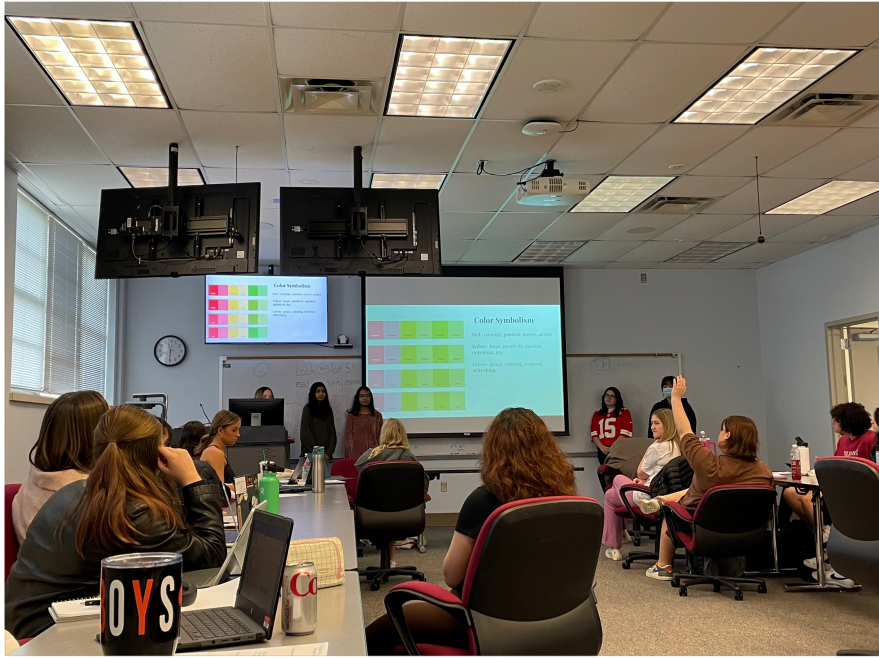




TraffickQ

Start Learning. Stop Trafficking.



Who We Are:

For Teens, By Teens.

We are Cohort 14 of the Youth Philanthropy Initiative, an organization funded by the Schusterman Foundation in Tulsa, Oklahoma. YPI is a three year long program that allows high school students to make a difference in their community and become philanthropic leaders. We decided to focus our project on Human Trafficking- specifically towards creating awareness that enables prevention. Through this, our project TraffickQ emerged.

1

EDUCATION

2

AWARENESS

3

PREVENTION

Purpose

To educate and inform teens about human trafficking

Outcomes

To narrow the gap between education and meaningful action

Methods

Our video curriculum and our website.

Our Curriculum

Start Learning. Stop Trafficking

TraffickQ is a series of videos aimed to educate and spread awareness about Human Trafficking among teens. In our curriculum, you will go through seven video lessons that enable you to be aware of this under-informed issue and to help protect yourself and others. We chose to produce a video curriculum to inform teenagers on the grave issue of human trafficking. We have created engaging and informative videos that are split into 6 chapters. By leveraging the power of visual storytelling, our video curriculum aims to bridge the gap in understanding among teenagers. Our goal is to foster awareness, empathy, and empowerment. This curriculum provides teenagers with information and tools needed to protect themselves and to advocate for others. Crafting



compelling content that deeply connects with our audience is crucial, and our youth-centric approach is pivotal in establishing a profound resonance with teenagers. Our ultimate objective is to narrow the divide between awareness and meaningful action, inspiring teenagers to actively oppose human trafficking and play a significant role in the continuous fight against this grave issue.

The Work

This picture was taken during the filming of our video curriculum. Our two and half years of work has led us to create our video curriculum, and you can see the happiness and sense of accomplishment that we all felt. We had poured so much time and effort into this project and were so excited to see it come to life. We hope everyone can appreciate TraffickQ the way we do.

