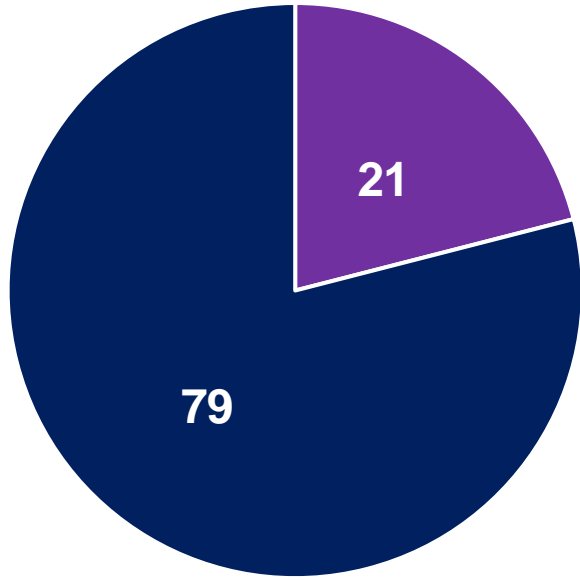


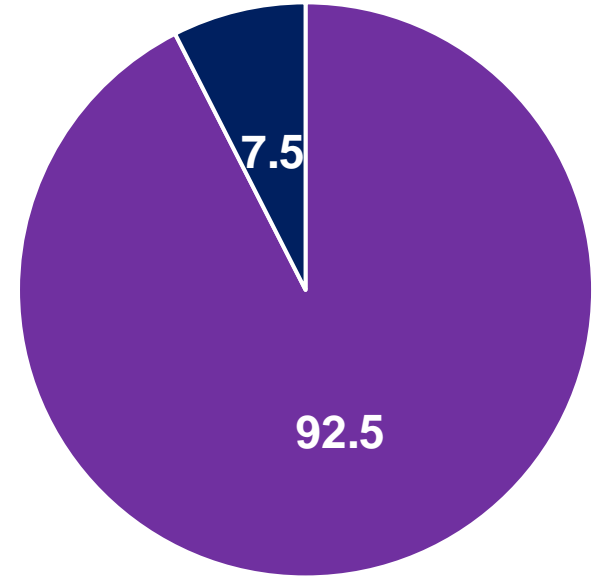
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# Vinos de Chile

