



ADVANCED PRACTICE PROVIDERS ONCOLOGY SUMMIT



HORIZONCME

Corporate Sponsorship & Exhibitor Prospectus

2021 PLANNED WITH AND FOR ADVANCED PRACTICE PROVIDERS

APPONCOLOGYSUMMIT.COM

APAO

ASSOCIATION OF
PHYSICIAN ASSISTANTS
IN ONCOLOGY
partners in cancer care

In Partnership With



LOCATIONS

ATLANTA, GA

May 14-15, 2021

Virtual Live

Exhibit Registration Deadline 12/19/20

AUSTIN, TX

April 2-3, 2021

Virtual Live

Exhibit Registration Deadline 3/5/21

BALTIMORE, MD

June 11-12, 2021

Virtual Live

Exhibit Registration Deadline 5/7/21

BOSTON, MA

March 5-6, 2021

Virtual Live

Exhibit Registration Deadline 2/6/21

CHICAGO, IL

November 5-6, 2021

Hybrid

Exhibit Registration Deadline 10/1/21

CINCINNATI, OH

June 11-12, 2021

Virtual Live

Exhibit Registration Deadline 5/7/21

CLEVELAND, OH

September 10-11, 2021

Hybrid

Exhibit Registration Deadline 9/1/21

DENVER, CO

September 17-18, 2021

Hybrid

Exhibit Registration Deadline 8/13/21

DETROIT, MI

November 5-6, 2021

Hybrid

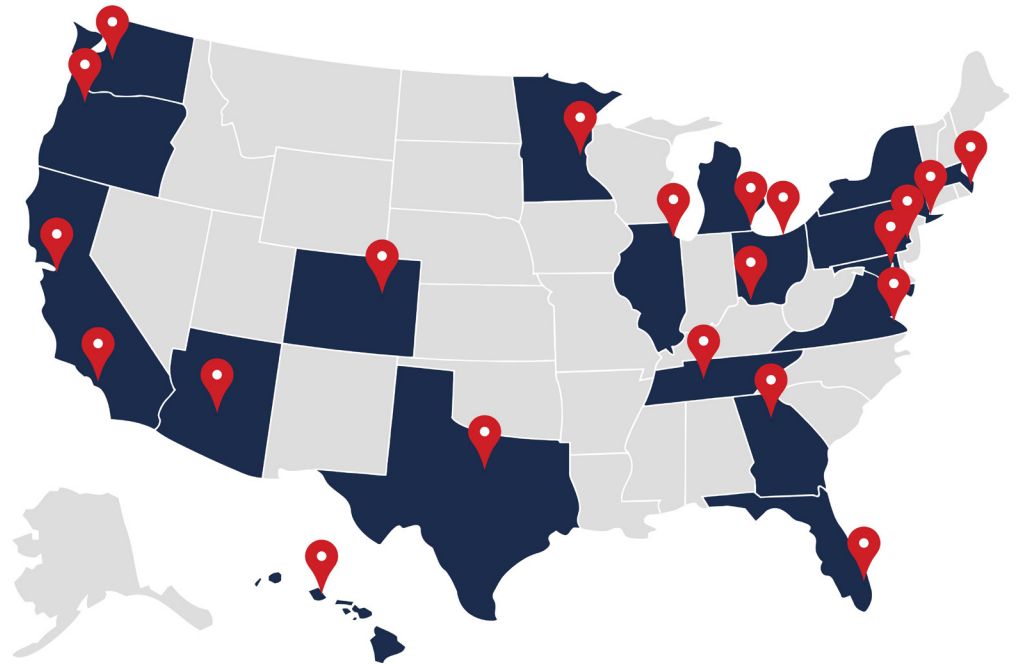
Exhibit Registration Deadline 10/1/21

HONOLULU, HI

November 19-20, 2021

Hybrid

Exhibit Registration Deadline 10/8/21



MIAMI, FL

May 21-22, 2021

Virtual Live

Exhibit Registration Deadline 4/15/21

MINNEAPOLIS, MN

April 30-May 1, 2021

Virtual Live

Exhibit Registration Deadline 2/13/21

NASHVILLE, TN

September 10-11, 2021

Hybrid

Exhibit Registration Deadline 8/13/21

NEW YORK, NY

August 13-14, 2021

Hybrid

Exhibit Registration Deadline 7/15/21

NORFOLK, VA

October 1-2, 2021

Hybrid

Exhibit Registration Deadline 9/3/21

ORLANDO/TAMPA, FL

February 19-20, 2021

Virtual Live

Exhibit Registration Deadline 1/10/21

PASADENA/LA, CA

February 5-6, 2021

Virtual Live

Exhibit Registration Deadline 1/3/21

PHILADELPHIA, PA

May 14-15, 2021

Virtual Live

Exhibit Registration Deadline 4/1/21

PORTLAND, OR

October 8-9, 2021

Hybrid

Exhibit Registration Deadline 9/10/21

SAN FRANCISCO, CA

August 20-21, 2021

Hybrid

Exhibit Registration Deadline 7/13/21

SCOTTSDALE, AZ

July 16-17, 2021

Hybrid

Exhibit Registration Deadline 6/17/21

SEATTLE, WA

August 6-7, 2021

Virtual Live

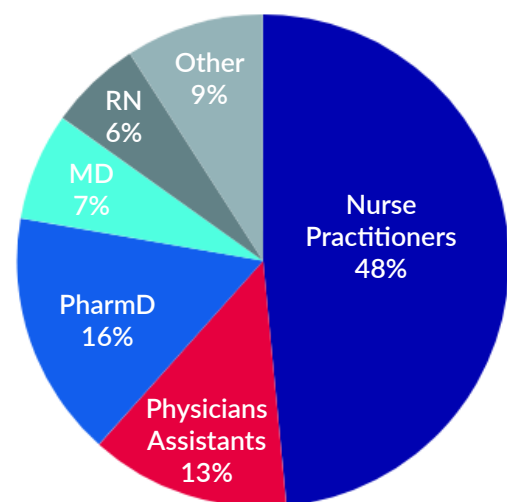
Exhibit Registration Deadline 6/24/21

MAKE CONNECTIONS AND NETWORK!

WHO ATTENDS

Opportunities include:

