



Plan Midway

Comprehensive Plan

Town Council Update
December 7, 2020

Purpose of the Plan

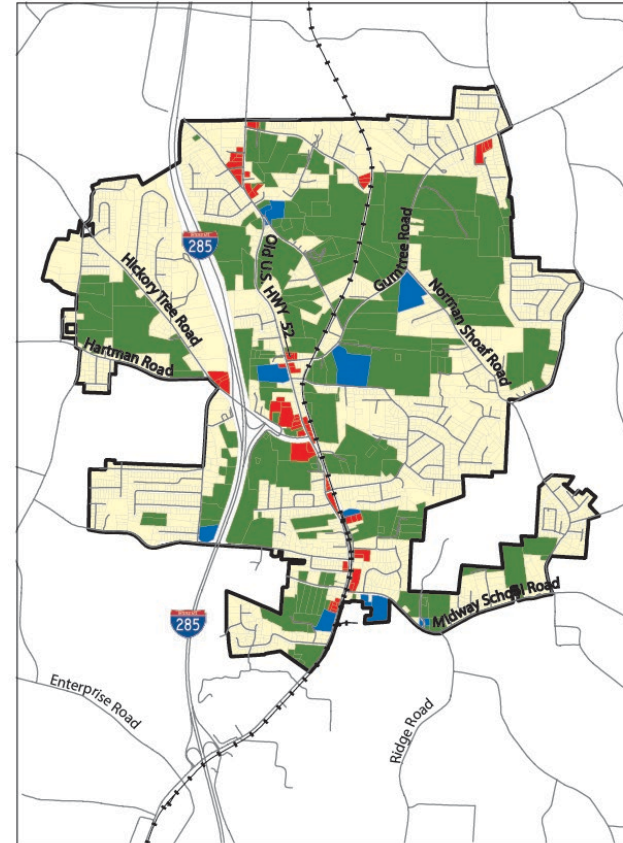
- Blueprint for the future of the Town
- Looks at development trends, previously approved plans, demographic and economic data, and community perceptions
- The plan serves as the primary policy guide for decision making regarding:
 - Land Use & Development
 - Transportation
 - Utilities
 - Parks & Recreation
 - Capital Investments

Proposed Planning Process

- Project Phases
 - Phase One – Update Background Research
 - Phase Two – Visioning & Development of Goals
 - Phase Three – Objective & Strategy Development
 - Phase Four – Draft Plan Development & Review
 - Phase Five – Final Plan Development & Review
 - Phase Six – Adoption Process

Background Research

- Population & Housing
- Economic Profile
- Transportation
- Land Use and Development
- Environment and Natural Resources
- Existing Plans
- Existing Development Regulations



COMMUNITY SURVEY RESULTS

WHO TOOK THE SURVEY

Respondent Affiliation

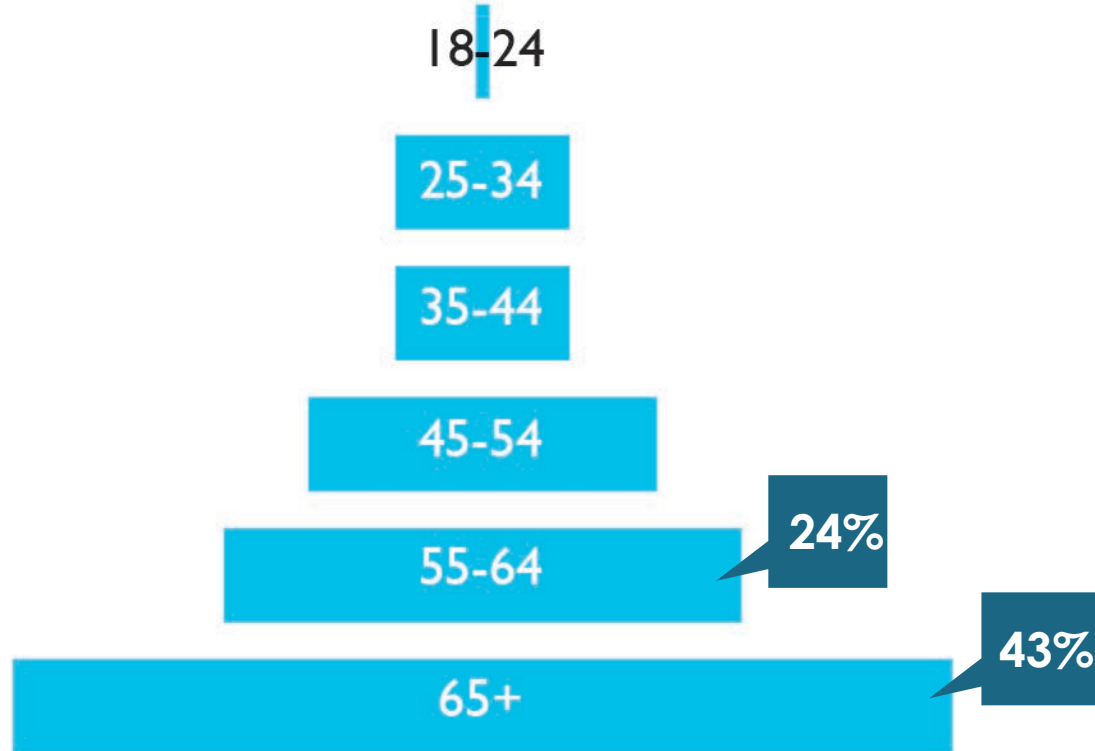
	PERCENT OF RESPONSES	NUMBER OF RESPONSES
I live in Midway	94%	224
I work in Midway	6%	15
I own property in Midway	69%	165
I own a business in Midway	7%	16
Other	5%	13

