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Comité Européen  
des Entreprises Vins

# FIVS – OIV DIALOGUE WINE IN NUMBERS – EUROPEAN UNION

7 October 2024

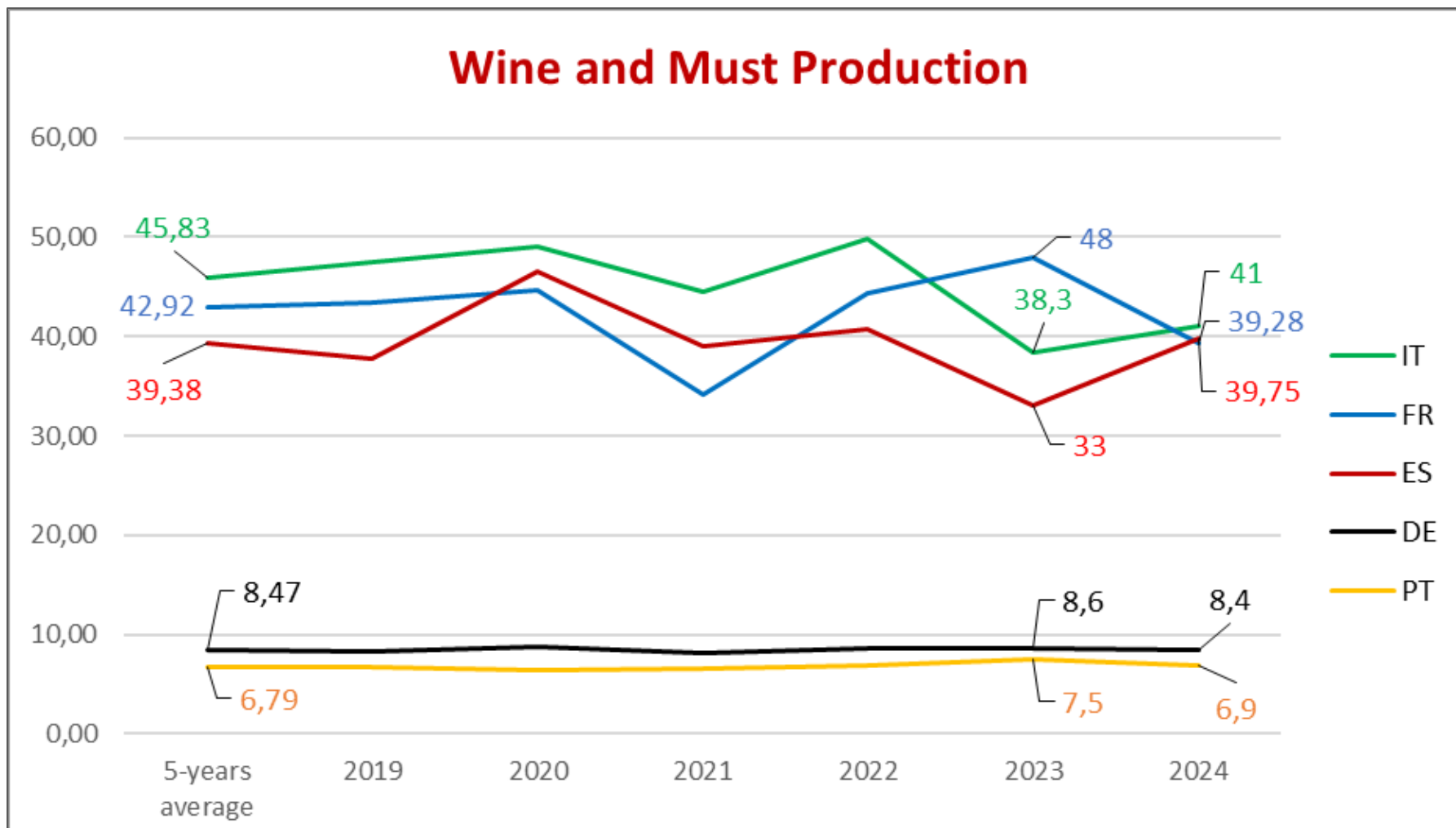
Dr Ignacio Sánchez Recarte  
CEEV Secretary General



