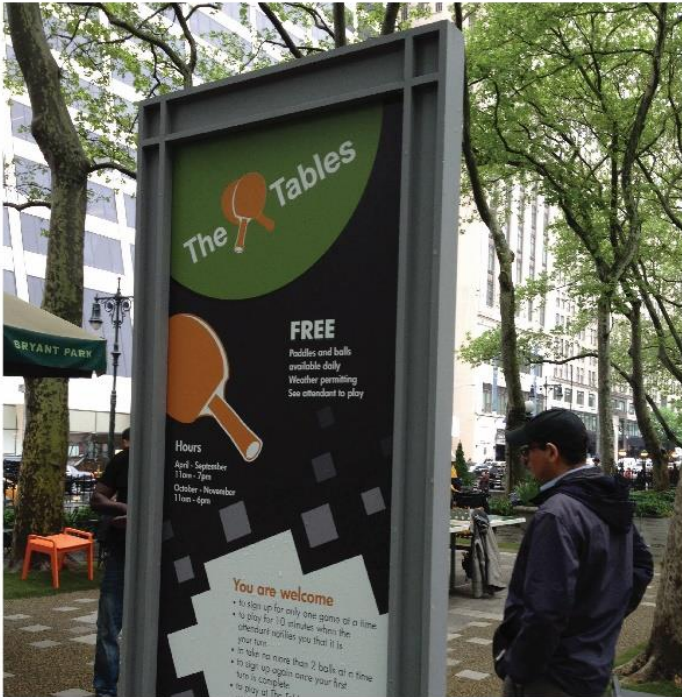


COMFORT & IMAGE



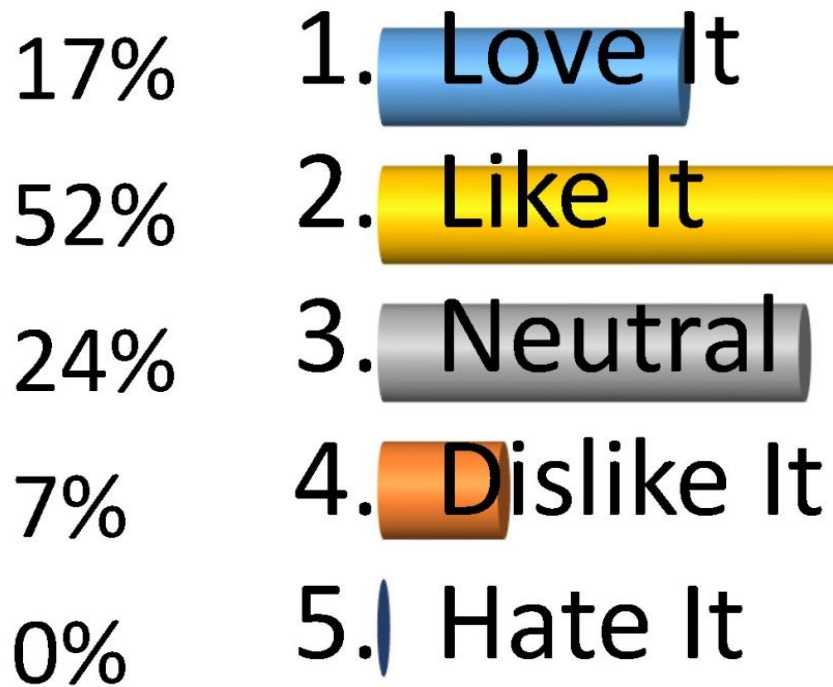
safe
clean
walkable
charming

sittable
attractive
green
well lit



**WHAT YOU
TOLD US:**

How do you feel about this type of development for Archdale's Town Center?



How important are street trees for Archdale's Town Center?



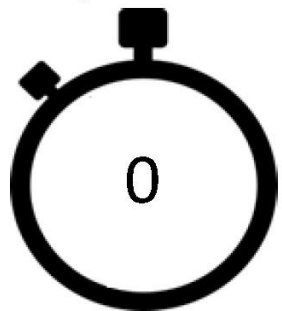
How important are active sidewalks for Archdale's Town Center?



How important is it to have a Town Square or Village Green for Archdale's Town Center?



How important is it to have more Neighborhood Parks in Archdale?



How important is it to have more sidewalks in Archdale?