**254 TOTAL
RESPONSES**

(2 PAPER)

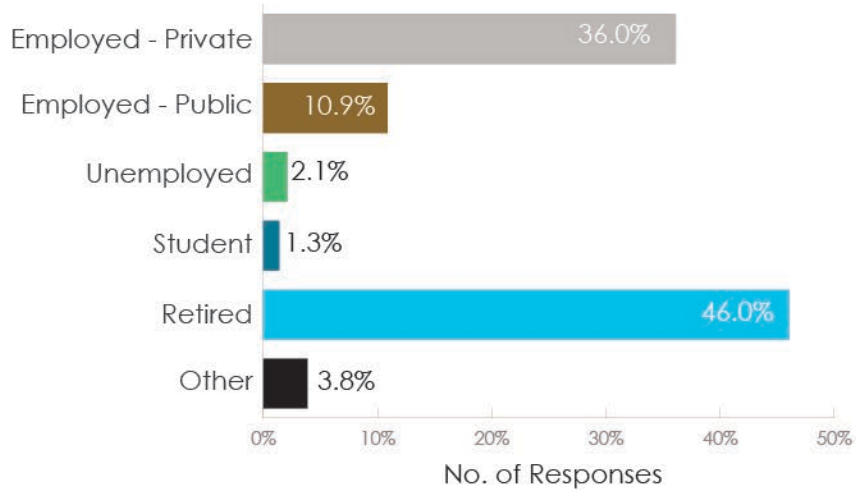
WHO TOOK THE SURVEY

Respondent Age Distribution