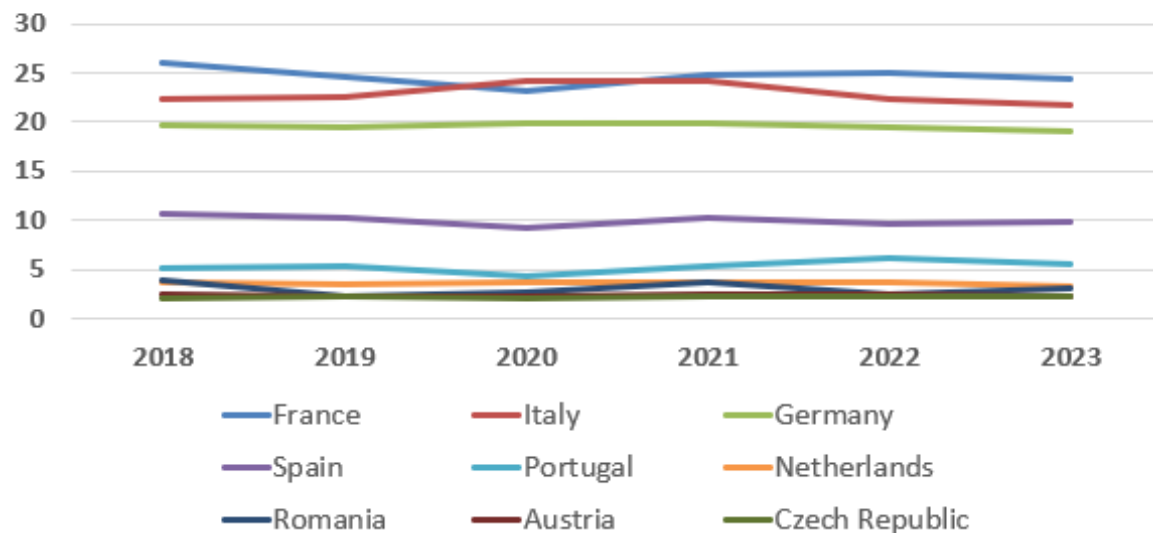
 WINEinMODERATION

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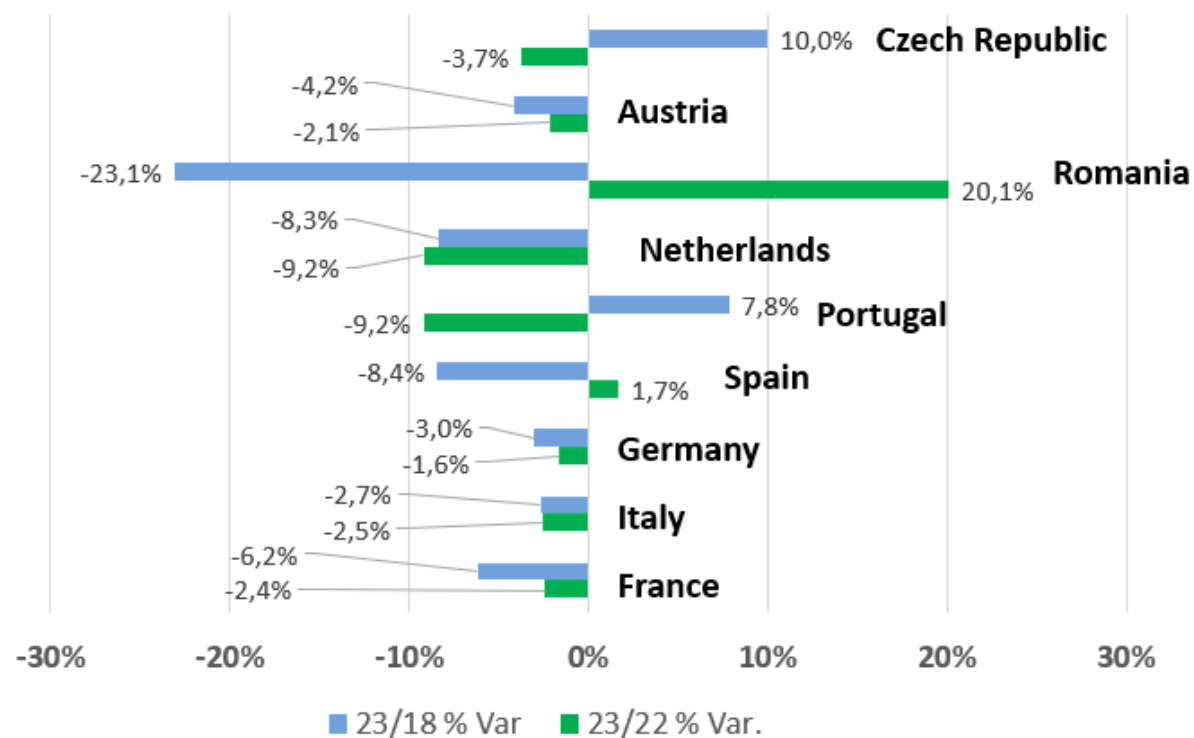