61%

1. Essential

29%

2. Very Important

10%

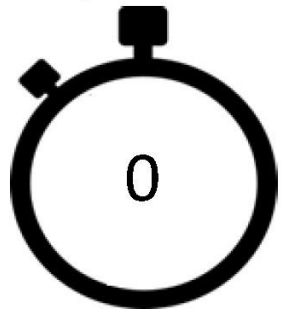
3. Neutral

0%

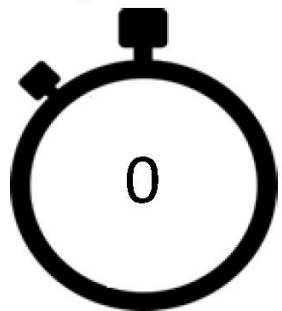
4. Not Important

0%

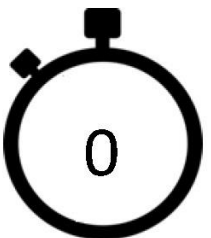
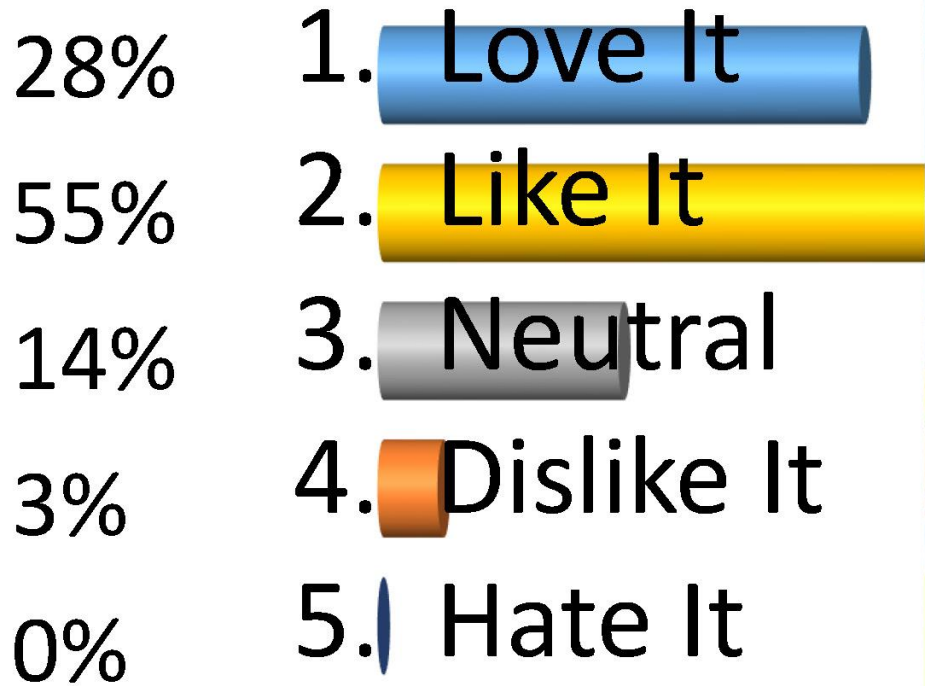
5. Waste of Time



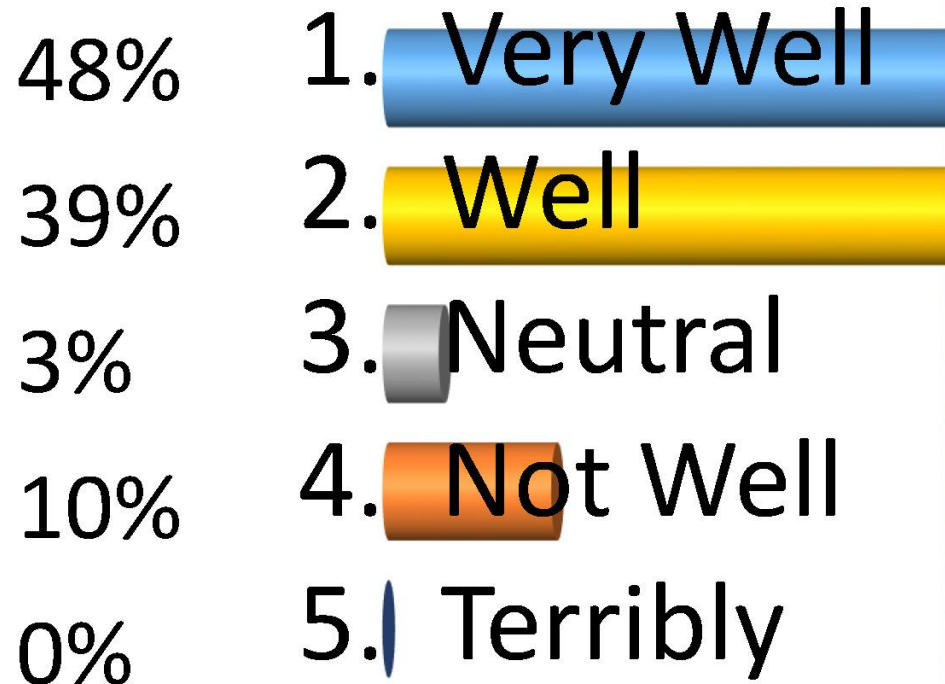
How do you feel about this type of activity for kids in Archdale's Town Center?