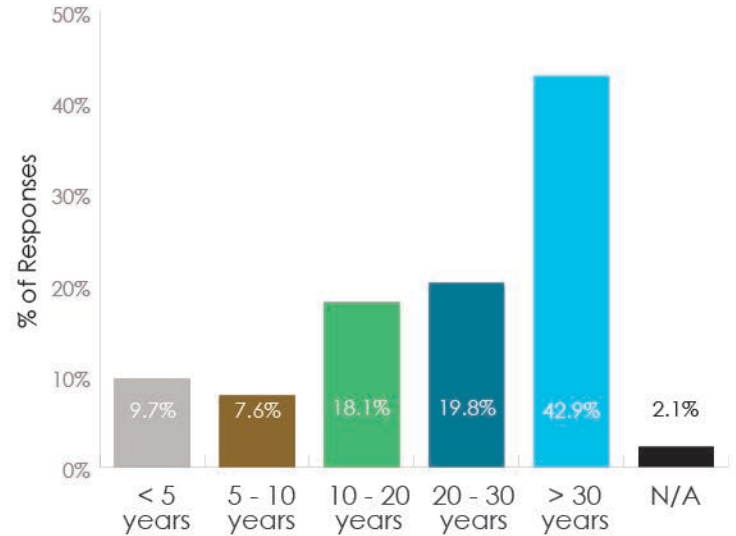


WHO TOOK THE SURVEY

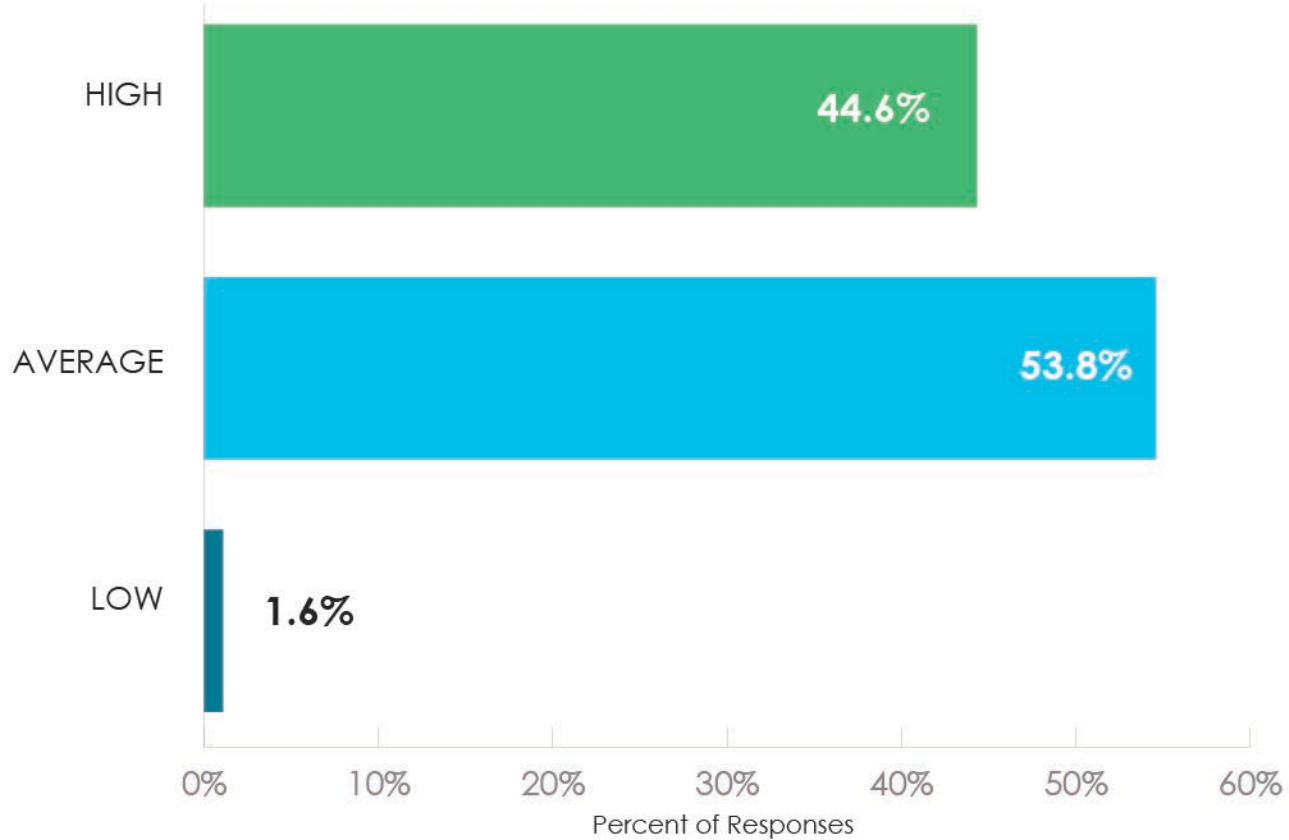
Employment Status