## WINE CONSUMPTION IN MAIN EU MARKETS



## VARIATION OF WINE CONSUMPTION (%) IN MAIN EU MARKETS

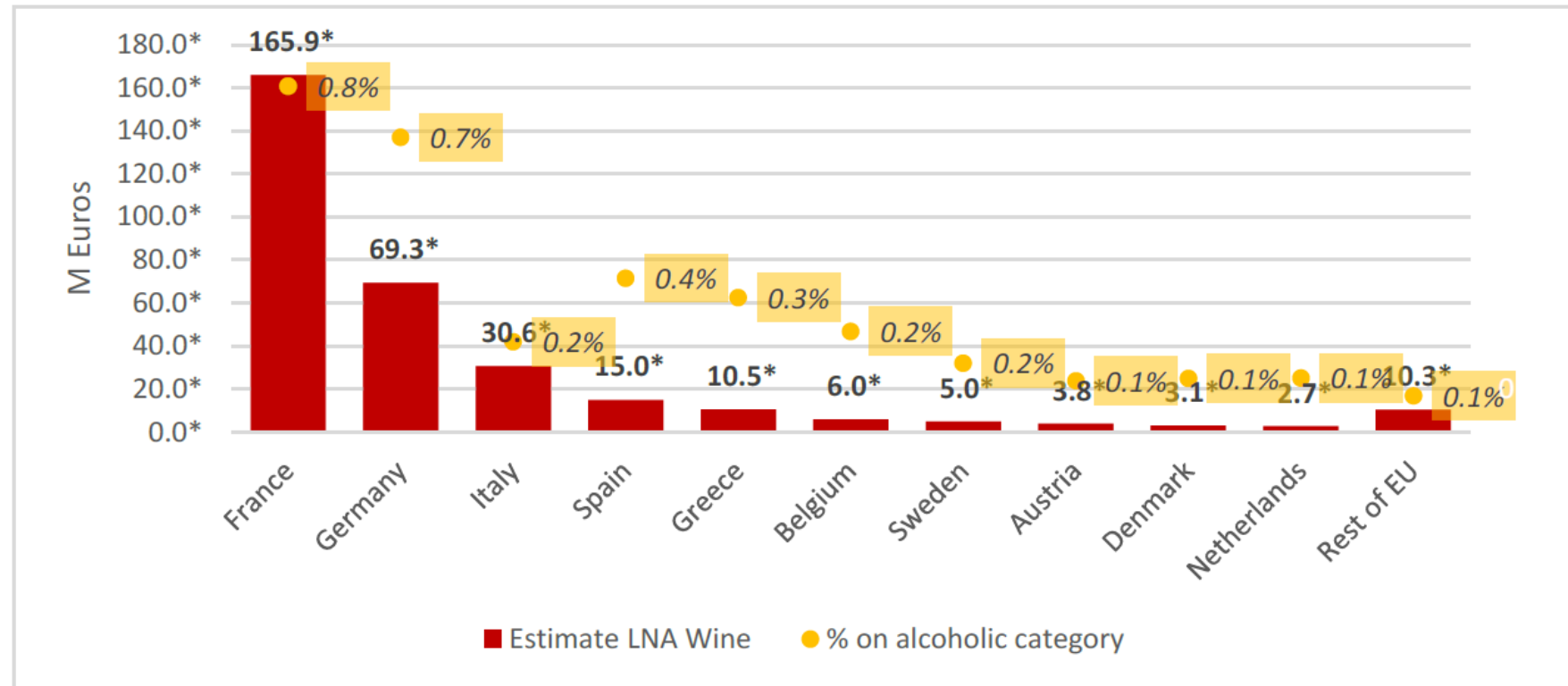


➤ A significant reduction of wine consumption in the EU: about 20 mhl less than in 2000 (-15%)

## LNA WINE MARKET (EU)

- 42 million litres
- €322 million
- 0,4% of total EU wine market

### Main EU markets of LNA wine (in value)



Source: Areté elaboration based on Euromonitor International data and interviews