- Connect with nurse practitioners, physician assistants, pharmacists, and health care professionals in the vanguard of oncology patient care
- In-person information sharing by showcasing your product/services
- Concentrated, cost-effective contact with your target market



EXHIBITOR INFORMATION

“Met a lot of clinicians from my territory that are hard to see.”

“I appreciated the ample amount of time allowed for the attendees to visit with vendors. We didn't feel rushed and it seemed rewarding.”

Benefits of sponsorship and virtual booth opportunities:

- Connect with local practicing APPs
- Have online interaction with leading APPs in the expanding oncology field
- Educate APPs about new products and services through virtual showcasing
- Increase exposure, market/brand awareness, and mindshare
- Gain valuable input and feedback from clinicians regarding your products and services

What to Expect

The target audience includes oncology nurse practitioners, physician assistants, pharmacists, and nurse specialists working in all phases of oncology care. The typical attendee has years of experience and is integral in the decisions regarding medications, supplies, and equipment for the management of cancer patients.

Exhibits are valued by attendees of the APP Oncology Summit. By providing an opportunity to learn about the products and services that can help improve the quality, safety, and outcomes of oncology care, exhibitors make a vital contribution to our organizational mission and to the overall experience of the attendees.



2021 SPONSORS

Premier Level

Incyte
Morphosys
Pharmacyclics, LLC
an AbbVie Company
Taiho Oncology, Inc

Elite Level

AbbVie
Astellas
AstraZeneca
Jazz Pharmaceutical
Rigel Pharmaceuticals

Paramount Level

Amgen
Bayer
Bristol-Myer Squibb
Deciphera Pharmaceuticals
Genentech
Janssen BioTech Inc
Merck & Co
Pfizer Oncology Hematology
Sanofi Genzyme
SeaGen
Servier Pharmaceuticals

Join the growing list of previous Exhibitors and Sponsors

Abbott
Accelaron Pharma
Agiros Pharmaceuticals
Alexion
AMAG Pharmaceuticals
Ambry Genetics
Ariad Pharmaceuticals
Array Biopharma
AstraZeneca ImmunoOncology
AstraZeneca Lung Cancer
AstraZeneca Women's Cancer
Avela BriovaRx
BeiGene
Blueprint Medicines
Boehringer-Ingelheim
Celgene
Clovis Oncology
Coherus Biosciences
Collegium Pharmaceuticals
Daiichi Sankyo
Dexcom
Dova Pharmaceuticals
Eisai