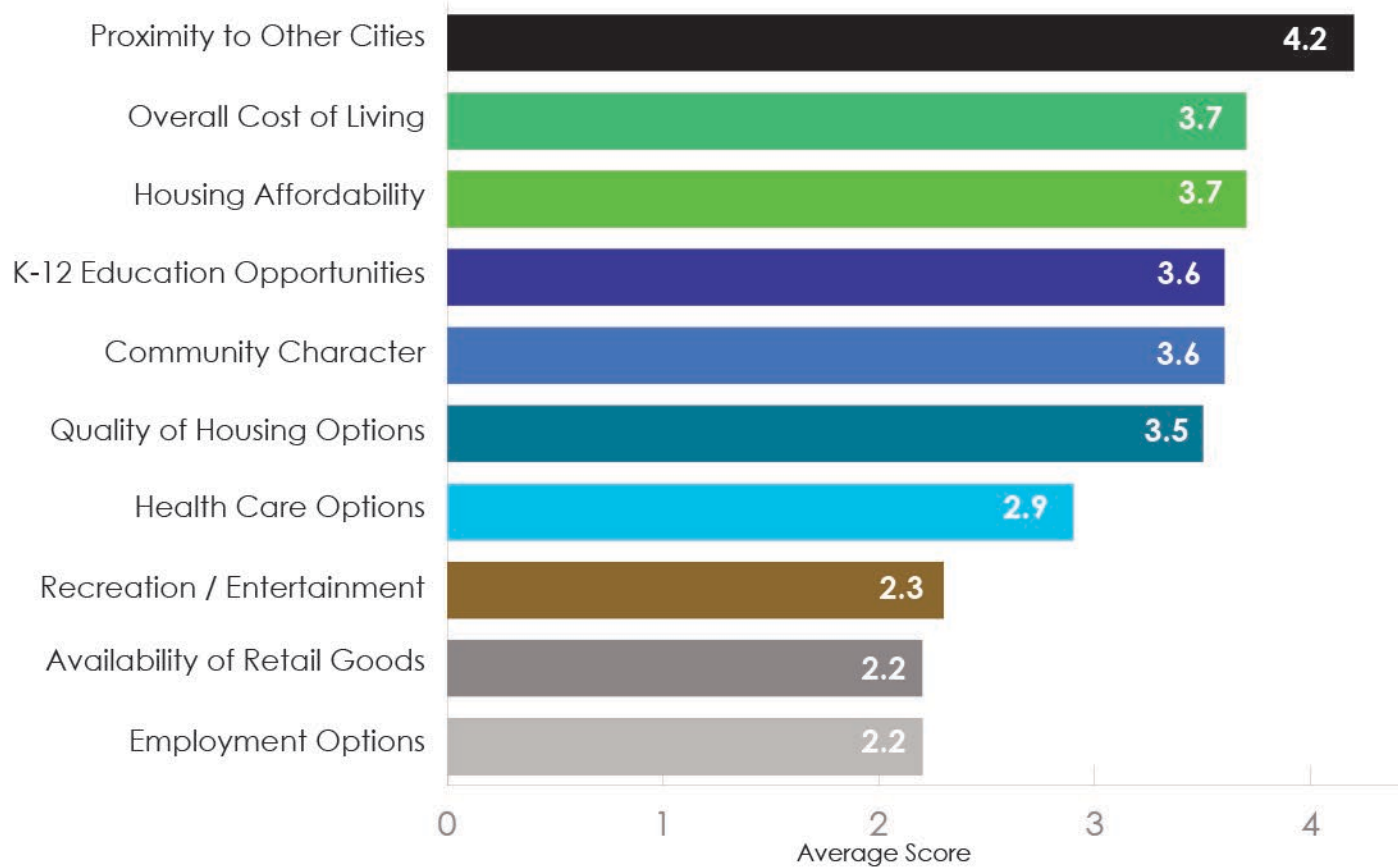
Longevity of Residence



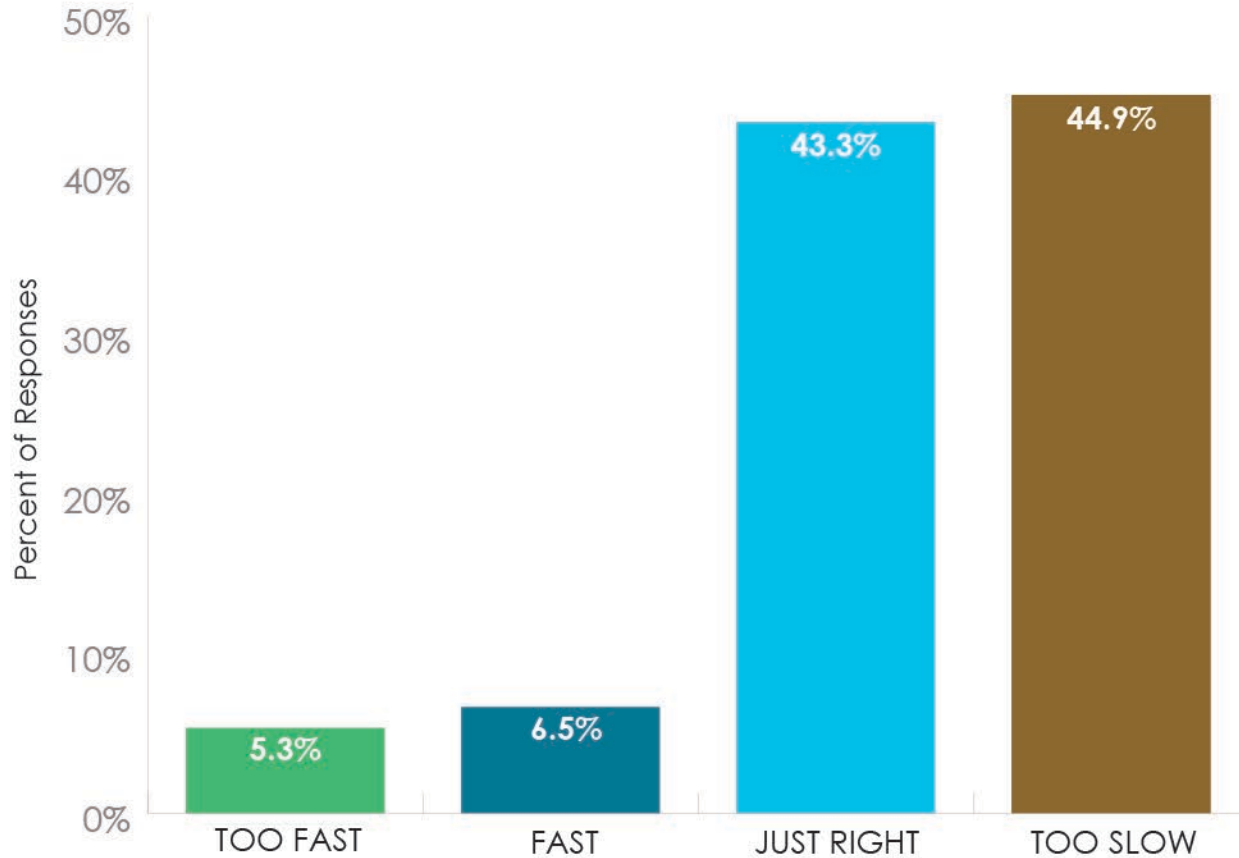
HOW WOULD YOU RATE YOUR QUALITY OF LIFE?



