



Welcome to the Launch of

Better Health **NOW**

A campaign of  pcc primary care collaborative



Mark Del Monte, JD



CEO/Executive Vice President
AMERICAN ACADEMY OF PEDIATRICS

Chair, Board of Directors
PRIMARY CARE COLLABORATIVE



01 Welcome

Mark Del Monte, JD | American Academy of Pediatrics; Primary Care Collaborative

02 Introduction to Campaign

Ann Greiner | Primary Care Collaborative

03 Primary Care & COVID

Rebecca Etz, PhD | Larry A. Green Center

04 Payment reform & Investment

Asaf Bitton, MD, MPH | Ariadne Labs

05 Patient & Clinician Perspectives

Arturo Martinez-Guijosa

Emily M. Godfrey, MD, MPH

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Ann Greiner | Primary Care Collaborative

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Ann Greiner, MCP



President & Chief Executive Officer
PRIMARY CARE COLLABORATIVE



Thanks
to our
funders



The
Commonwealth
Fund



Samueli
FOUNDATION

👤 PCC Concordance Recommendations

1. Invest in what works: primary care.
2. Pay for what we want - better health.
3. Reduce economic and social barriers to better health.



Rebecca Etz, PhD



Co-Director
LARRY A. GREEN CENTER

Better Health: NOW – A Campaign of the PCC

Patients Say – Right Time, Right Care, Right Place

March 29, 2022



THE LARRY A.

Green Center

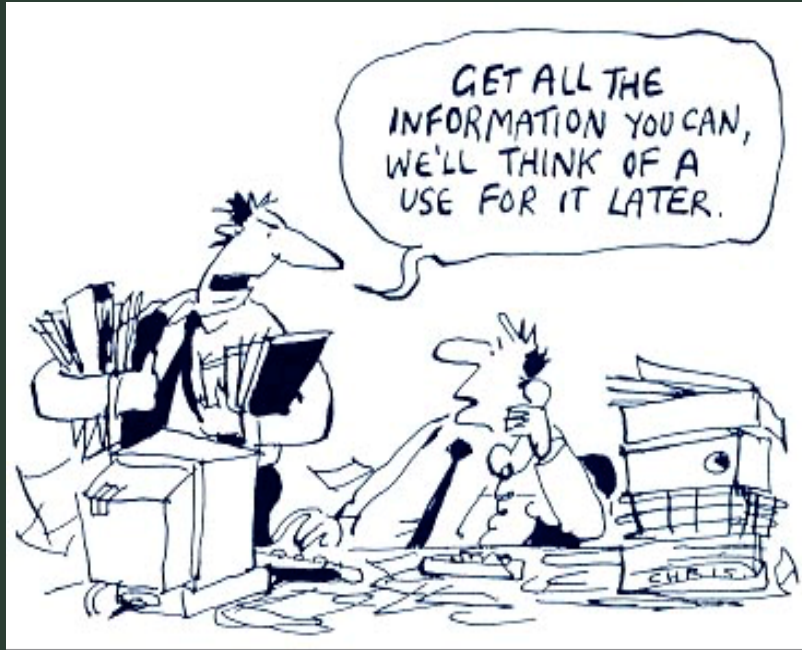
Advancing Primary Health Care for the Public Good

Dr. Rebecca Etz has no conflicts of interest to report

Primary Care – where people live/work/play



Worthy of your trust
Wholeness of your dignity
Safe to be vulnerable
Patient interests first