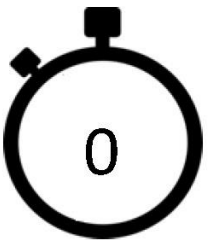
How well does this place fit with your vision for Archdale's future Town Center?



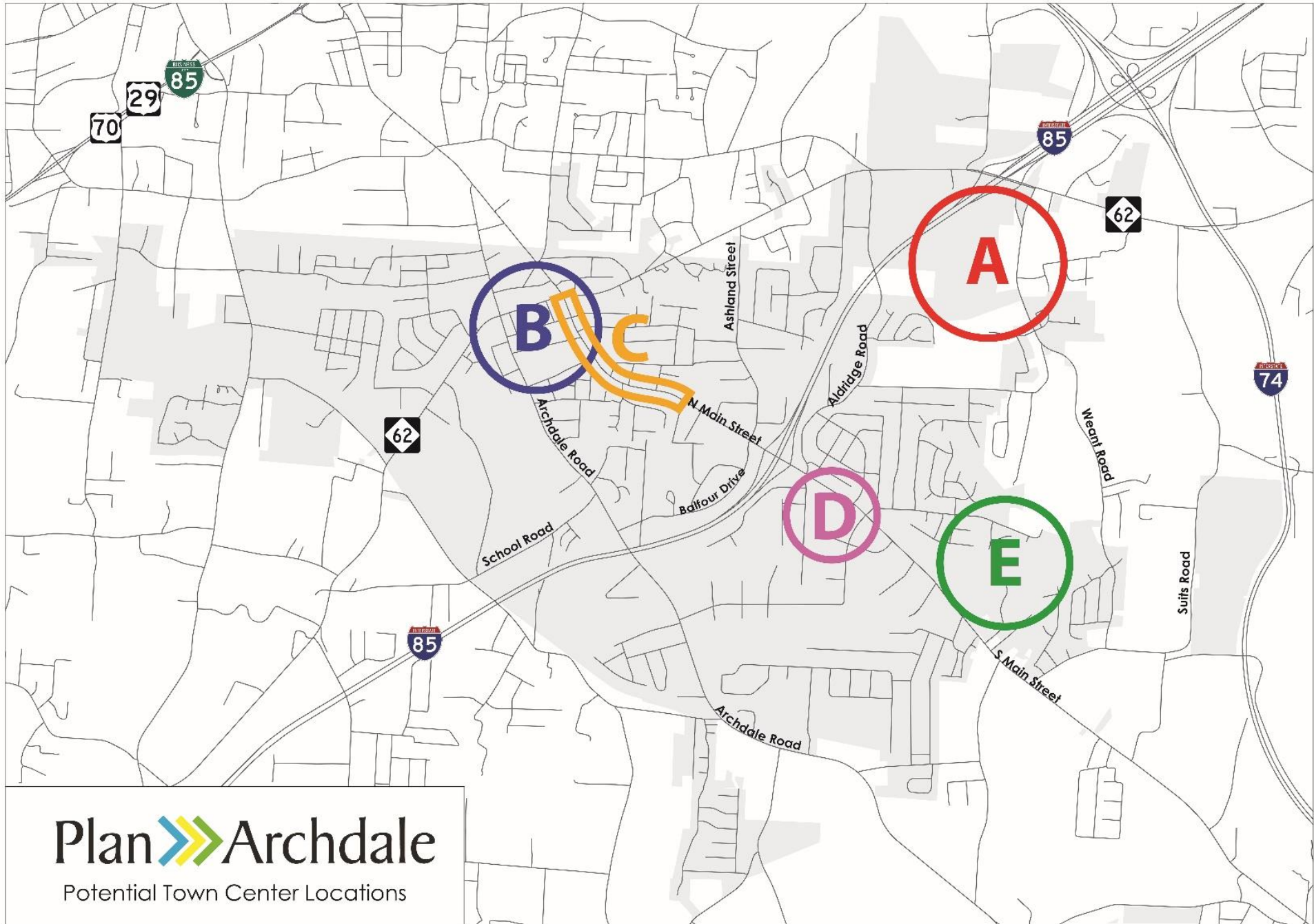
How well does this place fit with your vision for Archdale's future Town Center?



How important is it to transform Main Street to a Complete Street?