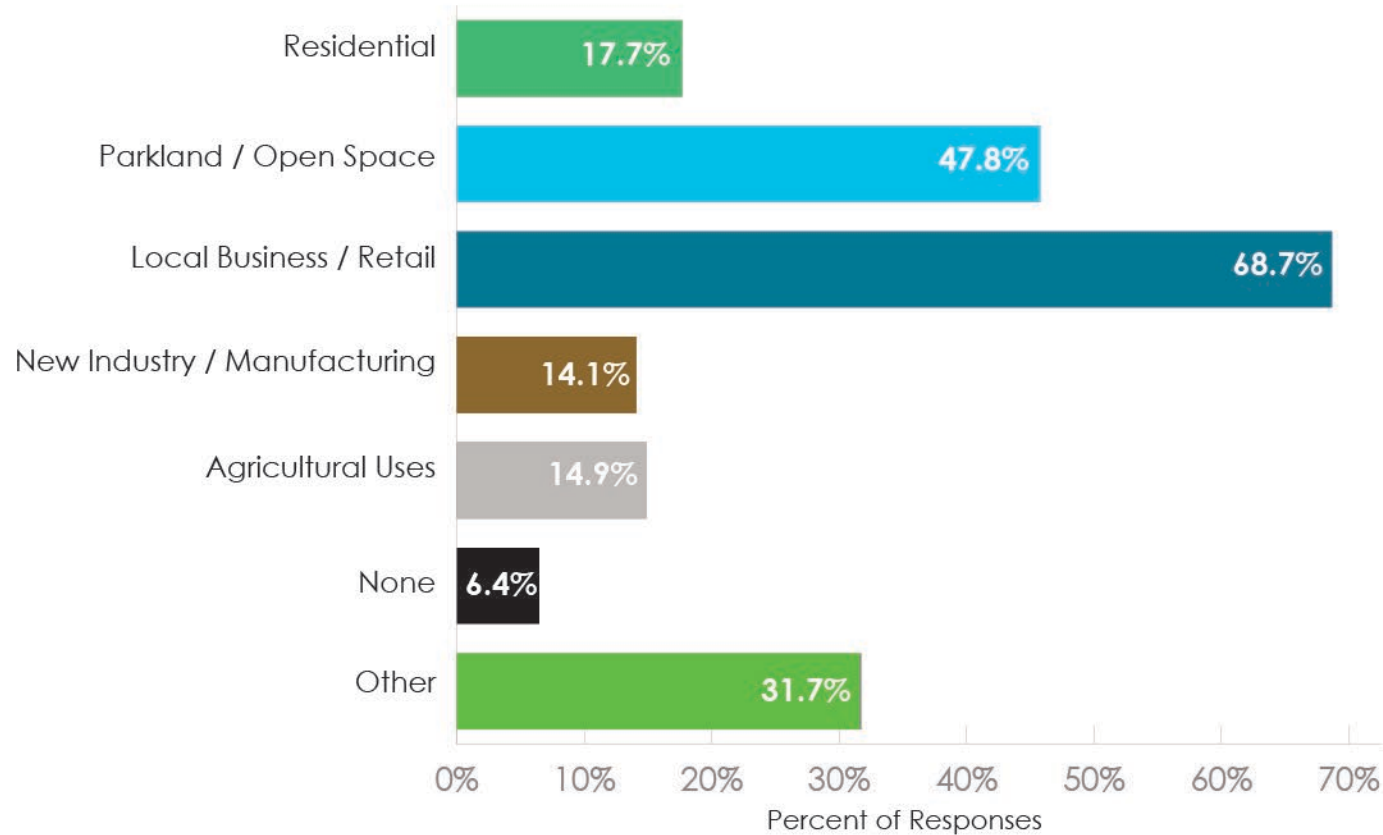
WHAT IS YOUR PERCEPTION OF THESE FACTORS (1-5)?



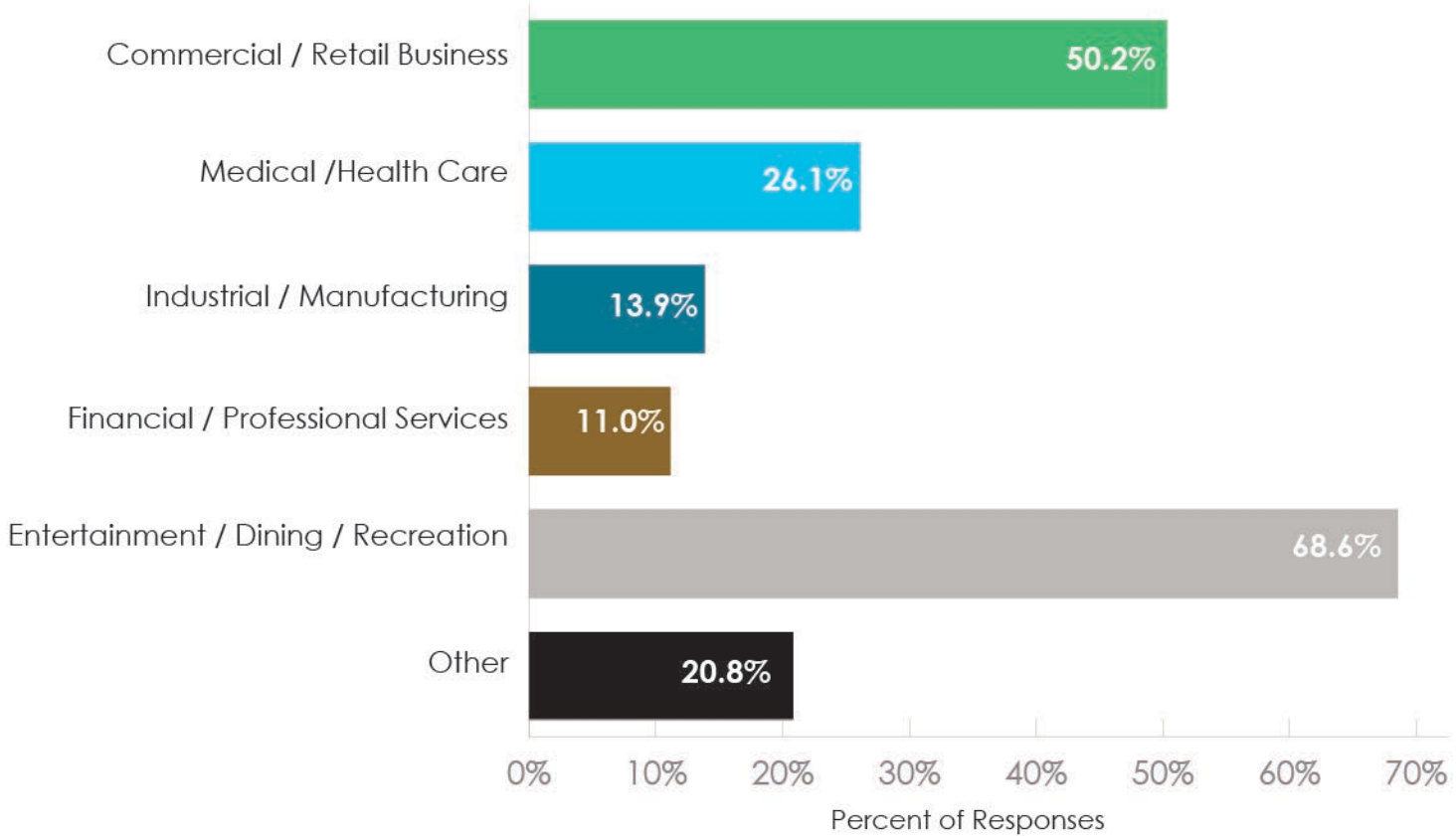
WHAT'S YOUR PERCEPTION OF THE PACE OF GROWTH?