Eli Lilly & Company
EMD Serono
EMK Medical Services
Epizyme
EUSA Pharma
Exelixis
Foundation Medicine
Genentech/Abbvie
Genomic Health
Gilead
GlaxoSmithKline
Global Blood Therapies
Guardant Health
Helsinn Oncology
Heron Therapeutics, Inc.
Humana
Immunomedics
Ipsen
Karyopharm Therapeutics
Kite Pharma
Kyowa Kirin Pharmaceuticals
Lexion Pharmaceuticals
Lilly Oncology

Minnesota Society of Clinical Oncology
Mylan
Myriad Genetics, Inc.
Novartis Hematology
Novartis Oncology
Novocure
OneOme LLC
Optum Specialty
Pharmacosmos Therapeutics
Puma Biotechnology
Radiology Imaging Associates
Regeneron Pharmaceuticals
Sandozi
SirTex
Spectrum Pharmaceuticals
Stemline Therapeutics
Sun Pharmaceuticals
TerSera Therapeutics
TesarOncology
Teva Oncology
Texas Society of Clinical Oncology
Tolmar Pharmaceuticals, Inc
Verastem Oncology

NATIONAL EXHIBIT SPONSORS

DISTINGUISHED

Karyopharm Therapeutics, Inc
MorphoSys
Pharmacyclics, An AbbVie Company
Takeda Oncology

NOBLE

Astellas
AstraZeneca
Bayer
Deciphera
Exelixis
Incyte
Rigel Pharmaceuticals
Servier Pharmaceuticals

For more information to become a National Exhibit Sponsor, please contact Horizon CME
at info@horizoncme.com.

Please make the subject line "National Exhibit Sponsor"
or call 503.659.5558

EXHIBITOR INFORMATION

No fees are associated with meals, gamification, incentives, social events, etc. Horizon CME covers costs for all these items.

What to Expect:

- The typical attendee has years of experience and is integral in the decision regarding medications, supplies, and equipment for the management of cancer patients
- Provide information to attendees that may help improve the quality, safety, and outcomes of oncology care
- At least 3.0 hours of Exhibit Hall visitation time
- Planning committee encourages attendees to thank you for your support
- Engaging in "Passport" program

Exhibit Passport Program

- Encourages interaction as each attendee is incentivized to visit the Exhibit Hall and be acknowledged of the visit to enter a raffle
- Attendees can scan the QR code you will receive to acknowledge their visit
- There will be several raffle drawings at the end of the day on Friday and Saturday to receive a gift card
- Passport program and any prizes therein are hosted and provided by Horizon CME

SPONSORSHIP OPPORTUNITIES

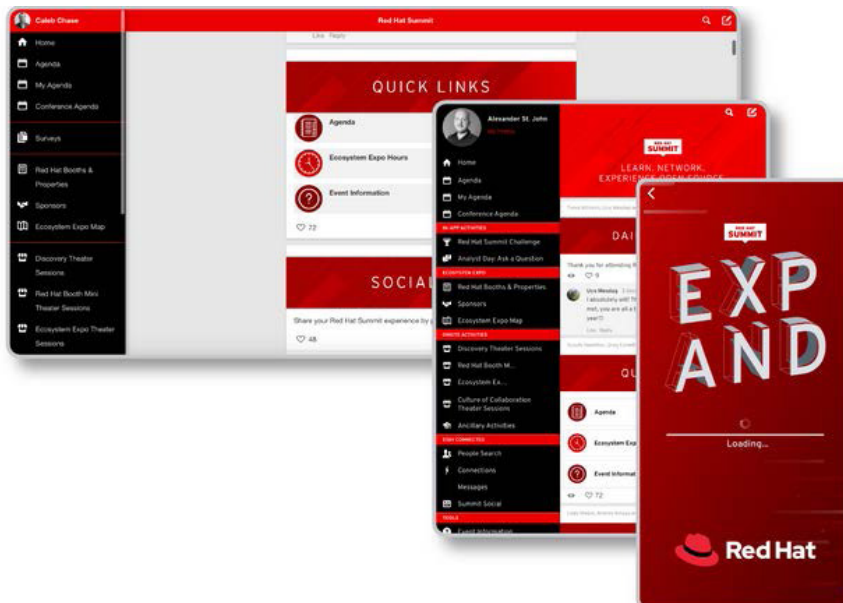
No fees are associated with meals, gamification, incentives, social events, etc. Horizon CME covers costs for all these items.