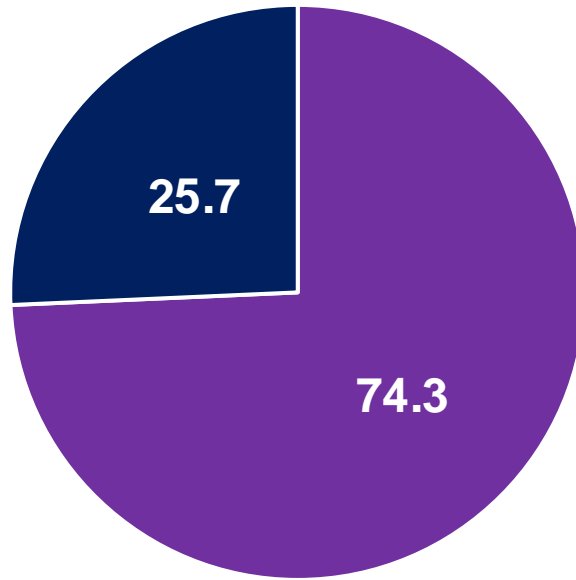




**CHILE**



**URUGUAY**



**ARGENTINA**



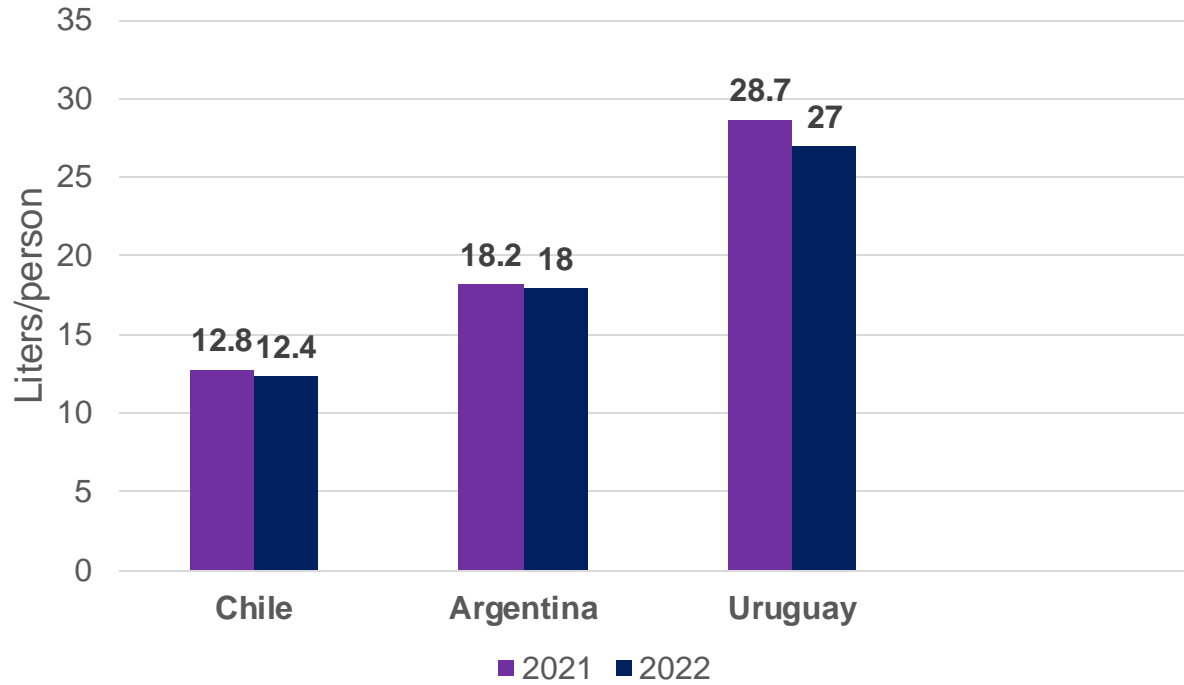
%Domestic



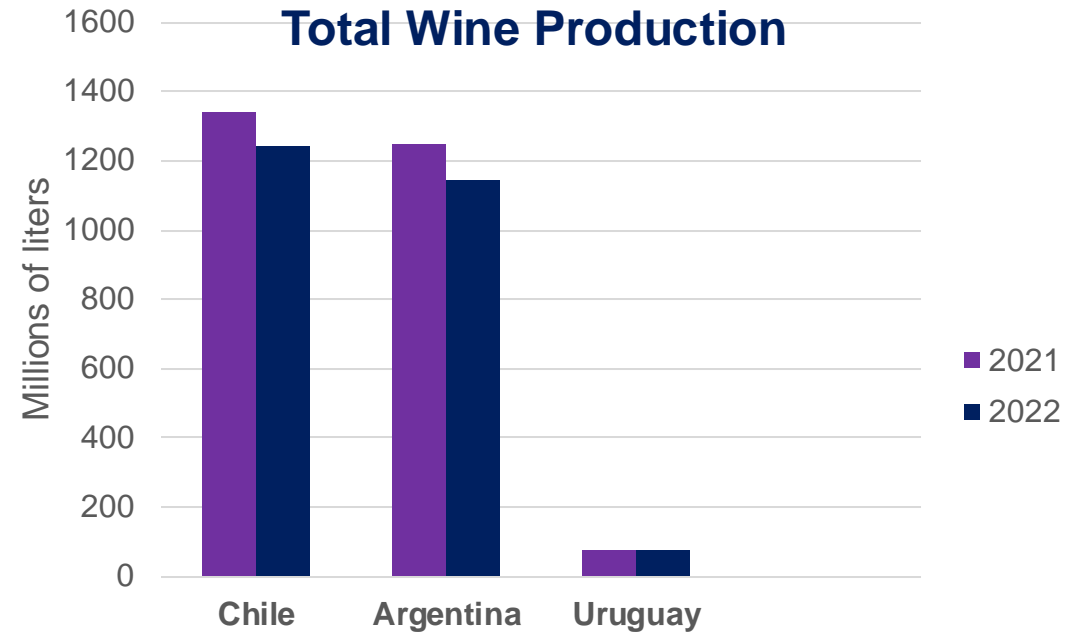
%Exports