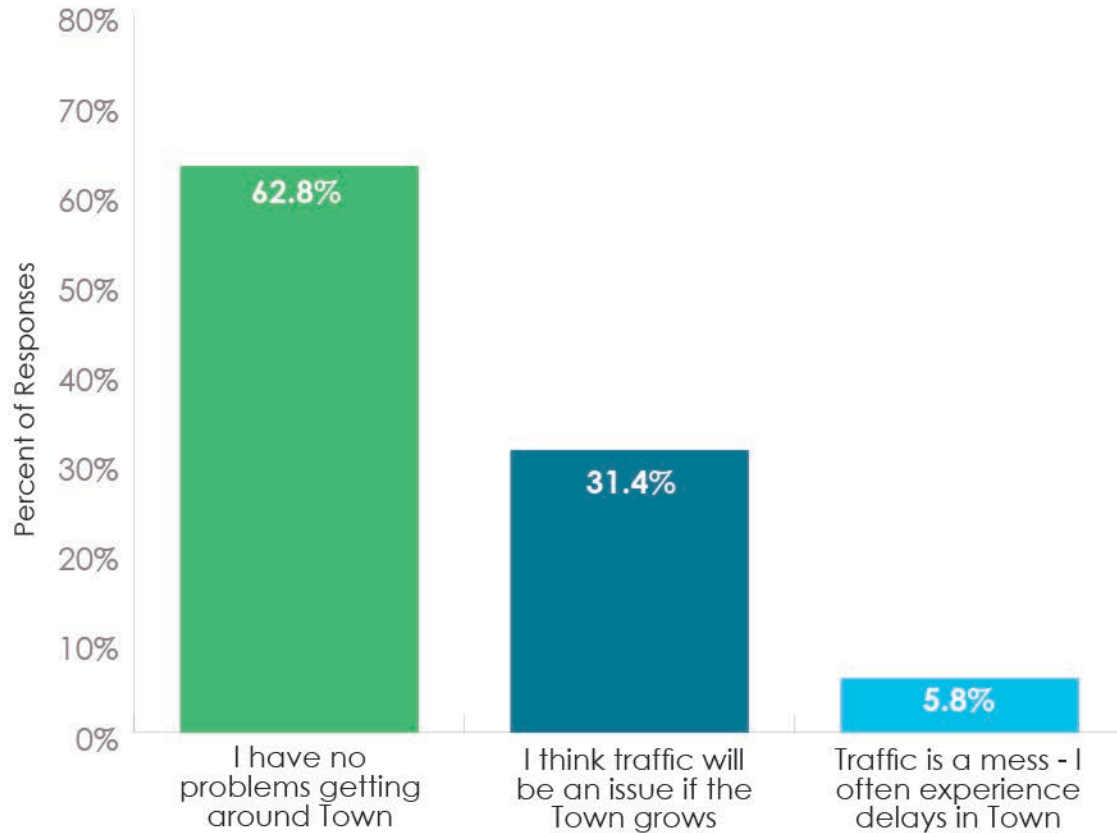
WHAT TYPES OF NEW DEVELOPMENT DO YOU PREFER?



MOST NEEDED FOR ECONOMIC DEVELOPMENT?



WHAT IS YOUR PERCEPTION OF TRAFFIC?



WHAT ARE THE TOP TRANSPORTATION ISSUES?