Timeframe: March 13, 2020 – present

~12,000 patients surveys
~36,000 clinician surveys

Survey

7-9 minutes
Experience of primary care during the pandemic

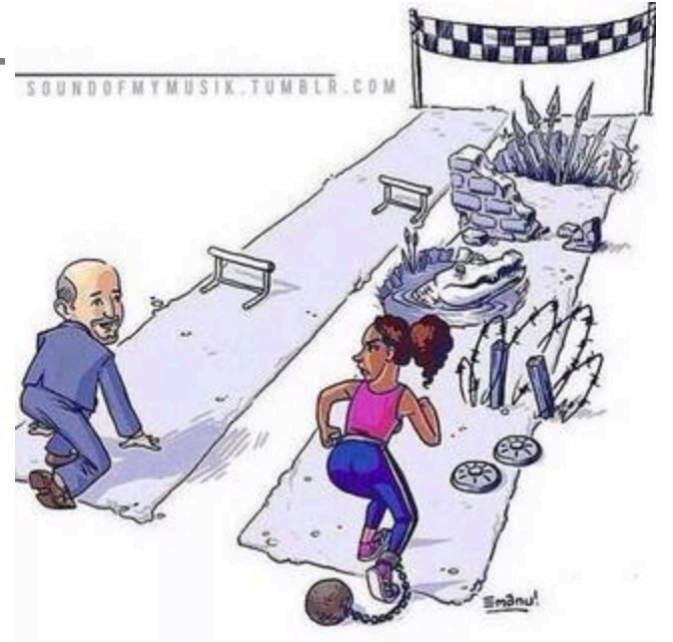
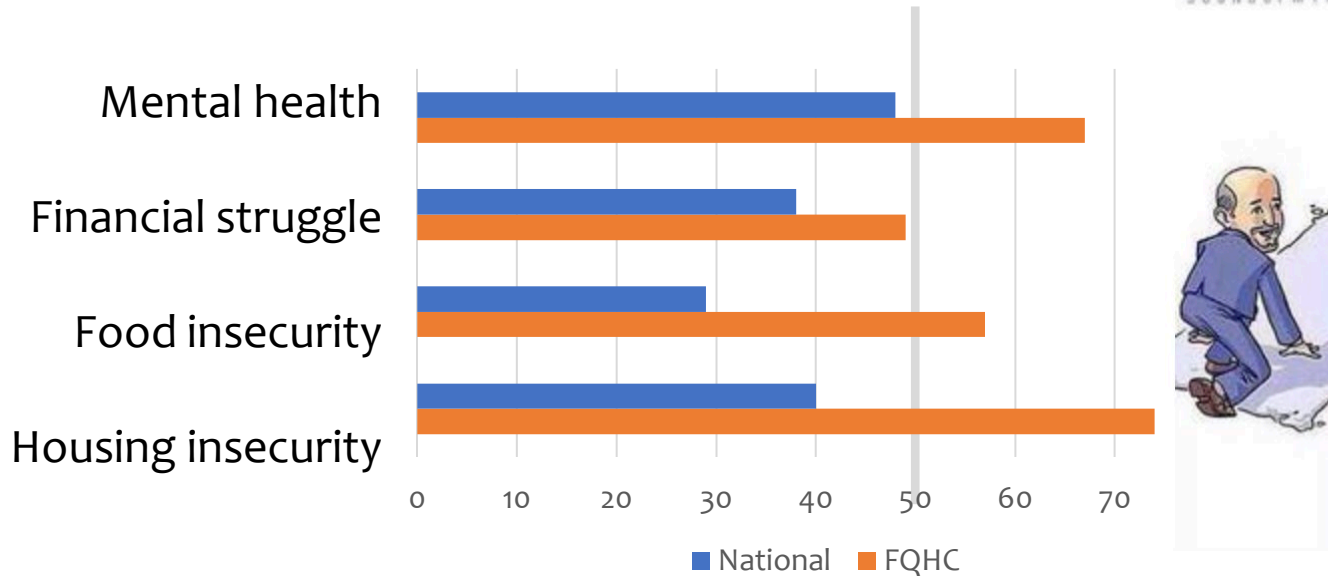
In partnership with
Primary Care Collaborative
3rd Conversation