**WHERE IS
ARCHDALE'S
TOWN
CENTER?**



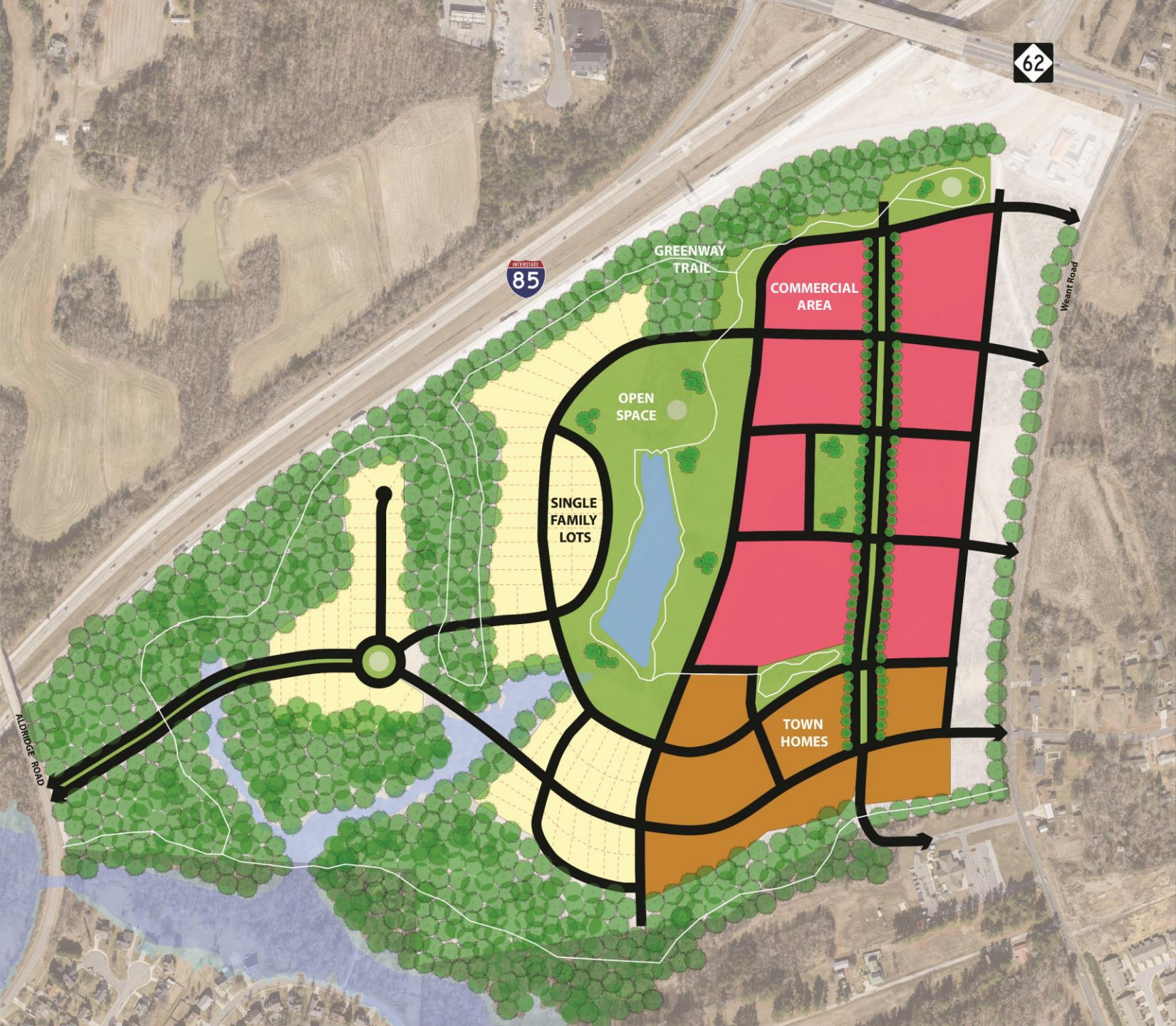
DESIGN CONCEPTS



Aldridge Road

Weant Road





-  Commercial Space
-  Townhomes / Condos
-  Single Family Homes
-  Open Space / Civic Use