Need Traffic lights

Country Lane and Old HWY 52

Hartman Road and Hickory Tree Road

Speeding

David Smith Road & Hickory Tree Road

Gumtree Road Intersections

Hickory Tree Road

Need Bicycle Lanes

School Traffic

Narrow Roads

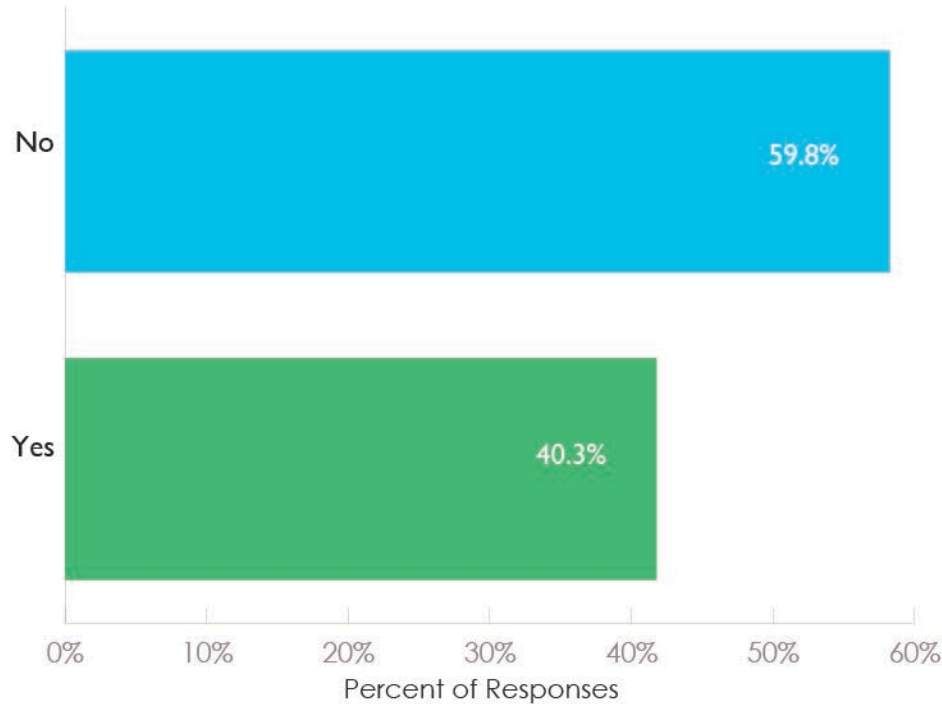
HWY 52 & Hickory Tree Road

Road Maintenance

Gumtree Road and Old HWY 52

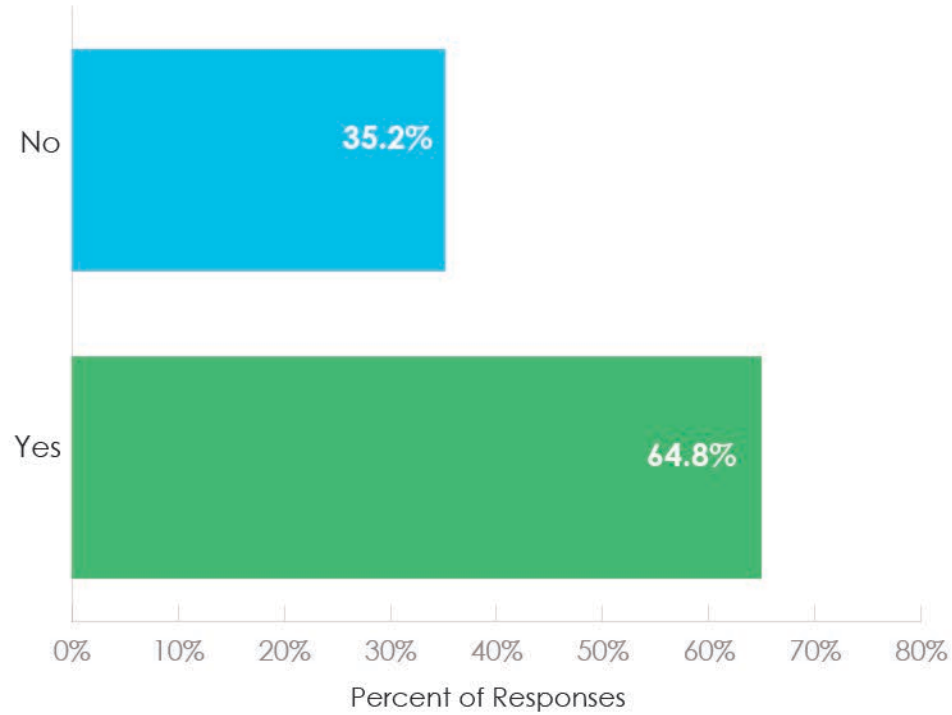
WOULD YOU LIKE OTHER TYPES OF TRANSPORTATION?

If yes, what types?