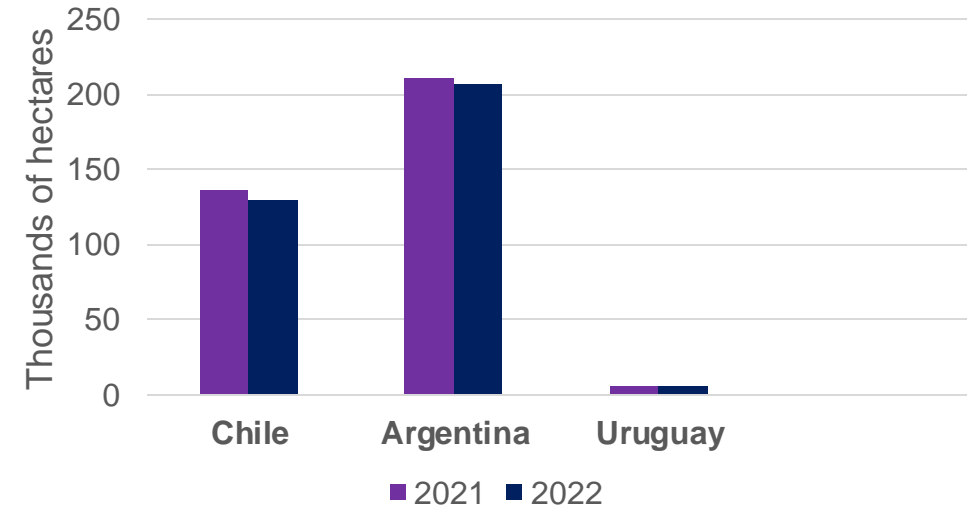
## Wine Consumption



## Total Wine Production

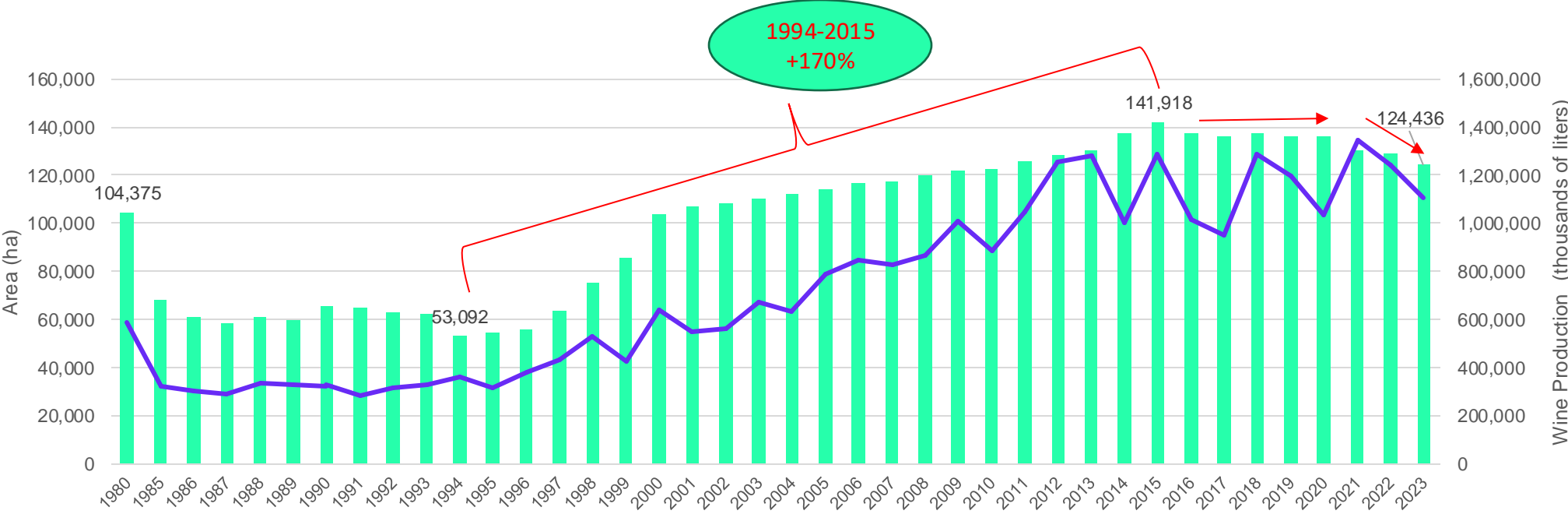


## Vineyard Area



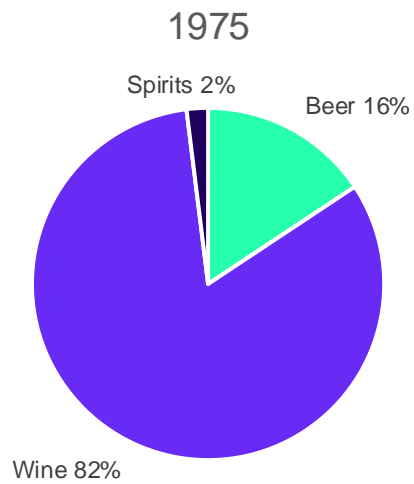