Application must be submitted and approved to secure your slot.

VIRTUAL PLATFORM AND MOBILE APP SPONSORSHIP \$2,000

EXCLUSIVE GATEWAY TO ATTENDEES

We are excited to offer this unique opportunity to put your company presence front-and-center for all attendees of this virtual conference as the exclusive Virtual Platform & Mobile App Sponsor. Your company acknowledgement will be displayed and highlighted in multiple prominent locations across the virtual conference platform, and you will have the opportunity to send custom notifications to attendees throughout the conference. There is only one (1) available company slot for this sponsorship opportunity.

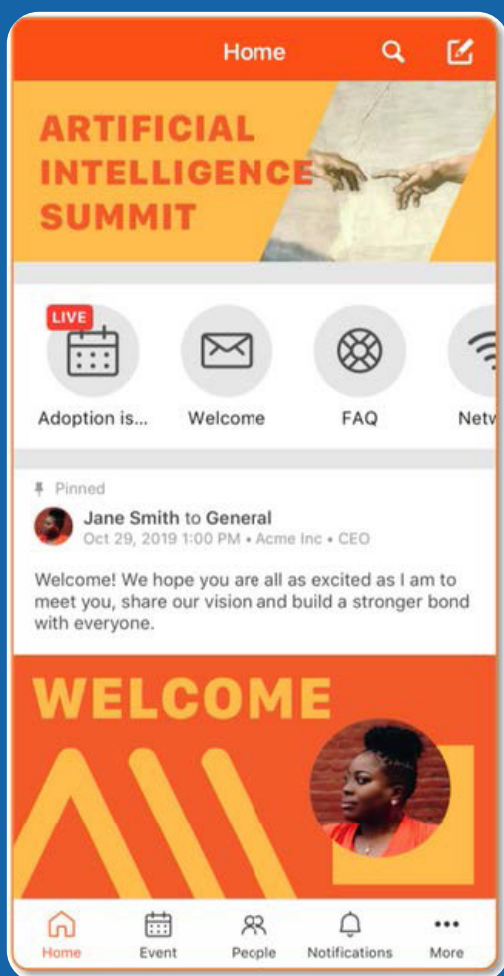


Virtual Platform & Mobile App Sponsorship will include:

- Only one (1) sponsor company per conference
- Two (2) industry representative exhibit registrations
- Registration allows access to virtual conference space and mobile app
- Company sponsorship acknowledgement by HCME and sponsor logo will be displayed on the conference home page
- Promote your new product or company at the conference by displaying an image as a mobile app or web page loads (splash screen) - This image is visible on app start, before activating an app and when loading

- Specifications
 - Splash screen (tablet/computer)
 - Format: 2048x2048px PNG-24
 - Splash screen (phone)
 - Format: 1242x2208px PNG-24

- Get your marketing message to all conference attendees via push notifications
 - Notification to hyperlink for up to two (2) downloadable resources (URLs and/or PDFs)
 - Character count of 50 maximum (with spaces) for message
- Post analytical report and final attendee list
- If combined with the Virtual Exhibit Booth, these notifications and/or Home page information items can directly link to your company Sponsor page and Virtual Exhibit Booth session times



Important Note: Virtual Exhibit Booth is not included. Available for an additional \$3,500. Additional \$1,000 for New York and Honolulu.

LUNCH SYMPOSIUM INFORMATION

No fees are associated with meals, gamification, incentives, social events, etc. Horizon CME covers costs for all these items.

This is an opportunity to provide information and demonstrations from recent research on products and/or drugs to a targeted group of decision-makers in the field of oncology.

- Symposium is allotted no more than one (1) hours presentation including questions and answers.
- This is a Non-CE program. Contact hours cannot be provided.
- Most locations one (1) symposium is scheduled per day. When attendee registration totals over 125 registrations, Horizon CME will offer an additional Lunch Symposium on the first day, Friday only. (Implemented to divide lunch buffet line and avoid taking time off of the presentation)
- These sessions are promotional; information can address a specific drug or product.
- Application must be submitted and approved to secure a slot. Applications are available by contacting the Program Director at marsha.jack@horizoncme.com or Logistics Coordinator, Jarennny Perez at jarennny.perez@horizoncme.com or by calling 503-659-5558.