Greenway Bus
Sidewalks
Permit Golf Carts on Roads
Bike Lanes Train

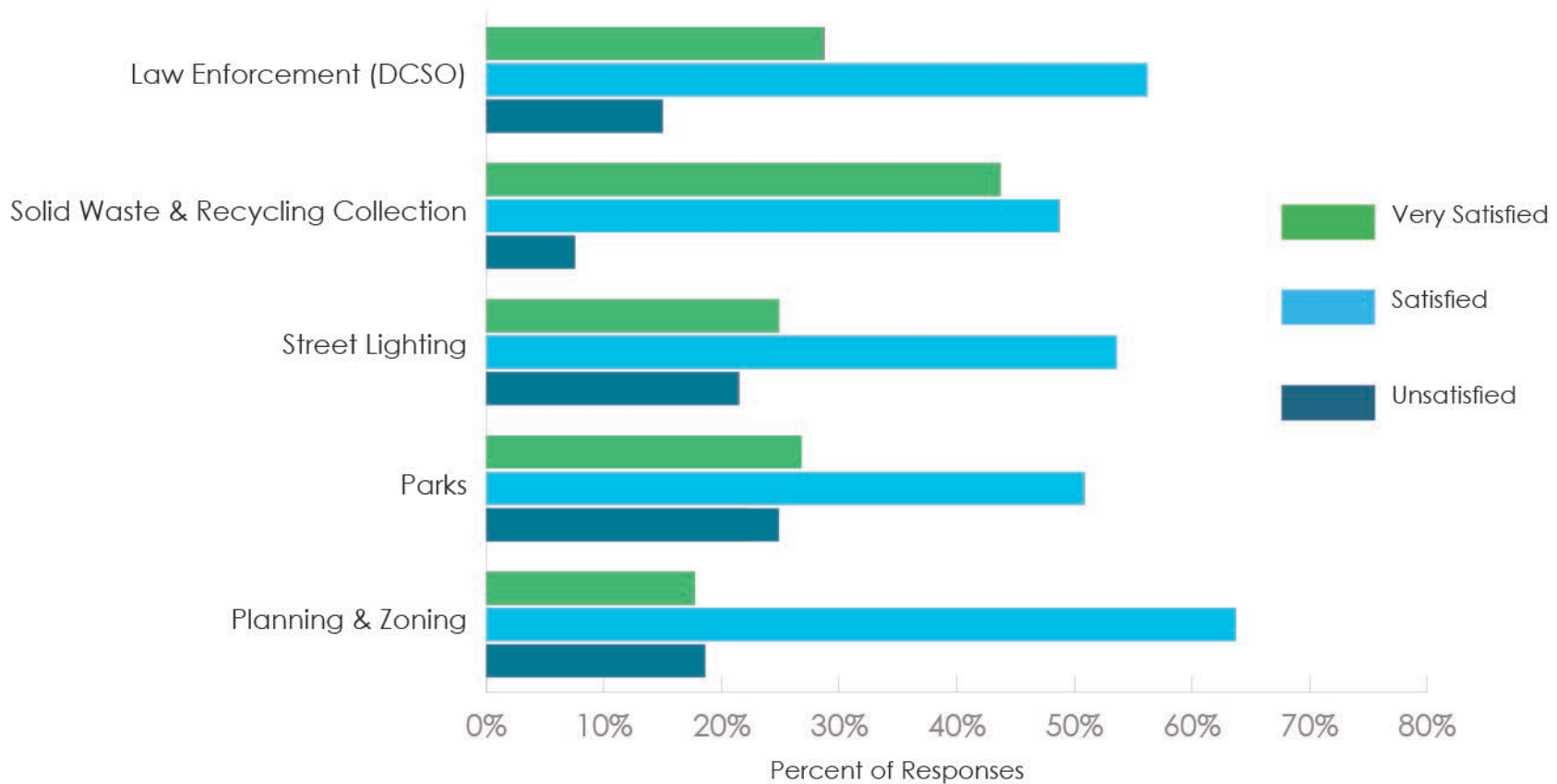
ARE YOU SATISFIED WITH EXISTING PARKS & RECREATION?



WHAT NEW RECREATIONAL AMENITIES DO YOU WANT?

mea Basketball Court
Tennis Court
Trees
Outdoor Exercise Course
Gym
Bike Trails
Baseball / Softball Field
Events at Park
Splash Pad
Playground
Dog Park
Pool
Volleyball Court

HOW SATISFIED ARE YOU WITH TOWN SERVICES?



**BUILDNG BLOCKS
FOR THE VISION**

MAJOR ELEMENTS



COMMERCE
AND
BUSINESS

PARKS AND
RECREATION

TRANSPORTATION

COMMUNITY
CHARACTER
AND IDENTITY

CORE PRINCIPLE

Midway as a place for commerce -

**A town that is a viable place to do
business, with vibrant commercial areas
and new businesses.**

CORE PRINCIPLE

Midway as a place for recreation -

A town that provides recreation opportunities and amenities for the Town's residents.

CORE PRINCIPLE

Midway as a place of mobility – A town that has a safe and efficient transportation network.

CORE PRINCIPLE

Midway as a place that values its character - A town with a strong identity founded on the unique assets of the community.

UPCOMING MEETINGS

Upcoming Meetings

- Mid-Point Presentation to Town Council (December 7)
- Planning Board Meeting (January)
- Planning Board Meeting (February)
- First Public Drop in Meeting (March)



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