A



Archdale Road

Plummer Drive

Main Street

62

B







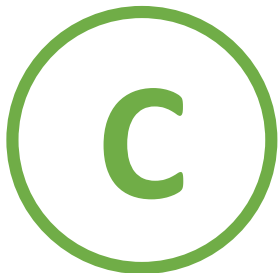
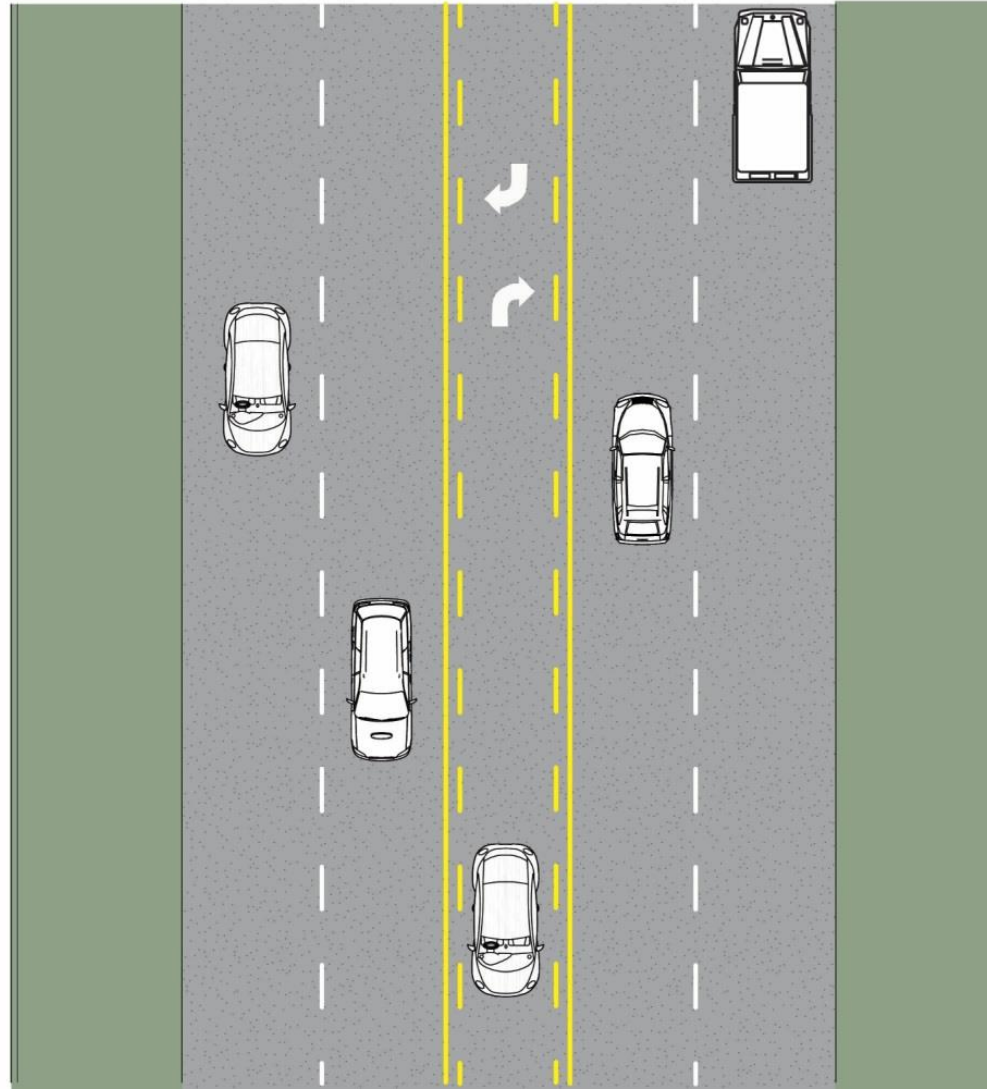
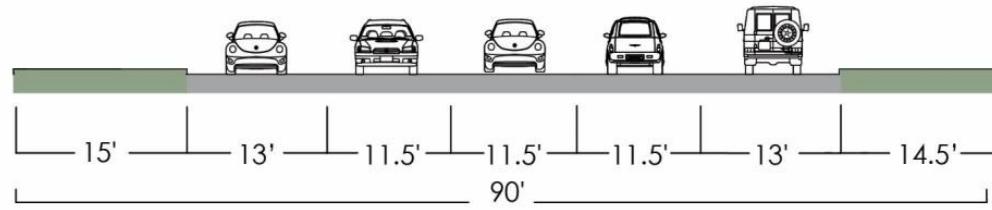
Plummer Drive