Funded by

AHRQ
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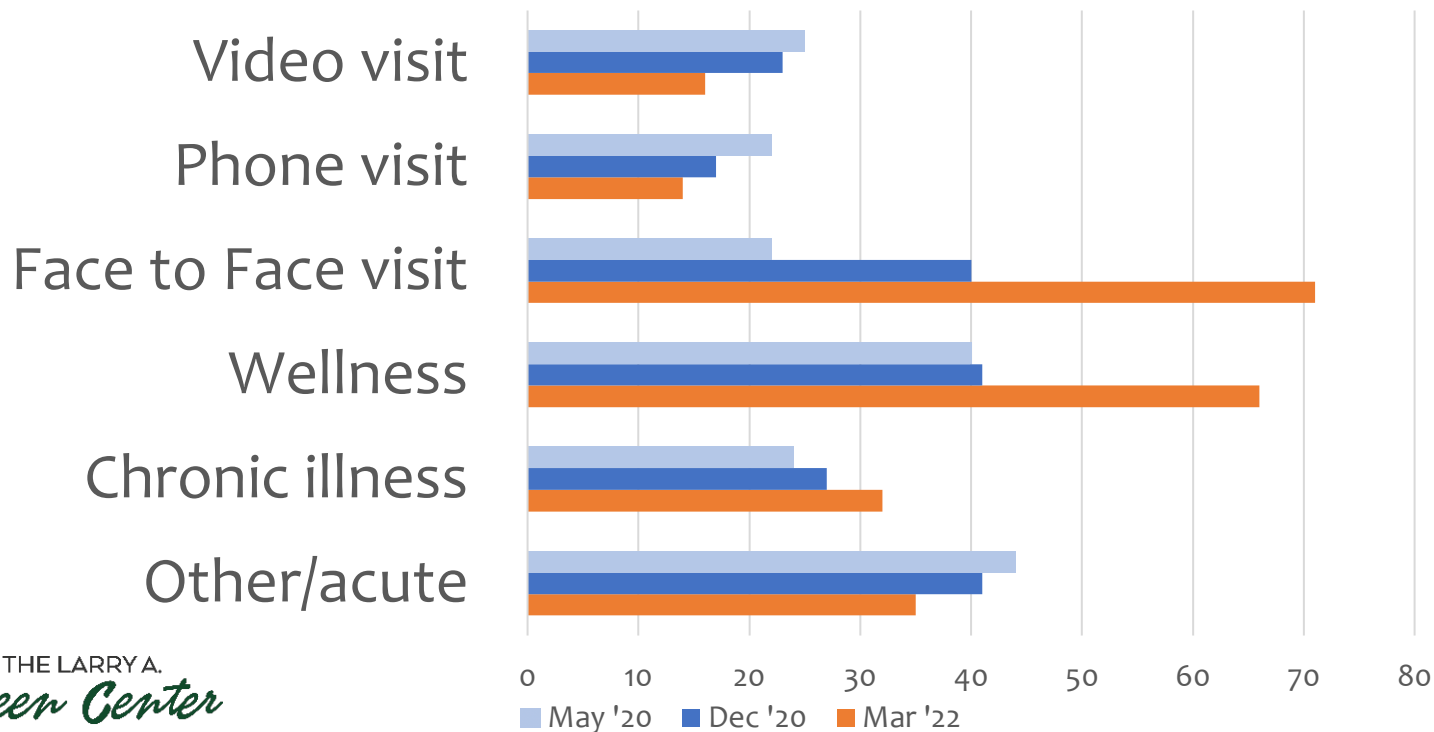
What the clinicians told us about patients

Inequities grew... and not evenly



Patients reported experiences

Visit types and reasons



Patients reported experiences

Because of cost, I limit my care

Why?...