Fee Inclusions:

- A venue for your company to an audience of decision-makers in the field of oncology
- Meeting room fees, meeting room set up and podium
- Two (2) complimentary badges for your representatives
- Approved symposium included on promotional materials

SYMPOSIA GUIDELINES

TO APPLY

Submission of the application begins the process. All applications must be submitted as early as possible as each application is reviewed with priority. Approval of applications will be based on the order they are received. Payment must be received two (2) weeks before the start date of the selected summit location unless other arrangements have been made with the Program Director. Once payment is made, it is non-refundable. Notification of an approval will be sent via email and include assigned date and time. Please contact Horizon CME Logistics Administration at 503-659-5558.

AUDIOVISUAL COSTS

All audiovisual costs related to management, labor, equipment and extension cords, easels, etc. will be your responsibility. Audiovisuals can be ordered through our vendor, or you have the option of using the meeting facilities audiovisual. Please email marsha.jack@horizoncme.com or jarennny.perez@horizoncme.com for contact information.

IMPORTANT SPEAKER INFORMATION

In order to ensure compliance with ACCME accreditation standards and prevent any perception or semblance of impropriety as it relates to the independence of CME activities, it is Horizon CME's policy that faculty cannot serve as speakers on promotional talks at the same conference they are serving as a planning committee member or faculty. Conference planning committee members and Faculty can be found on the conference registration website. However, please check with Horizon CME should you have questions. To ensure compliance with this policy, please submit information with topic/speaker to Horizon CME as early as possible to avoid conflicts and to ensure time to change speakers should a conflict arise. Our goal is to maintain a great working relationship with our sponsors as well as to ensure we are all operating in compliance with the ACCME guidelines.

SPONSORSHIP OPPORTUNITIES

EXPERIENCE. ENGAGE. CONNECT.

No fees are associated with meals, gamification, incentives, social events, etc. Horizon CME covers costs for all these items. Application must be submitted and approved to secure your slot

LUNCH SYMPOSIUM/PRODUCT THEATER [\$16,000] *Honolulu, Miami, and New York locations \$21,500*

This is a one (1) hour Non-CE program. These sessions are promotional; information can address a specific drug or product. Sponsoring company is responsible for appointing a speaker and topic. Application must be submitted and approved to secure a slot. Applications available by contacting Horizon Logistics Administration.

This sponsorship includes:

- Meeting room fee and setup, and podium
- One hour Non-CME presentation which includes question and answer session
- At your request, receive up to five (5) copies of the slide presentations
- Receive Pre-and final attendee registration list
- Acknowledgment on conference materials and website

NOTE: Exhibit Table is available for \$3,500 additional fee. Honolulu and New York add additional \$1,000.

DINNER INVITATION PACKAGE [\$7,000]

Important Note: At the request of the planning committee and to avoid conflicts, we ask that your company withholds from scheduling a dinner unless you are selecting this package.

Horizon CME will assist and promote the sponsoring company with invitations to pre-registered attendees to attend a sponsored Friday evening dinner. Details will be communicated when you receive confirmation.

This sponsorship includes:

- Promotion of this event will be made by electronic invitation provided by sponsoring company to Horizon CME
- One Exhibit Table with two (2) complimentary representative registrations
- Receive Pre- and Post-Registration list
- At your request, receive up to three (3) copies of the slide presentations
- This two-day conference allows at least 3.5 hours of exhibit time
- Acknowledgment on conference materials and website

EXCLUSIVE MOBILE APP SPONSORSHIP [\$2,000]

A GATEWAY TO ATTENDEES. This is a FREE app seen by all conference attendees.

This sponsorship includes:

- Increase visibility by displaying information you want to share whether its a message, logo or banners in high visibility areas
- Scheduled notifications during the APP conference
- Pre-registration list upon request
- Final registration list
- Copy(s) of any electronic conference slide presentation upon request
- One complimentary name badge for representative

NOTE: Exhibit Table Top excluded - available for an additional \$3,500 per location. Honolulu and New York add an additional \$1000.

SPONSORSHIP OPPORTUNITIES **continued**

EXPERIENCE. ENGAGE. CONNECT.

No fees are associated with meals, gamification, incentives, social events, etc. Horizon CME covers costs for all these items.

WiFi SPONSOR [\$2,000]

Exhibit Table Top available for an additional \$3,500 per location. Additional \$1000 for Exhibit Table at Honolulu and New York locations.