Main Street

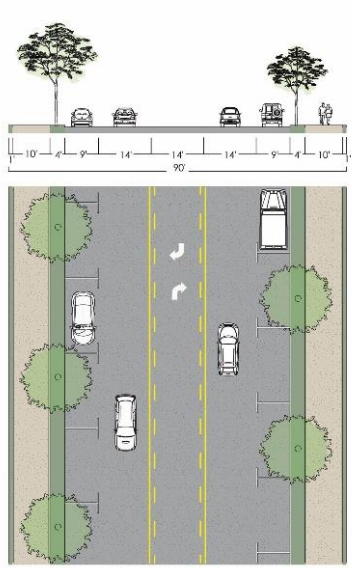
Columbus Ave



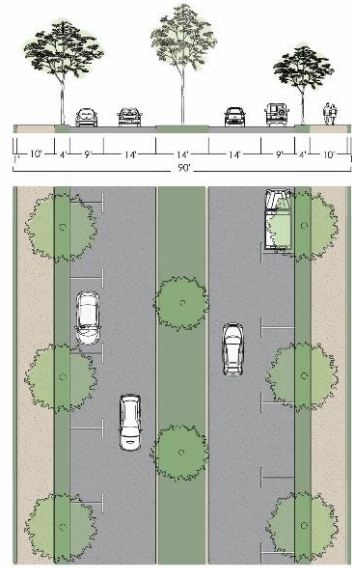
EXISTING MAIN STREET



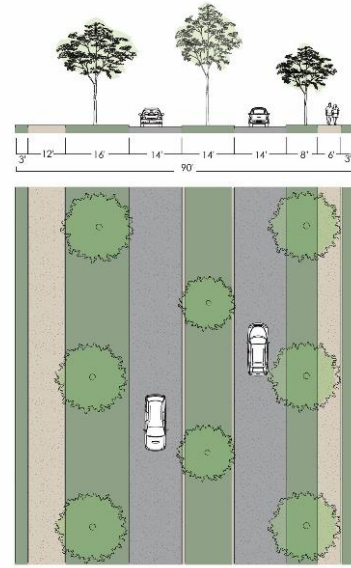




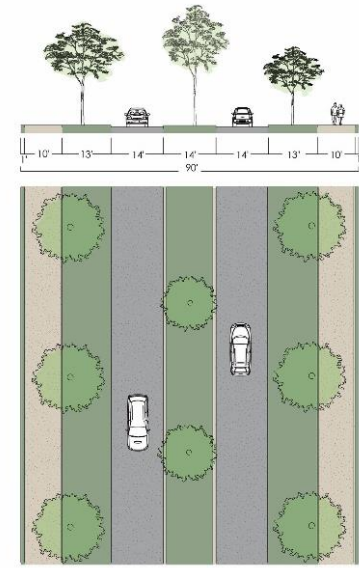
Option A
2 Lanes with Center Turn
and On Street Parking



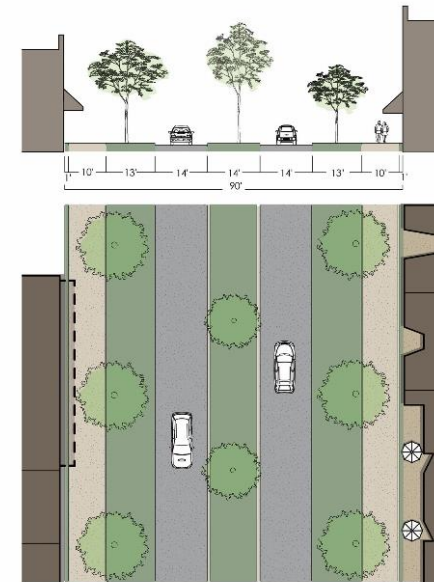
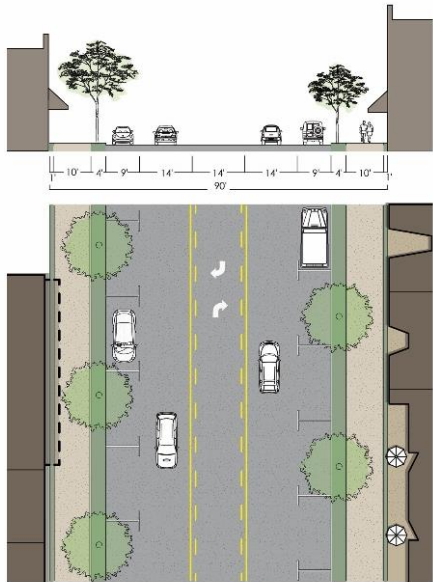
Option B
2 Lanes with Median
and On Street Parking