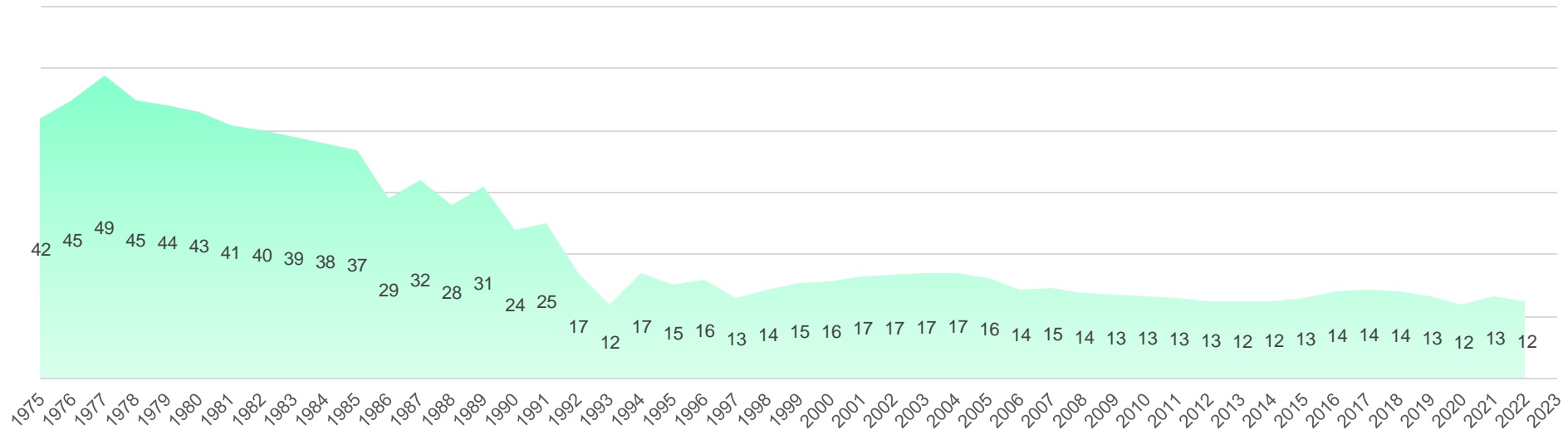
Source: WWTG, 2022

# Area and Production Evolution in Chile (1980-2023)

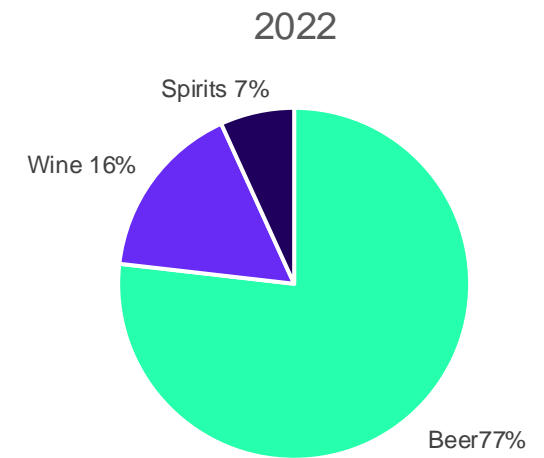


Source: Vinos de Chile based on ODEPA y SAG.

