



ITS Carolinas Strategic Plan

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ITS Carolinas Vision

Safe, reliable transportation systems through the integration of ITS in transportation operations throughout the Carolinas.



ITS Carolinas Mission

The mission of ITS Carolinas is to create a collaborative environment that leverages public, private and academic stakeholders to influence policy as it applies to the integration of intelligent transportation systems for transportation operations in the Carolinas.



ITS Carolinas Guiding Principles

- To become the leading organization for all things ITS in the Carolinas.**
- To develop a broad constituency in the transportation community.**
- To educate policy makers to advocate the benefits of ITS in transportation operations.**
- To facilitate idea sharing that encourage regional and national linkages in order to benefit the Carolinas.**



ITS Carolinas Goals

- **The Carolinas recognized as a leader in ITS technology and usage**
- **Create a forum for practitioners to interact and share information across all levels**
- **Institutionalize TMS&O in the Carolinas**
- **Provide an opportunity for all ITS Carolinas partners to benefit economically**



2017 Objectives and Action Items

- **The Carolinas recognized as a leader in ITS technology and usage**
 - Recruiting industry leaders in the public, private, academic sector to champion 2017 action plan initiatives
 - Growing membership
- **Create a forum for practitioners to interact and share information across all levels**
 - Annual Meeting
 - Outreach in North and South Carolina
 - SCITE Vendor Day
 - Lunch and learns



2017 Objectives and Action Items

- **Institutionalize TMS&O in the Carolinas**
 - TSM&O Capability Maturity
 - Develop a TIM Organization
- **Provide an opportunity for all ITS Carolinas partners to benefit economically**
 - Connected Vehicles
 - Autonomous Vehicles
 - Tolls
 - Integrated Corridor Management