Option C
2 Lanes with Median and
Linear Park - One Side

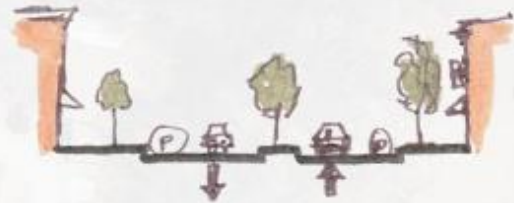


Option D
2 Lanes with Median
and Wide Planting Strips





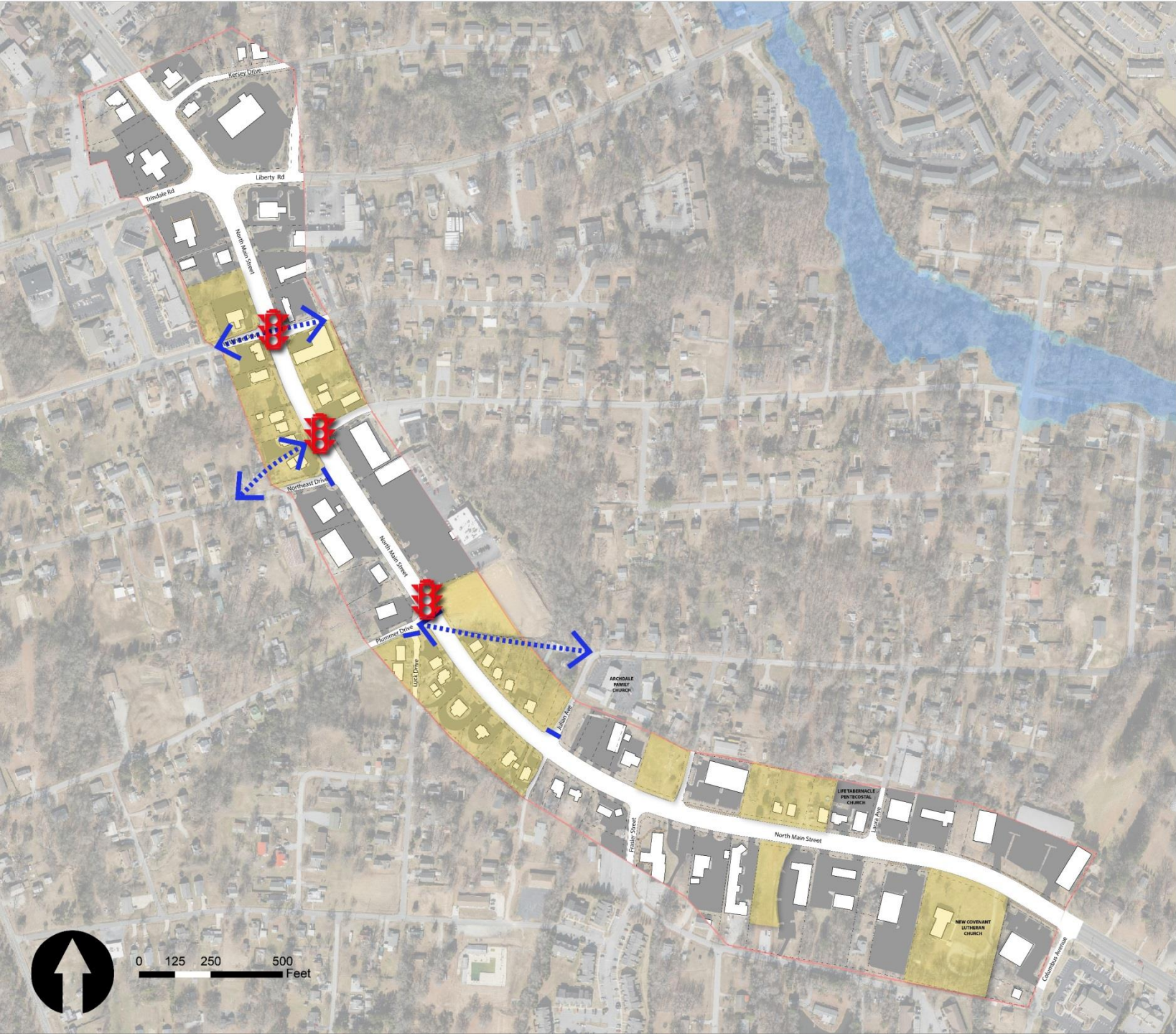
N. MAIN ST.



- ON STREET
- STREETSCAPE
- BUILDINGS
- PARKING
- OUTDOOR







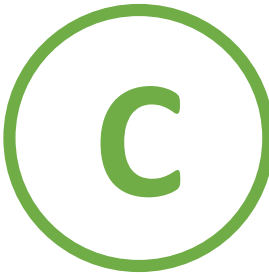
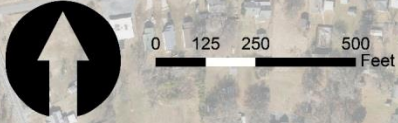
TRAFFIC MANAGEMENT IMPROVEMENTS