This sponsorship includes:

- Provide WiFi for conference participants
- At your request, receive up to two (2) copies of slide presentations
- Complimentary conference attendance registration for one (1) representative (CE nor CME credit is not included)
- Acknowledgement on all conference materials and website

FLYER INSERT [\$750]

Educate attendees on a specific product or service from your company with a custom insert stuffed into the conference guides, which are distributed to registered attendees as they check in at the registration desk.

This sponsorship includes:

- One 8.5" x 11" single sided or double-sided flyer
- Materials must be created and shipped by the sponsor to designated venue

IMPORTANT EXHIBITING INFORMATION

In Person Meeting

Move in: Friday between 6:30am-7:30am

Move out: Saturday after 2:00pm

A six (6) foot table will be provided. If you want electricity, please notify the Horizon CME contact person to make arrangements: marsha.jack@horizoncme.com. Exhibit Tables are assigned. You will be sent your table assignment with other onsite information prior to the event.

IMPORTANT: Use of any pre-registration list is not for use of invitations for receptions, dinners, or gatherings during the dates of the APP Oncology Summit. Horizon CME offers a Dinner Invitation Package allowing this opportunity for attendee participation. Please inquire at info@horizoncme.com.

Register for Exhibit Space online by [clicking here](#).

Tax Identification #14-1990948

Horizon CME Tax W9 available [here](#).

[More information and Conference agenda click on APPOS.](#)

Contact Us:

Marsha Jack
Program Director
Marsha.jack@horizoncme.com
503-659-5558

Jarennny Perez
Logistics Coordinator
Jarennny.perez@horizoncme.com
503-659-5558

IMPORTANT DATES AND REGISTRATION DEADLINES

Location	Registration Deadline	Event Date	Venue
Atlanta	December 19, 2020	May 14-15, 2021	Virtual Live
Baltimore	May 7, 2021	June 11-12, 2021	Virtual Live
Boston	February 6, 2021	March 5-6, 2021	Virtual Live
Chicago	October 1, 2021	November 5-6, 2021	Chicago Marriott Downtown Magnificent Mile Hybrid Conference
Cincinnati	May 7, 2021	June 11-12, 2021	Virtual Live
Cleveland	September 1, 2021	September 10-11, 2021	Cleveland Marriott East Hybrid Conference
Denver	August 13, 2021	September 17-18, 2021	Sheraton Denver Tech Center Hybrid Conference
Detroit	October 1, 2021	November 5-6, 2021	Somerset Inn Hybrid Conference
Honolulu	October 8, 2021	November 19-20, 2021	Hyatt Regency Waikiki Beach Hotel Hybrid Conference
Miami	April 15, 2021	May 21-22, 2021	Virtual Live
Minneapolis	February 13, 2021	April 30-May 1, 2021	Virtual Live
Nashville	August 13, 2021	September 10-11, 2021	Hilton Downtown Nashville Hybrid Conference
New York	July 6, 2021	August 13-14, 2021	InterContinental NY Times Square Hybrid Conference
Norfolk	September 3, 2021	October 1-2, 2021	Hilton Norfolk-The Main Hybrid Conference
Orlando/Tampa	January 10, 2021	February 19-20, 2021	Virtual Live
Pasadena	January 3, 2021	February 5-6, 2021	Virtual Live
Philadelphia	April 1, 2021	May 14-15, 2021	Virtual Live
Portland	September 10, 2021	October 8-9 2021	Crowne Plaza Portland Downtown Hotel Hybrid Conference
San Francisco	July 13, 2021	August 20-21, 2021	The Westin San Francisco Airport Hotel Hybrid Conference
Scottsdale	June 17, 2021	July 16-17, 2021	The Westin Kierland Resort & Spa Hybrid Conference
Seattle	June 24, 2021	August 6-7, 2021	Virtual Live
TX-Austin	March 5, 2021	April 2-3, 2021	Virtual Live

Onsite Exhibit Information will be sent to confirmed exhibitors after the deadline. Current registration list will be sent via email the morning of the conference. Exhibit Hall opens for moving in the Friday conference date at 6:30 - 7:30 am. Exhibit Hall move-out is the Saturday conference date at 2:00pm.