15% ... I have a high co-pay

17% ... I have a high deductible plan

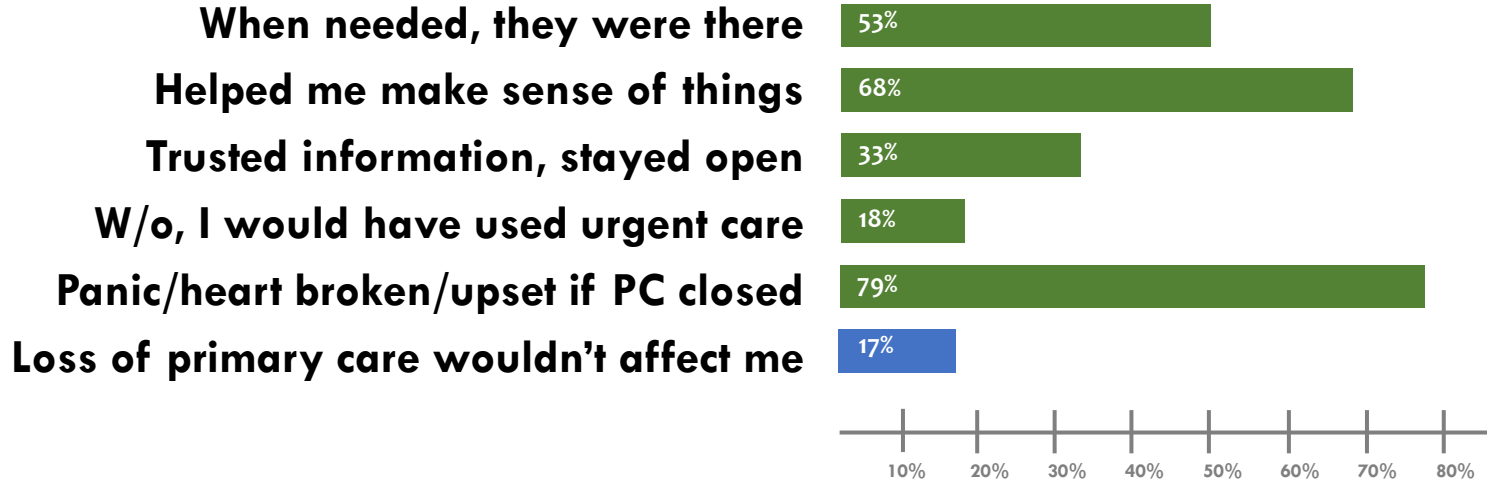
10% ... I have no insurance

35% ... I don't think about cost

} 42%

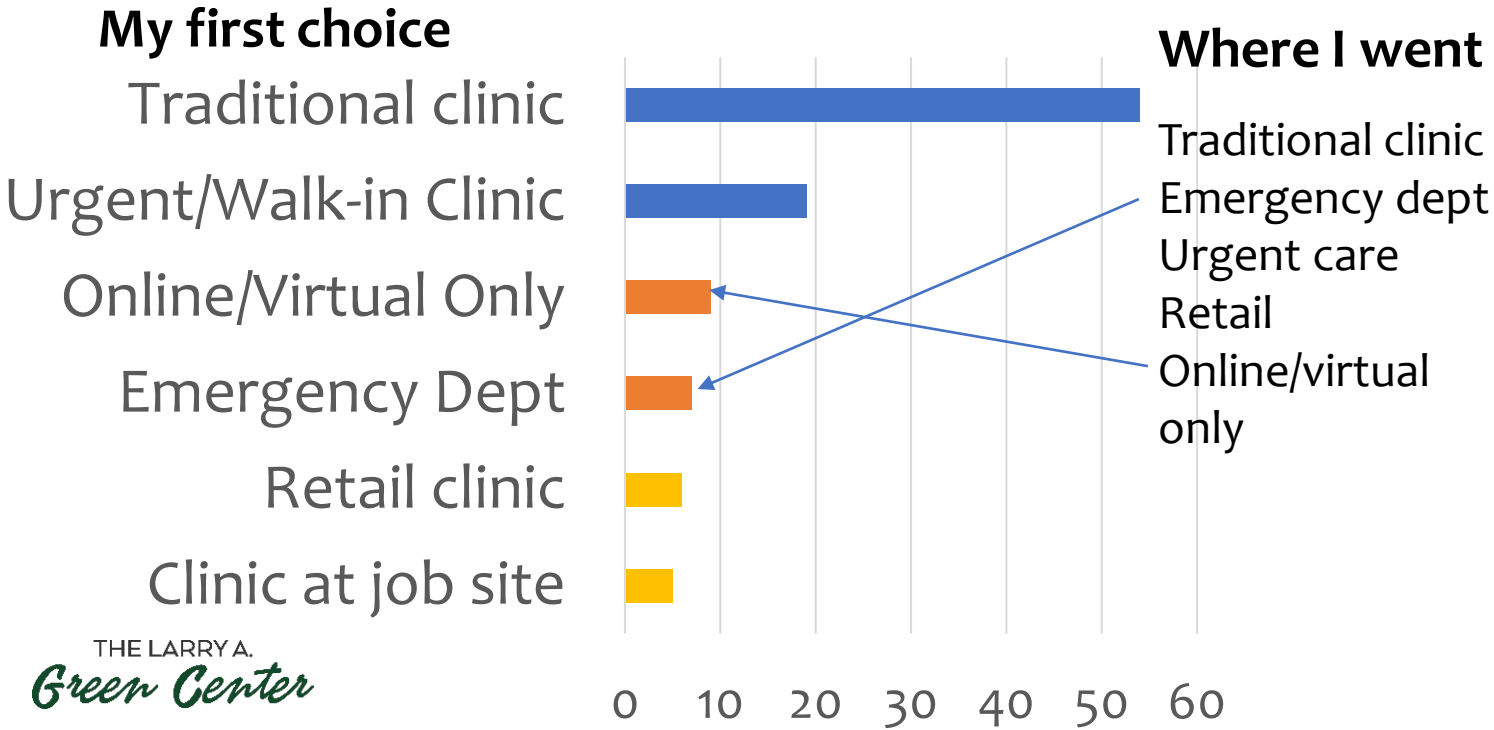
Patients reported experiences

Primary care was there for them

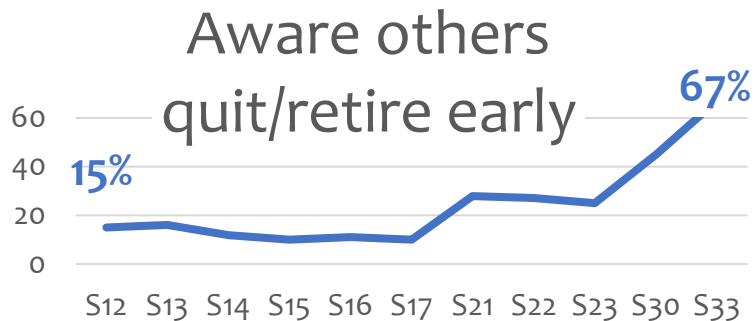


Patient preferences for care location

Traditional primary care office



Primary Care Is Straining

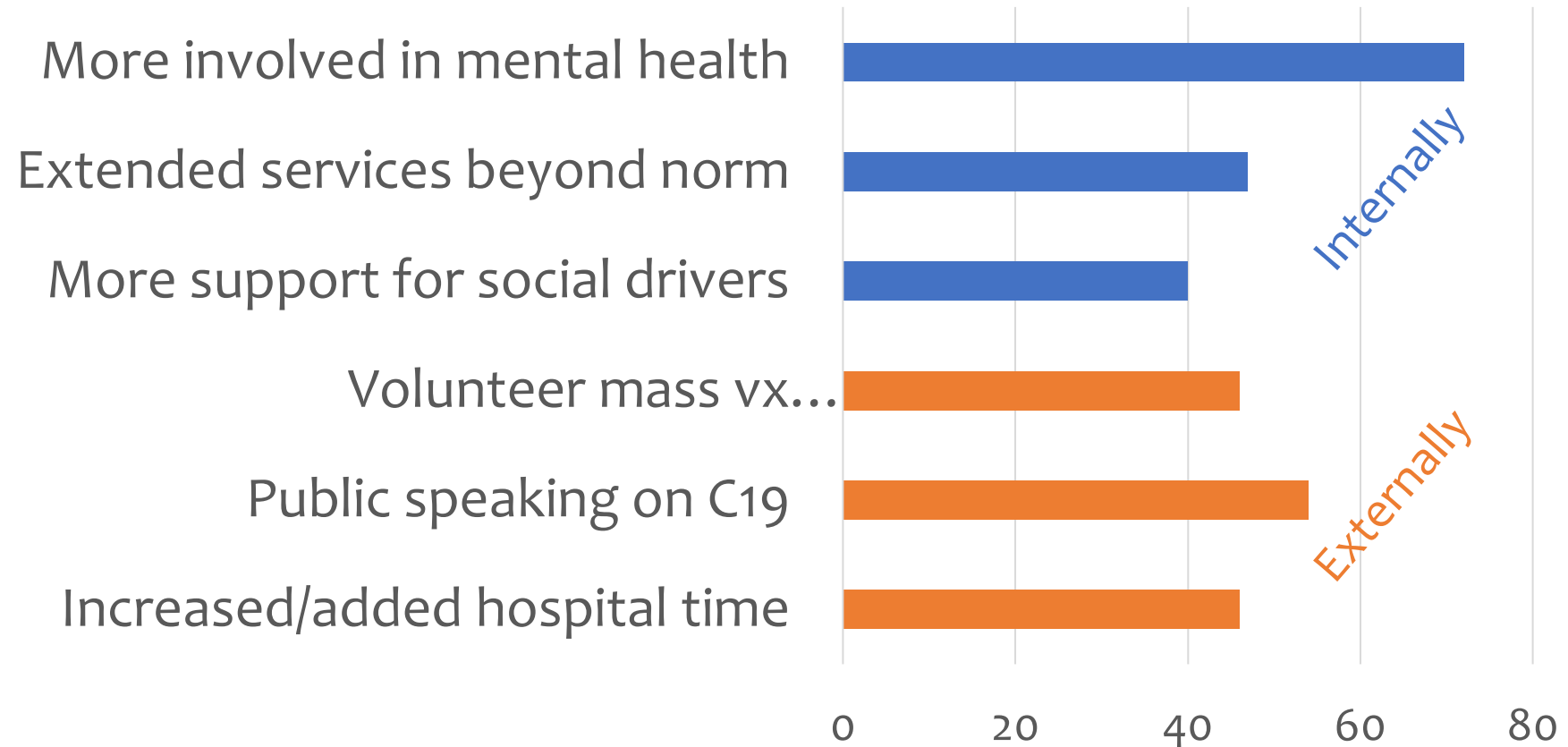


Only 22% report practices fully staffed

Clinicians note among patients

- 84% increased MH burden
- 48% conditions worsened
- 40% greater complexity & more complaints per visit

... and that strained workforce?



Unshakeable Truths

Health has worsened
Primary care has weakened
New public health emergency brewing
Primary care was/is there for us
Let's be there for them

Questions or Comments?

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AHRQ

Morris-Singer Foundation

Samueli Foundation

Deep appreciate to the team and advisors

Christine Bechtel, Asaf Bitton, Erin Britton,
Brendan Elliott, Martha Gonzalez, Larry
Green, Ann Greiner, Lauren Hughes, Tony
Kuzel, David Meyers, Will Miller, Bob Phillips,
Sarah Reves, Kurt Stange



Asaf Bitton, MD, MPH



Executive Director

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Arturo Martinez-Guijosa

Patient Advocate



Ann Greiner, MCP



President & Chief Executive Officer
PRIMARY CARE COLLABORATIVE

@ Signers of the Concordance Recommendations

PCC EXECUTIVE MEMBERS

AMERICAN ACADEMY OF
CHILD & ADOLESCENT
PSYCHIATRY



ACO*i*

American College of Osteopathic Internists



Catalyst

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Signers of the Concordance Recommendations

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Center for Primary Care Innovation



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CAMPAIGN SUPPORTERS





Q&A