 New Signalized Intersection

 New Alignment

 Road Closure

 Opportunity Sites





Main Street

Comanche Drive







BENOLA DRIVE

EXISTING TAGO BELL

MAIN STREET

EXISTING CAROLINA'S DINER

PROPOSED COMMERCIAL AREA

RAND BLVD

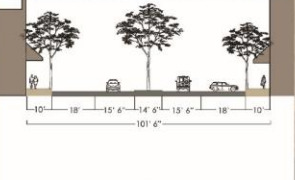
EXISTING FIRST HORIZON BANK

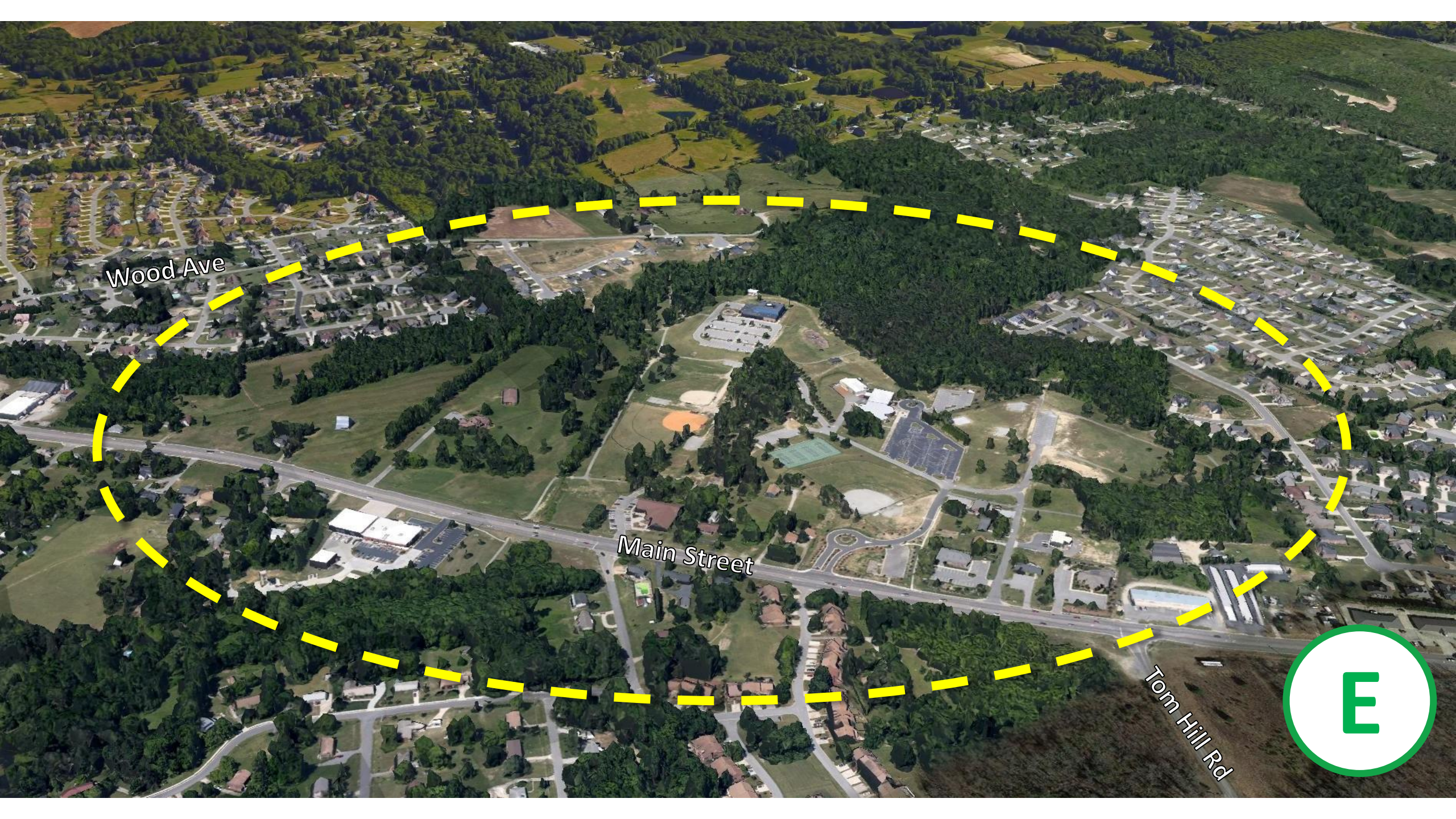
PROPOSED COMMERCIAL AREA

COMANCHE DRIVE

PROPOSED MIXED USE DEVELOPMENT

PROPOSED MIXED USE DEVELOPMENT





Wood Ave

Main Street

Tom Hill Rd







Questions?

Comments?

Join Us Downstairs

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