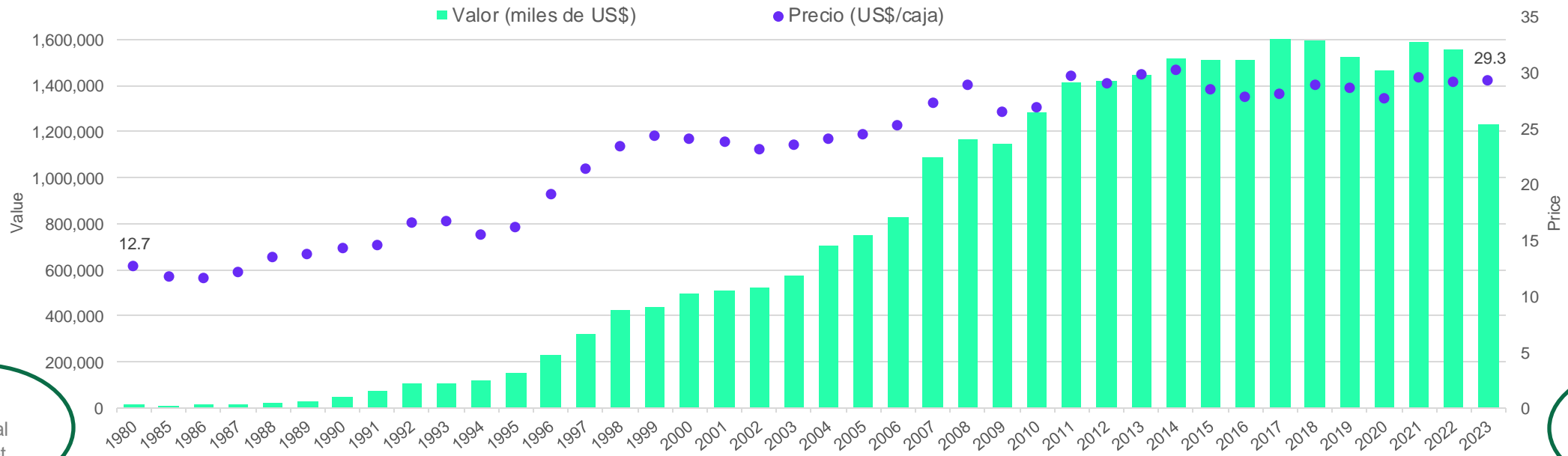
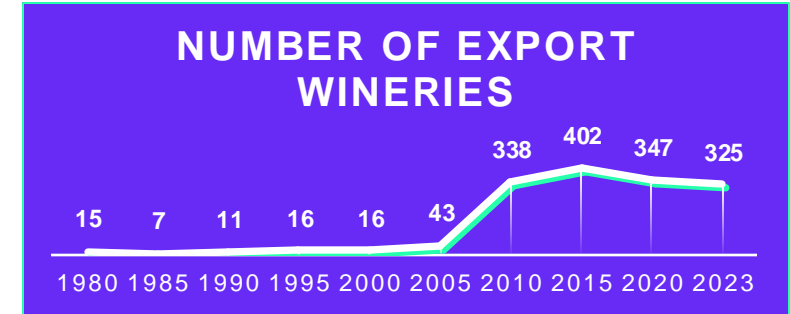
# Domestic wine consumption per capita (liters/person/year)



l/person/year	1975	2022
Beer	8	58
Wine	42	12
Spirits	1	5
Total	51	76



# Bottled Wine Exports



90%  
Internal  
Market

75% Export

Today we are the fourth largest exporter in the world and the first in the New World, with 8% of world exports. In 1980 we were in 20th place and represented only 0.3% of the exported volume.

# Strategy

CERTIFIED  
**sustainable**.CL  
Vinos de Chile



- **Focus on markets with higher potential.**

- **Premiumization (“less but better”)**

- **Sustainability Pillar.**

- **R&D projects.**

- **Attracting the new wine consumer by understanding trends and new habits.**