2021 REGISTRATION FORM

Atlanta – May 14-15	Miami – May 21-22- <i>Virtual</i>	Scottsdale – July 16-17
Baltimore – June 11-12- <i>Virtual</i>	Minneapolis – April 30-May 1	Seattle – August 6-7
Boston – March 5-6	Nashville – September 10-11	Tampa/Orlando – February 19-20
Chicago – November 5-6	New York – August 13-14	Texas-Austin – April 2-3
Cincinnati – June 11-12- <i>Virtual</i>	Norfolk – October 1-2	
Cleveland – September 10-11	Pasadena – February 5-6	
Denver – September 17-18	Philadelphia – May 14-15	
Detroit – November 5-6	Portland – October 8-9	
Honolulu – November 19-20	San Francisco – August 20-21	

COMPANY & REPRESENTATIVE INFORMATION: Information below will appear in Conference Guide and Acknowledgements

Company Name Listed As			
1st Complimentary Registration Name:			
Email:		Phone:	
2nd Complimentary Registration Name:			
Email:		Phone:	

CHECK CHOICE(S):

	Dinner Invitation Package — \$7000 (includes Exhibit Table)
	Table Top Exhibit (required to attend Friday & Saturday) — \$3500 Most Locations \$4500 Premier Locations: Honolulu & New York
	Summit Patron — \$2500 (Exhibit Table not included)
	Exclusive Mobile APP Sponsor—\$2000 (Exhibit Table not included)
	Wi-Fi Package — \$2000 (Exhibit Table not included)
	Flyer Registration Packet Insert—\$750 (Exhibit Table not included)
	Request Application—Product Theater-Lunch Symposium (yc SOLD OUT ted).

Payment must be received two (2) weeks prior to date of selected location. Method of payment:

- Check: Payable to Horizon CME Credit Card (3% convenience fee included)

For credit card payments use this secured link: <https://apponcologysummit.com>

For check payments mail to:

Horizon CME – 9123 SE St Helens St # 280 – Clackamas, Oregon 97015

Horizon CME Tax ID: # 14-1990948

Payment Agreement Statement: Supporter/Exhibitor agrees to the above pricing with balance due two (2) weeks prior to date of selected location, unless other arrangements are made. Payment is non-refundable.

Registration Agreement

The ACCME defines a Commercial Interest as “any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients. The ACCME does not consider providers of clinical service directly to patients to be commercial interests.”

_____ (hereby referred to as “Company”) is considered an ACCME defined Commercial Interest and thereby agrees to the following:

EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org:

SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.”

Live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity.

TERMS AND CONDITIONS

- EXHIBITORS are prohibited from distributing pharmaceuticals or other samples and promotional materials (i.e. pens, pads, etc.). Educational materials may be distributed within the designated exhibitor hall only, not within the educational space.
- EXHIBITORS agree to abide by the HORIZON CME policy to NOT hold any ancillary events in association with the APP Oncology Summit unless otherwise agreed upon by HORIZON CME. HORIZON CME reserves the right to refuse exhibit space to EXHIBITOR in the event of a violation of this policy.
- All commercial support associated with this activity will be given with the full knowledge of Horizon CME. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the HORIZON CME. HORIZON CME reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation. No refund is made as a result of such action.
- HORIZON CME agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. HORIZON CME reserves the right to assign exhibit space or relocate exhibits at its discretion.
- Insurance — Company must carry comprehensive general liability insurance, with combined single limits of not less than \$2 million. It is mutually agreed that Horizon CME shall not be liable to Company for any damage to or for the loss or destruction of exhibits or the property of Company, except for damage, loss or injury caused by or resulting from the negligence of Horizon CME, its employees, representatives and/or agents. The above-named Company expressly waives all claims for any such damage, loss, except for damage, loss caused by or resulting from the negligence of Horizon CME, its employees, representatives and/or agents.
- Cancellation — Company must send written notice of cancellation to Horizon CME. No refunds will be issued for cancellations.
- Payments — Payments to Horizon CME for exhibits and sponsorships are non-refundable. If a conference is postponed or goes virtual, all payments associated with exhibits or sponsorships will be automatically transferred to the new date or virtual platform for the subject conference. Any Company electing not to participate in a conference held by Horizon CME for which payments were made for exhibit or sponsorship will forfeit all money to Horizon CME by the Company.

HORIZON CME Federal Tax ID number is 14-1990948

Conditions & Guidelines Agreement Statement: By signature below Company agrees to abide by the guidelines provided above.

Company Representative Print Name & Title

Company Representative Signature

Date